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INDUSTRY REPORT

FEBRUARY 9, 2024



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DESTINATION UPDATES



UPCOMING EVENTS

GUAM HISTORY & CHAMORU HERITAGE DAY

- March 4, 2024
- Join us in commemorating the day Ferdinand Magellan first landed on Guam and kick off **'Mes CHamoru'** (or CHamoru Heritage Month)
- Hosted in the village of Humåtak, Guam will showcase the rich heritage of the CHamoru people through walking tours, re-enactments, entertainment, cultural performances, and delicious cuisine.

**For more information, contact:
Diana Quinata (671) 747-2932 or
Humåtak Mayors Office (671) 828-8251**



UPCOMING EVENTS

MALESSO' CRAB FESTIVAL

- March 15-17, 2024
- Experience one of the island's largest annual celebrations - [The Malesso' Gupot CHamoru/Crab Festival](#)
- This event is a Chamoru celebration of southern hospitality and will feature great food and barbecue, live music and dancing, Guam gifts and handcrafted items, friendly contests, and games for children.
- The Malesso' Crab Festival will also host crab culinary competitions and contests for talåya (fishing net) throwing, coconut husking, and jet ski racing.

For more information, contact: Malesso' Mayors Office
(671) 828-8312/ (671) 828-2941 or email
mayorernestc@yahoo.com





KO'KO' KIDS FUN RUN & GUAM KO'KO' ROAD RACE

- April 13 & 14, 2024
- The [Guam Ko'ko' Kids Fun Run](#) is a fun filled family event featuring a 0.6K, 1.6K and 3.3K Fun-Run for children ages 4-12 years old.
 - All runners receive a finisher's t-shirt and a chance to win awesome prizes for the top three boys and girls in each division.
 - [REGISTER HERE FOR THE KO'KO KIDS FUN RUN](#)
- The [Guam Ko'ko' Road Race](#) features a 10K and a half marathon course.
 - All participants will receive a finisher's tee and medal.
 - [REGISTER HERE FOR THE KO'KO ROAD RACE](#)

EXPLORE GUAM - MAP



Explore Guam

Explore Guam!

Attractions

- 1 Valley of the Latte, LLC
- 2 Big Cruises
- 3 Big Sunset Cruise
- 4 Blue Persuasion Dive Boutique
- 5 Coco Palm Garden Beach
- 6 Dulce Nombre de Maria Cathedral-Basilica
- 7 FaiFai Powder Sand Beach
- 8 Fish Eye Marine Park
- 9 Fish Eye Tours
- 10 Guam Adventures
- 11 Guam Bikini Island Club Com
- 12 Guam Museum
- 13 Guam Ocean Park
- 14 Guam Plaza Resort & Spa
- 15 Guam Tropical Dive Station
- 16 Guam Zoological, Botanical & Marine Gardens
- 17 Iruka (Dolphin) Watching Adventure
- 18 Puntan Dos Amantes
- 19 SandCastle, Inc.
- 20 Skydive Guam Inc.
- 21 Star Tour
- 22 Super American Circus
- 23 Talofofo Falls Resort Park
- 24 Tropical Beach House Guam
- 25 Turtle Tours
- 26 UnderWater World
- 27 Valley of the Latte Adventure Park Guam

Valley of the Latte, LLC

[Get Directions](#)
(671) 789-3342

Valley of the Latte delivers a unique and once in a lifetime experience. As you travel along the Talofofo and Ugum Rivers, you will be transported to another time at the heart of Guam. Knowledgeable, friendly, and entertaining guides will share the rich history and culture of the Ancient Latte site, the local waters, the local wildlife, and ensure that you are smiling from start to finish. You will be welcomed by our living village, and guided through a breathtaking botanical garden and watch as canoes are hand crafted by Ulitao. The experience only gets better as our guides demonstrate how ancient Chamorros started their fires and show you traditional basket weaving techniques. The longer you are here, the more you realize, that this is the best way to experience Guam. Valley of the Latte is Guam's most popular eco-friendly destination, providing excellent service and quality, fulfilled activities for travelers of all ages. Valley of the Latte was awarded the Golden Latte Award for the Most Outstanding Optional Tourism Tour on Guam 2016 and the Certificate of Excellence 2017, 2018, and 2019 from TripAdvisor. The Valley is the place chosen by the people of Guam to celebrate the rich cultural heritage of the island and share it's beauty with visitors of all ages. Over the years, thousands of guests and visitors to Guam have loved exploring the heart of the island and the Talofofo and Ugum rivers with us! We take pride in being Guam's only true eco-friendly and sustainable island extravaganza filled with all of the adventures one can imagine on land and in the waters. The Valley offers a variety of safe and exciting tropical adventures for the intrepid traveler, romantic couple escape, or childhood adventure of a lifetime. It is sure to keep you returning for more. We have also served as venue to special days such as weddings, school field trips, birthdays, company retreats, and more. Feel free to email info@valleyofthelatte.com for more information and if you have any questions. Find us: <https://www.valleyofthelatte.com/valley-latte-map-contact/>



[More Info](#)

INDUSTRY PARTNERS: PLEASE UPDATE YOUR INFORMATION

Give visitors better access to your business, with GVB's digital map.

EXAMPLE



TRAVEL TRADE MICE MEDIA WEDDINGS 85° ENGLISH

ABOUT GUAM CHAMORRO CULTURE EVENTS GUAM PLACES TO STAY THINGS TO DO PLANNING

Valley of the Latte, LLC

Route 4 Talofofo River, Talofofo, GU, 96915

Phone: (671) 789-3342 | Email: info@valleyofthelatte.com

[Add To Trip](#) [Visit Website](#)

ABOUT VALLEY OF THE LATTE, LLC

Valley of the Latte delivers a unique and once in a lifetime experience. As you travel along the Talofofo and Ugum Rivers, you will be transported to another time at the heart of Guam. Knowledgeable, friendly, and entertaining guides will share the rich history and culture of the Ancient Latte site, the local waters, the local wildlife, and ensure that you are smiling from start to finish. You will be welcomed by our living village, and guided through a breathtaking botanical garden and watch as canoes are hand crafted by Ulitao. The experience only gets better as our guides

Email your updated info to:
taylor.pangilinan@visitguam.com

BECOME A TOUR GUIDE

CALL-OUT FOR ENGLISH & TAGALOG SPEAKING TOUR GUIDES

- GVB monitors Guam tour guides and tour sites.
- Tour Guide Certification Program (TGC) requires the training and certification of all tour guides.
- GUAM COMMUNITY COLLEGE conducts the instructional portion of the program, while GVB issues identification badges and handles compliance activities.

<https://www.guamvisitorsbureau.com/destination/visit-or-safety-satisfaction/tour-guide-certification/gvb-tour-guide-certification>



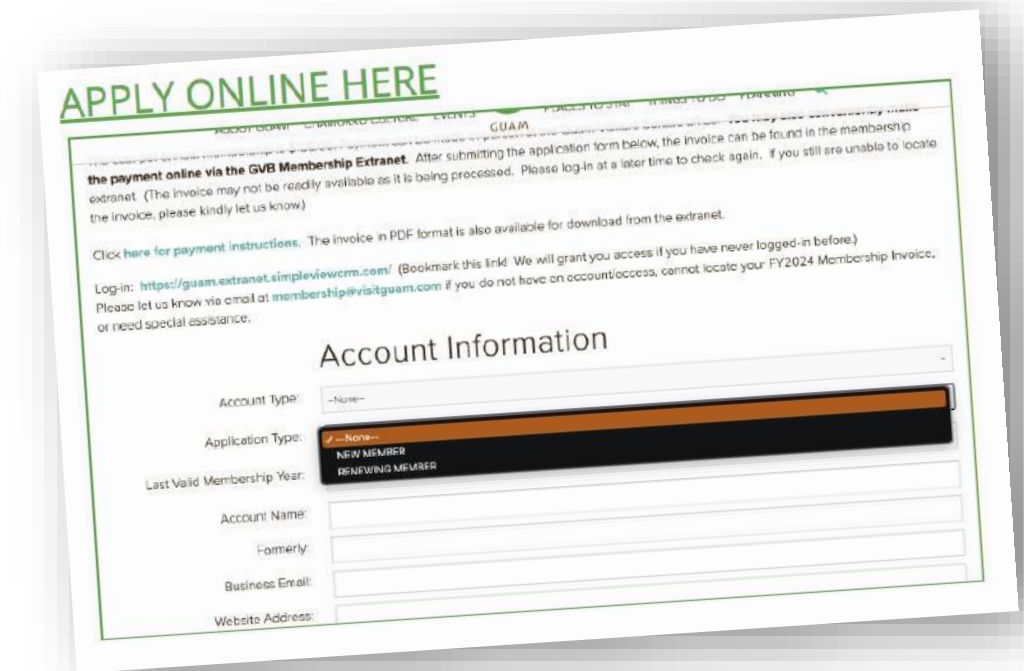
If interested, please
click link for more info

CALL OUT FOR BROCHURES

MEMBERSHIP BENEFIT

GVB will distribute your company brochure to visitors at the GVB front office and GVB's concierge service desks located at the Guam International Airport and Guam Premium Outlets.

