

April 2023

Monthly Arrivals Summary

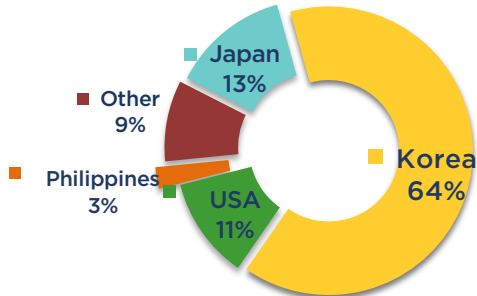
APR Arrivals	55,354	388.9% ↑
CYTD Arrivals	233,897	534.2% ↑
FYTD Arrivals	370,223	500.3% ↑

VISITOR SNAPSHOT

Travel Party Size
1-2 pax (48.5%)



MARKET MIX



Average length of stay **4 nights**

TRIP STATUS

First Timers : **49.2%**
Repeats : **37.2%**



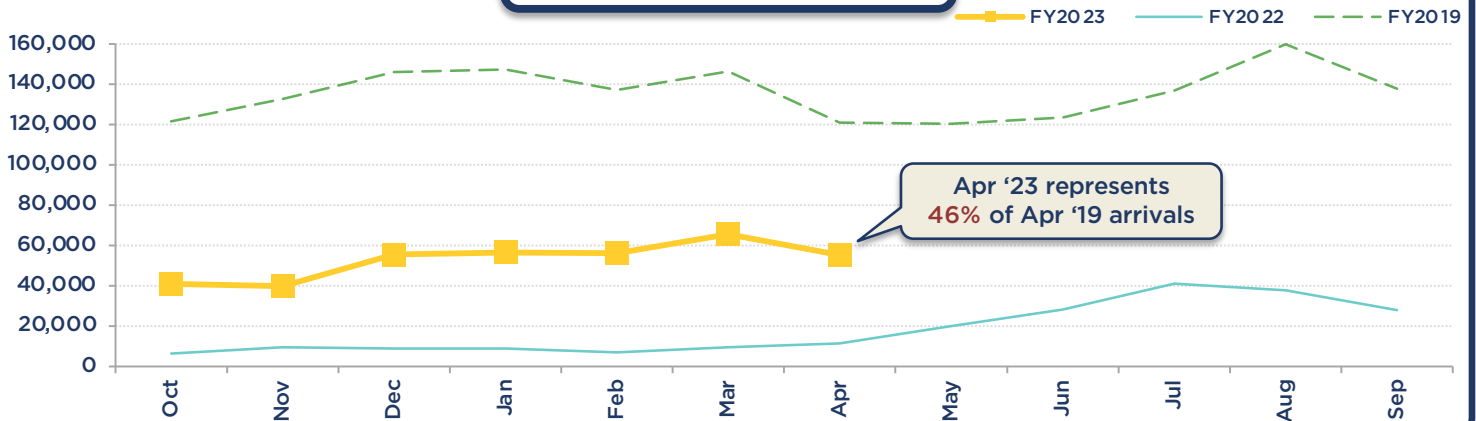
PRIMARY REASON FOR TRIP



Pleasure/Vacation **67.6%**
Government/Military 3.4%
Visiting friends/family 2.6%
Medical 2.3%
Honeymoon 2.2%

Market	2022	2023	% to LY
Japan	562	7,304	1,199.6%
Korea	3,239	35,397	992.8%
Taiwan	20	1,158	5,690.0%
China	19	276	1,352.6%
US/Hawaii	4,852	6,303	29.9%
Philippines	634	1,328	109.5%

ROAD TO RECOVERY



Source: Preliminary Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine – Mandatory Customs Declaration forms and processed by the Guam Visitors Bureau



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Preliminary Visitor Arrival Summary April 2023



