

INDUSTRY RECOVERY REPORT OCTOBER 28, 2022







A . 1	3	DESTINATION UPDATES
∢ • ∕	8	TRAVEL PROTOCOLS
	11	MARKET UPDATES
	15	JAPAN
	25	SOUTH KOREA
	36	TAIWAN
	46	PHILIPPINES

DESTINATION UPDATES



GUAM ISLAND FIESTA TOUR (GIFT)



EXPERIENCE ISLAND CULTURE AT THE

GUAM ISLAND FIESTA TOUR

GIFT is back again! Visitors are welcomed into the homes of local families for village fiesta celebrations. They are greeted with shell leis, invited to participate in cultural activities like coconut husking and weaving and are treated to tables laden with authentic Chamorro cuisine.

schedule to be posted on visitguam.com



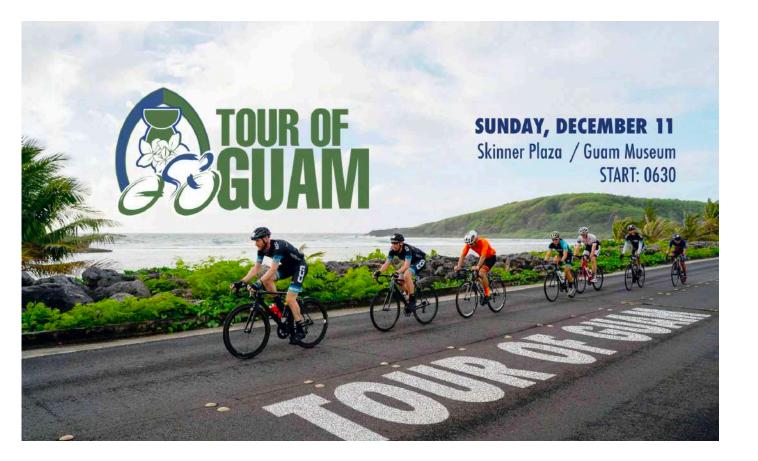


TOUR OF GUAM

Stroll through our island paradise in a different way. The **Guam Cycling Federation** with the support of the **Guam Visitors Bureau** presents the **TOUR OF GUAM 2022, Sunday**, **December 11, 2022.** Online registration has opened with options for selecting either a short or long course.

Event by the Guam Cycling Federation.

Register today at <u>https://www.tourofguam.com/register.html</u>



ELECTRONIC DECLARATION FORM



GUAM ELECTRONIC

FORM (EDF) is a mandatory digital form that all arriving passengers will need to complete before entering our beautiful island. The form will be accessible up to 72 hours prior to your arrival.

REMINDER



- 1. Access and complete the form
- 2. Save your unique QR code
- 3. Present and scan it with a customs officer





MARKET INTELLIGENCE REPORT



As of October 26 and may be subject to change.

TRAVEL PROTOCOLS



TRAVEL PROTOCOLS BY MARKET



JAPAN

NO QUARANTINE

• Traveler entering Japan from Guam will not be tested upon entry if they have received two times or more vaccinations.

REQUIREMENTS

- If you have been vaccinated 3 times ofCovid-19 vaccine, you will be exempted from submitting a negative certificate when returning to Japan
- If NOT, negative result of COVID-19 test conducted within 72 hours prior to departure (RT-PCR, LAMP, TMA, TRC, Smart Amp, NEAR, Next Generation Sequence, CLEIA/ECLIA)
- Submit a written pledge that you will follow the Japanese authorities requirements and fill out questionnaires
- Install mobile application (MySOS, Google Maps, COCOA; travel insurance for COVID-19 related issues recommended

Information Source: <u>https://www.mofa.go.jp/ca/fna/page4e_001053.html</u> <u>https://www.mhlw.go.jp/stf/seisakunitsuite/bunya/0000121431_00209.html</u>

ENTRY PROTOCOL EFFECTIVE FROM OCTOBER 11, 2022

• Japan to allow entry of visa-free independent tourists and abolish the daily arrival cap.

Information source: <u>https://www.japantimes.co.jp/news/2022/09/23/national/kishida-japan-border-opening/?utm_medium=Social&utm_source=LinkedIn#Echobox=1663859338-1</u>

SOUTH KOREA

NO QUARANTINE

 All travelers entering South Korea are no longer subject to quarantine, regardless of vaccination status (as of June 8, 2022)

REQUIREMENTS

- All travelers entering South Korea must register their travel information on KDCA's Q-Code website: <u>cov19ent.kdca.go.kr/cpassportal</u>
- Foreigners must apply for Korea Electronic Travel Authorization (K-ETA) if they do not already have it. K-ETA is valid for 2 years from the date of approval, or when the passport used to apply expires, whichever comes first.
- COVID-19 testing is no longer required before departure (as of September 3, 2022) and no longer required upon arrival (as of October 1, 2022)

TRAVEL PROTOCOLS BY MARKET



TAIWAN

Effective July 14, Taiwan is no longer requiring PCR negative test 2 days before their arrival flight for Taiwan nationals, ARC residents, and international transiting passengers.

