

August 2022 Arrivals



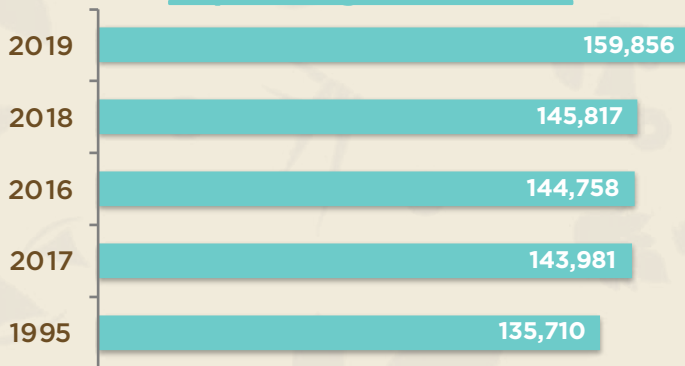
DID YOU KNOW?

57% of this month's Korean visitors stated this was their **1st trip** to Guam.

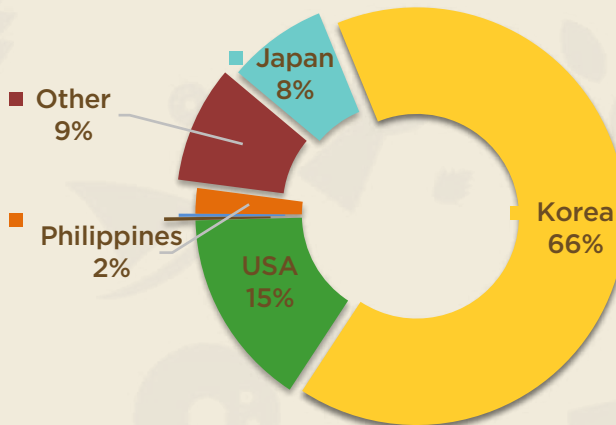
ARRIVALS

AUG Arrivals	37,835	336.1%	↑
CYTD Arrivals	164,092	235.8%	↑
FYTD Arrivals	188,887	238.1%	↑

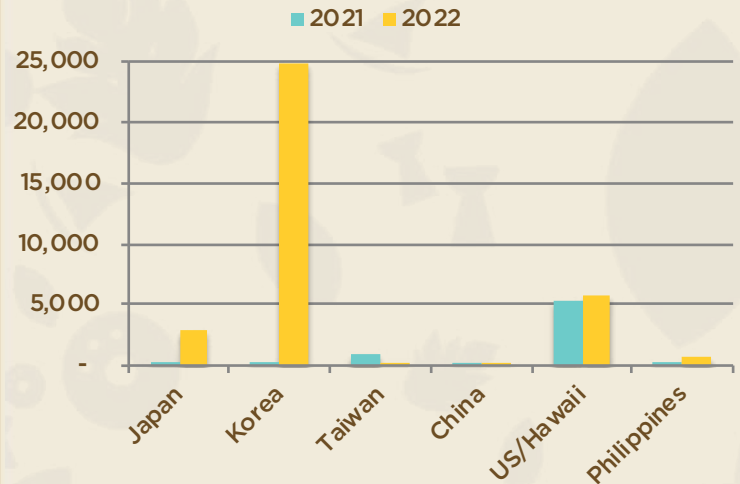
Top 5 August Arrivals



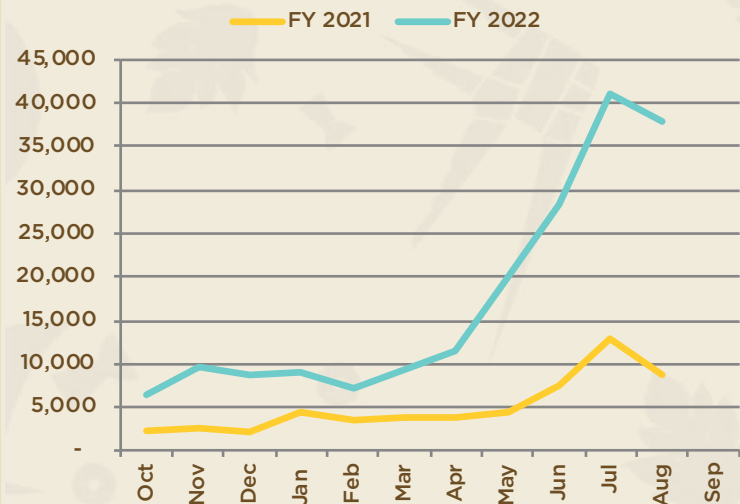
MARKET MIX



MARKET SNAPSHOT



Market	2021	2022	% to LY
Japan	325	2,916	797.2%
Korea	375	24,751	6,500.3%
Taiwan	868	105	-87.9%
China	24	92	283.3%
US/Hawaii	5,294	5,808	9.7%
Philippines	227	743	227.3%