- Provide at least 500 brochures (each language).



Download our membership application from our GVB website.

<https://www.visitguam.com/membership-application/>

#InstaGuam
@mixmasterb



MARKET INTELLIGENCE REPORT

As of February 9, 2024 and may be subject to change.



MARKETS AT-A-GLANCE

JAPAN

- Total outbound seat capacity for February remains at 39,372; March at 43,506; and April at 41,861.
- Japan Airlines summer 2023 flight schedule shown in appendix
- Shown in appendix are: SNS performance summary and highlights; Weekly Guam digital PR articles; and media performance



TAIWAN

- No additional flights from China at Lunar New Year: ministry
- Southeast Taiwan county expects 1,000 visitors from Singapore
- Travelers should arrive 3 hours early during LNY: Taoyuan Airport
- Taoyuan to implement Japan-bound preclearance
- Shown in appendix are: competitor happenings; current airline routes for other destinations and airline updates; marketing activities, NR monitor

SOUTH KOREA

- Total outbound seat capacity for February remains at 51,793; March at 43,007; and April at 36,510.
- Korean Air - Asiana Airlines merger gets green light from Japan.
- Shown in appendix are: media monitoring of press releases; SNS weekly activity; and content calendar



PHILIPPINES

- Visa applications from PH breach pre-pandemic level by 35%
- Philippine Airline passenger advisory
- 79% want Philippines to work with US amid West Philippine Sea Tension
- Gov't to use 2024 budget for economic transformation: DBM
- United Airlines and Philippine Airlines continue to fly daily in February 2023 and are offering specials
- Shown in appendix: marketing activities and social media calendar



DETAILS ARE FOUND IN THE APPENDIX

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APPENDIX

As of February 9, 2024 and may be subject to change.






JAPAN

JAPAN MARKET INTELLIGENCE

AIRLINE OPERATION - FEBRUARY

Interviews with various companies

AIRLINES	CURRENT STATUS	FLIGHT	DEPARTURE	TIME	FREQUENCY	SEAT CAPACITY
	Available	UA 827	NRT	11:50 / 16:00	Daily	4,814
	Available	UA 197	NRT	17:00 / 21:45	Daily	4,814
	Available	UA 874	NRT	21:20 / 2:05+1	Mon, Wed, Fri, Sat	2,656
	Available from April 9, 2023	UA 865	NRT	17:50 / 22:35	Daily	4,814
	Available	UA 136	NGO	11:20 / 15:55	Daily	4,814
	Available	UA 172	NGO	20:50 / 1:25+1	Mon, Wed, Thu, Sun	2,822
	Available	UA 150	KIX	11:05 / 15:45	Daily	4,814
	Available	UA 178	KIX	20:55 / 1:35+1	Tue, Thu, Sat	1,826
	Available	UA 166	FUK	11:05 / 16:15	Daily	4,814
TTL						36,188

AIRLINES	CURRENT STATUS	FLIGHT	DEPARTURE	TIME	FREQUENCY	SEAT CAPACITY
	Available	JL941	NRT	9:30 / 14:15	Temporary	3,184
	Suspended	TW 311	KIX	10:45 / 15:10	Daily	-
	Suspended	7C 1182	NRT	10:05 / 15:00	Daily	-
	Suspended	7C 3174	KIX	10:10 / 14:50	Daily	-
	Suspended	7C 3184	KIX	10:10 / 14:50	Tue	-
TTL						3,184




FEBRUARY TOTAL OUTBOUND SEAT CAPACITY : 39,372

JAPAN MARKET INTELLIGENCE

AIRLINE OPERATION - MARCH

Interviews with various companies

AIRLINES	CURRENT STATUS	FLIGHT	DEPARTURE	TIME	FREQUENCY	SEAT CAPACITY
	Available	UA 827	NRT	11:50 / 16:00	Daily	5,146
	Available	UA 197	NRT	17:00 / 21:45	Daily	5,146
	Available	UA 874	NRT	21:20 / 2:05+1	Mon, Wed, Fri, Sat	2,988
	Available from April 9, 2023	UA 865	NRT	17:50 / 22:35	Daily	5,146
	Available	UA 136	NGO	11:20 / 15:55	Daily	5,146
	Available	UA 172	NGO	20:50 / 12:5+1	Mon, Wed, Thu, Sun	2,822
	Available	UA 150	KIX	11:05 / 15:45	Daily	5,146
	Available	UA 178	KIX	20:55 / 13:5+1	Tue, Thu, Sat	1,992
	Available	UA 166	FUK	11:05 / 16:15	Daily	5,146
TTL						38,678

AIRLINES	CURRENT STATUS	FLIGHT	DEPARTURE	TIME	FREQUENCY	SEAT CAPACITY
	Available	JL941	NRT	9:30 / 14:15	Temporary	3,582
ASIANA AIRLINES	Available	OZ	KIX	21:00-23:00 / 01:30-03:30	Temporary	1,246
	Suspended	TW 311	KIX	10:45 / 15:10	Daily	-
	Suspended	7C 1182	NRT	10:05 / 15:00	Daily	-
	Suspended	7C 3174	KIX	10:10 / 14:50	Daily	-
	Suspended	7C 3184	KIX	10:10 / 14:50	Tue	-
TTL						4,828




MARCH TOTAL OUTBOUND SEAT CAPACITY : 43,506

JAPAN MARKET INTELLIGENCE

AIRLINE OPERATION - APRIL

Interviews with various companies

AIRLINES	CURRENT STATUS	FLIGHT	DEPARTURE	TIME	FREQUENCY	SEAT CAPACITY
	Available	UA 827	NRT	11:50 / 16:00	Daily	4,980
	Available	UA 197	NRT	17:00 / 21:45	Daily	4,980
	Available	UA 874	NRT	21:20 / 2:05+1	Mon, Wed, Fri, Sat	2,822
	Available from April 9, 2023	UA 865	NRT	17:50 / 22:35	Daily	4,980
	Available	UA 136	NGO	11:20 / 15:55	Daily	4,980
	Available	UA 172	NGO	20:50 / 1:25+1	Mon, Wed, Thu, Sun	2,822
	Available	UA 150	KIX	11:05 / 15:45	Daily	4,980
	Available	UA 178	KIX	20:55 / 1:35+1	Tue, Thu, Sat	2,158
	Available	UA 166	FUK	11:05 / 16:15	Daily	4,980
TTL						37,682

AIRLINES	CURRENT STATUS	FLIGHT	DEPARTURE	TIME	FREQUENCY	SEAT CAPACITY
	Available	JL941	NRT	9:30 / 14:15	Mon, Wed, Thu, Sat, Sun	4,179
	Suspended	TW 311	KIX	10:45 / 15:10	Daily	-
	Suspended	7C 1182	NRT	10:05 / 15:00	Daily	-
	Suspended	7C 3174	KIX	10:10 / 14:50	Daily	-
	Suspended	7C 3184	KIX	10:10 / 14:50	Tue	-
TTL						4,179