Effective October 13, Taiwan to end quarantine, launch '0+7' plan, raise weekly quota to 150,000, fully open borders, and end tour bans. *Information source: https://www.taiwannews.com.tw/en/news/*4665221

REQUIREMENTS

- Fill out electronic health declaration form prior to departure via Quarantine System for Entry @ <u>https://hdhq.mohw.gov.tw</u>.
- Those who enter Taiwan shall confirm quarantine program (book a quarantine hotel in advance; or if traveler plan to quarantine at home or a residence of their family or friends, should make sure the principle of one person per residence is met)

CECC announced that Taiwan will loosen its current COVID-19 policies on **Nov. 7**, including some vaccine and rapid test requirements, canceling temperature check. Also starting **Nov. 7**, people participating in group tours and religious activities such as processions will no longer be required to take a COVID-19 rapid test and show proof of three shots of a vaccine against the disease, Wang said.

Another revision will be for the protocols for close contacts of COVID-19 patients, he said, referring to the "3+4" policy that requires such contacts to conduct home isolation for three days and self-initiated disease prevention for another four days if they have not taken three shots of a COVID-19 vaccine.

When the new measures take effect on **Nov. 7**, close contacts will only have to observe seven days of self-initiated epidemic prevention, Wang said, referring to it as a "0+7" policy.

Please refer to the English version news here.

PHILIPPINES

NO QUARANTINE

- Fully vaccinated nationals / foreign nationals
- Children below 12 years who cannot be vaccinated shall follow quarantine protocols of the parent or accompanying adult/guardian

FACILITY-BASED QUARANTINE

 Unvaccinated, partially vaccinated, unverified nationals are subject to a facility-based quarantine until release of negative results (5th day swabbing); self-monitor until 14th day of arrival.

REQUIREMENTS

- All arriving passengers must register to <u>One Health Pass</u> <u>portal</u> within 48 hours prior to departure.
- Filipino and foreign nationals aged 18 and above who have received primary series of COVID-19 vaccine, and at least one (1) COVID-19 booster shot administered at any time prior to departure do NOT need a pre-departure COVID-19 test.
- If not boosted, a negative RT-PCR test taken within 48 hours or negative antigen test taken within 24 hours prior to departure from the country of origin is required.
- Self-monitor for any sign or symptom until the 7th day from arrival.
- Not applicable to children below 3 years old.

MARKETS AT-A-GLANCE



MARKETS AT-A-GLANCE



JAPAN

- Although number of infected people has passed its peak, infections are still occurring
- Inoculation with the new vaccine corresponding to the Omicron strain began on October 13; fifth round of vaccination has begun
- Seven major companies all resumed package tour sales
- Flight operation is as follow:

United: UA197 daily operation

UA827 (except Wed), UA150 (between 10/30-12/14 Wed & Sun), UA874 (suspended between 10/30-12/14), UA136 (Mon, Fri) and UA166 (Thurs, Sun) are available; UA172 and UA178 suspended **until Dec 31**

- JAL: suspended from Oct 1
- Tway: suspended until Dec 31
- JEJU: suspended until Dec 31
- Shown in appendix are: outbound statistic for major competiiors; SNS performance summary & highlights, news pickups; social listening update; and content calendar

PHILIPPINES

- President Marcos declares Oct. 31 as a non-working holiday
- MIAA is ready for influx of passengers in coming holiday season
- Philippine Airlines passes TSA assessment
- AirAsia Philippines is determined to achieve pre-pandemic international capacity by second quarter of 2023
- Philippine Airlines and United Airlines fly daily in October
- Social media monitoring shown in appendix

