



INDUSTRY REPORT

APRIL 19, 2024



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DESTINATION UPDATES



CONGRATULATIONS GUAM KO'KO' ROAD RACE WINNERS

- A total of 606 local and international runners participated in the 14th Annual Ko'ko' Road Race on April 14, 2024.
- Top 3 winners for the 10K race
 - 1st place: South Korea's Jisub Kim at 34:17
 - 2nd place: Guam's Ryan Matienzo at 37:19
 - 3rd place: Guam's Rynier Di Ramos at 41:32
- Top 3 winners for the half marathon race
 - 1st place: Canada's Jeffrey Campbel at 1:15:40
 - 2nd place: Guam's Derek Mandell at 1:28:07
 - 3rd place: David Perry at 1:29:01



Courtesy of Guam Sports Network

UPCOMING EVENTS



AGANA HEIGHTS COCONUT FESTIVAL

- April 19-21, 2024
- Join us in celebrating the **16th Annual Coconut Festival** at Fort Apugan.
- Guests can enjoy delicious food, live entertainment, and fun for all ages.
- There will also be exciting contests and activities for all to participate in and enjoy.

For more information, contact: Agana Heights Mayors Office at (671) 482-8285



AGANA HEIGHTS
16th Annual Coconut Festival

FRI, 19th APRIL 2024 4PM-10PM	SAT, 20th APRIL 2024 4PM-10PM	SUN, 21st APRIL 2024 12PM-6PM
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Fort Aguada (Fort Apugan)
LOTS OF FUN, FOOD, ENTERTAINMENT, & KIDDIE RIDES FOR THE WHOLE FAMILY!

For more information, contact the Agana Heights Mayor's Office at (671) 472-8285/6.



UPCOMING EVENTS

EARTH DAY BEACH CLEAN UP

- Saturday, April 20, 2024
- TECO in partnership with the Guam Visitors Bureau present the 4th Earth Day Annual Beach Clean Up.
- Showtime: 7:30 AM at Ypao Beach Park, Main Pavilion
- Water, coffee, gloves, and trash bags to be provided to all volunteers.

For more information, contact: TECO office at (671) 472-5865 or GVB at (671) 646-5278.



駐關島台北
經濟文化辦事處
Taipei Economic and
Cultural Office in Guam

GUAM
VISITORS
BUREAU
ESTABLISHED 1982

TECO in Guam in partnership with the Guam Visitors Bureau present the
4th ANNUAL
**EARTH DAY
BEACH CLEAN UP**
#LetTaiwanHelp

Saturday, April 20, 2024
Ypao Beach Park, Main Pavillion
Showtime 7:30 AM | Start Time 8:00 AM

**Come join us in keeping our beaches clean
and celebrate Earth Day!**

Water, coffee, gloves, and trash bags will be provided to all volunteers!

中華航空 CHINA AIRLINES
第一銀行 First Commercial Bank
兆豐保險 Chung Kiao Insurance
HONHUI GUAM 宏匯集團 HONHUI GROUP

美國關島中華學校
45 美國關島中華學校
TWBAG 關島台灣商會
Chinese Ladies' Association of Guam
關島中華婦女會

For more information please contact TECO at (671) 472-5865 or GVB at (671) 646-5278.

EXPLORE GUAM - MAP



Explore Guam

Explore Guam!

Attractions

- 1 Valley of the Latte, LLC
- 2 Big Cruises
- 3 Big Sunset Cruise
- 4 Blue Persuasion Dive Boutique
- 5 Coco Palm Garden Beach
- 6 Dulce Nombre de Maria Cathedral-Basilica
- 7 FaiFai Powder Sand Beach
- 8 Fish Eye Marine Park
- 9 Fish Eye Tours
- 10 Guam Adventures
- 11 Guam Bikini Island Club Com
- 12 Guam Museum
- 13 Guam Ocean Park
- 14 Guam Plaza Resort & Spa
- 15 Guam Tropical Dive Station
- 16 Guam Zoological, Botanical & Marine Gardens
- 17 Iruka (Dolphin) Watching Adventure
- 18 Puntan Dos Amantes
- 19 SandCastle, Inc.
- 20 Skydive Guam Inc.
- 21 Star Tour
- 22 Super American Circus
- 23 Talofofo Falls Resort Park
- 24 Tropical Beach House Guam
- 25 Turtle Tours
- 26 UnderWater World
- 27 Valley of the Latte Adventure Park Guam

Valley of the Latte, LLC

[Get Directions](#)
(671) 789-3342

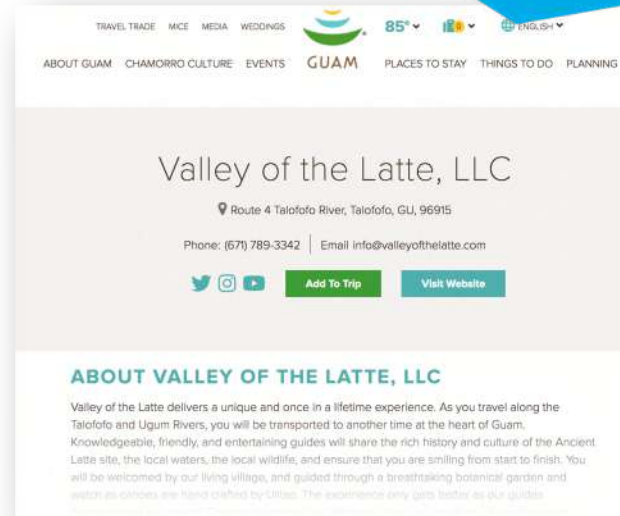
Valley of the Latte delivers a unique and once in a lifetime experience. As you travel along the Talofofo and Ugum Rivers, you will be transported to another time at the heart of Guam. Knowledgeable, friendly, and entertaining guides will share the rich history and culture of the Ancient Latte site, the local waters, the local wildlife, and ensure that you are smiling from start to finish. You will be welcomed by our living village, and guided through a breathtaking botanical garden and watch as canoes are hand crafted by Ulitao. The experience only gets better as our guides demonstrate how ancient Chamorros started their fires and show you traditional basket weaving techniques. The longer you are here, the more you realize, that this is the best way to experience Guam. Valley of the Latte is Guam's most popular eco-friendly destination, providing excellent service and quality, fun-filled activities for travelers of all ages. Valley of the Latte was awarded the Golden Latte Award for the Most Outstanding Optional Tourism Tour on Guam 2016 and the Certificate of Excellence 2017, 2018, and 2019 from TripAdvisor. The Valley is the place chosen by the people of Guam to celebrate the rich cultural heritage of the island and share it's beauty with visitors of all ages. Over the years, thousands of guests and visitors to Guam have loved exploring the heart of the island and the Talofofo and Ugum rivers with us! We take pride in being Guam's only true eco-friendly and sustainable island extravaganza filled with all of the adventures one can imagine on land and in the waters. The Valley offers a variety of safe and exciting tropical adventures for the intrepid traveler, romantic couple escape, or childhood adventure of a lifetime. It is sure to keep you returning for more. We have also served as venue to special days such as weddings, school field trips, birthdays, company retreats, and more. Feel free to email info@valleyofthelatte.com for more information and if you have any questions. Find us: <https://www.valleyofthelatte.com/valley-latte-map-contact/>






[More Info](#)

INDUSTRY PARTNERS: PLEASE UPDATE YOUR INFORMATION

Give visitors better access to your business, with GVB's digital map.




TRAVEL TRADE | MICE | MEDIA | WEDDINGS |  85° |  ENGLISH

ABOUT GUAM | CHAMORRO CULTURE | EVENTS |  PLACES TO STAY | THINGS TO DO | PLANNING

Valley of the Latte, LLC

Route 4 Talofofo River, Talofofo, GU, 96915

Phone: (671) 789-3342 | Email: info@valleyofthelatte.com

 [Add To Trip](#) [Visit Website](#)

ABOUT VALLEY OF THE LATTE, LLC

Valley of the Latte delivers a unique and once in a lifetime experience. As you travel along the Talofofo and Ugum Rivers, you will be transported to another time at the heart of Guam. Knowledgeable, friendly, and entertaining guides will share the rich history and culture of the Ancient Latte site, the local waters, the local wildlife, and ensure that you are smiling from start to finish. You will be welcomed by our living village, and guided through a breathtaking botanical garden and watch as canoes are hand crafted by Ulitao. The experience only gets better as our guides

Email your updated info to:
taylor.pangilinan@visitguam.com

BECOME A TOUR GUIDE

CALL-OUT FOR ENGLISH & TAGALOG SPEAKING TOUR GUIDES

- GVB monitors Guam tour guides and tour sites.
- Tour Guide Certification Program (TGC) requires the training and certification of all tour guides.
- GUAM COMMUNITY COLLEGE conducts the instructional portion of the program, while GVB issues identification badges and handles compliance activities.