APRIL TOTAL OUTBOUND SEAT CAPACITY : 41,861

JAPAN MARKET INTELLIGENCE



AIRLINE OPERATION - APPENDIX Japan Airlines 2023 - 2024 Flight Schedule

OPERATION DATE			SEAT CAPACITY		
FY2023	October	1, 3, 5, 7, 8, 9, 12, 14, 15, 17, 18, 21, 22, 24, 26, 28, 29, 31	18	3,582	
	November	2, 3, 5, 7, 9, 11, 12, 14, 16, 17, 19, 21, 23, 25, 26, 28, 30	17	3,383	
	December	2, 3, 5, 7, 9, 10, 12, 14, 16, 17, 19, 21, 23, 24, 26, 28, 30, 31	18	3,582	
	January	1, 2, 3, 4, 5, 6, 7, 8, 9, 11, 13, 14, 16, 18, 20, 21, 23, 25, 27, 28, 30	21	4,179	
	February	1, 3, 4, 6, 10, 12, 13, 15, 17, 18, 20, 22, 23, 25, 27, 29,	16	3,184	
	March	2, 3, 5, 7, 9, 10, 12, 14, 16, 17, 19, 20, 23, 24, 26, 28, 30, 31	18	3,582	
	April	1, 3, 4, 6, 7, 8, 10, 11, 13, 14, 15, 17, 18, 20, 21, 22, 24, 25, 27, 28, 29	21	4,179	
FY2024	May	1, 2, 4, 5, 6, 8, 9, 11, 12, 13, 15, 16, 18, 19, 20, 22, 23, 25, 26, 27, 29, 30	22	4,378	
	June	1, 2, 3, 5, 6, 8, 9, 10, 12, 13, 15, 16, 17, 19, 20, 21, 22, 23, 24, 26, 27, 29, 30	23	4,577	
	July	1, 2, 3, 4, 6, 7, 8, 10, 11, 13, 14, 15, 17, 18, 20, 21, 22, 24, 25, 27, 28, 29, 31	23	4,577	
	August	3, 4, 7, 8, 10, 11, 12, 14, 15, 16, 17, 18, 19, 20, 22, 23, 24, 25, 26, 27, 29, 31	22	4,378	
	September	1, 2, 4, 5, 7, 8, 9, 11, 12, 14, 15, 16, 18, 19, 21, 22, 23, 25, 26, 28, 29, 30	22	4,378	
	TTL				47,959

JAPAN MARKET INTELLIGENCE

JAL Increased flights on the Narita - Guam route from 4 to 5 per week

JAL has determined its route flight plan for FY2024.
The Narita-Guam route will be increased from 4 to 5 flights per week.



(March 31-September 30, 2024: Monday, Wednesday, Thursday, Saturday, and Sunday)

JAPAN AIRLINES

OPERATION DATE			SEAT CAPACITY
April	1, 3, 4, 6, 7, 8, 10, 11, 13, 14, 15, 17, 18, 20, 21, 22, 24, 25, 27, 28, 29	21	4,179
May	1, 2, 4, 5, 6, 8, 9, 11, 12, 13, 15, 16, 18, 19, 20, 22, 23, 25, 26, 27, 29, 30	22	4,378
June	1, 2, 3, 5, 6, 8, 9, 10, 12, 13, 15, 16, 17, 19, 20, 21, 22, 23, 24, 26, 27, 29, 30	23	4,577
July	1, 2, 3, 4, 6, 7, 8, 10, 11, 13, 14, 15, 17, 18, 20, 21, 22, 24, 25, 27, 28, 29, 31	23	4,577
August	3, 4, 7, 8, 10, 11, 12, 14, 15, 16, 17, 18, 19, 20, 22, 23, 24, 25, 26, 27, 29, 31	22	4,378
September	1, 2, 4, 5, 7, 8, 9, 11, 12, 14, 15, 16, 18, 19, 21, 22, 23, 25, 26, 28, 29, 30	22	4,378
TTL			26,467

JAPAN TRADE SALES ACTIVITIES



REGIONAL CITY SALES CAMPAIGN

SEMINAR IN SENDAI

- GVB Japan Trade Team, in collaboration with JATA Tohoku Branch, United Airlines, and JGHA, will hold a Real Guam seminar in Sendai on February 9 for travel agents in Tohoku area.
- More than 30 participants are invited.

FUKUOKA OVERSEAS TRAVEL EVENT

- GVB will be participating in an overseas travel event for consumers organized by the Fukuoka International Exchange Center on February 23, 2024 - the day before the Kyushu Travelers' Fest.
- Tourism bureaus of Thailand, Taiwan, the Philippines, and Korea are also scheduled to participate.
- GVB is expecting around 60-80 participants for the event.
- Date/Time: February 23, 2024 2:00-4:00 PM (tentative)
- Place: Across Fukuoka Kokusai Hiroba

JAPAN MARKETING ACTIVITIES

ONE GUAM ROADSHOW 2024 AND INDUSTRY MIXER

- January 23-26, 2024
- GVB held a roadshow and a New Year industry mixer in Tokyo, Nagoya, Osaka, and Fukuoka.
- GVB, along with 17 Guam companies and 2 airlines presented the latest local and campaign information to Japanese travel agencies and other industry participants.
- A total of 117 people attended the industry mixer; 63 people attended the Roadshow in Tokyo; 24 in Nagoya; 38 in Osaka and 23 in Fukuoka.



JAPAN MARKETING ACTIVITIES

FRIENDSHIP CITY EXCHANGE WITH KARATSU CITY, SAGA PREFECTURE

- GVB restarted its exchange with Karatsu City, which began in January 2012 but came to a halt due to COVID-19.
- Guam delegates met with Karatsu City for the first time in four years.
- Discussions included the resumption of student exchanges, efforts on environmental issues, and mutual cultural exchanges.



Karatsu city








JAPAN MARKETING ACTIVITIES




SNS PERFORMANCE SUMMARY

- Campaign ads have been launched and are increasing in reach.


SNS	follower		Week Reach		Week Engagement	
	26 Jan,2023	3 Feb,2023	26 Jan,2023	3 Feb,2023	26 Jan,2023	3 Feb,2023
	29,642	29,676	8,119,713	2,890,386	10,687	2,416
	0.11%		-64.40%		-77.39%	
	23,565	23,560	6,502	4,969	1,286	591
	-0.02%		-23.58%		-54.04%	
	18,746	18,777	19,100	40,500	334	1,534
	0.17%		112.04%		359.28%	
	63,283	63,751	2,757,309	3,572,893	5,875	25,609
	0.74%		29.58%		335.90%	
Visitguam.jp	Unique User		Page View		Ave Time on Page	
	12,377	10,002	16,911	12,449	0:01:14	0:01:15
	-19.19%		-26.39%		1.35%	

JAPAN MARKETING ACTIVITIES

NAKAYAMA KINNIKUN - EVENT GIVEAWAY

 @kinnukun0917
564K followers

 @nakayama_kinnikun
936K followers

 @TheMuscleTV
2.32M followers



SNS HIGHLIGHT

visitguam.jp
 visitguam.jp 星野リゾート リゾナーレグアム (Hoshino Resorts RISONARE Guam)
 #HereWeGuam
 #グアム
 #海外旅行
 #星野リゾート
 #星野リゾートリゾナーレグアム
 1634件
 634 Like

グアム政府観光局 (公式)
 @visitguam_jp
 【星野リゾート リゾナーレグアム】
 グアム初🚲 自転車🚲を海を駆け抜ける新感覚のアクティビティ「絶景海上サイクリング」を2024年4月1日から提供開始！🥰
 #星野リゾートリゾナーレグアム
 #HereWeGuam
 #グアム
 140件
 140 Like

グアム政府観光局 (公式)
 @visitguam_jp
 【星野リゾート リゾナーレグアム】夕日が沈むビーチサイドでフルーツタコスを楽しむ「サンセットビーチピクニック」実施🍷🍷🍷🍷
 期間:2024年4月1日～6月30日
 公式サイトにて、2月1日～予約開始です！
 hoshinoresorts.com/ja/hotels/riso.....
 2781件
 69 Like

Visit Guam グアム政府観光局 (JP)
 Published by Joe Cruz · 7m · 🌐
 Hafa Adai!
 みなさん、海外旅行はグアムで決まり！
 現地のお店で簡単にお得なサービスが受けられる「Hafa Adai Support」と、
 旅行予約で\$30分の電子クーポンがもらえる旅行支援「GOGO! GUAM PAY」が同時にスタート
 しています！... See more
 42 Like

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 Tap Lovers Point, Guam USA
 visitguam.jp 恋人岬
 #HereWeGuam
 #グアム
 #海外旅行
 #恋人岬
 #loverspoint
 1442件
 442 Like

