

April 2020 Arrivals



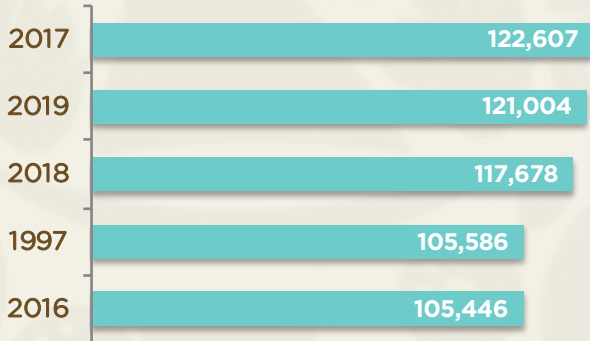
DID YOU KNOW?

April 2020 recorded the **lowest** visitor arrival count in Guam's tourism history

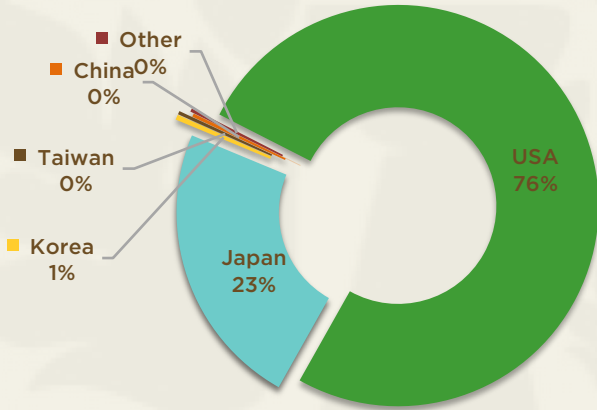
ARRIVALS

APR Arrivals	1,557	-98.7% ↓
CYTD Arrivals	311,092	-43.7% ↓
FYTD Arrivals	747,317	-21.6% ↓

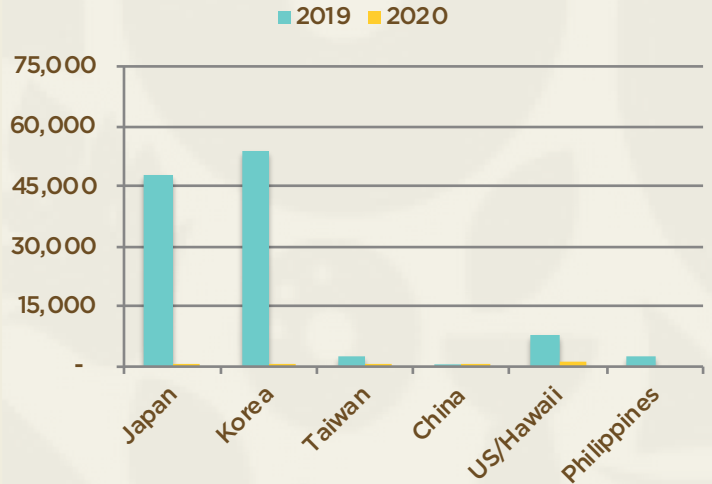
Top 5 April Arrivals



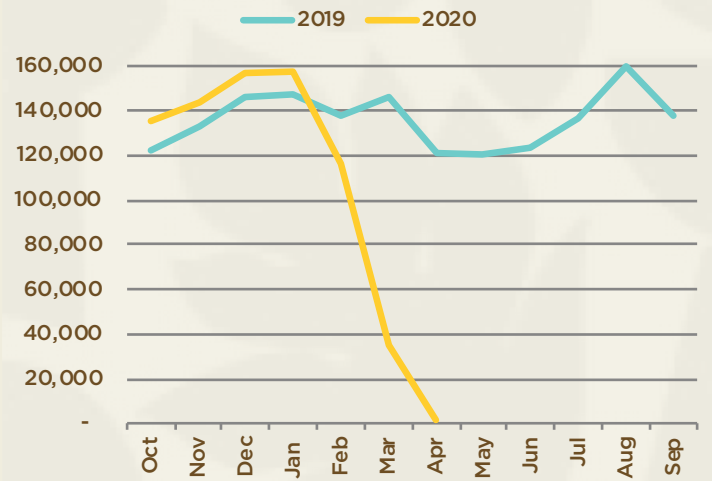
MARKET MIX



MARKET SNAPSHOT



Market	2019	2020	% to LY
Japan	47,725	338	-99.3%
Korea	54,161	6	-100.0%
Taiwan	2,275	4	-99.8%
China	738	4	-99.5%
US/Hawaii	7,716	1,107	-85.7%
Philippines	2,433	-	-



