

# **INDUSTRY RECOVERY REPORT**





# DESTINATION UPDATES



# VACCINATION CLINICS



COVID-19 vaccination clinics continue at the locations and times below. Bring a photo ID. Those due for their second dose are reminded to bring their COVID-19 immunization card.

To view the complete schedule of COVID-19 vaccination clinics, visit dphss.guam.gov/vaccinategu.

Minors must be accompanied by a parent or legal guardian and provide government-issued identification to validate age. Minor's birth certificate is acceptable. Parent/legal guardian must have a government-issued ID. Guardians must also present legal guardianship or power-of-attorney document.

| COVID-19 COMMUNITY TESTING SCHEDULE – FIRST-COME, FIRST-SERVED |               |  |  |  |  |  |
|--|---------------|--|--|--|--|--|
| Friday, August 20 -<br>Saturday, August 21                     | 8 a.m 12 p.m. | Old Carnival Grounds, Tiyan, Barrigada |  |  |  |  |

| COVID-19 VACCINATION CLINICS            |                     |   |  |  |  |  |
|---|---------------------|---|--|--|--|--|
| August 20 – 21,                         | 11 a.m.<br>- 6 p.m. | Micronesia Mall, 2nd Floor, Above Center Court, Dededo Register for Aug. 17, 18, or 20 at tinyurl.com/vaxguam Register for Aug. 19 or 21 at tinyurl.com/covidstopswithme Vaccines: Pfizer-BioNTech, Moderna, Johnson & Johnson Bring appointment confirmation and proof of identity. Last appointment at 6 p.m. Walk-ins welcome. |  |  |  |  |
| Friday, August 20                       | 1 p.m<br>4 p.m.     | DPHSS Northern Region Community Health Center, Dededo Vaccines: Pfizer-BioNTech, Moderna, Johnson & Johnson Call (671) 635-4418/7400 to schedule an appointment. Walk-ins welcome.  |  |  |  |  |
| Saturday, August 21<br>(EVERY SATURDAY) | 9 a.m -<br>1 p.m.   | Drive-Through Vaccination, University of Guam, Mangilao Parking lot across the School of Business & Public Admin. Vaccines: Pfizer-BioNTech, Moderna, Johnson & Johnson. Bring proof of identity.   |  |  |  |  |

# GET YOUR BUSINESS CERTIFIED!



**APPLY TODAY** 

Click
here to m

JOIN THIS
LIST OF
BUSINESSES

Click
here
for list





# WHAT IS GUAM SAFE CERTIFIED?

Guam Safe Certified is the official local designation, which identifies establishments that are in compliance and have care and pride in following government health and safety guidelines.

# WHAT IS THE WTTC SAFE TRAVELS STAMP?

The World Travel & Tourism Council (WTTC) created the first ever global safety and hygiene stamp. This stamp enables travelers to recognize destinations around the world that have adopted standardized health and hygiene protocols.

Guam Visitors Bureau (GVB) serves as the official organization to advocate for the implementation of these protocols in Guam and to issue the Guam Safe certification and Safe Travels stamp to local businesses.

# **Benefits**

- Guam Safe Certified is a branding initiative that endorses your business' health and safety practices at the local level and encourages island pride!
- The Safe Travels initiative is globally recognized & instills a level of confidence in both the tourism trade and international visitors.
- Both initiatives help to rebuild trust among tourists and within the tourism sector.
- Logos can be used on websites, emails, and digital channels can generate business materials, videos, social media campaigns.
- FREE of charge to all eligible businesses.

123 approved as of Aug 19

# **GUÅHAN TROLLEY SERVICE**



- Free shuttle service until 8/30
- Funded by GVB for locals, visitors, and military



# **Guåhan Trolley Service**

| Depart | 10:25  | <b>13:30</b>   |
|--------|--------|--|
|        | 10:25  | 13:40  |
|        |        | 13.40  |
|        | 10:29  | 13:44  |
|        | 10:32  | 13:47  |
|        | 10:35  | 13:50  |
|        | 10:38  | 13:53  |
|        | 10:43  | 13:58  |
|        | 10:46  | 14:01  |
|        | 10:51  | 14:06  |
|        | 10:55  | 14:10  |
|        | 10:59  | 14:14  |
|        | 11:02  | 14:17  |
|        | 11:05  | 14:20  |
| Arrive | 11:15  |  |
|        | Arrive | 10:35<br>10:38<br>10:43<br>10:46<br>10:51<br>10:55<br>10:59<br>11:02 |

| Southbound Rou                     | te     | 1st Run | 2nd Run |
|------------------------------------|--------|---------|---------|
| Micronesia Mall                    | Depart |         | 14:30   |
| Pacific Place                      |        |         | 14:40   |
| Hotel Nikko Guam                   |        | 9:30    | 14:44   |
| The Tsubaki Tower                  |        | 9:33    | 14:47   |
| Lotte Hotel Guam                   | 7      | 9:36    | 14:50   |
| Westin Resort/Reef Hotel           | 7 [    | 9:39    | 14:53   |
| Dusit Beach Resort/The Plaza       | 7 [    | 9:44    | 14:58   |
| Sandcastle/Hyatt Regency           | 7      | 9:47    | 15:01   |
| Across Tumon Sands Plaza           |        | 9:50    | 15:04   |
| Holiday Resort/Crowne Plaza Resort |        | 9:53    | 15:07   |
| Pacific Islands Club (PIC)         |        | 9:57    | 15:11   |
| Ypao Park/GVB                      |        | 10:01   | 15:15   |
| Hilton Guam Resort & Spa           |        | 10:05   | 15:19   |
| GPO                                | Arrive | 10:15   |         |

MONDAY to WEDNESDAY











# HÅFA SHOPPERS VISITOR PROGRAM



As we work to recover our tourism industry together, the Guam Visitors Bureau is developing a "Hafa Shoppers" visitor spending incentive program to help boost our island economy.

GVB is conducting a survey to see how many vendors would like to participate in this program.

If interested, please register by August 27, 2021. Click this link: Google form link.





For more information, contact:
Brian Borja, Marketing Manager – Air Service
Development at <a href="mailto:brian.borja@visitguam.org">brian.borja@visitguam.org</a> or 648-1498.



August 5, 2021

Håfa Adai!

As our island continues to recover, the Guam Visitors Bureau (GVB) is planning a visitor spending incentive program to help invigorate our economy by increasing on-island visitor spend. This program will provide a spending incentive for visitors to redeem at participating vendors. At this time, GVB is conducting a survey to obtain an official count of how many vendors would like to participate in this program. Participation requires the purchase and use of credit card terminals, which requires stable ethernet cable connection.



#### Håfa Shoppers Campaign

official terminals. These terminals require the

Guam visitors will be provided with a spending incentive in the form of a credit card. Cards will be redeemable at participating vendors using

\$330 per unit 2.9% transaction fee

REGISTER HERE

Cost

PLEASE REPLY BY WEDNESDAY, AUGUST 27, 2021.



#### **Program Benefits**

- Promotional exposure through campaign advertising
- Potential increased foot traffic to your business
- Potential increase in sales per transaction

connectivity of an ethernet cable.

For questions or other inquiries, please contact Brian Borja via email to brian.borja@visitguam.com or (671) 648-1498.

Si Yu'os Ma'ase'

Honorable Carl T.C. Gutierrez

President & CEO

#### GUAM VISITORS BUREAU | SETBISION BISITAN GUÂHAN

401 Pale San Vitores Road | Tumon, Guam 96913 | Tel: (671) 646-5278 | Fax: (671) 646-8861 guamvisitorsbureau.com | visitguam.com | info@visitguam.com





#### FROM OUR PRESIDENT & CEO, CARL T.C. GUTIERREZ



#### **CELEBRATING JIMMY DEE, AN ISLAND TREASURE**

Håfa Adai! Jimmy Dee has been entertaining us with his easygoing island-style music for over 60 years. He has become a mainstay of Guam's music scene, evolving from that teenager with a velvety voice to the entertainment icon he is today.

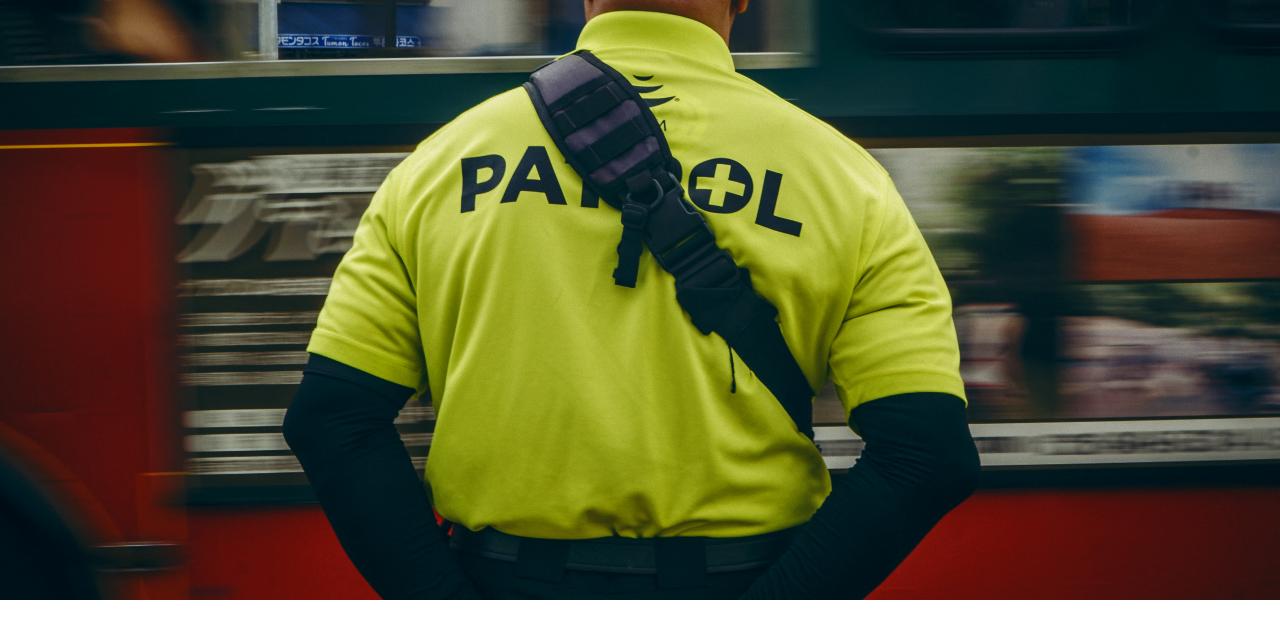
Who can forget his hit song, "On the Island of Guam", or his bouncing adaptation of "Agat Town boy" Johnny Sablan's famous "Håfa Adai" hit, which Jimmy also sings? Then there's Jimmy's gentle rendition of "Baby Blue", plus the indelible strains of his arrangement of the traditional "I Puti'on (Star)"!

Jimmy infused Chamoru music and culture with Vegas-style flair in a way that elevated local entertainment like none other. He and his dancing Chamorritas became a brand unto themselves, and have filled our imaginations with a montage of unforgettable memories and a soundtrack of soft country tunes contributing to the popular culture of Destination Guam USA.

In addition to GVB President & CEO, former Governor Carl T.C. Gutierrez is the permit czar and chairman of the Governor's Economic Strategy Council.

Send comments or questions to GVB at communityrelations@visitguam.org.

FOR FULL
ARTICLE



# MARKET INTELLIGENCE REPORT

As of Aug 19 and may be subject to change.