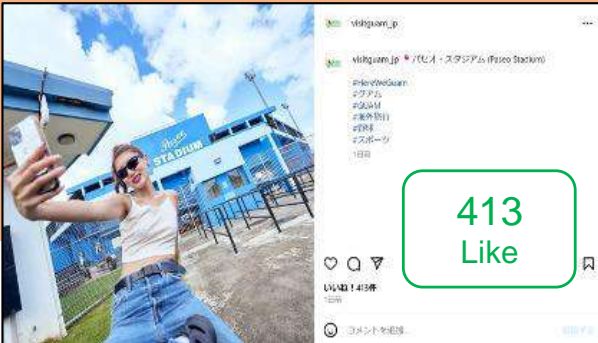
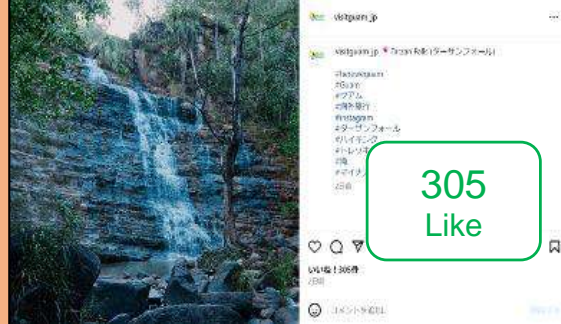
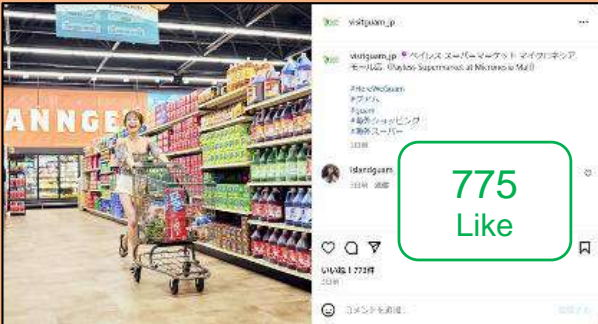
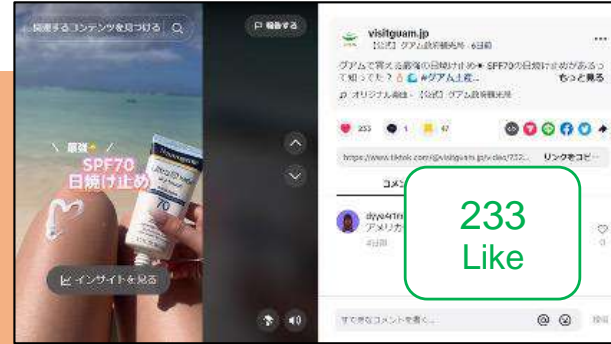
visitguam.jp
 【公式】グアム政府観光局 · 3日前
 GOGO!GUAM Hafa Adai キャンペーン2024実施中🇶🇲グアム中で使えるお得な特典が盛りだくさん🎁9/30までの... もっと見る
 #オリジナル楽曲 · 【公式】グアム政府観光局
 127 Like

visitguam.jp
 【公式】グアム政府観光局 · 9日前
 グアムおすすめ定番ランチ🍔us !! ザ1グアムなごはんを食べたい方！ぜひここへ📍 #グアムグルメ... もっと見る
 #オリジナル楽曲 · 【公式】グアム政府観光局
 375件
 375 Like

visitguam.jp
 【公式】グアム政府観光局 · 17時間前
 日本で買うよりお得！？グアムで買うべきもの🛍️
 #グアムショッピング #グアム土産... もっと見る
 #オリジナル楽曲 · 【公式】グアム政府観光局
 466件
 466 Like

visitguam.jp
 【公式】グアム政府観光局 · 3日前
 GOGO!GUAM Hafa Adai キャンペーン2024実施中🇶🇲グアム中で使えるお得な特典が盛りだくさん🎁9/30までの... もっと見る
 #オリジナル楽曲 · 【公式】グアム政府観光局
 185件
 185 Like

SNS HIGHLIGHT



JAPAN MARKETING ACTIVITIES



WEEKLY GUAM

GOGO! Guam Håfa Adai Campaign 2024. Enjoy Guam at a great price!

The Guam Visitors Bureau's GOGO! Guam Håfa Adai Campaign allows tourists to enjoy a whole trip to Guam at a discount. The campaign includes two special offers, one of which is the Håfa Adai Support - which allows you to receive special services at local stores in Guam. The other is GOGO! GUAM PAY - a travel support service that provide \$30 electronic coupons that can be used locally when making a reservation for a trip to Guam.

Hafa Adai Support offers special services and privileges at restaurants, cafes, activities, car rentals, etc. in Guam. It is very easy to use. Simply present the campaign page of the restaurant where you want to receive the service or benefit with your smart phone, or make a reservation from the designated URL. The list of participating restaurants can be viewed on the official campaign website and can be downloaded in PDF format for convenient carrying around.

The "Håfa Adai Support" program will be in effect until September 30, 2024 (Sunday). You can travel to Guam not only during spring vacation, but also during Golden Week and summer vacation! Please take advantage of this special campaign and come visit Guam! We look forward to meeting many Japanese tourists in Guam this year!

WEEKLY GUAM

The Westin Resort Guam Host Strawberry Sweets Event!

Spring has arrived in Guam, even if it is always summer! The Westin Resort Guam is currently holding a sweets event catered around strawberries for the month of February. The event is titled “ALL ABOUT STRAWBERRY.” The Mix (Westin’s lobby lounge near the front desk) offers a variety of strawberry-based sweets, all of which are served on an all-you-can-eat basis.

You can enjoy shortcakes, rolls, cream puffs, cheesecakes, tarts, mousses, panna cotta, and so much more. In addition, there is a strawberry pink chocolate fondue station for all to enjoy. Aside from the strawberry sweets, cones, muffins and sandwiches are also available. And of course, drinks are included. Westin is offering a welcome drink - Starbucks Strawberry Lemonade. For an additional charge (\$20), you can drink as much wine as you like.

ALL ABOUT STRAWBERRY

- Date/Time: Every Saturday and Sunday in February 2024; 2:00-4:00 PM
- Location: The Mix (Lobby Level)
- Price: \$45 for adults (\$65 for all you can eat/drink); \$27 for children ages 4-11 years old
- Reservations are highly recommended

ウェスティンリゾート グアムがイチゴのスイ ツイベントを開催!

Monday, February 26, 2024 2:00 PM by 予約センター



日本ではまだ寒いですが、2月に入るとグアムはもう春の気配が感じられるほど暑い季節です。もちろん、東洋のフルーツであるイチゴがグアムでも旬です。グアムでは、この季節にイチゴを使ったスイーツイベントを開催します。このイベントでは、イチゴを使った様々なスイーツをご用意しています。ぜひグアムで春を感じてください!



このイベントでは、イチゴを使った様々なスイーツをご用意しています。ぜひグアムで春を感じてください!



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このイベントでは、イチゴを使った様々なスイーツをご用意しています。ぜひグアムで春を感じてください!

SOUTH KOREA

TRAVEL TRADE UPDATE

“Korean Air – Asiana Airlines merger gets green light from Japan”

The Japan Fair Trade Commission approved the KE-OZ deal worth \$1.34 billion, the process of which has been being delayed for over three years amid monopoly concerns by foreign authorities, remaining only two crucial decisions from the European Union and the US.

