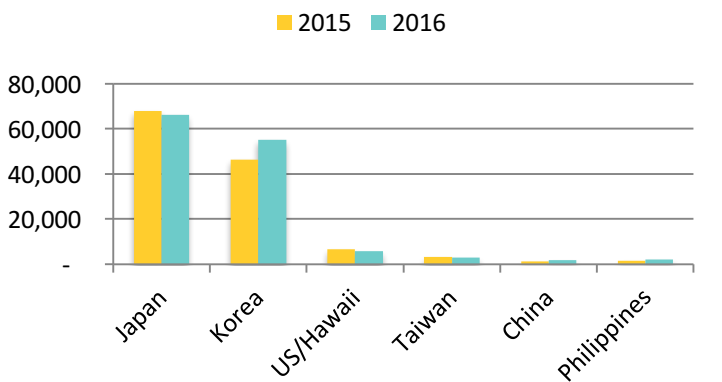


December 2016

Arrival Summary

December Arrivals	142,634	7.7%	↑
CYTD Arrivals	1,535,518	8.9%	↑
FYTD Arrivals	390,916	6.7%	↑

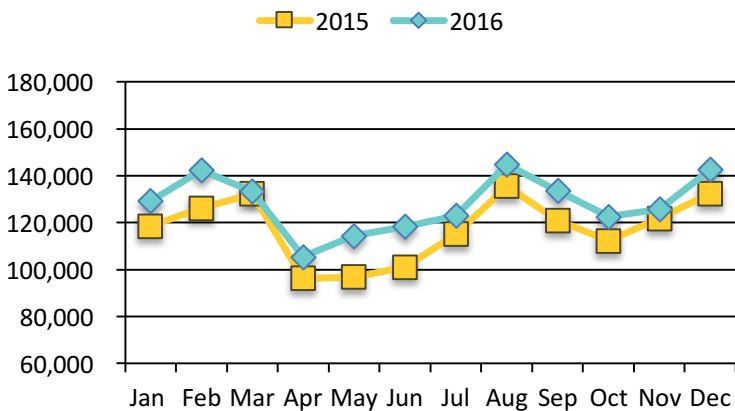
Major Market Arrivals



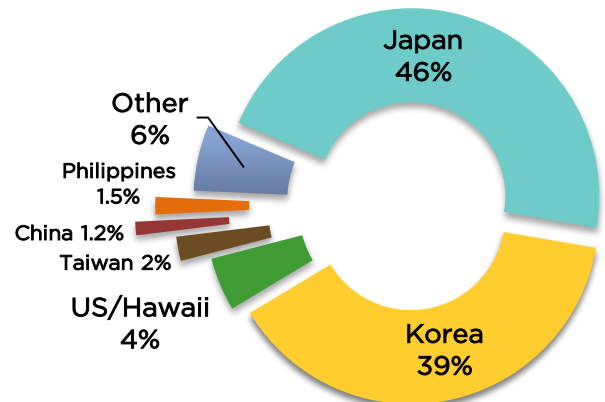
Major Market Breakdown

	2015	2016	% to LY
Japan	67,876	66,035	-2.7%
Korea	46,139	55,193	19.6%
US/Hawaii	6,560	6,556	-0.1%
Taiwan	3,134	2,977	-5.0%
China	1,094	1,655	51.3%
Philippines	1,414	2,119	49.9%

