

# February 2023

Monthly Arrivals Summary

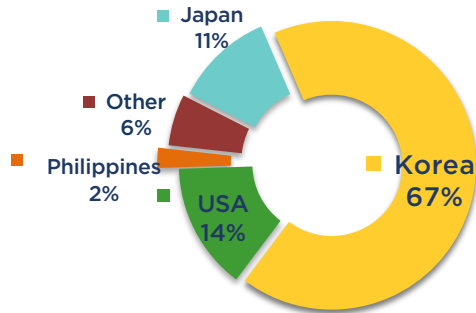
<b>FEB Arrivals</b>	<b>56,253</b>	<b>692.7%</b> ↑
<b>CYTD Arrivals</b>	<b>112,940</b>	<b>599.1%</b> ↑
<b>FYTD Arrivals</b>	<b>249,266</b>	<b>508.7%</b> ↑

## VISITOR SNAPSHOT

Travel Party Size  
**3-4 pax** (44.1%)



## MARKET MIX



Average length of stay **4 nights**

## TRIP STATUS

First Timers : **47.3%**  
Repeats : **37.1%**



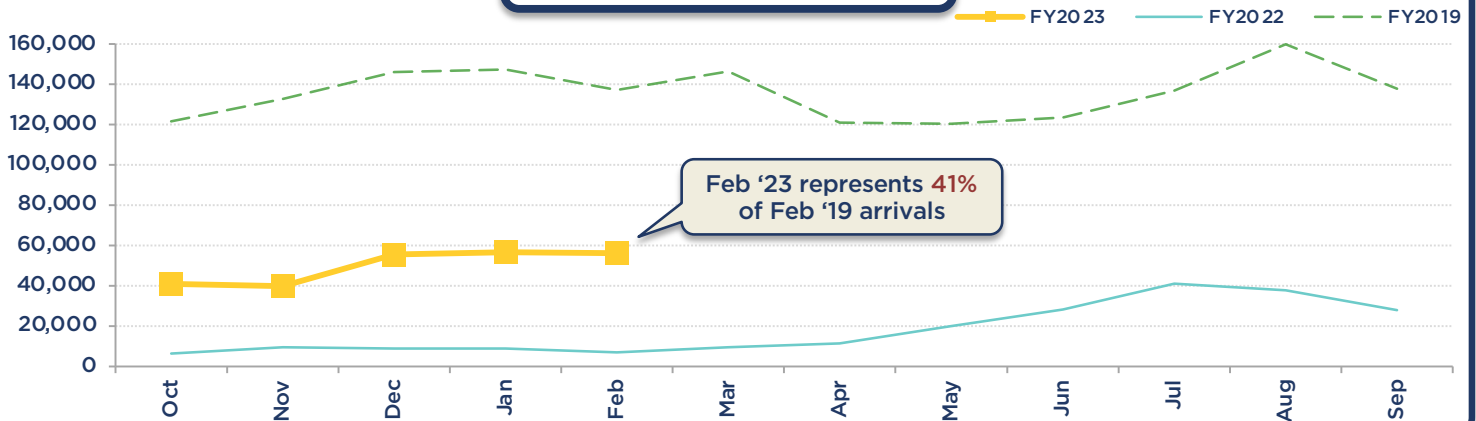
## PRIMARY REASON FOR TRIP



Pleasure/Vacation **64.5%**  
Medical 5.0%  
Government/Military 3.9%  
Visiting friends/family 2.7%  
Other 1.6%

Market	2022	2023	% to LY
Japan	239	6,240	2,510.9%
Korea	311	37,480	11,951.4%
Taiwan	8	81	912.5%
China	15	75	400.0%
US/Hawaii	5,176	8,111	56.7%
Philippines	298	1,286	331.5%

## ROAD TO RECOVERY



Source: Preliminary Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine – Mandatory Customs Declaration forms and processed by the Guam Visitors Bureau



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# Preliminary Visitor Arrival Summary February 2023



	Feb-22	Feb-23	% from LY
Civilian Air Arrivals <sup>a</sup>	5,526	53,545	869.0%
Civilian Sea Arrivals <sup>a</sup>	25	20	-20.0%
Armed Forces Air Arrivals <sup>a</sup>	1,540	2,688	74.5%
Armed Forces Sea Arrivals <sup>a</sup>	5	0	-
<b>TOTAL VISITOR ARRIVALS</b>	<b>7,096</b>	<b>56,253</b>	<b>692.7%</b>