# MARKETS AT-A-GLANCE



# MARKETS AT-A-GLANCE



#### **JAPAN**

- State of Emergency declaration remains in place in Tokyo, Osaka, Saitama, Chiba, Kanagawa, and Okinawa; restriction until end of August 31
- Work from home encouraged to reduce the number of commuters by 70%
- Number of vaccinations per 100 people has exceeded 81 times; government aims to have 80% of population fully vaccinated by early October
- Vaccination certificates are issued for entry into overseas destinations
- Most travel agencies have cancelled their organized tours until mid or end of September 31
- FIT tours like arranged tours are available for sales in the market
- Daily flights (NRT-GUM) UA196/UA197; other flights suspended until the end of September or October
- Airline seat capacity for CY2021 is projected to be 138,217
- HIS is selling a new product to reinforce sales to Guam
- Guam FIT and Travel campaign supporting the cost of PCR test began Aug 8 to stimulate the market demand
- Tokyo Olympics news shown in appendix
- Japan PR activities: #instaguam campaign rebooted, TikTok account launched with top travel influencer Onumaaaan; Get Up and Move campaign launched
- Air V&V program feedback shown in appendix

# **PHILIPPINES**

- Received great feedback from Air V&V participants Steve & Cora Desist
- In Aug, PAL flying two times per week (Sun/Thurs) and UA flying five times per week (everyday except Mon & Thurs)
- Recent Pfizer delivery from the US distributed to areas with high cases
- COVID-19 vaccination centers are open 24 hours to speed up inoculation rates
- More than 400k doses of Moderna vaccine arrive in the Philippines
- Six Metro Manila LGUs have fully vaccinated half of target
- Webinar entitled "The 18-Month Mark: Where We Are and Why a Wellness Travel to Guam is Essential" takes place Fri, Sept 17 at 2pm (Pl time)

### **SOUTH KOREA**

- COVID-19 cases and vaccination status are shown in appendix
- S. Korea introduced a 10-day rotation vaccine booking system
- To combat a fourth wave, S. Korea has extended the current social distancing rules until Aug 22
- United States travel advisory for S. Korea was raised to Level 2 exercise increased caution
- Anticipated airline seat capacity for Sept Dec 2021 shown in appendix; in Aug, Korean Air flying one time per week (Fri), Jin Air flying two times per week (Tues/Fri), and T'Way flying one time per week (Sat)
- Profile of visitors in July is detailed in appendix; primarily female, between 25-39 years old, staying for about 16-30 nights
- Summary of S. Korea's anticipated recovery incentive campaign is shown in appendix

# TAIWAN

- Study shows that majority of people prefer to receive a cash payment rather than stimulus vouchers
- Centers for Disease Control's latest risk category Level 3 are all countries/regions in the world, except for Palau
- Taiwan recently received a second batch of Moderna vaccines
- Household income inequality in Taiwan widened in 2020, the largest difference in eight years
- Taiwan is drafting rules to recognize overseas COVID vaccination records
- Refer to appendix for CECC measures for following up on persons at risk of infection and restrictions for entering Taiwan
- GVB gave an online lecture to wedding industry operators on Aug 13
- Social media calendar for August shown in appendix

DETAILS ARE FOUND IN THE APPENDIX

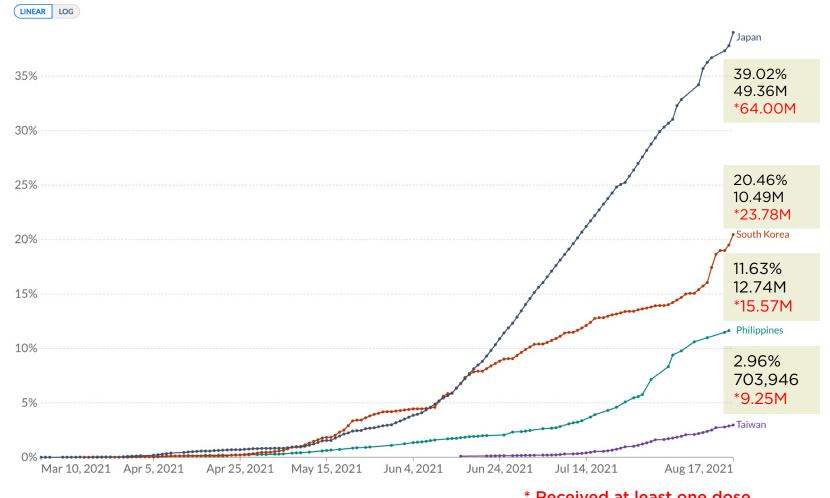
# MARKETS AT-A-GLANCE



#### Share of the population fully vaccinated against COVID-19

Total number of people who received all doses prescribed by the vaccination protocol, divided by the total population of the country,





#### \* Received at least one dose

#### **GUAM VACCINATION**



#vaccinateGU **MORE VACCINATIONS MEANS MORE PROTECTION!** 

**AS OF AUGUST 18, 2021** 

OF OUR ELIGIBLE POPULATION -**AGES 12 YEARS & OLDER ARE FULLY IMMUNIZED** 

> **COVID-19 VACCINES ARE FREE! GET YOURS HERE:**

AUGUST 18 - 21: 11AM - 6PM
MICRONESIA MALL SECOND FLOOR, CENTER COURT

**AUGUST 20: 1PM - 4PM** 

**AUGUST 21: 9AM - 1PM** 

# **GUAM ENTRY PROTOCOLS**



All incoming travelers into Guam are subject to a ten (10) day quarantine. Travelers arriving into the United States from any foreign country are subject to the Centers for Disease Control and Prevention (CDC) requirement of obtaining a negative pre-departure COVID-19 test result or documentation of recovery from COVID-19, and are still required to undergo quarantine based on their traveler status as defined in DPHSS Guidance Memo 2020-11 Rev. 13 and, are subject to exemptions as in this guidance memo. Further guidance for travelers who may be eligible for exemption from quarantine is as stated:

- PRE-ARRIVAL NEGATIVE COVID-19 RT-PCR TEST
- Passengers who present a negative COVID-19 RT-PCR test may be exempt from quarantine. Passengers seeking exemption from quarantine under this section must present the following at the port of entry upon arrival:
- Photo identification (e.g., passport, driver's license, state-issued identification);
- Valid negative COVID-19 RT-PCR test result collected within 72 hours prior to arrival into Guam.

RT-PCR tests detect SARS-CoV-2 genetic material. These tests identify individuals who are currently infected with SARS-CoV-2. Test results must include patient name, date of birth, specimen collection date, and the type of COVID-19 test performed.

- 1 OTHER PRE-ARRIVAL NEGATIVE COVID-19 VIRAL TEST
  - Passengers who do not qualify for exemption from quarantine (i.e. no pre-arrival negative COVID-19 RT-PCR Test or not fully vaccinated) may qualify for quarantine at a rental lodging or personal residence. In order to qualify, passengers must present the following at the airport upon arrival:
    - Photo identification (e.g., passport, driver's license, state-issued identification); AND,
    - Valid negative COVID-19 viral (non-RT-PCR) test result collected within 72 hours prior to arrival into Guam.

Other viral tests, such as LAMP tests or antigen tests, also detect SARS-CoV-2 genetic material or specific proteins on the surface of the SARS-CoV-2 virus. These tests also help to identify whether individuals are currently infected with SARS-CoV-2. Test results must include patient name, date of birth, specimen collection date, and the type of COVID-19 test performed.

DPHSS Guidance Memo 2020-11 Rev. 13 contains arrival protocols, including, but not limited to guidance for travelers with prior COVID-19 infections, arrivals from areas with no (active) cases or imported/sporadic cases, emergency or hardship-related travel to Guam and critical service worker requests. To view DPHSS Guidance Memo 2020-11 Rev. 13 in its entirety, click here.

Click here for the Vaccination Declaration Form

Click here for more information on entry protocols

# MARKETS: ENTRY PROTOCOLS



#### **JAPAN ENTRY MEASURES**



Who can enter

Japanese nationals Foreign nationals with valid status of residence

• Secure negative certificate 72 hours prior to departure; airline to verify; test again *upon arrival* 

Approved tests:

- Real time RT-PCR: real time reverse transcription PCR
- 2. LAMP: Loop-mediated Isothermal Amplification
- 3. TMA: Transcription Mediated Amplification
- 4. TRC: Transcription Reverse-transcription Concerted reaction
- 5. Smart Amp: Smart Amplification process
- 6. NEAR: Nicking Enzyme Amplification Reaction
- Smartphone requirements\*
  - OEL (location reporting app)
  - 2. Report health condition daily via website (URL provided to traveler via email)
  - 3. MySOS (confirm location by video call from Health Monitoring Center for Overseas Entrants)
  - 4. COCOA (COVID-19 contact app)
  - 5. Google Maps (location data when positive)
  - Traveler will be required to rent a smartphone if they do not own one
- For Japanese nationals who have negative result in both tests, leave the facility and are requested to self-quarantine at home during the remaining period of 14 days after entering Japan

#### **TAIWAN ENTRY MEASURES**



| _                  |                                       |     |   |
|--------------------|---------------------------------------|-----|---|
|                    |                                       |     |   |
| Taiwan<br>National | Departure from any international port | Yes | a COVID-19 RT-PCR negative test report issued within 3 working days of their incoming flight's scheduled departure time     strengthened guarantine measures *note1, 2* |

| Traveler<br>Type    |                       | Credential   | ligible to<br>Enter<br>Taiwan? | Requirement  |
|---------------------|-----------------------|--|--------------------------------|--|
|                     | Holder<br>of ARC      | Open to all purposes of entry.     Migrant worker must also hold re-entry permit.  | Yes                            | 1. a COVID-19 RT-PCR<br>negative test report<br>issued within 3                                      |
| Foreign<br>National | Non-<br>ARC<br>holder | <ol> <li>Visitors approved by Ministry of Foreign Affairs to enter Taiwan for reasons other than tourism or regular social visits.</li> <li>Students approved by Ministry of Education*note 3</li> <li>International patient (including companions) approved by Ministry of Health and Welfare*note 3</li> </ol> | Yes                            | working days of their incoming flight's scheduled departure time 2. strengthened guarantine measures |
|                     |                       | Purpose of entry to be tourism or regular social visits  | No                             |  |

- Requires a negative PCR test 72 hours prior to departure
- Fill out electronic health declaration form prior to departure via Quarantine System for Entry @ <a href="https://hdhq.mohw.gov.tw">https://hdhq.mohw.gov.tw</a>
- Travelers are required to make an affidavit stating that the location of their intended 14-day quarantine in Taiwan meets relevant regulations
- All travelers will be quarantined for 14 days with the following exceptions:
  - Short-term business with advance permission for shortened quarantine period

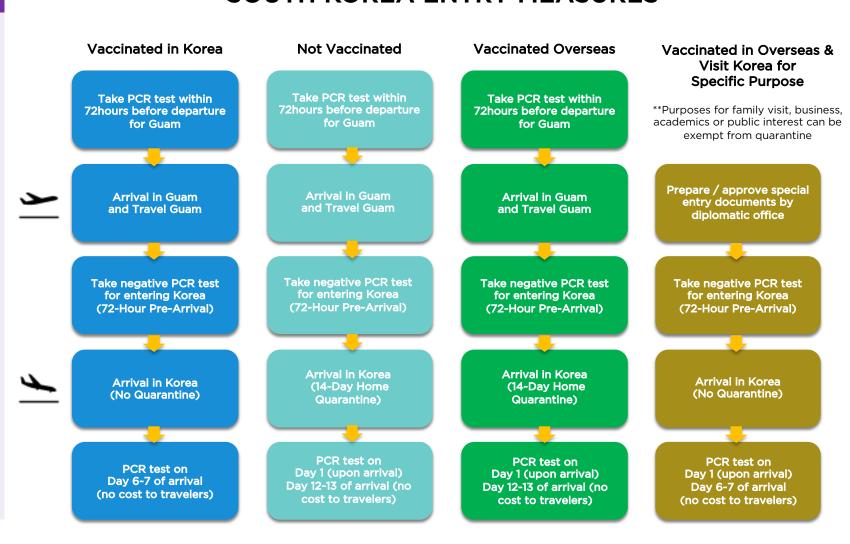
# MARKETS: ENTRY PROTOCOLS



#### TRAVELERS TO KOREA

- All travelers to South Korea must provide proof of a negative PCR test result collected within 72 hours of their departure
- As of May 5, those fully vaccinated in South Korea can bypass quarantine; PCR test required on day 6/7
- Those not fully vaccinated in Korea must undergo 14-day home quarantine; PCR tests required on day 1 and day 12/13
- Korean nationals arriving without a negative PCR test will be required to undergo a 7-day quarantine at a government facility at their expense, followed by 7 days of home quarantine
- Foreigners arriving without a negative PCR test will be denied entry

#### **SOUTH KOREA ENTRY MEASURES**



# MARKETS: ENTRY PROTOCOLS





Consulate General of the Philippines Agana, Guam, United States

PSA-2021-23 FOR DISSEMINATION

-671-646-4620 | agana.pcg@dfa.gov.ph | @PHinAgana

#### PHILIPPINES ENTRY MEASURES

#### **NEW PUBLIC ADVISORY REGARDING VISA ISSUANCES**

02 August 2021

The Philippine Consulate General in Agana issues the following guidelines to travelers (US passport holders and those with visa-free privileges) to the Philippines effective 01 August 2021:

- 1. The Consulate may now issue 9(a) temporary visitor visas (single-entry, and valid for use within 90 days) to foreign spouse, parent/s and or children of Filipino citizens WITHOUT NEED FOR THE ENTRY EXEMPTION DOCUMENT (EED), which was previously required. All visas issued for this purpose will have a notation, "EED not required per IATF Resolution No.: 128 (s. 2021)".
- 2. For general clarity, foreign spouse, parent/s and/or children of Filipino citizens shall refer to the following:
  - Foreign spouses of Filipino nationals, with proof of marriage (Marriage Certificate);
  - Foreign minor (below 18 years of age) children, and foreign children with special needs regardless of age, of Filipino nationals; and
  - Foreign parents of minor Filipino children, and foreign parents of Filipino children with special needs regardless of age.
- 3. If foreign nationals wish to travel on previously issued (issued before 1 August 2021) but still valid 9(a) visas, that do not contain the new notation, the traveler must still present the Letter to the Bureau of Immigration (LBI) issued by the Department of Foreign Affairs-Manila upon arrival in the country; Alternatively, the same foreign nationals may instead apply for new 9(a) visa to avail themselves of the new privilege (Rule 1).