<https://www.guamvisitorsbureau.com/destination/visit-or-safety-satisfaction/tour-guide-certification/gvb-tour-guide-certification>



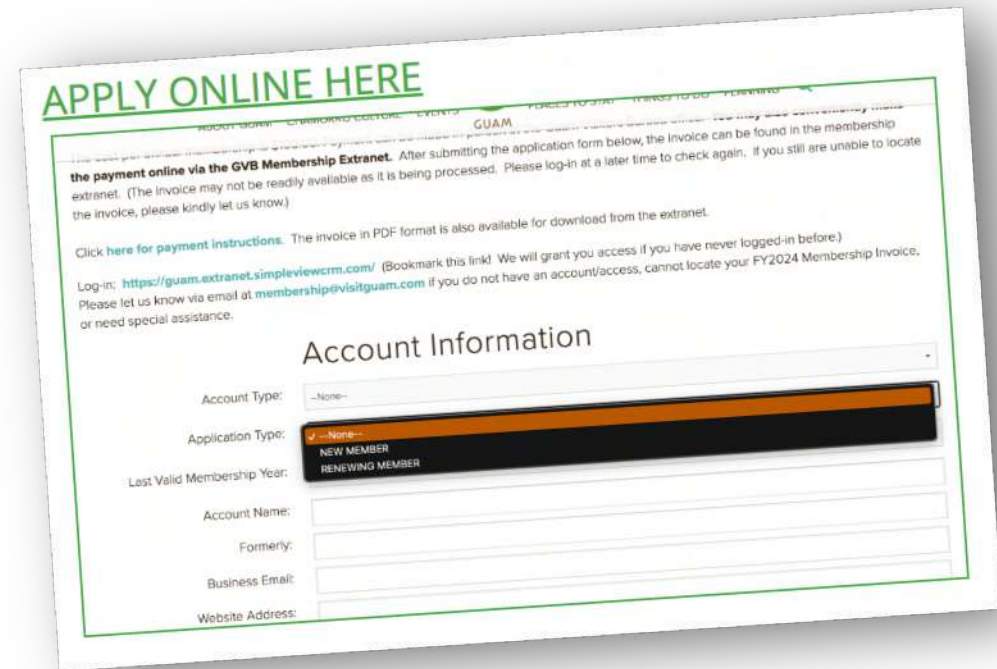
If interested, please
click link for more info

CALL OUT FOR BROCHURES

MEMBERSHIP BENEFIT

GVB will distribute your company brochure to visitors at the GVB front office and GVB's concierge service desks located at the Guam International Airport and Guam Premium Outlets.

- Provide at least 500 brochures (each language).



Download our membership application from our GVB website.

<https://www.visitguam.com/membership-application/>



MARKET INTELLIGENCE REPORT

As of April 19, 2024 and may be subject to change.



MARKETS AT-A-GLANCE

MARKETS AT-A-GLANCE

JAPAN

- Total outbound seat capacity for April remains at 46,841; May at 47,380; and June at 50,227.
- Japan Airlines summer 2023 flight schedule shown in appendix
- Shown in appendix are: SNS performance summary and highlights; Weekly Guam digital PR articles; and media performance



TAIWAN

- Former cabinet secretary Cho Jung-tai named new premier
- Presidential aid in Lin Chia-lung tipped to be Taiwan's new foreign minister
- Tourists from Brunei arrive in Taiwan earthquake region
- Shown in appendix are: competitor happenings; current airline routes for other destinations and airline updates; marketing activities, NR monitor

SOUTH KOREA

- Total outbound seat capacity for April remains at 34,053; May at 37,727; and June at 36,510.
- South Korea's general election held on April 10
- Hana Tour listed in the merger market with its ownership stake up for sale
- Shown in appendix are: media monitoring of press releases; SNS weekly activity; and content calendar



PHILIPPINES

- Delegate Moylan meets with President Marcos to discuss visa waiver and Medicare portability
- Romualdez, House colleagues say summit with US, Japan a big win for PH
- MVA chief supports inclusion of Philippines in the Guam-CNMI visa waiver program
- Boracay readies security, safety measures for tourists this summer
- United Airlines and Philippine Airlines continue to fly daily in April 2023 and are offering specials
- Shown in appendix: marketing activities and social media calendar



DETAILS ARE FOUND IN THE APPENDIX



APPENDIX

As of April 19, 2024 and may be subject to change.







JAPAN

JAPAN MARKET INTELLIGENCE

AIRLINE OPERATION - APRIL

Interviews with various companies

AIRLINES	CURRENT STATUS	FLIGHT	DEPARTURE	TIME	FREQUENCY	SEAT CAPACITY
	Available	UA827	NRT	11:50 / 16:00	Daily	4,980
	Available	UA 197	NRT	17:00 / 21:45	Daily	4,980
	Available	UA874	NRT	21:20 / 2:05+1	Mon, Wed, Fri, Sat	2,822
	Available from April 9, 2023	UA865	NRT	17:50 / 22:35	Daily	4,980
	Available from March 31, 2024	UA840	NRT	17:55 / 22:40	Daily	4,980
	Available	UA 136	NGO	11:20 / 15:55	Daily	4,980
	Available	UA 172	NGO	20:50 / 1:25+1	Mon, Wed, Thu, Sun	2,822
	Available	UA 150	KIX	11:05 / 15:45	Daily	4,980
	Available	UA 178	KIX	20:55 / 1:35+1	Tue, Thu, Sat	2,158
	Available	UA 166	FUK	11:05 / 16:15	Daily	4,980
TTL						42,662


AIRLINES	CURRENT STATUS	FLIGHT	DEPARTURE	TIME	FREQUENCY	SEAT CAPACITY
	Available	JL941	NRT	9:30 / 14:15	Mon, Wed, Thu, Sat, Sun	4,179
	Suspended	TW311	KIX	10:45 / 15:10	Daily	-
	Suspended	7C182	NRT	10:05 / 15:00	Daily	-
	Suspended	7C3174	KIX	10:10 / 14:50	Daily	-
	Suspended	7C3184	KIX	10:10 / 14:50	Tue	-
TTL						4,179





APRIL TOTAL OUTBOUND SEAT CAPACITY : 46,841

JAPAN MARKET INTELLIGENCE

AIRLINE OPERATION - MAY

Interviews with various companies

AIRLINES	CURRENT STATUS	FLIGHT	DEPARTURE	TIME	FREQUENCY	SEAT CAPACITY
	Available	UA 827	NRT	11:50 / 16:00	Daily	5,146
	Available	UA 197	NRT	17:00 / 21:45	Daily	5,146
	Suspended from May 6 - Jul 24, 2024	UA 874	NRT	21:20 / 2:05+1	Mon, Wed, Fri, Sat	498
	Available from April 9, 2023	UA 865	NRT	17:50 / 22:35	Daily	5,146
	Available from May 6 - Sep 24, 2024	UA 840	NRT	17:55 / 22:40	Tue, Thu, Sat, Sun	3,154
	Available from May 1, 2024	UA 848	HND	23:55 / 4:45+1	Daily	5,146
	Available	UA 136	NGO	11:20 / 15:55	Daily	5,146
	Suspended from May 7, 2024.	UA 172	NGO	20:50 / 1:25+1	Mon, Wed, Thu, Sun	664
	Available	UA 150	KIX	11:05 / 15:45	Daily	5,146
	Available	UA 178	KIX	20:55 / 1:35+1	Tue, Thu, Sat	2,158
	Available	UA 166	FUK	11:05 / 16:15	Daily	5,146
TTL						42,496


AIRLINES	CURRENT STATUS	FLIGHT	DEPARTURE	TIME	FREQUENCY	SEAT CAPACITY
	Available	JL941	NRT	9:30 / 14:15	Mon, Wed, Thu, Sat, Sun	4,577
	Available	CI	NRT	21:00 / 2:00+1	3-May	307
	Suspended	TW 311	KIX	10:45 / 15:10	Daily	-
	Suspended	7C182	NRT	10:05 / 15:00	Daily	-
	Suspended	7C3174	KIX	10:10 / 14:50	Daily	-
	Suspended	7C3184	KIX	10:10 / 14:50	Tue	-
TTL						4,884




MAY TOTAL OUTBOUND SEAT CAPACITY : 47,380

JAPAN MARKET INTELLIGENCE

AIRLINE OPERATION - JUNE

Interviews with various companies

AIRLINES	CURRENT STATUS	FLIGHT	DEPARTURE	TIME	FREQUENCY	SEAT CAPACITY
	Available	UA827	NRT	11:50 / 16:00	Daily	4,980
	Available	UA 197	NRT	17:00 / 21:45	Daily	4,980
	Suspended from May 6 - Jul 24, 2024	UA874	NRT	21:20 / 2:05+1	Mon, Wed, Fri, Sat	2,822
	Available from April 9, 2023	UA865	NRT	17:50 / 22:35	Daily	4,980
	Available from May 6 - Sep 24, 2024	UA840	NRT	17:55 / 22:40	Tue, Thu, Sat, Sun	2,988
	Available from May 1, 2024	UA848	HND	23:55 / 4:45+1	Daily	4,980
	Available	UA 136	NGO	11:20 / 15:55	Daily	4,980
	Suspended from May 7, 2024.	UA 172	NGO	20:50 / 1:25+1	Mon, Wed, Thu, Sun	2,822
	Available	UA 150	KIX	11:05 / 15:45	Daily	4,980
	Available	UA 178	KIX	20:55 / 1:35+1	Tue, Thu, Sat	2,158
	Available	UA 166	FUK	11:05 / 16:15	Daily	4,980
TTL						45,650