Source: Preliminary Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine – Mandatory Customs Declaration forms and processed by the Guam Visitors Bureau



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www.guamvisitorsbureau.com

Preliminary Visitor Arrival Summary August 2022



	Aug-21	Aug-22	% from LY
Civilian Air Arrivals ^a	6,114	36,314	493.9%
Civilian Sea Arrivals ^a	81	365	350.6%
Armed Forces Air Arrivals ^a	2,439	1,124	-53.9%
Armed Forces Sea Arrivals ^a	41	32	-22.0%
TOTAL VISITOR ARRIVALS	8,675	37,835	336.1%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Aug-21	Aug-22	% from LY
JAPAN	325	2,916	797.2%
Kanto (Tokyo)	129	1,856	1338.8%
Chubu (Nagoya)	6	214	3466.7%
Kinki (Osaka)	16	331	1968.8%
Koshinetsu	1	41	4000.0%
Hokuriku	-	20	-
Tohoku	4	22	450.0%
Kyushu	20	128	540.0%
Chugoku	6	22	266.7%
Hokkaido	7	39	457.1%
Shikoku	1	29	2800.0%
Okinawa/Miya	74	118	59.5%
Other	61	96	57.4%
KOREA	375	24,751	6500.3%
Seoul	186	11,934	6316.1%
Incheon/Gyeonggi	88	6,242	6993.2%
Chungnam/Daejeon	4	509	12625.0%
Jeonbuk/Gwanju	-	501	-
Gyeongbuk/Daegu	4	795	19775.0%
Busan	13	1,971	15061.5%
Ulsan	4	381	9425.0%
Other	76	2,418	3081.6%
TAIWAN	868	105	-87.9%
Taipei	602	69	-88.5%
Kaohsiung	35	11	-68.6%
Taichung	63	18	-71.4%
Taoyuan, Miaoli, Hsinehu	57	2	-96.5%
Hsinchu	46	4	-91.3%
Other	65	1	-98.5%
CHINA	24	92	283.3%
Beijing	-	8	-
Shanghai	11	28	154.5%
Guangzhou	1	6	500.0%
Other	12	50	316.7%
US/HAWAII	5,294	5,808	9.7%
CNMI	551	1,871	239.6%
PALAU	94	288	206.4%
FSM	253	393	55.3%
RMI	4	17	325.0%
PHILIPPINES	227	743	227.3%
AUSTRALIA	52	110	111.5%
EUROPE	268	95	-64.6%
HONG KONG	6	18	200.0%
RUSSIA	3	6	100.0%
SINGAPORE	11	42	281.8%
INDIA	45	6	-86.7%
MALAYSIA	5	19	280.0%
OTHER/UNKNOWN	148	158	6.8%

QUARTERLY VISITOR INDUSTRY STATISTICS (April - June 2021 vs April - June 2022)


	2021	2022	% Change
Hotel Occupancy Taxes ^c	\$2,473,511.30	\$3,359,312.65	35.8%
Weighted Hotel Occupancy Rate ^d	41.3%	54.0%	30.8%
Weighted Hotel Room Rate ^d	\$154.78	\$171.37	10.7%

Guam Visitors Bureau
Preliminary August 2022 Visitor Arrival Summary
Calendar Year-to-Date 2021/22 • Fiscal Year-to-Date 2021/22



