

INDUSTRY RECOVERY REPORT





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DESTINATION UPDATES



VACCINATION CLINICS



COVID-19 vaccination clinics continue at the locations and times below. Bring a photo ID. Those due for their second dose are reminded to bring their COVID-19 immunization card.

To view the complete schedule of COVID-19 vaccination clinics, visit dphss.guam.gov/vaccinategu.

Minors must be accompanied by a parent or legal guardian and provide government -issued identification to validate age. Minor's birth certificate is acceptable. Parent/legal guardian must have a government-issued ID. Guardians must also present legal guardianship or power-of-attorney document.

FREE COVID-19 COMMUNITY TESTING For more information, visit dphss.guam.gov/covid-19-testing .					
Jan. 7 – 8, 2022	8 a.m 11 a.m.	Old Carnival Grounds, <i>Tiyan, Barrigada</i> Rapid COVID-19 testing will be offered on a first-come, first-served basis while supplies last. Four per vehicle. No symptoms are needed. Bring a photo ID. Travel-related testing will not be offered.			

	9 VACCINATION CLINICS (AGES 5 AND OVER) BioNTech, Moderna, Johnson & Johnson
Jan. 7–8, 2022: 8 a.m 5 p.m.	DPHSS Northern Region Community Health Center, Dededo Call (671) 635-4418/7400 to schedule an appointment. Last appointment is 30 minutes before closing. Walk-ins welcome. Curbside vaccination available for people with disabilities. Register at tinyurl.com/covidstopswithme
Jan. 7–8, 2022: 9 a.m 12 p.m.	DPHSS Southern Region Community Health Center, Inalåhan Call (671) 828-7604/5/7518 to schedule an appointment. Last appointment is 30 minutes before closing. Walk-ins welcome. Curbside vaccination available for people with disabilities.
Jan. 7–15, 2022: Mon Wed., Fri: 11 a.m 5p.m. Sat.: 11 a.m 7 p.m.	University of Guam Field House, Mangilao Register at tinyurl.com/vaxguam Walk-ins are welcome, but appointments will be expedited. Please bring appointment confirmation and proof of identity. Last appointment is 30 minutes before closing.

#InstaGuam - ENTER TO WIN





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#InstaGuam

GVB encourages everyone to share and submit their best photos or videos for a chance to win weekly prizes.

> For more on the #InstaGuam weekly contest, go to visitguam.com/instaguam.



GET YOUR BUSINESS CERTIFIED





Guam Visitors
Bureau (GVB)
serves as the
official organization
to issue the WTTC
Safe Travels stamp
to local businesses.



WHAT IS THE WTTC SAFE TRAVELS STAMP?

The World Travel & Tourism Council (WTTC) created the first ever global safety and hygiene stamp. This stamp enables travelers to recognize destinations around the world that have adopted standardized health and hygiene protocols.

- ☐ Safe Travels is globally recognized & instills a level of confidence and trust in both the tourism trade and international visitors
- ☐ FREE of charge to all eligible businesses

TOURISM WORKS COLUMN



FROM OUR PRESIDENT & CEO, CARL T.C. GUTIERREZ



GUTIERREZ - MUÑOZ A CREDIT TO GVB

Håfa adai! After more than 50 years in public service, there's nothing I need more than folks who always lay it to me straight. That's why I'm so grateful to have Miranda Castro Muñoz on our team at the Guam Visitors Bureau.

As fun-loving as she is serious, Miranda recently celebrated 30 years with the bureau. We even named GVB's brand new mini-conference room after her in honor of her devotion to advancing Guam's visitor industry. After all, Miranda earns her keep. This long-honored system of sustainable cohabitation can, does, and should apply on higher scales of business and governance, too.

There's no one who knows the inner workings of GVB and its connections to the industry better than Miranda Muñoz. Her intricate institutional knowledge and penchant for never sugarcoating reality lends unique and treasured perspective to our board as well as our management, admin and marketing teams. And it leads to outcomes that support GVB's mission "to efficiently and effectively promote and develop Guam as a safe and satisfying destination for visitors and to derive maximum benefits for the people of Guam."

In addition to GVB President & CEO, former Governor Carl T.C. Gutierrez is the permit czar and chairman of the Governor's Economic Strategy Council.

Send comments or questions to GVB at communityrelations@visitguam.org.





MARKET INTELLIGENCE REPORT

As of January 6 and may be subject to change.



ARRIVAL PROTOCOLS



TRAVEL RESTRICTIONS BY MARKET



JAPAN

- The Japanese government does not distinguish between vaccinated and unvaccinated travelers for entry requirements
- All arrivals, regardless of nationality are subject to 10-day quarantine (except business traveler)
- Secure negative certificate 72 hours prior to departure; airline to verify; test again upon arrival
- Download 3 apps on smartphone* (MySOS, Google Maps and COCOA) * Traveler will be required to rent a smartphone if they do not own one
- For Japanese nationals who have negative result in both tests, they are requested to 10-days selfquarantine at home
- Guam residents who has US passport holders are subject to 10-day quarantine, which is the the same restriction as for Japanese nationals
- The three-day quarantine scheme for vaccinated business travelers upon arrival went into effect on November 8
- Japanese government accepted the vaccination certificate issued in 82 countries and regions

SOUTH KOREA

- All travelers to South Korea must provide proof of a negative PCR test result collected within 72 hours of their departure
- All arrivals into South Korea, with the exception of Singapore and the CNMI, must quarantine for 10 days
- Singapore and the CNMI signed a travel bubble with the Korean government

TAIWAN

- Requires a negative PCR test 72 hours prior to departure
- Fill out electronic health declaration form prior to departure via Quarantine System for Entry @ https://hdhq.mohw.gov.tw
- Travelers are required to make an affidavit stating that the location of their intended **14-day** quarantine in Taiwan meets relevant regulations
- All travelers will be quarantined for 14 days with the following exceptions: Taiwan tourists who
 participate in the Palau Travel Corridor program only need 5 days enforcement self-hearth
 monitoring + 9 days self-health monitoring (individual is not allow to take any public
 transportations in this period)
- 7+7: those who have received the second dose of a COVID vaccine at least 14 days prior to arrival will be able to reduce their hotel or quarantine center stay to 7 days, while the remaining 7 days can then be spent at their place of residence

TRAVEL RESTRICTIONS BY MARKET



PHILIPPINES

- All nationals/Filipinos, including spouse and children (Filipino/ foreign), foreign crew members, foreign government and international organization officials accredited to the Philippines and foreign nationals allowed under relevant IATF resolutions are permitted entry to the Philippines
- Effective 6 December 2021, those who fail to present a negative RT-PCR test before travel will be not accepted on flights to the Philippines

Yellow List

All other countries not specified as "Green" or "Red"

Effective December 3, 2021, the following testing and quarantine protocols for arriving international travelers in all ports or entry coming from countries/territories/jurisdictions not classified as a Red List country/territory/jurisdiction under IATF Resolution 151-A (s.2021) shall be observed.