Monthly Arrivals



Major Market Mix



Source: Guam Customs Declaration Forms, Guam Customs & Quarantine Agency



GUAM VISITORS BUREAU

Visitor Arrival Summary
December 2016



	Dec-15	Dec-16	% from LY
Civilian Air Arrivals ^a	130,505	140,225	7.4%
Civilian Sea Arrivals ^a	498	1,220	145.0%
Armed Forces Air Arrivals ^a	1,282	1,149	-10.4%
Armed Forces Sea Arrivals ^a	134	40	-70.1%
TOTAL VISITOR ARRIVALS	132,419	142,634	7.7%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Dec-15	Dec-16	% from LY
JAPAN	67,876	66,035	-2.7%
Kanto (Tokyo)	30,830	31,828	3.2%
Chubu (Nagoya)	9,622	8,078	-16.0%
Kinki (Osaka)	15,478	14,424	-6.8%
Koshinetsu	1,769	1,856	4.9%
Hokuriku	898	908	1.1%
Tohoku	2,254	2,070	-8.2%
Kyushu	2,387	2,598	8.8%
Chugoku	1,993	1,945	-2.4%
Hokkaido	1,144	1,218	6.5%
Shikoku	985	735	-25.4%
Okinawa/Miya	278	207	-25.5%
Other	238	168	-29.4%
KOREA	46,139	55,193	19.6%
Seoul	19,006	19,100	0.5%
Incheon	2,939	2,994	1.9%
Chungbuk	743	891	19.9%
Chungnam	1,963	2,165	10.3%
Gangwon	575	622	8.2%
Jeonbuk	628	881	40.3%
Gyeonbuk	1,916	2,931	53.0%
Gyeonggi	10,069	11,691	16.1%
Jeonnam	878	1,359	54.8%
Gyeongnam	5,608	10,003	78.4%
Other	1,814	2,556	40.9%
TAIWAN	3,134	2,977	-5.0%
Taipei	1,820	1,666	-8.5%
Kaohsiung	218	243	11.5%
Taichung	520	513	-1.3%
Taoyuan, Miaoli, Hsinehu	365	377	3.3%
Other	271	178	-15.6%
CHINA	1,094	1,655	51.3%
Beijing	201	323	60.7%
Shanghai	374	601	60.7%
Guangzhou	137	105	-23.4%
Other	382	626	63.9%
U.S. MAINLAND	5,417	5,372	-0.8%
HAWAII	1,143	1,184	3.6%
CNMI	1,547	1,637	5.8%
PALAU	418	403	-3.6%
FSM	1,034	1,037	0.3%
RMI	99	92	-7.1%
PHILIPPINES	1,414	2,119	49.9%
AUSTRALIA	155	147	-5.2%
CANADA	97	102	5.2%
EUROPE	235	262	11.5%
HONG KONG	1,118	2,180	95.0%
THAILAND	42	28	-33.3%
VIETNAM	15	13	-13.3%
RUSSIA	404	432	6.9%
OTHER/UNKNOWN	406	506	24.6%

VISITOR INDUSTRY STATISTICS

JGTA ^b Air Arrivals	55,773	n.a	n.a
Hotel Occupancy Taxes ^c	\$2,766,368.58	n.a	n.a
Weighted Hotel Occupancy Rate ^d	79%	n.a	n.a
Weighted Hotel Room Rate ^d	\$180	n.a	n.a

Guam Visitors Bureau
December 2016 Visitor Arrival Summary
Calendar Year-to-Date 2015/16 • Fiscal Year-to-Date 2016/17