AIRLINES	CURRENT STATUS	FLIGHT	DEPARTURE	TIME	FREQUENCY	SEAT CAPACITY
	Available	JL941	NRT	9:30 / 14:15	Mon, Wed, Thu, Sat, Sun	4,577
	Suspended	TW311	KIX	10:45 / 15:10	Daily	-
	Suspended	7C182	NRT	10:05 / 15:00	Daily	-
	Suspended	7C3174	KIX	10:10 / 14:50	Daily	-
	Suspended	7C3184	KIX	10:10 / 14:50	Tue	-
TTL						4,577

JUNE TOTAL OUTBOUND SEAT CAPACITY : 50,227

JAPAN MARKET INTELLIGENCE

AIRLINE OPERATION - APPENDIX

Japan Airlines 2023 - 2024 Flight Schedule

		OPERATION DATE	SEAT CAPACITY	
FY2023	October	1, 3, 5, 7, 8, 9, 12, 14, 15, 17, 18, 21, 22, 24, 26, 28, 29, 31	18	3,582
	November	2, 3, 5, 7, 9, 11, 12, 14, 16, 17, 19, 21, 23, 25, 26, 28, 30	17	3,383
	December	2, 3, 5, 7, 9, 10, 12, 14, 16, 17, 19, 21, 23, 24, 26, 28, 30, 31	18	3,582
	January	1, 2, 3, 4, 5, 6, 7, 8, 9, 11, 13, 14, 16, 18, 20, 21, 23, 25, 27, 28, 30	21	4,179
	February	1, 3, 4, 6, 10, 12, 13, 15, 17, 18, 20, 22, 23, 25, 27, 29,	16	3,184
	March	2, 3, 5, 7, 9, 10, 12, 14, 16, 17, 19, 20, 23, 24, 26, 28, 30, 31	18	3,582
FY2024	April	1, 3, 4, 6, 7, 8, 10, 11, 13, 14, 15, 17, 18, 20, 21, 22, 24, 25, 27, 28, 29	21	4,179
	May	1, 2, 4, 5, 6, 8, 9, 11, 12, 13, 15, 16, 18, 19, 20, 22, 23, 25, 26, 27, 29, 30	22	4,378
	June	1, 2, 3, 5, 6, 8, 9, 10, 12, 13, 15, 16, 17, 19, 20, 21, 22, 23, 24, 26, 27, 29, 30	23	4,577
	July	1, 2, 3, 4, 6, 7, 8, 10, 11, 13, 14, 15, 17, 18, 20, 21, 22, 24, 25, 27, 28, 29, 31	23	4,577
	August	3, 4, 7, 8, 10, 11, 12, 14, 15, 16, 17, 18, 19, 20, 22, 23, 24, 25, 26, 27, 29, 31	22	4,378
	September	1, 2, 4, 5, 7, 8, 9, 11, 12, 14, 15, 16, 18, 19, 21, 22, 23, 25, 26, 28, 29, 30	22	4,378
	TTL			

JAPAN MARKETING ACTIVITIES

KO'KO ROAD RACE FAMILIARIZATION TRIPS

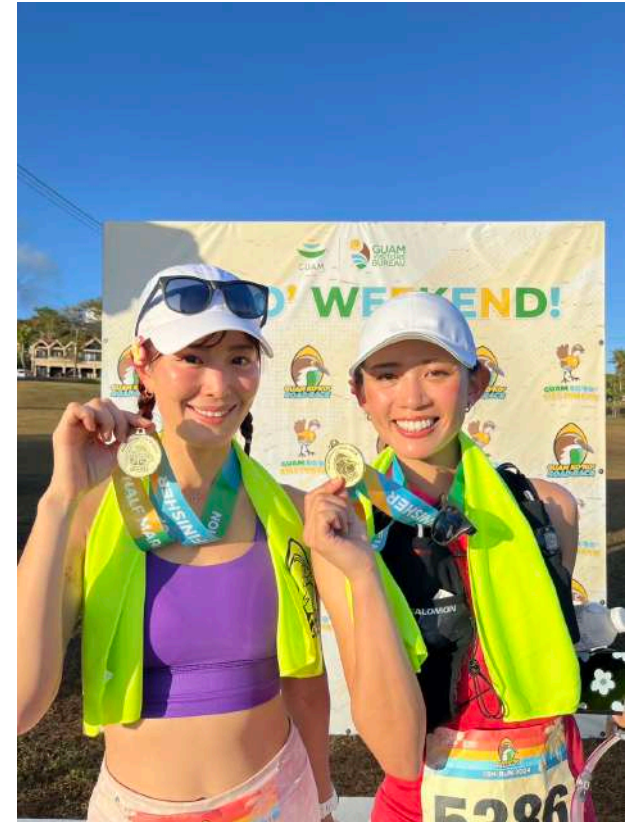
GVB organized a FAM trip for runners in Japan to participate in the Ko'ko' Road Race. One celebrity and two influencers participated in the event, and were accompanied by two media companies. GVB Japan has been promoting running in Guam all year by placing advertisements in booklets of sports promotion organizations and distributing flyers at Japanese marathons.



JAPAN MARKETING ACTIVITIES

KO'KO ROAD RACE FAMILIARIZATION TRIPS

- Sachi Uozumi won the women's division for the half marathon at 1:33:07
- Misato Tsuboi participated in the 10k and completed the race at 54:08
- Yuta Watanabe participated the half marathon and completed the race at 2:24:47



JAPAN MARKETING ACTIVITIES

‘THANKSGIVING DAY’ IN NAGOYA BY HIS

- April 6, 2024
- GVB Japan’s sales and trade team attended the Thanksgiving Day organized by HIS in Nagoya, Japan.
- GVB worked with United Airlines to present the latest information about Guam.
- A total of 1,500 visitors attended the event
- As a result of the event, GVB’s SNS followers increase by approximately 200 more accounts



HANEDA VIDEO PROMOTIONS

- April 8-14, 2024
- GVB promoted the new flights from Haneda to Guam by running video advertisements in Tokyo metro
- The target of the ads were Tokyo-area workers who commute by train
- Ads were placed on the Ginza Line/ Marunouchi Line/ Hibiya Line/ Tozai Line/ Chiyoda Line/ Hanzomon Line/ Namboku Line/ Yurakucho Line/ and the Fukutoshin Line



JAPAN MARKETING ACTIVITIES

UNITED AIRLINES CO-OP: HANEDA LAUNCH

- UA sponsored a limited time offer to purchase round-trip tickets from Haneda to Guam for as low as ¥52,000 throughout multiple paid SNS channels.



United Sponsored

羽田-グアム線新規就航記念! 今なら期間限定で羽田発グアム行き航空券が52,000円から。旅行対象期間は5月5日から5月31日まで。ご予約は今すぐ!

羽田発*グアム行き航空券が
今なら燃油代込みで52,000円から

販売期間は3月31日(日)まで

*政府認可申請中
**規制が適用されます。運賃に燃油代が含まれます。別途送料がかかります。

UNITED AIRLINES

united.com
販売期間は3月31日まで
ユナイテッドでグアムへ

Book now

Like Comment Share



United Sponsored

羽田-グアム線新規就航記念! 今なら期間限定で羽田発グアム行き航空券が52,000円から。旅行対象期間は5月5日から5月31日まで。ご予約は今すぐ!

