



INDUSTRY RECOVERY REPORT

OCTOBER 1, 2021



GUAM
VISITORS
BUREAU



GUAM

CONTENTS

	PAGE
DESTINATION UPDATES	3
COUNTRY ARRIVAL PROTOCOLS	11
MARKET UPDATES	15
▶ JAPAN	19
▶ SOUTH KOREA	29
▶ TAIWAN	40
▶ PHILIPPINES	47

DESTINATION UPDATES



#InstaGuam PHOTO AND VIDEO CONTEST

The Guam Visitors Bureau (GVB) brought back its weekly #InstaGuam photo and video contest. The contest was part of GVB's popular #InstaGuam theme that promoted Guam as an instant destination from its major source markets while encouraging local residents and visitors to create their own story-driven content through the power of social media. The #InstaGuam hashtag has also grown to over 210K posts over the past three years since the original campaign launched in 2018.

GVB is encouraging everyone to share and submit their best photos or videos for a chance to win weekly prizes, which include a Silver Guam Seal Wave Pendant & Tungsten Engraved Håfa Adai Guam Seal Ring, Silver Traditional Guam Seal Pendant with Bamboo Border & Tungsten Engraved Håfa Adai Guam Seal Ring, Joinus Restaurant Kayaki gift certificates, Footlocker gift cards, a PHR social membership card, an O Bag Purse, and cash prizes.

For more on the #InstaGuam weekly contest, go to visitguam.com/instaguam.

GVB also thanks the following sponsors for their donations and support:

- Vince Jewelers
- Rakuten Travel Guam
- UOG Endowment Foundation
- Micronesia Mall
- DKSH Guam, Inc. dba Time & Style by Caronel

Weekly Prize Contest

What do you love most about Guam?

Share & Submit Your best photos and videos on visitguam.com/instaguam

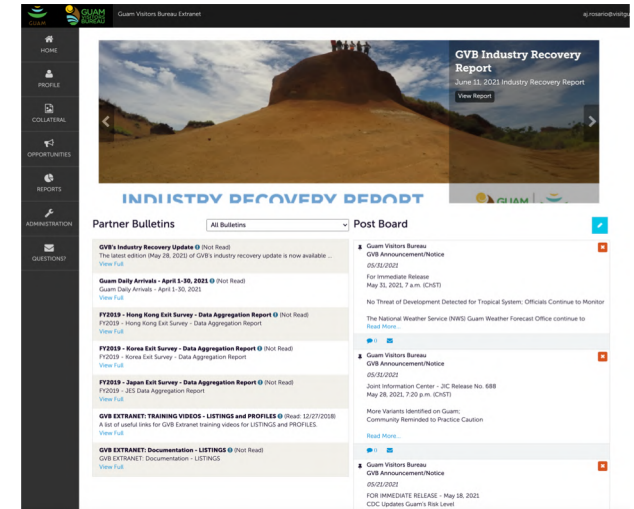
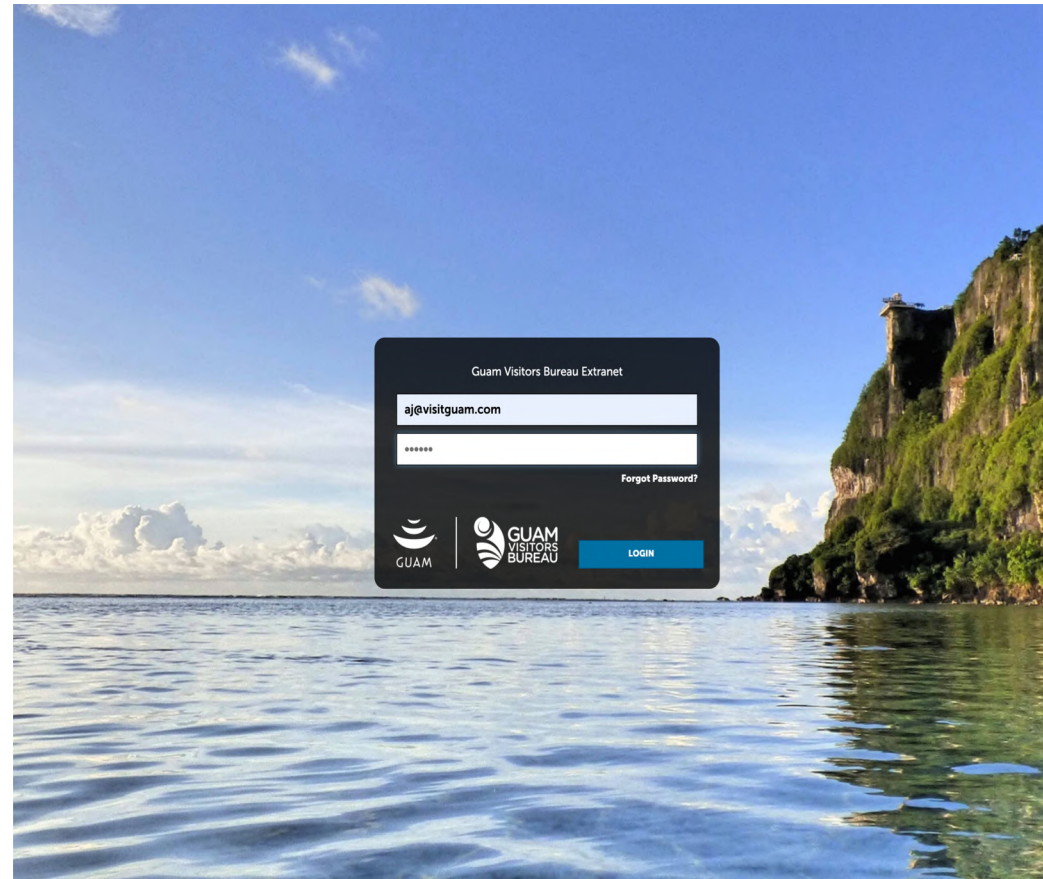


#InstaGuam

FY22 MEMBERSHIP RENEWAL – MEMBERSHIP EXTRANET

WE ARE PLEASED TO ANNOUNCE THAT WE ARE MIGRATING TO A TOUCHLESS, DIGITIZED PAYMENT OPTION.

- Identify a contact within your organization who will be authorized to access the GVB Membership Extranet
- Select the payment option and perform the payment securely with an authorized credit card
 - Cards accepted: Mastercard, Visa, and Discover (JCB, Diner's Club)



- Please send us the contact info of the authorized individual so that we may set up their user-account for them to login.
 - Contact Full Name
 - Title
 - Department
 - Telephone
 - Email Address

VACCINATION CLINIC SCHEDULE

COVID-19 vaccination clinics continue at the locations and times below. Bring a photo ID. Those due for their second dose are reminded to bring their COVID-19 immunization card.

To view the complete schedule of COVID-19 vaccination clinics, visit dphss.guam.gov/vaccinategu.

Minors must be accompanied by a parent or legal guardian and provide government -issued identification to validate age. Minor's birth certificate is acceptable. Parent/legal guardian must have a government-issued ID. Guardians must also present legal guardianship or power-of-attorney document.

FREE COVID-19 VACCINATION CLINICS Pfizer-BioNTech, Moderna, Johnson & Johnson		
Everyday EXCEPT Thursdays and Sundays	11 a.m. - 5 p.m.	University of Guam Field House, Mangilao Register at tinyurl.com/vaxguam Walk-ins are welcome, but appointments will expedite. Please bring appointment confirmation and proof of identity. Last appointment is at 4:30 p.m.
October 1 – 2 October 4 – 9	11 a.m. - 6 p.m.	Micronesia Mall, 2nd Floor, Above Center Court, Dededo Register at tinyurl.com/covidstopswithme Walk-ins are welcome, but appointments will expedite. Please bring appointment confirmation and proof of identity. Last appointment is at 6 p.m.
October 1	1 p.m. - 4 p.m.	DPHSS Northern Region Community Health Center, Dededo Call (671) 635-4418/7400 to schedule an appointment. Walk-ins welcome.
October 4	9 a.m. - 12 p.m.	DPHSS Northern Region Community Health Center, Dededo Call (671) 635-4418/7400 to schedule an appointment. Walk-ins welcome.
October 5 – 6	9 a.m. - 12 p.m.	DPHSS Southern Region Community Health Center, Inalåhan Call (671) 828-7604/5/7518 to schedule an appointment. Walk-ins welcome.
October 8	1 p.m. - 4 p.m.	DPHSS Northern Region Community Health Center, Dededo Call (671) 635-4418/7400 to schedule an appointment. Walk-ins welcome.

GET YOUR BUSINESS CERTIFIED!

APPLY TODAY

[Click here to apply](#)



JOIN THIS LIST OF BUSINESSES

[Click here for list](#)



Over 120
businesses
certified



WHAT IS GUAM SAFE CERTIFIED?

Guam Safe Certified is the official local designation, which identifies establishments that are in compliance and have care and pride in following government health and safety guidelines.

X



WHAT IS THE WTTTC SAFE TRAVELS STAMP?

The World Travel & Tourism Council (WTTTC) created the first ever global safety and hygiene stamp. This stamp enables travelers to recognize destinations around the world that have adopted standardized health and hygiene protocols.

Guam Visitors Bureau (GVB) serves as the official organization to advocate for the implementation of these protocols in Guam and to issue the Guam Safe certification and Safe Travels stamp to local businesses.

Benefits

- Guam Safe Certified is a branding initiative that endorses your business' health and safety practices at the local level and encourages island pride!
- The Safe Travels initiative is globally recognized & instills a level of confidence in both the tourism trade and international visitors.
- Both initiatives help to rebuild trust among tourists and within the tourism sector.
- Logos can be used on websites, emails, and digital channels can generate business materials, videos, social media campaigns.
- **FREE** of charge to all eligible businesses.

FROM OUR PRESIDENT & CEO, CARL T.C. GUTIERREZ



JUMP-STARTING GUAM'S TOURISM INDUSTRY WITH HANBOKS AND HÅFA ADAI

Håfa adai! Annyeonghaseyo! Let me begin with wishing the Korean community a very blessed Chuseok celebration week.

Much like the vaccination success we have experienced in Guam, Korea is impressively approaching its vaccination goal of reaching herd immunity by November. With over 70% of Korea's total population having received its first dose and over 43% being fully immunized this month, we have every reason to be optimistic about an upswing in arrivals in the month's ahead.

A great many thanks to our airline partners for their continued support and commitment to Guam. This October we look forward to welcoming back Seoul and Jeju Air with weekly and twice weekly service to Guam. Air Busan also plans to resume service to Guam via Busan twice weekly, opening another gateway from Korea. Air Busan will join the existing fleets from Korean Airlines, Jin Air, and T'way, all of which steadily provided seat capacity during these tough economic times.

In addition to GVB President & CEO, former Governor Carl T.C. Gutierrez is the permit czar and chairman of the Governor's Economic Strategy Council.

Send comments or questions to GVB at communityrelations@visitguam.org.