Source: IATF 152, December 2, 2021

Vaccinated

- · Negative RT-PCR test result taken within 72 hours prior to departure
- · Facility based guarantine until release of negative results
- 5th day swabbing
- · Home quarantine until 14th day from arrival

Unvaccinated, Partially Vaccinated, Unverified

- · Negative RT-PCR test result taken within 72 hours prior to departure
- · Facility based quarantine until release of negative results
- 7th day swabbing
- · Home quarantine until 14th day from arrival

NOTES:

- The testing and quarantine protocols of Minors shall follow the testing and quarantine protocol of the parent/guardian traveling with them, regardless
 of the minor's vaccination status, and country of origin.
- International passengers who have already arrived and are currently undergoing quarantine, shall continue with the testing and quarantine protocols
 in place at the time of their arrival.

MARKETS AT-A-GLANCE



MARKETS AT-A-GLANCE



JAPAN

- New cases nationwide for the past week has increased by 69% to 3.136
- 1,144 Omicron cases has been confirmed in Japan as of January 4
- Okinawa has entered 6th wave of outbreak
- Government approved the COVID-19 pill developed by U.S. pharmaceutical company Merck & Co for use starting from December 27
- GoTo Travel campaign may be delayed to resume
- Japan's vaccination rate has reached 79.9% against total population
- 636,242 healthcare worker have been administered booster shot
- All travelers from US needs to stay at government facility for the first 3 days
- Japanese nationals and foreigner resident need to follow 14 days quarantine, regardless of vaccination status
- · Package, agent-organized tours cancelled until mid or end of February

Flight operation

United: UA197/196 daily operation

UA827/828, UA136/137, UA150/151 are suspended until Mar 3;

UA874/873, UA172/172, UA178/177, UA166/165 suspended until Mar 26

JAL: suspended until February 28 Tway: suspended until March 26 JEJU: suspended until January 31

Shown in appendix: SNS performance summary and #HEREWEGUAM update

PHILIPPINES

- Metro Manila under Alert Level 3 until Jan 15, 2022
- Philippines starts 2022 with 3,617 new Covid-19 cases
- Philippine Airlines exits Chapter 11
- Over 201 million vaccinated doses released
- Pfizer jabs for 5-11 years old arrive in January
- Death toll by Typhoon Rai at 400; outpour of foreign donations continue
- IATF updated red, green, and yellow lists shown in appendix
- Philippine Airlines offers three flights per week; United Airlines continues daily flights in January

SOUTH KOREA

- Daily coronavirus cases have turned into a decreasing pace with the extended enforcement of tighter social distancing measures to stem a surge in infections and spread of Omicron
- Korea approves Pfizer oral drug
- · South Korea to extend social restrictions for another two weeks
- Covid self-test kit from SD Biosensor receives US FDA EUA
- · Korea announced strengthened measures of Omicron variant management
- Yanolja completes \$260 million purchase of Interpark assets

January and February airline schedules shown in appendix

- Vietnam to change quarantine rules and reopen to international visitors
- X
 - SNS weekly activity and marketing content calendar shown in appendix

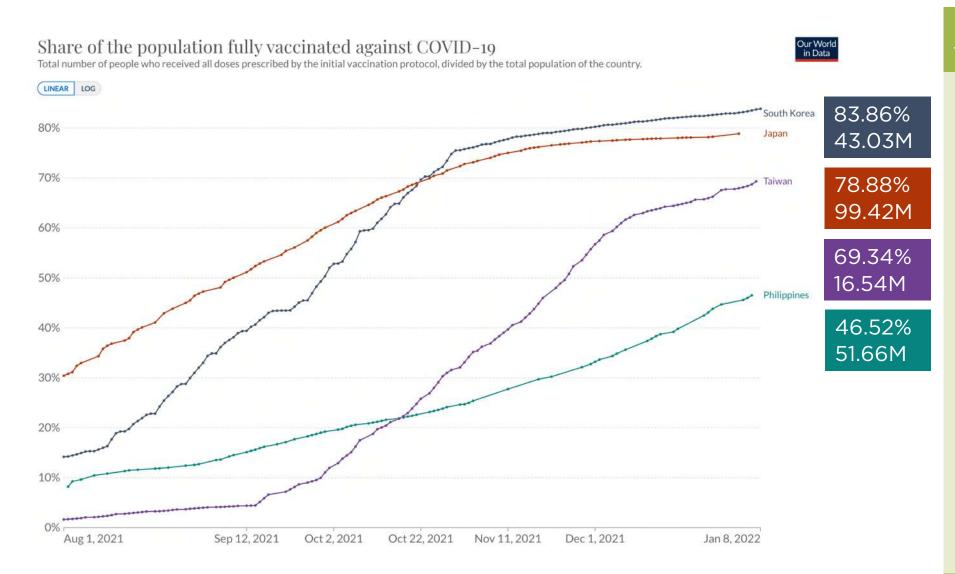
TAIWAN

- Taiwan opens borders to Thai workers, eyes Philippines, Vietnam next
- Taiwan reports 19 new Covid cases; karate team confirmed with Omicron
- Taiwan to donate domestic Covid-19 vaccines to Somaliland
- Taiwan digital Covid-19 certificate to be available Tuesday
- Covid-19 testing rules for travelers changes
- Airline updates of current routes shown in appendix
- Centers for Disease Control updates detailed in appendix
- China Airlines has strengthened its promotion of Palau and is cooperating with travel agencies to promote Palau tourism
- GTO participated in Taiwan's bicycle tourism promotion event on Dec 24
- January social media content calendar shown in appendix

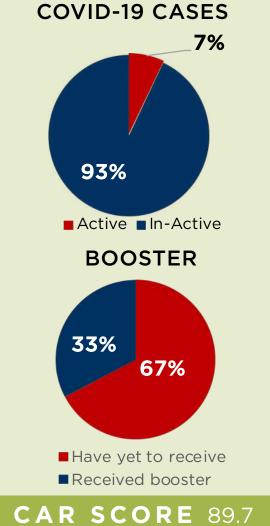
DETAILS ARE FOUND IN THE APPENDIX

MARKETS AT-A-GLANCE









APPENDIX

As of Jan 6, 2022 and may be subject to change.