Source: Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine –Mandatory Customs Declaration forms and processed by the Guam Visitors Bureau



Want to learn more or get more details? Please visit us at

www.guamvisitorsbureau.com

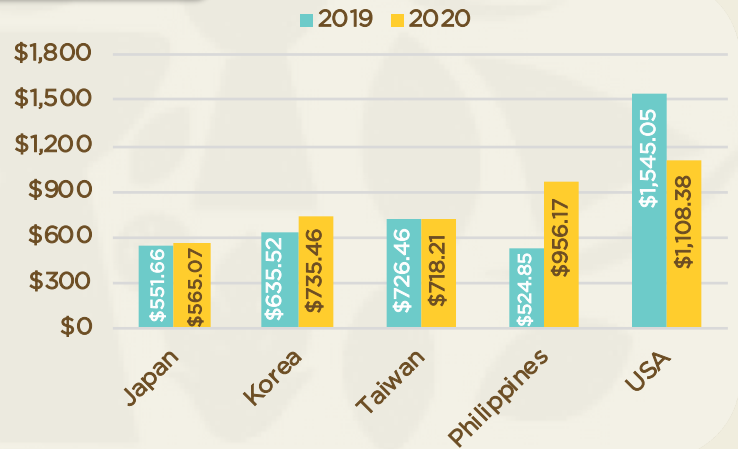
Fiscal Year 2020 2nd Qtr Profile



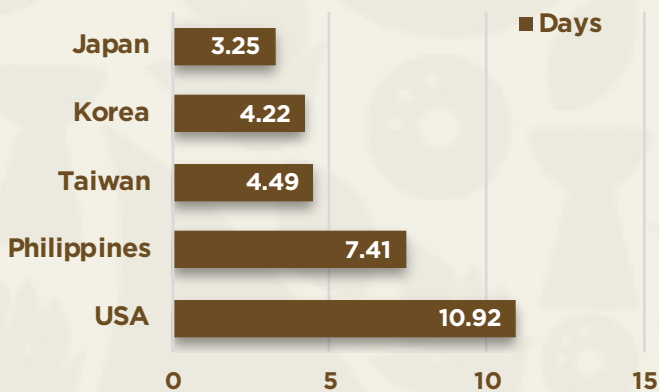
EXPENDITURES

On-Island Expenditures

Market	2019	2020	% to LY
Japan	\$551.66	\$565.07	2.4%
Korea	\$635.52	\$735.46	15.7%
Taiwan	\$726.46	\$718.21	-1.1%
Philippines	\$524.85	\$956.17	82.2%
USA	\$1,545.05	\$1,108.38	-28.3%



LENGTH OF STAY



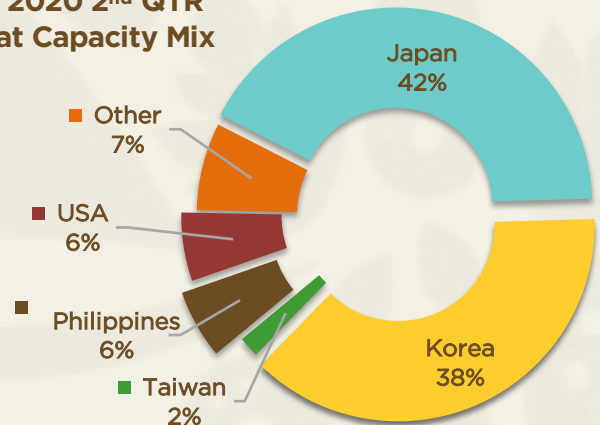
Market	2019	2020	% to LY
Japan	3.42	3.25	-5.0%
Korea	5.04	4.22	-16.3%
Taiwan	4.57	4.49	-1.8%
Philippines	4.96	7.41	49.4%
USA	12.19	10.92	-10.4%

SEAT CAPACITY

FY 2020 2nd QTR

Market	2019	2020	% to LY
Japan	241,465	247,395	2.5%
Korea	217,849	222,214	2.0%
Taiwan	10,094	9,954	-1.4%
Philippines	37,604	33,399	-11.2%
USA	32,760	33,124	1.1%
Other	43,578	42,310	-2.9%