	CYTD 2015 (Jan - Dec '15)	CYTD 2016 (Jan - Dec '16)	% from LY	FYTD 2016 (Oct - Dec '15)	FYTD 2017 (Oct - Dec '16)	% from LY
Air Arrivals ^a	1,400,397	1,517,432	8.4%	364,229	389,412	6.9%
Sea Arrivals ^a	8,653	18,086	109.0%	2,234	1,504	-32.7%
TOTAL VISITOR ARRIVALS	1,409,050	1,535,518	8.9%	366,463	390,916	6.7%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2015 (Jan - Dec '15)	CYTD 2016 (Jan - Dec '16)	% from LY	FYTD 2016 (Oct - Dec '15)	FYTD 2017 (Oct - Dec '16)	% from LY
JAPAN	773,019	745,680	-3.5%	188,666	181,589	-3.8%
Kanto (Tokyo)	380,780	373,898	-1.8%	91,385	88953	-2.7%
Chubu (Nagoya)	104,508	91,571	-12.4%	24,797	20928	-15.6%
Kinki (Osaka)	151,336	152,273	0.6%	39,343	37937	-3.6%
Koshinetsu	17,101	16,066	-6.1%	4,619	4901	6.1%
Hokuriku	10,015	9,924	-0.9%	2,484	2350	-5.4%
Tohoku	24,439	24,100	-1.4%	6,548	6553	0.1%
Kyushu	33,771	28,890	-14.5%	7,149	7519	5.2%
Chugoku	21,076	18,482	-12.3%	5,254	5084	-3.2%
Hokkaido	13,394	13,666	2.0%	3,084	3653	18.5%
Shikoku	10,067	9,500	-5.6%	2,520	2275	-9.7%
Okinawa/Miya	4,119	4,654	13.0%	839	902	7.5%
Other	2,413	2,656	10.1%	644	534	-17.1%
KOREA	427,900	544,957	27.4%	126,475	152,002	20.2%
Seoul	182,591	202,307	10.8%	51,138	52067	1.8%
Incheon	26,357	32,224	22.3%	7,852	8966	14.2%
Chungbuk	7,078	9,378	32.5%	2,271	2598	14.4%
Chungnam	15,341	21,098	37.5%	4,955	6055	22.2%
Gangwon	5,021	6,368	26.8%	1,589	1946	22.5%
Jeonbuk	6,193	8,159	31.7%	1,755	2510	43.0%
Gyeonbuk	16,078	24,276	51.0%	5,220	7674	47.0%
Gyeonggi	92,315	115,930	25.6%	27,573	32220	16.9%
Jeonnam	9,480	14,169	49.5%	2,774	4008	44.5%
Gyeongnam	52,097	86,303	65.7%	16,586	27293	64.6%
Other	15,349	24,745	61.2%	4,762	6665	40.0%
TAIWAN	42,205	42,229	0.1%	9,026	9,721	7.7%
Taipei	22,861	22,740	-0.5%	5,064	5368	6.0%
Kaohsiung	2,919	3,092	5.9%	600	866	44.3%
Taichung	7,814	7,935	1.5%	1,579	1534	-2.8%
Taoyuan, Miaoli, Hsinehu	5,616	5,579	-0.7%	1,211	1301	7.4%
Other	2,995	2,883	-3.7%	572	652	14.0%
CHINA	23,698	27,013	14.0%	4,645	5,387	16.0%
Beijing	5,575	4,876	-12.5%	926	936	1.1%
Shanghai	6,240	8,645	38.5%	1,294	1715	32.5%
Guangzhou	1,501	2,370	57.9%	392	552	40.8%
Other	10,382	11,122	7.1%	2,033	2184	7.4%
U.S. MAINLAND	56,744	62,966	11.0%	13,719	14,206	3.5%
HAWAII	13,502	14,740	9.2%	3,208	3,700	15.3%
CNMI	14,334	17,579	22.6%	4,073	4,262	4.6%
PALAU	3,917	4,792	22.3%	1,374	1,138	-17.2%
FSM	9,893	11,120	12.4%	2,734	2,827	3.4%
RMI	902	1,219	35.1%	232	305	31.5%
PHILIPPINES	12,427	21,652	74.2%	4,074	7,022	72.4%
AUSTRALIA	2,675	2,197	-17.9%	487	426	-12.5%
CANADA	928	982	5.8%	226	256	13.3%
EUROPE	1,743	2,009	15.3%	574	573	-0.2%
HONG KONG	8,406	9,377	11.6%	2,519	3,499	38.9%
THAILAND	505	451	-10.7%	115	103	-10.4%
VIETNAM	178	170	-4.5%	43	30	-30.2%
RUSSIA	3,081	2,588	-16.0%	847	947	11.8%
OTHER/UNKNOWN	4,340	5,711	31.6%	1,192	1,419	19.0%

VISITOR INDUSTRY STATISTICS

JGTA ^b Air Arrivals	674,843	n.a.	n.a.	165,671	n.a.	n.a.
Hotel Occupancy Taxes ^c	\$37,610,509.99	n.a.	n.a.	\$9,035,251.56	n.a.	n.a.
Weighted Hotel Occupancy Rate ^d	76%	n.a.	n.a.	75%	n.a.	n.a.
Weighted Hotel Room Rate ^d	\$159	n.a.	n.a.	\$158	n.a.	n.a.

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2015/6 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: ^aCivilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: ^bJapan Guam Travel Association, ^cHotel Occupancy Tax collections are unaudited. Department of Administration, Government of Guam ^dGuam Hotel & Restaurant Association