Approved

Date	Country	Date	Country
February 2021	Turkey	February 2022	Singapore
April 2021	Taiwan	February 2022	South Korea
May 2021	Thailand	September 2022	Australia
May 2021	Philippines	December 2022	China
September 2021	Malaysia	March 2023	Britain
November 2021	Vietnam	January 2024	Japan

Suspended

Country

European Union
**Under in-depth investigation*

United States

KOREA MARKET INTELLIGENCE

FEBRUARY AIRLINE SCHEDULE

• I N C H E O N - G U A M

**Airline schedule is flexible, subject to change.*

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Korean Air	KE421	DAILY	09:15	14:35	9,802
	KE423	DAILY	19:05	00:20+1	4,002
Jeju Air	7C3102	DAILY	10:05	15:25	5,481
	7C3106	DAILY	20:10	01:35+1	5,481
Jin Air	LJ915	DAILY	09:35	14:50	5,481
	LJ919*	DAILY	08:10*	13:30	4,914
	LJ921**	4/W	08:50	14:10	756
T'way Air	TW303	DAILY	10:00	15:30	5,481
	TW9305***	2/W (THU/SUN)	21:50	03:20	1,701
TOTAL					43,099

*LJ919: Dec 29 ~ Feb 26 (Daily)

**LJ921: Feb 8, 9, 11, 12 (Charger Flight for Lunar New Year)

***TW9305: Jan 4 ~ Feb 25 (2/W) & Feb 29 (charter flight)

• B U S A N - G U A M

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Jeju Air	7C3154	4/W (WED/THU/SAT/SUN)	21:35	02:30+1	3,213
Jin Air	LJ929	DAILY	20:30	01:30+1	5,481
TOTAL					8,694

TOTAL OUTBOUND SEAT CAPACITY: 51,793 SEATS

KOREA MARKET INTELLIGENCE

MARCH AIRLINE SCHEDULE

• I N C H E O N - G U A M

**Airline schedule is flexible, subject to change.*

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Korean Air	KE421	DAILY	09:15	14:35	10,412
	KE423*	DAILY	19:05	00:20+1	276
Jeju Air	7C3102	DAILY	10:05	15:25	5,859
	7C3106	DAILY	20:10	01:35+1	5,859
Jin Air	LJ915	DAILY	09:35	14:50	5,859
T'way Air	TW303	DAILY	10:00	15:30	5,859
TOTAL					34,124

*KE423: will be suspended from March 3rd

• B U S A N - G U A M

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Jeju Air	7C3154	4/W (WED/THU/SAT/SUN)	21:35	02:30+1	3,213
Jin Air	LJ929	DAILY	20:55	01:55+1	5,670
TOTAL					8,883

TOTAL OUTBOUND SEAT CAPACITY: 43,007 SEATS

KOREA MARKET INTELLIGENCE

APRIL AIRLINE SCHEDULE

• I N C H E O N - G U A M

**Airline schedule is flexible, subject to change.*

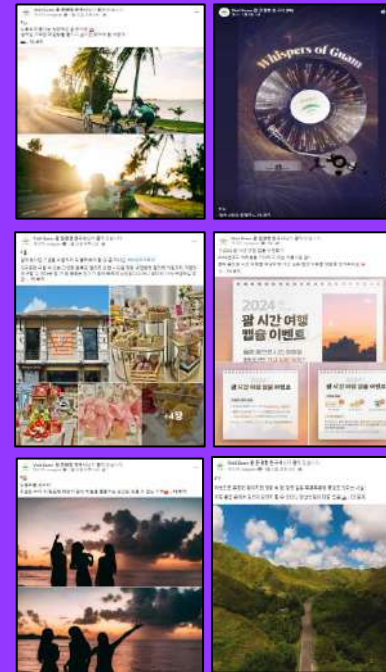
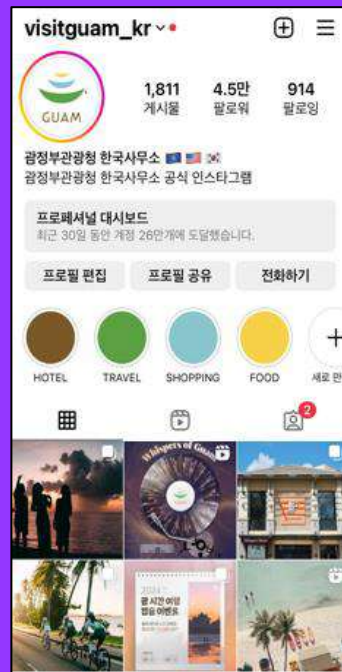
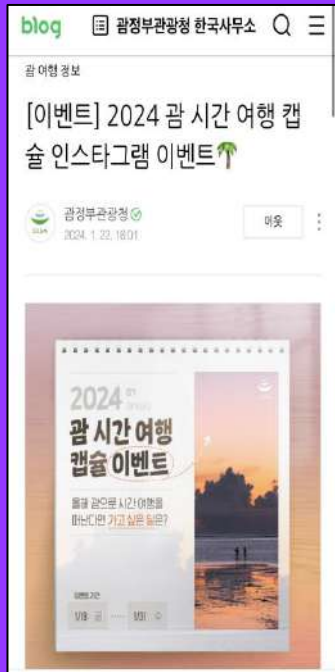
Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Korean Air	KE421	DAILY	09:45	15:15	8,160
Jeju Air	7C3102	DAILY	10:40	16:05	5,670
	7C3106	DAILY	20:20	02:00+1	5,670
Jin Air	LJ913	DAILY	09:40	15:05	5,670
T'way Air	TW303	DAILY	10:00	15:30	5,670
TOTAL					30,840

• B U S A N - G U A M

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Jin Air	LJ929	DAILY	20:55	01:55+1	5,670
TOTAL					5,670

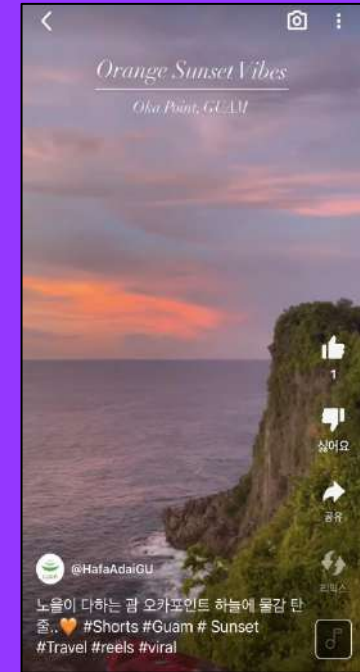
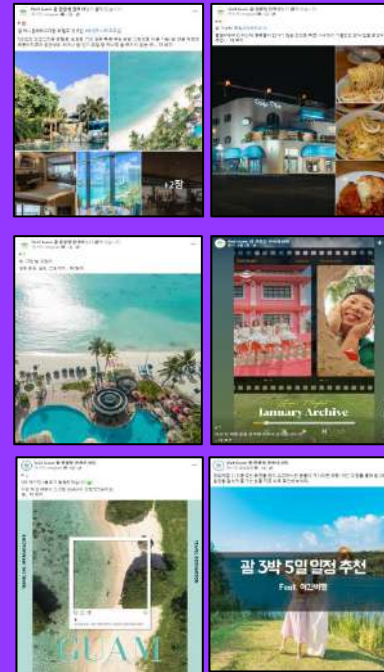
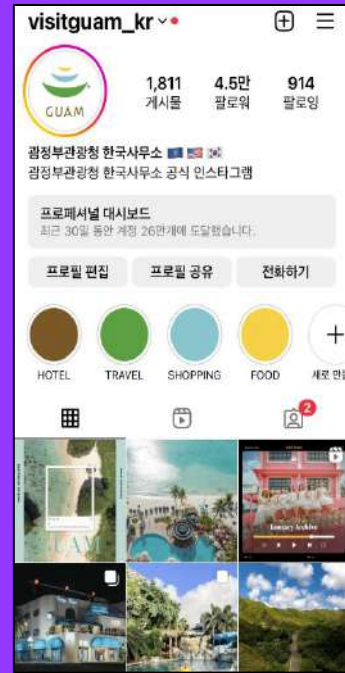
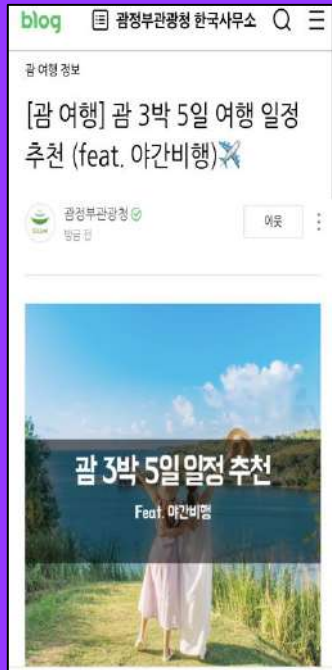
TOTAL OUTBOUND SEAT CAPACITY: 36,510 SEATS

KOREA MARKETING ACTIVITIES



SNS WEEKLY ACTIVITY: JANUARY 22-26, 2024
THEME: INSTAGRAM EVENT

KOREA MARKETING ACTIVITIES



SNS WEEKLY ACTIVITY: JANUARY 29 - FEBRUARY 2, 2024
THEME: 3N5D GUAM TRAVEL ITINERARY WITH NIGHT FLIGHT

TAIWAN

NO ADDITIONAL FLIGHTS FROM CHINA AT LUNAR NEW YEAR: MINISTRY

No airlines have submitted applications to the government to charter additional passenger flights from China over the Lunar New Year holiday, the Ministry of Transportation and Communications said yesterday. Under a program launched on Jan. 8, the government began accepting applications from carriers seeking to charter flights from 13 Chinese cities between Jan. 31 and Feb. 20 to meet an expected rise in travel demand over the Lunar New Year holiday, Deputy Minister of Transportation and Communications Chen Yen-po (陳彥伯) said at a news conference after the weekly Cabinet meeting. To date, no airlines have applied to schedule additional flights under the program, he said.