	Apr-22	Apr-23	% from LY
Civilian Air Arrivals ^a	10,412	54,998	428.2%
Civilian Sea Arrivals ^a	12	15	25.0%
Armed Forces Air Arrivals ^a	822	338	-58.9%
Armed Forces Sea Arrivals ^a	77	3	-96.1%
TOTAL VISITOR ARRIVALS	11,323	55,354	388.9%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Apr-22	Apr-23	% from LY
JAPAN	562	7,304	1199.6%
Kanto (Tokyo)	310	4,026	1198.7%
Chubu (Nagoya)	20	671	3255.0%
Kinki (Osaka)	35	1,232	3420.0%
Koshinetsu	5	119	2280.0%
Hokuriku	1	55	5400.0%
Tohoku	8	181	2162.5%
Kyushu	19	412	2068.4%
Chugoku	8	118	1375.0%
Hokkaido	2	119	5850.0%
Shikoku	-	44	-
Okinawa/Miya	94	147	56.4%
Other	60	180	200.0%
KOREA	3,239	35,397	992.8%
Seoul	1,499	13,690	813.3%
Incheon/Gyeonggi	820	9,062	1005.1%
Chungnam/Daejeon	77	925	1101.3%
Jeonbuk/Gwanju	50	612	1124.0%
Gyeongbuk/Daegu	100	1,332	1232.0%
Busan	307	3,356	993.2%
Ulsan	35	670	1814.3%
Other	351	5,750	1538.2%
TAIWAN	20	1,158	5690.0%
Taipei	10	525	5150.0%
Kaohsiung	2	75	3650.0%
Taichung	1	186	18500.0%
Taoyuan, Miaoli, Hsinehu	4	145	3525.0%
Hsinchu	-	90	-
Other	3	137	4466.7%
CHINA	19	276	1352.6%
Beijing	-	36	-
Shanghai	9	79	777.8%
Guangzhou	3	21	600.0%
Other	7	140	1900.0%
US/HAWAII	4,852	6,303	29.9%
CNMI	1,014	1,106	9.1%
PALAU	104	215	106.7%
FSM	310	1,255	304.8%
RMI	13	114	776.9%
PHILIPPINES	634	1,328	109.5%
AUSTRALIA	45	82	82.2%
EUROPE	47	220	368.1%
HONG KONG	8	119	1387.5%
RUSSIA	-	10	-
SINGAPORE	139	72	-48.2%
INDIA	8	13	62.5%
MALAYSIA	12	10	-16.7%
OTHER/UNKNOWN	208	354	70.2%

QUARTERLY VISITOR INDUSTRY STATISTICS	Jan - Mar 2022	Jan - Mar 2023	
Hotel Occupancy Taxes ^c	\$1,943,091.76	\$7,514,153.31	286.7%
Weighted Hotel Occupancy Rate ^d	56.0%	67.4%	20.4%
Weighted Hotel Room Rate ^d	\$162.67	\$209.36	28.7%

Guam Visitors Bureau
Preliminary April 2023 Visitor Arrival Summary
Calendar Year-to-Date 2022/23 • Fiscal Year-to-Date 2022/23