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UNITED AIRLINES

united.com
販売期間は3月31日まで
ユナイテッドでグアムへ

Book now

Like Comment Share



United Sponsored

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UNITED AIRLINES

Book now



ユナイテッド航空

羽田発*グアム行き航空券が
今なら燃油代込みで52,000円から

販売期間は3月31日(日)まで

*政府認可申請中
**規制が適用されます。運賃に燃油代が含まれます。別途送料がかかります。

UNITED AIRLINES

予約する

販売期間は3月31日まで
羽田-グアム線新規就航記念! 今なら期間限定で羽田発グアム行き航空券が52,000円から。旅行対象期間は5月5日から5月31日まで。





AD

JAPAN MARKETING ACTIVITIES



SNS PERFORMANCE SUMMARY

- SNS ads for new Haneda flights have been launched

SNS	follower		Week Reach		Week Engagement	
	6 Apr,2023	13 Apr,2023	6 Apr,2023	13 Apr,2023	6 Apr,2023	13 Apr,2023
	31,325	31,389	1,668,000	2,969,000	1,737	2,236
	0.20%		78.00%		28.73%	
	23,653	23,665	3,887	3,355	281	236
	0.05%		-13.69%		-16.01%	
	19,371	19,430	23,900	24,500	501	372
	0.30%		2.51%		-25.75%	
	65,565	65,742	1,148,144	2,611,724	10,705	8,150
	0.27%		127.47%		-23.87%	
Visitguam.jp	Unique User		Page View		Ave Time on Page	
	11,239	13,512	15,414	17,085	0:00:48	0:00:50
	20.22%		10.84%		4.17%	

SNS HIGHLIGHT

Bistro レストラン

125 Like

ホーム編 55分5秒以上の動画で、ハズスワンまたはアイスティーを1杯プレゼント。

【住所】 1200 Pao Pao Village Road, Agaña, GUAM

【TEL】 671-550-0011

【営業時間】 月-水 11:00-12:00

【URL】 https://www.bistroguam.com

Churrasco Brazilian Steakhouse and Salad Bar シャラスコ ブラジリアンステーキハウス & サラダバー

147 Like

ロディッパイヤまたはサラダバーを1杯無料で、シャラスコまたはアイスティーを1杯プレゼント。

【住所】 1200 Pao Pao Village Road, Agaña, GUAM

【TEL】 671-550-0011

【営業時間】 月-水 11:00-12:00

【URL】 https://www.churrascoguam.com

グアム政府観光局 (公式) VisitGuam.jp

59 Like

【イベントのお知らせ】

本日は至高の晩餐中の「HIS大感謝祭」に出展中！

お楽しみ企画や体験コーナーなど当たる、ハズレない抽選会を実施！！ぜひお越しください。

【第4回 HIS 大感謝祭 in Nagoya】
開催: 9/30-10/30
会場: 名古屋国際会議場 国際ホール
料金: 無料

グアム政府観光局 (公式) VisitGuam.jp 4月7日

161 Like

少人数の夕食7席
GRAND HOTEL Guam にあるスライバーから

オープンエアのバーでカジュアルなリゾートとおしゃれな雰囲気からミックスされた最新の音楽が楽しめるスポットです。

Photo credit: @Shirley Untalan @newswguam @guam #stayinhotel #guam #guam

グアム政府観光局 (公式) VisitGuam.jp 4月10日

82 Like

ココロ・ドレス・メイク・ヘア・メイク、19時スタート！

レースに参加される方も是非参加されてはいかがでしょうか。

イベント会場でフードトラック、ミュージック、アクティビティも開催です！

#newswguam #guam #guam #kokoweb

Papa Johns Guam パパジョンズ グアム

138 Like

週末メニュー 価格より10%オフ。

【住所】 201 Marine Corps Drive, Tamuning, GUAM

【TEL】 671-550-1702

【営業時間】 月-水 11:00-12:00

【URL】 https://www.papajohnsguam.com

Alamo Rent a Car アラモ レンタカー

125 Like

特別な予約が10%オフ。

【住所】 Guam International Airport, Guam 96919

【TEL】 671-939-0000

【営業時間】 24時間営業

【URL】 https://www.alamorentacar.com

518 Like

グアム行く人必見！グアム 16日

グアム行く人必見！グアム 16日

グアム行く人必見！グアム 16日

371 Like

グアム政府観光局 16日

グアム政府観光局 16日

グアム政府観光局 16日

T Galleria by DFS, Guam T ギャラリー タラ by DFS

122 Like

T ギャラリー タラ by DFS で 300円以上お買い上げお祝い50%オフ。

【住所】 1200 Pao Pao Village Road, Agaña, GUAM

【TEL】 671-550-0011

【営業時間】 月-水 11:00-12:00

【URL】 https://www.tgalleriaguam.com

Crowne Plaza Resort Guam クラウンプラザ リゾート グアム

112 Like

3名以上のご宿泊で、1名様1室につき50%オフの朝食クレジットと、ペリに特製デザートにラムカムドリンクを1杯プレゼント。

【住所】 1200 Pao Pao Village Road, Agaña, GUAM

【TEL】 671-550-0011

【営業時間】 24時間営業

【URL】 https://www.crowneplazaguam.com

1157 Like

グアム政府観光局 16日

グアム政府観光局 16日

グアム政府観光局 16日

91 Like

グアム政府観光局 16日

グアム政府観光局 16日

グアム政府観光局 16日

WEEKLY GUAM

新しいカフェがオープン！ソリッドグラウンドコーヒーショップ

Saturday, April 20, 2024 8:50 AM 677 件のいいね



最近、メーナーの周辺や周辺が明るく活気あるカフェが次々と誕生しているが、今回紹介するものは今年3月にオープンしたコーヒーショップ、真っさらです。とにかく心地よいお店です。



本店も近隣のソリッドグラウンドコーヒーショップ (Solid Grounds Coffee Shop)、ヒルトンホテル (Hilton Hotel)、グランドプラザ (Grand Plaza)、グランドプラザ (Grand Plaza)、グランドプラザ (Grand Plaza) などのビルに隣接してあります。

店内は広々とした、明るく暖かいウッド調のインテリアで統一されたナチュラルなデザイン。天板からは光が差し込み、店内を明るく照らします。



インテリアもセンス良くシンプルで、ソファも居心地が良い。一度来ると立ち上がりたくなりそうなお店です。

インテリアもセンス良くシンプルで、ソファも居心地が良い。一度来ると立ち上がりたくなりそうなお店です。



フードメニューはターキーパニーニやアボカドトースト、アサイボウルやクロワッサンなどのバリエーション。朝早くから開いているので朝食スポットとしてもおすすめです。



ドリンクはコーヒーメニュー各種、ティー、フラペチーノ、スムージーもあります。行く先で軽やかなカフェやドリンクショップ、スイーツショップに出会えるが、ぜひお気に入りを見つけてください。

New coffee shop opens! Solid Ground Coffee Shop

A new coffee shop opened in February of 2024 - Solid Grounds Coffee Shop, located in the KG Plaza in Tamuning.

The interior is decorated with bright, soft wood browns with a natural taste. The food menu includes turkey paninis, avocado toast, acai bowls, croissants and other pastries.

Hours of operation are as follows:

Mon-Fri: 6:30am - 5:30pm

(Kitchen: 7am- 4pm)

Sat: 8am - 1pm

Sun: Closed



初めてのグアム旅行なら定番の観光地を巡るのが鉄板ですが、2回目以降のグアムでは「他の楽しみ方したい！」と思う方もいるのではないでしょうか？

そんなハワイ好きのために！この記事では、グアム旅行2回目以降の楽しみ方をご紹介します。ぜひ参考にしてみてくださいね。



レンタカーでドライブを楽しむ



GLAM DIGITAL MEDIA

Recommendations for your next trip to Guam!

In this article, we will introduce how to enjoy your second trip to Guam and beyond.

Table of Contents

- Enjoy driving around in a rental car
- Swim at the Inalåhan Natural Pool, a saltwater pool created by nature
- Enjoy local shopping at Agana Shopping Center
- Enjoy hamburgers and a museum at Jeff's Pirates Cove
- See the hiding place of Shoichi Yokoi, a member of the former Japanese army, at Talofof Falls Park
- Summary

SOUTH KOREA

SPECIFIC UPDATE IN KOREA

“South Korea’s General Election Held on April 10”



- South Korea held its 22nd general election on April 10, poised to **confront a pivotal moment as 300 new members of the National Assembly will be elected.**
- **The election will not only shape the political landscape of the country for the next four years** but also serve as a crucial test for the president, who is currently a conservative.

“Hana Tour listed in the merger market with its ownership stake up for sale”



- Market sources predict that the **sale price may reach around \$224 million**, considering the management premium and market capitalization.
- The industry is closely observing Hana Tour’s trajectory as **various domestic and global online travel agencies are viewed as potential buyers seeking to enhance their competitive edge in packaged travel** -- a sector where traditional agencies possess robust databases.