**DAILY ARRIVAL SUMMARY
DECEMBER 2016**

DECEMBER	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	Total
	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	
TOTAL CIV¹ AIR	4,085	4,567	4,633	4,639	4,322	4,131	3,689	4,366	4,457	4,523	4,613	4,467	4,128	3,723	4,412	4,671	69,426
Japan	1,727	2,191	2,108	2,117	2,078	2,059	1,647	1,954	1,916	2,172	1,968	2,107	2,030	1,630	1,684	2,008	31,396
Korea	1,932	1,948	1,773	1,823	1,848	1,513	1,476	1,910	2,065	1,772	1,986	1,975	1,520	1,646	1,974	2,038	29,199
Taiwan	2	59	77	209	-	98	208	4	79	127	241	5	87	127	5	111	1,439
China, P.R.C.	67	72	48	52	103	69	21	46	64	22	31	58	29	10	84	97	873
U.S. Mainland	114	128	226	135	122	153	134	104	117	139	140	116	161	116	207	195	2,307
Hawaii	37	22	65	85	33	27	27	7	24	51	65	38	61	31	24	17	614
CNMI	35	45	32	31	55	31	61	90	104	27	29	45	48	51	69	72	825
Palau	4	3	33	2	4	8	2	11	15	25	1	16	10	16	35	36	221
FSM	44	4	78	61	33	5	36	63	9	37	26	57	38	34	51	18	594
RMI	-	-	10	4	3	9	8	5	-	7	1	-	4	1	4	4	60
Philippines	34	59	102	61	7	58	33	63	34	71	33	27	41	33	55	21	732
Australia	4	3	4	3	1	1	-	5	11	-	8	-	2	2	-	9	53
Canada	3	2	2	2	2	2	1	3	4	2	3	2	5	2	9	3	47
Europe	18	6	10	5	3	4	10	10	7	7	4	4	9	7	8	5	117
Hong Kong	36	4	39	34	-	46	2	66	1	48	56	2	49	2	186	4	575
Thailand	3	-	-	1	-	1	1	3	-	1	4	1	-	-	-	2	17
Vietnam	-	-	-	-	-	-	-	-	-	-	-	-	4	-	-	-	4
Russia	10	13	4	5	6	17	2	2	4	-	14	3	12	2	6	-	100
Other	15	8	22	9	24	30	20	20	3	15	3	11	18	13	11	31	253

Note: December 2016 daily arrivals reflect Civilian Air arrivals only. Source: Guam Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau.



**DAILY ARRIVAL SUMMARY
DECEMBER 2016**

DECEMBER	17	18	19	20	21	22	23	24	25r	26	27	28	29	30	31	Total	MTD
	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat		
TOTAL CIV¹ AIR	4,144	5,176	4,298	3,887	4,039	4,837	4,733	4,617	4,667	4,691	4,374	4,627	5,089	6,519	5,101	140,225	140,225
Japan	1,883	2,016	1,718	1,627	1,616	2,042	2,157	2,129	2,016	2,019	2,025	2,500	2,942	4,515	3,240	65,841	65,841
Korea	1,549	2,195	2,027	1,721	1,500	1,952	1,905	1,768	2,020	1,900	1,498	1,479	1,572	1,493	1,383	55,161	55,161
Taiwan	139	279	-	101	224	3	109	67	198	8	60	171	9	96	74	2,977	2,977
China, P.R.C.	29	55	124	16	46	47	119	24	29	78	26	47	45	61	24	1,643	1,643
U.S. Mainland	150	191	143	197	225	166	197	194	73	103	195	95	112	141	118	4,607	4,607
Hawaii	24	26	41	22	35	39	42	36	19	12	33	34	54	17	32	1,080	1,080
CNMI	82	57	53	52	34	76	89	74	29	65	60	25	49	41	26	1,637	1,637
Palau	22	10	8	7	7	39	9	16	1	-	17	20	4	2	20	403	403
FSM	36	31	22	40	31	59	3	64	25	22	49	2	13	5	41	1,037	1,037
RMI	5	1	3	3	-	4	-	1	4	-	5	3	2	-	1	92	92
Philippines	104	82	23	55	38	99	77	128	48	184	229	80	107	83	53	2,122	2,122
Australia	-	3	1	7	11	2	2	1	-	-	3	10	5	7	2	107	107
Canada	2	6	5	6	12	1	3	3	-	1	9	1	-	-	6	102	102
Europe	16	19	3	12	7	24	2	14	4	13	12	7	4	3	5	262	262
Hong Kong	61	158	92	3	209	251	7	57	151	241	89	122	127	-	36	2,179	2,179
Thailand	-	1	-	3	-	6	-	1	-	-	-	-	-	-	-	28	28
Vietnam	3	2	-	-	-	-	-	-	-	3	-	-	1	-	-	13	13
Russia	6	5	19	10	20	19	9	18	30	28	46	20	25	44	33	432	432
Other	33	39	16	5	24	8	3	22	20	14	18	11	18	11	7	502	502

Note: December 2016 daily arrivals reflect Civilian Air arrivals only. Source: Guam Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau.



