

#### **INDUSTRY RECOVERY REPORT**

FEBRUARY 4, 2022



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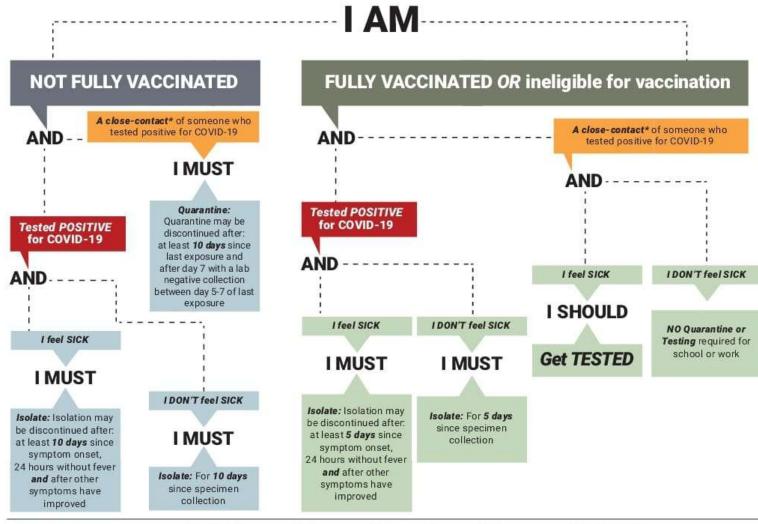
- SOUTH KOREA
  - TAIWAN
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# DESTINATION UPDATES



#### DPHSS GUIDANCE







1. Are you experiencing COVID-19 Symptoms? If YES, PROCEED to test

Symptoms may include:

Fever or Chills	Headache	Shortness of breath	Muscle or body aches
Cough	Sore Throat	Difficulty breathing	Congestion or runny nose
Fatigue	Diarrhea	New loss of taste or smell	Nausea or vomiting

If individual reports any of the following symptoms, seek emergency care immediately or call 911:

- a. Trouble breathing
- b. Persistent pain or pressure in the chest
- c. New confusion
- d. Inability to wake or stay awake
- e. Pale, gray, or blue-colored skin, or nail beds, depending on skin tone

#### 2. Are you a High-Risk Close Contact? If YES, PROCEED to test

	Hi	gh-Risk (	Close Contac	ets	Т				
Pregnant individuals; or		- 31							
Age 65 and older; or									
Age 50 and older, unvaccinated COMORBID CHART)	or	partially	vaccinated,	with	at	least	one	comorbidity	(see

#### COMORBID CHART

Chronic Kidney Disease (kidney failure, dialysis	Heart Disease or high-blood pressure
Obese or overweight	Diabetes
Dependance on medical technology (tracheostomy, gastrostomy, pacemaker, etc.)	Chronic Lung Disease (COPD, asthma, etc.)
Immunosuppressive condition or treatment (such as cancer)	Chronic Liver Disease (cirrhosis, hepatitis, etc.)
Substance Abuse (Current or Former)	Smoker (Current or Former)
Mental Health Condition	Neurological disorder (down-syndrome, cerebral-palsy, dementia, Alzheimer's)

NOTE: Individual must simply reply YES and is not required to state their medical condition.

3. Are you a Government of Guam employee submitting for testing pursuant to Executive Order 2021-17? If YES, PROCEED to test (refer to DOA Circular 2021-025D)







#### Isolation and Quarantine - issued January 28, 2022

Based on Executive Order 2021-32 and DPHSS Guidance Memo 2021-16 Rev. 1.

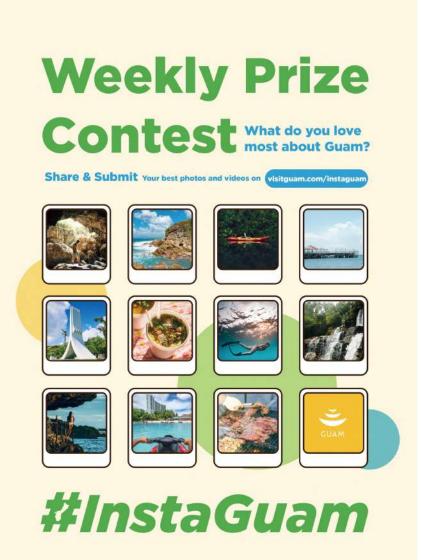
For official guidance, CLICK HERE: https://dphss.guam.gov/wp-content/uploads/2022/01/DPHSS-GUIDANCE-MEMO-2021-16-REV02-01-28-2022\_FINAL.pdf

\*Close contacts are someone who was less than 6 feet away from an infected person (laboratory-confirmed or a clinical diagnosis) for a cumulative total of 15 minutes or more over a 24-hour period. For example, three individual 5-minute exposures for a total of 15 minutes.

(Source: cdc.gov/coronavirus/2019-ncov/your-health/quarantine-isolation.html)

#### #InstaGuam - ENTER TO WIN





GVB encourages everyone to share and submit their best photos or videos for a chance to win weekly prizes. For more on the #InstaGuam weekly contest, go to <u>visitguam.com/instaguam</u>.



#### SAFE TRAVELS STAMP PROGRAM





## THE GUAM SAFE TRAVELS STAMP PROGRAM HAS BEEN REVAMPED

The World Travel & Tourism Council (WTTC) created the first ever global safety and hygiene stamp. This stamp enables travelers to recognize destinations around the world that have adopted standardized health and hygiene protocols. The approved businesses are also featured on GVB's consumer site, <u>visitguam.com</u> in English, Japanese, Korean, and Chinese. The Safe Travels Stamp certificate is valid through December 31, 2022.



Go to guamvisitorsbureau.com

- Select Tools & Resources on the menu, then click on Safe Travels
- Click on the Safe Travels
   Application Form and fill in the required information
- Upload your company logo along with 6-10 photos that best showcase your business
- Read and agree to the Safe
   Travels Pledge and click Submit
- □ Safe Travels is globally recognized & instills a level of confidence and trust in both the tourism trade and international visitors
- ☐ FREE of charge to all eligible businesses



#### TOURISM WORKS COLUMN



#### FROM OUR PRESIDENT & CEO, CARL T.C. GUTIERREZ



#### TAIWAN FOREIGN-SERVICE DIRECTOR SET TO LEAVE GUAM

Håfa Adai! Sometimes farewells to trusted friends feel bittersweet, but I prefer to think of them as the start of great adventures and shared opportunities to come!

Case in point? Taipei Economic and Cultural Office Director "Stephen" Shu-Chih Hsu is scheduled to depart Guam this month on his next mission for the Republic of China's Ministry of Foreign Affairs after serving another year and a half with the TECO in Guam alongside TECO Director General Paul Yin-Lien Chen as official diplomats for the nation of Taiwan.

For the last 17 months, even in the midst of the pandemic, these two have made up the dynamic duo that has delivered an impressive series of accomplishments in the name of productive Taiwan-Guam relations.

Wasting no time, Paul Chen and Stephen Hsu hit the ground running from the moment Guam's TECO facility reopened at the International Trade Center in Tamuning on Taiwan National Day, October 10, 2020, also known as Ten-Ten.

In addition to GVB President & CEO, former Governor Carl T.C. Gutierrez is the permit czar and chairman of the Governor's Economic Strategy Council.

Send comments or questions to GVB at communityrelations@visitguam.org.





#### **MARKET INTELLIGENCE REPORT**

As of February 2 and may be subject to change.



# ARRIVAL PROTOCOLS



#### TRAVEL RESTRICTIONS BY MARKET



#### JAPAN

In response to the global spread of the Omicron variant, Japan has taken the following strict measures as emergency and precautionary measures.

#### JAPANESE NATIONALS / RE-ENTRY FOREIGN NATIONALS

- Negative result of COVID-19 tests conducted within 72 hours prior to departure.
  - https://www.mhlw.go.jp/content/000807572.pdf (Japanese) https://www.mhlw.go.jp/content/000807573.pdf (English)
- Submit written pledge to stay7 days at a location designated by the quarantine station chief (own residence etc) and to refrain from using public transportation in Japan. (Effective from December 4)
   <a href="https://www.mhlw.go.jp/content/000863645.pdf">https://www.mhlw.go.jp/content/000863645.pdf</a> (Japanese)
   <a href="https://www.mhlw.go.jp/content/000863646.pdf">https://www.mhlw.go.jp/content/000863646.pdf</a> (English)
- Carrying a smartphone and installing necessary applications.