CLICK HERE
FOR FULL
ARTICLE

G3 – OCTOBER SCHEDULE



**ISLAND
CLEANUP
SCHEDULE**

Hågat – Friday, Sept. 24
Malesso – Friday, October 1
Inalåhan – Friday, October 8
Talo'fo'fo' – Friday, October 15
Yoña – Friday, October 22

*Meeting locations to be announced.

guamgreengrowth.org



**VOLUNTEERS ARE WELCOME
TO HELP EVERY FRIDAY!**

PLEASE REGISTER [HERE](#)



MARKET INTELLIGENCE REPORT

October 1, 2021



COUNTRY ARRIVAL PROTOCOLS

(as of September 30, 2021)



TRAVEL RESTRICTIONS OVERVIEW

INBOUND PROTOCOLS	JAPAN	KOREA	TAIWAN	PHILIPPINES
Foreigners traveling from US denied entry			X	X
Residents: 14-Day Quarantine required when traveling from US	X	Depends on vaccination status	X	X
Health Declaration & Travel Record Form	X	X	X	X
Residents: Quarantine at Government Facility (self paid)		X (denied entry without negative PCR)	X	X
Residents: Quarantine at Home with Negative Result	X	X (for unvaccinated residents or vaccinated from another country)	X	X
Foreigners: Quarantine at Government Facility (self paid)	N/A	X		X
Cost to traveler for self paid quarantine	N/A	\$1,680	\$2,200	10 days: \$1,000 7 days: \$700 PCR test: \$70
PCR Testing of Returning Residents	X	X	X	X (During quarantine)
PCR Testing of all Inbound	X	X	X	X (During quarantine)
Install country specific app(s) for safety	X	X		X

OUTBOUND FOR COUNTRY NATIONALS	JAPAN	KOREA	TAIWAN	PHILIPPINES
Temperature Check at Arrival at Airport (Entry to Terminal)		X	X	
Temperature Check at Departure Area		X	X	
Temperature Check at the Gate		X	X	
Travel Survey and Exit Screening Station for US Bound Travelers		X		X
Wearing a Face Mask (without mask will be denied boarding)	X	X	X	X
Planned Opening Date for International Travel	Borders open	Borders open	Oct 1-Dec 31	Borders open

TRAVEL RESTRICTIONS BY MARKET



JAPAN

- Only Japanese nationals and foreign nationals with valid status of residence are allowed to enter Japan
- Japanese government does not distinguish between vaccinated and unvaccinated travelers for entry requirements
- All arrivals, regardless of nationality are subject to 14-day quarantine
- Secure negative certificate 72 hours prior to departure; airline to verify; test again *upon arrival*
- Download 3 apps on smartphone* (MySOS, Google Maps and COCOA)
* *Traveler will be required to rent a smartphone if they do not own one*
- For Japanese nationals who have negative result in both tests, requested to 14-days home self-quarantine

FOR JAPANESE NATIONALS 14-DAY HOME QUARANTINE

Note:
**14 days begins from the day
after you enter Japan**

SOUTH KOREA

- All travelers to South Korea must provide proof of a negative PCR test result collected within 72 hours of their departure.
- As of May 5, those fully vaccinated in South Korea can bypass quarantine; As of Aug 30, PCR test required on Day 1 and Day 6/7 of arrival
- Those not fully vaccinated in Korea must undergo 14-day home quarantine; PCR tests required on day 1 and day 12/13 of arrival.
- Korean nationals arriving without a negative PCR test will be required to undergo a 7-day quarantine at a government facility at their expense (\$120/day), followed by 7 days of home quarantine.
- Foreigners arriving without a negative PCR test will be denied entry.
- Children five years old or below are exempted from the negative PCR test result requirement and quarantine if parent or guardian are fully vaccinated and have submitted a valid negative PCR test result.
- Korean resident who receives their first dose in Korea and receives their second dose on Guam, may bypass quarantine upon re-entry in Korea if they register and their 2nd dose to the Korean public health center. Korean resident should call +82-1339 (Korean Public Health)

Negative PCR Test & Fully Vaccinated in Korea

NO QUARANTINE
(*Children 5 years old and below are
exempted)

Negative PCR Test & Unvaccinated Korean Resident 14-DAY HOME QUARANTINE

(*Test day 1 and day 12/13 no cost)

Negative PCR Test & Fully Vaccinated in Another Country 14-DAY HOME QUARANTINE

(*exemption for family living in Korea,
business, academic, and humanitarian
purposes, but must be approved by the
Korean Embassy)



TRAVEL RESTRICTIONS BY MARKET



TAIWAN

- Requires a negative PCR test 72 hours prior to departure
- Fill out electronic health declaration form prior to departure via Quarantine System for Entry @ <https://hdhq.mohw.gov.tw>
- Travelers are required to make an affidavit stating that the location of their intended **14-day quarantine** in Taiwan meets relevant regulations
- All travelers will be quarantined for 14 days with the following exceptions: Taiwan tourists who participate in the Palau Travel Corridor program only need 5 days enforcement self-health monitoring + 9 days self-health monitoring (individual is not allow to take any public transportations in this period)

FOR ARRIVING TRAVELERS
14-DAY QUARANTINE IN
GOVERNMENT FACILITY

Note:
Does not include those who
participate in Palau Travel
Corridor program

PHILIPPINES

- All nationals/Filipinos, including spouse and children (Filipino/foreign), foreign crew members, foreign government and international organization officials accredited to the Philippines and foreign nationals allowed under relevant IATF resolutions are permitted entry to the Philippines
- Undertake COVID-19 testing at the quarantine hotel/facility on day 6 from arrival
- Be within the max capacity of inbound passengers
- Have a pre-booked accommodation for at least seven nights in an accredited quarantine hotel/facility

Fully vaccinated, arriving from green country
(min 14-days) and test negative on day 6
7-DAY QUARANTINE IN GOVERNMENT FACILITY

All other arriving travelers
10-DAY QUARANTINE IN GOVERNMENT
FACILITY & 4-DAY HOME QUARANTINE

- 10 days: \$1,000 USD
- 7 days: \$700 USD*
- PCR test: \$70 USD

Quarantine cost varies based on hotel; prices are estimates in the mid-range.



MARKETS AT-A-GLANCE



MARKETS AT-A-GLANCE

JAPAN

- Government lifted the COVID-19 state of emergency
- 56% of the eligible population is fully vaccinated
- Total cases from Sept 20-26 has decreased by 51% from the previous week
- Government aims to complete the vaccination of up to 60% of the population by end of September
- Japanese vaccination certificate has been approved by total 37 countries and regions; will be issued as early as this year
- Effective October 1, the self-isolation period for fully vaccinated arriving travelers will be reduced from 14 to 10 days (only applicable to those vaccinated with Pfizer, Moderna or AstraZeneca)
- Government decided to administer booster shots beginning with healthcare workers and senior citizens
- Most travel agencies cancelled organized tours until the end of October
- ✈️ • Daily flights (NRT-GUM) UA196/197; all other UA flights suspended until mid-December; JAL flight (NRT-GUM) suspended until November 30; T'way and Jeju Air flights (KIX-GUM) suspended until October 30
- Marketing activities: social media and Instalive x Tabimuse campaign

PHILIPPINES

- Department of Health said COVID-19 vaccinations among minors aged 12 to 17 will begin with children who have underlying medical conditions
- Patients who have beaten the disease have reached 2,365,229 as 12,236 new recoveries were recorded
- U.S. will deliver an additional 2,582,190 doses of the Pfizer vaccine to the PI
- PI's risk classification for Covid-19 is down to moderate as the two-week growth rate of infections nationwide has gone negative
- ✈️ • PAL flying two times per week and UA flying daily n October

SOUTH KOREA

- 308,725 cases to date (33,527/10% active)
- 52.6% of the 18 and older population is fully vaccinated
- Daily cases reached a record high in the 3,000s after Chuseok holiday
- South Korea extends pandemic-driven advisory against overseas travel until October 13
- To boost the fully-vaccinated rate, South Korea has decided to allow people to book their second shot with leftover COVID-19 vaccines from September 17
- Asiana Airlines will re-launch the ICN-GUM regular route for the first time in 18 years; regular flights expected to return end of December
- Guam vs. Saipan package comparison included in appendix
- ✈️ • Anticipated airline seat capacity for Oct and Nov shown in appendix
- October capacity: 5,454 seats
- November capacity: 9,858 seats
- Guam Safe Certified x WTTC Safe Travels approved businesses being promoted on social media

TAIWAN

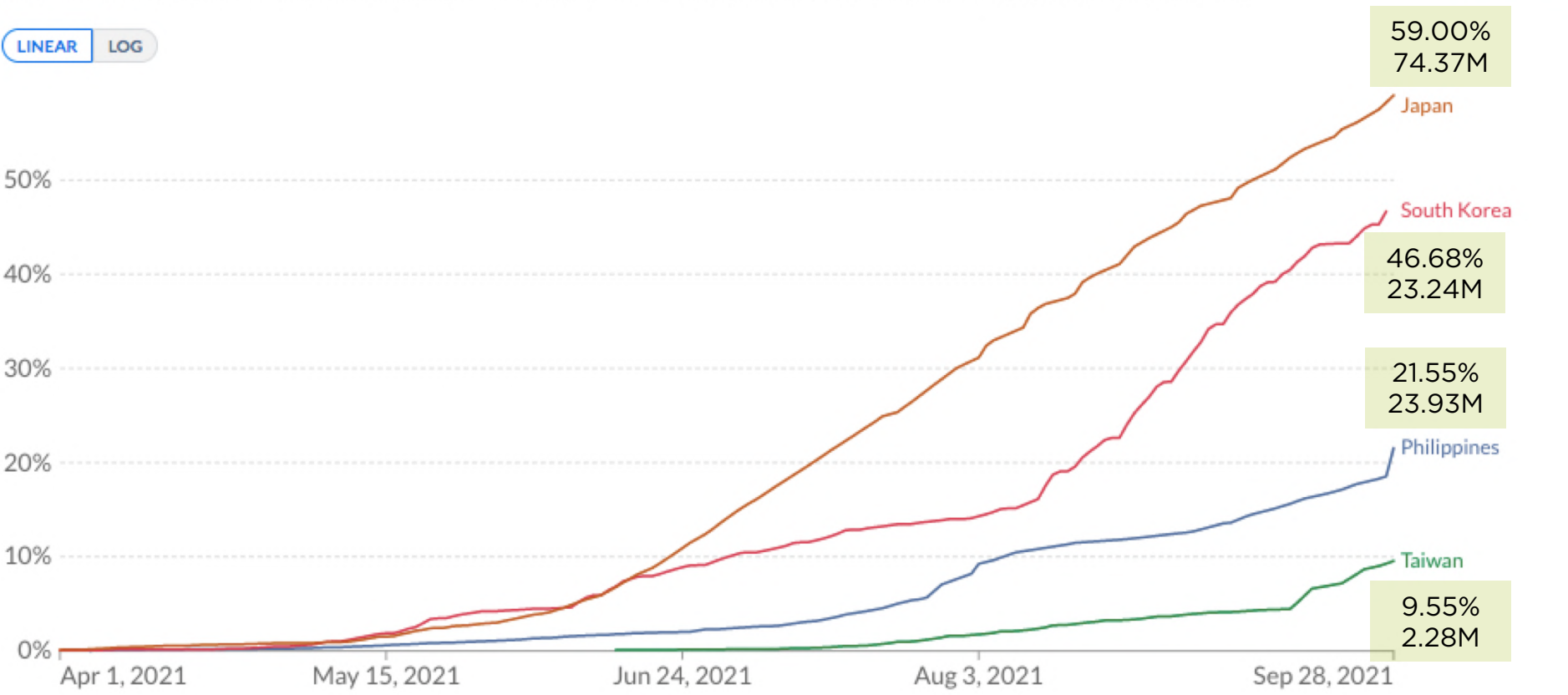
- Another batch of Japan-donated COVID-19 vaccines arrives in Taiwan
- Taiwan to relax Level 2 restrictions after 1st dose vaccination rate is 60%
- Slovakia-dinated COVID-19 vaccines arrive in Taiwan
- CECC restarts entry program for overseas students on a case-by-case basis as pandemic continues to subside in Taiwan
- Taiwan's 1st-doze vaccination rate exceeds 50%
- Taiwan eases quarantine rules for visitors from Peri, Bangladesh, and Brazil
- Taiwan-Palau travel update detailed in appendix
- Social media calendar for October shown in appendix

DETAILS ARE FOUND IN THE APPENDIX

MARKETS AT-A-GLANCE

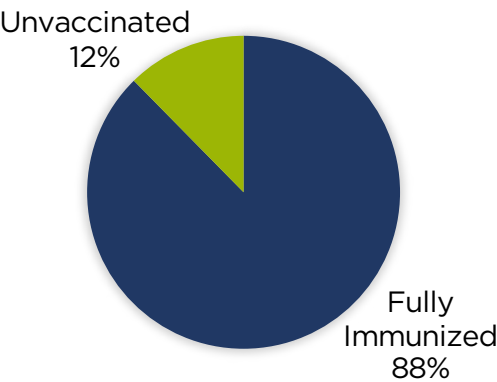
Share of the population fully vaccinated against COVID-19

Total number of people who received all doses prescribed by the vaccination protocol, divided by the total population of the country.