	CYTD 2021 (Jan - Aug '21)	CYTD 2022 (Jan - Aug '22)	% from LY	FYTD 2021 (Oct '20 - Aug '21)	FYTD 2022 (Oct '21 - Aug '22)	% from LY
Air Arrivals^a	48,284	163,405	238.4%	55,018	187,925	241.6%
Sea Arrivals^a	575	687	19.5%	854	962	12.6%
TOTAL VISITOR ARRIVALS	48,859	164,092	235.8%	55,872	188,887	238.1%
	CYTD 2021 (Jan - Aug '21)	CYTD 2022 (Jan - Aug '22)	% from LY	FYTD 2021 (Oct '20 - Aug '21)	FYTD 2022 (Oct '21 - Aug '22)	% from LY
ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)						
JAPAN	2,629	9,658	267.4%	3,096	10,839	250.1%
Kanto (Tokyo)	840	5,170	515.5%	1,071	5,806	442.1%
Chubu (Nagoya)	31	473	1425.8%	59	522	784.7%
Kinki (Osaka)	43	901	1995.3%	56	946	1589.3%
Koshinetsu	15	95	533.3%	17	106	523.5%
Hokuriku	6	47	683.3%	6	51	750.0%
Tohoku	118	190	61.0%	122	213	74.6%
Kyushu	123	306	148.8%	128	335	161.7%
Chugoku	68	119	75.0%	78	127	62.8%
Hokkaido	115	177	53.9%	115	188	63.5%
Shikoku	8	74	825.0%	9	80	788.9%
Okinawa/Miya	692	1,285	85.7%	803	1,464	82.3%
Other	570	821	44.0%	632	1,001	58.4%
KOREA	1,333	84,293	6223.6%	1,490	90,389	5966.4%
Seoul	622	39,408	6235.7%	698	42,553	5996.4%
Incheon/Gyeonggi	313	21,674	6824.6%	345	23,251	6639.4%
Chungnam/Daejeon	25	1,774	6996.0%	31	1,888	5990.3%
Jeonbuk/Gwanju	8	1,696	21100.0%	9	1,772	19588.9%
Gyeonbuk/Daegu	31	2,705	8625.8%	36	2,882	7905.6%
Busan	42	7,146	16914.3%	51	7,485	14576.5%
Ulsan	10	1,113	11030.0%	16	1,162	7162.5%
Other	282	8,777	3012.4%	304	9,396	2990.8%
TAIWAN	2,167	262	-87.9%	2,235	344	-84.6%
Taipei	1,472	161	-89.1%	1,510	207	-86.3%
Kaohsiung	68	30	-55.9%	80	32	-60.0%
Taichung	165	29	-82.4%	171	34	-80.1%
Taoyuan, Miaoli, Hsinehu	166	21	-87.3%	172	47	-72.7%
Hsinchu	103	10	-90.3%	104	12	-88.5%
Other	193	11	-94.3%	198	12	-93.9%
CHINA	93	322	246.2%	106	383	261.3%
Beijing	-	15	-	-	16	-
Shanghai	51	160	213.7%	54	206	281.5%
Guangzhou	2	24	1100.0%	4	24	500.0%
Other	40	123	207.5%	48	137	185.4%
US/HAWAII	32,875	46,726	42.1%	37,729	60,007	59.0%
CNMI	2,576	10,136	293.5%	2,903	11,241	287.2%
PALAU	275	1,471	434.9%	285	1,628	471.2%
FSM	1,961	2,264	15.5%	2,247	2,957	31.6%
RMI	38	101	165.8%	46	118	156.5%
PHILIPPINES	1,702	4,504	164.6%	2,079	5,506	164.8%
AUSTRALIA	299	953	218.7%	313	1,000	219.5%
EUROPE	437	593	35.7%	459	745	62.3%
HONG KONG	20	92	360.0%	30	100	233.3%
RUSSIA	45	48	6.7%	56	62	10.7%
SINGAPORE	904	380	-58.0%	908	526	-42.1%
INDIA	128	53	-58.6%	148	69	-53.4%
MALAYSIA	18	51	183.3%	19	64	236.8%
OTHER/UNKNOWN	784	1,498	91.1%	869	1,947	124.1%
VISITOR INDUSTRY STATISTICS				(Oct 2020 - Jun 2021 vs Oct 2021 - Jun 2022)		
Hotel Occupancy Taxes^c	\$6,023,585.21	\$7,676,126.79	27.4%	\$8,600,759.39	\$10,338,114.64	20.2%
Weighted Hotel Occupancy Rate^d	46.3%	55.0%	18.8%	43.8%	48.4%	10.5%
Weighted Hotel Room Rate^d	\$156.46	\$167.02	6.7%	\$155.67	\$166.73	7.1%

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2020/2021 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: aCivilian air & sea arrivals, Customs Declaration Forms, Customs & Quarantine Agency, Processed by the Guam Visitors Bureau. Sources: bJapan Guam Travel Association, cHotel Occupancy Tax collections are unaudited. Department of Administration, STR Global (Hotel Occupancy and ADR Report).