  \*Traveler will be required to rent a smartphone if they do not own one
- Submission of Questionnaire.

#### FOREIGN NATIONALS: \*NON-JAPANESE

 As emergency precautionary measure from a preventive perspective, new entry of foreign nationals is suspended for the time being.

\*Refer to Entry of foreign nationals with special exceptional circumstances below for further information:
<a href="https://www.mofa.go.jp/ca/fna/page4e">https://www.mofa.go.jp/ca/fna/page4e</a> 001
053.html#section11

All cross border travelers and Returnees from United States of America (effective from December 22, 2021) to stay for 3 days at specific facilities designated by the chief of the quarantine station. In addition, those who obtain a negative result of COVID-19 test conducted on the third day may leave the facility and are still required to quarantine for the remaining period of 10 days at their own residence.

#### TRAVEL RESTRICTIONS BY MARKET



#### SOUTH KOREA

- All travelers to South Korea must provide proof of a negative COVID-19 test result collected within 48 hours of their departure. (Children below 6 are exempted if parents/guardians provide proof of a negative COVID-19 test result). Accepted tests include: PCR, LAMP, TMA, SDA, and NEAR.
- Upon arrival and on Day 6-7, a mandatory PCR test is conducted at a local public health center; both tests are at no cost to the traveler.
- All international arrivals, except for Singapore and the CNMI, must quarantine for 7 days (effective Feb. 4) regardless of vaccination status. Residents must download a contract tracing and system monitoring app and selfquarantine. Foreigners must download a contract tracing and system monitoring app and quarantine at a government facility (traveler's cost).

#### TAIWAN

- All travelers who arrive at an airport in Taiwan must present a certificate
  of a negative COVID-19 RT-PCR test taken within two days (calendar
  days) prior to the flight schedule time to the airline staff
- Fill out electronic health declaration form prior to departure via Quarantine System for Entry @ https://hdhq.mohw.gov.tw
- Those who enter Taiwan shall arrange quarantine accommodation (a quarantine hotel or group quarantine facility where they plan to stay at their own expense) before visiting the country. Such travelers must also state that they have met related requirements by making relevant affidavits on the Quarantine System for Entry.
- All travelers will be quarantined for 14 days with the following exceptions: Travelers arriving from Palau will be required to undergo a five-day quarantine at a government-funded government quarantine facility, practice enhanced self-health management for 9 days, and then observe self-health management for 7 days. (Effective from January 22, 2021.)
- Lunar New Year Quarantine Program (7+7+7): those who have received the second dose of a COVID vaccine at least 14 days prior to arrival will be able to reduce their hotel or quarantine center stay to 7 days, while the remaining 7 days can then be spent at their place of residence, and then practice a 7-day self-health management.

#### TRAVEL RESTRICTIONS BY MARKET



#### PHILIPPINES

- IATF issued Resolution No. 159, regarding travel restrictions into the country, regardless of country of origin
- Classification of green, yellow, and red lists is temporarily suspended
- For details on the Resolution, please click:

https://www.officialgazette.gov.ph/downloads/ 2022/01jan/20220127-RESO-159-RRD.pdf

#### Accepted proofs of vaccination:

- World Health Organization (WHO) International Certificate of Vaccination or Prophylaxis; OR
- VaxCertPH; OR
- National/state certificate of the foreign government, including original CDC vaccination cards for those vaccinated in the US

#### For Arriving Filipinos ONLY:

 Those recently recovered from COVID-19 but still test positive in their required pre-departure RT-PCR test, may be allowed to center subject to certain requirements.

#### The classification of countries/territories/jurisdictions as "Green", "Yellow", and "Red" shall be temporarily suspended under IATF Resolution 159

Effective February 01, 2022, the entry, testing, and quarantine protocols for international arriving Filipinos and foreign nationals allowed entry into the country shall be as follows, regardless of their origin country:

The arrival and quarantine protocols for countries/jurisdictions/territories in all ports of entry in the Philippines shall be observed

Source: IATF Resolution No. 159

#### Vaccinated

- Negative RT-PCR test result taken within 48 hours prior to departure from the country of origin
- · No facility-based quarantine required
- . Self-monitor for any sign or symptom until the 7th day from arrival

#### Unvaccinated, Partially Vaccinated, Unverified

- . Negative RT-PCR test result taken within 48 hours prior to departure from the country of origin
- · Facility-based quarantine until the release of the negative results
- · 5th day swabbing
- Self-monitor for any sign or symptom until the 14th day from arrival

Note: Those who are currently undergoing quarantine as of February 01, 2022 may avail of the aforementioned testing and quarantine protocols.

Please click link below for Guam's Consulate General of the Philippines Public Advisory PSA-2022-003

https://aganapcg.dfa.gov.ph/images/2022/PSA-2022-003.pdf

# MARKETS AT-A-GLANCE



#### MARKETS AT-A-GLANCE



#### **JAPAN**

- New cases nationwide increased 1.8 times from previous week
- Momentum of infection has not slowed down and is breaking records daily
- Voluntary quarantine of domestic close contacts was shortened to seven days
- Vaccination coverage in Japan has reached 80% of the total population
- Booster shots started for health care workers and elderly; general public is scheduled to begin around March
- Entry protocols shortened from 10-day quarantine to seven days; from day after entry, they must stay at a government-designated facility for 3 days and then next 4 days at home or in a hotel
- New entry of foreigners is suspended until the end of February
- Packaged, tour sales resume March 1, except Jalpak (April 1)

Flight operation:

United: UA197/196 daily operation

UA827/828, UA136/137, UA150/151, UA874/873, UA172/172, UA178/177,

UA166/165 are suspended until Mar 26

JAL: suspended until March 26 Tway: suspended until March 31 JEJU: suspended until February 28

Shown in appendix: 2021 outbound stats; SNS performance summary; Weekly Guam creatives, social listening data, and upcoming programs

#### **PHILIPPINES**

- Philippines reopens to foreigners to restore tourism jobs and businesses
- Metro Manila ease to Alert Level 2 from Feb 1
- Worst is over in most parts of the Philippines as Covid-19 cases decline
- Government urged to ease Metro Manila restrictions gradually
- AirAsia survey showed that half of travelers make add-on purchases during flights
- Philippine Airlines offers three flights per week; United Airlines continues daily flights in February

#### **SOUTH KOREA**

- Daily COVID-19 cases reached yet another record high, driven by omicron variant, with a new nationwide virus response system coming into force
- JEJU expecting more than 200,000 visitors during Lunar New Year holiday
- Korea to expand covid-19 tests at local hospitals nationwide from Feb. 3
- · Stealth omicron cases being detected in Korea
- U.K. drops Covid test requirement for fully vaccinated travelers from Feb. 11
- Covid-19 deaths in U.S. hit highest level in nearly a year
- Japan's daily Covid-19 cases top 70,000 for 1st time
- Korea to shorten quarantine period for overseas arrivals from 10 days to seven days
- · International flights from Busan to be suspended
- Singapore to reopen its temporarily suspended sales of VTL tickets with the travel bubble countries



- Estimated seat capacity for February is 3,909; estimated seat capacity for March is 19,251
- SNS weekly activity and marketing content calendar shown in appendix