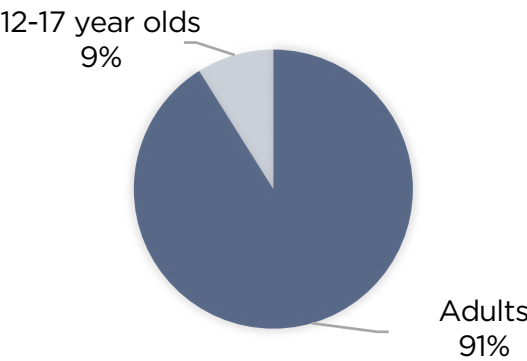


GUAM - 119,436

VACCINATION UPDATE



FULLY IMMUNIZED





APPENDIX

As of Sept 30, 2021 and
may be subject to change.

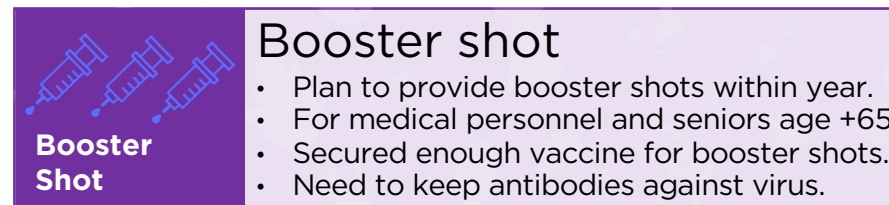
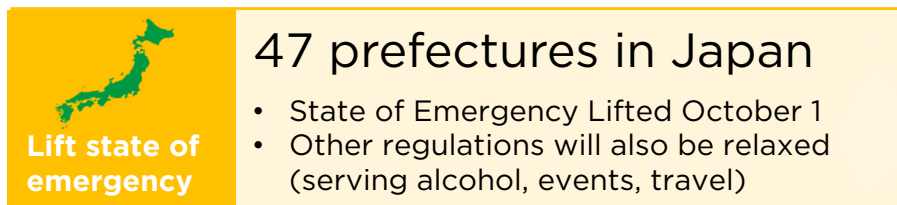
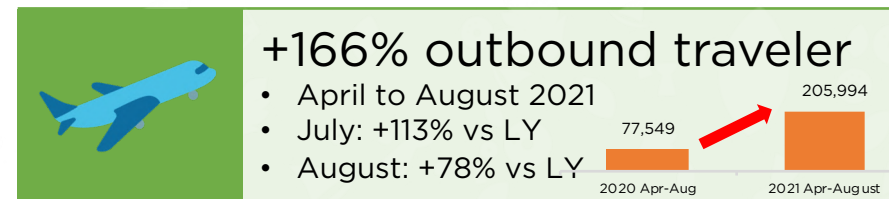
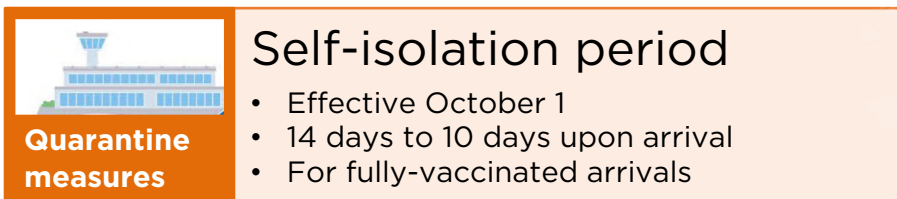
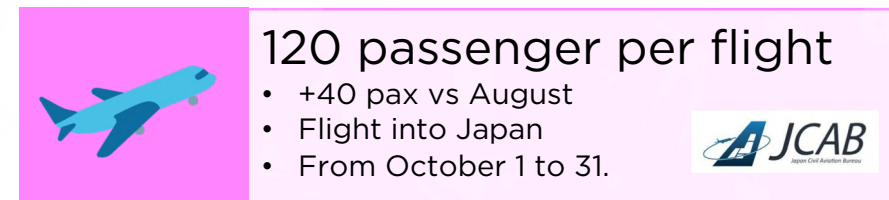
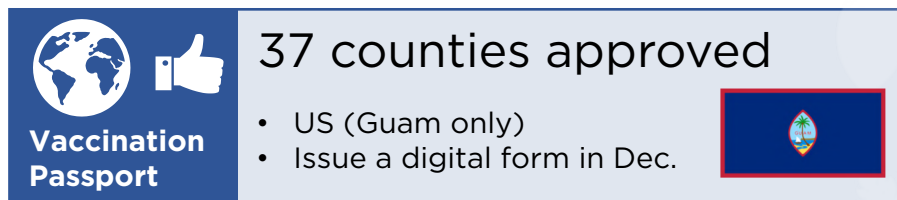
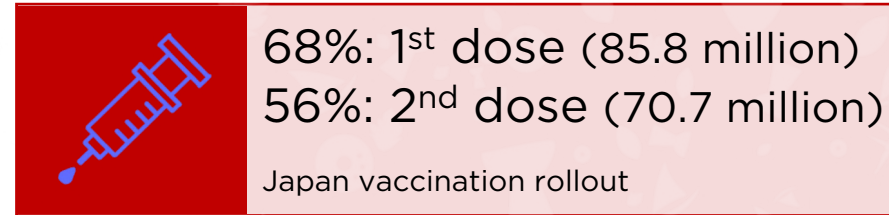
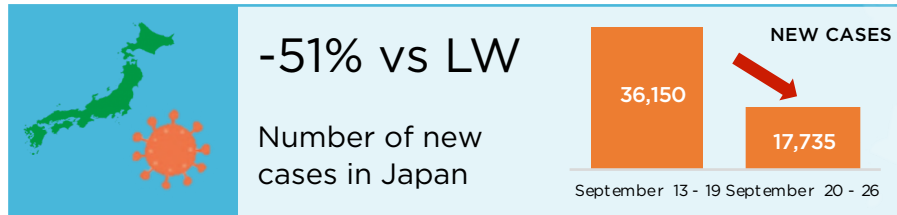


JAPAN



JAPAN COVID-19 NEWS

OUTLOOK



Confirmed
COVID-19

Cases:
1,697,631

1.92%
active
(32,666)

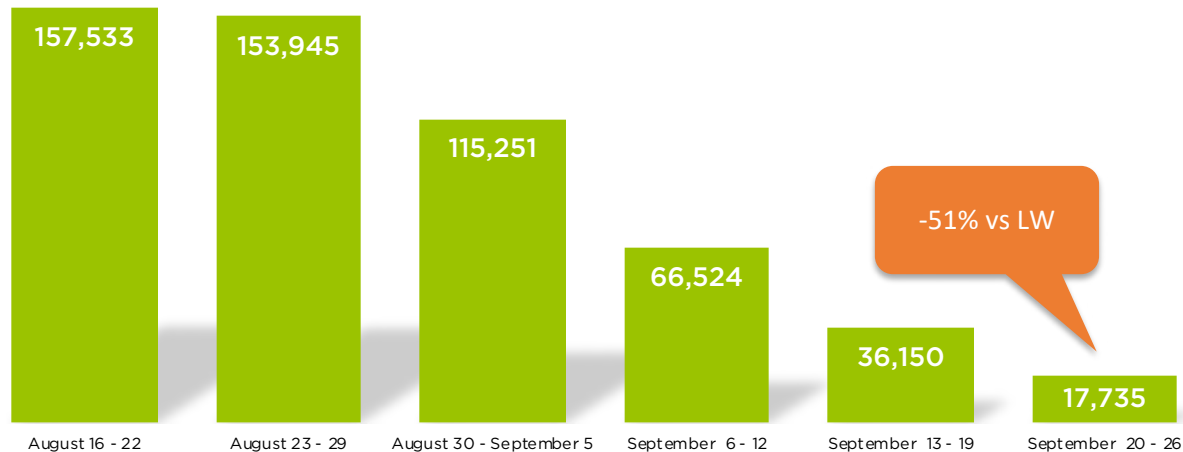
JAPAN COVID-19 NEWS

HIGHLIGHTS

- Government lifted COVID-19 state of emergency.
- Daily new figure has been lower than the same day of the previous week for the past 34 days.
- The fifth coronavirus wave has passed.
- Major reason for reduction of in infections.
 - Vaccination rollout
 - Reduced foot traffic
 - Suspension of alcohol in dining establishments
 - High rate of mask-wearing.

SEPTEMBER 20-26, 2021

NATIONWIDE: NEW CASES



NATIONWIDE

AREA / NEW CASES	SEPTEMBER 13 - 19	SEPTEMBER 20 - 26	CHANGES (#) VS LW	CHANGES (%) VS LW
Tokyo	5,707	2,539 ↓	-3,168	-56%
Osaka	5,280	2,695 ↓	-2,585	-49%
Aichi	3,627	1,514 ↓	-2,113	-58%
Fukuoka	1,307	663 ↓	-644	-49%
Okinawa	1,376	685 ↓	-691	-50%
Hokkaido	586	398 ↓	-188	-32%
Kanagawa	3,431	1,514 ↓	-1,917	-56%
Saitama	2,464	1,192 ↓	-1,272	-52%
Chiba	1,963	930 ↓	-1,033	-53%
Nationwide	36,150	17,735 ↓	-18,415	-51%

JAPAN COVID-19 NEWS

HIGHLIGHTS

JAPAN POPULATION:
127 MILLION

- In Japan, 156,559,895 doses have been administered to date.
- 70% of the total population of 127.1 million have received the first dose and 56% have been fully vaccinated.
- Senior citizens aged 65 years and over were vaccinated at 90% for the first dose and 89% for the second dose.
- The government targets to complete the vaccination of up to 60% of the population by the end of September.



VACCINATION UPDATE

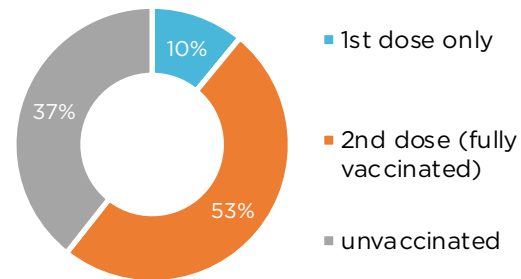
Total number of
vaccination:
156 million times

Vaccine doses
administered
per 100
people:
124.2 times

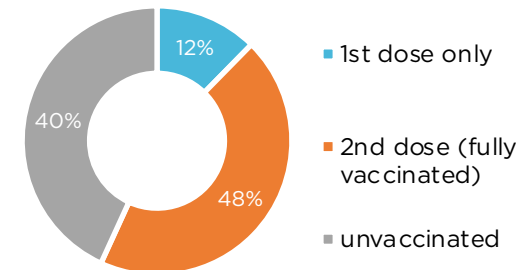
1st & 2nd doses administered:
1st : 88 million (70%)
2nd : 74 million (59%)

Senior Citizens (+65)
1st: 32 million (90%)
2nd: 31.8 million (89.1%)

TOKYO
13 MILLION POPULATION

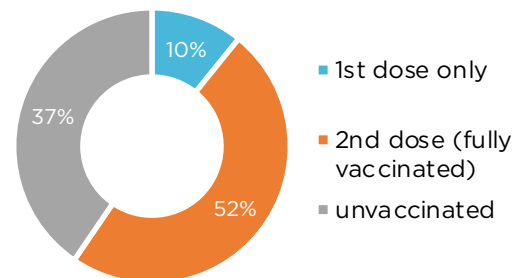


AICHI
7.5 MILLION POPULATION

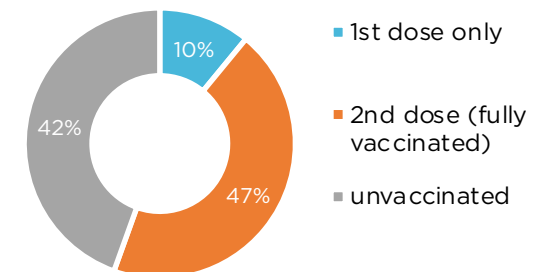


**FULLY
VACCINATED
56%**

FUKUOKA
5.1 MILLION POPULATION



OSAKA
8.8 MILLION POPULATION



JAPAN COVID-19 NEWS

VACCINATION CERTIFICATE



HIGHLIGHT

Japanese vaccination certificate has been approved by total 37 other countries and regions.