FY 2020 2nd QTR Seat Capacity Mix



Visitor Arrival Summary April 2020



	Apr-19	Apr-20	% from LY
Civilian Air Arrivals ^a	119,338	595	-99.5%
Civilian Sea Arrivals ^a	169	64	-62.1%
Armed Forces Air Arrivals ^a	1,130	898	-20.5%
Armed Forces Sea Arrivals ^a	367	0	-100.0%
TOTAL VISITOR ARRIVALS	121,004	1,557	-98.7%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Apr-19	Apr-20	% from LY
JAPAN	47,725	338	-99.3%
Kanto (Tokyo)	21,344	19	-99.9%
Chubu (Nagoya)	6,028	3	-100.0%
Kinki (Osaka)	10,676	-	-
Koshinetsu	831	-	-
Hokuriku	759	-	-
Tohoku	1,228	2	-99.8%
Kyushu	2,713	1	-100.0%
Chugoku	1,752	2	-99.9%
Hokkaido	987	1	-99.9%
Shikoku	873	-	-
Okinawa/Miya	333	289	-13.2%
Other	201	21	-89.6%
KOREA	54,161	6	-100.0%
Seoul	22,158	1	-100.0%
Incheon/Gyeonggi	13,746	-	-
Chungnam/Daejeon	1,336	-	-
Jeonbuk/Gwanju	729	-	-
Gyeonbuk/Daegu	2,081	-	-
Busan	6,333	1	-100.0%
Ulsan	995	-	-
Other	6,783	4	-99.9%
TAIWAN	2,275	4	-99.8%
Taipei	1,214	2	-99.8%
Kaohsiung	193	2	-99.0%
Taichung	224	-	-
Taoyuan, Miaoli, Hsinehu	237	-	-
Hsinchu	98	-	-
Other	309	-	-
CHINA	738	4	-99.5%
Beijing	135	-	-
Shanghai	252	-	-
Guangzhou	56	4	-92.9%
Other	295	-	-
US/HAWAII	7,716	1,107	-85.7%
CNMI	1,946	14	-99.3%
PALAU	283	1	-99.6%
FSM	1,195	14	-98.8%
RMI	99	-	-
PHILIPPINES	2,433	-	-
AUSTRALIA	214	-	-
EUROPE	224	3	-98.7%
HONG KONG	593	-	-
RUSSIA	337	-	-
SINGAPORE	101	-	-
INDIA	14	-	-
MALAYSIA	14	-	-
OTHER/UNKNOWN	400	2	-99.5%

QUARTERLY VISITOR INDUSTRY STATISTICS (January - March 2019 vs January - March 2020)

	2019	2020	% Change
Hotel Occupancy Taxes ^c	\$13,069,808.14	\$12,851,127.30	-1.7%
Weighted Hotel Occupancy Rate ^d	91.4%	73.7%	-19.4%
Weighted Hotel Room Rate ^d	\$226.47	\$222.01	-2.0%

*Note: Arrivals do not reflect April 30, 2020 due to forms being unavailable

Guam Visitors Bureau
 April 2020 Visitor Arrival Summary
 Calendar Year-to-Date 2019/20 • Fiscal Year-to-Date 2019/20