DAILY ARRIVAL COMPARISON DECEMBER 2016

DECEMBER	2015			2016			% chg from LY		
	Japan	Other	Total	Japan	Other	Total	Japan	Other	Total
1	2,064	1,675	3,739	1,727	2,358	4,085	-16.3%	40.8%	9.3%
2	1,434	1,843	3,277	2,191	2,376	4,567	52.8%	28.9%	39.4%
3	1,892	1,819	3,711	2,108	2,525	4,633	11.4%	38.8%	24.8%
4	2,177	2,035	4,212	2,117	2,522	4,639	-2.8%	23.9%	10.1%
5	1,983	1,923	3,906	2,078	2,244	4,322	4.8%	16.7%	10.7%
6	2,321	2,251	4,572	2,059	2,072	4,131	-11.3%	-8.0%	-9.6%
7	1,775	1,839	3,614	1,647	2,042	3,689	-7.2%	11.0%	2.1%
8	2,051	1,579	3,630	1,954	2,412	4,366	-4.7%	52.8%	20.3%
9	1,782	1,817	3,599	1,916	2,541	4,457	7.5%	39.8%	23.8%
10	2,081	2,096	4,177	2,172	2,351	4,523	4.4%	12.2%	8.3%
11	1,901	2,257	4,158	1,968	2,645	4,613	3.5%	17.2%	10.9%
12	2,204	1,976	4,180	2,107	2,360	4,467	-4.4%	19.4%	6.9%
13	1,929	2,419	4,348	2,030	2,098	4,128	5.2%	-13.3%	-5.1%
14	2,016	1,981	3,997	1,630	2,093	3,723	-19.1%	5.7%	-6.9%
15	1,600	1,787	3,387	1,684	2,728	4,412	5.3%	52.7%	30.3%
16	1,493	2,183	3,676	2,008	2,663	4,671	34.5%	22.0%	27.1%
17	2,013	2,203	4,216	1,883	2,261	4,144	-6.5%	2.6%	-1.7%
18	1,762	2,497	4,259	2,016	3,160	5,176	14.4%	26.6%	21.5%
19	2,235	1,986	4,221	1,718	2,580	4,298	-23.1%	29.9%	1.8%
20	2,090	2,662	4,752	1,627	2,260	3,887	-22.2%	-15.1%	-18.2%
21	1,598	2,279	3,877	1,616	2,423	4,039	1.1%	6.3%	4.2%
22	1,773	1,797	3,570	2,042	2,795	4,837	15.2%	55.5%	35.5%
23	2,406	2,002	4,408	2,157	2,576	4,733	-10.3%	28.7%	7.4%
24	2,040	2,587	4,627	2,129	2,488	4,617	4.4%	-3.8%	-0.2%
25	2,278	2,444	4,722	2,016	2,651	4,667	-11.5%	8.5%	-1.2%
26	2,346	1,847	4,193	2,019	2,672	4,691	-13.9%	44.7%	11.9%
27	2,916	2,244	5,160	2,025	2,349	4,374	-30.6%	4.7%	-15.2%
28	2,195	1,507	3,702	2,500	2,127	4,627	13.9%	41.1%	25.0%
29	2,895	1,644	4,539	2,942	2,147	5,089	1.6%	30.6%	12.1%
30	4,155	1,899	6,054	4,515	2,004	6,519	8.7%	5.5%	7.7%
31	4,213	1,809	6,022	3,251	1,850	5,101	-22.8%	2.3%	-15.3%
Dec 1 - 31 MTD² Arrivals	67,618	62,887	130,505	65,852	74,373	140,225	-2.6%	18.3%	7.4%
Total	67,618	62,887	130,505	65,852	74,373	140,225	-2.6%	18.3%	7.4%

Note: December daily arrivals reflect "Civilian Air" arrivals only. MTD² Month-to-Date