JAPAN





OMICRON VARIANT IN JAPAN

OMICRON

1st case Confirmed at Narita airport

NOVEMBER 30, 2021

- A traveler from Namibia.
- Narita airport quarantine

236

Domestic transmission
25% domestic
75% at airport

DECEMBER 26, 2021

- 58 cases in Japan
- 178 cases at airport
- Narita, Haneda & Kansai

1,144 OMICRON

Total in Japan

53% domestic
47% at airport

JANUARY 4, 2022

- 542 cases in Japan
- 602 cases at airport
- Narita, Haneda & Kansai

Confirmed COVID-19

Cases: 1,757,460

1.4% active (24,630)

AS OF JAN 9, 2022 worldometer



OUTLOOK



Government

• The government approved the COVID-19 pill developed by U.S. pharmaceutical company Merck & Co for use starting from December 27.



COVID-19

- 1,144 cases infected with Omicron are confirmed in Japan.
- Okinawa has entered 6th wave of outbreak.



Domestic Travel

- · GoTo Travel campaign may be delayed to resume.
- · Domestic flights may be suspended in the first half of January.



Dining Establishments

- · Opening hours restrictions are lifted.
- Tokyo Metropolitan Government relaxes the number of people per table to 8 or less.



International travel

- All traveler from US needs to stay at government facility for the first 3 days.
- Japanese nationals and foreigner resident need to follow 14 days quarantine, regardless of vaccination status.







Vaccination Rollout

- million fully • 100.1 (79.9%)vaccinated.
- 636.242 healthcare worker have been administered booster shot.



Business

 Promotion of telework at companies in response to the spread of the Omicron.



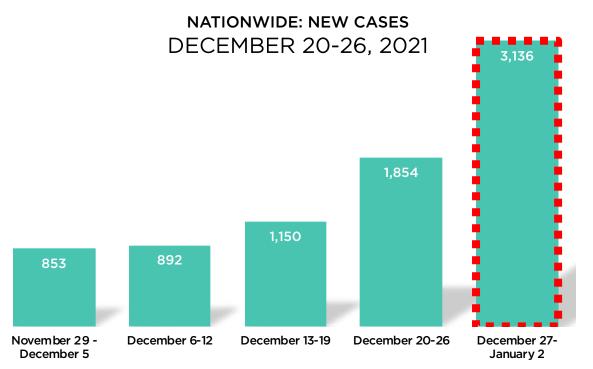
Schools

- Face-to-face classes.
- · Web classes are allowed.



HIGHLIGHTS

- New cases nationwide for the past week has increased by 69% to 3.136.
- The number of cases in Japan continues to rise since end of December
- The number of new cases in Tokyo has topped 450 for the past seven days.
- 1,144 Omicron cases has been confirmed in Japan as of January 4.



The governor of Okinawa said that Okinawa is considered to be the sixth wave of the outbreak.

NATIONWIDE

AREA/NEW CASES	December 20 - 26	December 27 – January 2	Changes (#) vs LW	Changes (%) vs LW
Tokyo	246	462	216	88%
Osaka	165	380	215	130%
Aichi	36	101	65	181%
Fukuoka	77	48	-29	-38%
Okinawa	127	258	131	103%
Hokkaido	140	149	9	6%
Kanagawa	168	149	-19	-11%
Saitama	45	87	42	93%
Chiba	43	83	40	93%
Nationwide	1,854	3,136	1,282	69%



OMICRON VARIANT IN JAPAN

Japan domestic:

• 542 cases in 40 prefectures

Airport quarantine stations:

602 cases at Narita, Haneda, Kansai



Narita Airport Immigration

Prefecture	Total
Tokyo	55
Osaka	145
Kanagawa	8
Fukuoka	9
Kyoto	52
Yamaguchi	47
Aichi	32
Nara	6
Chiba	9
Gifu	4
Gunma	3
Hiroshima	23
Saitama	7
Okinawa	88
lwate	5
Ibaraki	1
Kochi	1
Kagawa	2
Hokkaido	1
Nagasaki	2
Shimane	17
Okayama	2
Hyogo	6
Shiga	1
Mie	2
Shizuoka	8
Toyama	1
Yamagata	1
Fukushima	1
Tochigi	3
Total	542



FULLY VACCINATED:



Tokyo 78.17% (10.80 million)



Osaka 75.25% (6.63million)



Aichi 76.29% (5.74 million)



Fukuoka 77.23% (3.94 million)

HIGHLIGHTS

- Japan's vaccination rate has reached 79.9% against total population.
- 99 million people received 2nd shot to date. (78.5%)
- 33 million of senior citizens were fully vaccinated. (93.1%)
- Booster shots has been administered 636,242 healthcare workers.

VACCINATION UPDATE

Total number of vaccination: **200,623,220**

Vaccine doses administered per 100 people:

159.67

1st & 2nd doses administered:

1st: 101,199,695

(79.9%)

2nd: 99,423,525

(78.5%)

Senior Citizens (+65):

1st: 33,489,900

(93.6%)

2nd: 33,296,752

(93.1%)



STRICT BORDER CONTROL MEASURES

HIGHLIGHTS

- Ban new arrivals from all over the world from midnight on November 30.
- 14 days quarantine including Japanese from December 1, regardless of vaccination status.
- Foreign resident coming from 11 designated countries are denied re-entry from December 2.
- Arrivals from designated countries stay in government facilities for the first 3/6/10 days.
- From December 10, arrivals from 6 days, 3 days stay countries will be quarantined at home or self-arranged hotels.
- All arrivals and those returning from all the U.S (50 states) including Guam will be required to wait for 3-days at government facility.
- Arrivals from Illinois, California, Texas, New York, Hawaii, Florida, Massachusetts need to wait for 6-days at government facility.

RULES & REGULATIONS

- Effective from November 27.
- · Submit negative test certificate.
- Test at airport (antigen test)
- · Submit written pledge.
- Stay at government facility.
- · Test on third, sixth and tenth day.
- · Leave the facility when negative.
- Continue the remaining of 14 days quarantine period at home etc.