	CYTD 2019 (Jan - Apr '19)	CYTD 2020 (Jan - Apr '2020)	% from LY	FYTD 2019 (Oct '18 - Apr '19)	FYTD 2020 (Oct '19 - Apr '20)	% from LY
Air Arrivals^a	549,481	309,959	-43.6%	946,769	741,963	-21.6%
Sea Arrivals^a	2,606	1,133	-56.5%	5,927	5,354	-9.7%
TOTAL VISITOR ARRIVALS	552,087	311,092	-43.7%	952,696	747,317	-21.6%
	CYTD 2019 (Jan - Apr '19)	CYTD 2020 (Jan - Apr '2020)	% from LY	FYTD 2019 (Oct '18 - Apr '19)	FYTD 2020 (Oct '19 - Apr '20)	% from LY
ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)						
JAPAN	237,494	143,556	-39.6%	398,277	324,357	-18.6%
Kanto (Tokyo)	122,367	73,899	-39.6%	208,971	162,625	-22.2%
Chubu (Nagoya)	28,509	16,128	-43.4%	45,620	38,553	-15.5%
Kinki (Osaka)	45,914	26,630	-42.0%	76,520	66,967	-12.5%
Koshinetsu	4,632	2,487	-46.3%	7,807	5,724	-26.7%
Hokuriku	3,265	1,963	-39.9%	5,290	4,264	-19.4%
Tohoku	6,367	3,507	-44.9%	10,986	7,776	-29.2%
Kyushu	10,360	8,569	-17.3%	17,253	16,644	-3.5%
Chugoku	5,658	3,548	-37.3%	9,376	8,180	-12.8%
Hokkaido	5,202	3,020	-41.9%	7,761	6,165	-20.6%
Shikoku	2,767	1,471	-46.8%	4,911	3,907	-20.4%
Okinawa/Miya	1,500	1,387	-7.5%	2,413	2,173	-9.9%
Other	953	947	-0.6%	1,369	1,379	0.7%
KOREA	236,972	123,797	-47.8%	419,039	324,882	-22.5%
Seoul	93,623	46,883	-49.9%	167,511	132,347	-21.0%
Incheon/Gyeonggi	60,757	29,813	-50.9%	107,510	79,968	-25.6%
Chungnam/Daejeon	6,185	3,411	-44.9%	10,632	8,516	-19.9%
Jeonbuk/Gwanju	4,143	5,808	40.2%	6,792	9,511	40.0%
Gyeongbuk/Daegu	9,737	5,638	-42.1%	17,581	13,548	-22.9%
Busan	26,646	12,876	-51.7%	47,847	33,946	-29.1%
Ulsan	4,394	2,250	-48.8%	7,835	5,889	-24.8%
Other	31,487	17,118	-45.6%	53,331	41,157	-22.8%
TAIWAN	9,233	4,484	-51.4%	15,521	10,642	-31.4%
Taipei	5,216	2,595	-50.2%	9,221	6,190	-32.9%
Kaohsiung	644	214	-66.8%	1,105	741	-32.9%
Taichung	1,155	603	-47.8%	1,773	1,493	-15.8%
Taoyuan, Miaoli, Hsinehu	957	450	-53.0%	1,514	1,015	-33.0%
Hsinchu	435	262	-39.8%	711	510	-28.3%
Other	826	360	-56.4%	1,197	693	-42.1%
CHINA	5,345	2,016	-62.3%	8,687	4,266	-50.9%
Beijing	1,066	511	-52.1%	1,605	915	-43.0%
Shanghai	1,706	740	-56.6%	2,730	1,565	-42.7%
Guangzhou	453	113	-75.1%	689	292	-57.6%
Other	2,120	652	-69.2%	3,663	1,494	-59.2%
US/HAWAII	32,982	21,048	-36.2%	55,580	40,499	-27.1%
CNMI	7,083	4,288	-39.5%	12,077	9,704	-19.6%
PALAU	1,147	703	-38.7%	2,172	1,891	-12.9%
FSM	4,037	3,079	-23.7%	7,141	6,915	-3.2%
RMI	447	222	-50.3%	818	630	-23.0%
PHILIPPINES	6,356	2,546	-59.9%	12,759	8,970	-29.7%
AUSTRALIA	1,115	694	-37.8%	1,631	1,247	-23.5%
EUROPE	858	454	-47.1%	1,541	1,086	-29.5%
HONG KONG	2,208	461	-79.1%	4,236	1,210	-71.4%
RUSSIA	2,138	454	-78.8%	3,839	978	-74.5%
SINGAPORE	375	160	-57.3%	683	482	-29.4%
INDIA	62	37	-40.3%	108	96	-11.1%
MALAYSIA	167	68	-59.3%	304	157	-48.4%
OTHER/UNKNOWN	1,462	1,892	29.4%	2,356	3,951	67.7%
VISITOR INDUSTRY STATISTICS	(January - March 2019 vs January - March 2020)			(Oct 2018 - Mar 2019 vs Oct 2019 - Mar 2020)		
Hotel Occupancy Taxes^c	\$13,069,808.14	\$12,851,127.30	-1.7%	\$22,977,668.57	\$22,601,789.56	-1.6%
Weighted Hotel Occupancy Rate^d	91.4%	73.7%	-19.4%	88.7%	81.8%	-7.8%
Weighted Hotel Room Rate^d	\$226.47	\$222.01	-2.0%	\$213.45	\$215.33	0.9%

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2019/20 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: ^aCivilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: ^bJapan Guam Travel Association, ^cHotel Occupancy Tax collections are unaudited. Department of Administration, STR Global (Hotel Occupancy and ADR Report).



