

# **INDUSTRY RECOVERY REPORT**

**JUNE 11, 2021** 



# DESTINATION UPDATES



# VAX & WIN!



If you are fully vaccinated on Guam and live here, you can enter for a chance to win one of six cars, \$10,000 cash, or other great prizes weekly starting on June 16 until Liberation Day! Enter the required information via the link below to automatically be entered.

https://www.visitguam.com/vax/



# **GET YOUR BUSINESS CERTIFIED!**



# **APPLY TODAY**

here to apply

# WHO IS CERTIFIED

Click
here
for list



# WHAT IS GUAM SAFE CERTIFIED?

Guam Safe Certified is the official local designation, which identifies establishments that are in compliance and have care and pride in following government health and safety guidelines.

#### WHAT IS THE WTTC SAFE TRAVELS STAMP?

The World Travel & Tourism Council (WTTC) created the first ever global safety and hygiene stamp. This stamp enables travelers to recognize destinations around the world that have adopted standardized health and hygiene protocols.

Guam Visitors Bureau (GVB) serves as the official organization to advocate for the implementation of these protocols in Guam and to issue the Guam Safe certification and Safe Travels stamp to local businesses.

#### **BENEFITS**

- Guam Safe Certified is a branding initiative that endorses your business' health and safety practices at the local level and encourages island pride!
- The Safe Travels initiative is globally recognized & instills a level of confidence in both the tourism trade and international visitors.
- Both initiatives help to rebuild trust among tourists and within the tourism sector.
- Logos can be used on websites, emails, and digital channels can generate business materials, videos, social media campaigns.
- FREE of charge to all eligible businesses.

# Vaccination Schedule



COVID-19 vaccination clinics continue at the locations and times below. Bring a photo ID. Those due for their second dose are reminded to bring their COVID-19 immunization card.

To view the complete schedule of COVID-19 vaccination clinics, visit <a href="mailto:dphss.guam.gov/vaccinategu">dphss.guam.gov/vaccinategu</a>.

Minors must be accompanied by a parent or legal guardian and provide government-issued identification to validate age. Minor's birth certificate is acceptable. Parent/legal guardian must have a government-issued ID. Guardians must also present legal guardianship or power-of-attorney document.

	<b>UOG FIELI</b>	DHOUSE COVID-19 VACCINATION CLINIC
Thursday, June 10 - Saturday, June 12		HOO FIRM Market
Tuesday, June 15- Saturday, June 19	12 p.m	UOG Fieldhouse, Mangilao Register at tinyurl.com/vaxguam Vaccines: Pfizer-BioNTech Dose 1 & 2, Moderna Dose 2, Johnson & Johnson Bring appointment confirmation and government-issued ID (eligible individuals
Tuesday, June 29- Saturday, July 3	5:30 pm	include US citizens, Green Card holders, and citizens from the Freely Associated States).
	COMMUNIT	Y-BASED COVID-19 VACCINATION CLINIC
Thursday, June 10- Friday, June 11		Micronesia Mall Center Court, Dededo Register at tinyurl.com/vaxguam
Thursday, June 17- Friday, June 18	8 a.m 10 a.m.	Vaccines: Pfizer-BioNTech Dose 1 & 2, Moderna Dose 2, Johnson & Johnson Bring appointment confirmation and government-issued ID (eligible individuals include US citizens, Green Card holders, and citizens from the Freely Associated
Thursday, June 24- Friday, June 25	10 a.m.	States). Walk-ins welcome.
Thursday, June 10	9 am 12 p.m.	Astumbo Senior Citizen Center, Dededo Register at: tinyurl.com/covidstopswithme  Vaccines: Pfizer-BioNTech Dose 1 & 2 (For anyone age 12 and older), Moderna Dose 1 & 2, Johnson & Johnson (For anyone age 18 and older)  Walk-ins accepted. Bring appointment confirmation and government-issued ID (eligible individuals include US citizens, Green Card holders, and citizens from the Freely Associated States). Walk-ins welcome. Immunization card is not an EventBrite appointment confirmation - use link above to make an appointment.
Friday, June 11	1 p.m 4 p.m.	DPHSS Northern Region Community Health Center, Dededo Vaccines: Pfizer-BioNTech Dose 1 & 2 (ages 12 & older), Moderna Dose 1 & 2, and Johnson and Johnson/Janssen (For anyone age 18 and older) Call 671-635-4418/7400 to schedule an appointment. Walk-ins accepted.
Saturday, June 12	9 a.m	Paseo Loop East Parking Lot, Hagåtña Drive-thru Vaccination Vaccines: Pfizer-BioNTech Dose 1 & 2, Moderna Dose 2, Johnson & Johnson Bring appointment confirmation and government-issued ID (eligible individuals include US citizens, Green Card holders, and citizens from the Freely Associated States)
Wednesday, June 16	1 p.m.	Farmers Co-op Market, Dededo Drive-thru Testing and Drive-thru Vaccination Vaccines: Pfizer-BioNTech Dose 1 & 2 (ages 12 & older), Moderna Dose 1 & 2 and Johnson and Johnson/Janssen (For anyone age 18 and older)

# TOURISM WORKS COLUMN



#### FROM OUR PRESIDENT & CEO, CARL T.C. GUTIERREZ



"Håfa adai! Let me share a letter I received from professor Richard Meres in Japan. I'm grateful he caught me discussing Guam Visitors Bureau's Air V&V (vaccine and vacation) program with Patti Arroyo on Newstalk K57.

Dear Honorable Carl T.C. Gutierrez,

My name is Richard Meres. I am an associate professor of applied linguistics ... in Sendai, Japan. I am an American expatriate who has been living in Japan for the past 20 years.

I listened to your May 11 interview with Patti Arroyo (K57) regarding your GVB initiative to reach out to American expats in the Asia Pacific region who are desperate to receive a COVID-19 vaccine. First of all, congratulations for coining such a captivating title with Air V&V. It is certain to attract immense interest. All throughout your 17-minute interview I felt as though you were speaking directly to me and my family.

As you are well-aware, like many other nations in the region, Japan has been frustratingly slow in rolling out vaccines. I cannot express how grateful I am to hear of GVB's efforts to ensure the well-being of fellow Americans in the region."

**GVB RESOURCES** 

Click here for full article

Gutierrez: Cancer survivor hails Air V&V opportunity

Past Issues:
Weekly Industry
Recovery Reports



# MARKET INTELLIGENCE REPORT

As of June 11 and may be subject to change.