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Feb-22	Feb-23	% from LY
<b>JAPAN</b>	<b>239</b>	<b>6,240</b>	<b>2510.9%</b>
Kanto (Tokyo)	105	3,465	3200.0%
Chubu (Nagoya)	32	566	1668.8%
Kinki (Osaka)	7	631	8914.3%
Koshinetsu	4	94	2250.0%
Hokuriku	-	63	-
Tohoku	14	246	1657.1%
Kyushu	7	287	4000.0%
Chugoku	18	140	677.8%
Hokkaido	-	104	-
Shikoku	-	26	-
Okinawa/Miya	31	408	1216.1%
Other	21	210	900.0%
<b>KOREA</b>	<b>311</b>	<b>37,480</b>	<b>11951.4%</b>
Seoul	150	14,488	9558.7%
Incheon/Gyeonggi	85	9,357	10908.2%
Chungnam/Daejeon	4	954	23750.0%
Jeonbuk/Gwanju	2	915	45650.0%
Gyeongbuk/Daegu	8	1,321	16412.5%
Busan	17	3,299	19305.9%
Ulsan	2	645	32150.0%
Other	43	6,501	15018.6%
<b>TAIWAN</b>	<b>8</b>	<b>81</b>	<b>912.5%</b>
Taipei	5	38	660.0%
Kaohsiung	1	2	100.0%
Taichung	1	12	1100.0%
Taoyuan, Miaoli, Hsinehu	-	6	-
Hsinchu	-	10	-
Other	1	13	1200.0%
<b>CHINA</b>	<b>15</b>	<b>75</b>	<b>400.0%</b>
Beijing	1	8	700.0%
Shanghai	6	26	333.3%
Guangzhou	2	10	400.0%
Other	6	31	416.7%
<b>US/HAWAII</b>	<b>5,176</b>	<b>8,111</b>	<b>56.7%</b>
<b>CNMI</b>	<b>481</b>	<b>1,035</b>	<b>115.2%</b>
<b>PALAU</b>	<b>35</b>	<b>211</b>	<b>502.9%</b>
<b>FSM</b>	<b>176</b>	<b>907</b>	<b>415.3%</b>
<b>RMI</b>	<b>2</b>	<b>49</b>	<b>2350.0%</b>
<b>PHILIPPINES</b>	<b>298</b>	<b>1,286</b>	<b>331.5%</b>
<b>AUSTRALIA</b>	<b>58</b>	<b>242</b>	<b>317.2%</b>
<b>EUROPE</b>	<b>81</b>	<b>115</b>	<b>42.0%</b>
<b>HONG KONG</b>	<b>6</b>	<b>24</b>	<b>300.0%</b>
<b>RUSSIA</b>	<b>2</b>	<b>11</b>	<b>450.0%</b>
<b>SINGAPORE</b>	<b>21</b>	<b>53</b>	<b>152.4%</b>
<b>INDIA</b>	<b>16</b>	<b>6</b>	<b>-62.5%</b>
<b>MALAYSIA</b>	<b>4</b>	<b>8</b>	<b>100.0%</b>
<b>OTHER/UNKNOWN</b>	<b>137</b>	<b>299</b>	<b>118.2%</b>

QUARTERLY VISITOR INDUSTRY STATISTICS	Oct - Dec 2021	Oct - Dec 2022	
<b>Hotel Occupancy Taxes</b>	<b>\$2,720,277.98</b>	<b>\$5,138,640.56</b>	<b>88.9%</b>
<b>Weighted Hotel Occupancy Rate</b>	<b>35.2%</b>	<b>59.7%</b>	<b>69.6%</b>
<b>Weighted Hotel Room Rate</b>	<b>\$166.14</b>	<b>\$193.61</b>	<b>16.5%</b>

Guam Visitors Bureau  
Preliminary February 2023 Visitor Arrival Summary  
Calendar Year-to-Date 2022/23 • Fiscal Year-to-Date 2022/23



	CYTD 2022 (Jan - Feb '22)	CYTD 2023 (Jan - Feb '23)	% from LY	FYTD 2022 (Oct '21 - Feb '22)	FYTD 2023 (Oct '22 - Feb'23)	% from LY
Air Arrivals <sup>a</sup>	16,108	112,903	600.9%	40,628	249,182	513.3%
Sea Arrivals <sup>a</sup>	48	37	-22.9%	323	84	-74.0%
<b>TOTAL VISITOR ARRIVALS</b>	<b>16,156</b>	<b>112,940</b>	<b>599.1%</b>	<b>40,951</b>	<b>249,266</b>	<b>508.7%</b>