KOREA MARKET INTELLIGENCE

APRIL AIRLINE SCHEDULE

• I N C H E O N - G U A M

**Airline schedule is flexible, subject to change.*

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Korean Air	KE421	DAILY	09:45	15:15	8,160
Jeju Air	7C3102	DAILY	10:40	16:05	5,670
	7C3106	DAILY	20:20	02:00+1	5,670
Jin Air	LJ913*	DAILY	09:40	15:05	5,670
T'way Air	TW303	DAILY	10:00	15:30	5,670
TOTAL					30,840

*LJ913: flight number changed from LJ915 to LJ913

• B U S A N - G U A M

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Jin Air	LJ923**	4/W (WED/THU/SAT/SUN)	21:00	02:00+1	3,213
TOTAL					3,213

**LJ923 (flight number changed from LJ929 to LJ923): scheduled 4/W in April and will resume daily operation from April 30, 2024

TOTAL OUTBOUND SEAT CAPACITY: 34,053 SEATS

KOREA MARKET INTELLIGENCE

MAY AIRLINE SCHEDULE

• I N C H E O N - G U A M

**Airline schedule is flexible, subject to change.*

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Korean Air	KE421	DAILY	09:45	15:15	8,432
Jeju Air	7C3102	DAILY	10:40	16:05	5,859
	7C3106	DAILY	20:20	02:00+1	5,859
Jin Air	LJ913	DAILY	09:40	15:05	5,859
T'way Air	TW303	DAILY	10:00	15:30	5,859
TOTAL					31,868

• B U S A N - G U A M

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Jin Air	LJ923	DAILY	21:00	02:00+1	5,859
TOTAL					5,859

TOTAL OUTBOUND SEAT CAPACITY: 37,727 SEATS

KOREA MARKET INTELLIGENCE

JUNE AIRLINE SCHEDULE

• I N C H E O N - G U A M

**Airline schedule is flexible, subject to change.*

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Korean Air	KE421	DAILY	09:45	15:15	8,160
Jeju Air	7C3102	DAILY	10:40	16:05	5,670
	7C3106	DAILY	20:20	02:00+1	5,670
Jin Air	LJ913	DAILY	09:40	15:05	5,670
T'way Air	TW303	DAILY	08:45	14:10	5,670
TOTAL					30,840

• B U S A N - G U A M

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Jin Air	LJ923	DAILY	21:00	02:00+1	5,670
TOTAL					5,670

TOTAL OUTBOUND SEAT CAPACITY: 43,007 SEATS

PR/ MARKETING EFFORT

MEDIA COVERAGE - APRIL 2

Guam Visitors Bureau and Jin Air Accomplished Familiarization Tour for MICE and Travel Agencies



▶ Digital Chosun



▶ Mega Economy



▶ Gukje News



▶ Biz world



▶ Open News Agency



▶ News Journalism



▶ TTL News



▶ The Korea Travel Times



▶ News Road

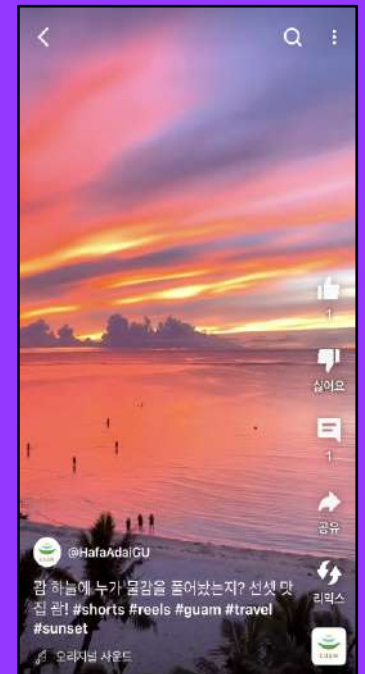
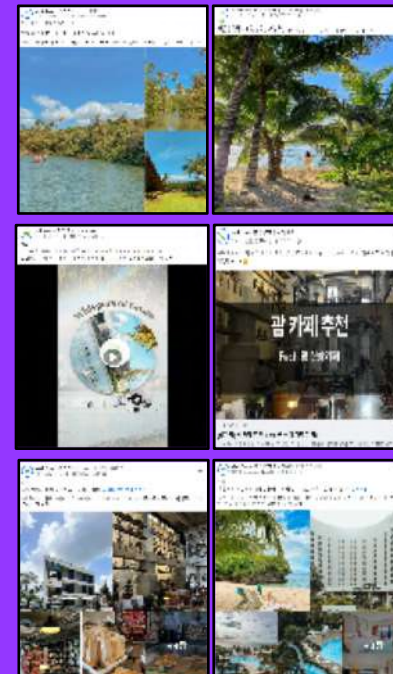
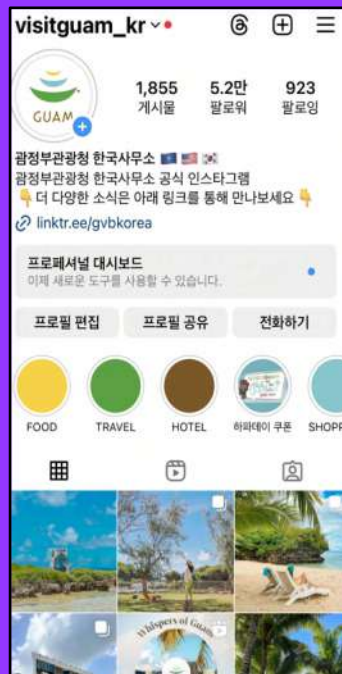


▶ Tour Korea



▶ Discovery News

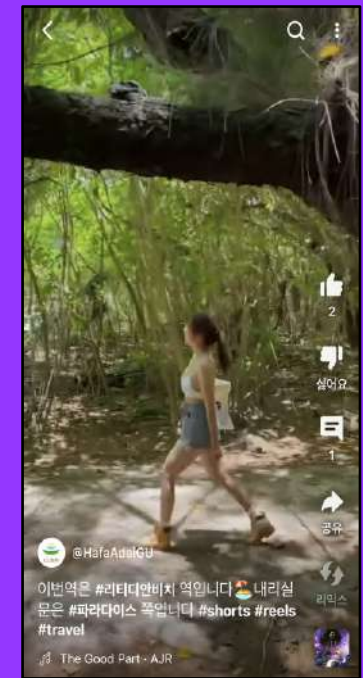
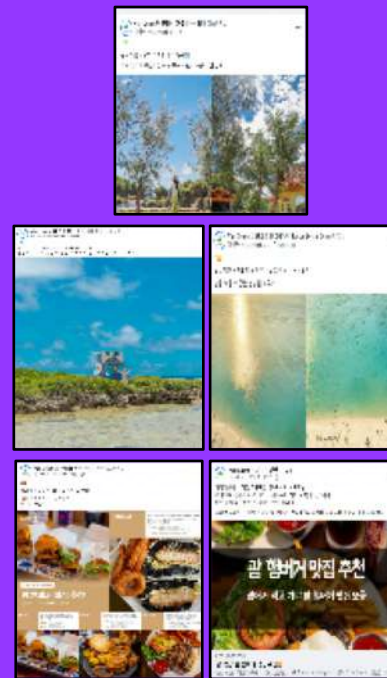
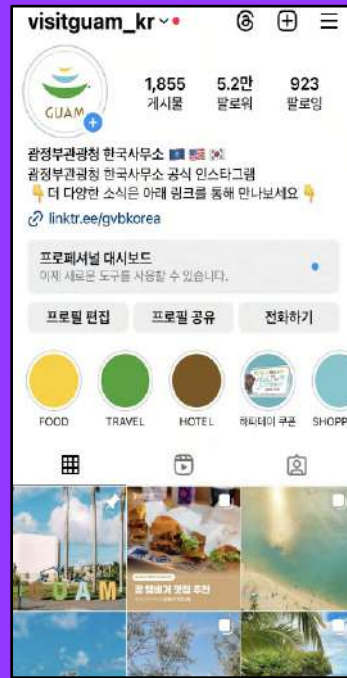
KOREA MARKETING ACTIVITIES



SNS WEEKLY ACTIVITY: APRIL 1 - 5, 2024

THEME: CAFES IN GUAM

KOREA MARKETING ACTIVITIES



SNS WEEKLY ACTIVITY: APRIL 8 - 12, 2024
THEME: HAMBURGER RESTAURANTS IN GUAM

TAIWAN

FORMER CABINET SECRETARY CHO JUNG-TAI NAMED NEW PREMIER

President-elect William Lai on Wednesday tapped former Cabinet secretary-general Cho Jung-tai to be the new premier, set to take office after the inauguration on May 20. Lai made the announcement at a news conference in Taipei, at which he unveiled the slogan “an active and innovative Cabinet,” or “AI” Cabinet.

Cho served as Cabinet secretary-general from 2017 to 2018 under Lai as premier. He was also elected chair of the Democratic Progressive Party following its defeat in the 2018 local elections. During his tenure from 2019 to 2020, Cho played a key role in navigating a contentious primary race between Lai and President Tsai Ing-wen.

Cho is known as being a relatively soft-spoken negotiator, with more than three decades of experience in government as a city councilor, legislator, presidential secretary-general and Cabinet member. More recently, Cho was a member of a “study group” convened by Lai that helped formulate the candidate’s national infrastructure platform and served as a key member of Lai’s presidential campaign, organizing overseas support organizations.

At the event, Lai also named former minister of culture Cheng Li-chiun as vice premier, National Development Council Minister Kung Ming-hsin as secretary-general and former Taichung city councilor Chen Shih-kai as spokesman.