# MARKETS AT-A-GLANCE



# MARKETS AT-A-GLANCE



#### **JAPAN**

- The state of emergency has been extended to June 20 for certain prefectures.
- Emergency declaration in effect nationwide
- Local government began inoculating people with underlying conditions in June and 65 or older
- Large-scale vaccination sites opened in Tokyo and Osaka with support from selfdefense forces; similar venues opened in Miyagi, Gunma, Aichi and other many local areas
- Japan has strengthened its border measures for arrivals after variants were detected
- Japan will start COVID-19 vaccinations at workplaces and universities
- JAL announced its "JAL Corona Cover" will be extended to end of Sept 2021
- · Japan adopted a long-term strategy for development and production of vaccines
- Air seat capacity for CY2021 is 165,584
- · HIS started selling new products to coincide with the resumption of Guam touring
- Airline Update
- Tour cancellations until July 31, except for JTB (until Aug 5) and Jalpak (Sept 30)
- PR activities are shown in appendix

### PHILIPPINES

- Duterte to donate \$1m to COVAX facility as the WHO-led program has helped the country a lot in its vaccination drive
- · Department of Health says it is not yet the time to drop the face shield policy
- The Philippines expects to receive 2.2 million doses of Pfizer vaccine
- COVID-19 vaccine delivery schedule is shown in appendix
- GVB is reaching out to U.S. expats and green card holders residing in the Philippines to get vaccinated in Guam

### **SOUTH KOREA**

- Daily caseloads have been going up and down with no significant signs of a letup as cluster infections continue to be reported nationwide
- 887K AstraZenenca vaccines arrived in Korea
- Government social distancing measures, ends on June 13
- Korean tourists can enter the Czech Republic freely without restrictions
- Only people over 60 years old in South Korea will be able to make prereservations to receive leftover COVID-19 vaccines
- The military was to begin administering Pfizer's coronavirus vaccine to soldiers under 30 years old
- The U.S. White House has announced plans to share 80 million doses globally by the end of June, most through COVAX.
- Korea likely to open overseas travel packages to Guam; air carriers are planning to resume international operation this summer
- June outbound seat capacity is 945 seats
- SNS activities shown in appendix

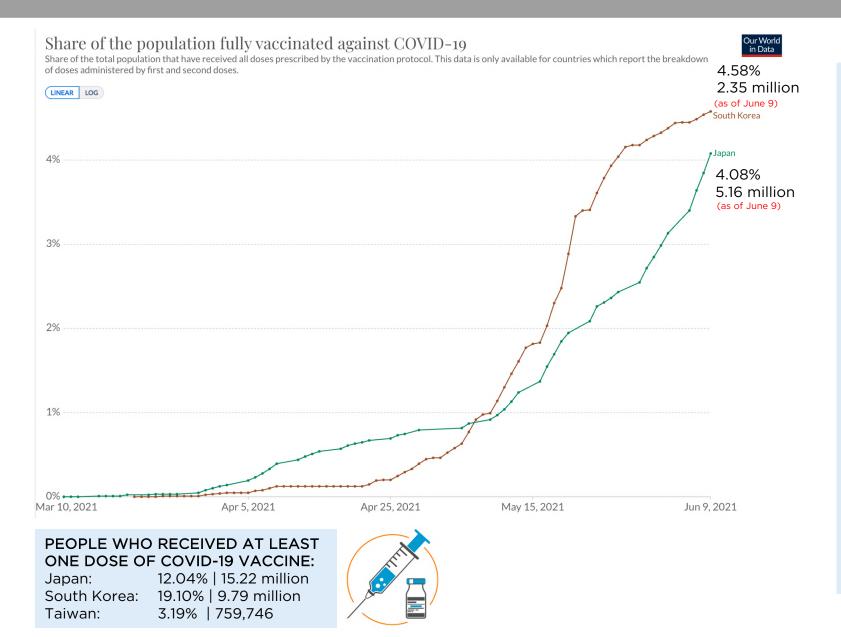
#### TAIWAN

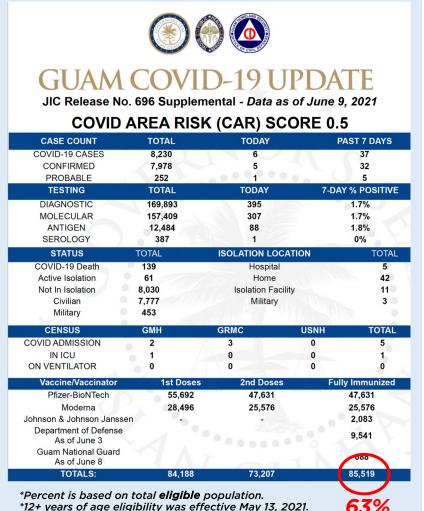
- Nationwide Level 3 COVID-19 alert will be extended to June 28, as the recent domestic outbreak has shown no signs of easing
- People who get vaccine jabs under the government-subsidized vaccine program will no longer have to pay administrative surcharges
- United States' pledge to donate 750,000 COVID-19 vaccines to Taiwan has sent a strong and clear message of its support; Taiwan government is grateful
- Restrictions for entry into Taiwan are shown in appendix
- Airline updates and social media calendar are shown in appendix

DETAILS ARE FOUND IN THE APPENDIX

# MARKETS AT-A-GLANCE









# **APPENDIX**

As of June 11, 2021 and may be subject to change.



# JAPAN





# **HIGHLIGHT**

NATIONWIDE

- The government has extended the state of emergency to June 20 for Tokyo, Hokkaido, Aichi, Kyoto, Osaka, Hyogo, Okayama, Hiroshima, Fukuoka, and Okinawa
- Pre-emergency measures:
  - Until June 20: Chiba, Saitama, Kanagawa, Gifu, and Mie
  - Until June 13: Gunma, Ishikawa and Kumamoto
- The new cases in Tokyo have declined for the 24th consecutive day.
- Emergency declaration in effect nationwide.
- Possibly lifting the restrictions on Gunma, Ishikawa and Kumamoto on June 13.



AREA / NEW CASES	MAY 24 - 30	MAY 31 - JUN 6	CHANGES (#) VS LW	CHANGES (%) VS LW
TOKYO	3,874	2,985	-889	-23%
OSAKA	1,886	1,246	-640	-34%
AICHI	2,571	1,678	-893	-35%
FUKUOKA	1,318	608	-710	-54%
OKINAWA	1,821	1,597	-224	-12%
HOKKAIDO	3,099	1,812	-1,287	-42%
KANAGAWA	1,622	1,438	-1847	-11.3%
SAITAMA	887	737	-150	-16.9%
CHIBA	737	694	-43	-5.8%
NATIONWIDE	25,459	17,569	-7,890	-31%





#### EXTENSION OF A STATE OF EMERGENCY

- Establishments that only serve alcohol are requested to remain closed
- Venues and Karaoke shops are still banned from serving alcohol at all time.
- Restaurants and bars serving food and beverages must continue to close by 8PM.
- Department stores, movie theaters and other commercial facilities will be close by 8PM.
- A capacity of 5,000 spectators or 50 percent of venue capacity will stay in effect for sports events and must conclude by 9PM.
- The people there will be asked to stay home and avoid all nonessential outings.
- Businesses are being encouraged to have employees work from home to reduce the number of commuters by 70%.