DIGITAL VACCINE CERTIFICATE

- Total 37 other countries and regions approved.
- Digital vaccination certificates to be issued as early as this year.
- Introduction of a dedicated application.
- Retrieve the vaccination information from the QR Code.
- Enter a 4-digit PIN using your personal number card.
- QR code contains information such as name, vaccination history, and the vaccine brand.

RELAXATION OF ENTRY RESTRICTIONS

GOVERNMENT PLAN:

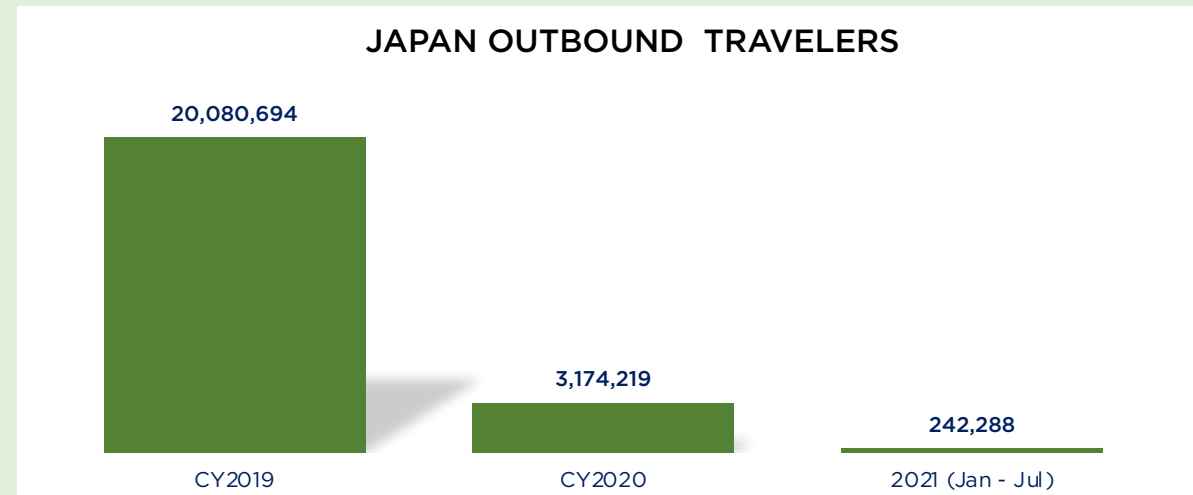
- Shorten the period of self-isolation upon arrival for vaccinated people from 14 to 10 days.
- Apply to people who have received two doses of a COVID-19 vaccine approved in Japan (Pfizer, Moderna and AstraZeneca).
- Come to effect in October.

THE JAPAN BUSINESS FEDERATION'S REQUEST:

- Waive 14days-quarantine completely for fully vaccinated arrivals.
- Reduce self-quarantine period from 14days to 10day regardless of being vaccinated.



JAPAN OUTBOUND TRAVELERS



REVISION OF QUARANTINE POLICY ENTRY TO JAPAN

HIGHLIGHTS

- Allow arrivals from 6 countries blacklisted over the spread of the highly contagious delta variant of the coronavirus.
- 6 countries : Afghanistan, Bangladesh, India, Maldives, Nepal and Sri Lanka
- **No longer valid for staying at government facilities for 6 or 10 days.**
- **Mandatory 3 days measure will be required only for 45 countries below.**

Other countries:

- Rest of countries and region including Japanese citizen and residence in Guam requires 14-day self-quarantine. (at present)

New measure for 45 countries.

- *Three days of waiting at the mandatory quarantine station.*
- *PCR test on the third day.*
- *Leave the station if negative.*

45 countries:

Afghanistan, Argentina, Bangladesh, Belgium, Bolivia, Brazil, Britain, Chile, Colombia, Costa Rica, Cuba, Denmark, Dominica, Ecuador, Georgia, Greece, India, Indonesia, Kazakhstan, Kyrgyzstan, Libya, Malaysia, the Maldives, Mozambique, Myanmar, Nepal, Pakistan, Paraguay, Peru, the Philippines, Portugal, Russia (but only arrivals from Khabarovsk and Moscow), Seychelles, South Africa, Spain, Sri Lanka, Suriname, Tanzania, Trinidad and Tobago, Turkey, U.A.E., Uruguay, Uzbekistan, Venezuela and Zambia.

QUARANTINE MEASURES:

Self-quarantine period upon arrival will reduce 14 to 10 days, which come to effective 10/1. (Apply for both Japanese and Guam people)

BOOSTER VACCINE SHOT

- Government decided to give booster shots in Japan
- Healthcare workers by year-end
- Seniors citizen (+65) in early new year
- Already secured enough doses to enable them to receive booster shots
- The antibodies provided by first and second shots decline over time
- Called on local governments to begin preparations for smooth delivery of third doses



JAPAN GOV
THE GOVERNMENT OF JAPAN

UNCLEAR ISSUES:

Vaccine type for the third shots.

The merits of mixing vaccines to maximize immunity. Who will be prioritized after medical personnel and older people have received their third.

OTHER COUNTRIES:

- Britain, Germany and France: started in September.
- US: CDC to approve shots for people aged 65 and over, medical workers, etc.



Taro Kono, Minister in charge of vaccines

JAPAN MARKET INTELLIGENCE

GUAM ROUTE



AIRLINES	DEPARTURE	FLT NBR	JPN TO GUM	FLT NBR	GUM TO JPN	Frequency	Capacity	Remarks
United	NRT (Narita)	UA827	11:00 15:55	UA828	07:05 09:55	Daily	166	Suspended until December 15, 2021
United	NRT (Narita)	UA197	16:50 21:35	UA196	12:10 15:00	Daily	166	Daily operation
United	NRT (Narita)	UA874	21:05 01:45+1	UA873	17:05 19:50	Daily	166	Suspended until December 15, 2021
United	NGO (Nagoya)	UA136	11:30 16:10	UA137	07:25 10:15	Daily	166	Suspended until December 15, 2021
United	NGO (Nagoya)	UA172	20:50 01:25+1	UA171	17:00 19:55	Daily	166	Suspended until December 15, 2021
United	KIX (Kansai)	UA150	11:05 15:55	UA151	07:25 10:10	Daily	166	Suspended until December 15, 2021
United	KIX (Kansai)	UA178	20:50 01:20+1	UA177	16:50 19:50	Tue, Thu, Sat	166	Suspended until December 15, 2021
United	FUK (Fukuoka)	UA166	11:50 16:50	UA165	07:40 10:50	Daily	166	Suspended until December 15, 2021
Japan Airlines	NRT (Narita)	JL941	09:30 14:15	JL942	16:25 19:10	Daily	199	Suspended until November 30, 2021
Tway	KIX (Kansai)	TW311	10:40 15:10	TW312	16:10 19:10	Daily	189	Suspended until October 30, 2021
JEJU Air	KIX (Kansai)	7C3174 7C3184 (Tue)	10:10 14:50 10:10 14:50	7C3173 7C3183 (Fri)	15:50 18:20 15:50 18:20	Daily	189	Suspended until October 30, 2021

Data Source: Airlines and other MI.

AGENT-ORGANIZED TOURS

HIGHLIGHTS

- MOFA travel advisory & warning level to US remains as level 3.
- 14 days-quarantine upon arrival in Japan.
- Flight suspension to Guam.









PACKAGE TOUR SALES

TOUR SELLING (DEPARTURE DATE)		
	Canceled until Oct 31	Dec 1-
	Canceled until Oct 31	Nov 16-
	Canceled until Oct 31	Dec 1-
	Canceled until Oct 31	Nov 16-
	Canceled until Oct 31	Dec 1-
	Canceled until Oct 31	Dec 1-
	Canceled until Oct 31	Nov 1-

Data Source: Agency HP

JAPAN MARKETING ACTIVITIES

SNS	follower		Reach		Engagement	
	16 Sep,2021	23 Sep,2021	16 Sep,2021	23 Sep,2021	16 Sep,2021	23 Sep,2021
	20,115	20,196	208,417	234,678	5,624	3,409
	0.40%		12.60%		-39.38%	
	23,731	23,735	201,204	237,847	3,287	2,789
	0.02%		18.21%		-15.15%	
	13,426	13,427	33,830	9,983	1,600	593
	0.01%		-70.49%		-62.94%	
	2,410	3,518	180,200	236,200	15,449	25,688
	45.98%		31.08%		66.28%	
	1,714	1,710	1,734	0	985	0
	-0.23%		-100.00%		-100.00%	
Visitguam.jp	Unique User		Page View		Avg. Time on Page	
	6,815	7,456	15,367	16,313	0:01:26	0:01:18
	9.41%		6.16%		-9.30%	

SNS PERFORMANCE SUMMARY

- TikTok's follower is steadily increasing, and Instagram's follower growth rate is also relatively strong.
- Despite the fact that Japan had many holidays, the number of visitors to the site was also high.



PR / SNS CALENDAR - Sep				
Week 3 (17-23 Sep)	Twitter	Instagram / FB	LINE	TikTok
	✓ WeeklyGUAM	✓ WeeklyGUAM	WeeklyGUAM	✓ Which do you want to play or eat? Comparison
	✓ Guam culture guide	✓ Guam culture guide		
	WTTTC	WTTTC		
	Retweet GUAM related accounts	Retweet GUAM related accounts		
	✓ 50 Things to Do in Guam	✓ 50 Things to Do in Guam	TBH	Playing with the text-to-speech function
		✓ #instagram		
		✓ Instagram live announcement		

CHANNEL	DATE	CONTENTS
SNS channels	17 Sep - 23 Sep	<ul style="list-style-type: none"> Weekly GUAM Guam culture guide #Instaguam 50 Things to Do in Guam Instalive X TabiMUSE announcement

JAPAN MARKETING ACTIVITIES

INSTALIVE × TABIMUSE

**“An American resort that can be reached in 3.5 hours.
Let's review the attractions of Guam again.”**

< Talk Theme >

Guam, only three and a half hours away from Japan, is the perfect overseas destination for an after-corona trip. Whether it's your first time to Guam or it's been a while, let's reiterate the convenience and appeal of Guam from a woman's perspective and make it a destination you want to visit next. We hope to raise awareness of Guam as the next destination to visit.