	January			February			March			April			May			June		
	Jan-21	Jan-22	% from LY	Feb-21	Feb-22	% from LY	Mar-21	Mar-22	% from LY	Apr-21	Apr-22	% from LY	May-21	May-22	% from LY	Jun-21	Jun-22	% from LY
JAPAN	708	1,125	58.9%	249	239	-4.0%	159	383	140.9%	52	562	980.8%	102	1,137	1014.7%	455	1,190	161.5%
Kanto (Tokyo)	126	222	76.2%	77	105	36.4%	36	201	458.3%	25	310	1140.0%	43	587	1265.1%	107	669	525.2%
Chubu (Nagoya)	16	74	362.5%	1	32	3100.0%	5	2	-60.0%	1	20	1900.0%	-	30	-	2	32	1500.0%
Kinki (Osaka)	4	10	150.0%	3	7	133.3%	4	19	375.0%	3	35	1066.7%	2	70	3400.0%	6	50	733.3%
Koshinetsu	1	12	1100.0%	1	4	300.0%	2	4	100.0%	2	5	150.0%	-	11	-	3	2	-33.3%
Hokuriku	6	6	0.0%	-	-	-	-	-	-	-	1	-	-	2	-	-	4	-
Tohoku	74	74	0.0%	6	14	133.3%	8	8	0.0%	1	8	700.0%	8	11	37.5%	6	24	300.0%
Kyushu	89	14	-84.3%	6	7	16.7%	1	11	1000.0%	1	19	1800.0%	-	22	-	2	63	3050.0%
Chugoku	50	16	-68.0%	-	18	-	1	5	400.0%	-	8	-	1	8	700.0%	7	9	28.6%
Hokkaido	85	76	-10.6%	2	-	-	7	10	42.9%	-	2	-	6	8	33.3%	4	14	250.0%
Shikoku	3	1	-66.7%	-	-	-	1	1	0.0%	-	-	-	-	4	-	3	12	300.0%
Okinawa/Miya	101	442	337.6%	104	31	-70.2%	20	40	100.0%	8	94	1075.0%	9	281	3022.2%	210	122	-41.9%
Other	153	178	16.3%	49	21	-57.1%	74	82	10.8%	11	60	445.5%	33	103	212.1%	105	189	80.0%
KOREA	104	924	788.5%	77	311	303.9%	113	760	572.6%	86	3,239	3666.3%	102	9,947	9652.0%	173	16,298	9320.8%
Seoul	36	474	1216.7%	33	150	354.5%	44	399	806.8%	52	1,499	2782.7%	43	4,512	10393.0%	70	7,472	10574.3%
Incheon/Gyeonggi	39	222	469.2%	25	85	240.0%	25	217	768.0%	16	820	5025.0%	25	2,330	9220.0%	47	4,068	8555.3%
Chungnam/Daejeon	2	27	1250.0%	2	4	100.0%	1	9	800.0%	1	77	7600.0%	2	192	9500.0%	3	343	11333.3%
Jeonbuk/Gwanju	2	11	450.0%	-	2	-	-	13	-	2	50	2400.0%	-	211	-	1	296	29500.0%
Gyeonbuk/Daegu	1	20	1900.0%	1	8	700.0%	3	21	600.0%	1	100	9900.0%	-	359	-	7	530	7471.4%
Busan	3	60	1900.0%	4	17	325.0%	3	33	1000.0%	3	307	10133.3%	4	1,001	24925.0%	3	1,462	48633.3%
Ulsan	1	10	900.0%	1	2	100.0%	4	8	100.0%	-	35	-	-	142	-	-	194	-
Other	20	100	400.0%	11	43	290.9%	33	60	81.8%	11	351	3090.9%	28	1,200	4185.7%	42	1,933	4502.4%
TAIWAN	9	21	133.3%	9	8	-11.1%	11	20	81.8%	3	20	566.7%	14	22	57.1%	45	29	-35.6%