PRESIDENTIAL AID IN LIN CHIA-LUNG TIPPED TO BE TAIWAN'S NEW FOREIGN MINISTER

Presidential aide and former Taichung Mayor Lin Chia-lung is tipped to be Taiwan's next foreign minister, replacing Joseph Wu, a source with knowledge of the matter told CNA Thursday. It was reported in the local media that President-elect Lai Ching-te met with Lin, secretary-general to the President, on Thursday, during which Lin agreed to take up the post of foreign minister.

A source close to Lin confirmed to CNA that "there was a meeting and Lin had agreed to become foreign minister," but the appointment is pending formal announcement. Lin is expected to take up the post after Lai and Vice President-elect Hsiao Bi-khim assume office on May 20, following their win in January's presidential election. Lai announced Wednesday that former ruling Democratic Progressive Party (DPP) Chairman Cho Jung-tai will be the premier in his administration.

Lin, 60, has been serving as secretary-general at the Presidential Office since January 2023, after he lost his bid to unseat New Taipei Mayor Hou Yu-ih of the opposition Kuomintang (KMT) in late 2022. Before Lin was appointed as an aide to President Tsai Ing-wen he was ambassador-at-large in charge of Taiwan's digital New Southbound Policy initiatives, which were introduced by Tsai to enhance trade and exchanges between Taiwan and 18 countries in Southeast and South Asia, as well as Australia and New Zealand. Alongside that, Lin began his political career in the early 2000s, serving in various positions in the administration of then President Chen, including an advisor to the National Security Council and Cabinet spokesman. He also served as secretary-general of the DPP and as deputy secretary-general at the Presidential Office during Chen's presidency.





TOURISTS FROM BRUNEI ARRIVE IN TAIWAN EARTHQUAKE REGION

Despite the fear of aftershocks, more than 80 tourists arrived in Hualien County Tuesday (April 9) on a charter flight straight from Brunei. A magnitude 7.2 earthquake on April 3 caused widespread devastation in the county, leaving at least 13 people dead and six missing. Major roads across the region have been blocked by rockfalls, with more than 800 aftershocks occurring over the past week.

Even though the disaster led to fears that Hualien's tourism sector would lose NT\$5.3 billion (US\$165 million), charter flights from overseas are still scheduled to go ahead this month. The first one was a Royal Brunei Airlines Airbus A320 with more than 80 people on board, which landed at Hualien Airport Tuesday. The visitors will spend three days and two nights in the county, per CNA.

They will visit the Dongdamen night market in Hualien City, Qixingtang Beach, Liyu Lake, and the Farm Dream Estates in Fenglin Township. Taroko National Park will not be on their itinerary, as it bore the brunt of the earthquake. The local authorities said they had high hopes that the flight from Brunei signaled the start of a tourism revival in Hualien after the earthquake.

On April 12, a direct charter flight from Thailand will arrive, with a flight from Vietnam scheduled for April 27. According to the county government, efforts will continue to arrange similar services from Japan, South Korea, Singapore, and Malaysia directly to Hualien.

COMPETITORS

JAPAN: Japan has been busier than ever with tourists – and now, flesh-eating bacteria. Officials are trying to ease anxious travelers who are wondering if they should cancel their Japan trip. As the high-mortality disease streptococcal toxic shock syndrome (STSS) spreads, the Ministry of Health says “For individuals planning to travel to Japan, there’s no need to cancel travel plans due to the outbreak of this disease.” Still, the Ministry’s website advises travelers to wear masks and maintain good hygiene. A spokesperson told local newspaper Asahi Shimbun that “as long as basic measures against infection are in place, there’s no need to worry.”(April 8)

KOREA: Korean Air has confirmed plans to operate seasonal charter services between Seoul Incheon and Taichung, Taiwan. Scheduled for take off on 2 May, the airline will operate the Seoul Incheon-Taichung route with thrice weekly flights on Tuesdays, Thursdays and Saturdays, up to 29 June 2024. Flight KE189 is slated to depart from Seoul Incheon (ICN) at 15:30, arriving at Taichung (RMQ) at 17:15. From Taichung, flight KE190 is scheduled to leave at 18:50 and arrive at Seoul Incheon at 22:40.(April 8)

AUSTRALIA: The Australian Foreign Ministry has strongly advised its citizens against traveling to Afghanistan, citing an “extremely dangerous security situation and the very high threat of terrorism and kidnapping.” According to the Smartraveller—the Australian Foreign Ministry’s travel advice website—there are no Australian officials in Afghanistan to provide consular and passport services. “There are no Australian officials in Afghanistan, and our ability to provide consular and passport assistance to Australians in Afghanistan is severely limited,” the website stated. (April 10)

THAILAND: From 1 January to 31 March, Thailand has welcomed a total of no less than 9,370,297 international travelers. Compared to just a year ago, the country has made a surge of 44%. The Thai Ministry of Tourism and Sports, who shared the news in a press release, has also unveiled that this accounted for 454.65 billion baht (11.42 billion euros) in revenue for local entrepreneurs. (April 8)

SINGAPORE: With an inauguration and a water salute, the first Singapore Airlines (SIA) flight for the new service departed from Brussels Airport at 12:10 pm on Saturday. After a 20-year absence, SIA is reconnecting the heart of Europe with this metropolis in Asia. The addition of Brussels increases the number of European gateways in SIA’s network to 13, reflecting the airline’s commitment to improving connectivity for its customers and offering more choices.(April 6)

PALAU: Palau International Coral Reef Center (PICRC) recently received a grant from the Australian Government through the Department of Foreign Affairs and Trade (DFAT). This \$25,000 grant will support PICRC’s activities in the topic of “Using Research, Education and Outreach to promote Science and support the management of Palau’s Marine Resources”. (April 9)

MALAYSIA: Malaysia Airlines and Tourism Malaysia are excited to unveil a lineup of collaborative networking events aimed at spotlighting Malaysia as the premier summer getaway for Indian travelers.(April 10)

TAIWAN AIRLINE UPDATES



CI April

Operation Schedule : CHINA AIRLINES

CURRENT ROUTE IN OPERATION:

CHINA AIRLINES CHINA AIRLINES

- April operations schedule available

EVA AIR

- TPE to Tokyo, Osaka, Seoul, Hanoi, BKK, Manila, Jakarta, Bali, Singapore, Ho Chi Minh City, LA, San Francisco, New York, Vancouver, London, Hong Kong, Macao, Paris, Seattle (Daily)
- TPE to Kuala Lumpur, Brisbane (three flights per week)

STARLUX AIRLINES STARLUX

- Macau - Daily
- Penang - Daily
- Bangkok - Daily
- Osaka - Daily
- Tokyo - Daily
- Kuala Lumpur - Daily
- Ho Chi Minh City - Daily
- Manila - Monday, Wednesday, Thursday, Friday, Saturday
- Singapore - Daily

Location					
North America	Operation Schedule	Southeast Asia	Operation Schedule	Southeast Asia	Operation Schedule
Los Angeles	Daily	Bangkok	Daily	Ho Chi Minh City	Daily
Ontario	Daily	Singapore	Daily	Hanoi	Daily
San Francisco	Daily	Jakarta	Daily	Manila	Daily
Vancouver	Daily	Kuala Lumpur	Daily	Bali	Daily
New York	4 flights/week	Penang	Daily	Da Nang	4 flights/week
		Cebu	5 flight/week	Phnom Penh	3 flights/week
		Chiang Mai	4 flights/week	Yangon	3 flights/week
		Palau	2 flights/week	Brunei	1 flight/week

TAIWAN AIRLINE UPDATES

CI April Operation Schedule :



Location							
Europe	Operation Schedule	Oceania	Operation Schedule	Northeast Asia	Operation Schedule	Northeast Asia	Operation Schedule
Amsterdam	5 flights/week	Sydney	5 flights/week	Nagoya	Daily	Busan	Daily
Frankfurt	Daily	Melbourne	4 flights/week	Fukuoka	Daily	Okinawa	Daily
London (Heathrow)	4 flights/week	Brisbane	5 flights/week	Osaka	Daily	Hokkaido	Daily
Roma	3 flights/week			Tokyo(HND)	Daily	Takamatsu	5 flights/week
Vienna	4 flights/week			Tokyo(NRT)	Daily	Hiroshima	5 flights/week
Prague	2 flights/week			Seoul(ICN)	Daily	Hong Kong	Daily
				Seoul(GMP)	3 flights/week	Shanghai	Daily

TAIWAN AIRLINE UPDATES

CI May Operation Schedule :



Location					
North America	Operation Schedule	Southeast Asia	Operation Schedule	Southeast Asia	Operation Schedule
Los Angeles	Daily	Bangkok	Daily	Ho Chi Minh City	Daily
Ontario	Daily	Singapore	Daily	Hanoi	Daily
San Francisco	Daily	Jakarta	Daily	Manila	Daily
Vancouver	Daily	Kuala Lumpur	Daily	Bali	Daily
New York	4 flights/week	Penang	Daily	Da Nang	4 flights/week
		Cebu	5 flight/week	Phnom Penh	3 flights/week
		Chiang Mai	4 flights/week	Yangon	3 flights/week
		Palau	2 flights/week	Brunei	1 flight/week