< Schedule >

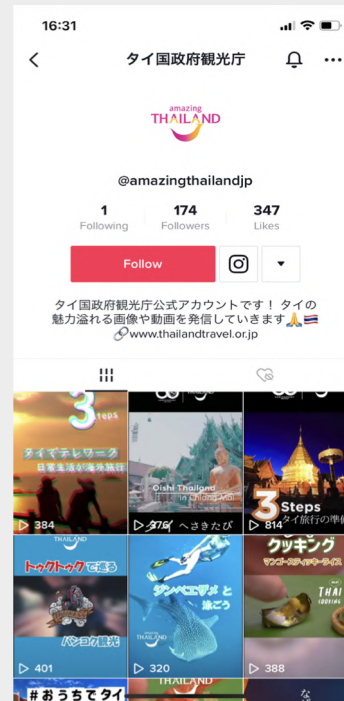
- Latest information about Guam (travel conditions, local conditions, etc.) by **GVB?** 3min
- TabiMUSE Recommended Hotels by **Dusit Thani** 7min
- About the charm of Guam by **kaori*** 10min
- Recommended spots by **kaori*** 10min
- Q&A

*Travel Influencers of tabimuse

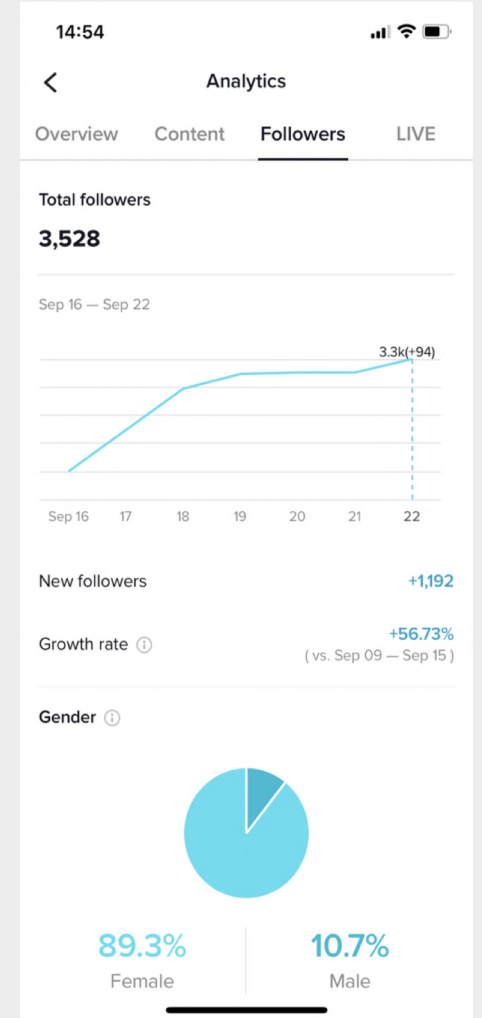
Tabi MUSE

TOPICS: TIKTOK

- TikTok's follower transition is strong.
- The number of followers is increasing by about 1,200 in a week and as of Oct 1, GVB has 5,000 followers.
- Compared to last week, the number of male followers has increased, which may be due to the fact that I posted a creative with a girl.



- The Tourism Authority of Thailand and GVB are the only tourism bureaus in Japan that officially operate TikTok.
- GVB's account in particular has attracted a lot of attention as a new account in the industry, with the number of followers, likes, and contents in the first month and a half since it was released.



JAPAN MARKETING ACTIVITIES

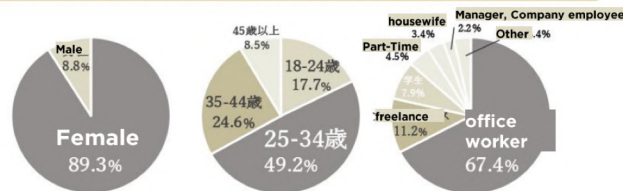
TABI MUSE PROFILE

What's? **Tabi MUSE** (タビミューズ)

A community media that offers "quality travel experiences" for millennials who love to travel.
A select group of travel influencers called "MUSE" provide unique and sophisticated travel journals.
We form a community of travel enthusiasts with our readers as the core.

Community DATA

Main users are millennials, those who have jobs and are 25 to 40 years old



About 40,000 community members with a high level of passion for great travel

WEB site
Average time
spent
4min 50sec

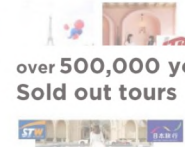
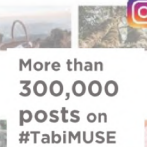
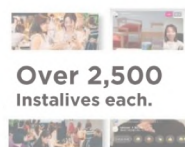
96% of readers
want to use it
for their next
trip

Approx.
40,000
followers on
official
Instagram

love interacting with you at
events and on Instalive!

Actively sharing great travel
experiences on SNS!

The tour produced by
TabiMUSE is also very popular

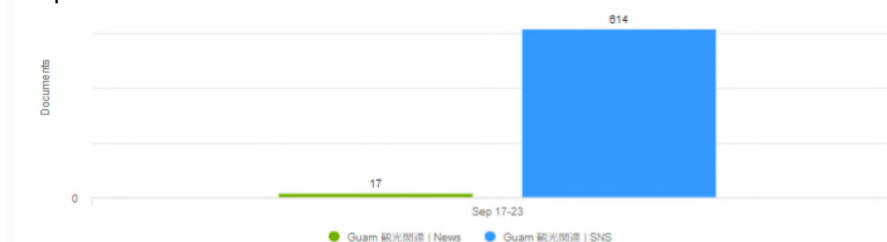


SNS AND ONLINE NEWS MEDIA

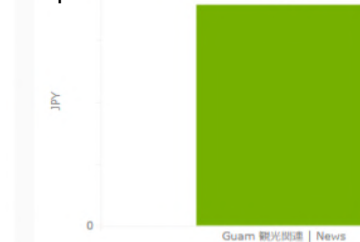
Sep 17 - Sep 23

BLUE: SNS, GREEN: NEWS MEDIA

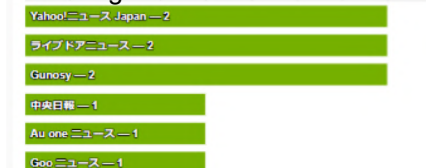
Number of media
exposure



advertising value
equivalents



Media
Ranking



work
cloud



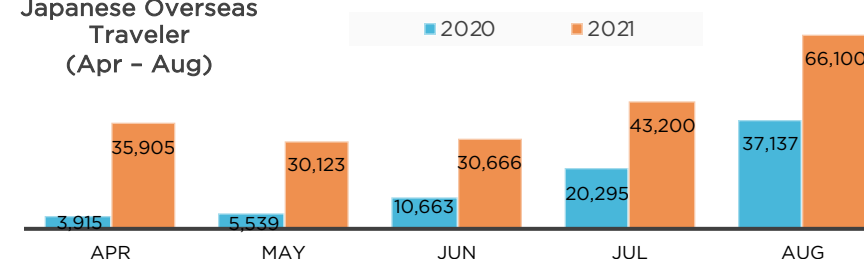
Social
Reach



OUTBOUND STATISTICS

MONTH	2020	2021	CHANGES (%)
Apr	3,915	35,905	817%
May	5,539	30,123	444%
Jun	10,663	30,666	188%
Jul	20,295	43,200	113%
Aug	37,137	66,100	78%
Total	77,549	205,994	166%

Japanese Overseas
Traveler
(Apr - Aug)

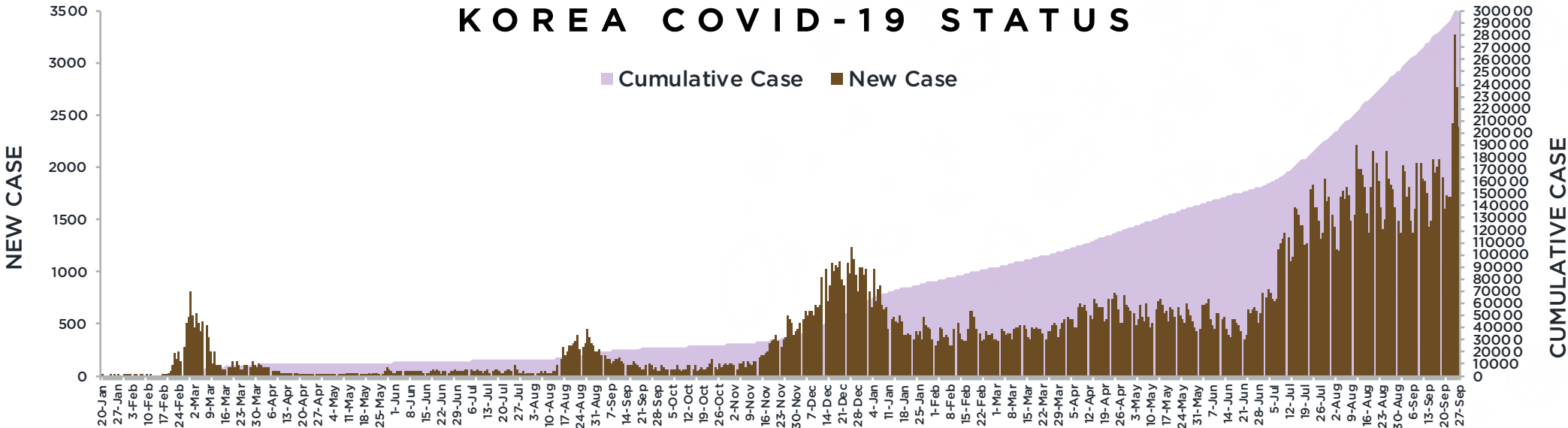


Data Source : JTB Tourism Research

SOUTH KOREA



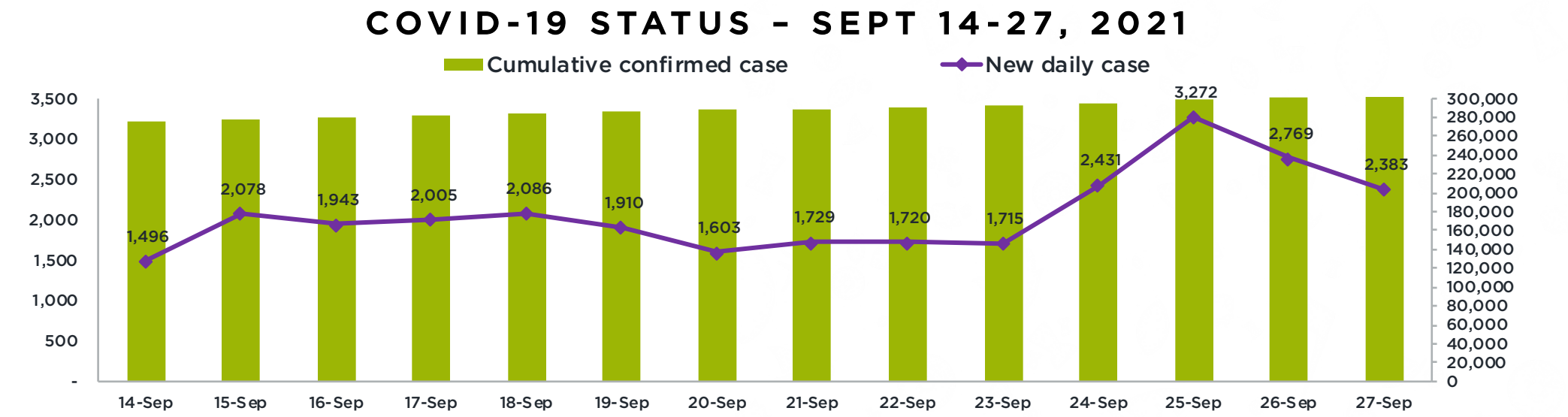
KOREA COVID-19 NEWS



Confirmed
COVID-19

CASES:
308,725

10.9%
active
(33,527)



KOREA COVID-19 NEWS

HIGHLIGHTS

- Chuseok outbreak worries became a reality as the number of newly-confirmed COVID-19 cases reached a record high of 3,000s Saturday after millions were on the move during the three-day holiday earlier in the week.
- Health authorities have warned of a further hike in cases, as around 1 million citizens were awaiting their coronavirus test results following the mass migration during the Chuseok holiday.