Chen said that aside from the charter option, numerous regular direct flights are already offered between Taiwan and China. As of last month, 290 flights carrying about 82,000 passengers per week were operating between Taiwan and China, with an average seat occupancy rate of 54.5 percent, Chen said.

Although tourism links between Taiwan and China have been largely frozen for the past three years, there were more than 300,000 Taiwanese working in China as of 2021, many of whom come back to visit family over the Lunar New Year holiday.

The ministry in November last year said that the government was planning to ease the restrictions on Taiwanese tour groups traveling to China, and Chinese tour groups coming to Taiwan, possibly starting in March.



SOUTHEAST TAIWAN COUNTY EXPECTS 1,000 VISITORS FROM SINGAPORE

Taitung County hopes Singapore will send 1,000 tourists to the region during 2024, the county chief said during a visit to the Southeast Asian nation Saturday (Jan. 20). Taiwan welcomed more than 6 million visitors during 2023, but expects to double that number this year. Before the COVID-19 pandemic, the country registered about 11 million visitors per year.

County Commissioner Jao Ching-ling (饒慶鈴) traveled to Singapore with a delegation of farmers and travel agents to promote her region, per CNA. The expectation that 1,000 visitors would show up in Taitung was based on a memorandum of cooperation signed between two major tour operators Friday (Jan. 19).

From Feb. 1, the county government will offer subsidies to travel agents who bring tourists to stay at least two nights in the region. Singapore's Chan Brothers Travel said Taitung County would be a popular destination due to its relaxed lifestyle, scenic nature, and Indigenous culture.



TRAVELERS SHOULD ARRIVE 3 HOURS EARLY DURING LNY: TAOYUAN AIRPORT

Taoyuan International Airport has suggested travelers arrive at least three hours before their flight during the Lunar New Year holiday period because the airport is expected to be very busy. The airport said in a statement released Wednesday that total passenger traffic could reach 1.16 million from Feb. 7 to Feb. 15, and that peak time will be between Feb. 8 (the day before New Year's Eve) and Feb. 11, as well as on Feb. 13, with daily passengers estimated to exceed 130,000.

It added that peak hours during the holiday period will be between 5 a.m. and 2 p.m. at Terminal 1, and 7-9 a.m. and 10-11 p.m. at Terminal 2. According to the airport, 210 extra flights will operate during the holiday period. In addition to arriving three hours early, the airport also suggested travelers remove all hats, jackets, and belts before going through security to reduce waiting time. It added that emptying water bottles and taking out laptops beforehand can also help cut the time spent in queues.

The airport also reminded travelers in the statement that power banks are only allowed in carry-ons and that one person can only bring one lighter, which must also be placed in carry-on luggage.

In addition, travelers can check in online before arriving at the airport to save time. Those taking the airport metro can also check in at A1 Taipei Main Station or A3 New Taipei Industrial Park up until three hours before their flight's scheduled departure time, the airport said.



TAOYUAN TO IMPLEMENT JAPAN-BOUND PRECLEARANCE



Taiwanese travelers heading to certain airports in Japan could from Thursday access a border preclearance service at Taiwan Taoyuan International Airport to facilitate entry into Japan, Taoyuan International Airport Corp (TIAC) announced on Friday. The measure, which is made possible through the partnership between the airport operator and Japan's Immigration Services Agency, applies to Taiwanese tourists flying to Hakodate, Asahikawa, Akita, Yamagata, Fukushima, Komatsu, Morioka Hanamaki, Sendai, Takamatsu or Niigata airports from Thursday to Feb. 29.

Those who enter Japan for tourism purposes, family visits, short-term business travel or would stay in Japan for no more than 90 days would be able to access the service, which would close 30 minutes before takeoff. Travelers choosing to access the border preclearance service at Taoyuan airport only need to confirm their arrival information at the boarding gates, the TIAC said.

Japanese border control officers would inspect passengers' passports, take pictures of their faces and collect their fingerprints at the pre-clearance service, it said, adding that passengers could enter Japan soon after the immigration officers there check their passports and complete all entry procedures.

It is to be implemented next month, as the Lunar New Year holiday is the peak time of travel to Japan, TIAC said, adding that more than 6,000 Taiwanese tourists could benefit from the short-term measure.

COMPETITORS

JAPAN: Japanese castle town invites travelers to live a day in the life of a feudal lord. With overseas visitor numbers now surpassing the peaks seen in the months immediately prior to the pandemic, the Japanese government is keen to encourage tourists to explore some of the country's less-known but equally impressive destinations. Odawara has been selected as one of the first recipients of government assistance to tell its story and local tourism authorities have been busy devising initiatives that play on its strengths. (January 29)

KOREA: Korean travel industry to woo tourists from China, Middle East. Korea tourism officials and businesses are ramping up efforts to bring back Chinese tourists and attract more travelers from the Middle East. The Ministry of Culture, Sports and Tourism on Monday hosted a "2024 Inbound Trend" seminar with representatives from travel platforms like Trip.com, Expedia and Klook, along with industry big names such as Xiaohongshu, BC Card and Lotte Hotels and Resorts to discuss attracting more tourists from China and the Middle East. The Korea Tourism Organization (KTO) China Department Head Jin Jong-hwa said Chinese tourists now prefer to travel individually rather than with large tourist groups. (January 29)

MALAYSIA: Tourism Malaysia is set to unfold its alluring fervor at the Destination Show in Olympia, London. This mystique will unfold from February 1st to 4th at Olympia. The Holiday & Travel Show is arguably one of the most prestigious events and will be blooming with undulating vigor at Olympia London. One of the most magnificent venues hosts a plethora of top cultural and lifestyle events. Ranging from artistic phenomena to street culture, from lip-smacking food to palatial design and fashion, this venue is the kernel of a wide array of activities. (January 31)

THAILAND: Thailand and China agreed to waive visa requirements for each other's nationals to facilitate travel and tourism between the two countries, Thai Foreign Minister Parnpree Bahiddha-Nukara said on Sunday. The mutual visa exemption takes effect on March 1. Passport holders from both countries will be able to enter and stay for up to 30 days without visas. The exemption will take effect after the Lunar New Year holiday in February, a peak period for outbound Chinese travel, but in time for Thailand's Songkran festival in April. (January 28)

TAIWAN AIRLINE UPDATES

CURRENT ROUTE IN OPERATION:



CI February

Operation Schedule : CHINA AIRLINES

CHINA AIRLINES CHINA AIRLINES

- February - March operations schedule available

EVA AIR

- TPE to Tokyo, Osaka, Seoul, Hanoi, BKK, Manila, Jakarta, Bali, Singapore, Ho Chi Minh City, LA, San Francisco, New York, Vancouver, London, Hong Kong, Macao, Paris, Seattle (Daily)
- TPE to Kuala Lumpur, Brisbane (three flights per week)

STARLUX AIRLINES STARLUX

- Macau - Daily
- Penang - Daily
- Bangkok - Daily
- Osaka - Daily
- Tokyo - Daily
- Kuala Lumpur - Daily
- Ho Chi Minh City - Daily
- Manila - Monday, Wednesday, Thursday, Friday, Saturday
- Singapore - Daily

as of 09 February 2024

Location					
North America	Operation Schedule	Southeast Asia	Operation Schedule	Southeast Asia	Operation Schedule
Los Angeles	Daily	Bangkok	Daily	Ho Chi Minh City	Daily
Ontario	Daily	Singapore	Daily	Hanoi	Daily
San Francisco	Daily	Jakarta	Daily	Manila	Daily
Vancouver	Daily	Kuala Lumpur	Daily	Bali	Daily
New York	4 flights/week	Penang	Daily	Da Nang	4 flights/week
		Cebu	5 flights/week	Phnom Penh	3 flights/week
		Chiang Mai	4 flights/week	Yangon	3 flights/week
		Palau	2 flight/week	Kota Kinabalu	2 flights/week
				Brunei	1 flight/weel

