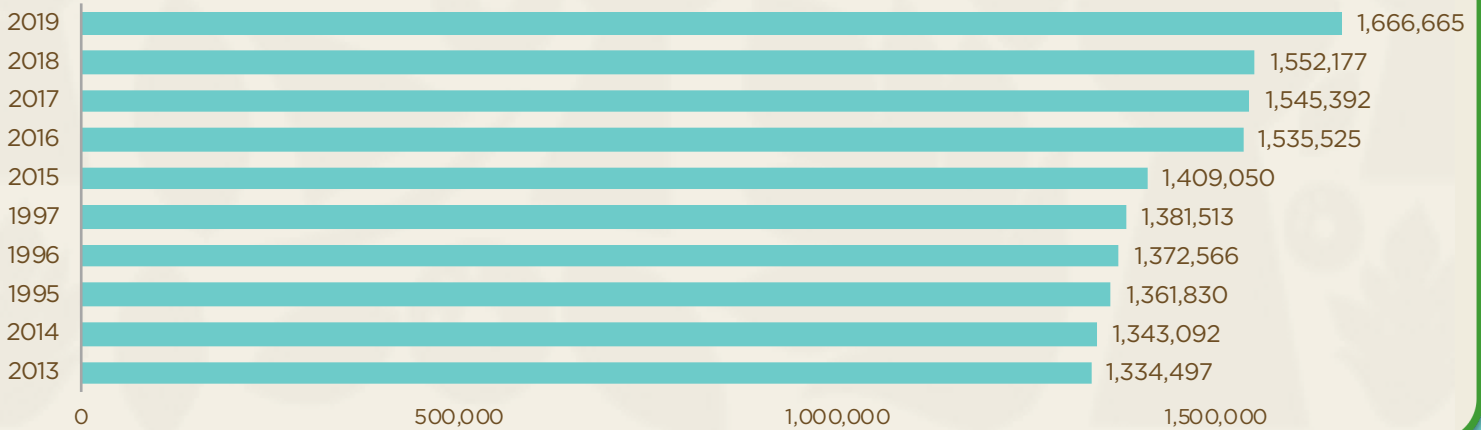


2020 Annual Summary



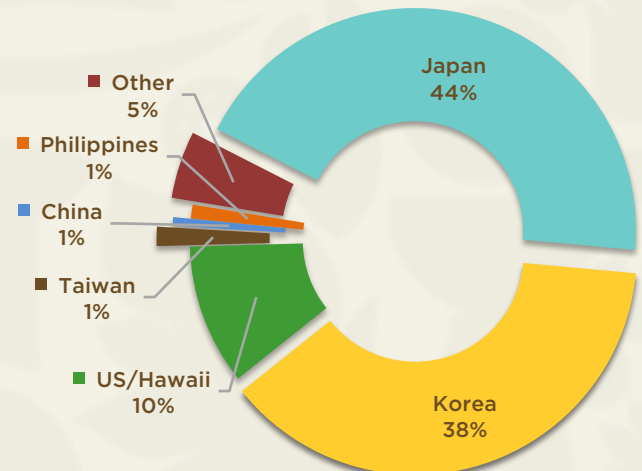
Top 10 Calendar Years



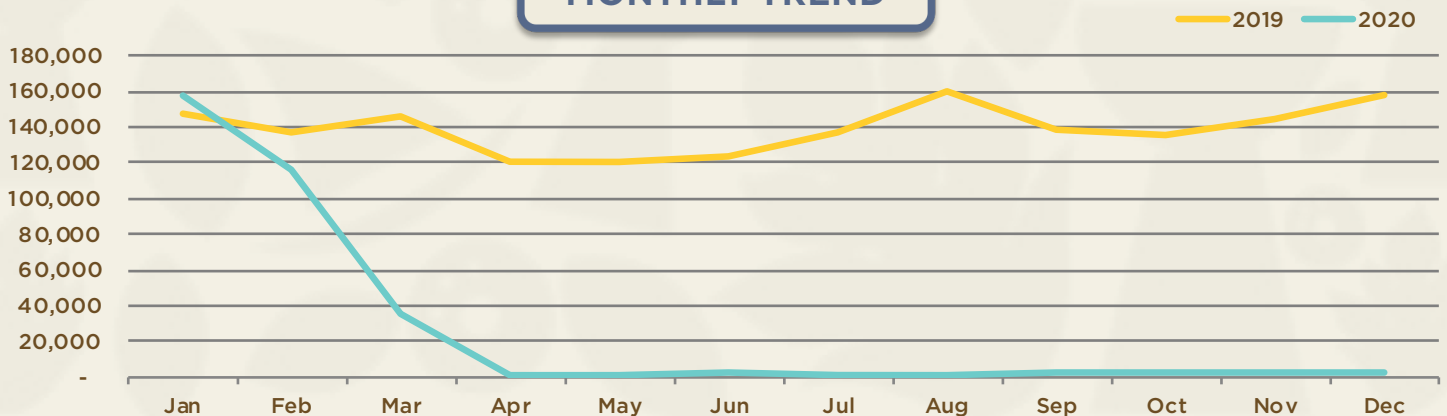
MARKET ARRIVALS

Market	2019	2020	% to LY
Japan	684,802	144,240	-78.9%
Korea	753,357	124,181	-83.5%
Taiwan	28,216	4,601	-83.7%
China	11,496	2,050	-82.2%
US/Hawaii	90,994	33,666	-63.0%
Philippines	20,729	3,297	-84.1%