Confirmed COVID-19

Cases: 767,808

4.7% active (36,085)

AS OF JUNE 11, 2021 worldometer



# **HIGHLIGHT**

- The number vaccination has exceeded 15,6 million nationwide.
- 3.3 million medical workers and 649,000 older people have received their second shots. (as of June 3)
- Local government begin inoculating people with underlying conditions in June and all people aged 65 or older will be fully vaccinated by the end of July.
- The large-scale vaccination sites opened on May 24 in Tokyo and Osaka with support from self-defense force. Daily capacity is 10,000 shots and 5,000 shots, respectively.
- The similar venues had opened in Miyagi, Gunma, Aichi and other many local area.
- Tokyo Government will begin operating a large-scale vaccination center at the former site of Tsukiji.
- The five additional venues will be created in areas including the Tama region in western Tokyo.

#### COVID-19 VACCINATION UPDATE



Population for Seniors: 36 million (65 and over) Government Target: by the end of July Recent Survey: 84.5% (30 million seniors) by end of July

TOTAL NUMBER OF VACCINATION

15,607,525

(as of June 3)

**VACCINE DOSES** 

**ADMINISTERED** 

PFR 100 PFOPLF:

12.34

1ST DOSE ADMINISTERED

11,647,687

(as of June 3)

HEALTHCARE WORKERS

> 1ST DOSE: 4,784,768 2<sup>ND</sup> DOSE: 3,310,689

ELDERLY PEOPLE

**FULLY** 

**VACCINATED** 

PEOPLE

3.959.838

(as of June 3)

1st doses: 6,862,899

2<sup>nd</sup> doses: 649,149



#### **BORDER CONTROL MEASURES**

- Japan has strengthened its border measures for arrivals after coronavirus variants were detected in the country.
- Japanese citizens and residents with valid documents can re-enter Japan.
- Stopped issuing most types of visas.
- Submit proof of a negative result from a Covid-19 test taken within 72 hours before their departure for Japan.
- 14days quarantine after entering Japan.
- Daily reporting location and health status.
- No usage of public transport.
- There are three 14-day quarantine rules for incoming traveler including Japanese.
- Arrivals from total 42 countries and regions where variants have been reported are requested to stay for 3 or 10 days at specific facilities designated by government.

Data source: Quarantine Information Office, Ministry of Health, Labour, and Welfare Japan



# **HIGHLIGHT**

- Japan will start COVID-19
   vaccinations at workplaces and
   universities on June 21 to speed
   up the pace of the country.
- The two-dose vaccine developed by U.S. biotech firm Moderna Inc. will be used.
- Firms and universities will determine who will be inoculated, adding that family members of employees are likely to be eligible.
- Workers and students will be able to get vaccinations even before they receive vaccination tickets from municipalities.
- There is no age limit as long as you are at least 18 years old and over.
- Major companies such as Panasonic and JTB have decided to inoculate their employees from June 21.
- Fujitsu, Sony Group, Toyota Motor Corporation, Softbank Group, Rakuten Group, etc., are planning to participate in this project.

# WORKPLACE & UNIVERSITY CAMPUS VACCINATION

#### COMPANY INITIATIVES

**Panasonic** 

Workplace vaccinations will begin on June 21 for employees and subcontractors in Tokyo, Osaka, etc.



JTB starts vaccinations on June 21, with priority given to employees involved in Olympic-related work

**SUNTORY** 

Suntory Holdings Ltd. will start vaccination on June 21 to mainly target about 19.000



SoftBank group will begin vaccinating 100,000 employees and their family members from June 21



Toyota Motor Corporation is considering implementing workplace vaccinations; the target is about 360,000 employees in the entire group



Rakuten Group will conduct vaccinations for a total of about 60,000 employees and their families





Accelerate the vaccination campaign with the support of the companies.



#### JAL COVID-19 COVER

All customers on
JAL international flights are eligible for
JAL Covid-19 Cover
which provides complimentary
support in case of COVID-19 infection

#### PROGRAM REVISED

- JAL announced on December 11, 2020 that it will provide "JAL Corona Cover" when get tested positive during travel
- It has extends "JAL Corona Cover" from the end of June to the end of September 2021
- JAL has teamed up with Allianz Travel to provide complimentary cover for medical, testing and quarantine isolation costs
- · 24-hour support line from anywhere in the world
- Coverage Period: Dec 23, 2020 - Sept 30, 2021
- Expanded Coverage for Isolation Costs.
- JAL customers on flight departs on/after July 1
- JAL passengers only
- First time for a Japanese national carrier

# JAPAN COVID-19 & PR NEWS





#### VACCINE UPDATE

#### **BACKGROUND**

 Japan has adopted a long-term strategy to catch up with the development and production of vaccines in US and Europe and strengthen its ability to develop vaccines domestically.

# INITIATIVES BY JAPAN DOMESTIC PHARMACEUTICAL MANUFACTURERS

- Takeda Pharmaceutical Company Limited has been conducting clinical trials since February for a recombinant protein vaccine developed by Novavax in the U.S.
- AnGes is conducting clinical trials for a DNA vaccine.
- Shionogi & Co.is conducting clinical trials for a recombinant protein vaccine.
- Daiichi Sankyo Co. and KM Biologics Co. have started clinical trials for vaccines, marking the third and fourth times

# VACCINATION CERTIFICATE

#### JAPAN GOVERNMENT

 The government has planned to issue vaccine certificates and passports to prove the vaccination history of the new coronavirus vaccine as early as this summer.

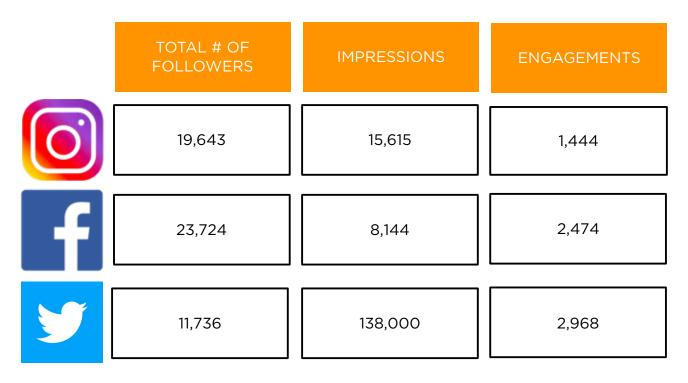
#### **PURPOSE**

 Vaccine passports are issued to overseas travelers, mainly for business traffic.

## PRE-NEGOTIATION WITH OTHER COUNTRIES

- Japanese nationals can be exempted from quarantine after entry into the other country?
- Under what conditions will Japan accept vaccine passport holders from other countries?