In the meantime, the following rules shall remain in effect:

4. Mandatory 14-day guarantine for all arriving travelers.

The first 10 days shall be observed in a quarantine facility; with the remainder to be completed either in the hotel quarantine facility or under home quarantine in their respective local government units of destination.

5. Reverse Transcription Polymerase Chain Reaction (RT-PCR) Test

A test will be done on the seventh day (with Day 1 being the day of arrival). In case of a negative test result, the arriving traveler shall complete the facility-based quarantine period totaling 10 days.

6. US Citizens/Other Citizens traveling under the Medical Referral System (MRS)

The Medical Referral System provider on Guam will handle submission of required documents of patients travelling to the Philippines. A Visa and Entry Exemption Document will be issued by the Consulate to the applicant, through the MRS provider, upon receipt of







#### Click here

the same from the Department of Foreign Affairs-Manila. Further, a guarantine exemption document to be issued by the Philippine Bureau of Quarantine, if needed and applicable, will be handled by the MRS provider.

7. US Citizens/Other Citizens requiring Medical Services but not under the MRS (Personal

Please secure the full list of documentary requirements from the Consulate by sending an email indicating full name and number to pcgagana@gmail.com

The request for entry exemption and 9a visa may be referred to the designated email address of the Department of Health-Manila.

For questions regarding US Citizens Travelling to the Philippines with valid Special Investor's Resident Visa (SIRV) and Special Resident Retiree's Visa (SRRV), and/or 9(g) and 47(a)(2) visas, please send questions and clarifications to the Consulate through email address pcgagana@gmail.com

\*\*\*\*\*

Follow @PHinAgana on Facebook, Instagram, and Twitter for immediate access to our advisories and announcements





Based on IATF-EID Resolution No. 97, 28 January 2021

Effective 01 February, only foreign nationals allowed under relevant IATF resolutions will be permitted entry to the PH, subject to the following rules:



1. Hold a valid visa at the time of entry, except those qualified under the Balikbayan Program (Sec. 3.c. in RA6768)



2. Have a pre-booked accommodation for at least seven (7) nights in an accredited guarantine hotel/facility



3. Undertake COVID-19 testing at the quarantine hotel/facility on the 6th day from



4. Be within the maximum capacity of inbound passengers at the port and date of entry

For information on which foreign nationals are allowed entry to the PH, please check the latest advisories from the Bureau of Immigration, including:

tinyurl.com/TravelExemptions







www.dfa.gov.ph f > /DFAPHL Y @ @DFAPHL #DFAForgingAhead

For more details on the travel restrictions, please visit https://dfa.gov.ph/dfanews/statements-and-advisoriesupdate.



# **APPENDIX**

As of Aug 19, 2021 and may be subject to change.



# JAPAN





# **HIGHLIGHTS**

- The state of emergency declaration remains in place in Tokyo, Osaka, Saitama, Chiba, Kanagawa, and Okinawa.
- The restriction until end of August 31.
- Dining establishments that serve alcohol will be closed and other restaurants asked to close by 8:00 PM.
- Work from home encourage to reduce the number of commuters by 70%.
- This delta strain is estimated to be about twice as infectious as the original strain.





- Among a population of 127.1 million, 48% received the first dose and 36.5% were fully vaccinated.
- The vaccination rate for the elderly (65 years and older) was 88% for the first dose and 83% for the second dose.
- The number of vaccinations per 100 people in Japan has exceeded 81 times.
- The Japan government is aiming to have 80% of population fully vaccinated by early October.

- Most of the travel agencies have cancelled their organized tours until mid or end of September 31.
- FIT tours like arranged tours are available for sales in the market.
- Most scheduled flights except UA196/UA197 are suspended until the end of September or October.
- Guam FIT and Travel campaign supporting the cost of PCR test began August 8 to stimulate the market demand.
- Airline seat capacity for CY2021 is currently projected to be about 138,000.



# Confirmed COVID-19

Cases: 1,159,945

14.0% active (161,874)

AS OF AUG 18, 2021 worldometer



# **HIGHLIGHTS**

NATIONWIDE

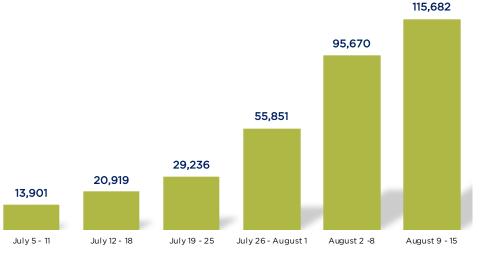
- The number of new cases in Tokyo topped 5,000 on August 13. with those in their 20's and 30's accounting for more than half. The new infection cases nationwide have exceeded 20,000 for the first time on August 13.
- Experts believe delta variant is the main cause of the ongoing worst wave of coronavirus infections in Japan.
- The delta variant is estimated to be about twice as infectious as the original strain.
- The number of serious ill patients has reached over 1,500 nationwide.
- The number of cases in Okinawa has exceeded 700 for three consecutive days since August 12.

| AREA / NEW CASES | August<br>2 - 8 | August<br>9 – 15 | Changes (#)<br>vs LW | Changes (%)<br>vs LW |
|------------------|-----------------|------------------|----------------------|----------------------|
| TOKYO            | 28,259          | 30,477           | 2,218                | 8%                   |
| OSAKA            | 7,433           | 9,989            | 2,556                | 34%                  |
| AICHI            | 2,366           | 3,679            | 1,313                | 55%                  |
| FUKUOKA          | 4,619           | 5,378            | 759                  | 16%                  |
| OKINAWA          | 4,619           | 4,168            | -451                 | -10%                 |
| HOKKAIDO         | 2,074           | 2,787            | 713                  | 34%                  |
| KANAGAWA         | 12,148          | 13,824           | 1,676                | 13.8%                |
| SAITAMA          | 8,282           | 10,350           | 2,068                | 25.0%                |
| CHIBA            | 6,469           | 7,539            | 1,070                | 16.5%                |
| NATIONWIDE       | 95,670          | 115,682          | 20,012               | 21%                  |



Japanese Prime Minister Yoshihide Suga speaks to reporters about the extension of a state of emergency

#### **NATIONWIDE: NEW CASES**







# **HIGHLIGHT**

- In Japan, 1,08,179,498 doses have been administered to date.
- 48% of the total population of 127.1 million have received the first dose and 36.5% have been fully vaccinated.
- Senior citizens aged 65 years and over were vaccinated at 88% for the first dose and 83% for the second dose.
- The government targets to complete the vaccination of up to 40% of the population by the end of August.
- The government goal is to have 80% of population fully vaccinated by early October.
- Japan has started to a study on whether it should administer third shots of the coronavirus vaccine in 2022.

#### **VACCINATION UPDATE**

Total number of vaccination: **108,179,498** 

1st doses administered: 61,757,353

Fully vaccinated: **46,422,145** 

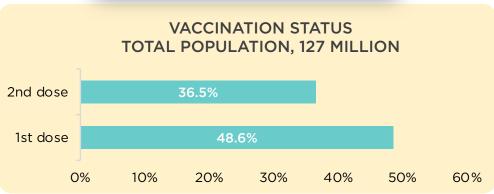
Vaccine doses administered per 100 people: 85.53 workers 1st dose: 6,532,164 2<sup>nd</sup> dose: 5,761,951 Total: 12,294,115

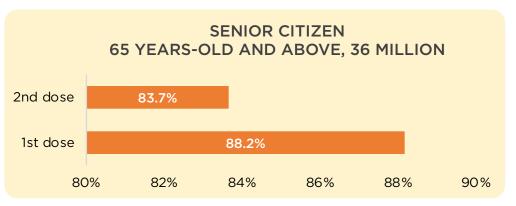
Healthcare

Elderly people 1st dose: 31,290,975 2<sup>nd</sup> dose: 29,686,718 Total: 60,977,693













#### **VACCINATION CERTIFICATE**

Vaccination certificates can now be issued for entry into overseas destinations.

The application for the issuance of this vaccination certificate will be accepted from July 26, 2021.

# DOCUMENTS TO APPLY FOR CERTIFICATE

- Application form
- Passport
- Vaccination ticket
- Proof of vaccination (vaccination record)

The application form can be downloaded from the official website of each local ward.

#### TO APPLY (VIA POST)

- Send all the documents above to your local ward office.
- Include an envelop indicating addressed along with an ¥84 return postage stamp.
- Cost to issue the certificate is free.

# VACCINATION CERTIFICATE SHOWS THE FOLLOWING ITEMS.

- Passport information
- Type of vaccine and manufacturer
- Vaccine product name
- Vaccine serial number
- Date of vaccination
- · Country of vaccinated
- Others
- Both Japanese and English will be printed.

- Bring all the documents the service desk of your local ward office.
- All the process will be done within the same day.

TO APPLY (IN PERSON)

- Some wards require advance reservations.
- · Cost to issue the certificate is free.



# COUNTRIES WHERE VACCINATION CERTIFICATES ISSUED IN JAPAN CAN BE USED:

- l. Austria
- 2. Belize
- 3. Bulgaria
- 4. Germany
- 5. Honduras
- 6. Hong Kong
- 7. Papua New Guinea
- 8. Italy
- 9. Lithuania
- 10. Poland
- 11. Slovakia
- 12. Sri Lanka
- 13. Saint Kitts and Nevis
- 14. Saint Vincent and the Grenadines
- 15. Thailand (Phuket, Koh Samui, Phangan, Ko Tao islands only)
- 16. Turkey

#### **CHALLENGES:**

- There is no prospect that Japanese vaccination certificates can be used in U.S. and China at present.
- No change in the situation where travelers are subject to 14 weeks of quarantine upon arrival.