	CYTD 2022 (Jan - Apr '22)	CYTD 2023 (Jan - Apr '23)	% from LY	FYTD 2022 (Oct '21 - Apr '22)	FYTD 2023 (Oct '22- Apr '23)	% from LY
Air Arrivals ^a	36,691	230,529	528.3%	61,211	366,808	499.3%
Sea Arrivals ^a	189	3,368	1682.0%	464	3,415	636.0%
TOTAL VISITOR ARRIVALS	36,880	233,897	534.2%	61,675	370,223	500.3%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2022 (Jan - Apr '22)	CYTD 2023 (Jan - Apr '23)	% from LY	FYTD 2022 (Oct '21 - Apr '22)	FYTD 2023 (Oct '22- Apr '23)	% from LY
JAPAN	2,309	29,919	1195.8%	3,490	41,617	1092.5%
Kanto (Tokyo)	838	17,741	2017.1%	1,474	24,672	1573.8%
Chubu (Nagoya)	128	2,736	2037.5%	177	3,779	2035.0%
Kinki (Osaka)	71	3,911	5408.5%	116	5,616	4741.4%
Koshinetsu	25	491	1864.0%	36	610	1594.4%
Hokuriku	7	265	3685.7%	11	348	3063.6%
Tohoku	104	760	630.8%	127	1,021	703.9%
Kyushu	51	1,324	2496.1%	80	1,840	2200.0%
Chugoku	47	527	1021.3%	55	612	1012.7%
Hokkaido	88	456	418.2%	99	663	569.7%
Shikoku	2	174	8600.0%	8	239	2887.5%
Okinawa/Miya	607	800	31.8%	786	1,123	42.9%
Other	341	734	115.2%	521	1,094	110.0%
KOREA	5,234	148,958	2746.0%	11,330	240,007	2018.3%
Seoul	2,522	57,638	2185.4%	5,667	94,177	1561.8%
Incheon/Gyeonggi	1,344	37,772	2710.4%	2,921	60,387	1967.3%
Chungnam/Daejeon	117	3,815	3160.7%	231	5,899	2453.7%
Jeonbuk/Gwanju	76	3,212	4126.3%	152	4,979	3175.7%
Gyeongbuk/Daegu	149	5,256	3427.5%	326	8,669	2559.2%
Busan	417	13,247	3076.7%	756	22,774	2912.4%
Ulsan	55	2,685	4781.8%	104	4,277	4012.5%
Other	554	25,333	4472.7%	1,173	38,845	3211.6%
TAIWAN	69	2,219	3115.9%	151	2,514	1564.9%
Taipei	38	1,127	2865.8%	84	1,281	1425.0%
Kaohsiung	10	120	1100.0%	12	167	1291.7%
Taichung	7	332	4642.9%	12	355	2858.3%
Taoyuan, Miaoli, Hsinehu	7	243	3371.4%	33	258	681.8%
Hsinchu	1	144	14300.0%	3	153	5000.0%
Other	6	253	4116.7%	7	300	4185.7%
CHINA	64	568	787.5%	125	765	512.0%
Beijing	4	70	1650.0%	5	74	1380.0%
Shanghai	31	152	390.3%	77	205	166.2%
Guangzhou	8	42	425.0%	8	55	587.5%
Other	21	304	1347.6%	35	431	1131.4%
US/HAWAII	21,353	30,554	43.1%	34,634	49,841	43.9%
CNMI	2,976	5,037	69.3%	4,081	9,452	131.6%
PALAU	251	873	247.8%	408	1,682	312.3%
FSM	986	4,072	313.0%	1,679	6,649	296.0%
RMI	24	270	1025.0%	41	492	1100.0%
PHILIPPINES	1,592	5,007	214.5%	2,594	8,621	232.3%
AUSTRALIA	552	451	-18.3%	599	778	29.9%
EUROPE	279	587	110.4%	431	903	109.5%
HONG KONG	20	287	1335.0%	28	416	1385.7%
RUSSIA	23	64	178.3%	37	103	178.4%
SINGAPORE	207	244	17.9%	353	444	25.8%
INDIA	31	46	48.4%	47	64	36.2%
MALAYSIA	19	37	94.7%	32	64	100.0%
OTHER/UNKNOWN	702	1,336	90.3%	1,151	2,396	108.2%

VISITOR INDUSTRY STATISTICS	Jan - Mar 2022	Jan - Mar 2023		Oct 2021 - Mar 2022	Oct 2022 - Mar 2023	
Hotel Occupancy Taxes^c	\$1,943,091.76	\$7,514,153.31	286.7%	\$4,575,308.63	\$12,656,033.21	176.6%
Weighted Hotel Occupancy Rate^d	56.0%	67.4%	20.4%	45.6%	636.6%	1296.1%
Weighted Hotel Room Rate^d	\$162.67	\$209.36	28.7%	\$164.40	\$201.49	22.6%

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2020/2021 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: ^aCivilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: ^bJapan Guam Travel Association, ^cHotel Occupancy Tax collections are unaudited. Department of Administration, STR Global (Hotel Occupancy and ADR Report).