MARKET MIX



MONTHLY TREND



Source: Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine –Mandatory Customs Declaration forms and processed by the Guam Visitors Bureau



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December 2020 Arrivals



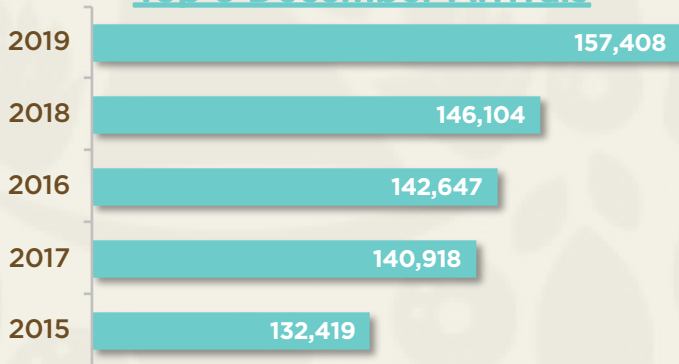
DID YOU KNOW?

Calendar year 2020 ranked **38th** for visitor arrivals since tourism's inception in **1967**

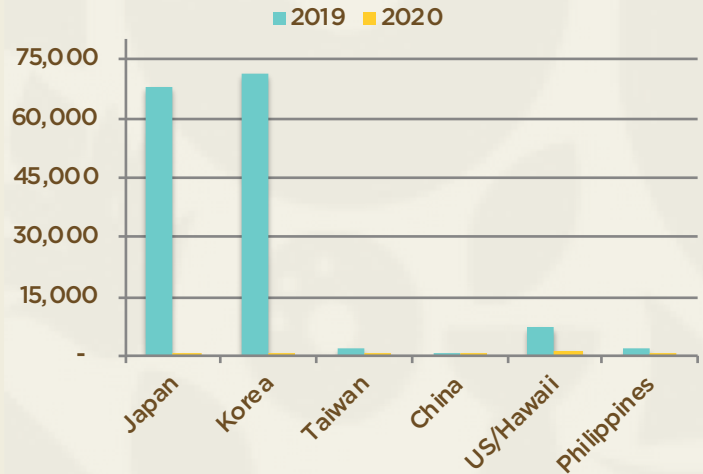
ARRIVALS

DEC Arrivals	2,120	-98.7% ↓
CYTD Arrivals	328,173	-80.3% ↓
FYTD Arrivals	7,013	-98.4% ↓

Top 5 December Arrivals

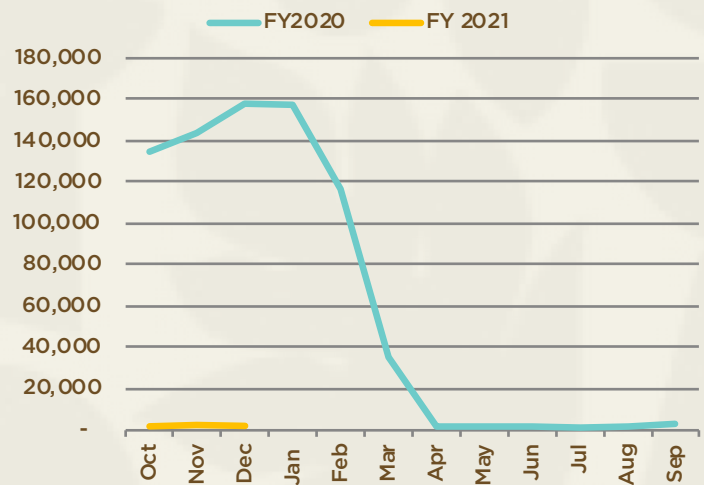
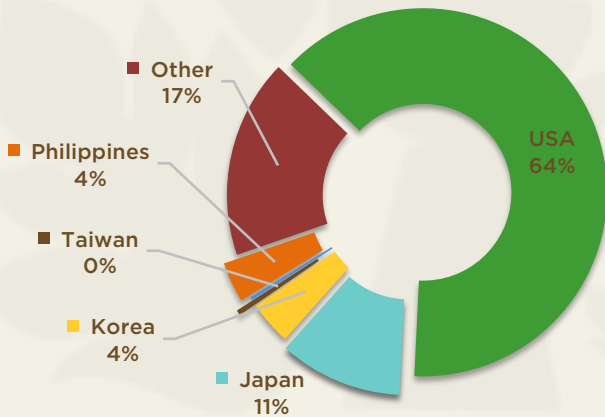