#### CERTIFICATION

新型コロナウイルス感染症 予防接種証明書 Vaccination Certificate of COVID-19

姓(旧姓)(原)姓) 夕(周)夕)

[Surname (Former surname) (Alternative surname) Given name (Alternative given name)]

生年月日 [Date of Birth] (YYYY-MM-DD)

国籍 [Nationality]

旅券番号[Passport Number]

1回目接種[First Dose] 2回目接種[Second Dose]

ワクチンの種類 [Vaccine Type] ワクチンの種類 [Vaccine Type]

メーカー [Manufacturer] メーカー [Manufacturer]

製品名 [Product Name] 製品名 [Product Name]

製造番号 [Lot Number] 製造番号 [Lot Number]

接種年月日 [Vaccination Date](YYYY-MM-DD) 接種年月日 [Vaccination Date](YYYY-MM-DD)

接種国 [Country of Vaccination] 接種国 [Country of Vaccination]

証明書発行者[Certificate Issuance Authority]

日本国厚生労働大臣

[Minister of Health, Labour and Welfare, Government of Japan]

証明書ID [Certificate Identifier] 証明書発行年月日[Issue Date](YYYY-MM-DD)

Data source: Ministry of Health



# GUAM ROUTE

| AIRLINES          | DEPARTURE        | FLT NBR                   | JPN TO GUM                 | FLT NBR                   | GUM TO JPN                 | Frequency        | Capacity | Current<br>Operation                     |
|-------------------|------------------|---------------------------|----------------------------|---------------------------|----------------------------|------------------|----------|--|
| United            | NRT (Narita)     | UA827                     | 11:00 15:55                | UA828                     | 07:05 09:55                | Daily            | 166      | Suspended until<br>October 4, 2021       |
| United            | NRT (Narita)     | UA197                     | 16:50 21:35                | UA196                     | 12:10 15:00                | Daily            | 166      | Daily operation                          |
| United            | NRT (Narita)     | UA874                     | 21:05 01:45+1              | UA873                     | 17:05 19:50                | Daily            | 166      | Suspended until<br>October 30, 2021      |
| United            | NGO (Nagoya)     | UA136                     | 11:30 16:10                | UA137                     | 07:25 10:15                | Daily            | 166      | Suspended until<br>October 4, 2021       |
| United            | NGO (Nagoya)     | UA172                     | 20:50 01:25+1              | UA171                     | 17:00 19:55                | Daily            | 166      | Suspended until<br>October 30, 2021      |
| United            | KIX (Kansai)     | UA150                     | 11:05 15:55                | UA151                     | 07:25 10:10                | Daily            | 166      | Suspended until<br>October 4, 2021       |
| United            | KIX (Kansai)     | UA178                     | 20:50 01:20+1              | UA177                     | 16:50 19:50                | Tue, Thu,<br>Sat | 166      | Suspended until<br>October 30, 2021      |
| United            | FUK<br>(Fukuoka) | UA166                     | 11:50 16:50                | UA165                     | 07:40 10:50                | Daily            | 166      | Suspended until<br>October 30, 2021      |
| Japan<br>Airlines | NRT (Narita)     | JL941                     | 09:30 14:15                | JL942                     | 16:25 19:10                | Daily            | 199      | Suspended until<br>October 30, 2021      |
| Tway              | KIX (Kansai)     | TW311                     | 10:40 15:10                | TW312                     | 16:10 19:10                | Daily            | 189      | Suspended until<br>September 30,<br>2021 |
| JEJU Air          | KIX (Kansai)     | 7C3174<br>7C3184<br>(Tue) | 10:10 14:50<br>10:10 14:50 | 7C3173<br>7C3183<br>(Fri) | 15:50 18:20<br>15:50 18:20 | Daily            | 189      | Suspended until<br>September 30,<br>2021 |

#### **CY21: AIR SEAT CAPACITY FORECAST**

Total capacity: 138,217 seats Regular flight: 138,217 seats Charter flight: 0 seats

| Forecast<br>CY21      | CY   | Jan    | Feb    | Mar    | Apr    | May    | Jun    | Jul    | Aug   | Sep   | Oct    | Nov    | Dec    | Total   |
|-----------------------|------|--------|--------|--------|--------|--------|--------|--------|-------|-------|--------|--------|--------|---------|
| Regular               | CY21 | 3,800  | 2,520  | 4,534  | 4,980  | 5,146  | 4,980  | 5,146  | 5,146 | 4,980 | 30,642 | 28,204 | 38,139 | 138,217 |
| rtegului              | CY20 | 68,006 | 63,710 | 51,230 | 1,638  | 1,638  | 1,638  | 1,890  | 3,528 | 3,402 | 3,906  | 4,020  | 3,601  | 208,207 |
| Charter               | CY21 | 0      | 0      | 0      | 0      | 0      | 0      | 0      | 0     | 0     | 0      | 0      | 0      | 0       |
|                       | CY20 | 19,079 | 18,566 | 9,924  | 0      | 0      | 0      | 0      | 0     | 0     | 0      | 0      | 0      | 47,569  |
| Total                 | CY21 | 3,800  | 2,520  | 4,534  | 4,980  | 5,146  | 4,980  | 5,146  | 5,146 | 4,980 | 30,642 | 28,204 | 38,139 | 138,217 |
| .o.a.                 | CY20 | 87,085 | 82,276 | 61,154 | 1,638  | 1,638  | 1,638  | 1,890  | 3,528 | 3,402 | 3,906  | 4,020  | 3,601  | 255,776 |
| vs<br>CY20<br>(Total) | DIFF | -95.6% | -96.9% | -92.6% | 204.0% | 214.2% | 204.0% | 172.3% | 45.9% | 46.4% | 684.5% | 601.6% | 959.1% | -46.0%  |

Data Source: Airlines and other MI.



#### **GVB X HIS SALES INITIATIVES**

HIS started selling a new product since May 28 to reinforce the sales to Guam.

May 28: New product launched

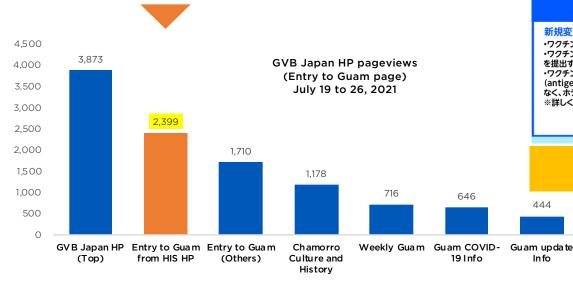
**July 12: HIS FB and Twitter** 

(Waive quarantine by negative test result)

**July 19:** HIS Mail Magazine sent

(Waive quarantine by negative test result)

#### HIS GUIDED THEIR CUSTOMER TO GVB JAPAN HOMEPAGE





#### ☆ グアム入国時の条件情報

#### 新規変更点:2021年7月4日(日)より有効

- ワクチンを完全に接種済みの場合は検疫を免除。
- ・ワクチン接種が完了していなくても、到着の72時間以内に受診したPCR検査の陰性証明 を提出することで検疫を免除。
- ・ワクチン接種が完了していなくても、到着の72時間以内に受診した抗原検査 (antigen test)の陰性結果を提出することで、グアム政府指定の検疫施設での隔離では なく、ホテルまたは自宅で隔離・経過観察が可能。
- ※詳しく見るのリンクより、詳細をご確認ください。

256

Air V&V

program

詳しくはこちら》

Mail magazine to more than 330,000 members

#### HIS Facebook sent on July 12



HIS Japan 2時間前 - 🔾

\\お待たせしました ▮ //

@グアム旅行再開 !!

7月4日より、グアムでは入国規制がさらに緩和となりました。

ワクチン接種間わず、PCR検査陰性証明を提出することで隔離が免除にな りますり

久しぶりの海外旅行

まずはグアムへいこう

おすすめ商品はコチラ®

出発アシスト付きプラン

ヒルトングアムに滞在で89,000円~<br/>

https://tour.his-i.com/02A 10/TX-HGU5408-I0001...

②帰国前PCR検査付出発アシストプラン⁴

、信頼できる日系ホテルで、久しぶりの旅をより安心に!ノ ホテルニッコーグアム(オーシャンフロント)に滞在

https://tour.his-j.com/02A 10/TX-HGU5410-I0011 グアム支店が24時間日本語で旅を安心サポート!

▼グアム特集ページはこちら▼

https://www.his-j.com/.../futuretrav.../saikai/goguam/kanto.html

▼グアム入国条件の詳細はこちら(外部サイト)

https://www.visitguam.jp/entryintoguam/



https://www.his-i.com/theme/futuretravel/saikai/goguam/kanto.html



#### HIS PRODUCTS LINE-UP



Air + Hotel





#### Air + Hotel + Transportation + Cancellation waiver

• No cancellation fees will be charged for external factors such as resurgence of coronavirus infection, entry restrictions, or flight cancellations.



Package Tour





Air Ticket Only



#### 航空券+ホテル



#### [成田発着] グアム3泊4日

航空会社:チェジュ航空直行便利用 ホテル: ヒルトン グアム リゾート & スパに滞在 出発日:12/1~22、1/4・5、9~29 の土~水

※2名1室利用時の1名様あたりの料

81,295円~ 燃油サーチャージ・諸税別

[成田発着] グアム3泊4日

航空会社:チェジュ航空直行便利用 出発日:12/1~22、1/5、9~31の ※2名1室利用時の1名様あたりの料

燃油サーチャージ・諸税別

#### [成田発着] グアム3泊4日

航空会社:日本航空直行便利用 ホテル: オンワード ピーチ リゾー トに滞在 出発日:12/1~24、1/3~31の金~ ※2名1室利用時の1名様あたりの料

92,620円~

燃油サーチャージ・諸税別



#### グアム3泊4日

航空会社:日本航空直行便利用 ホテル: ザッパキタワーに滞在 出発日: 12/1~22、1/3~31の金~

※2名1室利用時の1名様あたりの料

109,105円~ 燃油サーチャージ・諸税別

#### 出発アシストプラン -

航空券+ホテル+往復送迎+キャンセルサポートがセットでお得な手配旅行(※)



#### 【成田発着】グアム5日間

航空会社:ユナイテッド航空直行便 利用 ホテル: ヒルトン グアム リゾート & スパ(部屋指定なし) に滞在 出発目:8/27~31、9/3~7・10~ 14・18~21・24~27 ※2・3名1室利用時の1名様あたり の料金

燃油サーチャージはかかりません 諸税別途要



#### 【成田発着】グアム5日間 航空会社:ユナイテッド航空直行便

利用 ホテル: グアム リーフ ホテル (部 屋指定なし) に滞在 出発目:8/27~31、9/3~7・10~ 14・18~21・24~27 ※2・3名1室利用時の1名様あたり の料金

105,000円 燃油サーチャージはかかりません 諸税別途要



#### 航空会社:ユナイテッド航空直行便

に滞在 出発日:8/27~31、9/7・10~ 14・18・19・24~27 申2・3名1室利用時の1名様あたり の料金

109,000円



#### 【成田発着】グアム5日間

航空会社:ユナイテッド航空直行便 利用 ホテル:ロッテホテルグアム(アイ ランドウイング/パーシャルオーシャンデラックス)に滞在 マンアマックス)に滞在 出発日:8/29~31、9/3~7・10~ 14・18~21・24~27 ※2・3名1室利用時の1名様あたり の料金

#### 144,000円



■スーパーサマーセール■< 22年9月出発まで掲載>往路送 乗り放題&街中Wi-Fi利用可 能!グアム4日間

エコノミークラスホテルに滞在 出発日:2021/09/16~2022/09/30

69,800円~239,000円 燃油サーチャージ込み



■スーパーサマーセール■< 22年9月出発まで掲載>往路: 午前出発/復路:夜帰着 往路送 迎付 赤いシャトルバス滞在中 乗り放題&街中Wi-Fi利用可 能! グアム4日間

エコノミークラスホテルに滞在 出発日:2021/09/16~2022/09/30

79,800m~249,000m 燃油サーチャージ込み



22年9月出発まで掲載>往路送 迎付 赤いシャトルバス滞在中 乗り放題 & 街中Wi-Fi利用可 能!グアム5日間

ヒルトン グアム リゾート&スパ (部屋指定なし)に滞在 出発日:2021/09/16~2022/09/30

94,800円~299,800円 燃油サーチャージ込み



22年9月出発まで掲載>往路 午前出発/復路:夜帰着 往路送 迎付 赤いシャトルバス滞在中 乗り放題&街中Wi-Fi利用可 能! グアム5日間

PICグアム(部屋指定なし)に滞在 出発日:2021/09/16~2022/09/30

99,800円~272,000円 燃油サーチャージ込み



グアム直行便

航空会社:ユナイテッド航空利用 旅行日数:3~8日間 出発日:9~12月出発

43,000円~ 燃油サーチャージ・諸税別



【成田発着】 グアム直行便

航空会社:日本航空利用 46,000<sub>円</sub>~



グアム直行便 航空会社:ユナイテッド航空利用 旅行日数:3~15日間 出発日:9~12月出発

72,000円~



【成田発着/ビジネスクラス】 グアム直行便 航空会社:日本航空利用

99,000<sub>円</sub>~ 燃油サーチャージ・諸税別

#### HIS Twitter sent on July 12



HIS\_japan エイチアイエス 公式 ② @HIS\_japan · 2時間 ∖お待たせしました/

7月4日より、グアムでは入国規制がさらに緩和となりました ワクチン接種問わず、PCR検査陰性証明を提出することで隔離が免除にな

グアム支店が24時間日本語で旅を安心サポート! 久しぶりの海外、まずはグアムへいこう€

#### ▼グアム特集

his-j.com/theme/futuretr...





https://www.hisi.com/theme/futuretravel/saikai/gogua m/kanto.html



#### **CAMPAIGN PERIOD:**

•August 9 - September 30 (departure base)

#### **SUPPORT**

•RT-PCR test cost

#### **ELIGIBILITY:**

•Pax booked flights to Guam departing up to September 30 and living in Japan

#### TARGET:

Travel trade including JGTC and general consumer

#### APPROACH:

 Landing page on GVB Japan HP, SNS, Travel trade News, JATA etc.