TAIWAN AIRLINE UPDATES

CI May Operation Schedule :



Location							
Europe	Operation Schedule	Oceania	Operation Schedule	Northeast Asia	Operation Schedule	Northeast Asia	Operation Schedule
Amsterdam	5 flights/week	Sydney	5 flights/week	Nagoya	Daily	Busan	Daily
Frankfurt	Daily	Melbourne	4 flights/week	Fukuoka	Daily	Okinawa	Daily
London (Heathrow)	4 flights/week	Brisbane	5 flights/week	Osaka	Daily	Hokkaido	Daily
Roma	3 flights/week			Tokyo(HND)	Daily	Takamatsu	5 flights/week
Vienna	4 flights/week			Tokyo(NRT)	Daily	Hiroshima	5 flights/week
Prague	2 flights/week			Seoul(ICN)	Daily	Hong Kong	Daily
				Seoul(GMP)	3 flights/week	Shanghai	Daily

TAIWAN AIRLINE UPDATES

Airlines	GTO Contact	Updates
	4/12 Tao Ming Sung, Sales Manager	<ul style="list-style-type: none"> No updates for this week.
	4/12 Gary Wang, Executive Vice President	<ul style="list-style-type: none"> No updates for this week.
	4/12 Patience Hsu, Manager	<ul style="list-style-type: none"> No updates for this week.
	4/12 Jason Chen, Area Manager - Taiwan	<ul style="list-style-type: none"> Philippine Airlines sales team has begun visiting key agents in Guam to ask them to promote GB2 (Group for 2 pax) and MICE Group together.
	4/12 Steven Shih, General Manager	<ul style="list-style-type: none"> Royal Air management suggested signing a contract to charter flights as a General Sales Agent to overcome the difficulty of obtaining FAA approval.
	4/12 Brenda Tang, General Sales Manager	<ul style="list-style-type: none"> Researching charter capacity internally, UA will inform us once they have updated information.

MEETING WITH DIRECTOR OF PHILIPPINES DEPARTMENT OF TOURISM IN TAIWAN

- April 10, 2024
- GTO met with Director Hazel Habito Javier to discuss the promotion programs for the Taipei-Manila-Guam route for the Taipei-Manila flights.
- Director Hazel posed questions regarding short-term plans before the TPE-GUM route resumes, Manila stay-over visa issues, etc.
- Director Hazel will discuss with HQ to see if a special offer is available for a one-night stay-over.



RICHMOND TOURS NEW OFFICE OPENING CEREMONY TEA RECEPTION

- April 10, 2024
- Richmond Tours relocated their office and hosted a reception to welcome trade partners for a visit.
- Several airlines attended the event, including China Airlines, Eva Air, Starlux, Philippine Airlines, Malaysia Airlines, and more.
- GTO greeted representatives from PAL and discussed the earlier meeting with Director Hazel regarding the promotion of Taipei-Manila flights.



Fifi, Special Assistant of Director of GTO , Dora Huang, Manager of Ticketing Dept. of Richmond Tours



Fifi, Special Assistant of Director of GTO , Silvia Shih, Vice General Manager of Ticketing Dept. of Richmond Tours

NR MONITOR

For the week of April 4 - 12, a total of 2 exposures were monitored including:

- TV Exposure: 0
- Online Exposure: 2
- Newspaper: 0
- Social Media: 0

1 of the news reported that Stay at The Tsubaki Tower, a 5-star hotel in Guam, and offer Taiwanese tourists a “US\$50” voucher.

(1)



【關島盛/綜合報導】有「西太平洋上的明珠」之稱的「關島」，以豐富的历史文化以及白淨沙灘、繽紛的海洋生態等自然環境聞名，是許多人心目中的海島度假首選。為了提供旅客頂級的關島旅遊體驗，2020年7月關島豪華五星級飯店「The Tsubaki Tower」（關島椿扇飯店）正式開幕，不只全數皆有無敵海景，更擁有全關島最高級的標準客房和最大的自助餐廳。

The Tsubaki Tower飯店1樓設有無邊際游泳池，一望無際的美景與蔚藍一色的太平洋融為一體，並以晚上還會上滿點點的水舞秀。業者提供

日前台灣前往關島仍需要在韓國或菲律賓轉機，但關島近年依然是台灣人熱門的海外旅遊選擇。The Tsubaki Tower坐落於關島杜夢灣的最高點，共340間客房每間皆享有無敵海景，並且標準客房就廣達58平方公尺，其中套房更有13平方公尺，居全關島飯店之冠。

PHILIPPINES



DELEGATE MOYLAN MEETS WITH PRESIDENT MARCOS TO DISCUSS VISA WAIVER AND MEDICARE PORTABILITY

At the invitation of the Philippine President Ferdinand Marcos Jr., Delegate James Moylan joined a few of his colleagues on Friday evening in Washington, D.C., to discuss a variety of issues of importance between the United States and the Republic of the Philippines. Moylan raised the issues on adding the Philippines to the Guam-CNMI visa waiver program and the potential of Medicare Portability for U.S. citizens opting to relocate to the Philippines.

President Marcos expressed his support for both issues and indicated that the Delegate's office should continue to work with the Philippines Department of Foreign Affairs on the matter. Regarding Medicare Portability, Moylan introduced legislation recently to request a study on the cost and savings analysis if U.S. Citizens were to access greater Medicare coverage in the Philippines.

Moylan said, "It was an honor to meet with President Marcos and to get the opportunity to discuss issues key for Guam's relationship with the Philippines. The visa waiver process is ongoing, and this is truly an effort of so many individuals, primarily Governor Carl Gutierrez, who has been a staunch advocate of the issue. I would also like to thank Governor Lou Leon Guerrero and Senator Jesse Lujan for their continued advocacy..."

ROMUALDEZ, HOUSE COLLEAGUES SAY SUMMIT WITH US, JAPAN A BIG WIN FOR PH

MANILA, Philippines - The recently-concluded trilateral summit between the Philippines, United States, and Japan is a big win secured by President Ferdinand “Bongbong” R. Marcos Jr. for the country, House of Representatives Speaker Ferdinand Martin Romualdez and other lawmakers said.

In a statement, Romualdez said that the clear-cut collaboration between the three countries on economic progress, increasing defense capabilities, and maritime security would ensure that the Philippines is ready for whatever regional challenges it may face.

“The collaboration and dialogue fostered during this meeting pave the way for enhanced cooperation in addressing regional challenges, particularly in promoting maritime security, safeguarding our territorial integrity and improving the lives of the Filipino people,” Romualdez said on Sunday. He also reiterated that the meeting stresses the need for a rules-based order and a free and open Indo-Pacific Region.



MVA CHIEF SUPPORTS INCLUSION OF PHILIPPINES IN THE GUAM-CNMI VISA WAIVER PROGRAM

Marianas Visitors Authority Managing Director Christopher Concepcion said he supports the inclusion of the Philippines in the Guam-CNMI visa waiver program.

“We’re in full support of it. It is not just a Guam visa waiver program; it is a Guam-CNMI visa waiver program,” he added. “We really have no control on any federal matters, but we are in support of any effort to allow free access from the Philippines to the CNMI.”

Guam Gov. Lourdes A. Leon Guerrero and Lt. Gov. Joshua F. Tenorio requested Joe Biden to include the Guam-CNMI Visa Waiver Program on the agenda at the summit hosted by Biden at the White House where he met with Philippine President Ferdinand R. Marcos Jr. and Japan Prime Minister Kishida Fumio.

Leon Guerrero and Tenorio said they both recognize the invaluable contributions made by Filipinos to the Guam communities that are vital in strengthening its diverse cultural tapestry and its ties with the broader Pacific region. They also noted that the economy of the Philippines has been rapidly growing.

According to the Guam officials, removing the visa requirement for Filipinos who wish to travel to Guam and the CNMI would stimulate tourism, saying that the spending of Filipino travelers exceeds that of individuals of Guam’s primary markets.



BORACAY READIES SECURITY, SAFETY MEASURES FOR TOURISTS THIS SUMMER

ILOILO CITY - The Malay local government has activated its municipal incident management team to monitor tourist arrivals in Boracay Island this summer. “In terms of preparation, we consider our peace and order and security, medical and emergency preparedness, as well as our solid waste management. So far, we are in place already,” Malay chief tourism operations officer Felix delos Santos Jr. said on Monday.

Delos Santos said that for this summer, among the big events they are preparing are Love Boracay and a series of international events, sports tourism, and beach activities that are expected to usher more tourists to the island. Love Boracay is the biggest and most highly anticipated annual party season on the island, emphasizing environmental conservation through a series of activities from April 26 to May 1.



PHILIPPINES MARKET INTELLIGENCE

The eTravel Registration is required for all passenger entering or leaving the Philippines by air or sea, including Philippine passport holders. Complete the eTravel Registration here: <https://etravel.gov.ph/>



- PAL continues to operate at Terminal 1 at NAIA.