10 days countries (11)

6 days countries (15)

3 days countries (50)

Angola, Eswatini, Democratic Republic of the Congo, Zambia, Zimbabwe, Namibia, Botswana, Malawi, Republic of South Africa, Mozambique, Lesotho

Israel, Italy, UK, Australia (New South Wales and Northern Territory), Netherlands, South Korea, Sweden, Denmark, Germany, Trinidad and Tobago, Norway, Venezuela, Peru, Portugal, US (Illinois, California, Texas, New York, Hawaii, Florida, Massachusetts)

Iceland, Ireland, Argentina, India (Karnataka, Kerala, Maharashtra, Rajasthan), Ukraine, Uzbekistan, Ecuador, Estonia, Australia (Capital Territory), Austria, Ghana, Canada (Alberta, Ontario, Quebec Canada (Alberta, Ontario, Quebec, New Brunswick, Nova Scotia, British Columbia), Cyprus, Greece, Croatia, Kenya, Costa Rica, Colombia, Switzerland, Spain, Suriname, Slovenia, Tanzania, Czech Republic, Chile, Dominican Republic, Turkey, Nigeria, Nepal, Haiti, Pakistan Nepal, Haiti, Pakistan, Philippines, Finland, Brazil (Sao Paulo state), France, French Reunion Island, Belgium, Morocco, Mongolia, Romania, Lebanon, Russia (Primorsky Territory, Moscow city), All the U.S (except Illinois, California, Texas, New York, Hawaii, Florida, Massachusetts)

JAPAN MARKET INTELLIGENCE



AIRLINE OPERATION

AIRLINES	DEPARTURE	FLT NBR	JPN TO GUM	FLT NBR	GUM TO JPN	FREQUENCY	CAPACITY	REMARKS
UNITED	NRT (Narita)	UA827	11:15 16:05	UA828	06:55 09:55	Daily	166	Suspended until March 3, 2022
UNITED	NRT (Narita)	UA197	17:30 22:20	UA196	13:05 16:05	Daily	166	Daily operation
UNITED	NRT (Narita)	UA874	21:05 01:45+1	UA873	17:05 19:50	Daily	166	Suspended until March 26, 2022
UNITED	NGO (Nagoya)	UA136	11:20 15:55	UA137	07:30 10:20	Daily	166	Suspended until March 3, 2022
UNITED	NGO (Nagoya)	UA172	20:50 01:25+1	UA171	17:00 19:55	Daily	166	Suspended until March 26, 2022
UNITED	KIX (Kansai)	UA150	11:05 15:45	UA151	07:10 10:10	Daily	166	Suspended until March 3, 2022
UNITED	KIX (Kansai)	UA178	20:50 01:20+1	UA177	16:50 19:50	Tue, Thu, Sat	166	Suspended until March 26, 2022
UNITED	FUK (Fukuoka)	UA166	11:50 16:50	UA165	07:40 10:50	Daily	166	Suspended until March 26, 2022
Japan Airlines	NRT (Narita)	JL941	09:30 14:15	JL942	16:50 19:35	Daily	199	Suspended until February 28, 2022
Tway	KIX (Kansai)	TW311	10:45 15:10	TW312	16:10 19:00	Daily	189	Suspended until March 26, 2021
JEJU Air	KIX (Kansai)	7C3174 7C3184 (Tue)	10:10 14:50 10:10 14:50	7C3173 7C3183 (Fri)	15:50 18:20 15:50 18:20	Daily	189	Suspended until January 31, 2021

PACKAGED SALES



HIGHLIGHTS

- MOFA travel advisory & warning level to US remains as level 3.
- 14days self-quarantine upon arrival.
- Strict border control measures due to Omicron variant.
- Tour cancellation has been extended in response to flight suspension.
- FIT Tour can be salable as usual.



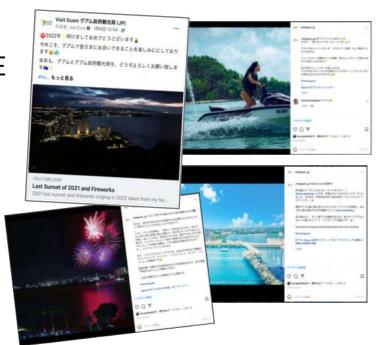
JAPAN MARKETING ACTIVITIES



SNS	follower		Week Reach		Week Engagement		
	24 Dec ,2021	31 Dec ,2021	24 Dec ,2021	31 Dec ,2021	24 Dec ,2021	31 Dec ,2021	
	21,965	22,216	485,683	309,000	3,117	2,545	
	1.14	%	-36.3	88%	-18.3	5%	
	23,746	23,744	469,098	290,680	4,691	2,645	
f	-0.0	1%	-38.03%		-43.6	2%	
	13,449	13,440	11,737	13,843	909	602	
y	-0.0	-0.07%		17.94%		-33.77%	
	11,181	11,192	83,300	18,500	7,447	752	
TaxTox	0.10%		-77.79%		-89.90%		
	1,656	1,656	2,184	0	113	0	
LINE			_	-		8	
Visitguam.jp	Unique User		Page \	View	Avg. Time	on Page	
ڪ	8,904	9,910	16,943	17,828	0:00:59	0:00:53	
GUAM	11.30)%	5.22	2%	-10.17	7%	

SNS PERFORMANCE SUMMARY

- UU and PV of VIsitguam.jp are up.
- High number of visitors on 26th, which may be due to GUAM being featured in TV proguram "Sekai-summerresort".
- Engagement on social networking sites was sluggish, likely due to the large number of posts containing New Year's greetings.



Date T	Day T	Facebook	Instagram	Instagram (Story)	Twitter	LINE	TikTok
December 24, 2021	Fri	Merry Christmas Message	Merry Christmas Message	Repost	Merry Christmas Message		
December 25, 2021	Sat			Repost			
December 26, 2021	Sun			Repost			
December 27, 2021	Mon	50 Things to Do in Guam	50 Things to Do in Guam	Repost	50 Things to Do in Guam		
December 28, 2021	Tue	New Year's Eve Fireworks Announce	New Year's Eve Fireworks Announce	Repost	New Year's Eve Fireworks Announce	ement	
December 29, 2021	Wed	Weekly GUAM	Weekly GUAM		Weekly GUAM		
December 30, 2021	Thu				17 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		
December 31, 2021	Fri			1,-			



JAPAN MARKETING ACTIVITIES



#HEREWEGUAM - AMBASSADOR AUDITION

AMBASSADOR AUDITION

STATUS REPORT

◆ The 20 finalists have been selected.

SELECTION CRITERIA:

- Number of followers
- · Number of posts
- Number of engagements
- · Activities on SNS other than Instagram
- · Influence on Generation Z
- ◆ Future plans Interviews on January 12 and 14

A total of 6 ambassadors will be selected as follows:

- · GUAM ambassador
- · Beach Resort Award
- · Culture Award
- · Sports Award
- · Gourmet/Shopping Award
- · Freestyle Award







JAPAN MARKETING ACTIVITIES



PR/SNS LISTENING



SOUTH KOREA

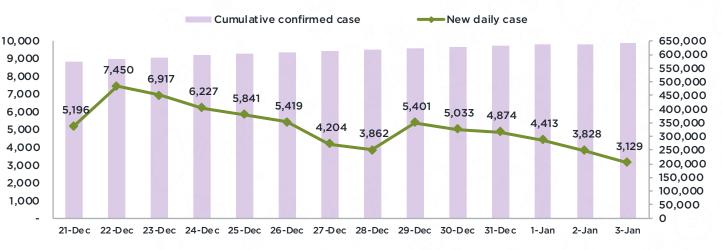




HIGHLIGHTS

 South Korea's daily coronavirus cases have turned into a decreasing pace with the extended the enforcement of its tighter social distancing measures to stem a surge in infections and the spread of the omicron variant.