VACCINATION STATUS





1ST DOSES ADMINISTERED

38,091,9536
(74.2% of total
population
86.3% of 18 & older)

FULLY IMMUNIZED

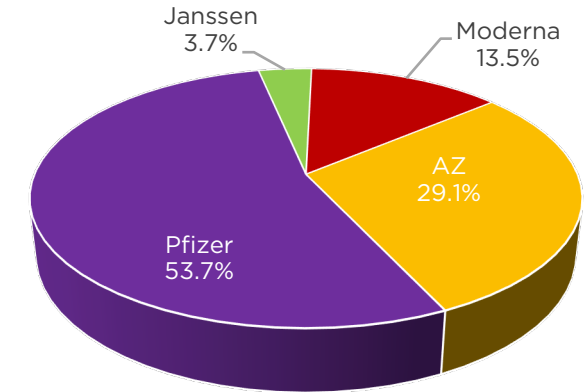
23,237,917
(45.3% of total
population
52.6% of 18 & older)

COVID-19 VACCINATION STATUS

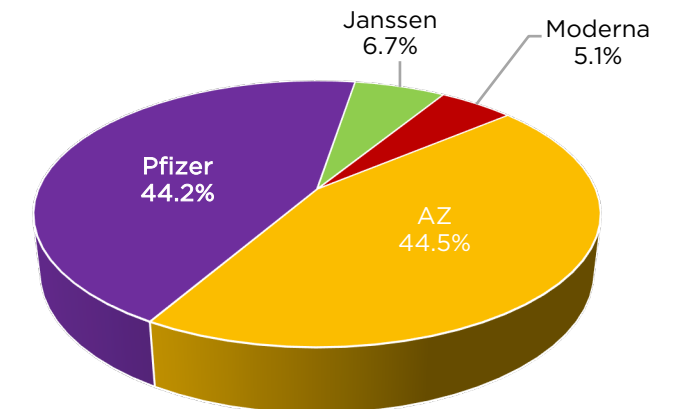
Vaccine Maker	1st Dose Administered	Fully Immunized
	11,087,701 (29.1%)	10,341,654** (44.5%)
	20,460,992 (53.7%)	10,268,817 (44.2%)
	1,427,001 (3.7%)	1,427,001 (6.2%)
	5,116,259 (13.5%)	1,200,445 (5.1%)
Total:	38,091,953	23,237,917

**Included Pfizer vaccines (1,602,625) for 2nd dose (mixed)

1ST DOSE ADMINISTERED VACCINE TYPE



FULLY IMMUNIZED - VACCINE TYPE



KOREA COVID-19 NEWS

WEEKLY ISSUE



S. KOREA EXTENDS PANDEMIC-DRIVEN ADVISORY AGAINST OVERSEAS TRAVEL UNTIL OCT. 13



- South Korea extended its special advisory against overseas travel for another month amid the continued spread of the new coronavirus.
- The measure, which calls for citizens to cancel or postpone trips abroad, will remain in effect until Oct. 13.

GETTING SECOND VACCINE DOSES BECOMES EASIER IN KOREA



- To boost the fully-vaccinated rate, Korea has decided to allow people to book their second shots with leftover Covid-19 vaccines from Sept. 17.
- Before the modification of this policy, leftover vaccines had not been available to those who already had their first shot, as the second shot was automatically booked at the same medical facility as the first shot.

S. KOREA'S DAILY VIRUS CASES TOP 3,000 FOR FIRST TIME AFTER CHUSEOK HOLIDAY



- South Korea's daily coronavirus cases exceeded 3,000 for the first time as people returned home from the Chuseok holiday on Sept. 25.
- The country reported an all-time high number of daily cases for the second consecutive day, of which the Seoul metropolitan area accounted for 77 percent of the total infections.

S. KOREA MODIFIES ITS VACCINATION SYSTEM AND SCHEDULE

- To boost the fully-vaccinated rate, Korea is allowing people to book their second shots with leftover Covid-19 vaccines starting on Sept. 17.
- With the leftover vaccines, people who received the Pfizer vaccine can now book a second shot three weeks after their first, four weeks for Moderna and four to 12 weeks for AstraZeneca.

BEFORE

Able to book only first shots with the leftover vaccine

Can choose from medical care facilities that updated its leftover vaccine situation

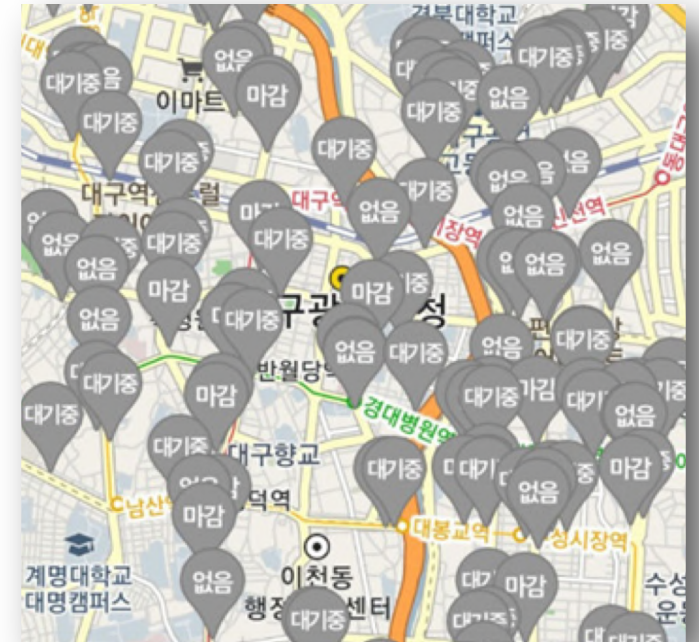
Able to get second shot only in the medical facilities that provided the first shot

AFTER

Able to book first/second shots with the leftover vaccine

Can choose from medical care facilities that updated its leftover vaccine situation

Able to get second shot in every medical facilities that have leftover vaccines



KOREA MARKET INTELLIGENCE



ASIANA AIRLINES TO OPEN ICN-GUM REGULAR ROUTE, PREPARING FOR “WITH COVID-19”

- Asiana Airlines will re-launch the ICN-GUM regular route for the first time in 18 years, which was withdrawn in 2003 due to decrease in profitability.
- Asiana Airlines recently received approval from the Ministry of Land, Infrastructure and Transport for the ICN-GUM regular route and is expected to open its regular flights late December.

VIETNAM PLANS TO OPEN PHU QUOC FOR VACCINATED FOREIGN TOURISTS

- Vietnam plans to reopen Phu Quoc to foreign tourists from October as the country looks at ways to revive its economy.
- Vietnam would fully vaccinate all residents on Phu Quoc before opening, adding the island had sufficient COVID-19 quarantine and treatment facilities.



TARGET

Fully immunized tourists from Europe, U.S., Northeast Asia Australia and the Middle East



DOCUMENT

Certificate of vaccination (vaccine approved by Vietnam), negative PCR result within 72 hours before departure



PROTOCOL

Medical declaration via Vietnam Safe Travel or the Healthy Vietnam apps upon arrival



ESTIMATION

3,000 to 5,000 international visitors per month expected to visit by charter flights

KOREA MARKET INTELLIGENCE

GUAM



- **Travel period:** 4 ~ 6 days
- **Package price:** \$1,000~
- **Support to travelers:** N/A as of now (but PCR test to be supported)



[대한항공 특가] 괄 4일, 5일, 6일 - 특급호텔

#괄 시그니처 시내관광 #전객실 오션뷰
#인스타 단골 호텔 바로 거기!

1,049,000원~

선착순 | 대한항공특가



[새로운 관광지] 괄 4일, 5일 - 특급호텔

#괄 시그니처 시내관광
#특별한 체험 돌핀크루즈

1,079,000원~



[새로운 관광지] 괄 5일 - 두짓타니/디럭스 오션프론트룸

#인스타단골호텔 #프라이빗비치
#전객실오션뷰 #벽화투어 #돌핀크루즈

1,469,000원~



[새로운 관광지] 괄 5일 - 힐튼/메인타워 오션뷰룸

#글로벌체인 #황홀한 이파오비치
#특별한 남부관광 #미니바&호텔크레딧

1,339,000원~



[10월 7일 출발] 사이판 8일

#켄싱턴 올-인클루시브 5박
#월드 리조트 디럭스룸 2박
#250불 여행지원금
#현지 PCR 검사비용지원
#해외 긴급 의료지원 서비스
#단체쇼핑센터 NO

669,000원~



[10월 14일 출발] 사이판 8일

#켄싱턴 올-인클루시브 5박
#월드 리조트 디럭스룸 2박
#250불 여행지원금
#현지 PCR 검사비용지원
#해외 긴급 의료지원 서비스
#단체쇼핑센터 NO

669,000원~



[10월 21일 출발] 사이판 8일

#켄싱턴 올-인클루시브 5박
#월드 리조트 디럭스룸 2박
#250불 여행지원금
#현지 PCR 검사비용지원
#해외 긴급 의료지원 서비스
#단체쇼핑센터 NO

669,000원~



[10월 28일 출발] 사이판 8일

#켄싱턴 올-인클루시브 5박
#월드 리조트 디럭스룸 2박
#250불 여행지원금
#현지 PCR 검사비용지원
#해외 긴급 의료지원 서비스
#단체쇼핑센터 NO

669,000원~

SAIPAN



- **Travel period:** 8 days / 15 days
- **Package price:** \$650~ / \$1,300~
- **Support to travelers:** travel prepared card up to \$1,500, PCR test, medical expense, 5N accommodation for quarantine

AIRLINE SCHEDULE (REGULAR FLIGHT) - OCTOBER

• Incheon - Guam

AIRLINES	FLIGHT NO.	DAYS	DEP TIME	ARR TIME	SEAT CAPACITY
Korean Air	KE111	THU/SUN	19:35	01:00+1	2,619
Jeju Air	7C3102	THU/SUN (Oct 28 th ~)	10:40	16:05	378
Jin Air	LJ641	TUE	18:50	00:15+1	1,512
	LJ771	FRI	09:20	14:45	
T'way	TW301	SAT	18:00	23:40	945
TOTAL					5,454

TOTAL OUTBOUND SEAT CAPACITY (OCTOBER): 5,454 SEATS

KOREAN AIR

- 1/w from Aug 5th
- 2/w from Oct 3rd

JEJUair

- 2/w from Oct 28th

JIN AIR

- 2/w from Aug

t'way

- 1/w from July 31st
- 2/w from Sep 21st
- 1/w from Oct

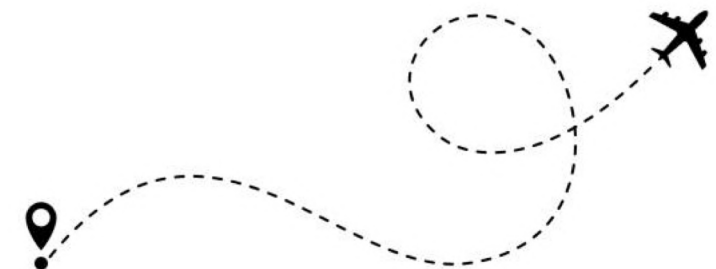
AIR SEOU

- 2/w from Nov 7th

AIR BUSAN

- 2/w from Nov 4th
(PUS)

Subject to change



KOREA MARKET INTELLIGENCE

AIRLINE SCHEDULE (REGULAR FLIGHT) - NOVEMBER

• Incheon - Guam

AIRLINES	FLIGHT NO.	DAYS	DEP TIME	ARR TIME	SEAT CAPACITY
Korean Air	KE111	THU/SUN	19:35	01:00+1	2,328
Jeju Air	7C3102	THU/SUN	10:40	16:05	1,512
Jin Air	LJ641	TUE	18:50	00:15+1	1,701
	LJ771	FRI	09:20	14:45	
T'way	TW301	WED/SAT	18:00	23:40	1,512
Air Seoul	RS101	THU/SUN (Nov 7 th)	19:25	00:55+1	1,365
Air Busan	BX614	THU/SUN (Nov 4 th)	11:00	16:05	1,440
TOTAL					9,858

TOTAL OUTBOUND SEAT CAPACITY (NOVEMBER): 9,585 SEATS

KOREAN AIR

JEJUair

JIN AIR

t'way

AIR SEOUL

AIR BUSAN

- 1/w from Aug 5th
- 2/w from Oct 3rd

- 2/w from Oct 28th

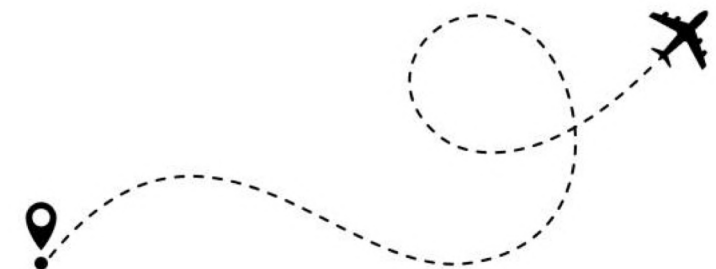
- 2/w from Aug

- 1/w from July 31st
- 2/w from Sep 21st
- 1/w from Oct
- 2/w from Nov

- 2/w from Nov 7th

- 2/w from Nov 4th (PUS)