SOUTH KOREA

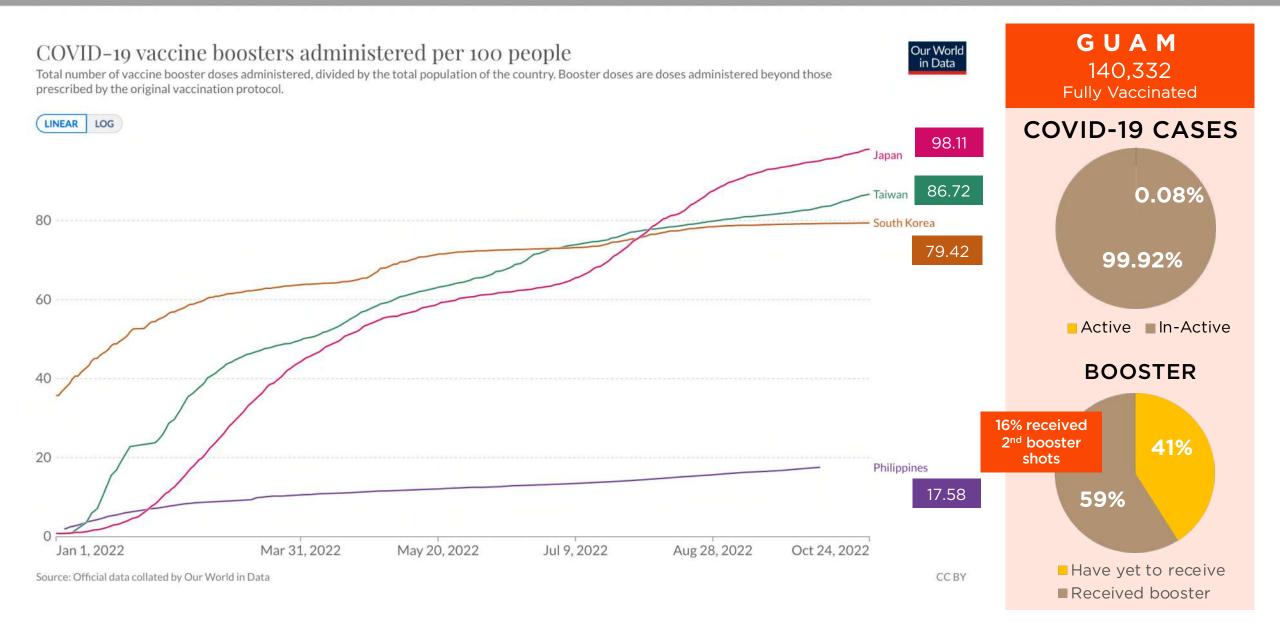
- South Korea's new COVID-19 cases maintained below 20,000, but about a 30% increase compared to the previous week
- Health authorities warn of resurgence in infections around December, and some experts say the country may experience a fresh wave as early as November
- Korean Air flight overruns runway in Mactan-Cebu Airport
- October through December airline outbound seat capacity details shown in appendix: Oct 38,321; Nov 37,266; Dec 47,789
 - Shown in appendix are: media monitoring, SNS weekly activity and content calendar

TAIWAN

- Medigen vaccine recipients can travel to at least 10 countries, areas: CECC
- South Korea to resume visa-free entry for Taiwan nationals
- Taiwan reports XBB, BQ.1.1 subvariants for 1st time
- Multiple carriers to resume flights to Taiwan in coming months: CAA
- Shown in appendix are: restrictions for entering Taiwan, CECC updates, NR monitoring, and social media calendar
- Current airline routes for other destinations and airline updates detailed in appendix
- GTO attended ASOA monthly meeting in October and the new product launch of Taiwan Nano & Micro, Ltd; GTO also met with Honhui Group

MARKETS AT-A-GLANCE







APPENDIX

As of Oct 26, 2022 and may be subject to change.







JAPAN COVID-19 NEWS





210,000

(9/26-10/2)



(10/3 - 10/9)