Taipei	8	13	62.5%	8	5	-37.5%	3	10	233.3%	2	10	400.0%	9	9	0.0%	34	14	-58.8%
Kaohsiung	-	2	-	1	1	0.0%	-	5	-	-	2	-	-	7	-	-	1	-
Taichung	-	1	-	-	1	-	2	4	100.0%	1	1	0.0%	2	1	-50.0%	-	3	-
Taoyuan, Miaoli, Hsinehu	-	2	-	-	-	-	1	1	0.0%	-	4	-	1	5	400.0%	2	6	200.0%
Hsinchu	1	1	0.0%	-	-	-	-	-	-	-	-	-	2	-	-	-	2	-
Other	-	2	-	-	1	-	5	-	-100.0%	-	3	-	-	-	-	9	3	-66.7%
CHINA	11	17	54.5%	4	15	275.0%	17	13	-23.5%	6	19	216.7%	9	24	166.7%	9	62	588.9%
Beijing	-	3	-	-	1	-	-	-	-	-	-	-	-	2	-	-	1	-
Shanghai	10	8	-20.0%	4	6	50.0%	14	8	-42.9%	-	9	-	4	6	50.0%	2	44	2100.0%
Guangzhou	1	1	0.0%	-	2	-	-	2	-	-	3	-	-	1	-	-	6	-
Other	-	5	-	-	6	-	3	3	0.0%	6	7	16.7%	5	15	200.0%	7	11	57.1%
US/HAWAII	2,975	5,096	71.3%	2,542	5,176	103.6%	2,737	6,229	127.6%	2,794	4,852	73.7%	2,613	6,088	133.0%	5,206	7,088	36.2%
CNMI	181	509	181.2%	153	481	214.4%	186	972	422.6%	162	1,014	525.9%	279	1,247	347.0%	406	1,804	344.3%
PALAU	3	42	1300.0%	7	35	400.0%	11	70	536.4%	4	104	2500.0%	54	161	198.1%	30	357	1090.0%
FSM	117	247	111.1%	149	176	18.1%	184	253	37.5%	236	310	31.4%	256	330	28.9%	440	286	-35.0%
RMI	2	1	-50.0%	2	2	0.0%	3	8	166.7%	1	13	1200.0%	9	22	144.4%	10	28	180.0%
PHILIPPINES	189	277	46.6%	125	298	138.4%	178	383	115.2%	209	634	203.3%	245	638	160.4%	232	686	195.7%
AUSTRALIA	116	431	271.6%	40	58	45.0%	-	18	-	2	45	2150.0%	9	99	1000.0%	33	96	190.9%
EUROPE	12	114	850.0%	15	81	440.0%	11	37	236.4%	11	47	327.3%	51	70	37.3%	43	70	62.8%
HONG KONG	1	3	200.0%	1	6	500.0%	1	3	200.0%	1	8	700.0%	4	20	400.0%	-	10	-
RUSSIA	3	19	533.3%	1	2	100.0%	5	2	-60.0%	5	-	-	-	4	-	27	-	-
SINGAPORE	1	22	2100.0%	1	21	2000.0%	8	25	212.5%	6	139	2216.7%	493	37	-92.5%	133	54	-59.4%
INDIA	33	4	-87.9%	3	16	433.3%	3	3	0.0%	3	8	166.7%	7	7	0.0%	14	4	-71.4%
MALAYSIA	2	2	0.0%	-	4	-	1	1	0.0%	-	12	-	2	3	50.0%	-	3	-
OTHER/UNKNOWN	53	188	254.7%	63	137	117.5%	73	169	131.5%	51	208	307.8%	77	142	84.4%	81	181	123.5%
SEA ARRIVALS (CIV & MIL)	6	18	200.0%	37	30	-18.9%	15	52	246.7%	182	89	-51.1%	26	10	-61.5%	101	32	-68.3%
TOTAL	4,526	9,060	100.2%	3,478	7,096	104.0%	3,716	9,401	153.0%	3,814	11,323	196.9%	4,352	20,008	359.7%	7,438	28,278	280.2%