TAIWAN AIRLINE UPDATES

CI February Operation Schedule : CHINA AIRLINES

<i>Location</i>							
Europe	Operation Schedule	Oceania	Operation Schedule	Northeast Asia	Operation Schedule	Northeast Asia	Operation Schedule
Amsterdam	3 flights/week	Sydney	6 flights/week	Nagoya	Daily	Busan	Daily
Frankfurt	Daily	Melbourne	5 flights/week	Fukuoka	Daily	Okinawa	Daily
London (Heathrow)	2 flights/week	Brisbane	6 flights/week	Osaka	Daily	Hokkaido	Daily
Roma	3 flights/week			Tokyo(HND)	Daily	Takamatsu	5 flights/week
Vienna	4 flights/week			Tokyo(NRT)	Daily	Hiroshima	4 flights/week
Prague	2 flights/week			Seoul(ICN)	Daily	Hong Kong	Daily
				Seoul(GMP)	3 flights/week	Shanghai	Daily

TAIWAN AIRLINE UPDATES

CI March Operation Schedule : CHINA AIRLINES

<i>Location</i>					
North America	Operation Schedule	Southeast Asia	Operation Schedule	Southeast Asia	Operation Schedule
Los Angeles	Daily	Bangkok	Daily	Ho Chi Minh City	Daily
Ontario	Daily	Singapore	Daily	Hanoi	Daily
San Francisco	Daily	Jakarta	Daily	Manila	Daily
Vancouver	Daily	Kuala Lumpur	Daily	Bali	Daily
New York	4 flights/week	Penang	Daily	Da Nang	4 flights/week
		Cebu	5 flights/week	Phnom Penh	3 flights/week
		Chiang Mai	4 flights/week	Yangon	3 flights/week
		Palau	2 flight/week	Kota Kinabalu	2 flights/week
				Brunei	1 flight/week

TAIWAN AIRLINE UPDATES

CI March Operation Schedule :



Location							
Europe	Operation Schedule	Oceania	Operation Schedule	Northeast Asia	Operation Schedule	Northeast Asia	Operation Schedule
Amsterdam	3 flights/week	Sydney	6 flights/week	Nagoya	Daily	Busan	Daily
Frankfurt	Daily	Melbourne	5 flights/week	Fukuoka	Daily	Okinawa	Daily
London (Heathrow)	2 flights/week	Brisbane	6 flights/week	Osaka	Daily	Hokkaido	Daily
Roma	3 flights/week			Tokyo(HND)	Daily	Takamatsu	5 flights/week
Vienna	4 flights/week			Tokyo(NRT)	Daily	Hiroshima	4 flights/week
Prague	2 flights/week			Seoul(ICN)	Daily	Hong Kong	Daily
				Seoul(GMP)	3 flights/week	Shanghai	Daily

AIRLINE UPDATES FOR REGULAR FLIGHTS

<i>Airlines</i>	<i>GTO Contact</i>	<i>Updates</i>
	2/1 Tao Ming Sung, Sales Manager	<ul style="list-style-type: none"> No updates for this week.
	2/1 Gary Wang, Executive Vice President	<ul style="list-style-type: none"> EVA Air averts strike after reaching deal with pilots union.
	2/1 Patience Hsu, Manager	<ul style="list-style-type: none"> No updates for this week. Remain CNY charter flight on 2/6 and 2/10
	2/1 Jason Chen, Area Manager - Taiwan	<ul style="list-style-type: none"> No updates for this week Philippine Airlines will have daily flight from TPE-MNL-GUM starts from April. GVB HQ has approved for Philippine Airlines CNY flights with 1.5 hr layover on 2/8.

CHINESE NEW YEAR GATHERING WITH MEDIA & TRAVEL AGENTS

- January 22, 2024
- GVB Taiwan office hosted a 2024 CNY Gathering with Media and Travel Agents
- A total of 85 guests attended the event – 47 were trade partners such as governmental units, tourism units, and airlines; 38 were media partners.
- 8 VIP attendees gave their remarks, showing the importance of the Guam Taiwan Office and highlighted the relationship between GTO and its trade partners.



TUSA'S MEETING WITH ASOA

- January 24, 2024
- The TUSA Executive Secretary requested for a meeting with 20 state representative offices currently in Taiwan to introduce TUSA's services.
- TUSA provides assistance with arranging MOU ceremonies for state governors to visit Taiwan, providing a certain budget to make arrangements for the delegation group, and finding suitable officials and companies in Taiwan to involve.
- TUSA requested for proposals of cooperation to be submitted at least 4 months ahead so that they can seek Taiwan Legislator Yuan's approval.
- Each state introduced themselves and highlighted their focused industries



LUNCH MEETING WITH BIO INDUSTRY ORGANIZATION TO LEARN BIO ASIA-TAIWAN

- January 24, 2024
- BIO Industry Organization invited ASOA members and other foreign representatives in Taiwan to learn their plan for BIO Asia-Taiwan 2024.
- BIO Industry Organization sincerely hoped that there will be a USA Pavilion this year. AIT representatives came to the meeting to express that they will have a booth at the expo to provide services to the participating states.



BECHTEL'S MEETING WITH GTO

- January 26, 2024
- Bechtel's representatives visited the Guam Taiwan office to learn about Guam's industries and potential business opportunities.
- GTO introduced the tourism and trade promotion activities in Taiwan.
- Bechtel aims to focus on the military industry in Guam and learn about relevant incentives.



PHILIPPINES



VISA APPLICATIONS FROM PH BREACH PRE-PANDEMIC LEVEL BY 35%

MANILA - The Philippines posted the highest growth in terms of visa applications across Southeast Asia, indicating restored travel confidence among Filipinos, visa service firm VFS Global reported Tuesday.

In a briefing in Taguig, VFS Global head for Australasia Kaushik Ghosh said the volume of visa applications in 2023 surpassed the pre-pandemic level in 2019 by at least 35 percent.

“This healthy rise in visa application from the Philippines last year indicates that travelers’ confidence has been restored, and people are ready to explore their favorite global destinations again. We are confident that this positive travel momentum will sustain in 2024 as well,” he said.

In Asia Pacific, Ghosh said the Philippines has the highest growth followed by Indonesia with 8 percent. “In Asia Pacific, the Philippines have the highest in terms of volume of applications. In terms of growth, it also has the highest - compared to 2022, it grew also around 48 percent, the best in the region,” he said.

The visa service firm, citing restrictions to disclose further data, declined to provide the actual visa figures but said the most popular international destinations among Filipino applicants were Australia, Belgium, Canada, Denmark, Finland, Italy, Germany, Netherlands, Saudi Arabia and Switzerland.



PHILIPPINE AIRLINE PASSENGER ADVISORY

The Manila airport authorities have scheduled a series of electrical maintenance activities at NAIA Terminals 1 and 2 starting today, 06 February, until March 7, 2024 as part of an ongoing upgrade of the airport's electrical support systems.

The authorities are assuring passengers that it will be business as usual at the airport, i.e., the critical systems used for passenger processing will remain operational, and disruptions, if any, will be minimal.

The scheduled maintenance work is a unified strategy involving the airport authorities, utility providers and all stakeholders to ensure uninterrupted flight and passenger movement and minimize any impact on flight operations in both terminals.



79% WANT PHILIPPINES TO WORK WITH US AMID WEST PHILIPPINE SEA TENSION



MANILA, Philippines – Eight in 10 Filipinos want the Philippine government to work with the United States amid the continuing tensions in the West Philippine Sea, a recent survey conducted by Pulse Asia showed.

The Dec. 3 to 7 survey, commissioned by think tank Stratbase ADR Institute, found that 79 percent of the respondent chose the US as among the countries that they think the Philippines should work with. The survey results were released during a forum organized by Stratbase yesterday.

