



Gerald (Gerry) S.A. Perez

Vice President
Guam Visitors Bureau

Personal

Born and raised on Guam, graduate of Fr. Duenas Memorial School, married to Karri Trahin of Radford, Virginia, and between them have six children. Enjoys the performing arts, jogging, reading, travel and scuba diving. University of Idaho graduate in Forestry (BS) and Wildlife Management (MS) with honors in Phi Sigma, Xi Sigma Pi and fellowships (or scholarships) from John Hay Whitney Foundation (New York), Wildlife Management Institute (Washington, D.C.), GovGuam, and YMLG. University of Alaska Fairbanks (PhD), Tourism Development and Public Policy. Adjunct Professor, College of Business and Public Administration, University of Guam

Private Business

Retired in 2003 as Travel Retail Executive (DFS President) after 23 years with over 500 employees; Proprietor, Micromed Suppliers; and General Manager, Guam Visitors Bureau. Past Chairman, Guam Chamber of Commerce Board; Twice Chairman, Armed Forces Committee. Currently serving as Co-Chairman of 36th Wing Andersen Community Advisory Council. Senior Consultant, Leading Edge and Allied Business Consulting Group and former Manager, Nanbo Insurance (Tokio Marine) Agency.

Tourism

Founding member, Micronesia Cruise Association formed in 2010; Featured speaker, Beijing International Forum on Chinese Overseas Travel in 2009 and 2010; Featured speaker, SKAL Asia Tourism Congress in Cebu in 2010 and New Delhi in 2011; Current member, Guam Tourism Foundation; Member, Executive Committee of Pacific Asia Travel Association (PATA) International; President, SKAL International Asia Area Committee covering East Asian countries, West Asia to Bahrain, and Mauritius in Indian Ocean; and Past Chairman, Micronesia Regional Tourism Council.

Civic and Government Involvement

Former Chairman, GovGuam Retirement Fund Board of Trustees with \$1.3 Billion in assets; Former Vice-Chairman, University of Guam Board of Regents; Former Chairman, KGTF Public Television; Former Director, Bureau of Budget and Management Research; Former Administrator, Guam Economic Development Authority; Former Director, Land Management; and Wildlife Biologist, Department of Agriculture.

Significant Notes

Delegate, White House Business Conference in 1982; and author of more than 30 technical publications and other papers related to biological sciences, economic development, cultural issues and tourism.