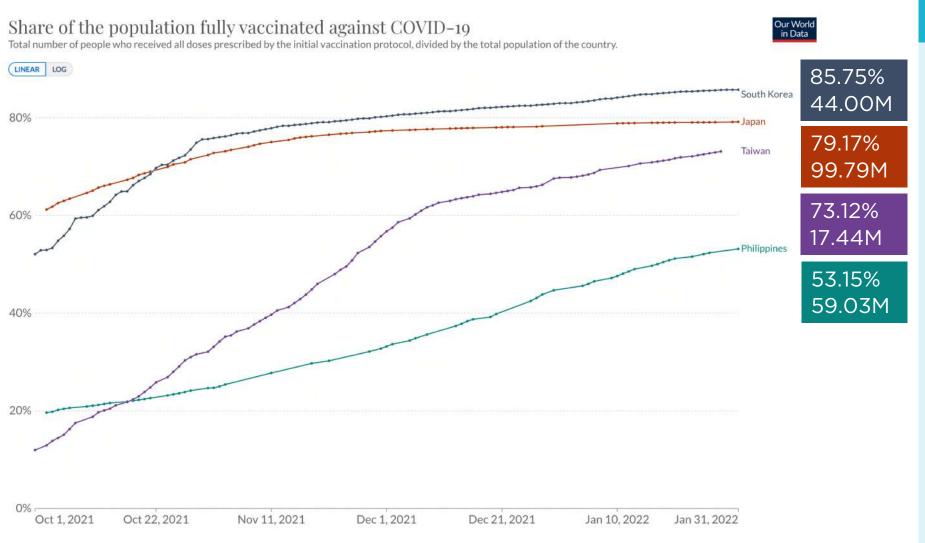
#### TAIWAN

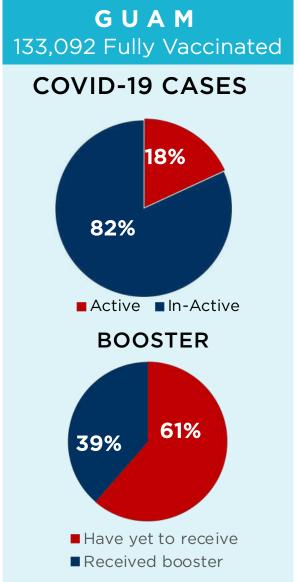
- Over 975,000 online appointments made for Covid-19 booster shot in 7 hours
- Taiwan raises travel alert for Palau due to Covid-19 surge
- Over 1.5 million Moderna doses arrive; booster shot booking to begin
- Taiwan records first imported Covid-19 cases from Palau
- CECC updates and restrictions entering Taiwan detailed in appendix
- First batch of Pfizer's Covid-19 pills to reach Taiwan soon
- GTO met with DG Lee of Ministry of Education on Jan 25
- January social media content calendar shown in appendix

DETAILS ARE FOUND IN THE APPENDIX

#### MARKETS AT-A-GLANCE







#### **APPENDIX**

As of Feb 2, 2022 and may be subject to change.







# JAPAN

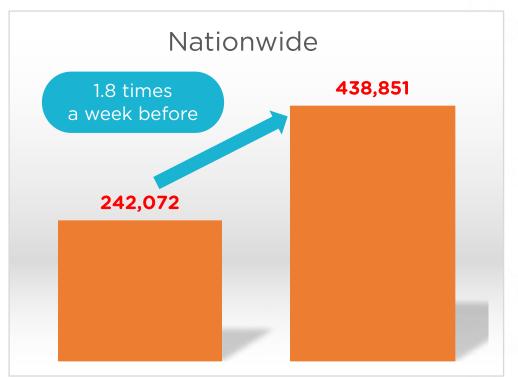


#### JAPAN COVID-19 NEWS



#### HIGHLIGHTS

- New cases nationwide increased 1.8 times from the previous week to about 439,000.
- The momentum of the infection has not slowed down and is still breaking records daily.
- On the other hand, due to the characteristics of Omicron, the voluntary quarantine of domestic close contacts was shortened from 10 days to 7 days.



AREA / NEW	JANUARY	JANUARY	CHANGES (#)	CHANGES (%)
CASES	15-21	22-28	VS LW	VS LW
Tokyo	43,351	90,266	46,915	208%
Osaka	33,683	56,543	22,860	168%
Aichi	15,069	28,209	13,140	187%
Fukuoka	11775	22,309	10,534	189%
Nationwide	242,072	438,851	196,779	181%

Created based upon data from NHK (Japan Broadcasting Corporation)



# Confirmed COVID-19

Cases: 2,811,050

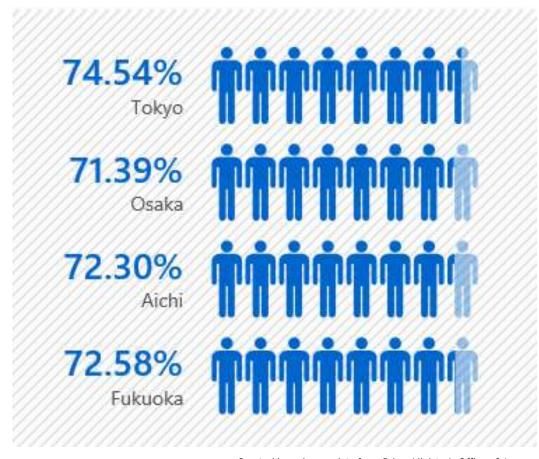
23.0% active (647,489)

AS OF FEB 2, 2022 worldometer

#### JAPAN COVID-19 NEWS



#### **FULLY VACCINATED**



Created based upon data from Prime Minister's Office of Japan

#### HIGHLIGHTS

- Vaccination coverage in Japan has reached 80% of the total population.
- The most recent progress in vaccination coverage has been slow
- Booster shots have started for health care workers and the elderly, but the general public is scheduled to begin full-scale injections around March.

#### VACCINATION UPDATE

Total number of vaccination:

*204,228,909* 

1st & 2<sup>nd</sup> doses administered:

1st: 101,379,174

(80%)

2<sup>nd</sup>: 99,693,359

(79%)

Nationwide 3<sup>rd</sup> shot:

3,156,376

(2.5%)

Senior Citizens (+65):

1st: 33,101,009

(93%)

2<sup>nd</sup>: **32,976,891** 

(92%)

#### JAPAN COVID-19 NEWS



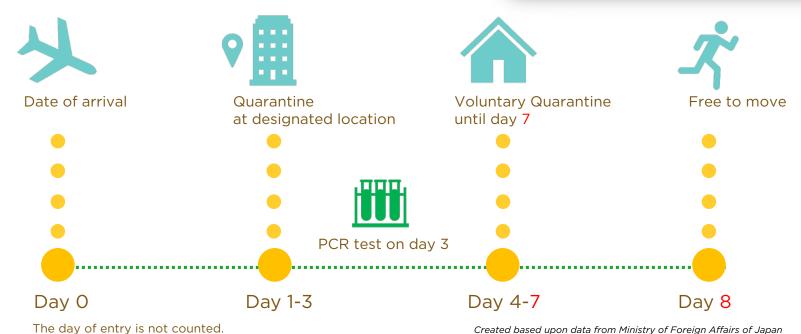
#### ENTRY PROTOCOLS

#### HIGHLIGHTS

- From January 29, the 10-day quarantine will be shortened to 7 days.
- From the day after entry, they must stay at a government-designated facility for 3 days, and then spend the next 4 days at home or in a hotel.
- New entry of foreigners from all over the world is suspended until the end of February. Japanese can return.

Returnees from the State of Hawaii and South Korea must undergo a 6 days quarantine at a government-designated accommodation, followed by a voluntary quarantine until the 7th day.





#### JAPAN MARKET INTELLIGENCE



#### AIRLINE OPERATION

AIRLINES	DEPARTURE	FLT NBR	JPN TO GUM	FLT NBR	GUM TO JPN	FREQUENCY	CAPACITY	REMARKS
UNITED	NRT (Narita)	UA827	11:15 16:05	UA828	06:55 09:55	Daily	166	Suspended until March 26, 2022
UNITED	NRT (Narita)	UA197	17:30 22:20	UA196	13:05 16:05	Daily	166	Daily operation
UNITED	NRT (Narita)	UA874	21:05 01:45+1	UA873	17:05 19:50	Daily	166	Suspended until March 26, 2022
UNITED	NGO (Nagoya)	UA136	11:20 15:55	UA137	07:30 10:20	Daily	166	Suspended until March 26, 2022
UNITED	NGO (Nagoya)	UA172	20:50 01:25+1	UA171	17:00 19:55	Daily	166	Suspended until March 26, 2022
UNITED	KIX (Kansai)	UA150	11:05 15:45	UA151	07:10 10:10	Daily	166	Suspended until March 26, 2022
UNITED	KIX (Kansai)	UA178	20:50 01:20+1	UA177	16:50 19:50	Tue, Thu, Sat	166	Suspended until March 28, 2022
UNITED	FUK (Fukuoka)	UA166	11:50 16:50	UA165	07:40 10:50	Daily	166	Suspended until March 26, 2022
Japan Airlines	NRT (Narita)	JL941	09:30 14:15	JL942	16:50 19:35	Daily	199	Suspended until March 26, 2022
Tway	KIX (Kansai)	TW311	10:45 15:10	TW312	16:10 19:00	Daily	189	Suspended until March 31, 2021
JEJU Air	KIX (Kansai)	7C3174 7C3184 (Tue)	10:10 14:50 10:10 14:50	7C3173 7C3183 (Fri)	15:50 18:20 15:50 18:20	Daily	189	Suspended until February 28, 2021