#### **REGISTRATION:**

- •Need to submit application form before departure. (Eform in FORMS)
- •Booking confirmation slip, reference number and other. to verify flight booked to Guam

#### SUPPORT DOCUMENT TO SUBMIT AFTER TRAVEL:

- Boarding certificate
- Receipt for RT-PCR test

#### **SUPPORT AMOUNT:**

•up to \$190 per pax (up to ¥20,000 per pax)

#### **TARGET NUMBER:**

•240 pax

#### **FUNDING AMOUNT:**

•\$ 47,000 (including postal fees)

#### **REGISTRATION NUMBER:**

•The number to be delivered within 7 days by mail

# FIT TOUR & TRAVEL CAMPAIGN







#### **AGENT-ORGANIZED TOURS**

#### **HIGHLIGHT**

- MOFA travel advisory & warning level to US remains as level 3.
- 14-day quarantine upon arrival in Japan.
- Entry ban from 159 countries to Japan.
- Tour cancellation has been extended in response to flight suspension to Guam.

# GUAM



|                         | TOUR SELLING<br>(DEPARTURE DATE) |          |  |  |  |  |
|-------------------------|----------------------------------|----------|--|--|--|--|
| Perfect moments, always | Canceled until<br>Sept 30        | Oct 1-   |  |  |  |  |
| <b>E</b> //S            | Canceled until<br>Sept 15        | Sept 16- |  |  |  |  |
| 近畿日本<br>"ゾーリスト          | Canceled until<br>Sept 30        | Oct 1-   |  |  |  |  |
| NTA<br>MEN MAN MAN      | Canceled until<br>Sept 15        | Sept 16- |  |  |  |  |
| JALPAK 🙆                | Canceled until<br>Sept 30        | Oct 1-   |  |  |  |  |
| TOBU<br>TOP<br>TOURS    | Canceled until<br>Sept 30        | Oct 1-   |  |  |  |  |
| • Rakuten Travel        | Canceled until<br>Sept 15        | Sept 16- |  |  |  |  |

Data Source: Agency HP & MI

# JAPAN TOKYO OLYMPICS NEWS



- Local TV station in Fukuoka featured Guam/ Micronesia team on TV
- Junior high school students sent them message "Go for it !!" and "Believe in yourself!!"
- Shared Guam Olympic Committee's post; team intro/ game schedule - got more than 200 of likes and some comments







TOKYO PARALYMPIC GAMES: Aug 24 - Sept 5, 2021



# **TOKYO 2020**



# JAPAN PR ACTIVITIES



#### **Reboot #instaguam campaign**

#Instaguam campaign ad has started on July 30

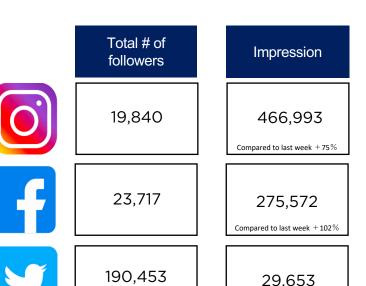
- · Resuming the Instaguam Campaign
- There are also many posts with @visitguam\_jp as a mentor





# SNS PERFORMANCE SUMMARY

- We have started #instaguam campaign from 30 Jul and targeted SNS existing followers
- Beach resort lovers mainly in Kanto (NRT) and Kansai (KIX)
- #instaguam ads have contributed to increasing impressions and engagement



3 267,802

compared to last week +87%

4,580

compared to last week +49%

1,631

Engagement

# JAPAN PR ACTIVITIES





#### **NEW INITIATIVES**

#### TIK TOK APP

- Tik Tok GVB\_JP account launched and collaboration with top TikTok travel influencer Onumaaaan to create TikTok movie
- 2 videos posted, about 600 PV views.







#### AIM

- Build awareness and aspiration among F18~20s
- Stimulate their interest and encourage them to travel to Guam

#### HOW WE DO

- Launch of the official account of GVB\_jp.
- Plan to post 8 articles per month.
- Direct link to GVB.jp
- Provide up to date tourism information

#### **CONTENT CREATION KEY POINTS**

- Influencer (TikTok creator) to create video with influencer's essence/ tone and manner (incorporate message like Get Up And Move and Air V&V, clean and safe)
- Use of past footage from when influencer went to Guam (she has been to Guam 8times and she is Guam lover)

#### INFLUENCER PROFILE "ONUMAAAAN"

- 281.4K Followers
- Japan's number one travel TikTok creator!
   Popular for his content introducing the world's most photogenic spots.



# JAPAN AIR V&V PROGRAM



#### **REACTION ON SNS**



Translate Tweet

2 Likes

11:29 AM · Jul 30, 2021 · Twitter Web App

#### **ARTICLE ON WEB NEWS**







- Restarted to enhance engagement with followers
- Current followers: 3,007





# JAPAN AIR V&V PROGRAM



[Yahoo Japan News] Guam Visitors Bureau Launches Marine Tour Operator Certification Program, Learning about Coral Reef Conservation and More

98.3M reach



[travel voice] Guam completes vaccination of 80% of adults, tourism to resume in earnest, free trolley bus offered in Tumon area

21.1M reach グアム、成人80%へのワクチン接種完了、本格的な観光再開へ

料トロリーバスを提供

2021年07月30日 #グアム政府観光局 #新型コロナウイルス

**(7** おすすめ 24

□ このページを印刷

グアム政府は2021年7月29日、グアム島の成人人口の80%がワク チン接種を完了し、集団免疫を獲得したと発表した。これによ り、社会的な集まり、ソーシャルディスタンス、予約制などの制 限が解除される。ただし、マスク着用の義務は継続される。

これを受けて、グアム観光局(GVB)は、観光産業活性化の一環と

して、2021年7月30日から8月30日まで、タモン地区で島民と観 光客向けに無料のトロリーサービスを提供する。トロリーサービ

スは、GPOとマイクロネシア・モール間を毎日午前9時30分から午後7時まで運行。タモン地区の複数 の停留所にも停車する。

> [excite News] 80% of Guam's adult population has been vaccinated, restrictions lifted, tourism resumes

483k reac

#### グアム、成人の8割がワクチン接種を完了。 や観光再開の動き

2021年8月4日 12:00 🖵 0 🔰 ツィート 🔒 いいね! 0

⇔請日ラボ



野村信託銀行 お申し込みはこちら ♪

グアム政府は、グアム島の成人の80%が 新型コロナワクチン接種を完了させたと 発表しました。これに伴い、感染症拡大 防止のために島内で敷かれていたほとん どの制限が解除されました。

韓国との定期航空便が再開し、一部地域 ではグアム観光局によって島民や観光客 が利用できる無料のバス走行が始まるな ど、観光業の回復に向けた動きも進んで

関連記事:韓国でワクチン接種条件にト ラベルバブル導入へ、まずはサイパンか

グアムが集団免疫獲得を宣言、観光再開

目標の「ワクチン接種完了率80%」を達成、島内の制限緩和 進む観光回復への動き 無料のバスサービスや韓国とのフライト再開も

#### グアムが集団免疫獲得を宣言、観光再開へ前進

グアム政府は、7月29日に島内の成人人口におけるワクチン接種完了率が目標の 80%に達し、集団免疫を獲得したと発表しました。

これに伴い、島内の制限緩和や観光再開への動きが進んでいます。

#### 目標の「ワクチン接種完了率80%」を達成、島内の制限緩和

グアム政府は、島内のワクチン接種完了率が目標を達成したことを受け、感染症対 **策として設けていた制限を7月30日より緩和**しました。

経済活動に対して課されていた、社会的な集まり、社会的距離の確保、予約制によ る運営などの制限はすべて解除されます。これまで制限が求められていた主なビジ ネス、サービスは以下の通りです。

飲食施設(フードコート、ダイニ-レストラン、バー、居酒屋

# JAPAN AIR V&V PROGRAM



#### **CONSUMER INSIGHTS - BARRIERS**

- Conducted mini research with 20 samples with various age group 20s/30s/40s/50s - 5 samples each
- The biggest barrier is 2 weeks quarantine which all sample said this is the huge barrier then PCR and higher flight cost



2 weeks quarantine when return to Japan





99,800円~352,800円 燃油サーチャージ込み



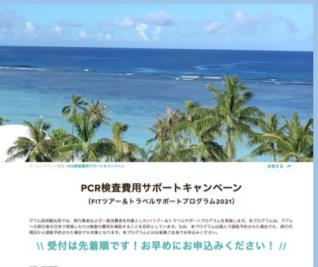
Support like GOTO can help us to capture travel demand; Just started PCR test support program, which started accelerating Japanese visitors to Guam

Higher price than before COVID-19

#### GET UP AND MOVE CAMPAIGN A LATE SUMMER HOLIDAY IN GUAM

FY21: Now to Sep





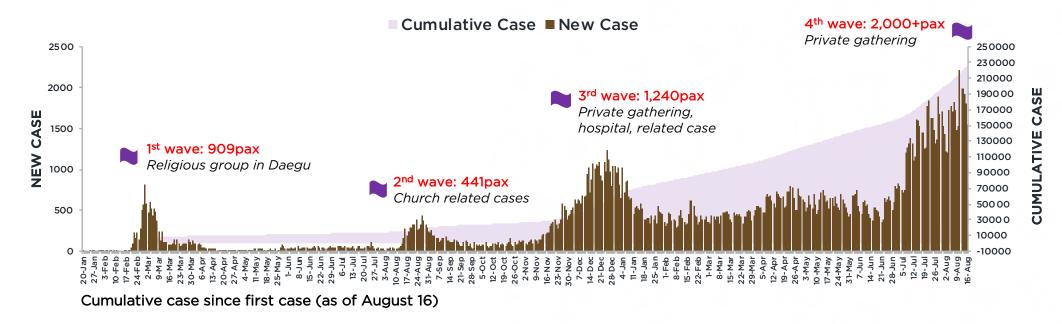
- TARGET
   People who already vaccinated and love beach
  - destinations travel curious segment
- OBJECTIVE
   Build Campaign awareness to encourage potential to book flight and visit Guam
- HOOK
   PCR test support: 240
   people first
- HOW WE DO
  - Create campaign LP
  - Utilize SNS channels to announce campaign include partner; UA/ travel agencies and drive them to visit GVB.JP then book flight from UA
  - Support by SNS paid advertising to maximize reach

# SOUTH KOREA





#### KOREA COVID-19 STATUS - ENTIRE PERIOD









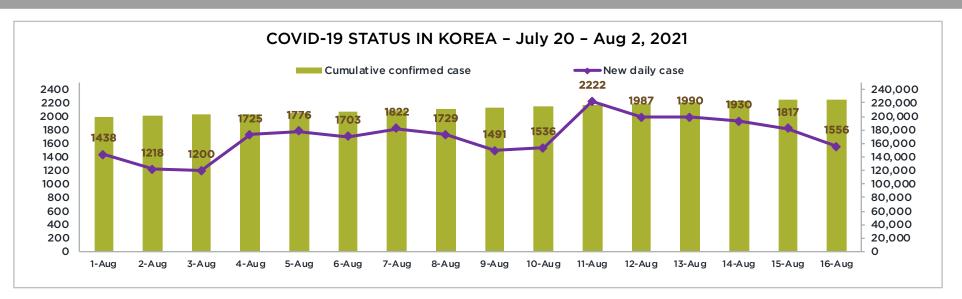
Confirmed COVID-19

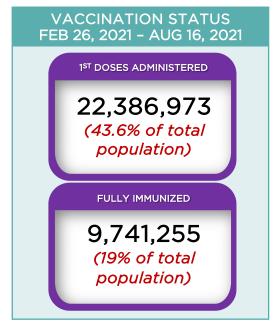
CASES: 228,657

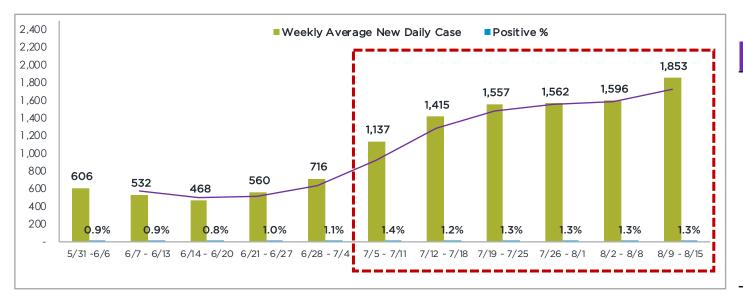
11.8% active (26,897)