	January			February			March			April			Total CYTD		
	Jan-22	Jan-23	% from LY	Feb-22	Feb-23	% from LY	Mar-22	Mar-23	% from LY	Apr-22	Apr-23	% from LY	2022	2023	% from LY
JAPAN	1,125	4,792	326.0%	239	6,240	2510.9%	383	11,583	2924.3%	562	7,304	1199.6%	2,309	29,919	1195.8%
Kanto (Tokyo)	222	2,843	1180.6%	105	3,465	3200.0%	201	7,407	3585.1%	310	4,026	1198.7%	838	17,741	2017.1%
Chubu (Nagoya)	74	555	650.0%	32	566	1668.8%	2	944	47100.0%	20	671	3255.0%	128	2,736	2037.5%
Kinki (Osaka)	10	590	5800.0%	7	631	8914.3%	19	1,458	7573.7%	35	1,232	3420.0%	71	3,911	5408.5%
Koshinetsu	12	73	508.3%	4	94	2250.0%	4	205	5025.0%	5	119	2280.0%	25	491	1864.0%
Hokuriku	6	31	416.7%	-	63	-	-	116	#DIV/0!	1	55	5400.0%	7	265	3685.7%
Tohoku	74	82	10.8%	14	246	1657.1%	8	251	3037.5%	8	181	2162.5%	104	760	630.8%
Kyushu	14	167	1092.9%	7	287	4000.0%	11	458	4063.6%	19	412	2068.4%	51	1,324	2496.1%
Chugoku	16	31	93.8%	18	140	677.8%	5	238	4660.0%	8	118	1375.0%	47	527	1021.3%
Hokkaido	76	110	44.7%	-	104	-	10	123	1130.0%	2	119	5850.0%	88	456	418.2%
Shikoku	1	25	2400.0%	-	26	-	1	79	7800.0%	-	44	-	2	174	8600.0%
Okinawa/Miya	442	143	-67.6%	31	408	1216.1%	40	102	155.0%	94	147	56.4%	607	800	31.8%
Other	178	142	-20.2%	21	210	900.0%	82	202	146.3%	60	180	200.0%	341	734	115.2%
KOREA	924	39,653	4191.5%	311	37,480	11951.4%	760	36,428	4693.2%	3,239	35,397	992.8%	5,234	148,958	2746.0%
Seoul	474	15,820	3237.6%	150	14,488	9558.7%	399	13,640	3318.5%	1,499	13,690	813.3%	2,522	57,638	2185.4%
Incheon/Gyeonggi	222	9,141	4017.6%	85	9,357	10908.2%	217	10,212	4606.0%	820	9,062	1005.1%	1,344	37,772	2710.4%
Chungnam/Daejeon	27	961	3459.3%	4	954	23750.0%	9	975	10733.3%	77	925	1101.3%	117	3,815	3160.7%
Jeonbuk/Gwanju	11	953	8563.6%	2	915	45650.0%	13	732	5530.8%	50	612	1124.0%	76	3,212	4126.3%
Gyeongbuk/Daegu	20	1,484	7320.0%	8	1,321	16412.5%	21	1,119	5228.6%	100	1,332	1232.0%	149	5,256	3427.5%
Busan	60	3,475	5691.7%	17	3,299	19305.9%	33	3,117	9345.5%	307	3,356	993.2%	417	13,247	3076.7%
Ulsan	10	740	7300.0%	2	645	32150.0%	8	630	7775.0%	35	670	1814.3%	55	2,685	4781.8%
Other	100	7,079	6979.0%	43	6,501	15018.6%	60	6,003	9905.0%	351	5,750	1538.2%	554	25,333	4472.7%