The respondents were allowed to give three answers to the question, “In view of the continuing tension in the West Philippine Sea and its implications on the country’s security and economy, which country or organization should the Marcos administration work with?”

Stratbase president Dindo Manhit said the results underscored the need for the government to bolster its alliance with countries like the US, noting that they “have continued to voice their support for the Philippine position and have condemned Chinese actions against Filipino vessels.”

He said it is only natural for Filipinos not to favor working with China, considering the incursions and aggressive actions of Chinese vessels inside the Philippines’ exclusive economic zone. When asked what measures the administration can do to effectively assert the country’s rights in the West Philippine Sea, 67 percent of the respondents said the government can strengthen the country’s external defense capabilities, especially the Navy, Air Force and Coast Guard.

GOV'T TO USE 2024 BUDGET FOR ECONOMIC TRANSFORMATION: DBM

MANILA, Philippines - The Marcos administration will ensure the proper utilization of the PHP5.678-trillion national budget for 2024 to attain its goal of transforming the Philippine economy, Budget Secretary Amenah Pangandaman said Wednesday.

Per Pangandaman, the 5.6-percent economic growth rate for 2023 is an indication that the government is heading in the right direction to achieve its “Agenda for Prosperity: Economic Transformation towards Inclusivity and Sustainability.

“This solidifies our position as one of the fastest-growing economies in the Asia Pacific region,” Pangandaman said in a statement, expressing optimism that the government will hit its targets for 2024 as it moves from focusing on solidifying the fiscal position to enhancing and fortifying economic transformation.

“While we successfully brought down deficit and debt levels in 2023, the FY 2024 General Appropriations Act focuses on priority projects that will stimulate the economy and achieve our economic transformation,” she added.

Pangandaman said the full-year growth rate shows that the country has “emerged strongly post-pandemic.” The 5.6-percent year-on-year growth is lower than the government’s 6 to 7 percent target for 2023. Despite this, the Philippines remains to be “one of the best-performing economies in Asia,” Socioeconomic Planning Secretary Arsenio Balisacan said in a separate statement.



PHILIPPINES MARKET INTELLIGENCE



The eTravel Registration is required for all passenger entering or leaving the Philippines by air or sea, including Philippine passport holders. Complete the eTravel Registration here: <https://etravel.gov.ph/>



- PAL continues to operate at Terminal 1 at NAIA.

Manila-Guam-Manila

• Daily

PR110 Depart MNL 22:05 / Arrive GUM 03:55
PR111 Depart GUM / Arrive MNL

Popular PAL Flights Deals to Guam!

MNL to GUM Mar 22-27, 2024	MNL – GUM Apr 05-10, 2024	MNL – GUM Apr 21-27, 2024
From US \$482* Round Trip Economy	From US \$412* Round Trip Economy	From US \$447* Round Trip Economy

<https://flights.philippineairlines.com/en/flights-to-guam>

*Fares displayed have been collected within the last 48 hrs and may no longer be available at time of booking. Quoted fares includes taxes, fees, and surcharges except PH Travel Tax paid at the airport.



- UA operates at Terminal 3 at NAIA.

Manila-Guam-Manila

• Daily

UA184 Depart MNL 22:55 or 23:50 / Arrive GUM 04:45 or 5:50

UA183 Depart GUM 19:20 / Arrive MNL 21:10

• Tues/Fri

UA192 (via Koror) Depart MNL 22:25 / Arrive GUM 06:10

Featured Daily Fairs for Flights from MNL to GUM

February 2024	March 2024	April 2024
From US \$330* Round Trip Economy	From US \$330* Round Trip Economy	From US \$335* Round Trip Economy

<https://www.united.com/en-ph/flights-from-manila-to-agana-guam>
<https://www.united.com/en-ph/flights-to-agana-guam?redirecturl=true>

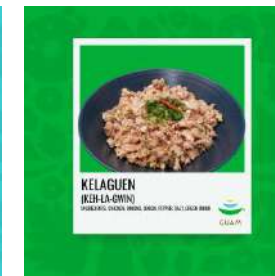
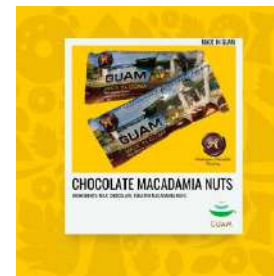
*Prices have been available for round trips within the last 48 hours and may not be currently available. For Economy class, fares listed may be Basic Economy, which is our most restrictive fare option and subject to additional restrictions.

PHILIPPINES MARKETING ACTIVITIES



PTAA 31st TRAVEL TOUR EXPO (B2C)

- February 2-4, 2024 at SMX Convention Center in Manila, Philippines
- Highlighted iconic cultural attraction Puntan Dos Amantes as photobooth background; offered free park admission to those who received the Two Lovers Point hearts
- Conducted a survey with over 1000+ submissions, providing new insights for future marketing efforts
- Offered a taste of Chamoru cuisine with corn soup and chicken kelaguen and local snacks from Tita's Bakery and American Chocolate Factory
- Hosted a meet and greet with Mr. Philippines 2023 (Guam native Brandon Espiritu)
 - Invited Mr. World Philippines 2022 on 2/3/24 (Kirk Bondad)



Si Yu'os Ma'ãse to our Tourism Partners

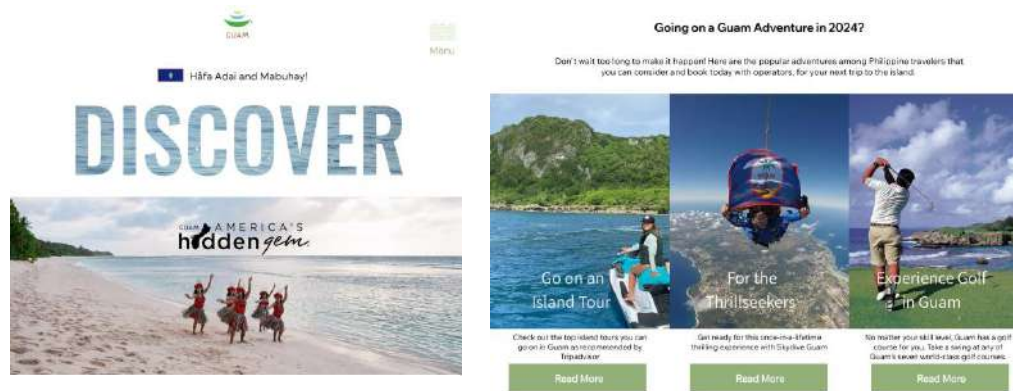


PHILIPPINES MARKETING ACTIVITIES



VISITGUAM.PH WEBSITE LAUNCH

- January 22, 2024
- GVB PI launched its first official website - visitguam.ph
- Information caters to travelers from the Philippines
- Highlights vlogs and blog posts from popular Filipino influencers who have traveled to Guam



Planning to visit Guam, America's Hidden Gem? We've got the best and most popular features that make the island a unique and unforgettable destination for Philippine travelers.



Local subloggers and Philippine travelers on the island and why they love it. Watch their top picks when in Guam.

On-What's New? Find out how the special events and activities in Guam are making waves among Philippine travelers as they experience Guam's beauty on a road trip to a beautiful island.

Come and see why Philippine travelers are raving about the experiences and memories in Guam. From panoramic views to family moments, business events, and outdoor adventures, it's all happening right here.

VISIT GUAM TODAY

Latest Flight Information to Guam

Philippine Airlines
United Airlines
Other Available Flights (via Skyscanner.com)
Other Available Flights (via Kayak.com)

PINOY PICKS

Unlock the secrets of Guam with insider tips from fellow local Filipinos on the island and from Philippine travelers who have experienced the best that the island has to offer. Find the perfect balance between relaxation and adventure as you explore pristine beaches, mountain views, other top tourist attractions and activities, shopping destinations, and the best vibrant local scenes we've got. Our guide helps you plan for your next travel and tailor a Guam experience to your preferences.

Here's More #ForYou

Philippine travel social media content creator and vlogger, Alvin Adald 'I am Alvin' takes us around the island and shares all the amazing experiences.



Interested to know more?

Read more about Alvin Adald's detailed travel guide to Guam here.

WHAT'S NEW



Our Latest Feature

More and more Philippine travelers are heading to Guam to experience the freedom of cruising along the open roads on a vehicle rental of their choice.