#### SNS PERFORMANCE SUMMARY



- Our strategy is to put SNS platform as gateway/lead generation.
- visitguam.jp as nurturing platform to provide in depth info so HIS travel to Guam campaign posts on various SNS platform was effectively working to drive SNS performance as well as web performance
- Continue communicate engaging/ inspiring content via SNS then drive traffic to visitguam.jp to build communication eco-system



#### **JAPAN BORDER CONTROL MEASURES**

#### **ENTRY FROM 42 COUNTRIES & REGIONS**

#### **GROUP 1: 7 COUNTRIES & REGIONS**

India, Pakistan, Nepal, Bangladesh, the Maldives, Sri Lanka and Afghanistan

#### **GROUP 2: 3 COUNTRIES & REGIONS**

Vietnam, Malaysia or United Kingdom

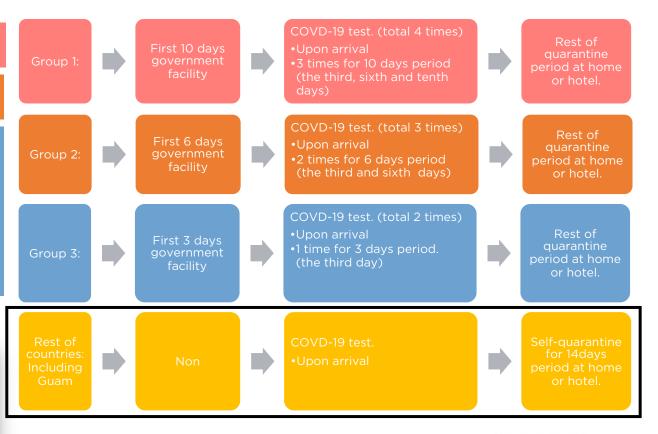
#### **GROUP 3: 32 COUNTRIES & REGIONS**

Austria, Belgium, Brazil, The Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Kazakhstan, Jordan, Lebanon, Luxembourg, the Netherlands, Nigeria, Ontario province in Canada, Peru, Philippines, Poland, Spain, Sweden, Switzerland, South Africa, Thailand, Tunisia, Ukraine, the United Arab Emirates, or the US: Arizona, California, Connecticut, Colorado, Delaware, Florida, Iowa, Idaho, New York, Nevada, Nebraska, Maine, Michigan, Minnesota, Montana, Oklahoma, Oregon, Rhode Island, and Tennessee

#### Information source: https://www.mofa.go.jp/ca/fna/page4e 001053.html









Japan Ministry of Health, Labour and Welfare (JMHLW)





# JAPAN MARKET NEWS



#### CY21: AIR SEAT CAPACITY FORECAST

Total capacity: 165,584 seats Regular flight: 165,584 seats Charter flight: 0 seats



Forecast CY21	CY	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Regular	CY21	3,800	2,520	4,534	4,980	5,146	4,980	5,146	13,099	20,278	28,056	34,906	38,139	165,584
	CY20	68,006	63,710	51,230	1,638	1,638	1,638	1,890	3,528	3,402	3,906	4,020	3,601	208,207
Charter	CY21	0	0	0	0	0	0	0	0	0	0	0	0	0
	CY20	19,079	18,566	9,924	0	0	0	0	0	0	0	0	0	47,569
Total	CY21	3,800	2,520	4,534	4,980	5,146	4,980	5,146	13,099	20,278	28,056	34,906	38,139	165,584
	CY20	87,085	82,276	61,154	1,638	1,638	1,638	1,890	3,528	3,402	3,906	4,020	3,601	255,776
vs CY20 (Total)		-96%	-97%	-93%	204%	214%	204%	172%	271%	496%	618%	768%	959%	-35%







Subject to change
Data Source: Airlines & Diio Me

#### **HIGHLIGHT**

- HIS started selling a new products on May 28 to coincide with the resumption of Guam touring.
- Although the ten-day quarantine upon arrival in Guam remains in effect, those who have fully vaccinated will be exempt from the quarantine.
- The current product consists of four categories below.
  - AIR + Hotel (arranged tour)
  - Air + Hotel + transportation to/from hotel. (arranged tour)
  - Package tour (agency-organized tour)
  - Air ticket only
- Information page guides customer to GVB Japan HP for more update information.



# JAPAN MARKET NEWS



#### JAPAN TO GUAM FLIGHT OPERATION





UA196/197: daily operation

Suspended until July 31: UA828/827; UA137/136; UA151/150; UA873/874; UA171/172; UA165/166





JL941/942: Suspended until September 30

## t'way



KIX: TW311/312: Suspended until September 30

#### *JEJUair*



KIX: 7C3174/3173: Suspended until June 30

#### **GUAM PACKAGE SALES**

#### **HIGHLIGHT**

- A state of emergency continues in Osaka, Hyogo, Kyoto, Tokyo, Fukuoka, Aichi, Hokkaido, Okayama, Hiroshima, and Okinawa.
- MOFA travel advisory & warning level to US remains as level 3.
- 14 days-quarantine upon arrival in Japan.
- Entry ban from 159 countries to Japan.
- Tour cancellation has been extended in response to flight suspension to Guam.

#### **TOUR SELLING** (DEPARTURE DATE)

Canceled until

Aug 5

Canceled until

July 31

July 31



Aug 6-



Aug 1-



Canceled until Aug 1-



Canceled until Aug 1-July 31



Canceled until Sept 30

Oct 1-



Canceled until Aug 1-July 31



Canceled until July 15

July 16-

Data Source: Agency HP & MI



# JAPAN PR ACTIVITIES



#### **WEEKLY HIGHLIGHT HIS GUAM CAMPAIGN**

- HIS has announced that Travel to Guam campaign and offered 4 types of plan.
- Twitter has shown significant performance across all aspects than regular post
- IMP: 32,830 | Engagement: 2,040

#### **GVB TWITTER**



#### HIS CAMPAIGN PAGE



#### PACKAGE OFFERING



#### PRESS RELEASE

Weekly Guam 5/31/2021

「About the life of the people of Guam today」



PR / SNS CALENDAR - JUNE									
*Key Message: #GuamAgain Campaign (TBD), Romantic Destination to Honeymoon	Twitter	Instagram / FB (daily posting)	Press Release / Website	Partner Notice					
	WeeklyGUAM	WeeklyGUAM		#GuamAgain Campaign Launch (TBD)					
Week 1	Guam culture guide	HIS	#GuamAgain Campaign Launch						
(28 May - 3 Jun)	HIS	Guam culture guide	(TBD)						
		#InstaguamCP							

Channel Date Contents Reference

**SNS channels** 28 May - 2 Jun

WeeklyGUAM Guam culture guide HIS



# SOUTH KOREA

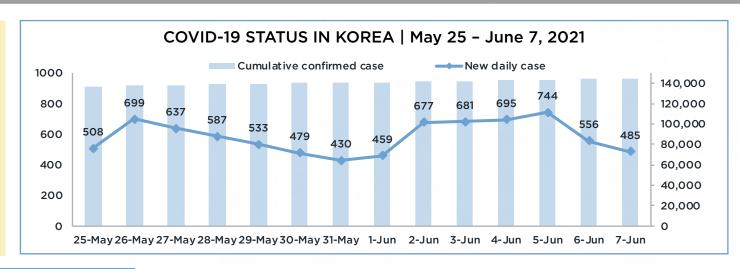


# **KOREA COVID-19 NEWS**



# HIGHLIGHT

- Daily caseloads have been going through some ups and downs between the 400s and 700s in recent with no significant signs of a letup as cluster infections continue be reported to nationwide.
- The positive rate for two weeks is below 1%.