	January			February			March			April			Total CYTD		
	Jan-19	Jan-2020	% from LY	Feb-19	Feb-20	% from LY	Mar-19	Mar-20	% from LY	Apr-19	Apr-20	% from LY	2019	2020	% from LY
JAPAN	58,021	61,088	5.3%	58,774	60,918	3.6%	72,974	21,212	-70.9%	47,725	338	-99.3%	237,494	143,556	-39.6%
Kanto (Tokyo)	31,772	30,736	-3.3%	32,576	31,567	-3.1%	36,675	11,577	-68.4%	21,344	19	-99.9%	122,367	73,899	-39.6%
Chubu (Nagoya)	6,170	6,849	11.0%	6,286	7,051	12.2%	10,025	2,225	-77.8%	6,028	3	-100.0%	28,509	16,128	-43.4%
Kinki (Osaka)	10,244	11,577	13.0%	10,078	11,046	9.6%	14,916	4,007	-73.1%	10,676	-	-	45,914	26,630	-42.0%
Koshinetsu	1,303	1,247	-4.3%	1,067	987	-7.5%	1,431	253	-82.3%	831	-	-	4,632	2,487	-46.3%
Hokuriku	662	743	12.2%	890	969	8.9%	954	251	-73.7%	759	-	-	3,265	1,963	-39.9%
Tohoku	1,775	1,462	-17.6%	1,626	1,547	-4.9%	1,738	496	-71.5%	1,228	2	-99.8%	6,367	3,507	-44.9%
Kyushu	2,206	4,023	82.4%	2,476	3,591	45.0%	2,965	954	-67.8%	2,713	1	-100.0%	10,360	8,569	-17.3%
Chugoku	1,109	1,401	26.3%	1,182	1,622	37.2%	1,615	523	-67.6%	1,752	2	-99.9%	5,658	3,548	-37.3%
Hokkaido	1,929	1,790	-7.2%	1,017	917	-9.8%	1,269	312	-75.4%	987	1	-99.9%	5,202	3,020	-41.9%
Shikoku	512	567	10.7%	594	704	18.5%	788	200	-74.6%	873	-	-	2,767	1,471	-46.8%
Okinawa/Miya	184	489	165.8%	668	504	-24.6%	315	105	-66.7%	333	289	-13.2%	1,500	1,387	-7.5%
Other	155	204	31.6%	314	413	31.5%	283	309	9.2%	201	21	-89.6%	953	947	-0.6%
KOREA	69,295	78,609	13.4%	59,429	40,022	-32.7%	54,087	5,160	-90.5%	54,161	6	-100.0%	236,972	123,797	-47.8%
Seoul	27,444	30,131	9.8%	23,060	14,460	-37.3%	20,961	2,291	-89.1%	22,158	1	-100.0%	93,623	46,883	-49.9%
Incheon/Gyeonggi	16,919	17,514	3.5%	15,658	10,545	-32.7%	14,434	1,754	-87.8%	13,746	-	-	60,757	29,813	-50.9%
Chungnam/Daejeon	1,929	2,183	13.2%	1,603	1,084	-32.4%	1,317	144	-89.1%	1,336	-	-	6,185	3,411	-44.9%
Jeonbuk/Gwanju	1,586	3,856	143.1%	1,116	1,886	69.0%	712	66	-90.7%	729	-	-	4,143	5,808	40.2%
Gyeonbuk/Daegu	3,234	3,949	22.1%	2,568	1,629	-36.6%	1,854	60	-96.8%	2,081	-	-	9,737	5,638	-42.1%
Busan	7,051	8,487	20.4%	6,885	4,078	-40.8%	6,377	310	-95.1%	6,333	1	-100.0%	26,646	12,876	-51.7%
Ulsan	1,144	1,432	25.2%	1,081	745	-31.1%	1,174	73	-93.8%	995	-	-	4,394	2,250	-48.8%
Other	9,988	11,057	10.7%	7,458	5,595	-25.0%	7,258	462	-93.6%	6,783	4	-99.9%	31,487	17,118	-45.6%