#### PACKAGED SALES



#### **HIGHLIGHTS**

- MOFA travel advisory & warning level to US remains as level 3.
- 10days self-quarantine upon arrival.
- Strict border control measures due to Omicron variant.
- Tour cancellation has been extended in response to flight suspension.
- FIT Tour can be salable as usual

TOUR SELLING (DEPARTURE DATE)





MAR 01



MAR 01



APR 01



MAR 01



MAR 01

©Rakuten Travel MAR 01

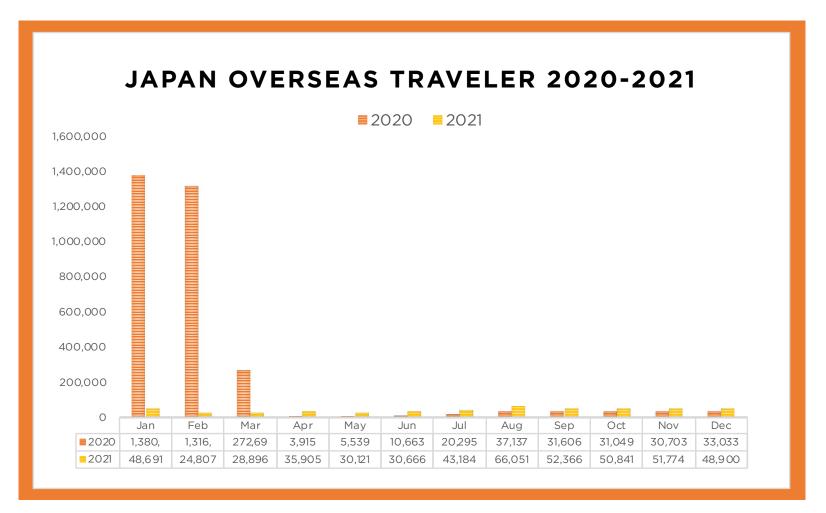
#### JAPAN MARKET INTELLIGENCE



#### OVERALL OUTBOUND STATISTICS IN 2021

- Overall Outbound in 2021 and no forecast of the number of travelers in 2022 has been announced by the companies/ organization
- Trend for 2022 overseas travel; Wellness, No work/ Unleash, Feel like first time trip, respect locals, encounter, no plan travel and deployment of new technology

	2020	2021	Changes (%)
Jan	1,380,762	1,380,762 48,691	
Feb	1,316,820	24,807	-98%
Mar	272,697	28,896	-89%
Apr	3,915	35,905	817%
May	5,539	30,121	444%
Jun	10,663	30,666	188%
Jul	20,295	43,184	113%
Aug	37,137	66,051	78%
Sep	31,606	52,366	66%
Oct	31,049	50,841	64%
Nov	30,703	51,774	69%
Dec	33,033	48,900	48%
Total	3,174,219	512,202	-84%



#### JAPAN MARKET INTELLIGENCE



#### OUTBOUND STATISTICS: MAJOR COMPETITORS 2021

2021	21-Jan	21-Feb	21-Mar	21-Apr	21-May	21-Jun	21-Jul	21-Aug	21-Sep	21-Oct	21-Nov	21-Dec	TOTAL
Guam	708	249	159	52	102	455	579	325	358	315	345	TBA	3,647
Saipan	n/a	TBA	0										
Hawaii	1,165	642	1,051	1,367	1,312	1,644	2,817	3,005	1,769	2,155	2,589	TBA	19,516
South Korea	1,299	1,719	949	872	1,403	875	881	2,258	1,142	1,623	1,237	ТВА	14,258
Taiwan	1,070	1,076	971	1,151	752	194	372	976	849	1,064	847	ТВА	9,322
Hong Kong	12	7	8	5	33	9	12	24	58	54	82	TBA	304
Singapore	555	358	601	797	281	121	297	340	780	778	580	580	6,068
Thailand	193	223	212	304	211	274	611	560	673	306	2238	TBA	5,805
Vietnam	n/a	ТВА	0										

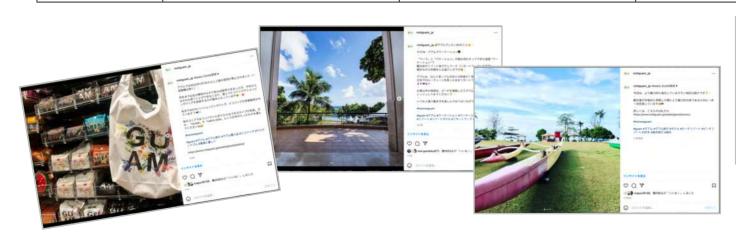


CNC	follow	/er	Week R	each	Week Enga	gement	
SNS	21 Jan ,2022	28 Jan ,2022	21 Jan ,2022	28 Jan ,2022	21 Jan ,2022	28 Jan ,2022	
	22,255	22,288	13,277	291,486	1,372	2,609	
	0.159	%	2095.4	2%	90.16	5%	
	23,728	23,733	5,124	301,236	574	29,089	
L T	0.02	%	5778.9	2%	4967.77%		
	13,446	13,422	8,927	7,758	532	596	
9	-0.18	-0.18%		-13.10%		12.03%	
	11,865	11,986	103,900	47,100	4,581	1,450	
TATOR	1.029	%	-54.67	7%	-68.35%		
	1,650	1,650	0	0	0	0	
LINE	_		_		*		
Visitguam.jp	Unique	User	Page V	iew	Avg. Time	on Page	
ت	4,307	27,430	9,730	35,094	0:01:39	0:00:21	
GUAM	536.8	7%	260.68	8%	-78.79	9%	

#### SNS PERFORMANCE SUMMARY

As a result of advertising on Instagram and Facebook, we have seen an explosion in Reach and engagement on Instagram and Facebook.

The ads have also been a source of traffic to Visitguam.jp, which has increased the number of unique users on the site. Many new users visited the site, which led to awareness of GUAM.







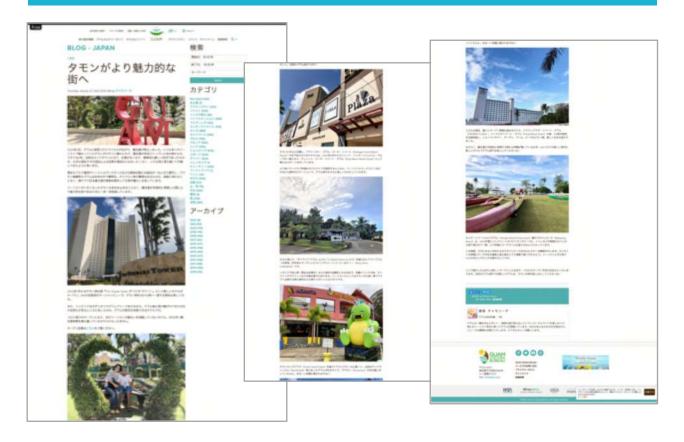
#### WEEKLY GUAM

#### WHEN YOU TRAVEL TO GUAM, DON'T FORGET YOUR ECO-BAG!





#### THE TUMON AREA IS BECOMING MORE ATTRACTIVE TO THE PUBLIC.

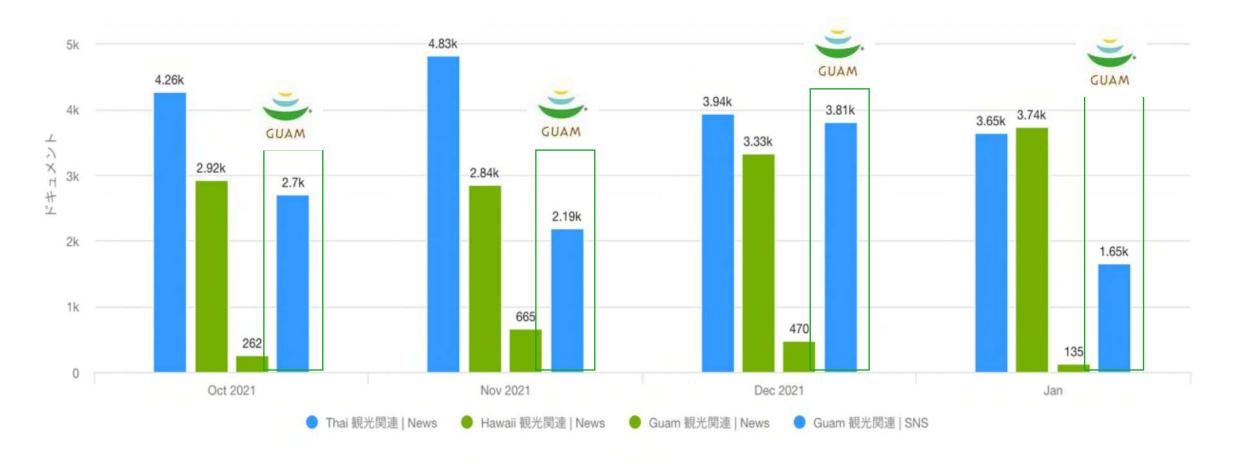






# SOCIAL LISTENING: From Oct 1 - Jan 31 OVERALL SOCIAL REACH

Guam's SNS reach is significantly high, especially in December, which is higher than Hawaii, which contribute by the #HereWeGuam campaign.