TAIWAN	21	850	3947.6%	8	81	912.5%	20	130	550.0%	20	1,158	5690.0%	69	2,219	3115.9%
Taipei	13	489	3661.5%	5	38	660.0%	10	75	650.0%	10	525	5150.0%	38	1,127	2865.8%
Kaohsiung	2	32	1500.0%	1	2	100.0%	5	11	120.0%	2	75	3650.0%	10	120	1100.0%
Taichung	1	118	11700.0%	1	12	1100.0%	4	16	300.0%	1	186	18500.0%	7	332	4642.9%
Taoyuan, Miaoli, Hsinehu	2	81	3950.0%	-	6	-	1	11	1000.0%	4	145	3525.0%	7	243	3371.4%
Hsinchu	1	41	4000.0%	-	10	-	-	3	-	-	90	-	1	144	14300.0%
Other	2	89	4350.0%	1	13	1200.0%	-	14	-	3	137	4466.7%	6	253	4116.7%
CHINA	17	104	511.8%	15	75	400.0%	13	113	769.2%	19	276	1352.6%	64	568	787.5%
Beijing	3	9	200.0%	1	8	700.0%	-	17	-	-	36	-	4	70	1650.0%
Shanghai	8	22	175.0%	6	26	333.3%	8	25	212.5%	9	79	777.8%	31	152	390.3%
Guangzhou	1	7	600.0%	2	10	400.0%	2	4	100.0%	3	21	600.0%	8	42	425.0%
Other	5	66	1220.0%	6	31	416.7%	3	67	2133.3%	7	140	1900.0%	21	304	1347.6%
US/HAWAII	5,096	7,231	41.9%	5,176	8,111	56.7%	6,229	8,909	43.0%	4,852	6,303	29.9%	21,353	30,554	43.1%
CNMI	509	1,221	139.9%	481	1,035	115.2%	972	1,675	72.3%	1,014	1,106	9.1%	2,976	5,037	69.3%
PALAU	42	169	302.4%	35	211	502.9%	70	278	297.1%	104	215	106.7%	251	873	247.8%
FSM	247	763	208.9%	176	907	415.3%	253	1,147	353.4%	310	1,255	304.8%	986	4,072	313.0%
RMI	1	33	3200.0%	2	49	2350.0%	8	74	825.0%	13	114	776.9%	24	270	1025.0%
PHILIPPINES	277	1,192	330.3%	298	1,286	331.5%	383	1,201	213.6%	634	1,328	109.5%	1,592	5,007	214.5%
AUSTRALIA	431	69	-84.0%	58	242	317.2%	18	58	222.2%	45	82	82.2%	552	451	-18.3%
EUROPE	114	116	1.8%	81	115	42.0%	37	136	267.6%	47	220	368.1%	279	587	110.4%
HONG KONG	3	56	1766.7%	6	24	300.0%	3	88	2833.3%	8	119	1387.5%	20	287	1335.0%
RUSSIA	19	27	42.1%	2	11	450.0%	2	16	700.0%	-	10	-	23	64	178.3%
SINGAPORE	22	47	113.6%	21	53	152.4%	25	72	188.0%	139	72	-48.2%	207	244	17.9%
INDIA	4	11	175.0%	16	6	-62.5%	3	16	433.3%	8	13	62.5%	31	46	48.4%
MALAYSIA	2	9	350.0%	4	8	100.0%	1	10	900.0%	12	10	-16.7%	19	37	94.7%
OTHER/UNKNOWN	188	327	73.9%	137	299	118.2%	169	356	110.7%	208	354	70.2%	702	1,336	90.3%
SEA ARRIVALS (CIV & MIL)	18	17	-5.6%	30	20	-33.3%	52	3,313	6271.2%	89	18	-79.8%	189	3,368	1682.0%
TOTAL	9,060	56,687	525.7%	7,096	56,253	692.7%	9,401	65,603	597.8%	11,323	55,354	388.9%	36,880	233,897	534.2%