AS OF AUG 18, 2021 worldometer





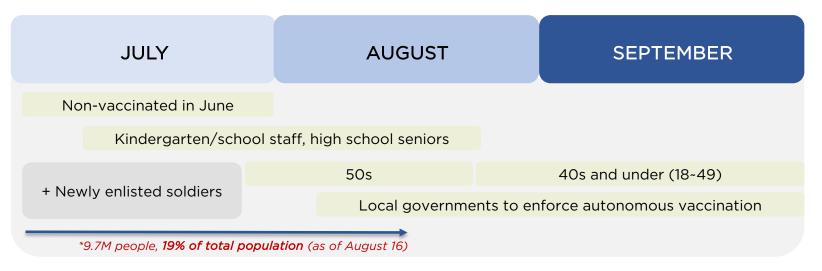


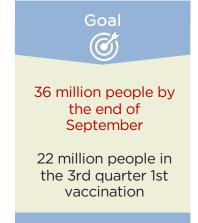


| COVID-19 VACCINATION STATUS |                            |                             |  |  |  |  |
|-----------------------------|----------------------------|-----------------------------|--|--|--|--|
| Vaccine Maker               | 1st Dose Administered      | Fully Immunized             |  |  |  |  |
| AstraZeneca 🕏               | <b>10,667,087</b> (47.6%)  | <b>3,328,007 **</b> (34.2%) |  |  |  |  |
| Pfizer                      | <b>9,641,503</b> (43.1%)   | <b>5,220,732</b> (53.6%)    |  |  |  |  |
| Janssen <b>J</b>            | <b>1,129,777</b><br>(5.0%) | <b>1,129,777</b><br>(11.6%) |  |  |  |  |
| moderna                     | <b>948,606</b> (4.3%)      | <b>62,739</b> (0.6%)        |  |  |  |  |
| Total:                      | 22,386,973                 | 9,741,255                   |  |  |  |  |



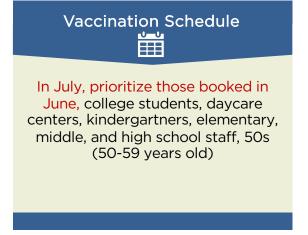
#### KOREA VACCINATION PLAN - Q3











\*Korea introduced a 10-day rotation vaccine booking system, where people can reserve jabs on only designated days based on the last digit of their birth date.



#### SOCIAL DISTANCING RULES EXTENDED

S. Korea to maintain toughened social distancing rules for two more weeks until August 22

| Level 1  | Level 2   | Level 3  | Level 4  |
|--|---|--|--|
| Seoul: less than 97<br>Greater Seoul area: less than<br>250  | Seoul: 97~194<br>Greater Seoul area: 132~499  | Seoul: 195-388<br>Greater Seoul area: 500-999  | Seoul: more than 389<br>Greater Seoul area: more than<br>1,000   |
| <ul> <li>Comply with quarantine rules</li> <li>No restrictions on social gatherings</li> <li>In-advance reports to local governments with more than 500 gatherings</li> <li>No rallies of over 500 people</li> <li>No restrictions on operating hours of facilities</li> </ul> | <ul> <li>Social gatherings allowed up to 8 people. (Gathering of 9 or more people are banned)     *Social gatherings allowed up to 6 people from July 1~14</li> <li>Multiuse facilities allowed until midnight (restaurants, cafes, etc.)</li> <li>Recommendation of outdoor activities. (indoor sports facilities not recommended)</li> <li>No rallies/events of over 100 people.</li> </ul> | <ul> <li>Social gatherings allowed up to 4 people. (Gathering of 5 or more people are banned)</li> <li>Multiuse facilities allowed until 10 p.m. (restaurants, cafes, etc.)</li> <li>Recommendation of individual outdoor sports.</li> <li>No rallies/events of over 50 people.</li> </ul> | <ul> <li>Social gatherings allowed up to 2 people until 6 p.m. (Gathering of 3 or more people are banned after 6 p.m.)</li> <li>Multiuse facilities allowed until 10 p.m. (restaurants, cafes, etc.)</li> <li>Recommendation of work from home.</li> <li>Minimization of going out.</li> <li>All events prohibited / No rallies in group.</li> </ul> |

To combat a fourth wave of COVID-19 and more transmissible variants, South Korea has extended the current social distancing rules, the though antivirus curbs and restrictions, by another two weeks.

# **KOREA COVID-19 NEWS**



### US RAISES TRAVEL ADVISORY FOR SOUTH KOREA BY ONE NOTCH TO LEVEL 2

- The U.S. has heightened its travel advisory for South Korea by a notch amid a recent surge in daily COVID-19 cases in the nation.
- The change came about two months after Washington issued the lowest travel advisory for South Korea in its four-tier travel alert system.





### LEVEL 1

- The lowest advisory level for safety and security risk.
- US issued level 1 for Korea until August 2.



- Be aware of heightened risks to safety and security.
- Level 2 seems to have been issued due to the surging cases in Korea due to the spread of delta variant.

Exercise normal precautions

2 Exercise increased caution

Reconsider travel

4. Do not travel

# KOREA MARKET INTELLIGENCE



### TRAVEL INDUSTRY UPDATE - AIRLINE OPERATION PLAN

| ICN - GUM       | FLIGHT NO. | CAPACITY | SEP   | OCT    | NOV    | DEC    | 2021 TOTAL |
|-----------------|------------|----------|-------|--------|--------|--------|------------|
| KOREAN AIR      | KE113      | 291      | 1,739 | 2,328  | 2,328  | 9,021  | 15,416     |
| JEJU AIR        | 7C3100     | 189      | 1,512 | 1,701  | 5,670  | 5,859  | 14,742     |
| JIN AIR         | LJ641      | 189      | 2,079 | 1,512  | 11,340 | 11,718 | 26,649     |
| T'WAY           | TW301      | 189      | 1,323 | 3,024  | 5,670  | 5,859  | 15,876     |
| AIR SEOUL       | RS101      | 195      | 0     | 1,755  | 5,850  | 6,045  | 13,650     |
| ICN - GUM TOTAL |            |          | 6,653 | 17,013 | 37,260 | 38,502 | 86,333     |

| PUS - GUM       | FLIGHT NO. | CAPACITY | SEP   | ОСТ   | NOV   | DEC    | 2021 TOTAL |
|-----------------|------------|----------|-------|-------|-------|--------|------------|
| JIN AIR         | LJ647      | 189      | 0     | 756   | 5,670 | 5,859  | 12,285     |
| AIR BUSAN       | BX612      | 189      | 0     | 756   | 756   | 756    | 2,268      |
| PUS - GUM TOTAL |            | 0        | 1,512 | 6,426 | 6,615 | 14,553 |            |



• 2/w from Oct



- **JINHIL**

AIR SEOUL A



• 1/w from Oct

- 1/w from Aug (FRI) 2/w from Sep 26
- 2/w from Aug Daily from Nov
  - (TUES/FRI)
  - 2 Daily during winter period
  - 1/w from Oct (PUS)
  - Daily from Nov (PUS)

## t'way

- 1/w from Aug (SAT)
- 2 Daily during winter period
- 2/w from Oct
- Daily from Nov

### CHARTER

|               | CHARTER FLIGHT<br>NO. (TBD) | DATE                 | SCHEDULE                        |
|---------------|-----------------------------|----------------------|---------------------------------|
| KOREAN<br>AIR | KE9113                      | 2021-09-18<br>(3N4D) | ICN 09:35 - GUM<br>15:15 (SAT)  |
| JEJU AIR      | 7C3102                      | 2021-09-18<br>(4N5D) | ICN 09:00 - GUM<br>14:40 (SAT)  |
|               | LJ 641                      | 2021-09-18<br>(4N5D) | ICN 09:40 - GUM<br>15:05 (SAT)  |
| JIN AIR       | LJ 641                      | 2021-09-17<br>(3N5D) | ICN 18:50 - GUM<br>0015+1 (SAT) |
|               | LJ 641                      | 2021-09-18<br>(3N5D) | ICN 18:50 - GUM<br>0015+1 (SUN) |
| T'WAY         | TW9301                      | 2021-09-18<br>(3N4D) | ICN 09:00 - GUM<br>14:20 (SAT)  |
| TWAT          | TW9303                      | 2021-09-18<br>(3N5D) | ICN 1800 - GUM<br>23:40 (SAT)   |



for Chuseok Period

# KOREA MARKET INTELLIGENCE



### VISITOR PROFILE **TOTAL PAX FROM JULY 1 TO JULY 31: 283**

**GENDER** 

Male: 48.2% Female: 51.8%

### **AGE**

18-24 years: 6.6% 25-39 years: 35.4% 40-49 years: 27.3% 50+ years: 25.3%

### **TOTAL FAMILY MEMBERS**

1 member (self): 47.7% 2 members: 29.0% 3 members: 12.7%

4+ members: 10.6%

### DEMOGRAPHIC

### **LENGTH OF STAY**

1-2 nights: 2.6% 3 nights: 4.7%

4 nights: 6.4%

5 nights: 2.1%

6 nights: 6.0%

7-10 nights: 21.0% 11-15 nights: 9.4%

16-30 nights: 24.0%



### TRAVEL MOTIVATION

**NUMBER OF TRIPS** 

First Timers: 43.4%

Repeaters: 56.6%

### **ONLINE TRAVEL ARRANGEMENTS**

**Booked Online: 89.5%** 

**Not Booked Online: 10.5%** 

### ARRANGED TRAVEL THROUGH

**Direct Booking: 73.4%** 

**Travel Agent: 7.3% Travel Website: 19.3%** 

### PRIMARY REASON FOR TRIP

**Pleasure/Vacation: 55.7%** 

**Visiting Friends or Relatives: 13.6%** 

**Other: 8.2%** 

# KOREA MARKET INTELLIGENCE



| CATEGORY                 | PROGRAM PERIOD                                    |                       | BUDGET    |
|--------------------------|---|-----------------------|-----------|
| Airline Support          | Airline Website Promotion and Ad Support August ~ |                       | \$120,000 |
| TA Support               | TA Website Promotion and Ad Support               | August ~              | \$75,000  |
|                          | TA Cheer Up Sales Contest                         | August & September    | \$35,000  |
| FAM Tour                 | Get Up And Move FAM Tour TBD                      |                       | \$60,000  |
| Advertisement            | Digital Media Buying                              | September and October | \$40,000  |
|                          | Media Advertisement                               | October - December    | \$20,000  |
| Sales Market Development | Get Up And Move: Webinar                          | October               | \$0.00    |
|                          | TOTAL   |                       | \$350,000 |



















# TAIWAN



# TAIWAN COVID-19 NEWS



# MOST PEOPLE PREFER CASH PAYMENTS TO STIMULUS VOUCHERS: SURVEY

The vast majority of respondents recent survev conducted the Consumers' Foundation said they would prefer to receive a cash payment rather than stimulus vouchers. as the Executive Yuan finalizes plans to issue vouchers to boost private consumption.



A total of 47.7 percent of respondents said they support the issuance of the proposed stimulus vouchers valued at NT\$5,000 (US\$180), compared with 47.6 percent who opposed the policy. However, 90.2 percent of voucher supporters still said they would prefer to receive cash, according to the online survey.

Indeed, only 9.8 percent of voucher supporters said they would choose vouchers over cash given a choice, the survey showed. Many said the government should focus on those facing immediate hardship before taking action to revive the domestic economy with carefully planned stimulus measures, he pointed out.



- Starting June 27, travelers arriving in Taiwan from countries other than the eight countries at high risk of COVID-19 variants (Brazil, India, the UK, Peru, Israel, Indonesia, Bangladesh, and Myanmar), including those who have visited the countries in the past 14 days and those who have transited in the countries, will be allowed to stay in group quarantine facilities at their own expense.
- The latest list of the risk categories for countries/regions is as follows:
  - Level 1 (Watch): None.
  - Level 2 (Alert): Palau.
  - Level 3 (Warning): The rest of the countries/regions in the world except for Palau.