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2022 (Jan - Feb '22)	CYTD 2023 (Jan - Feb '23)	% from LY	FYTD 2022 (Oct '21 - Feb '22)	FYTD 2023 (Oct '22 - Feb'23)	% from LY
<b>JAPAN</b>	<b>1,364</b>	<b>11,032</b>	<b>708.8%</b>	<b>2,545</b>	<b>22,730</b>	<b>793.1%</b>
Kanto (Tokyo)	327	6,308	1829.1%	963	13,239	1274.8%
Chubu (Nagoya)	106	1,121	957.5%	155	2,164	1296.1%
Kinki (Osaka)	17	1,221	7082.4%	62	2,926	4619.4%
Koshinetsu	16	167	943.8%	27	286	959.3%
Hokuriku	6	94	1466.7%	10	177	1670.0%
Tohoku	88	328	272.7%	111	589	430.6%
Kyushu	21	454	2061.9%	50	970	1840.0%
Chugoku	34	171	402.9%	42	256	509.5%
Hokkaido	76	214	181.6%	87	421	383.9%
Shikoku	1	51	5000.0%	7	116	1557.1%
Okinawa/Miya	473	551	16.5%	652	874	34.0%
Other	199	352	76.9%	379	712	87.9%
<b>KOREA</b>	<b>1,235</b>	<b>77,133</b>	<b>6145.6%</b>	<b>7,331</b>	<b>168,182</b>	<b>2194.1%</b>
Seoul	624	30,308	4757.1%	3,769	66,847	1673.6%
Incheon/Gyeonggi	307	18,498	5925.4%	1,884	41,113	2082.2%
Chungnam/Daejeon	31	1,915	6077.4%	145	3,999	2657.9%
Jeonbuk/Gwanju	13	1,868	14269.2%	89	3,635	3984.3%
Gyeonbuk/Daegu	28	2,805	9917.9%	205	6,218	2933.2%
Busan	77	6,774	8697.4%	416	16,301	3818.5%
Ulsan	12	1,385	11441.7%	61	2,977	4780.3%
Other	143	13,580	9396.5%	762	27,092	3455.4%
<b>TAIWAN</b>	<b>29</b>	<b>931</b>	<b>3110.3%</b>	<b>111</b>	<b>1,226</b>	<b>1004.5%</b>
Taipei	18	527	2827.8%	64	681	964.1%
Kaohsiung	3	34	1033.3%	5	81	1520.0%
Taichung	2	130	6400.0%	7	153	2085.7%
Taoyuan, Miaoli, Hsinehu	2	87	4250.0%	28	102	264.3%
Hsinchu	1	51	5000.0%	3	60	1900.0%
Other	3	102	3300.0%	4	149	3625.0%
<b>CHINA</b>	<b>32</b>	<b>179</b>	<b>459.4%</b>	<b>93</b>	<b>376</b>	<b>304.3%</b>
Beijing	4	17	325.0%	5	21	320.0%
Shanghai	14	48	242.9%	60	101	68.3%
Guangzhou	3	17	466.7%	3	30	900.0%
Other	11	97	781.8%	25	224	796.0%
<b>US/HAWAII</b>	<b>10,272</b>	<b>15,342</b>	<b>49.4%</b>	<b>23,553</b>	<b>34,629</b>	<b>47.0%</b>
CNMI	990	2,256	127.9%	2,095	6,671	218.4%
PALAU	77	380	393.5%	234	1,189	408.1%
FSM	423	1,670	294.8%	1,116	4,247	280.6%
RMI	3	82	2633.3%	20	304	1420.0%
<b>PHILIPPINES</b>	<b>575</b>	<b>2,478</b>	<b>331.0%</b>	<b>1,577</b>	<b>6,092</b>	<b>286.3%</b>
<b>AUSTRALIA</b>	<b>489</b>	<b>311</b>	<b>-36.4%</b>	<b>536</b>	<b>638</b>	<b>19.0%</b>
<b>EUROPE</b>	<b>195</b>	<b>231</b>	<b>18.5%</b>	<b>347</b>	<b>547</b>	<b>57.6%</b>
<b>HONG KONG</b>	<b>9</b>	<b>80</b>	<b>788.9%</b>	<b>17</b>	<b>209</b>	<b>1129.4%</b>
<b>RUSSIA</b>	<b>21</b>	<b>38</b>	<b>81.0%</b>	<b>35</b>	<b>77</b>	<b>120.0%</b>
<b>SINGAPORE</b>	<b>43</b>	<b>100</b>	<b>132.6%</b>	<b>189</b>	<b>300</b>	<b>58.7%</b>
<b>INDIA</b>	<b>20</b>	<b>17</b>	<b>-15.0%</b>	<b>36</b>	<b>35</b>	<b>-2.8%</b>
<b>MALAYSIA</b>	<b>6</b>	<b>17</b>	<b>183.3%</b>	<b>19</b>	<b>44</b>	<b>131.6%</b>
<b>OTHER/UNKNOWN</b>	<b>325</b>	<b>626</b>	<b>92.6%</b>	<b>774</b>	<b>1,686</b>	<b>117.8%</b>

VISITOR INDUSTRY STATISTICS	Jan - Dec 2021	Jan - Dec 2022		Oct - Dec 2021	Oct - Dec 2022	
<b>Hotel Occupancy Taxés</b>	<b>\$13,145,461.32</b>	<b>\$19,193,710.99</b>	<b>46.0%</b>	<b>\$2,720,277.98</b>	<b>\$5,138,640.56</b>	<b>88.9%</b>
<b>Weighted Hotel Occupancy Rate</b>	<b>45.1%</b>	<b>59.1%</b>	<b>31.0%</b>	<b>35.2%</b>	<b>59.7%</b>	<b>69.6%</b>
<b>Weighted Hotel Room Rate</b>	<b>\$160.50</b>	<b>\$180.02</b>	<b>12.2%</b>	<b>\$166.14</b>	<b>\$193.61</b>	<b>16.5%</b>

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2020/2021 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: <sup>a</sup>Civilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: <sup>b</sup>Japan Guam Travel Association, <sup>c</sup>Hotel Occupancy Tax collections are unaudited. Department of Administration. <sup>d</sup>STR Global (Hotel Occupancy and ADR Report)