#### **VACCINATION PLAN FOR** THE FIRST HALF YEAR

- Expect to inoculate 1.300 million+@ pax and achieve more than 25% vaccination jab out of total population.
- Individuals aged 60-74 vaccination reservation: Approx. 733M (80.6%)
- o Individuals aged 70-74 vaccination reservation: 82.7%
- o Individuals aged 65-69 vaccination reservation: 81.6%
- o Individuals aged 60-64 vaccination reservation: 78.8%

#### VACCINATION CAMPAIGN

- 877,000 dose of AZ vaccines arrived in Korea on June 4<sup>th</sup> as scheduled.
- · 1,013,000 dose of Jassen vaccines arrived in Korea on June 5th

Vaccine Maker	1st Dose Administered	Fully Immunized
AstraZeneca 🕏	<b>4,951,596</b> (65.2%)	<b>610,174</b> (26.8%)
Pfizer	<b>2,647,191</b> (34.8%)	<b>1,669,508</b> (73.2%)
Total:	7,598,787	2,279,682

## **VACCINATION STATUS** FEB 26, 2021 - JUNE 7, 2021 1ST DOSES ADMINISTERED 7,598,787 (14.8% of total population) **FULLY IMMUNIZED** 2,279,682 (4.4% of total population)

Confirmed COVID-19

> **CASES:** 146,876

6.1% active (8,949)

COVID-19 VACCINE PROCUREMENT STATUS (TOTAL: 99 MILLION PAX)









**NOVAVAX** 



· No. of vaccine: 10 million (AZ, Pfizer)

South Korea aims to 14 million by the end of June and 36 million by September.

worldometer

No. of vaccine: 10 million

No. of vaccine: 33 million

No. of vaccine: 20 million

No. of vaccine: 6 million

· No. of vaccine: 20 million

# KOREA COVID-19 NEWS



#### SOUTH KOREA SOCIAL DISTANCING MEASURE (EXTENDED UNTIL JUNE 13)

Level 1	Level 1.5	Level 2	Level 2.5	Level 3
Sporadic outbreaks	Community transmission begins	Full-blown community transmission	Nationwide epidemic begins	Full-blown nationwide epidemic
<ul> <li>In-person class attendance capped at 2/3 of student with adjustments allowed</li> <li>Gatherings of over 500 people require prior consultations with local authorities.</li> </ul>	<ul> <li>Festivals and certain other types of gatherings with over 100 participants banned.</li> <li>Regular worship services allowed with indoor occupancy rate under 30%.</li> </ul>	<ul> <li>In-person class attendance capped at 1/3 of student.</li> <li>All gatherings of over 100 people banned.</li> <li>Some virus-prone facilities have to suspend business.</li> <li>Restaurants in greater Seoul and outside metropolitan area allowed to serve food until 10 pm.</li> </ul>	<ul> <li>In-person class attendance capped at 1/3 of student</li> <li>All gatherings of over 50 people banned.</li> <li>Virus-prone facilities closed business.</li> <li>Restaurants are opened until 9pm, Cafes are only allowed to serve takeout.</li> <li>Public transportation service reduced by 30%.</li> <li>All religious services move online.</li> </ul>	<ul> <li>All classes move online</li> <li>All gatherings of over 10 people banned.</li> <li>Additional Measure (Jan 3~June 13)</li> <li>Gathering of five (5) or more people are banned.</li> </ul>

• The government extended current social distancing measures for anther three weeks until June 13. (Seoul metropolitan area and Jeju Island: Level 2 / other areas: Level 1.5) Also, gathering of five (5) or more people are banned until the same period.

# KOREA COVID-19 NEWS



#### KOREANS CAN ENTER THE **CZECH REPUBLIC WITHOUT** ANY RESTRICTIONS FROM JUNE 1

- From June 1. Korean tourists enter the Czech Republic freely without restrictions.
- South Korea is currently classified as a low-risk the Czech country. and Republic has opened its borders to allow Koreans to enter the country for travel purposes.
- Koreans do not need to issue a visa, submit a negative PCR test result or go through a quarantine period when entering the country.



#### HEALTH AUTHORITIES TO PRIORITIZE AGED OVER 60 TO GET LEFTOVER VACCINE

- Only people over 60 years old in South Korea will be able to make pre-reservations to receive leftover COVID-19 vaccines from June 4.
- Until now, younger people were able to get left-over AstraZeneca vaccines at a nearby hospitals.
- · However, South Korea's health authorities are imposing this new age limit prioritizing inoculations for the over 60s only.





#### MILITARY TO BEGIN VACCINATION CAMPAIGN FOR MILITARY UNDER 30

- The military was to begin administering Pfizer's coronavirus vaccine to soldiers under 30 years old on June 7.
- Of around 414,000 eligible service members, those who applied for the inoculation will be given the vaccine.
- Soldiers aged 30 and older were already given AstraZeneca's COVID-19 vaccine, with about 88 percent, or 116,900 members, of the age group agreeing to take their first shots.

#### US TO SWIFTLY BOOST **GLOBAL VACCINE SHARING**

- · The White House has announced plans to share 80 million doses globally by the end of June, most through COVAX.
- · Of the first 19 million donated through COVAX, approximately 6 million doses will go to South and Central America, 7 million to Asia and 5 million to Africa.



#### CHINA'S SINOVAC VACCINE GETS WHO **EMERGENCY APPROVAL**

- The World Health Organization has approved China's Sinovac COVID-19 vaccine for emergency use.
- · It is the second Chinese vaccine to receive the green light from the WHO, after Sinopharm.



# KOREA MARKET NEWS



#### TRAVEL TRADE UPDATE



# KOREA LIKELY TO OPEN OVERSEAS TRAVEL PACKAGES TO GUAM

- Travel agencies expect Guam, Hawaii, Switzerland, Maldives and Taiwan to take the lead in initial overseas destinations since the outbreak of the COVID-19.
- Guam is a destination that will lead the recovery of the market as it has many positive factors such as relatively close distance, a small number of confirmed case, solid infrastructure, etc. but there are some issues to be cleared.