Subject to change



KOREA MARKETING ACTIVITIES

SNS WEEKLY ACTIVITY






GVB KOREA - September Content Calendar *Key Message: #GuamAgain Campaigns							Channels:
							Instagram Story / Video
							UGC / Event
							Naver Blog/ Facebook/Kakao
							Instagram Feed Daily Uploads
							ALL
	SUNDAY	MONDAY	TUESDAY	September 1 WEDNESDAY	September 2 THURSDAY	September 3 FRIDAY	September 4 SATURDAY
Week 1				Instagram Feed Daily Uploads (Scenery/Food/Culture, etc.)			
				#GuamAgain Memories in Guam	#GuamAgain Memories in Guam	IG Story: #GuamAgain Guam Entry Protocol & Travelguideline	
	September 5 SUNDAY	September 6 MONDAY	September 7 TUESDAY	September 8 WEDNESDAY	September 9 THURSDAY	September 10 FRIDAY	September 11 SATURDAY
Week 2				Instagram Feed Daily Uploads (Scenery/Food/Culture, etc.)			
		#GuamAgain Places to shop in Guam (w/ Safe & WTTC approved shopping malls) + DFS T-Galleria Press Release	Recommended shopping malls in Guam (Guam Safe & WTTC Safe Travels Certified)	Recommended shopping malls in Guam (Guam Safe & WTTC Safe Travels Certified)	IG Story: #GuamAgain Shopping in Guam (Guam Safe & WTTC Safe Travels Certified)	Recommended shopping malls in Guam (Guam Safe & WTTC Safe Travels Certified)	
	September 12 SUNDAY	September 13 MONDAY	September 14 TUESDAY	September 15 WEDNESDAY	September 16 THURSDAY	September 17 FRIDAY	September 18 SATURDAY
Week 3				Instagram Feed Daily Uploads (Scenery/Food/Culture, etc.)			
		#GuamAgain Planning a Thanksgiving trip to Guam (Guam product introduction for Chuseok period)	#GuamAgain Healing and wellness in Guam	#GuamAgain Healing and wellness in Guam	IG Story: #GuamAgain Ongoing promotion by airlines and TAs	#GuamAgain Healing and wellness in Guam	
	September 19 SUNDAY	September 20 MONDAY	September 21 TUESDAY	September 22 WEDNESDAY	September 23 THURSDAY	September 24 FRIDAY	September 25 SATURDAY
Week 4				Instagram Feed Daily Uploads (Scenery/Food/Culture, etc.)			
		#GuamAgain Ultimate eats: Best dining experiences in Guam (w/ Safe & WTTC approved restaurants)	Enjoy the unique island cuisine - Recommended restaurants in Guam (w/ Safe & WTTC approved restaurants)	Enjoy the unique island cuisine - Recommended restaurants in Guam (w/ Safe & WTTC approved restaurants)	IG Story: Tasty Guam: Great local restaurants vs. Luxury hotel restaurants	Enjoy the unique island cuisine - Recommended restaurants in Guam (w/ Safe & WTTC approved restaurants)	
	September 26 SUNDAY	September 27 MONDAY	September 28 TUESDAY	September 29 WEDNESDAY	September 30 THURSDAY	FRIDAY	SATURDAY
Week 5				Instagram Feed Daily Uploads (Scenery/Food/Culture, etc.)			
		#GuamAgain How to enjoy beach vibes in Guam	Best beaches in Guam	Best beaches in Guam	Best beaches in Guam		



KOREA MARKETING ACTIVITIES

SNS WEEKLY ACTIVITY



Done

Week 4 (September 19 - 25)	BLOG / KAKAO	INSTAGRAM / FACEBOOK
	 <p>#GuamAgain Enjoy the unique island cuisine (w/ Safe & WTTC approved restaurants)</p>	 Tasty Guam: Great local restaurants vs. Luxury hotel restaurants  Ultimate eats: Best dining experiences in Guam
Week 5 (September 26 - 30)	BLOG / KAKAO	INSTAGRAM / FACEBOOK
	<p>#GuamAgain How to enjoy beach vibes in Guam</p>	<p>Best beaches in Guam</p>

CHANNEL	DATE	CONTENTS	REFERENCE
SNS channels	September 20 - 24	<ul style="list-style-type: none"> Posted Guam Safe and WTTC approved restaurant contents on our SNS channels. Best beaches in Guam contents will be exposed this week. 	 

TAIWAN



TAIWAN COVID-19 NEWS

ANOTHER BATCH OF JAPAN-DONATED COVID-19 VACCINES ARRIVES IN TAIWAN

- A total of 500,000 doses of the AstraZeneca (AZ) COVID-19 vaccine from Japan arrived in Taiwan on Saturday, the fifth such donation made by Tokyo to Taipei so far.
- The Japan Airlines JL809 flight carrying the vaccines from Tokyo touched down at Taoyuan International Airport at 1:16 p.m.



- According to Taiwan's Central Epidemic Command Center (CECC), a portion of the donated vaccines will expire on Nov. 26 and the rest will expire on Nov. 30.

TAIWAN TO RELAX LEVEL 2 RESTRICTIONS AFTER 1ST-DOSE VACCINATION RATE REACHES 60%

- The head of Taiwan's CECC said the country will relax its Level 2 epidemic control restrictions once the first-dose vaccination rate reaches 60%.
- Premier Su Tseng-chang on Wednesday (Sept. 22) told the Legislative Yuan the percentage of people who have received at least one dose of the vaccine will reach 60% at the beginning of October and 70% by the end of that month. Su said that by October's end, the second-dose vaccination rate should be close to 30%.
- Health Minister and CECC head Chen Shih-chung said that once 60% of the population has had at least one dose of a COVID-19 vaccine, the center would begin to lower epidemic control measures. However, he emphasized the center would still need to look at implementing a "new epidemic prevention lifestyle" and that three factors will need to be considered before loosening restrictions.
- Also Friday, Taoyuan Mayor Cheng Wen-tsan said that if the first-dose vaccination rate reaches 70% by the end of October, he will ask the CECC to lower the epidemic alert from Level 2 to Level 1. Chen said that once the coverage rate reaches 60%, some of the industries that have been shuttered can resume operations.



Confirmed
COVID-19

CASES:
16,216

1.0%
active
(154)

AS OF SEPT 30, 2021

worldometer

TAIWAN COVID-19 NEWS

SLOVAKIA-DONATED COVID-19 VACCINES ARRIVE IN TAIWAN

- The 160,000 doses of the AstraZeneca (AZ) COVID-19 vaccine from Slovakia arrived in Taiwan on Sunday, and will be used in a planned rollout as second vaccination doses for people who have already received a first shot.
- In mid-July, the European Union announced that Slovakia had pledged to donate a total of 10,000 doses of vaccines to Taiwan.
- However, on Friday, Slovakia's Ministry of Economy revealed that the nation was able to provide another 150,000 doses, thanks to concerted efforts within the Slovakian government.

Suppliers	Doses ordered	Doses received	Percentage	Note
AstraZeneca	10 million	4,367,000	43.67%	Latest delivery: 640,000 (Sept. 17)
COVAX	4.76 million	1,020,000	21.43%	AstraZeneca (April 4, May 19, Sept. 5)
Moderna	5.05 million	2,580,000	51.09%	Latest delivery: 1.08 million (Sept. 17)
	36 million	0	-	* 1 million to be delivered from Q4 * The rest in 2022 and 2023
Pfizer-BioNTech	15 million	1,843,000	12.29%	Latest delivery: 910,000 (Sept. 9)
Medigen	5 million	1,130,000	22.60%	
United Biomedical	5 million	0	-	
Donated by Japan	-	3,904,000	-	AstraZeneca (June 4, July 8 & 15, Sept. 7 & 25)
Donated by the U.S.	-	2,500,000	-	Moderna (June 20)
Donated by Lithuania	-	20,000	-	AstraZeneca (July 31)
Donated by the Czech Republic	-	30,000	-	Moderna (Aug. 29)
Donated by Poland	-	400,000	-	AstraZeneca (Sept. 5)
Donated by Slovakia	-	160,000	-	AstraZeneca (Sept. 26)
Total	80.81 million	17,954,000		

Brand	Doses received	Rollout date	Brand	Doses received	Rollout date
AstraZeneca	9,871,000	March 22	Moderna	4,030,000	June 9
Pfizer-BioNTech	1,843,000	Sept. 22	Medigen	1,130,000	Aug. 23

- Slovakian company Fibrochem also contributed a batch of surgical coveralls that arrived in the same shipment with the vaccines.



- On September 23, the CECC pointed out that the list of key high-risk countries, after adjustment, includes India, the UK, Israel, Indonesia, and Myanmar. Travelers with history of travel to the five countries shall stay in group quarantine facilities for the 14-day quarantine and cooperate with the required testing measure during the quarantine period.
- The latest list of the risk categories for countries/regions is as follows:
 - Level 1 (Watch): None
 - Level 2 (Alert): Palau
 - Level 3 (Warning): the rest of the countries/regions in the world except for Palau
- CECC restarts entry program for overseas students on a case-by-case basis as pandemic continues to subside in Taiwan.



TAIWAN'S FIRST-DOSE COVID-19 VACCINATION RATE EXCEEDS 50%

- Over 50 percent of people in Taiwan have received the first dose of a COVID-19 vaccine, six months after the rollout began on March 22, the CECC said Thursday.
- As of 10 a.m. on Thursday, just over 11.76 million people in Taiwan had gotten their first vaccine shot, which is 50.16 percent of Taiwan's population of 23.45 million, according to data from the CECC and the Department of Household Registration.
- But only around 1.82 million people, or 7.7 percent of the population, have received the two doses needed to be fully vaccinated.
- Taiwan began its COVID-19 vaccine rollout on March 22, though take-up was low in the beginning. At the time, Taiwan had reported fewer than 1,100 COVID-19 cases, most of which were imported, and there had been no widespread community transmission of the disease.



TAIWAN EASES QUARANTINE RULES FOR VISITORS FROM PERU, BANGLADESH AND BRAZIL

- Visitors arriving in Taiwan from Peru, Bangladesh, and Brazil will no longer be required to quarantine at a government center from Sept. 25, and can instead choose to quarantine at hotels, CECC said Thursday.
- The change is because the three countries will no longer be listed as "key high-risk countries," as their COVID-19 case numbers have continued to fall, the CECC said.
- Also, no travelers from the three nations to Taiwan have been confirmed to be infected with variants of the coronavirus in the past two months, the CECC said.
- The revised classification will allow travelers from the three countries more choice in where they carry out the mandatory 14-day quarantine, though they will now be required to pay for their accommodation.
- Currently, Taiwan requires travelers who have been to or transited through "key high-risk countries" in the last 14 days before entering Taiwan to quarantine at a government-designated facility. They can stay at the facility for free.
- Countries included on the "key high-risk countries" list are India, the United Kingdom, Israel, Indonesia and Myanmar.