# Confirmed COVID-19

CASES: 15,880

3.8% active (598)

AS OF AUG 18, 2021 worldometer

# TAIWAN COVID-19 NEWS



# TAIWAN RECEIVES SECOND BATCH OF MODERNA VACCINE IN AUGUST

- A total of 249,600 doses of the Moderna COVID-19 vaccine were delivered to Taiwan Sunday, the second batch the country received from the manufacturer in August.
- The latest batch of vaccine doses arrived from Luxembourg on a China Airlines cargo plane, which landed at Taiwan Taoyuan International Airport at 4:10 p.m.
- It was the second batch Taiwan has received from Moderna in August, after the delivery of 99,600 doses on Aug. 8, both part of an order placed by Taiwan for 5.05 million doses.
- As of Sunday, Taiwan has received a total of 1,499,200 doses from Moderna, along with 2.5 million Moderna doses donated by the United States in June.





- Taiwan plans to begin administering 600,000 doses developed and produced locally by Medigen Vaccine Biologics Corp., starting Aug. 23.
- The government has signed deals with two local vaccine developers -- Medigen and United Biomedical Inc. Asia -- which will each supply 5 million doses of their product.
- Taiwan is also expecting the delivery of 15 million doses of the Pfizer-BioNTech vaccine donated by three local entities -- Taiwan Semiconductor Manufacturing Co., Buddhist group Tzu Chi Foundation, and the YongLin Charity and Education Foundation of Hon Hai Precision Industry Co.

| Suppliers            | Doses ordered  | Doses received     | Date of receipt | Note                                      |
|----------------------|----------------|--------------------|-----------------|---|
|                      |                | 117,000            | March 3         |   |
|                      |                | 626,000            | July 7          |   |
| AstraZeneca          | 10 million     | 560,000            | July 15         |   |
|                      |                | 582,000            | July 27         |   |
|                      |                | 524,000            | Aug. 12         | 2,409,000                                 |
| 001414               | 4.70: !!!      | 199,200            | April 4         | AstraZeneca                               |
| COVAX                | 4.76 million   | 410,400            | May 19          | 609,600                                   |
|                      |                | 150,000            | May 28          |   |
|                      |                | 240,000            | June 18         |   |
|                      | 5 05:III       | 410,000            | June 30         |   |
| Moderna              | 5.05 million   | 350,000            | July 15         |   |
| Moderna              |                | 99,600             | Aug. 8          |   |
|                      |                | 249,600            | Aug. 15         | 1,499,200                                 |
|                      | 36 million     | 0                  | -               | * 1 million to be delivered from Q4       |
|                      |                |                    |                 | * The rest in 2022 and 2023               |
| Pfizer-BioNTech      | 15 million     | 0                  |                 | * Donated by Hon Hai, TSMC and Tzu Chi    |
| Filzer-Bioly recit   | 15 111111011   | 0                  |                 | * Earliest delivery expected in September |
| Medigen              | 5 million      | 600,000            | -               | * Administration to begin Aug. 23         |
| United Biomedical    | 5 million      | 0                  | -               |   |
|                      |                | 1,240,000          | June 4          | AstraZeneca                               |
| Donated by Japan     | -              | 1,130,000          | July 8          |   |
|                      |                | 970,000            | July 15         | 3,340,000                                 |
| Donated by the U.S.  | -              | 2,500,000          | June 20         | Moderna                                   |
| Donated by Lithuania | -              | 20,000             | July 31         | AstraZeneca                               |
| Total                | 80.81 million  | 10,977,800         |                 |   |
| Brand                | Doses received | Doses administered |                 | Note                                      |
| AstraZeneca          | 6,378,600      | 6,274,195          |                 | Source: CDC                               |
| Moderna              | 3,999,200      | 3,475,046          |                 | Data as of 10 a.m. Aug. 14, 2021          |
|                      |                | 9,749,241          |                 |   |

# TAIWAN COVID-19 NEWS



### HOUSEHOLD INCOME INEQUALITY WIDENS

- Household income inequality in Taiwan widened in 2020 amid the COVID-19 pandemic which started to hit the global economy earlier that year, according to the Directorate General of Budget, Accounting and Statistics (DGBAS).
- Data compiled by the DGBAS showed that the average disposable income among the top 20 percent of households in the country stood at NT\$2.176 million (US\$78,273) in 2020, up 1.8 percent from a year earlier, while the average for the bottom 20 percent was NT\$355,000, up 1.4 percent from year earlier.



 The average for the top 20 percent of household was 6.13 times that of the bottom 20 percent in 2020, widening from 6.1 times seen a year earlier, the data showed.

- The household income difference was the largest in eight years, according to the DGBAS.
- The double-digit increase in household savings largely reflected a fall in leisure spending at a time when border controls prompted people to not take overseas trips and simply pocket the money, the DGBAS said.

# TAIWAN DRAFTING RULES TO RECOGNIZE OVERSEAS COVID VACCINATION RECORDS

- Taiwan's government is drafting a protocol on the recognition of COVID-19 vaccination records from abroad, Health Minister Chen Shih-chung (陳時中) said Saturday.
- Currently, if people who received their COVID-19 vaccine abroad are asked for records to prove they are fully vaccinated, they can use the certificate issued to them in the country where they were vaccinated, Chen said during a press briefing in Taipei.
- This is because there are no bilateral agreements on recognition of COVID-19 vaccination records at the moment, the minister said.
- However, the planned protocol will only recognize vaccination records where people received a COVID-19 vaccine that has obtained an emergency use authorization (EUA) from Taiwan's Food and Drug Administration (FDA) and acquired a certificate for inoculation undertaken abroad, he added.
- Taiwan tightened its border controls in mid-May due to a local COVID-19 outbreak, and the majority of people entering the country have to undergo mandated quarantine and take tests for the disease, regardless of their vaccination status.
- Even travelers returning from Palau under the travel bubble program are required to observe five days of "enhanced" self-health management, during which time they are advised to avoid contact with other people.

# TAIWAN COVID-19 / PR NEWS



### CECC MEASURES FOR FOLLOWING UP ON PERSONS AT RISK OF INFECTION

### CECC Measures for Following Up on Persons at Risk of Infection

05/14/2021

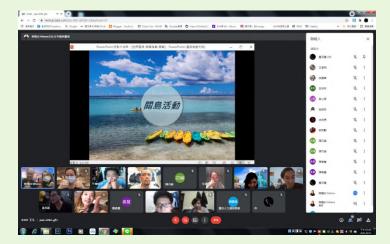
| Intervention                                  | Home Isolation  | Home Quarantine  | Enhanced self-health management   | Self-health management  |
|---|---|--|---|---|
| Groups of persons                             | Individuals who had contact with<br>confirmed cases   | Individuals with international travel history  | Eligible individuals who have applied and obtained permission to shorten their home quarantine period   | Group 1: Individuals who were reported as a suspected case and subsequently tested negative Group 2: Individuals who have completed their home quarantine or isolation period. Group 3: Individuals who have completed their enhanced self-management period. Group 4: Individuals who returned from Palau under the Taiwan-Palau travel bubble Group 5: Individuals to whom local health authorities deem it necessary to issue a "self-health management" notice.   |
| Responsible authorities                       | Local health authorities  | Local civil affairs bureau or borough chief  | Relevant central competent authorities/local health authorities   | Central/Local health authorities  |
| Enforcement                                   | Home isolation for 14 days<br>Active monitoring twice a day   | Home quarantine for 14 days<br>Active monitoring once or twice a day   | From the end of the shortened home quarantine period to the 14th day after entry into Taiwan Random daily audit will be conducted   | Groups 1 & 4: Self-health management for 14 days<br>Groups 2 & 3: Self-health management for 7 days   |
| Notes<br>concerning<br>respective<br>measures | Health authority will issue a "Home (Self) Isolation Notice" Health authority shall check health status of the individual twice a day During the home isolation period, the individual is to stay at home (or designated location) and not go out, and may not leave the country or use public transportation Symptomatic individuals will be sent to the hospital for medical attention Individuals not adhering to the CECC's prevention measures will be penalized under the Communicable Disease Control Act and be forcibly placed After the home isolation period ends, the individual should conduct an additional 7-day period of self-health management See Ministry of Health and Welfare notice for detailed requirements (Click here) | Where the relevant authority has issued a Novel Coronavirus Health Declaration and Home Quarantine Notice, the individual is to wear a surgical mask and go home (or to a designated site) for quarantine The local borough chief or borough clerk shall call the individual every day during the 14-day period to ask about the individual's health status, and shall record the information obtained During the quarantine period, the individual is to stay at home (or designated location) and not go out, and may not leave the country or use public transportation Symptomatic individuals will be sent to designated medical facilities for tests; the relevant health authority will also begin active monitoring Individuals not adhering to the CECC's prevention measures will be penalized under the Communicable Disease Control Act and be forcibly placed After the home quarantine period ends, the individual should conduct an additional 7-day period of self-health management See Ministry of Health and Welfare notice for detailed requirements (Click here)  | In addition to regular self-health management measures and precautions, enhanced self-health management requires additional compliance with the following:  The individual is only allowed to carry out limited business activities and is prohibited from going to crowded places (such as markets, nightclubs, night markets, department stores, restaurants, tourist destinations, etc.).  The individual shall postpone all non-essential or non-urgent medical care or examinations; and make sure to inform the physician of travel history when seeking medical attention.  The individual must visit leisure facilities in the quarantine hotel at staggered times to avoid contact with others; and notify quarantine hotel staff to conduct environmental disinfection after leaving those facilities.  The individual must be picked up and accompanied by a designated person throughout the stay in Taiwan to ensure that protective measures are followed.  A record must be kept of the individual's daily activities and the names of people he or she comes into contact with. The individual must not come into contact with anyone except the persons scheduled to meet according to the intinerary; the individual must wear a medical mask and maintain social distance all the time.  The individual must reply to daily text messages requesting an update on personal health status from the competent health authority.  Group 2 individuals may stay in a certified quarantine hotel or stay in a residence that meets the one person per room requirement, with each person having one private bathroom. | Asymptomatic individuals can resume their normal activities. However, individuals should avoid going to places where social distancing may be difficult, where they may come into close contact with random people, or public settings where face mask wearing is not mandatory. It is forbidden to participate in close-contact or crowd activities, such as group dining, parties, or public gatherings. Nonurgent medical appointments or check-ups should be rescheduled. When going out, a medical face mask must be worn at all times. Frequent hand-washing, respiratory hygiene, and cough etiquette should also be followed. Body temperature should be measured twice a day in the morning and evening.  Individuals with fever or respiratory symptoms such as coughing or running nose must contact local public health bureau or call 1922, and follow the instructions to seek medical attention immediately, make sure to wear a surgical mask; do not use public transport; inform the physician of your contact history, travel history, and whether anyone else has similar symptoms; wear a surgical mask while returning home and avoid going out; and keep 1 meter away from others when talking to them.  Individuals in Group 4 should take a Covid test at a designated site at their own expense 5-7 days after re-entry to Taiwan  After being tested for COVID-19 and returning home, individuals are to stay at home and not to go out before receiving results  See Ministry of Health and Welfare notice for detailed requirements (Click here) |
| Legal basis                                   | § Article 48, Communicable Disease Control Act § Paragraph 1, Article15, Special Act for Prevention, Relief and Revitalization Measures for Severe Pneumonia with Novel Pathogens   | § Article 58, Communicable Disease Control § Paragraph 2, Article 15, Special Act for Preneumonia with Novel Pathogens § Preneumonia with Novel Pathogen | ol Act<br>evention, Relief and Revitalization Measures for Severe   | § Article 48, Communicable Disease Control Act; Article 58,<br>Communicable Disease Control Act<br>§ Article 67, Communicable Disease Control Act; Article 69,<br>Communicable Disease Control Act  |
|   | 1 adiogons  | nska   |   |   |

# **GUAM WEDDING**& HONEYMOON PROMOTION



Felix gave an online lecture for the wedding industry operators in Taiwan through a vocational training organized by the Ministry of Labor for wedding agencies.

- Lecture Day: 8/13
- Location: Marianas Visitors Authority Taiwan Office
- Lecture Delivery Method: Online
- Participants: 16
- Results: Taiwan wedding industry operators respond enthusiastically to this online lecture.