 AstraZeneca vaccinated people (no further details yet)



 Vaccination Certificate Recognition



Protocols for Accompanied/Unaccompanied Minors

#### JUNE AIRLINE SCHEDULE

INCHEON - GUAM

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Korean Air	KE113	N/A	9:45	15:15	0
Korean Air	KE111	N/A	19:35	01:00+1	0
	7C3100	N/A	6:25	12:00	0
Jeju Air	7C3102	N/A	10:40	16:05	0
	7C3106	N/A	20:20	02:00+1	0
Jin Air	LJ641	6/1, 8, 15, 22, 29	18:50	00:15+1	945
T'way	TW301	N/A	18:00	23:40	0
Air Seoul	RS103	N/A	20:45	02:15+1	0
TOTAL					945

#### BUSAN - GUAM

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Jeju Air	7C3154	N/A	22:05	03:05+1	0
Jin Air	LJ647	N/A	8:00	13:15	0
TOTAL					0

Total Outbound Seat Capacity (JUNE): 945 seats
\*Schedules and seat capacity are subject to change (as of June 7)

# KOREA MARKET NEWS







# AIR CARRIERS MOVING TO RESUME GUAM AND SAIPAN

 Air carriers are planning to resume international operations this summer, beginning with routes to popular tourist spots such as Guam and Saipan.







- Charter FLT: June 2<sup>nd</sup>
   Route: ICN-GUM (cargo)
   GUM-ICN (passenger)
- Charter FLT: September (Chuseok)
- Route: ICN-GUM (140pax sales so far)
- Regular FLT: targeting August
- Route: ICN-GUM (1x weekly FLT)
- Regular FLT: November
- Route: PUS-GUM (2x weekly FLT)

- Charter FLT: June 8th
- Route: ICN-SPN (24pax)
   SPN-ICN (145pax / 120 Korean residents. 25 Chinese transit)
- Regular FLT: July and August (8x)
- Route: ICN-SPN (1x weekly FLT)

Saipan is providing monetary support in amount of USD45,000 for each flight. Also, government support quarantine and PCR test cost for travelers.



- Regular FLT: current
- Route: ICN-GUM (1x weekly FLT)
- Charter FLT: Aug 14,18, Sep18
- Route: ICN-GUM (co-op with Very Good Tour)
- Charter FLT: Sep 17,20,23 (TBD)
- Route: PUS-GUM
- Irregular FLT: Dec 23<sup>rd</sup> ~ Jan 31<sup>st</sup> 2022 (TBD)
- Route: PUS-GUM

# t'way

- Regular FLT: Jul 21st~
- Route: ICN-GUM (twice a week on Wed and Sat)

#### **AIR SEOUL**

- Regular FLT: Aug~
- Route: ICN-GUM (daily FLT)
- Charter FLT: Sep for Chuseok (TBD)
- Route: ICN-GUM (3 times)

#### KOREAN AIR

- Regular FLT: October 31st ~
- Route: ICN-GUM (daily FLT)
- Originally planned from Sept but pushed back due to complicated issues on vaccination certificate, under 18 age quarantine, etc.

# KOREA PR ACTIVITIES



#### SNS WEEKLY ACTIVITY



							Channels:		
							Instagram Story /		
							Video		
			GVB KOI	?FΔ			UGC / Event		
		Jur	ne Content				Naver Blog/ Facebook/Kakao		
	Julie Content Calchad								
							ALL		
		May 31	June 1	June 2	June 3	June 4	June 5		
	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY		
			Instagram Feed Da	aily Uploads (Scenery/F					
Week 1		WTTC Safe Travel	WTTC Safe Travel	IGTV: Let's Go Guam	IG Story: Let's Go Guam VLOG				
		Certified Optional	Certified Optional	VLOG 5					
		Tour Introduction	Tour Introduction	(Island Beautification)	5				
	luna C	luma 7	June 8	June 9	Mirroring June 10	June 11	June 12		
	June 6 SUNDAY	June 7 MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY		
	SUNDAT	MONDAT		aily Uploads (Scenery/F		FRIDAT	SATURDAT		
					IG Story:				
Week 2		WTTC Safe Travel	WTTC Safe Travel	IGTV: Let's Go Guam	Guam Safe x WTTC				
		Certified Rent-a-car	Certified Rent-a-car	VLOG 6	Safe Travel Certified				
		Introduction	Introduction	(Conquering COVID)	Rent-a-car				
	June 13	June 14	June 15	June 16	June 17	June 18	June 19		
	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY		
			Instagram Feed Da	aily Uploads (Scenery/F	ood/Culture, etc.)				
Week 3				5 reasons Guam is the	IG Story:	5 reasons Guam is the			
		Honeymoon spots introduction	Let's go Guam for	perfect honeymoon	Let's Go Guam for	perfect honeymoon			
		introduction	honeymoon!	destination	honeymoon	destination			
	June 20	June 21	June 22	June 23	June 24	June 25	June 26		
	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY		
			Instagram Feed Da	aily Uploads (Scenery/F	Food/Culture, etc.)				
Week 4		Introduction of Electronic Declaration Form	News Card: Electronic Declaration Form		IG Story: Electronic Declaration Form				
	June 27	June 28	June 29	June 30	1 01111				
	SUNDAY	MONDAY	TUESDAY	WEDNESDAY					
Week 5			aily Uploads (Scenery/						
Week 3		3 Trip-Worthy Guam Golf Courses	Let's Go Guam for Golf!	Introduction of top golf courses in Guam					

# KOREA PR ACTIVITIES



#### SNS WEEKLY ACTIVITY



		JUNE						
	etsGoGuam, WTTC Stamp , Honeymoon and Golf	Blog / Kakao (Weekly posting)	Instagram / FB (Daily posting)					
Week 1		WTTC Safe Travel Certified Optional Tour	WTTC Safe Travel Certified Optional Tour Introduction					
(May 3	30 - June 5)	Introduction	Let's Go Guam VLOG 5 (Island Beautification)					
JUNE								
*Key Message: #LetsGoGuam, WTTC Stamp Establishments, Honeymoon and Golf		Blog / Kakao (Weekly posting)	Instagram / FB (Daily posting)					
Week 2		WTTC Safe Travel Certified Rent-a-car	WTTC Safe Travel Certified Rent-a-car Introduction					
(June	6 - June 12)	Introduction	Let's Go Guam VLOG 6 (Vaccination Guam)					
Channel	Date	Contents	Reference					
SNS channels		Posted Guam Safe x WTTC Safe Travel Certified optional tours/attractions and also posted Let's go Guam Vlog episode 5 on our SNS channels.	의 전체 인흥 관광지 양간층 관광지 양간수 있는 광장소 VD 대표 전체 VD G 5					

 WTTC Safe Travel Certified Rent-acar will be exposed with Let's Go Guam Vlog episode 6 this week.

# TAIWAN



# TAIWAN COVID-19 NEWS



# TAIWAN EXTENDS NATIONAL LEVEL 3 COVID-19 ALERT

Taiwan's nationwide Level 3 COVID-19 alert will be extended to June 28, as the recent domestic outbreak has shown no signs of easing, the Cabinet announced Monday.