TAIWAN	2,461	2,544	3.4%	2,535	1,438	-43.3%	1,962	498	-74.6%	2,275	4	-99.8%	9,233	4,484	-51.4%
Taipei	1,411	1,600	13.4%	1,527	727	-52.4%	1,064	266	-75.0%	1,214	2	-99.8%	5,216	2,595	-50.2%
Kaohsiung	153	106	-30.7%	154	70	-54.5%	144	36	-75.0%	193	2	-99.0%	644	214	-66.8%
Taichung	300	299	-0.3%	358	245	-31.6%	273	59	-78.4%	224	-	-	1,155	603	-47.8%
Taoyuan, Miaoli, Hsinehu	276	251	-9.1%	170	161	-5.3%	274	38	-86.1%	237	-	-	957	450	-53.0%
Hsinchu	139	128	-7.9%	110	86	-21.8%	88	48	-45.5%	98	-	-	435	262	-39.8%
Other	182	160	-12.1%	216	149	-31.0%	119	51	-57.1%	309	-	-	826	360	-56.4%
CHINA	1,261	1,818	44.2%	2,649	163	-93.8%	697	31	-95.6%	738	4	-99.5%	5,345	2,016	-62.3%
Beijing	213	466	118.8%	615	43	-93.0%	103	2	-98.1%	135	-	-	1,066	511	-52.1%
Shanghai	381	700	83.7%	841	38	-95.5%	232	2	-99.1%	252	-	-	1,706	740	-56.6%
Guangzhou	119	85	-28.6%	236	16	-93.2%	42	8	-81.0%	56	4	-92.9%	453	113	-75.1%
Other	548	567	3.5%	957	66	-93.1%	320	19	-94.1%	295	-	-	2,120	652	-69.2%
US/HAWAII	8,536	7,267	-14.9%	7,258	7,667	5.6%	9,472	5,007	-47.1%	7,716	1,107	-85.7%	32,982	21,048	-36.2%
CNMI	1,745	1,587	-9.1%	1,480	1,508	1.9%	1,912	1,179	-38.3%	1,946	14	-99.3%	7,083	4,288	-39.5%
PALAU	336	264	-21.4%	224	235	4.9%	304	203	-33.2%	283	1	-99.6%	1,147	703	-38.7%
FSM	897	1,155	28.8%	854	1,080	26.5%	1,091	830	-23.9%	1,195	14	-98.8%	4,037	3,079	-23.7%
RMI	97	120	23.7%	118	71	-39.8%	133	31	-76.7%	99	-	-	447	222	-50.3%
PHILIPPINES	1,277	915	-28.3%	1,281	979	-23.6%	1,365	652	-52.2%	2,433	-	-	6,356	2,546	-59.9%
AUSTRALIA	221	186	-15.8%	519	415	-20.0%	161	93	-42.2%	214	-	-	1,115	694	-37.8%
EUROPE	211	231	9.5%	198	160	-19.2%	225	60	-73.3%	224	3	-98.7%	858	454	-47.1%
HONG KONG	454	291	-35.9%	745	146	-80.4%	416	24	-94.2%	593	-	-	2,208	461	-79.1%
RUSSIA	816	336	-58.8%	341	81	-76.2%	644	37	-94.3%	337	-	-	2,138	454	-78.8%
SINGAPORE	85	68	-20.0%	114	59	-48.2%	75	33	-56.0%	101	-	-	375	160	-57.3%
INDIA	14	12	-14.3%	15	21	40.0%	19	4	-78.9%	14	-	-	62	37	-40.3%
MALAYSIA	20	30	50.0%	68	30	-55.9%	65	8	-87.7%	14	-	-	167	68	-59.3%
OTHER/UNKNOWN	313	894	185.6%	402	833	107.2%	347	163	-53.0%	400	2	-99.5%	1,462	1,892	29.4%
SEA ARRIVALS (CIV & MIL)	1,447	64	-95.6%	240	920	283.3%	383	85	-77.8%	536	64	-88.1%	2,606	1,133	-56.5%
TOTAL	147,507	157,479	6.8%	137,244	116,746	-14.9%	146,332	35,310	-75.9%	121,004	1,557	-98.7%	552,087	311,092	-43.7%