	July			August			Total CYTD		
	Jul-21	Jul-22	% from LY	Aug-21	Aug-22	% from LY	2020	2021	% from LY
JAPAN	579	2,106	263.7%	325	2,916	797.2%	2,629	9,658	267.4%
Kanto (Tokyo)	297	1,220	310.8%	129	1,856	1338.8%	840	5,170	515.5%
Chubu (Nagoya)	-	69	-	6	214	3466.7%	31	473	1425.8%
Kinki (Osaka)	5	379	7480.0%	16	331	1968.8%	43	901	1995.3%
Koshinetsu	5	16	220.0%	1	41	4000.0%	15	95	533.3%
Hokuriku	-	14	-	-	20	-	6	47	683.3%
Tohoku	11	29	163.6%	4	22	450.0%	118	190	61.0%
Kyushu	4	42	950.0%	20	128	540.0%	123	306	148.8%
Chugoku	3	33	1000.0%	6	22	266.7%	68	119	75.0%
Hokkaido	4	28	600.0%	7	39	457.1%	115	177	53.9%
Shikoku	-	27	-	1	29	2800.0%	8	74	825.0%
Okinawa/Miya	166	157	-5.4%	74	118	59.5%	692	1,285	85.7%
Other	84	92	9.5%	61	96	57.4%	570	821	44.0%
KOREA	303	28,063	9161.7%	375	24,751	6500.3%	1,333	84,293	6223.6%
Seoul	158	12,968	8107.6%	186	11,934	6316.1%	622	39,408	6235.7%
Incheon/Gyeonggi	48	7,690	15920.8%	88	6,242	6993.2%	313	21,674	6824.6%
Chungnam/Daejeon	10	613	6030.0%	4	509	12625.0%	25	1,774	6996.0%
Jeonbuk/Gwanju	3	612	20300.0%	-	501	-	8	1,696	21100.0%
Gyeonbuk/Daegu	14	872	6128.6%	4	795	19775.0%	31	2,705	8625.8%
Busan	9	2,295	25400.0%	13	1,971	15061.5%	42	7,146	16914.3%
Ulsan	-	341	-	4	381	9425.0%	10	1,113	11030.0%
Other	61	2,672	4280.3%	76	2,418	3081.6%	282	8,777	3012.4%
TAIWAN	1,208	37	-96.9%	868	105	-87.9%	2,167	262	-87.9%
Taipei	806	31	-96.2%	602	69	-88.5%	1,472	161	-89.1%
Kaohsiung	32	1	-96.9%	35	11	-68.6%	68	30	-55.9%
Taichung	97	-	-	63	18	-71.4%	165	29	-82.4%
Taoyuan, Miaoli, Hsinehu	105	1	-99.0%	57	2	-96.5%	166	21	-87.3%
Hsinchu	54	3	-94.4%	46	4	-91.3%	103	10	-90.3%
Other	114	1	-99.1%	65	1	-98.5%	193	11	-94.3%
CHINA	13	80	515.4%	24	92	283.3%	93	322	246.2%
Beijing	-	-	-	-	8	-	-	15	-
Shanghai	6	51	750.0%	11	28	154.5%	51	160	213.7%
Guangzhou	-	3	-	1	6	500.0%	2	24	1100.0%
Other	7	26	271.4%	12	50	316.7%	40	123	207.5%
US/HAWAII	8,714	6,389	-26.7%	5,294	5,808	9.7%	32,875	46,726	42.1%
CNMI	658	2,238	240.1%	551	1,871	239.6%	2,576	10,136	293.5%
PALAU	72	414	475.0%	94	288	206.4%	275	1,471	434.9%
FSM	326	269	-17.5%	253	393	55.3%	1,961	2,264	15.5%
RMI	7	10	42.9%	4	17	325.0%	38	101	165.8%
PHILIPPINES	297	845	184.5%	227	743	227.3%	1,702	4,504	164.6%
AUSTRALIA	47	96	104.3%	52	110	111.5%	299	953	218.7%
EUROPE	26	79	203.8%	268	95	-64.6%	437	593	35.7%
HONG KONG	6	24	300.0%	6	18	200.0%	20	92	360.0%
RUSSIA	1	15	1400.0%	3	6	100.0%	45	48	6.7%
SINGAPORE	251	40	-84.1%	11	42	281.8%	904	380	-58.0%
INDIA	20	5	-75.0%	45	6	-86.7%	128	53	-58.6%
MALAYSIA	8	7	-12.5%	5	19	280.0%	18	51	183.3%
OTHER/UNKNOWN	238	315	32.4%	148	158	6.8%	784	1,498	91.1%
SEA ARRIVALS (CIV & MIL)	86	59	-31.4%	122	397	225.4%	575	687	19.5%
TOTAL	12,860	41,091	219.5%	8,675	37,835	336.1%	48,859	164,092	235.8%