Under the Level 3 alert, all schools in the country will remain closed until the current semester ends in early July. People will still be required to wear masks at all times when they leave their homes, and a ban will be retained on indoor gatherings of more than four people and outdoor gatherings of more than nine people.

The Level 3 alert, the second highest in Taiwan's four-tier COVID-19 alert scale, was first issued in Taipei and New Taipei on May 15.

It was implemented nationwide on May 19 and was initially scheduled to end on May 28, but on May 25, it was extended to June 14.





# COVID-19 VACCINE ROLLOUT TO BE COMPLETELY FREE

People who get vaccine jabs under the government-subsidized vaccine program will no longer have to pay administrative surcharges such as registration fees starting Monday, according to the Central Epidemic Command Center (CECC).

At present, those who receive vaccine jabs under the government program do not have to pay for the vaccine but have to pay up to NT\$300 (NT\$10.73) in administrative fees.

The CECC said on Saturday that the fee will now be covered by a NT\$4 billion budget, under a broader relief budget that was approved at a Cabinet meeting last week.

More funding will also be allocated to help local governments establish stations where large numbers of vaccine shots can be administered, the CECC said.

# Confirmed COVID-19

CASES: 12,222

87.8% active (10,728)

AS OF JUNE 11, 2021

worldometer

# TAIWAN COVID-19 & MARKET NEWS



# U.S.' VACCINE DONATION A SIGN OF STRONG SUPPORT FOR TAIWAN: MOFA

- The United States' pledge to donate 750,000 COVID-19 vaccines to Taiwan has sent a strong and clear message of its support for the country, and the government is grateful for that, the Ministry of Foreign Affairs (MOFA) said Sunday.
- The specific size of the pledge was confirmed during a brief visit to Taiwan by American senators Tammy Duckworth, Dan Sullivan and Christopher Coons on Sunday morning, and is part of Washington's plan to share at least 80 million vaccine doses globally.



# TAIWAN THANKS WASHINGTON FOR COVID-19 VACCINE PLEDGE (UPDATE)

- President Tsai is grateful that the United States will send 7 million COVID-19 vaccine doses to Taiwan and other Asian countries, especially at a time when Taiwan is facing its worst outbreak, Presidential Office spokesperson Xavier said Friday (6/4).
- Chang said President Tsai thanked all of Taiwan's diplomats and others who have tried their best to secure vaccines for Taiwan, and she also thanked Americans across party lines for their support.
- Tsai said she hoped Taiwan and the U.S. will continue cooperation efforts and jointly contribute to promoting global epidemic control and health care, and the world's welfare.





President Kao Shing-Hwang of China Airlines



Possible charter flights are in discussion, however, due to the update of Ministry of Health and Welfare in "Article 9 of the Medical Law": none of the agencies or private firms in Taiwan mentioned in this law are allowed to promote and attract patients for medical tours through media or any other method.

# AIRLINE UPDATES





Eva Air has received approval to resume Guam route; the current ticket price is already 2x-3x the price prior to pandemic. Still, demands are increasing. Eva Air plans to raise the price again when they initiate additional flight operations today (6/7).

# TAIWAN COVID-19 NEWS





#### RESTRICTION TO CITIZENS/NON-CITIZENS ENTERING TAIWAN

#### Regulations of Entering Taiwan-1/4-Taiwan Nationals, Foreign Nationals

(since March 1, 2021)

Traveler Type	History of Travel	History of Travel Eligible to Enter Taiwan? Requirement upon Arrival			
Taiwan National	Departure from any international port	Yes	a COVID-19 RT-PCR negative test report issued within 3 working days of their incoming flight's scheduled departure time     strengthened quarantine measures *note1, 2*		

Traveler Type		Credential  • ARC means R.O.C. (Taiwan) Resident Certificate	Eligible to Enter Taiwan?	Requirement
	Holder of ARC	Open to all purposes of entry.     Migrant worker must also hold re-entry permit.	Yes	1. a COVID-19 RT-PCR negative test report issued within 3
Foreign National	Non- ARC holder	<ol> <li>Visitors approved by Ministry of Foreign Affairs to enter Taiwan for reasons other than tourism or regular social visits.</li> <li>Students approved by Ministry of Education*note 3</li> <li>International patient (including companions) approved by Ministry of Health and Welfare*note 3</li> </ol>	Yes	working days of their incoming flight's scheduled departure time 2. strengthened quarantine measures
		Purpose of entry to be tourism or regular social visits	No	

- Note: 1. Travelers are required to make an affidavit stating that the location of their intended 14-day home quarantine in Taiwan (to be conducted in a quarantine hotel or in a home with one person per residence) meets relevant regulations.
  - 2. Travelers who have traveled to the United Kingdom, the Republic of South Africa, the Kingdom of Eswatini, the Federative Republic of Brazil in the past 14 days (transited in those countries included) would be required to stay at group quarantine facilities after arrival in Taiwan and to receive COVID-19 testing.
  - 3. Personnel on diplomatic/official business, migrant workers, students, international patients(including companions) should follow instructions by Ministry of Foreign Affairs, Ministry of Labor, Ministry of Education, and Ministry of Health and Welfare.
  - 4. Business travelers who meet requirements announced by the Centers for Disease Control (CDC) may apply for shorten their required quarantine period—See Regulations concerning short-term business travelers' applications for shortened quarantine periods in Taiwan on CDC website for details.

Travelers should use their mobile phone to log in the Quarantine System for Entry and to fill out the health declaration form prior to their departure. (<a href="https://hdhq.mohw.gov.tw/">https://hdhq.mohw.gov.tw/</a>) Show confirmation message to quarantine staff. The confirmation message is required for entering Taiwan.













STARLUX Airlines has recently received approval from USDOT to operate 15 North America destination. However, due to the COVID-19 pandemic, the operation might be postponed from 2022 to 2023 GVB President & CEO Gutierrez sent a congratulation letter to CEO Chai of STARLUX regarding the USDOT approval. GTO received a letter reply

 Starting May 4, Taiwan to impose entry ban on travelers with history of travel to India, except for R.O.C. nationals and non-R.O.C. nationals with ARC; returning R.O.C. nationals and non-R.O.C. nationals with ARC must be quarantined at group quarantine facilities and undergo testing



- The latest list of the risk categories for countries/regions is as follows:
  - Low-risk countries/regions:
     New Zealand, Macao, Palau, Brunei, Nauru, the Marshall Islands, Australia, Hong Kong
  - Medium-risk countries/regions:
     Fiji, Bhutan, Singapore, Israel

# TAIWAN PR ACTIVITIES



#### **SOCIAL MEDIA CALENDAR**



# Social Media June Content Calendar

Safe-Certified
Accommodations
Let's Go Guam VLOG
Safe-Certified Shopping
Attractions, Activities and
Others