Guam Visitors Bureau 2nd Quarter Visitor Profile



Category by Market	FY 2019 Q2 (Jan - Mar '18)	FY 2020 Q2 (Jan - Mar '19)	% from LY	FYTD 2019 (Oct '18 - Mar '19)	FYTD 2020 (Oct '19 - Mar '20)	% from LY
Total Expenditures (On island + Prepaid) Per Person	\$ 1,488.40	\$ 1,329.91	-10.6%	\$ 1,482.66	\$ 1,322.34	-10.8%
Japan	\$ 1,220.63	\$ 1,263.85	3.5%	\$ 1,200.63	\$ 1,255.80	4.6%
Korea	\$ 1,584.07	\$ 1,186.70	-25.1%	\$ 1,584.07	\$ 1,207.27	-23.8%
Taiwan	\$ 1,550.70	\$ 1,478.03	-4.7%	\$ 1,550.70	\$ 1,387.70	-10.5%
Philippines	\$ 907.10	\$ 1,520.07	67.6%	\$ 907.10	\$ 1,310.43	44.5%
USA	\$ 2,880.46	\$ 2,635.85	-8.5%	\$ 2,880.46	\$ 2,803.65	-2.7%
On island Expenditures Per Person	\$ 653.29	\$ 679.39	4.0%	\$ 654.17	\$ 707.32	8.1%
Japan	\$ 551.66	\$ 565.07	2.4%	\$ 551.66	\$ 593.97	7.7%
Korea	\$ 635.52	\$ 735.46	15.7%	\$ 635.52	\$ 751.41	18.2%
Taiwan	\$ 726.46	\$ 718.21	-1.1%	\$ 762.46	\$ 718.21	-5.8%
Philippines	\$ 524.85	\$ 956.17	82.2%	\$ 524.85	\$ 902.11	71.9%
USA	\$ 1,545.05	\$ 1,108.38	-28.3%	\$ 1,545.05	\$ 1,228.77	-20.5%
Prepaid Expenditures Per Person	\$ 827.31	\$ 901.65	9.0%	\$ 827.70	\$ 915.30	10.6%
Japan	\$ 691.14	\$ 813.34	17.7%	\$ 691.14	\$ 783.47	13.4%
Korea	\$ 809.76	\$ 827.92	2.2%	\$ 809.76	\$ 767.78	-5.2%
Taiwan	\$ 981.30	\$ 978.27	-0.3%	\$ 981.30	\$ 924.94	-5.7%
Philippines	\$ 621.46	\$ 907.04	46.0%	\$ 621.46	\$ 723.07	16.4%
USA	\$ 1,966.52	\$ 1,975.76	0.5%	\$ 1,966.52	\$ 3,257.48	65.6%
Per Person Per Day Spending	\$ 167.86	\$ 184.64	10.0%	\$ 167.34	\$ 196.08	17.2%
Japan	\$ 171.81	\$ 180.22	4.9%	\$ 171.81	\$ 192.27	11.9%
Korea	\$ 152.15	\$ 193.68	27.3%	\$ 152.15	\$ 200.70	31.9%
Taiwan	\$ 191.98	\$ 170.39	-11.2%	\$ 191.98	\$ 168.79	-12.1%
Philippines	\$ 138.62	\$ 294.10	112.2%	\$ 138.62	\$ 251.37	81.3%
USA	\$ 249.75	\$ 149.53	-40.1%	\$ 249.75	\$ 184.18	-26.3%
Average Length of Stay (Days)	4.72	4.23	-10.3%	4.53	4.17	-8.0%
Japan	3.42	3.25	-5.0%	3.40	3.29	-3.2%
Korea	5.04	4.22	-16.3%	4.59	4.06	-11.5%
Taiwan	4.57	4.49	-1.8%	4.51	4.72	4.7%
Philippines	4.96	7.41	49.4%	5.17	5.99	15.9%
USA	12.19	10.92	-10.4%	12.19	11.72	-3.9%
Seat Capacity (Seats)	583,350	588,396	0.9%	1,134,932	1,185,144	4.4%
Japan	241,465	247,395	2.5%	455,323	474,474	4.2%
Korea	217,849	222,214	2.0%	430,758	465,279	8.0%
Taiwan	10,094	9,954	-1.4%	20,364	20,382	0.1%
Philippines	37,604	33,399	-11.2%	74,113	71,603	-3.4%
USA	32,760	33,124	1.1%	66,612	66,612	0.0%
Other	43,578	42,310	-2.9%	87,762	86,794	-1.1%

Source: Guam Visitors Bureau Exit Surveys and Diio Mi: Market Intelligence for the Aviation Industry

Note : As of January 2019, Expenditures will have slightly varied results in comparison to previous years, due to the implementation of a revised Exit Survey questionnaire.