DEC 21, 2021 - JAN 03, 2022



COVID-19 VACCINATION STATUS: FEB 26 - DEC 20, 2021

1ST DOSES ADMINISTERED

44,284,702 86.2% of total population 95.6% of 18 and older 94.3% of 60 and older

FULLY IMMUNIZED

42,603,909 83% of total population 93.3% of 18 and older 93% of 60 and older

BOOSTER SHOT

18,493,667 36% of total population 41.9% of 18 and older 77.3% of 60 and older

Vaccine Maker	1st Dose Administered	Fully Immunized	Booster Shot
AstraZeneca 2	11,156,672 (25.2%)	11,093,579** (26%)	N/A
Pizer	24,835,785 (56.1%)	23,377,460 (54.9%)	11,525,817 (62.3%)
moderna	1,510,123 (3.4%)	1,510,123 (3.5%)	23,084 (0.1%)
moderna	6,782,122 (15.3%)	6,622,747*** (15.6%)	6,944,766 (37.6%)
Total:	44,284,702	42,603,909	18,493,667

**Included Pfizer vaccines (1,789,941) for 2nd dose (mixed)
***Included Pfizer vaccines (98,960) for 2nd dose (mixed)

Confirmed COVID-19

CASES: 664,391

14.2% active (94,034)

AS OF JAN 9, 2022



KOREA APPROVES PFIZER ORAL DRUG



- An oral drug for COVID-19 is likely to become available via prescription from late January, following the Food and Drug Ministry's decision to issue emergency authorization for Pfizer's oral pill for COVID-19.
- The announcement came five days after the KCDC requested emergency authorization, while the oral pill of Merck, for which authorization was also requested, has not yet been approved.



SOUTH KOREA TO EXTEND SOCIAL RESTRICTIONS FOR ANOTHER TWO WEEKS

- South Korea extended the current social distancing measures until January 16 and decided to apply the youth vaccine pass from March 1, which will be subject to a monthlong test run amid the harsh controversy.
- The government also strengthened quarantine management, such as mandatory quarantine passes for department stores and large discount stores.

COVID SELF-TEST KIT FROM SD BIOSENSOR RECEIVES U.S. FDA EUA



- SD Biosensor's COVID-19 self-test kit received an emergency use authorization from the U.S. Food and Drug Administration.
- The at-home test kit can be used by anyone 14 or older without a prescription, which produces results within 20 minutes with the 95.3 percent sensitivity and 100 percent specificity.



KOREA ANNOUNCED STRENGTHENED MEASURES OF OMICRON VARIANT MANAGEMENT

- The government has decided to reinforce the management of overseas arrivals to block the inflow of Omicron into Korea.
- Also, it has secured PCR reagents and oral treatments for rapid confirmation of Omicron mutations to actively monitor and respond to it.



QUARANTINE MEASURES

- Korea will extend the 10-day mandatory quarantine measure for overseas arrivals for four weeks from January 7 to February 3.
- The decision was made by comprehensively considering the worldwide risk analysis of omicron mutations and the possibility of a rapid increase during the Lunar New Year holiday.

COVID-19 TESTING

- The criteria for the pre-PCR test confirmation will be strengthened from the issuance date to the testing date from Jan. 13 (*grace period from Jan 7 ~12).
- It is expected to have the effect of blocking entry by checking more up-to-date entrants, considering that it usually takes 24 hours from the time of taking PCR test to the issuance.

OMICRON MONITORING

- Local governments will be able to use quick PCR reagents from December 30, shortening the time to inspect the confirmation of Omicron variant from 3-5 days to 3-4 hours.
- A pre-purchase contract for 10.4 million oral treatments is on discussion, while a contract for 6.04 million people is currently signed.

YANOLJA COMPLETES \$260 MILLION PURCHASE OF INTERPARK ASSETS



- Yanolja has acquired 70 percent of Interpark's commerce business for \$260 million, the deal finalized on Dec. 28.
- The spinoff will manage e-commerce businesses including those related to plane ticket and art exhibitions ticket sales and also get involved in live commerce.



PERSPECTIVE

· As the main goal of this latest acquisition is to Interpark and grow Yanolja into a global travel tech firm, both companies are planning to provide innovative services, from booking hotels organizing activities by integrating technologies and services.



VIETNAM TO CHANGE QUARANTINE RULES AND REOPEN TO INTERNATIONAL VISITORS

- Vietnam has reduced quarantine requirements for fully vaccinated international arrivals from January 1, 2022.
- Although it won't open the floodgates to tourists, the planned three-day quarantine will ease travel for Vietnamese nationals, expatriates, and anyone with ties to the country.



If I am departing to & from Vietnam

Take PCR test within 72 hours prior to departure 3 days of quarantine at home/ place of accommodation

Take PCR test on Day 1 and Day 3

Take PCR test within 72 hours prior to departure to Korea

10-Day Quarantine (PCR test on Day 1, before release)

- Proof of negative COVID-19 test results
- Declaration of health status
- Installation of Vietnam's PC-COVID app

 If negative, monitor health status for the next 11 days. (observe 14-day self-monitoring period)

KOREA MARKET INTELLIGENCE



AIRLINE SCHEDULE - JANUARY (AS OF JAN 03)

•INCHEON - GUAM

*Airline schedule is flexible, subject to change.

AIRLINES	FLIGHT NO.	DAYS	DEP TIME	ARR TIME	SEAT CAPACITY
Korean Air	KE113	WED/THU/SAT/SUN	9:00	14:20	4,968
Jeju Air	7C3102	THU/SUN WED/THU/SAT/SUN(Jan 27 th ~)	9:00	14:30	1,323
Jin Air	LJ641	TUE/FRI	9:35	14:50	1,701
T'way	TW301	WED/SAT (Jan 29 th ~)	18:00	23:30	189
TOTAL					8,181

Jeju Air: Jan 9, 13, 20, 23, 27, 29, 30 (7 Flights) Jin Air: Jan 4, 7, 11, 14, 18, 21, 25, 28, 30 (9 Flights)

T'way: Jan 29 (1 Flight)

Air Seoul: Delayed to March 27

Asiana Airlines : Delayed (Date of flight TBD)

· BUSAN - GUAM

AIRLINES	FLIGHT NO.	DAYS	DEP TIME	ARR TIME	SEAT CAPACITY
Air Busan	BX614	SAT	08:05	13:05	1,100
TOTAL					1,100



KOREA MARKET INTELLIGENCE



AIRLINE SCHEDULE - FEBRUARY (AS OF JAN 03)

•INCHEON - GUAM

*Airline schedule is flexible, subject to change.