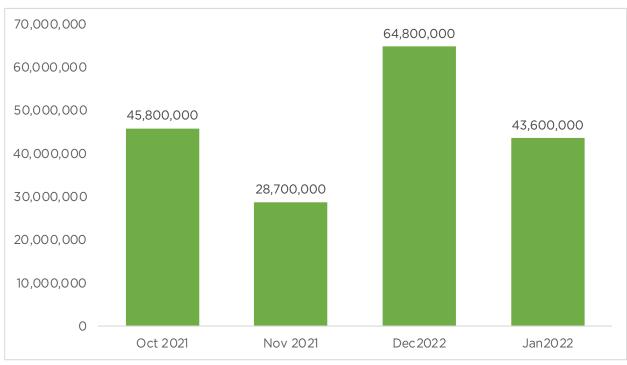


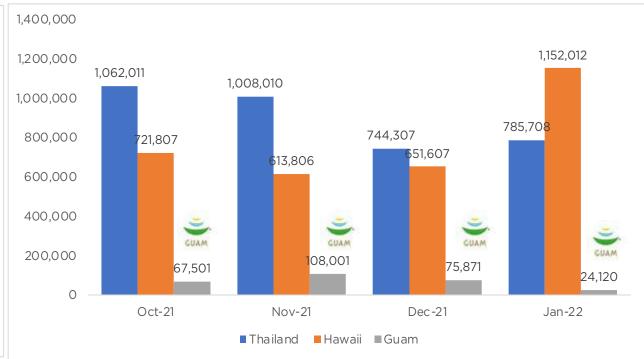




# SOCIAL LISTENING: From Oct 1 - Jan 31 MEDIA VALUE AND SNS REACH

- Reach by platform: Twitter has shown greater number of reach especially Dec 2021
- Media Value (SNS/ Digital): Media exposures in SNS/ Digital media is the lowest among 3 competitive destinations











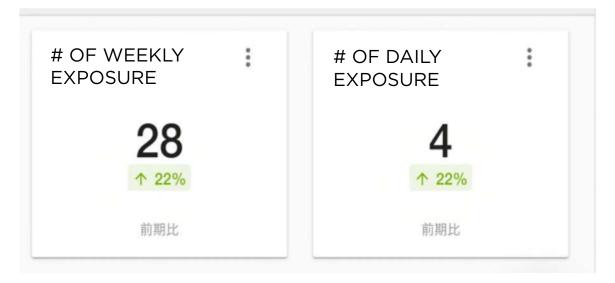




# SOCIAL LISTENING: From Jan 25 - Jan 31 DAILY EXPOSURES

One of the most important issues is to increase exposure on social networking and digital platforms to create demand for Post COVID 19

#### **GUAM**



#### **HAWAII**





#### #HereWeGuam FAM









- · Winners selected last month
- Push back one week from February 14 to February 21 ~ 5 Mar
- Guam images from the last fam to be used as advertising and SNS materials to capture the dynamic nature of Guam, and our ambassadors to convey a sense of familiarity and aspiration for Guam.

# COMMG UP

#### HYPEBEAST GOLF FAM

- February 28 ~ March 4
- Participants: total 8 pax
  - Erica (Hypebeast SM Influencer) + two friends
  - Hypebeast production team
  - GVB Team
- Feature Plan

Golf Courses, Restaurant, Beaches, Marine Activities; GVB Japan team to list where should be featuring which relevant to Gen Z

- Total # of reach = 824,000 + Media 22,000PV
  - HB Facebook: 100,000 x 1
  - HB Twitter: 44,700 x 1
  - HB Instagram: 340,000 x 2
  - HB JP article: 12,000PV
  - 24 sticky post: 10,000PV





# SOUTH KOREA

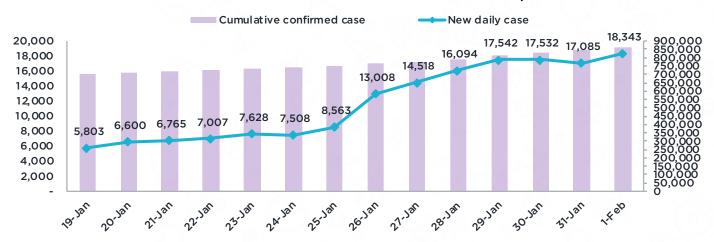




#### HIGHLIGHTS

 South Korea's daily COVID-19 cases reached yet another record high, driven by a rapid spread of the highly transmissible omicron variant, with a new nationwide virus response system coming into force.

#### **JANUARY 19 - FEBRUARY 01, 2022**



#### COVID-19 VACCINATION STATUS: FEB 26, 2021 - FEB 01, 2022

#### 1<sup>ST</sup> DOSES ADMINISTERED

44,641,142 87% of total population 96.7% of 18 and older 96% of 60 and older

#### **FULLY IMMUNIZED**

43,996,241 85.7% of total population 95.6% of 18 and older 95.4% of 60 and older

#### **BOOSTER SHOT**

27,254,256 53.1% of total population 61.5% of 18 and older 85.8% of 60 and older

Vaccine Maker	1st Dose Administered	Fully Immunized	Booster Shot	
AstraZeneca 2	<b>11,130,267</b> (24.9%)	<b>11,091,459**</b> (25.2%)	N/A	
Lancing T	<b>25,198,394</b> (56.4%)	<b>24,675,750</b> (56.1%)	<b>18,041,227</b> (66.2%)	
moderna moderna	<b>1,513,208</b> (3.4%)	<b>1,513,208</b> (3.4%)	<b>25,435</b> (0.1%)	
moderna	<b>6,799,273</b> (15.3%)	<b>6,715,824***</b> (15.3%)	<b>9,187,594</b> (33.7%)	
Total:	44,641,142	43,996,241	27,254,256	

\*\*Included Pfizer vaccines (1,795,875) for 2<sup>nd</sup> dose (mixed)
\*\*\*Included Pfizer vaccines (106,474) for 2<sup>nd</sup> dose (mixed)

Confirmed COVID-19

CASES: 884,310

27.64% active (244,463)

AS OF FEB 2, 2022



#### JEJU EXPECTING MORE THAN 200,000 VISITORS DURING LUNAR NEW YEAR HOLIDAY



- According to the Jeju Tourism Association, the number of visitors to the Jeju island during the holiday period is expected to reach more than 200,000, up 35.2 percent from a year ago.
- It seems like the pent-up demand for travel during the holiday reflects that people are highly willing to travel even with the Omicron issue while mandatory quarantine works as a discouraging factor for overseas traveling.



#### KOREA TO EXPAND COVID-19 TESTS AT LOCAL HOSPITALS NATIONWIDE FROM FEB. 3

- Under readjusted virus response system of the health authorities which started this week, rapid antigen self-tests replace PCR tests at testing sites, except for those aged over 60 or high-risk groups to better tackle the high-risk variant.
- The system, currently being applied in parts of the country, will expand nationwide starting Feb. 3, local hospitals and clinics administering diagnostic tests and treat patients.

#### STEALTH OMICRON CASES BEING DETECTED IN KOREA



- It was found that 4.5% of COVID-19 confirmed patients from overseas were infected a subtype of Omicron mutation, stealth omicron.
- Some academic reports show that stealth mutations are more contagious than omicron mutations, but as there is no accurate information about the severity or infectivity of the variant, the health authorities will keep monitoring about its status.



#### U.K. DROPS COVID TEST REQUIREMENT FOR FULLY VACCINATED TRAVELERS FROM FEB. 11



- From Feb. 11, fully vaccinated travelers departing to UK will no longer have to take a COVID-19 test as the government sets out plans to move beyond restrictions and live with the virus.
- Fully vaccinated passengers will only have to verify their status on a passenger locator form. Those who do not qualify as fully vaccinated will no longer have to isolate or take a test on day 8 but should show proof of negative COVID-19 test.