Manila-Guam-Manila

- **Daily**

PR110 Depart MNL 22:05 / Arrive GUM 03:55
PR111 Depart GUM / Arrive MNL

Popular PAL Flights Deals to Guam!

MNL to GUM Apr 23-30, 2024	MNL – GUM May 13-19, 2024	MNL – GUM Jun 08-13, 2024
From US \$418* Round Trip Economy	From US \$453* Round Trip Economy	From US \$418* Round Trip Economy

<https://flights.philippineairlines.com/en/flights-to-guam>

*Fares displayed have been collected within the last 48 hrs and may no longer be available at time of booking. Quoted fares includes taxes, fees, and surcharges except PH Travel Tax paid at the airport.



- UA operates at Terminal 3 at NAIA.

Manila-Guam-Manila

- **Daily**

UA184 Depart MNL 22:55 or 23:50 / Arrive GUM 04:45 or 5:50

UA183 Depart GUM 19:20 / Arrive MNL 21:10

- **Tues/Fri**

UA192 (via Koror) Depart MNL 22:25 / Arrive GUM 06:10

Featured Daily Fairs for Flights from MNL to GUM

April 2024	May 2024	June 2024
From US \$366* Round Trip Economy	From US \$366* Round Trip Economy	From US \$366* Round Trip Economy

<https://www.united.com/en-ph/flights-from-manila-to-agana-guam>
<https://www.united.com/en-ph/flights-to-agana-guam?redirecturl=true>

*Prices have been available for round trips within the last 48 hours and may not be currently available. For Economy class, fares listed may be Basic Economy, which is our most restrictive fare option and subject to additional restrictions.

PHILIPPINES MARKETING ACTIVITIES

PHILIPPINE SPORTS GROUPS IN GUAM

- Guam welcomed three youth sports groups from the Philippines
- GVB provided welcome gifts and fellowship dinner giveaways for the athletes
- Total number of travelers:
 - Basketball: 80 pax
 - Golf: 35 pax
 - Badminton: 35 pax



Basketball: March 24-29,



Golf: March 29-31, 2024

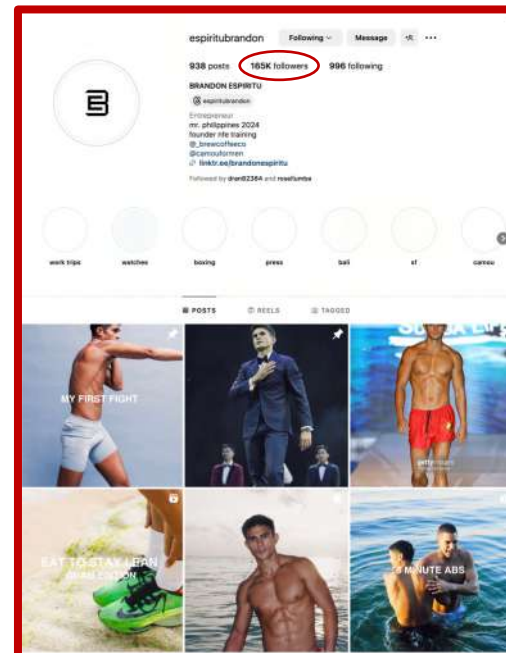
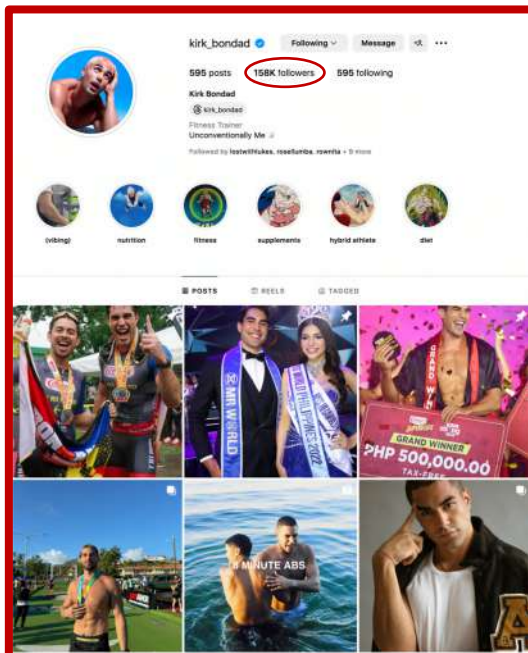


Badminton: April 3-7, 2024

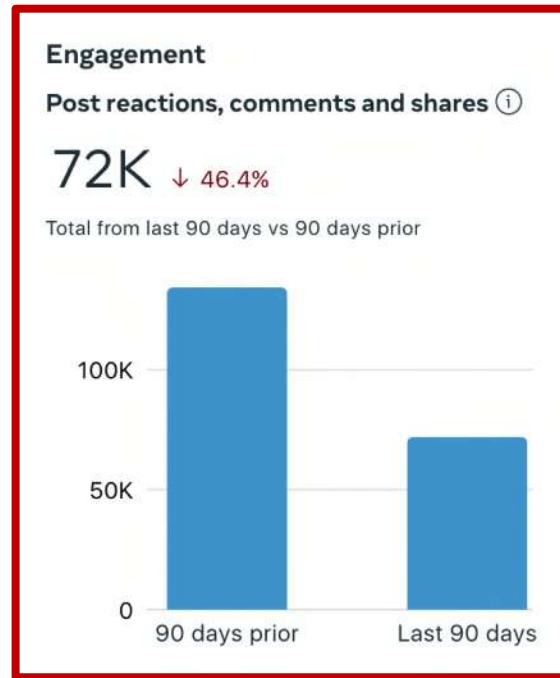
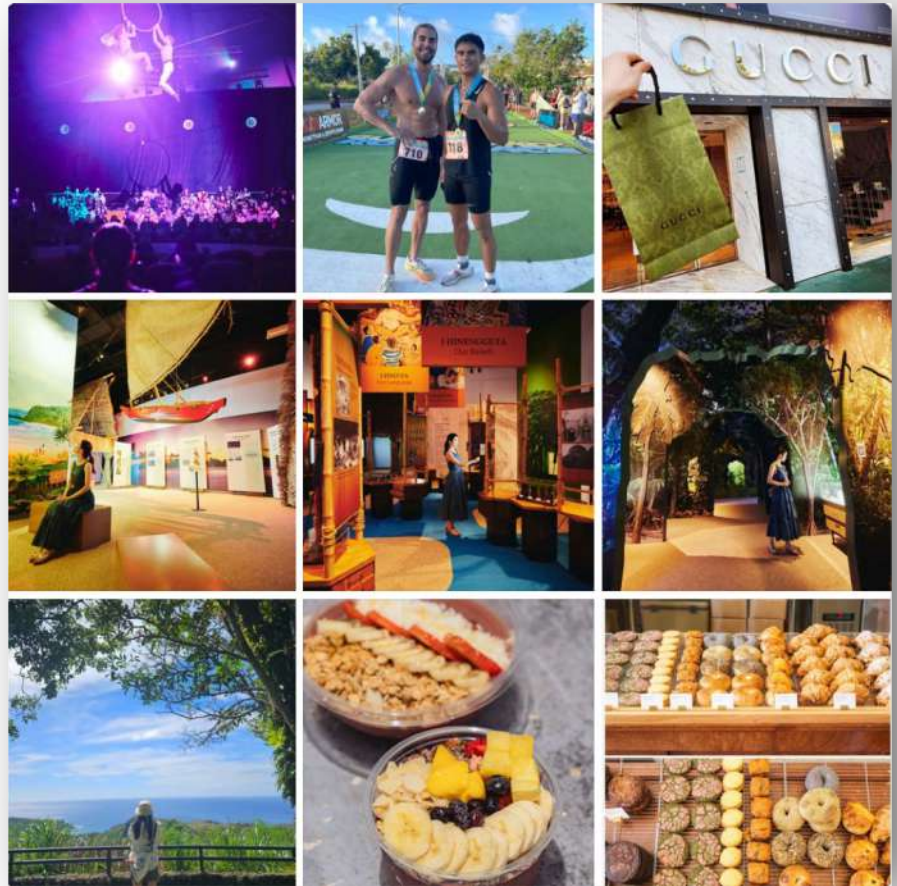
PHILIPPINES MARKETING ACTIVITIES

KO'KO' WEEKEND WITH FILIPINO INFLUENCERS

- GVB invited influencers from the Philippines to participate in the Ko'ko' Road Race on April 14, 2024
- Both completed the half marathon race in less than two hours
 - Kirk Bondad - Mr. World Philippines 2022 completed the race at 1:57:03
 - Brandon Espiritu - Mr. Philippines 2023 completed the race at 1:57:10



PHILIPPINES MARKETING ACTIVITIES



PHILIPPINES MARKETING ACTIVITIES



INSIGHTS

GUAM AMERICA'S
hidden gem