MARKET SNAPSHOT



Market	2019	2020	% to LY
Japan	67,794	230	-99.7%
Korea	71,513	81	-99.9%
Taiwan	2,004	10	-99.5%
China	585	6	-99.0%
US/Hawaii	7,135	1,347	-81.1%
Philippines	1,659	75	-95.5%

MARKET MIX



Source: Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine –Mandatory Customs Declaration forms and processed by the Guam Visitors Bureau



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Visitor Arrival Summary December 2020



	Dec-19	Dec-20	% from LY
Civilian Air Arrivals ^a	155,677	1,364	-99.1%
Civilian Sea Arrivals ^a	957	23	-97.6%
Armed Forces Air Arrivals ^a	774	684	-11.6%
Armed Forces Sea Arrivals ^a	0	49	0.0%
TOTAL VISITOR ARRIVALS	157,408	2,120	-98.7%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Dec-19	Dec-20	% from LY
JAPAN	67,794	230	-99.7%
Kanto (Tokyo)	32,539	140	-99.6%
Chubu (Nagoya)	8,997	26	-99.7%
Kinki (Osaka)	14,490	5	-100.0%
Koshinetsu	1,476	-	-
Hokuriku	913	-	-
Tohoku	1,664	2	-99.9%
Kyushu	3,140	1	-100.0%
Chugoku	1,980	5	-99.7%
Hokkaido	1,132	-	-
Shikoku	1,036	-	-
Okinawa/Miya	242	31	-87.2%
Other	185	20	-89.2%
KOREA	71,513	81	-99.9%
Seoul	30,269	42	-99.9%
Incheon/Gyeonggi	16,990	17	-99.9%
Chungnam/Daejeon	2,070	4	-99.8%
Jeonbuk/Gwanju	1,816	1	-99.9%
Gyeongbuk/Daegu	3,067	2	-99.9%
Busan	7,631	4	-99.9%
Ulsan	1,314	3	-99.8%
Other	8,356	8	-99.9%
TAIWAN	2,004	10	-99.5%
Taipei	1,158	4	-99.7%
Kaohsiung	204	-	-
Taichung	283	4	-98.6%
Taoyuan, Miaoli, Hsinehu	149	2	-98.7%
Hsinchu	89	-	-
Other	121	-	-
CHINA	585	6	-99.0%
Beijing	97	-	-
Shanghai	218	1	-99.5%
Guangzhou	27	2	-92.6%
Other	243	3	-98.8%
US/HAWAII	7,135	1,347	-81.1%
CNMI	1,986	113	-94.3%
PALAU	405	7	-98.3%
FSM	1,332	107	-92.0%
RMI	151	4	-97.4%
PHILIPPINES	1,659	75	-95.5%
AUSTRALIA	181	8	-95.6%
EUROPE	241	4	-98.3%
HONG KONG	210	2	-99.0%
RUSSIA	282	2	-99.3%
SINGAPORE	100	-	-
INDIA	25	6	-76.0%
MALAYSIA	31	1	-96.8%
OTHER/UNKNOWN	817	45	-94.5%

QUARTERLY VISITOR INDUSTRY STATISTICS (July - September 2019 vs July - September 2020)

Hotel Occupancy Taxes ^c	\$11,719,025.64	\$1,331,682.65	-88.6%
Weighted Hotel Occupancy Rate ^d	92.0%	27.1%	-70.5%
Weighted Hotel Room Rate ^d	\$216.17	\$154.18	-28.7%

Guam Visitors Bureau
December 2020 Visitor Arrival Summary Calendar Year-to-
Date 2019/20 • Fiscal Year-to-Date 2020/21