**DAILY ARRIVAL COMPARISON BY DAY
DECEMBER 2016**

2 0 1 5					2 0 1 6					% chg from L Y		
Day	DEC	Japan	Other	Total	Day	DEC	Japan	Other	Total	Japan	Other	Total
Mon	1	2,064	1,675	3,739								
Tue	2 ^r	1,434	1,843	3,277								
Wed	3	1,892	1,819	3,711								
Thu	4	2,177	2,035	4,212	Thu	1	1,727	2,358	4,085	-20.7%	15.9%	-3.0%
Fri	5	1,983	1,923	3,906	Fri	2	2,191	2,376	4,567	10.5%	23.6%	16.9%
Sat	6	2,321	2,251	4,572	Sat	3	2,108	2,525	4,633	-9.2%	12.2%	1.3%
Sun	7	1,775	1,839	3,614	Sun	4	2,117	2,522	4,639	19.3%	37.1%	28.4%
Mon	8	2,051	1,579	3,630	Mon	5	2,078	2,244	4,322	1.3%	42.1%	19.1%
Tue	9	1,782	1,817	3,599	Tue	6	2,059	2,072	4,131	15.5%	14.0%	14.8%
Wed	10	2,081	2,096	4,177	Wed	7	1,647	2,042	3,689	-20.9%	-2.6%	-11.7%
Thu	11	1,901	2,257	4,158	Thu	8	1,954	2,412	4,366	2.8%	6.9%	5.0%
Fri	12 ^r	2,204	1,976	4,180	Fri	9	1,916	2,541	4,457	-13.1%	28.6%	6.6%
Sat	13	1,929	2,419	4,348	Sat	10	2,172	2,351	4,523	12.6%	-2.8%	4.0%
Sun	14	2,016	1,981	3,997	Sun	11	1,968	2,645	4,613	-2.4%	33.5%	15.4%
Mon	15	1,600	1,787	3,387	Mon	12	2,107	2,360	4,467	31.7%	32.1%	31.9%
Tue	16	1,493	2,183	3,676	Tue	13	2,030	2,098	4,128	36.0%	-3.9%	12.3%
Wed	17	2,013	2,203	4,216	Wed	14	1,630	2,093	3,723	-19.0%	-5.0%	-11.7%
Thu	18 ^r	1,762	2,497	4,259	Thu	15	1,684	2,728	4,412	-4.4%	9.3%	3.6%
Fri	19	2,235	1,986	4,221	Fri	16	2,008	2,663	4,671	-10.2%	34.1%	10.7%
Sat	20	2,090	2,662	4,752	Sat	17	1,883	2,261	4,144	-9.9%	-15.1%	-12.8%
Sun	21	1,598	2,279	3,877	Sun	18	2,016	3,160	5,176	26.2%	38.7%	33.5%
Mon	22	1,773	1,797	3,570	Mon	19	1,718	2,580	4,298	-3.1%	43.6%	20.4%
Tue	23	2,406	2,002	4,408	Tue	20	1,627	2,260	3,887	-32.4%	12.9%	-11.8%
Wed	24	2,040	2,587	4,627	Wed	21	1,616	2,423	4,039	-20.8%	-6.3%	-12.7%
Thu	25	2,278	2,444	4,722	Thu	22	2,042	2,795	4,837	-10.4%	14.4%	2.4%
Fri	26	2,346	1,847	4,193	Fri	23	2,157	2,576	4,733	-8.1%	39.5%	12.9%
Sat	27	2,916	2,244	5,160	Sat	24	2,129	2,488	4,617	-27.0%	10.9%	-10.5%
Sun	28	2,195	1,507	3,702	Sun	25	2,016	2,651	4,667	-8.2%	75.9%	26.1%
Mon	29	2,895	1,644	4,539	Mon	26	2,019	2,672	4,691	-30.3%	62.5%	3.3%
Tue	30 ^r	4,155	1,899	6,054	Tue	27	2,025	2,349	4,374	-51.3%	23.7%	-27.8%
Wed	31	4,213	1,809	6,022	Wed	28	2,500	2,127	4,627	-40.7%	17.6%	-23.2%
					Thu	29	2,942	2,147	5,089			
					Fri	30	4,515	2,004	6,519			
					Sat	31	3,251	1,850	5,101			
MTD² Total		67,618	62,887	130,505	MTD² Total		65,852	74,373	140,225	-2.6%	18.3%	7.4%
T o t a l		67,618	62,887	130,505	T o t a l		65,852	74,373	140,225	-2.6%	18.3%	7.4%

Note: December daily arrivals reflect "Civilian Air" arrivals only. MTD² Month-to-Date