#### COVID-19 DEATHS IN U.S. HIT HIGHEST LEVEL IN NEARLY A YEAR

- The U.S. daily death toll from COVID-19 rose to its highest level since last winter's peak after the surge in cases in December and January driven by the highly transmissible omicron variant.
- The U.S. is averaging 2,362 deaths a day, up 35% from two weeks ago while most COVID deaths are happening in unvaccinated people, who remain at high risk from omicron.

#### JAPAN'S DAILY COVID-19 CASES TOP 70,000 FOR 1ST TIME



- Japan's daily count of new COVID-19 cases hit yet another record of over 70,000 as the more transmissible Omicron variant continues its rapid spread in Tokyo and elsewhere.
- A group of experts advising the health ministry on its pandemic response warned that there is a risk of widespread infections, with the elderly in particular becoming seriously ill.



# KOREA TO SHORTEN QUARANTINE PERIOD FOR OVERSEAS ARRIVALS FROM 10 DAYS TO 7 DAYS

- The South Korean government has decided to cut the quarantine period for all overseas arrivals from ten to seven days, which will take effect from February 4.
- The Korea Disease Control and Prevention Agency said the move mirrors recent changes to the country's pandemic response system, including a reduced 7-day isolation period for people who are infected with COVID-19 after being fully vaccinated.

#### **ENTRY BAN**

The KDCA also announced an entry ban on foreign nationals from 11 African countries, including South Africa, will be lifted.

The ban was implemented in late November after South Korea confirmed its first case of Omicron.

#### **ARRIVAL PROTOCOL**

All overseas arrivals must take PCR test before 48 hours prior to departure to Korea.

Using public transportation is restricted, only private vehicles and quarantine vehicles are allowed.



#### INTERNATIONAL FLIGHTS FROM BUSAN TO BE SUSPENDED

- Gimhae Airport's international route, which resumed operation in December last year, is on the verge of suspension due to a lack of passengers.
- Air Busan's flight to Saipan and Qingdao are the only routes that depart from the Gimhae Airport as of now.



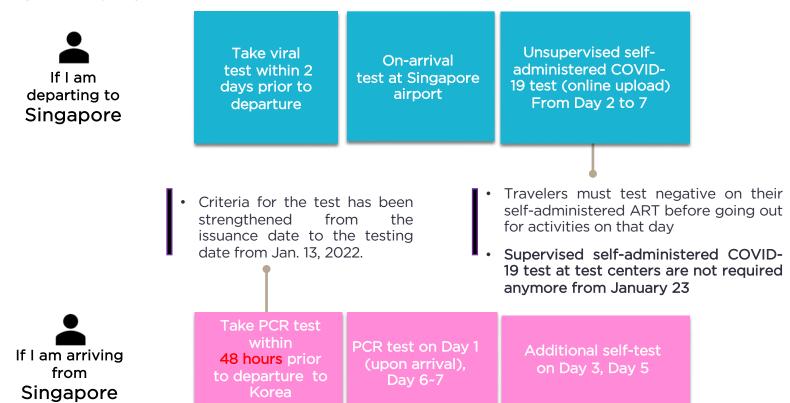
#### **PUS-SPN FLIGHT OPERATION STATUS**

- According to Air Busan, the load factor of the PUS-SPN route, which began its first operation on the Jan. 23, was 11%. The total number of passengers was 24.
- The reservation rate of flight scheduled to depart on Jan 30, during the Lunar New Year holiday, increased, but it is still only 20%.
- Jeju Air suspended its operation on Jan 19, only after a month it decided to resume its flight, due to the low load factor at around 20-30%.



## SINGAPORE TO REOPEN ITS TEMPORARILY SUSPENDED SALES OF VTL TICKETS WITH THE TRAVEL BUBBLE COUNTRIES

- The sale of flight tickets for the air vaccinated travel lane (VTL) between Korea and Singapore, which was temporarily suspended on Dec 23, is reopened.
- Korean Air and Asiana Airlines resumed sales of new Singapore tickets, but airlines will be able to operate the flight with certain restrictions, currently operating at 50% capacity.



#### KOREA MARKET INTELLIGENCE



#### AIRLINE SCHEDULE - FEBRUARY

#### •INCHEON - GUAM

\*Airline schedule is flexible, subject to change.

AIRLINES	FLIGHT NO.	DAYS	DEP TIME	ARR TIME	SEAT CAPACITY
Korean Air	KE113	THU/SUN	9:00	14:20	2,208
Jin Air	LJ641	TUE/FRI	9:35	14:50	1,134
T'way	TW301	WED/SAT (Feb 19~)	18:00	23:30	567
TOTAL					3,909

- Jin Air: 6x flights on Feb 4,11,15,18,22,25 (Jin Air can cancel non-regular flights every Tuesday depending on the situation.)
- Jeju Air: Canceled flights in February
- Air Seoul : Delayed to March 27 (4/W)

#### • BUSAN - GUAM

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Air Busan	BX614	SAT	08:05	13:05	0
TOTAL					0

## KOREA MARKET INTELLIGENCE



#### AIRLINE SCHEDULE - MARCH

#### ·INCHEON - GUAM

\*Airline schedule is flexible, subject to change.

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Korean Air	KE113	WED/THU/SAT/SUN	9:00	14:20	4,968
Jeju Air	7C3102	WED/THU/SAT/SUN	9:00	14:30	3,402
Jin Air	LJ641	TUE/FRI/SAT/SUN	9:35	14:50	3,213
T'way	TW301	WED/THU/SAT/SUN	18:00	23:30	3,402
Air Sooul	RS101	THU/SUN (Mar 27~)	20:45	02:15(+1)	390
Air Seoul	RS103	WED/SAT (Mar 30~)	09:50	15:10	195
TOTAL					15,570

Jeju Air: Subject to cancel flights in March but not confirmed yet.

#### • BUSAN - GUAM

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity	
Air Busan BX614		WED/SAT	08:05	13:05	1,980	
Jin Air	LJ647	THU/SUN	20:40	01:45(+1)	1,701	
TOTAL					3,681	



## KOREA MARKETING ACTIVITIES



#### SNS WEEKLY ACTIVITY: JAN 24 - JAN 28

#GuamAgain Nightlife in Guam























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## KOREA MARKETING ACTIVITIES



					700	CDF			
							Channels:		
							Instagram Story / Video Naver Blog/		
GVB KOREA - February Content Calendar									
*Key Message: #GuamAgain Campaigns									
							SNS EVENT Offline Event Notice		
		January 31	February 1	February 2	February 3	February 4	February 5		
	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY		
Week 1		Instagram Feed Daily Uploads (Scenery/Food/Culture, etc.)							
Weeki		#GuamAgain Nightlife	#GuamAgain January UGC Best Photo	#FromGuam FAMTour UGC	#GuamAgain Hotel Updates	#FromGuam FAMTour UGC			
	February 6	February 7	February 8	February 9	February 10	February 11	February 12		
	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY		
			Instagram Feed [	Daily Uploads (Scenery/	'Food/Culture, etc.)				
Week 2		#GuamAgain	#GuamAgain	#FromGuam	#GuamAgain Hotel Buffets	#GuamAgain			
		Hotel Buffets	Hotel Restaurant	FAMTour UGC	(Card News)	Hotel Restaurant			
	February 13	February 14	February 15	February 16	February 17	February 18	February 19		
	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY		
Week 3		Instagram Feed Daily Uploads (Scenery/Food/Culture, etc.)							
Weeks		EVENT	#GuamAgain	#FromGuam	#GuamAgain	#GuamAgain			
		Valentine's Day	Attraction for Couples	FAMTour UGC	Wedding Halls	Event for Couples			
	February 20	February 21	February 22	February 23	February 24	February 25	February 26		
	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY		
Week 4		#GuamAgain	#GuamAgain	#FromGuam	#GuamAgain Snorkling Spots	#GuamAgain			
		Snorkling Spots	Water Excursion	FAMTour UGC	(Card News)	Water Excursion			
	February 27	February 28							
	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY		
Week 5			Instagram Feed [	Daily Uploads (Scenery/	/Food/Culture, etc.)				
Week 3		#GuamAgain							
		Updates from Guam							

# TAIWAN





# OVER 975,000 APPOINTMENTS MADE FOR COVID BOOSTER SHOT ONLINE IN 7 HOURS

A total of 975,719 people made an appointment via the government's 1922 website for a COVID-19 vaccine booster dose within seven hours of bookings opening Wednesday, according to the Central Epidemic Command Center (CECC).