AIRLINES	FLIGHT NO.	DAYS	DEP TIME	ARR TIME	SEAT CAPACITY
Korean Air	KE113	WED/THU/SAT/SUN	9:00	14:20	4,416
Jeju Air	7C3102	WED/THU/SAT/SUN	9:00	14:30	3,024
Jin Air	LJ641	TUE/WED/FRI/SUN	9:35	14:50	3,024
T'way	TW301	WED/SAT	18:00	23:30	1,512
TOTAL					11,976

Air Seoul: Delayed to March 27

Asiana Airlines : Delayed (Date of flight TBD)

· BUSAN - GUAM

AIRLINES	FLIGHT NO.	DAYS	DEP TIME	ARR TIME	SEAT CAPACITY
Air Busan	BX614	SAT	08:05	13:05	880
TOTAL					880



KOREA MARKETING ACTIVITIES



SNS WEEKLY ACTIVITY: DEC 27 - DEC 31

#FromGuam: Year End in Guam













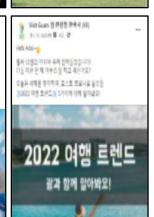












KOREA MARKETING ACTIVITIES



				/ Content Ca nAgain Cam			Channels: Instagram Story / Vid Naver Blog/ Facebook/Kakao Instagram Feed Daily Uploads SNS EVENT Offline Event Notice		
		January 3	January 4	January 5	January 6	January 7	January 8		
	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY		
Week 1	1		Instagram Feed Daily Uploads (Scenery/Food/Culture, etc.)						
		#GuamAgain	#GuamAgain	EVENT	#FromGuam	#FromGuam			
		New Years Guam Bucket list		Christmas Event Result	FAMTour UGC	FAMTour UGC			
	January 9	January 10	January 11	January 12	January 13	January 14	January 15		
	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY		
Week 2	2	#GuamAgain Entry to Guam Updated Protocol	#GuamAgain Chamorro Culture	#FromGuam FAMTour UGC	#GuamAgain The Chamorro History of Guam (Card News)	#GuamAgain Nature of Guam			
/	January 16	January 17	January 18	January 19	January 20	January 21	January 22		
	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY		
	_		Instagram Feed Daily Uploads (Scenery/Food/Culture, etc.)						
Week 3	3	#GuamAgain Must-Try Tours	#FromGuam FAMTour UGC	#FromGuam FAMTour UGC	#GuamAgain Must-Try Tours (Card News)	#GuamAgain Starlight Tour			
	January 23	January 24	January 25	January 26	January 27	January 28	January 29		
	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY		
Week 4	1								
Week		#GuamAgain Nightlife	#GuamAgain Top 5 Bars	#FromGuam FAMTour UGC	#GuamAgain Nightlife	#FromGuam Happy Korean New Year!			
	January 30	January 31							
	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY		
			Instagram Feed Daily Uploads (Scenery/Food/Culture, etc.)						
Week	5	#GuamAgain The Chamorro History of Guam							
		Guani		1	7/53	ATTACA NO.			

TAIWAN





TAIWAN OPENS BORDERS TO THAI WORKERS, EYES PHILIPPINES, VIETNAM NEXT

The Ministry of Labor (MOL) on Thursday (Dec. 30) announced that Taiwan is opening its borders to migrant workers from Thailand and that negotiations are underway with the Philippines and Vietnam to allow workers from those countries to enter Taiwan.

Entry for all migrant workers was suspended on May 19 after a surge in local COVID cases. On Nov. 11, Taiwan lifted the ban on Indonesian workers under a new points-based scheme that will be applied to other nationalities once approval has been given for their entry.



After over a month of only allowing Indonesian workers entry into the country, the labor ministry's Workforce Development Agency (WDA) issued a press release on Thursday confirming that Thailand's relevant epidemic prevention measures are in place. It added the borders would be opened to workers from Thailand that day.

TAIWAN REPORTS 19 NEW COVID CASES; KARATE TEAM CONFIRMED WITH OMICRON

Taiwan reported 19 new COVID-19 cases on Tuesday, and confirmed 14 previous cases as Omicron variant infections, including seven members of a team that represented Taiwan in a recent karate competition held in Kazakhstan, according to the Central Epidemic Command Center (CECC).

The 19 new cases were all Taiwanese nationals, who had returned to Taiwan from the United States, Switzerland, Laos, Vietnam, Cambodia, Canada, Kazakhstan, Hong Kong, mainland China, and Turkey, CECC spokesperson Chuang Jen-hsiang said at a press briefing.

They tested positive either upon entry to Taiwan or before completing the mandatory quarantine required for all arrivals.

One of the new cases is a member of a 22-person team that traveled to Kazakhstan to participate in the 2021 Asian Karate Championships, Chuang said.



Confirmed COVID-19

CASES: 17,362

3.1% active (546)

AS OF JAN 9, 2022 worldometer



TAIWAN TO DONATE DOMESTIC COVID-19 VACCINES TO SOMALILAND

Taiwan announced Tuesday that it will donate 150,000 doses of the domestically developed Medigen COVID-19 vaccine to Somaliland, as part of its continued assistance to the self-governing East African state in combating the pandemic.

The pledge was made after both sides signed an agreement on the vaccine donation on Monday in Somaliland, according to a Ministry of Foreign Affairs (MOFA) press release.

MOFA said the donation is to be made as Africa faces a huge wave of Omicron variant COVID-19 cases.

According to MOFA, the health authorities in Somaliland have recently granted emergency use authorization (EUA) to the Medigen vaccine.



TAIWAN DIGITAL COVID-19 CERTIFICATE TO BE AVAILABLE TUESDAY

Taiwan nationals and legal residents will be able to obtain a digital COVID-19 certificate issued by the government from 8 a.m. Tuesday, the Central Epidemic Command Center (CECC) announced Monday.

Two types of certificates -- one for vaccination status and the other for polymerase chain reaction (PCR) test results -- will be available to download from the government website https://dvc.mohw.gov.tw, CECC official Pang Yi-ming said at a press briefing.



Taiwan nationals can access the system by inputting their National ID number, National Health Insurance (NHI) card number and passport number, while foreign nationals legally residing in Taiwan can log in with their Alien Resident Certificate number and one of the following: NHI card number, entry/exit permit number, or passport number.

The digital certificates can be directly saved onto a phone or computer, printed out or individuals can have them sent to their email address, Pang said.



COVID-19 TESTING RULES FOR TRAVELERS CHANGES, MIGRANT WORKERS

All arrivals to Taiwan will soon be required to submit results of a COVID-19 test taken in the two days prior to their flight, while migrant workers who are fully vaccinated will no longer be required to be tested before changing jobs or workplaces, health authorities said Monday.