			June 1, 2021	June 2, 2021	June 3, 2021	June 4, 2021	June 5, 2021
Week 1	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			Safe-Certified Accommodations - DUSIT THANI GUAM RESORT			Let's Go Guam VLOG1	Safe-Certified Attraction - RIDE THE DUCKS
	June 6, 2021	June 7, 2021	June 8, 2021	June 9, 2021	June 10, 2021	June 11, 2021	June 12, 2021
Week 2	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		Safe-Certified Entertainment - TAOTAO TASI - THE BEACH BBQ BUFFET DINNER SHOW			Safe-Certified Activity - GUAM TROPICAL DIVE STATION	Let's Go Guam VLOG2	
	June 13, 2020	June 14, 2020	June 15, 2020	June 16, 2020	June 17, 2020	June 18, 2020	June 19, 2020
Week 3	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		Safe-Certified Shopping - GUAM PREMIER OUTLETS		Safe Travels - COUNTRY CLUB OF THE PACIFIC		Let's Go Guam VLOG3	
	June 20, 2021	June 21, 2021	June 22, 2021	June 23, 2021	June 24, 2021	June 25, 2021	June 26, 2021
Week 4	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	Safe-Certified Activity - SCUBA COMPANY MARINE SPORTS	Safe Travels - ANGSANA SPA		Safe-Certified Accommodations - ONWARD BEACH RESORT		Let's Go Guam VLOG4	Safe-Certified Atrractions - VALLEY OF THE LATTE ADVENTURE PARK GUAM
	June 27, 2021	June 28, 2021	June 29, 2021	June 30, 2021			
Week 5	SUNDAY	MONDAY	TUESDAY	WEDNESDAY			
		Safe-Certified Activity - FISH EYE MARINE PARK		Safe-Certified Wedding - WATABE WEDDING			

# CHANGE TO UPCOMING TRAVEL FAIRS DUE TO PANDEMIC

• TITF: Postponed to 8/6-9

• KITF: Postponed to 7/23-26

• TTE: Postponed until further notice







# PHILIPPINES



# PHILIPPINES COVID-19 NEWS



# DUTERTE SAYS PHILIPPINES TO DONATE \$1M TO COVAX FACILITY

The Philippines committed to donating \$1 million, or around P50 million, to the COVAX global vaccine sharing initiative, which seeks to boost COVID-19 inoculation programs in lower-income countries, President Rodrigo Duterte said. Duterte said the World Health Organization-led program has helped the country "a lot" in its vaccination drive.

"I will contribute because COVAX has been good to us. At the time we needed it most, [it was] one of the earliest agencies to help us aside from the contributions made by China," the president said.



The Philippines has so far received over 2.5 million doses of AstraZeneca and 193,050 doses of Pfizer-BioNTech COVID-19 vaccines from the COVAX facility.

# Share of people who received at least one dose of COVID-19 vaccine Share of the total population that received at least one vaccine dose. This may not equal the share that are fully vaccinated if the vaccine requires two doses. Philippines 4.10% 4.49M \*1.60M 2% 1% 1% 1% 1% Apr 5, 2021 Apr 5, 2021 May 15, 2021 Jun 7, 2021 \*fully vaccinated



#### DOH: NOT YET TIME TO DROP FACE SHIELDS

The Department of Health said it is not yet the time to ditch the policy requiring Filipinos to wear face shields in public places due to the low inoculation coverage in the country. Health Secretary Francisco Duque III said this as a response to the appeal of Manila Mayor Isko Moreno to stop requiring the use of face shields outdoors. "We can't remove the face shield policy for now when our two-dose vaccination coverage is still low due to inadequate vaccine supply," Duque said.



# PHILIPPINES COVID-19 NEWS



# 2.2 MILLION PFIZER DOSES SET TO ARRIVE JUNE 11

The Philippines expects to receive 2.2 million doses of the Pfizer-BioNTech COVID-19 vaccine on June 11, vaccine czar Carlito Galvez Jr. announced.

This will be the biggest shipment of Pfizer doses to arrive in the country after over 193,000 doses were delivered on May 10. The Pfizer vaccine is the second most preferred COVID-19 vaccine brand, according to a Social Weather Stations survey.



President Duterte has ordered that the Pfizer vaccines given by the COVAX facility be administered only to indigent Filipinos, or those in the A5 vaccine priority group. But Galvez clarified that the upcoming Pfizer delivery will still go to health workers, elderly, and persons with comorbidities as there are still many in these groups who have not yet been vaccinated.

The government claims this is in keeping with the World Health Organization (WHO) requirement that COVAX facility vaccines go to vulnerable groups.

# SCHEDULE: PHILIPPINES' COVID-19 VACCINE DELIVERIES

Vaccine czar Carlito Galvez Jr says the Philippines expects to receive about 12 million more vaccines in June.

#### JUNE

June 6 -

• 1 million Sinovac doses

June 11 -

- 2.2 million Pfizer doses from COVAX
   June 21 -
- 200,000 Moderna doses

#### (no specific dates yet)

- 3.5 million Sinovac doses
- 2 million Gamaleya doses
- 1.3 million AstraZeneca doses
- 50,000 Moderna doses

Possible delivery: AstraZeneca doses from COVAX



#### JULY (NO SPECIFIC DATES YET)

- Sinovac 3 million doses
- Gamaleya 4 million doses
- Moderna 1 million doses
- Novavax 2 million doses
- J&J 1.5 million doses
- AstraZeneca 2 million doses

# PHILIPPINES PR ACTIVITIES



Visit Guam (PH) · Follow

not a whole day.

Do you know how people are greeted in

Take a screenshot of this GIF when the correct phrase aligns and tell us your answer

exciting goodies from Guam.

in the comments section for a chance to win

Tag two friends you'd want to share your prizes with too! One lucky winner and their

friends will be announced on May 8, 2021.

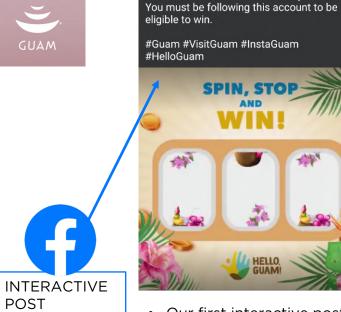
Guam in the CHamoru language? Hint: It's





- GVB is reaching out to U.S. expats and green card holders residing in the Philippines to get vaccinated in Guam
- There are about 350,000 U.S. expats in the Philippines
- Post is being pushed via Facebook and Instagram on various expat association pages
- Currently over 140 leads; responding with FAQs and link to landing page on GVB's website:

https://www.visitguam.com/planning/vaccination-for-us-expats-and-green-card-holders/



178 LIKES

• 11 SHARES

106K VIEWSABOUT 3KPOST CLICKS

 Our first interactive post was successful; few more are planned for FY2021