The website began accepting a new round of appointments for booster doses, which will be administered from Feb. 7-13, at 10 a.m. Wednesday.

Taiwan's government hopes to achieve a third-dose rate of 50 percent by the end of February, a target unveiled by Health Minister Chen Shih-chung to lawmakers a day earlier.

Over the Feb. 7-13 period, the CECC plans to offer nearly 1.48 million doses of the four brands of the COVID-19 vaccines available in Taiwan -- AstraZeneca, Moderna, Pfizer-BioNTech, and the locally produced Medigen -- CECC spokesperson and Centers for Disease Control Deputy Director-General Chuang Jen-Hsiang said during a press briefing.

# TAIWAN RAISES TRAVEL ALERT FOR PALAU DUE TO COVID-19 SURGE

CECC on Tuesday raised the travel alert for Palau to a level that effectively suspends a travel bubble between Taiwan and the South Pacific nation.

Following a recent surge in COVID-19 infections in Palau, Health Minister Chen Shih-chung announced at the CECC's press briefing that the travel warning for Palau was raised from Level 2 to Level 3 to discourage people from unnecessary travel.

Passengers arriving in Taiwan from Palau must comply with the same travel and quarantine measures as those from other countries, said Chen, who heads the CECC.

It means that they now have to present an English-language certificate of a negative COVID-19 PCR test taken within two days of their scheduled flight and undergo a 14-day quarantine period upon arrival, according to the CECC.



# Confirmed COVID-19

CASES: 18,850

6.84% active (1,291)

AS OF FEB 2, 2022 worldometer



#### OVER 1.5 MILLION MODERNA DOSES ARRIVE; BOOSTER SHOT BOOKING TO BEGIN

More than 1.5 million doses of the Moderna COVID-19 vaccine arrived in Taiwan Tuesday, a day before the government's 1922 vaccination booking site opens again to accept appointments for a booster shot, according to the Central Epidemic Command Center (CECC).

The 1.51 million Moderna doses, the first shipment of the vaccine brand to be delivered to Taiwan this year, arrived on a China Airlines passenger flight from Incheon, South Korea at 1:36 p.m., the CECC said in a statement released that day.

The shipment was part of the second deal Taiwan signed in July 2021 with Moderna to procure 35 million doses for 2022-2023, 20 million of which are set to be delivered this year, according to the CECC.



# TAIWAN RECORDS FIRST IMPORTED COVID-19 CASES FROM PALAU

Taiwan on Monday reported two imported COVID-19 cases from Palau, the first from that country, where the number of cases has been rising in recent weeks, according to the Central Epidemic Command Center (CECC).

Health Minister Chen Shih-chung, who heads the CECC, said the two patients are a woman and her young child, both residents of the Pacific island nation, who arrived in Taiwan on Jan. 22.



The two cases, the first imported ones Taiwan has recorded from Palau, were among 36 imported infections confirmed Monday, according to the CECC.

The woman, a Chinese national in her 30s who is married to a Taiwanese man, tested positive, along with her child, aged under 5, while they were in quarantine, the CECC said.





- On December 1, Due to the new coronavirus variant Omicron is spreading globally, CECC announced that travelers who have visited the four countries in the last 14 days (transits included) will be required to quarantine in group quarantine facilities for 14 days after arrival and to undergo PCR tests (upon checking in and at the end of quarantine) for COVID-19; they will also be required to practice an additional 7-day self-health management (a COVID-19 rapid test using a home test kit on the sixth or seventh day).
- Such travelers will not be required to pay group quarantine facility accommodation and testing fees, and the 7+7+7 and 10+4+7 quarantine programs for the Lunar New Year don't apply.
- The list of "key high-risk countries" currently includes the following ten countries: South Africa, Botswana, Namibia, Lesotho, Eswatini, Zimbabwe, Malawi, Mozambique, Egypt, and Nigeria (the last four countries are newly added).

- The latest list of the risk categories for countries/regions is as follows:
  - Level 1 (Watch): None.
  - Level 2 (Alert): Palau.
  - Level 3 (Warning): The rest of the countries/regions in the world except for Palau.
- CECC announced foreign workers will be allowed to enter Taiwan under a Ministry of Labor program provided that related pandemic prevention measures should be followed. (Nov. 11)
- In response to influx of inbound travelers before Lunar New Year holiday, CECC adjusts quarantine measures.
- On November 11, CECC announced the "7+7" policy for travelers who have been fully vaccinated against COVID-19 for at least two weeks before their arrival in Taiwan. Under the policy, which will be in place from Dec. 14, 2021 to Feb. 14, 2022, travelers will spend the first seven days of quarantine in a government facility or designated hotel, and then spend the remaining seven days of quarantine at home.

FIRST BATCH
OF PFIZER'S
COVID-19
PILLS TO
REACH
TAIWAN SOON

Taiwan will receive a first batch of Pfizer's COVID-19 pill Paxlovid before the Lunar New Year holiday begins on Jan. 29, Health Minister Chen Shih-chung (陳時中) said Monday after the arrival of a shipment of another COVID-19 pill earlier in the day. Taiwan has purchased 20,000 courses of Pfizer's antiviral drug and the first batch is likely to arrive before the holiday, Chen said.

Earlier Monday, 2,016 courses of the antiviral pill molnupiravir made by American drugmaker Merck & Co. arrived in Taiwan, with the remainder of the 5,040 courses ordered to arrive after the Lunar New Year holiday, Chen said.

Taiwan had planned to purchase 10,000 courses or more of molnupiravir but decided to order 5,040 courses and buy 20,000 doses of Pfizer's Paxlovid due to different terms and conditions of use of the two pills, said Chen, who heads the Central Epidemic Command Center (CECC).



# RESTRICTION TO CITIZENS/NON-CITIZENS ENTERING TAIWAN

#### Restrictions on Entering Taiwan-1/4-Taiwan Nationals, Foreign Nationals (starting January 4, 2022 Taipei Time)

Traveler Type	History of Travel Eligible to Enter Taiwan?		Requirement upon Arrival		
R.O.C. (Taiwan) National	Departure from any international port	Yes	a COVID-19 RT-PCR test report issued within 2 days prior to departure time (based on "specimen collection date," counting 2 calendar days backwards from scheduled departure time, excluding the flight date)  2. strengthened quarantine measures "note1"		

		Credential     ARC means R.O.C. (Taiwan) Resident Certificate	Eligible to Enter Taiwan?	Requirement
Foreign National	Holder of ARC (Resident visa not included)	Open to all purposes of entry.     Migrant worker must also hold re-entry permit.	Yes	a COVID-19 RT-PCR negative test report issued within 2 days prior to departure time (based on "specimen
	Non-ARC holder	<ol> <li>Who obtains entry permission for emergency or humanitarian reason.</li> <li>Spouse or underage child of Taiwan national.</li> <li>Student who obtains permission by Ministry of Education. *note3</li> <li>Spouse or underage child of a ARC holder*note5</li> </ol>	Yes	collection date," counting 2 calendar days backwards from scheduled departure time, excluding the flight date)  2. strengthened quarantine measures
		All others	No	

1. All travelers are required to undergo 14-day quarantine after arrival. All travelers are required to arrange their location of quarantine prior to arrival and follow other regulations and instructions by Taiwan Centers of Disease Control.

Region of Control of

- Beginning 00:00 on November 29, 2021 (arrival time), travelers who have visited South Africa, Botswana, Namibia, Lesotho, Eswatini, Zimbabwe, Malawi, Mozambique, Egypt, and Nigeria in the last 14 days (transits included) will be required to quarantine in group quarantine facilities for 14 days after arrival and to undergo PCR tests (upon checking in and at the end of quarantine) for COVID-19; they will also be required to practice an additional 7-day self-health management (a COVID-19 rapid test using a home test kit on the sixth or seventh day).
- 3. Beginning 00:00 am, May 19, 2021, transit via Taiwan will be temporarily suspended.
- Personnel on diplomatic /government official business, migrant workers, students, should follow instructions by Ministry of Foreign Affairs, Ministry of Labor, and Ministry of Education.
- 5. ARC holder as migrant worker, student will not be applicable.