# TAIWAN COVID-19 / PR NEWS





### Restrictions of Entering Taiwan-1/3-Taiwan Nationals, Foreign Nationals

(starting July 27, 2021 Taipei Time)

| Traveler Type               | History of Travel                           | Eligible to Enter Taiwan? | Requirement upon Arrival  |
|-----------------------------|---|---------------------------|---|
| R.O.C. (Taiwan)<br>National | Departure from<br>any international<br>port | Yes                       | a COVID-19 RT-PCR negative test report issued within 3 working days of their incoming flight's scheduled departure time     strengthened quarantine measures 'note1, 2' |

| Traveler Type       |  | Credential     ARC means R.O.C. (Taiwan) Resident Certificate  | Eligible<br>to Enter<br>Taiwan? | Requirement  |
|---------------------|--|--|---------------------------------|--|
|                     | Holder of ARC<br>(Resident visa not<br>included) | <ol> <li>Open to all purposes of entry.</li> <li>Migrant worker must also hold re-entry permit.</li> </ol> | Yes                             | a COVID-19 RT-PCR negative test<br>report issued within 3 working<br>days of their incoming flight's |
| Foreign<br>National | Non-ARC holder                                   | Who obtains entry permission for emergency or humanitarian reason.   | Yes                             | scheduled departure time<br>2. strengthened quarantine<br>measures *note1, 2                         |
|                     |  | All others   | No                              |  |

Note: 1. All travelers are required to undergo 14-day quarantine after arrival. All travelers are required to arrange their location of quarantine prior to arrival and follow other regulations and instructions by Taiwan Centers of Disease Control.

- 2. Starting 00:00 on July 18 (time of arrival in Taiwan), arriving travelers from Brazil, India, the UK, Peru, Israel, Indonesia, Bangladesh and Myanmar (including those who have visited or transited in those countries in the past 14 days) will be required to quarantine in group quarantine facilities for 14 days and undergo PCR tests for COVID-19 upon checking in at group quarantine facilities and at the end of their quarantine period.
- 3. Beginning 00:00 am, May 19 (departure time at the airport of departure), non- R.O.C. nationals without a valid ARC will be temporarily barred from entry. Transit via Taiwan will be temporarily suspended.
- Personnel on diplomatic/official business, migrant workers, <u>students</u>, should follow instructions by Ministry of Foreign Affairs, Ministry of Labor, and Ministry of Education.

Travelers should use their mobile phone to log in the Quarantine System for Entry and to fill out the health declaration form prior to their departure. (<a href="https://hdhq.mohw.gov.tw/">https://hdhq.mohw.gov.tw/</a>) Show confirmation message to quarantine staff. The confirmation message is required for entering Taiwan.



Quarantine System for Entry



# AIR V&V PROMOTION NR MONITOR

As of August 16th, a total of **52** exposures are monitored including:

TV Exposure: 02 Online Exposure: 46 Social Media: 04



# TAIWAN PR ACTIVITIES



### **GET UP AND MOVE TAIWAN WEBINAR**

• GVB hosted three webinars from August 18<sup>th</sup> to 20<sup>th</sup> from 12:30pm-2:00pm (Guam time) for travel agents in Taiwan.

### ATTENDEES:

- o 154 travel agents from Taipei
- 49 travel agents from Taichung
- 65 travel agents from Kaohsiung
- The webinar highlighted Guam Safe Certified businesses and focus on Guam's reopening efforts, entry protocols, EDF, airline incentives and the Air V&V program.
- GVB invited Guam Safe Certified/WTTC Safe Travels members and TMC members to participate in the B2B section of the webinar.
  - Dusit Beach Resort Guam, Dusit Thani Guam
     Resort, Fish Eye Marine Park, Hotel Nikko Guam,
     Guam Fishing Expedition, The Tsubaki Tower, Valley
     of the Latte, and The Westin Resort Guam



# TAIWAN PR ACTIVITIES



### SNS WEEKLY ACTIVITY



|        |   |  | Social   | Media   |           |  | Stockholder:  Safe-Certified Accommodations Safe-Certified Service Safe-Certified Shopping |  |  |
|--------|---|--|--|---|-----------|--|--|--|--|
|        | August Content Calendar   |  |  |   |           |  |  |  |  |
|        | 1-Aug-21  | 2-Aug-21   | 3-Aug-21   | 4-Aug-21  | 5-Aug-21  | 6-Aug-21   | 7-Aug-21   |  |  |
| Week 1 | SUNDAY  | MONDAY Safe Shopping - The Plaza Shopping Center       | TUESDAY Safe-Certified Restaurants- McDonald's of Guam | WEDNESDAY                                       | THURSDAY  | FRIDAY Safe-Certified Accommodations - PIC                     | SATURDAY   |  |  |
|        | 8-Aug-21  | 9-Aug-21   | 10-Aug-21  | 11-Aug-21                                       | 12-Aug-21 | 13-Aug-21  | 14-Aug-21  |  |  |
| Week 2 | SUNDAY  | MONDAY   | TUESDAY  | WEDNESDAY                                       | THURSDAY  | FRIDAY   | SATURDAY   |  |  |
|        |   | Safe-Certified Restaurants-<br>Submarina Guam          |  | Safe-Certified Service - GNC                    |           |  | Attraction - Two Lovers<br>Point   |  |  |
|        | 15-Aug-21   | 16-Aug-21  | 17-Aug-21  | 18-Aug-21                                       | 19-Aug-21 | 20-Aug-21  | 21-Aug-21  |  |  |
| Week 3 | SUNDAY  | MONDAY   | TUESDAY  | WEDNESDAY                                       | THURSDAY  | FRIDAY   | SATURDAY   |  |  |
|        | Safe-Certified<br>Accommodations -<br>Starts Guam Golf<br>Resort Inc. |  | Safe-Certified Service - Love<br>Vitamin Supply        | Safe-Certified Restaurants- Marble<br>Slab Guam |           | Safe-Certified Accommodations -<br>Sheraton Laguna Guam Resort |  |  |  |
|        | 22-Aug-21   | 23-Aug-21  | 24-Aug-21  | 25-Aug-21                                       | 26-Aug-21 | 27-Aug-21  | 28-Aug-21  |  |  |
| Week 4 | SUNDAY  | MONDAY   | TUESDAY  | WEDNESDAY                                       | THURSDAY  | FRIDAY   | SATURDAY   |  |  |
|        |   |  | Safe-Certified Accommodations -<br>Hyatt Regency Guam  | Safe-Certified Restaurants -<br>Jamaican Grill  |           | Safe-Certified Activity - Guam<br>Ocean Adventures LLC         |  |  |  |
|        | 29-Aug-21   | 30-Aug-21  | 31-Aug-21  |   |           |  |  |  |  |
| Week 5 | SUNDAY  | MONDAY   | TUESDAY  |   |           |  |  |  |  |
|        | , ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,                               | Safe-Certified Restaurants - LYT<br>Restaurant and Bar | Safe-Certified Activities - Guam Fishing Expeditions   |   |           |  |  |  |  |

# PHILIPPINES



# PHILIPPINES COVID-19 NEWS





GVB recently received fantastic feedback from Mr. Steve Desist who participated in the Air V&V program with his wife, Cora. He gave wonderful remarks about their entire experience.

"It was truly one-of-a-kind 'vacation with a purpose' and great news during this time when travelers are looking for alternatives to get vaccinated with their choice of COVID-19 vaccine and have a chance to relax and unwind."

"The most incredible welcome surprise wiped away our exhaustion from the flight when later in the morning we were greeted by the most spectacular rainbow and a double rainbow! For us, this was an incredible sign that we had arrived in a spiritual place that for the first time in almost twenty (20) months of quarantines and lockdowns in our county of residence, we have now found peace, relief and a safe place to take care of our health."





AIRLINE NEWS



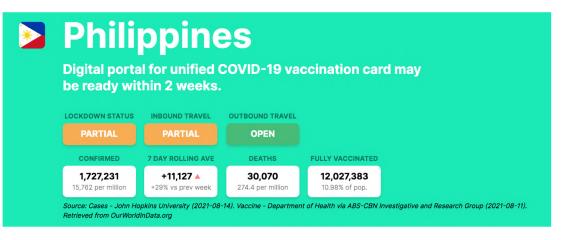
### PHILIPPINE AIRLINES

Increased to 2x weekly MNL-GUM Sun/Thurs GUM-MNL Mon/Fri

### **UNITED AIRLINES**

Increased to 5x weekly (everyday except Monday & Thursday)





# PHILIPPINES COVID-19 NEWS



# LATEST PFIZER DELIVERY FOR AREAS WITH HIGH COVID-19 CASES

The bulk of government -procured Pfizer vaccine that recently arrived is intended for distribution to areas with high coronavirus cases.



A total of 813,150 doses arrived in the country via Air Hongkong flight LD456 at around 8:30 p.m. at the Ninoy Aquino International Airport (NAIA) Terminal 3 in Pasay City. The delivery is the biggest shipment of Pfizer vaccine so far to the country.

NTF Against Covid-19 chief implementer and vaccine czar Carlito Galvez, Jr., who welcomed the vaccine arrival, said the vaccine would be distributed in areas with reported cases of the highly transmissible Delta variant. "Pfizer vaccines will be distributed to the surge areas especially to the highly urbanized centers including the NCR." he said in a press briefing.

# COVID-19 VACCINATION CENTERS OPEN 24 HOURS AS DELTA VARIANT THREAT GROWS

Vaccination centers across the Philippine capital Manila are trying to speed up inoculation rates. including by staving open 24 hours, to help combat a sharp COVID-19 rise infections linked to the spread of the highly contagious Delta variant.





# MORE THAN 400,000 DOSES OF

A total of 469,200 doses of the Moderna COVID-19 vaccine arrived at the Ninoy Aquino International Airport (NAIA) Terminal 3 early this week. Of the total doses, 319,200 were procured by the national government, and 150,00 were procured by the private sector led by the International Container Terminal Services Inc. (ICTSI) foundation.

# PHILIPPINES COVID-19 NEWS



# 6 METRO MANILA LGUS HAVE FULLY VACCINATED HALF OF TARGET VS COVID-19

San Juan, Marikina, Mandaluyong, Manila, Navotas, and Pateros fully vaccinate more than half of their target populations against COVID-19 – an important milestone as the metropolis races to contain the Delta variant.



Metro Manila has beefed up efforts to accomplish the herculean task of administering 250,000 COVID-19 vaccine doses daily, in a bid to maximize the two-week enhanced community quarantine (ECQ) brought about by the threat of the COVID-19 Delta variant.

The mayors of the National Capital Region (NCR) aimed at raising the urban hub's vaccination coverage to 45% by the end of the hard lockdown on August 20, just 5% short of the government's so-called "population protection" target.



# PH AUTHORITIES GO AFTER COVID19 'BOOSTER' SHOT RECIPIENTS

The Quezon City government sues people who sought a third vaccine jab for violating a city ordinance that prohibits 'misrepresentation of vaccine status'

The Quezon City (QC) government filed complaints against two fully vaccinated individuals who secured a third COVID-19 jab in the city's inoculation hubs, despite the national government still not having greenlit "booster" vaccinations. In a statement, City Attorney Orlando Paolo Casimiro said the unnamed individuals violated a <u>city ordinance</u> that prohibits "misrepresentation of vaccine status for purposes of fraud or deceit."

The first person was reportedly fully inoculated with the Sinovac vaccine in Mandaluyong in May, before registering through QC's vaccination program through a company masterlist. He was vaccinated with a Moderna COVID-19 vaccine in Quezon City earlier in August.

A second violator, meanwhile, bragged about receiving a third dose of the Pfizer COVID-19 vaccine, after earlier getting two doses in Quezon City, the LGU said. "It was not disclosed whether the third jab was administered at another vaccine center or the same one where the first two were dispensed," the city government said.

# PHILIPPINES PR ACTIVITIES





It was March 2020 when the world started closing its borders in response to the COVID-19 outbreak. A year and a half later, where do we stand in terms of leisure and wellness travel and what can we look forward to?

### **TOPICS**



Where We Are: A Look at the Philippines' Grasp on the Pandemic



The Silver Lining: Travel Options and How a Travel Agent Can Help Plan Your Trip



Wellness Travel: Why a Guam Visit is Essential

guamvisitorsbureau.com/webinars

**Click here**