The testing requirements for travelers is being tightened in light of the recent rise in imported COVID-19 cases in Taiwan, many of whom have tested positive upon entry, Minister of Health and Welfare Chen Shih-chung said Monday at a press briefing.



According to data from the Central Epidemic Command Center (CECC), Taiwan recorded 109 imported cases of COVID-19 from Dec. 20-26, a 76 percent increase compared to the week prior.

Currently, all incoming travelers have to submit proof of a negative result from a polymerase chain reaction (PCR) COVID-19 test taken before their flight, and the certificate has to be issued within three days prior to the date of the flight.

AIRLINE UPDATES CURRENT ROUTE IN OPERATION

CHINA AIRLINES

Routes scheduled for Jan-Mar

FVA AIR

- TPE to Shanghai, Hong Kong, Seoul, Singapore(four flights per week)
- TPE to Manila, LA (three flights per week)
- TPE to BKK, Jakarta, Tokyo, Macau, Osaka, San Francisco, Seattle, New York (two flights per week)
- TPE to London, Hanoi, Paris, Vancouver(one flight per week)

STARLUX AIRLINES

- Macau daily
- Penang Tuesday, Thursday and Saturday
- Bangkok Wednesday and Saturday
- Osaka Tuesday and Thursday
- Tokyo Wednesday and Thursday
- Kuala Lumpur Tuesday and Friday
- Manila Monday, Wednesday Thursday and Saturday
- Singapore Tuesday and Saturday











- On December 1, Due to the new coronavirus variant Omicron is spreading globally, CECC announced that travelers who have visited the four countries in the last 14 days (transits included) will be required to guarantine in group guarantine facilities for 14 days after arrival and to undergo PCR tests (upon checking in and at the end of quarantine) for COVID-19; they will also be required to practice an additional 7-day self-health management (a COVID-19 rapid test using a home test kit on the sixth or seventh day).
- Such travelers will not be required to pay group quarantine facility accommodation and testing fees, and the 7+7+7 and 10+4+7 guarantine programs for the Lunar New Year don't apply.
- The list of "key high-risk countries" currently includes the following ten Botswana, countries: South Africa, Namibia, Lesotho, Eswatini, Zimbabwe, Malawi, Mozambique, Egypt, and Nigeria (the last four countries are newly added).

- countries/regions is as follows:
 - Level 1 (Watch): None.
 - Level 2 (Alert): Palau.
 - Level 3 (Warning): The rest of the countries/regions in the world except for Palau.
- · CECC announced foreign workers will be allowed to enter Taiwan under a Ministry of Labor program provided that related pandemic prevention measures should be followed. (Nov. 11)
- In response to influx of inbound travelers before Lunar New Year holiday, CECC adjusts quarantine measures.
- On November 11, CECC announced the "7+7" policy for travelers who have been fully vaccinated against COVID-19 for at least two weeks before their arrival in Taiwan. Under the policy, which will be in place from Dec. 14, 2021 to Feb. 14, 2022, travelers will spend the first seven days of quarantine in a government facility or designated hotel, and then spend the remaining seven days of guarantine at home.

• The latest list of the risk categories for • On December 27, CECC announced that starting 00:00 on January 4, 2022 (departure date), the 3day period of a COVID-19 RT-PCR test report required for inbound passengers prior to boarding will be changed to "two days," which will be calculated based on the "specimen collection date" instead of the test report date; the newly revised two-day period will be based on the incoming flight's scheduled departure time at the place of departure, that is, counting two calendar days backwards from the incoming flight's scheduled departure time (excluding the flight date). Passengers are urged to ensure their COVID-19 RT-PCR test report meets the above-mentioned requirements before boarding.

CHINA AIRLINES



China Airlines previously reduced Palau's flights in November, which caused the President of Palau to criticize it "poisoning Palau's tourism market. Therefore, China Airlines arranged six round-trip flights in December to fully cooperate with the policies of Taiwan and Palau. At present, there are only 25th and 29th remaining flights in December. China Airlines has also strengthened its promotion on Facebook, and cooperated with travel agencies to promote Palau tourism. (Dec. 23, 2021)

TAIWAN MARKETING ACTIVITIES



TAIWAN BICYCLE TOURISM PROMOTION EVENT

• Date: 12/24

- GTO was invited to participate in Taiwan bicycle tourism promotion event organized by the Tourism Bureau of the Ministry of Transport and TATA, and met with ANTOR members.
- Felix interviewed and introduced that Guam has a long coastline, like Taiwan's Blue Coast Highway, there are beautiful sea views along the way.



關島觀光局駐台處長嚴樹芬:台灣自行車旅遊魅力無限

參與騎乘的關島觀光局台灣辦事處處長嚴樹芬指出,他所行銷的關島,面積遠小於台灣,僅550平方公里,屬島嶼型旅遊目的地,海岸線長,與台灣藍色海岸公路一樣,沿途都有美麗海景,但當地天氣炎熱,清晨與傍晚比較適合騎自行車,不過目前關島自行車道較少,騎自行車以運動目的為主而非休閒型態,自行車旅遊方面可以多多向台灣觀摩學習。





一年一度的聖誕佳節來曜~~

AIR V&V PROMOTION - NR MONITOR

- For the past week (Dec. 25 30), a total of **3** exposures are monitored.
- As of December 30, a total of **57** exposures are monitored this month including:

TV Exposure: 2
Online Exposure: 54
Social Media: 1

TAIWAN MARKETING ACTIVITIES



						9.50										
Social Media January Content Calendar																
									_							Guam Scenery
											MONDAY	THECDAY	WEDNECDAY	THURCDAY	FRYDAY	1-Jan-22
									Week 1		MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
							Guam Scenery 1									
	2-Jan-22	3-Jan-22	4-Jan-22	5-Jan-22	6-Jan-22	7-Jan-22	8-Jan-22									
Week 2	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY									
		Attraction - Dulce Nombre de Maria Cathedral-Basilica		Guam Scenery 2		Safe-Certified Shopping - ABC Store	Hafa Adai ! 1									
	9-Jan-22	10-Jan-22	11-Jan-22	12-Jan-22	13-Jan-22	14-Jan-22	15-Jan-22									
Week 3	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY									
		Guam Scenery 3		Safe-Certified Restaurants- JEFF'S PIRATES COVE		Safe-Certified Accommodations - Starts Guam Golf Resort Inc.										
	16-Jan-22	17-Jan-22	18-Jan-22	19-Jan-22	20-Jan-22	21-Jan-22	22-Jan-22									
Week 4	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY									
		Safe-Certified Service- ISLAND SKIN SPA	Safe Shopping - The Plaza Shopping Center	Safe-Certified Accommodations - Bayview Hotel Guam		Safe-Certified Restaurants - Hard Rock Cafe Guam										
	23-Jan-22	24-Jan-22	25-Jan-22	26-Jan-22	27-Jan-22	28-Jan-22	29-Jan-22									
Week 5	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY									
	Safe-Certified Restaurants - Jamaican Grill		Guam Scenery 4	Safe-Certified Accommodations - The Westin Resort Guam		Hafa Adai ! 2										
	2022/1/30	2022/1/31														
Week 6	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY									
	Guam Scenery 5															

PHILIPPINES



PHILIPPINES COVID-19 NEWS



METRO MANILA UNDER ALERT LEVEL 3

The Philippine government placed the National Capital Region under stricter Alert Level 3 as the country saw a spike in Covid-19 infections.