Travelers should use their mobile phone to log in the Quarantine System for Entry and to fill out the health declaration form prior to their departure. (<a href="https://hdhq.mohw.gov.tw/">https://hdhq.mohw.gov.tw/</a>) Show confirmation message to quarantine staff. The confirmation message is required for entering Taiwan.





# AIR V&V PROMOTION - NR MONITOR

For the past week (Jan 22 - Jan 28), a tota of 4 exposures are monitored.

As of Jan 28, a total of **41** exposures are monitored this month including:

TV Exposure: 0

Online Exposure: 40

Social Media: 1





## TAIWAN MARKET INTELLIGENCE



## MEETING WITH DG LEE OF MINISTRY OF EDUCATION

- Date: Jan 25
- GTO had a meet with Ministry of Education
- At the meeting, it was discussed to promote the adoption of the system of "the Seal of Biliteracy" in various states, and the sister school cooperation programs below high school, etc.
- Participants:
  - AIT
  - ASOA
  - Ministry of Foreign Affairs
  - Ministry of Education





# AIRLINE UPDATES CURRENT ROUTE IN OPERATION

#### CHINA AIRLINES

Routes scheduled for Feb-Apri

#### EVA AIR

- TPE to Shanghai, Seoul, Singapore (four flights per week)
- TPE to LA, BKK, Jakarta, Tokyo, San Francisco, New York (three flights per week)
- TPE to Manila, Osaka, Seattle (two flights per week)
- TPE to Hanoi, Paris, Vancouver (one flight per week)

#### STARLUX AIRLINES

- Macau Tuesday, Wednesday, Thursday and Friday
- Penang Wednesday
- Bangkok Wednesday
- Osaka Tuesday
- Tokyo Saturday
- Kuala Lumpur Tuesday
- Manila Wednesday
- Singapore Thursday







## TAIWAN MARKETING ACTIVITIES

ONWARD BEACH RESORT



#### Stockholder: Safe-Certified Accommodations Social Media Safe-Certified Service Safe-Certified Shopping **February Content Calendar** Attractions and Activities Safe-Certified Restaurants Guam Scenery 1-Feb-22 2-Feb-22 3-Feb-22 4-Feb-22 5-Feb-22 Week 1 MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY CNY lucky draw 6-Feb-22 7-Feb-22 8-Feb-22 9-Feb-22 10-Feb-22 11-Feb-22 12-Feb-22 SUNDAY TUESDAY THURSDAY FRIDAY Week 2 MONDAY WEDNESDAY SATURDAY Safe-Certified Accommodations -Taipei Lantem Festival CNY lucky draw Guam Scenery 1 Taipei Lantem Festival pop-up event Guam Reef Hotel promotion 13-Feb-22 14-Feb-22 15-Feb-22 16-Feb-22 17-Feb-22 18-Feb-22 19-Feb-22 Week 3 SUNDAY MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY Safe-Certified Restaurants-Capricciosa Ristorante Italiano Safe Shopping -Guam Scenery 2 Guam Scenery 3 Micronesia Mall 20-Feb-22 21-Feb-22 22-Feb-22 23-Feb-22 24-Feb-22 25-Feb-22 26-Feb-22 Week 4 SUNDAY MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY Safe-Certified Attraction - Scuba Company Restaurants -Safe-Certified Accommodations -Marine Sports **Guam Scenery 4** Crust Pizzeria Hyatt Regency Guam Napoletana 27-Feb-22 28-Feb-22 MONDAY Week 5 SUNDAY TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY Safe-Certified Accommodations -Guam Scenery 5

# PHILIPPINES



## PHILIPPINES COVID-19 NEWS



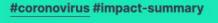
PH REOPENING TO FOREIGNERS TO RESTORE TOURISM JOBS. BUSINESSES



The country's upcoming reopening to foreign leisure travelers would restore jobs lost and businesses forced to shut down during the pandemic, the Department of Tourism (DOT) said.

Starting February 10, the Philippines will allow fully vaccinated international tourists from visa-free countries, provided that they present a negative RT-PCR test taken within 48 hours prior to departure from the country of origin. To date, a total of 157 countries enjoy visa-free entry privileges to the Philippines, including some of its top tourist markets prior to the pandemic such as South Korea, Australia, Canada, Japan, Malaysia, Singapore, United Kingdom, United States, and Germany.

"We at the DOT are very thankful to our partners in the IATF-EID (Inter-Agency Task Force for the Management of Emerging Infectious Diseases) for approving our proposal to allow the entry of foreign leisure travelers. The Department sees this as a welcome development that will contribute significantly to job restoration, primarily in tourism-dependent communities, and in the reopening of businesses that have earlier shut down during the pandemic," Tourism Secretary Bernadette Romulo-Puyat said.





## Philippines

Borders to reopen to international vaccinated travellers from 10 Feb without quarantine.



Source: Cases - John Hopkins University (2022-02-01). Vaccine - Department of Health via ABS-CBN Investigative and Research Group (2022-01-31). Retrieved from OurWorldInData.org

#### METRO MANILA, 7 OTHER AREAS EASE TO ALERT LEVEL 2 FROM FEBRUARY 1



Metro Manila is reverting back to Alert Level 2, while Baguio City stays in Alert Level 3, effective from February 1 to 15. Malacañang said on Sunday, January 30.

## PHILIPPINES COVID-19 NEWS



#### 'WORST IS OVER' IN MOST PARTS OF PH AS COVID-19 CASES DECLINE — OCTA

The "worst is over" in "most" parts of the country with COVID-19 cases having already peaked or is peaking, OCTA Research fellow Guido David said. "We believe that the worst is over in most parts of the country," David said during Pandesal Forum.

"We could imagine that the worst is probably over for most of the country because cases have peaked or peaking," he added.



"Most of Cebu is now seeing a downward trajectory, although Cebu City is actually more advanced in terms of the decrease. The decrease is happening earlier in Cebu City compared to Mandaue but, nevertheless, we are seeing a decrease in Cebu [and] also in Davao City," he explained.

David, however, was quick to remind the public to continue being mindful of minimum health protocols since there is still a "significant" number of infections.



# GOVT URGED TO EASE METRO MANILA RESTRICTIONS GRADUALLY

The government is urged to delay the de-escalation of Metro Manila's COVID-19 restrictions by a week, the UP Pandemic Response Team said, a day ahead of the capital region's easing to Alert Level 2.

Metro Manila should ease its restrictions gradually to ensure "proper implementation of protocols," said UP professor Jomar Rabajante, as he noted that Metro Manila was also under Alert Level 2 during the holidays.



"What we're suggesting is dahandahan because...we still don't have anv the research how natural immunity from omicron can protect us and second one even though there's already a declining phase in terms of transmission in NCR the number is still in thousands." he told ANC's Headstart. "What we suggest is for protocols to be really implemented unlike in December."

## PHILIPPINES MARKET INTELLIGENCE



#### PH REOPENS TO VACCINATED TOURISTS FROM VISA-FRFF COUNTRIES

Fully vaccinated foreign tourists from visa-free countries will be allowed to enter the Philippines starting February 10. In a news briefing, Secretary to the Cabinet Karlo Nograles said the Inter-Agency Task Force on the Management of Emerging Infectious Diseases (IATF) made this decision on the Department of Tourism's (DOT) assurance that "100 percent of tourism workers

There are 14.474 rooms available for leisure travelers in the National Capital Region alone, of which 1.462 rooms are in staycation hotels: 5.469 in regular hotels; and 7,543 in multipleuse, non-quarantine

are now vaccinated."



"We expect all the quarantine hotels to shift to accepting leisure travelers," said Romulo Puyat.

#### HALF OF TRAVELERS MAKE ADD-ON PURCHASES DURING FLIGHTS - AIRASIA SURVEY



Low-cost carrier **Philippines** AirAsia. Inc said that five out of ten Filipinos make add-on purchases while traveling on planes, citing a recent survey. Additional baggage allowance and in-flight meals top the list of most purchased ancillary products, followed by travel insurance and seat assurance.

This will offer a "major additional revenue stream for air carriers this year as the industry gradually recovers from the pandemic," Philippines AirAsia said in a media release.

Based on the survey, 46% of the participants said they would buy additional baggage allowance. Of which, 42% of respondents said they would bring baggage with a load of 20 to 25 kilograms (kgs) and 12% with a load of 30 to 40 kgs.

Meanwhile, 32% said they would purchase in-flight meals or snacks, with sandwiches and drinks as the most popular items.