	CYTD 2019 (Jan - Dec '19)	CYTD 2020 (Jan - Dec '2020)	% from LY	FYTD 2020 (Oct - Dec '19)	FYTD 2021 (Oct - Dec '20)	% from LY			
Air Arrivals^a	1,655,670	326,592	-80.3%	432,004	6,734	-98.4%			
Sea Arrivals^a	10,995	1,581	-85.6%	4,221	279	-93.4%			
TOTAL VISITOR ARRIVALS	1,666,665	328,173	-80.3%	436,225	7,013	-98.4%			
	CYTD 2019 (Jan - Dec '19)	CYTD 2020 (Jan - Dec '2020)	% from LY	FYTD 2020 (Oct - Dec '19)	FYTD 2021 (Oct - Dec '20)	% from LY			
ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)									
JAPAN	684,802	144,240	-78.9%	180,801	467	-99.7%			
Kanto (Tokyo)	351,098	74,242	-78.9%	88,726	231	-99.7%			
Chubu (Nagoya)	82,903	16,163	-80.5%	22,425	28	-99.9%			
Kinki (Osaka)	139,336	26,659	-80.9%	40,337	13	-100.0%			
Koshinetsu	11,384	2,489	-78.1%	3,237	2	-99.9%			
Hokuriku	9,002	1,963	-78.2%	2,301	-	-			
Tohoku	16,062	3,514	-78.1%	4,269	4	-99.9%			
Kyushu	31,273	8,581	-72.6%	8,075	5	-99.9%			
Chugoku	17,653	3,572	-79.8%	4,632	10	-99.8%			
Hokkaido	11,333	3,022	-73.3%	3,145	-	-			
Shikoku	8,931	1,474	-83.5%	2,436	1	-100.0%			
Okinawa/Miya	3,750	1,525	-59.3%	786	111	-85.9%			
Other	2,077	1,036	-50.1%	432	62	-85.6%			
KOREA	753,357	124,181	-83.5%	201,085	157	-99.9%			
Seoul	317,232	47,078	-85.2%	85,464	76	-99.9%			
Incheon/Gyeonggi	187,894	29,908	-84.1%	50,155	32	-99.9%			
Chungnam/Daejeon	18,990	3,418	-82.0%	5,105	6	-99.9%			
Jeonbuk/Gwanju	12,271	5,811	-52.6%	3,703	1	-100.0%			
Gyeonbuk/Daegu	30,166	5,644	-81.3%	7,910	5	-99.9%			
Busan	81,714	12,891	-84.2%	21,070	9	-100.0%			
Ulsan	13,474	2,265	-83.2%	3,639	6	-99.8%			
Other	91,616	17,166	-81.3%	24,039	22	-99.9%			
TAIWAN	28,216	4,601	-83.7%	6,158	68	-98.9%			
Taipei	16,106	2,660	-83.5%	3,595	38	-98.9%			
Kaohsiung	1,988	233	-88.3%	527	12	-97.7%			
Taichung	3,771	611	-83.8%	890	6	-99.3%			
Taoyuan, Miaoli, Hsinehu	2,585	459	-82.2%	565	6	-98.9%			
Hsinchu	1,649	264	-84.0%	248	1	-99.6%			
Other	2,117	374	-82.3%	333	5	-98.5%			
CHINA	11,496	2,050	-82.2%	2,250	13	-99.4%			
Beijing	2,100	514	-75.5%	404	-	-			
Shanghai	3,989	748	-81.2%	825	3	-99.6%			
Guangzhou	929	116	-87.5%	179	2	-98.9%			
Other	4,478	672	-85.0%	842	8	-99.0%			
US/HAWAII	90,994	33,666	-63.0%	19,451	4,854	-75.0%			
CNMI	22,988	5,229	-77.3%	5,416	327	-94.0%			
PALAU	4,331	781	-82.0%	1,188	10	-99.2%			
FSM	14,755	3,704	-74.9%	3,836	286	-92.5%			
RMI	1,634	245	-85.0%	408	8	-98.0%			
PHILIPPINES	20,729	3,297	-84.1%	6,424	377	-94.1%			
AUSTRALIA	2,287	758	-66.9%	553	14	-97.5%			
EUROPE	2,289	506	-77.9%	632	22	-96.5%			
HONG KONG	5,116	487	-90.5%	749	10	-98.7%			
RUSSIA	4,012	483	-88.0%	524	11	-97.9%			
SINGAPORE	1,539	175	-88.6%	322	4	-98.8%			
INDIA	175	65	-62.9%	59	20	-66.1%			
MALAYSIA	388	71	-81.7%	89	1	-98.9%			
OTHER/UNKNOWN	6,562	2,053	-68.7%	2,059	85	-95.9%			
VISITOR INDUSTRY STATISTICS				(Jan - Sep 2019 vs Jan - Sep 2020)			(Oct 2018 - Sep 2019 vs Oct 2019 - Sep 2020)		
Hotel Occupancy Taxes^c	\$35,153,962.01	\$18,604,201.26	-47.1%	\$45,061,822.44	\$28,354,863.52	-37.1%			
Weighted Hotel Occupancy Rate^d	89.4%	45.2%	-49.4%	88.5%	56.4%	-36.3%			
Weighted Hotel Room Rate^d	\$214.54	\$182.08	-15.1%	\$211.01	\$188.72	-10.6%			

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2020/2021 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: aCivilian air & sea arrivals, Customs Declaration Forms, Customs & Quarantine Agency, Processed by the Guam Visitors Bureau. Sources: bJapan Guam Travel Association, cHotel Occupancy Tax collections are unaudited. Department of Administration, STR Global (Hotel Occupancy and ADR Report).