TAIWAN COVID-19 NEWS

RESTRICTION TO CITIZENS/ NON-CITIZENS ENTERING TAIWAN

Restrictions of Entering Taiwan-1/3-Taiwan Nationals, Foreign Nationals (starting July 27, 2021 Taipei Time)			
Traveler Type	History of Travel	Eligible to Enter Taiwan?	Requirement upon Arrival
R.O.C. (Taiwan) National	Departure from any international port	Yes	1. a COVID-19 RT-PCR negative test report issued within 3 working days of their incoming flight's scheduled departure time 2. strengthened quarantine measures *note1, 2
Traveler Type	Credential • ARC means R.O.C. (Taiwan) Resident Certificate		Requirement
Foreign National	Holder of ARC (Resident visa not included)	Yes	1. a COVID-19 RT-PCR negative test report issued within 3 working days of their incoming flight's scheduled departure time 2. strengthened quarantine measures *note1, 2
	Non-ARC holder	Yes	Who obtains entry permission for emergency or humanitarian reason.
	All others	No	

Note: 1. All travelers are required to undergo 14-day quarantine after arrival. All travelers are required to arrange their location of quarantine prior to arrival and follow other regulations and instructions by Taiwan Centers of Disease Control.
2. Starting 00:00 on July 18 (time of arrival in Taiwan), arriving travelers from Brazil, India, the UK, Peru, Israel, Indonesia, Bangladesh and Myanmar (including those who have visited or transited in those countries in the past 14 days) will be required to quarantine in group quarantine facilities for 14 days and undergo PCR tests for COVID-19 upon checking in at group quarantine facilities and at the end of their quarantine period.
3. Beginning 00:00 am, May 19 (departure time at the airport of departure), non- R.O.C. nationals without a valid ARC will be temporarily barred from entry. Transit via Taiwan will be temporarily suspended.
4. Personnel on diplomatic/official business, migrant workers, students, should follow instructions by Ministry of Foreign Affairs, Ministry of Labor, and Ministry of Education.

Travelers should use their mobile phone to log in the Quarantine System for Entry and to fill out the health declaration form prior to their departure. (<https://hdhq.mohw.gov.tw/>) Show confirmation message to quarantine staff. The confirmation message is required for entering Taiwan.

Quarantine System for Entry July 26, 2021 National Immigration Agency Ministry of the Interior

CECC MEASURES FOR FOLLOWING UP ON PERSONS AT RISK OF INFECTION

**CLICK
HERE**

Click here for the info

The step you take back is the best joint defense

Protect babies and infants who cannot be shielded by surgical masks by maintaining distance in public places and keeping us all safe



TAIWAN MARKET INTELLIGENCE

TAIWAN-PALAU TRAVEL BUBBLE UPDATE



AIR V&V PROMOTION - NR MONITOR

For the past week (September 23-27), a total of 10 exposures are monitored.

As of September 27, a total of 69 exposures are monitored this month including:

- TV Exposure: 6
- Online Exposure: 51
- Social Media: 12

- Tao Shilong, chairman of Far East International Group, Palau Pacific Airway's general agent in Taiwan, said that the preparation and application work is almost ready. It is expected that the Taipei-Palau and Kaohsiung-Palau routes will be opened in November (Sep. 23, 2021)
- Palau's ambassador to Taiwan, Dilmei L. Olkeriil, said that Palau is working hard to prepare flights from Kaohsiung (Sep. 24, 2021)
- Consumer Sentiments: Tourists from Taiwan continue to give good reviews and share their good experiences in Palau. (Sep. 27, 2021)



TAIWAN MARKETING ACTIVITIES

SNS WEEKLY ACTIVITY



Social Media October Content Calendar

							Stockholder:
							Safe-Certified Accommodations
							Safe-Certified Service Safe-Certified Shopping
							Attractions and Activities
							Safe-Certified Restaurants
							Guam Scenery
Week 1		MONDAY	TUESDAY	WEDNESDAY	THURSDAY	1-Oct-21 FRIDAY	2-Oct-21 SATURDAY
							Guam Scenery
Week 2	3-Oct-21 SUNDAY	4-Oct-21 MONDAY	5-Oct-21 TUESDAY	6-Oct-21 WEDNESDAY	7-Oct-21 THURSDAY	8-Oct-21 FRIDAY	9-Oct-21 SATURDAY
		Safe-Certified Restaurants - Crust Pizzeria Napoletana		Guam Scenery		Phase 1 collateral materials- REC (Skydiving)	Safe-Certified Accommodations - Grand Plaza Hotel
Week 3	10-Oct-21 SUNDAY	11-Oct-21 MONDAY	12-Oct-21 TUESDAY	13-Oct-21 WEDNESDAY	14-Oct-21 THURSDAY	15-Oct-21 FRIDAY	16-Oct-21 SATURDAY
	Guam Scenery	Phase 1 collateral materials- Food	Safe-Certified Activity - Guam Tropical Dive Station	Safe-Certified Restaurants- Longhorn Steakhouse Guam		Safe-Certified Accommodations - Dusit Thani Guam Resort	Guam Scenery
Week 4	17-Oct-21 SUNDAY	18-Oct-21 MONDAY	19-Oct-21 TUESDAY	20-Oct-21 WEDNESDAY	21-Oct-21 THURSDAY	22-Oct-21 FRIDAY	23-Oct-21 SATURDAY
	Safe-Certified Accommodations - The Tsubaki Terrace		Safe-Certified Activity - Ride the Ducks	Guam Scenery		Phase 1 collateral materials- REC(Driving) 2	Safe-Certified Restaurants - Tony Roma's
Week 5	24-Oct-21 SUNDAY	25-Oct-21 MONDAY	26-Oct-21 TUESDAY	27-Oct-21	28-Oct-21	29-Oct-21	30-Oct-21
	Safe-Certified Accommodations - Hilton Guam Resort & Spa		Guam Scenery		Halloween Lucky Draw Event on FB	Halloween Lucky Draw Event on FB	Halloween Lucky Draw Event on IG
Week 6	31-Oct-21 SUNDAY						
	Halloween Lucky Draw Event on IG						

PHILIPPINES



PHILIPPINES COVID-19 NEWS

VACCINATIONS FOR MINORS AGED 12-17 TO START WITH THOSE WITH COMORBIDITIES

The Department of Health (DOH) recently said that COVID-19 vaccinations among minors aged 12 to 17 will begin with children who have underlying medical conditions.

Minors belonging to this group will be considered as part of the government's A3 category or persons with comorbidities, while others will become eligible to get vaccinated "once adequate coverage of the A2 priority group or senior citizens has been achieved nationwide and vaccine supply becomes sufficient to include children."

In Malacañang's regular Laging Handa briefing, DOH Undersecretary Myrna Cabotaje said that the rollout of vaccines to minors with comorbidities may start as early as October 15 and could begin with a pilot run in Metro Manila.



#coronavirus #impact-summary



Philippines

Airlines lobby for increased quota for international arrivals to Manila.

LOCKDOWN STATUS

PARTIAL

INBOUND TRAVEL

RESTRICTED

OUTBOUND TRAVEL

OPEN

CONFIRMED

2,509,177

22,596 per million

7 DAY ROLLING AVE

+15,323 ▼

-21% vs prev week

DEATHS

37,596

338.6 per million

FULLY VACCINATED

23,925,816

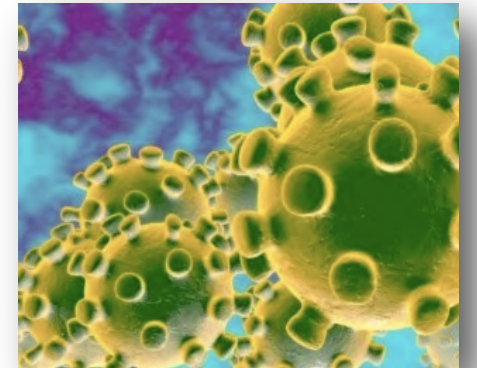
21.55% of pop.

Source: Cases - John Hopkins University (2021-09-28). Vaccine - Department of Health via ABS-CBN Investigative and Research Group (2021-09-28). Retrieved from OurWorldInData.org

PH RECOVERIES HIT 2,365,229

The country's overall tally of coronavirus disease 2019 (Covid-19) patients who have beaten the disease have reached 2,365,229 as 12,236 new recoveries were recorded as of Wednesday.

The Department of Health (DOH) said the figure is equivalent to a 93.3-percent recovery rate from a total of 2,535,732 infections since the start of the pandemic last year.



U.S. PROVIDES 2.58 MILLION MORE PFIZER-BIONTECH VACCINES TO THE PHILIPPINES

The United States partnered with the COVID-19 Vaccines Global Access (COVAX) facility to deliver an additional 2,582,190 doses of the Pfizer-BioNTech COVID-19 vaccine to the Philippines as part of its worldwide effort to help end COVID-19.

The vaccines, delivered in separate shipments on September 19 and 20, were part of the 500 million doses of Pfizer the United States is making available for distribution through COVAX, a global initiative to support equitable access to COVID-19 vaccines.

Newly arrived U.S. Embassy in the Philippines Chargé d'Affaires Heather Variava joined Philippine government officials and other stakeholders at the Ninoy Aquino International Airport to welcome the arrival of 2,020,590 doses on September 19 and 561,600 doses on September 20.

As the largest donor to the COVAX facility, the United States has facilitated the delivery of more than 16 million vaccine doses to the Philippines via COVAX, including more than 9 million doses donated by the American people.



PH COVID-19 RISK CLASSIFICATION DOWNGRADED TO MODERATE

The country's risk classification for Covid-19 is down to moderate on Monday as the two-week growth rate of infections nationwide has gone negative. The average daily reported cases nationwide for the week Sept. 20 to 26 decreased to 17,783 from 19,949 the previous week.



"We're at negative 4 percent in the recent one to two weeks, much lower than the 27 percent we reported the week prior," Department of Health Epidemiology Bureau Director Dr. Alethea de Guzman said during a televised Palace briefing.

Bed utilization for Covid-19 patients remained at moderate risk at under 68 percent while intensive care unit utilization (ICU) rate is high risk at under 76 percent. Three regions logged negative two-week growth rates – National Capital Region (NCR) -13 percent; Calabarzon, -18 percent; and Region 3 (Central Luzon), - 13 percent. NCR's bed utilization rate is lower at 63 percent as against the 68 percent reported a few days ago. ICU utilization rate remains a high-risk 76 percent, slightly lower than the 78 percent a few weeks ago.

PHILIPPINES MARKET INTELLIGENCE



AIRLINE SCHEDULE



TICKETING PERIOD : 20 SEPTEMBER - 30 NOVEMBER 2021						
ROUTING	BCC	FARE BASIS	RT GROSS FARE IN USD (PER ADULT)	VALIDITY		REMARKS
				MIN	MAX	
MNL - GUM - MNL	TRAVEL PERIOD: 20 SEPTEMBER - 15 DECEMBER 2021 / 01 FEBRUARY - 15 MARCH 2022					
	O	OLTGU	200	2D	14D	*UNLIMITED FREE REBOOKING
	U	ULTGU	250			
	TRAVEL PERIOD: 16 - 31 DECEMBER 2021 / 01 - 31 JANUARY 2022 / 16 MARCH - 30 JUNE 2022					
	O	OHTGU	230	2D	14D	*UNLIMITED FREE REBOOKING
	U	UHTGU	280			

*UNLIMITED FREE REBOOKING, PROVIDED CHANGES ARE MADE 4 DAYS BEFORE DEPARTURE. OTHERWISE, COLLECT APPLICABLE CHANGE FEE. SUBJECT TO FARE DIFFERENCE, IF APPLICABLE.

FLIGHT	DAY	Departure	Arrival
MNL-GUM (PR110)	Sun/Thurs	10:55PM	4:35AM+1
GUM-MNL (PR111)	Mon/Fri	6:40AM	8:25AM

OCTOBER 2x weekly



UNITED AIRLINES
A STAR ALLIANCE MEMBER

Daily flights between
Manila and Guam

One-way or
Roundtrip Travel **USD 185***

*All-in fares starting from USD 244 for one-way, and USD 254 for roundtrip. Inclusive of PH tax.
*Valid until 30NOV2021. Please visit united.com or contact your travel agent.

FLIGHT		TUE/FRI		MON/WED/THU/SAT/SUN	
		DEPARTURE	ARRIVAL	DEPARTURE	ARRIVAL
MNL-GUM	UA 184	9:50PM	3:55AM +1	10:25PM	4:30AM +1
GUM-MNL	UA 183	7:05PM	8:50PM	7:25PM	9:10PM

OCTOBER Daily Flights

*All-in fares starting from USD 244 for one-way, and USD 254 for roundtrip. Inclusive of PH tax.