During a press briefing, Acting Presidential Spokesperson Secretary Karlo Nograles announced that the country's capital will be under the stricter alert level from January 3 to 15, 2022. The new level coincided with the announcement that the Department of Health (DOH) has detected local cases of the Omicron variant.

Under Alert Level 3, intrazonal and interzonal travels are allowed. Gatherings for necrological services, wakes, inurnment, and funerals are also allowed under the new level. Nograles added the COVID-19 task force also tasked government agencies with creating stricter rules for unvaccinated people.



#coronovirus #impact-summary



Philippines

Philippines sees steep increase in cases, more areas placed under Alert Level 3.



Source: Cases - John Hopkins University (2022-01-08), Vaccine - Department of Health via ABS-CBN Investigative and Research Group (2022-01-06). Retrieved from OurWorldInData.org

PHILIPPINES STARTS 2022 WITH 3,617 NEW CASES

The Philippines started 2022 with 3,617 new COVID-19 cases, the highest single-day tally since October 30, 2021, when 4,008 cases were reported.

Of the total cases, 17,374 are active or currently sick. Active cases now comprise 0.6% of total cases in the country. The average number of new cases in the past seven days is now at 1,466 - the highest since November 19 when it was at 1.470.



PHILIPPINES COVID-19 NEWS





A stronger full-service airline with a global network

- The only nonstop flights linking PH to mainland U.S., Canada, Hawaii and key Australian cities
 - A high-frequency domestic network with routes to key cities and paradise islands
- Better positioned to help grow back air travel markets and renew the PH tourism industry
- to multiple cities in Japan, Australia, the Middle East and all over Asia

The largest network from PH

A growing all-cargo business determined to tap new air freight market opportunities

PAL looks forward to

- Restore more routes and increase flights as travel restrictions ease
- Enhance your Mabuhay Miles frequent flyer program
- Offer the same great value year round fares along with special promotions
- Reinstate routes to mainland China and launch flights to Tel Aviv
- Accelerate product innovations and digital initiatives for a more seamless and intuitive customer experience

PHILIPPINE AIRLINES FLIES FORWARD

AIRLINE SCHEDULE



PR 110 MNL-GUM: 3X WEEKLY (TU, TH, SU) AND JAN 8 & 15



UA 184 MNL-GUM: DAILY FLIGHTS

PFIZER JABS FOR 5-11 YRS OLDS ARRIVE JANUARY

Doses of the Pfizer-BioNTech (Pfizer) vaccine for those aged five to 11 years old are expected to arrive this month. National Task Force Against Covid-19 Special Adviser Dr. Teodoro Herbosa said while the emergency use authorization (EUA) for the use of the Pfizer vaccine on 5 to 11-year old children has been approved, the actual doses for the age group is still being procured.

"We still have to wait for the actual dose and concentration that has to be procured. So, that will probably come by January," Herbosa said.

OVER 201M VAX DOSES RELEASED

The Bureau of Customs (BOC) has so far released over 201 million doses of vaccines against coronavirus disease 2019 (Covid-19). Citing the latest data, the BOC said it has facilitated the release of 201,121,670 doses of different brands of vaccines.



Of the number, 196,190,120 were released from Port of NAIA, 3,410,550 from Port of Cebu-Mactan International Airport, and 1,521,000 from Port of Davao-Davao International Airport. It added that Davao port has expedited the release of 526,500 doses of Pfizer-BioNtech Covid-19 vaccines which arrived at Davao International Airport via TRI-MG Airlines last Dec. 26, 2021.



PHILIPPINES COVID-19 NEWS



DEATH TOLL BY TYPHOON RAI AT 400

The Philippine death toll from Typhoon Rai has crossed the 400 mark, as officials in some hard-hit provinces appealed for more supplies of food, water and shelter materials about two weeks after the storm struck. Rai was the 15th and deadliest typhoon to hit the Philippines in 2021.

Reported deaths reached 405, mostly due to drowning, fallen trees and landslides, Ricardo Jalad, chief of the national disaster agency. He said 82 were missing and 1,147 injured. More than 530,000 houses were damaged, a third of which were totally wrecked, while damage to infrastructure and agriculture was estimated at 23.4 billion pesos (\$459 million), Jalad said.

The typhoon affected nearly 4.5 million people, including about 500,000 sheltering in evacuation centers. It made landfall as a category 5 typhoon on Dec. 16, and left destruction in the provinces of Bohol, Cebu, and Surigao del Norte, including Siargao and Dinagat Islands.

IATF: UPDATED RED, GREEN & YELLOW LISTS (EFFECTIVE JAN 1-15)

RED: Eswatini, Lesotho, Malawi, Mozambique, Namibia, and Spain

GREEN: Quarantine and testing protocols are temporarily suspended





OUTPOUR OF FOREIGN DONATIONS CONTINUE

An outpour of relief aid from different foreign donors continues for the victims of Typhoon Odette, with more countries sending more goods and pledging cash aid, including the United States, South Korea, China, United Arab Emirates, and Qatar.

Foreign Affairs Secretary Teodoro Locsin Jr. personally thanked the US government for its additional PHP950 million humanitarian assistance to the country, which would provide the worst-hit communities in the Visayas and Mindanao with food, water, and temporary shelter needs. "We welcome the urgent action taken by the U.S. government in mobilizing funds and its people to support us in our time of great need. I would like to take this opportunity to express our sincerest gratitude to the U.S. Embassy and the USAID. You are indeed our allies, partners, and friends," he said in a joint presser at the DFA office in Pasay.

Locsin stressed that the US is now the "single largest country contributor" to the government's efforts to help communities severely impacted by the typhoon begin the process of rebuilding their homes and lives. US Embassy Chargé d'Affaires ad interim Heather Variava said the US will continue to partner with the Philippines to strengthen its natural disaster response and support Filipinos in their recovery efforts.

YELLOW: All others