Confirmed COVID-19

CASES: 22.1M

ACTIVE: 6.95%

AS OF OCT 26, 2022

worldometer

HIGHLIGHTS

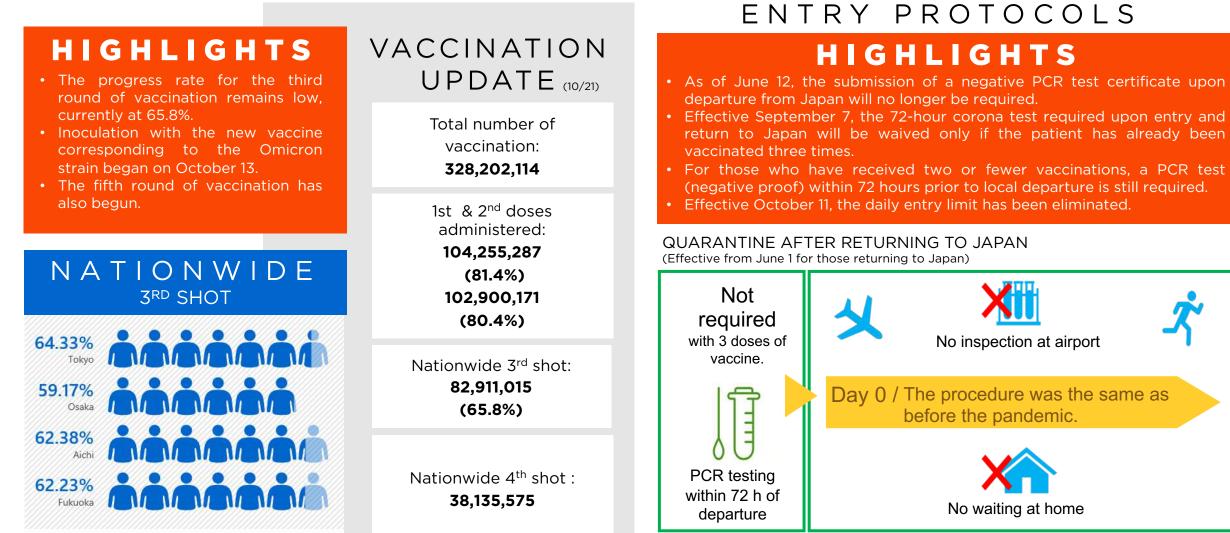
- Although the number of infected
- in Tokyo

Area / New cases	Oct 10-16	Oct 17-23	Changes (#) vs LW	Changes (%) vs LW
Tokyo	21,452	22,370	9 18	104%
Osaka	16,117	16,456	339	10 2%
Aichi	10,099	10,871	772	108%
Fukuoka	6,652	6,877	225	10 3 %
Nationwide	218,761	234,670	15,909	107%

Created based upon data from NHK (Japan Broadcasting Corporation)

JAPAN COVID-19 NEWS





(Regardless of vaccination status / For both Japanese and foreigners)

JAPAN MARKET INTELLIGENCE



X

PACKAGED SALES

Seven major companies, all resumed sales

PACKAGE TOURS	FIT
Sales resume for departures on JULY 1	*
Sales resume for departures on MAY 15	*
Sales resume for departures on JUNE 1	*
JALPAK 🚱 Sales resume for departures on AUG 1	*
日本旅行 departures on AUG 21	*
Sales resume for departures on JUNE 1	*
Sales resume for Travel departures on APRIL 27	*

Created based upon data from official announcements on each company's website

AIRLINE OPERATION

Japan Airlines is scheduled to operate on: December 22, 25, 29, 30, 2022 January 3, 5, 9, 2023

AIRLINES	STATUS	FLIGHT	DEPARTURE	JPN TO GUM	FLIGHT	GUM TO JPN	FREQUENCY	CAPACITY
	Available from Jul 1, 2022 (Except Wed)	UA827	NRT	11:15 / 16:0 5	UA828	6:55 / 9:55	Mon, Tue, Thu, Fri, Sat, Sun	16 6
	Available	UA 197	NRT	17:30 / 22:20	UA 196	13:05/16:05	Daily	16 6
	Available from May 8, 2022 *Suspended between 10/30-12/14	UA874	NRT	21:05 / 1:45 +1	UA873	17:05 / 19:50	Sun	16 6
	Available from Aug 1, 2022 (Mon,Fri)	UA 136	NGO	11:20 / 15:55	UA 137	7:30 / 10:20	Mon, Fri	16 6
AIRLINES	Suspended until Decmber 31, 2022	UA 172	NGO	20:50 / 1:25 +1	UA 171	17:00 / 19:55	Daily	16 6
	Available from Jul 1, 2022 (Wed,Fri,Sun) * Between 10/30-12/14 (Wed&Sun)	UA 150	кіх	11:05/15:45	UA 151	7:10 / 10:10	Wed,Fri,Sun	16 6
	Suspended until December 1, 2022	UA 178	КІХ	20:50 / 1:20 +1	UA 177	16:50 / 19:50	Tue, Thu, Sat	16 6
	Available from Aug 1, 2022 (Thu, Sun)	UA 166	FUK	11:50 / 16:50	UA 165	07:40 / 10:50	Thu, Sun	16 6
🥝 JAL	Available from Aug 1, 2022 (Thu, Sun) Suspended from Oct.	JL941	NRT	9:30 / 14:15	JL942	16:50 / 19:35	Thu, Sun	199
t'way	Suspended until December 31, 2022	TW 311	кіх	10:45 / 15:10	TW 312	16:10 / 19:00	Daily	189
	Available from Dec 1, 2002 to Mar 31, 2023	7C1182	NRT	10:05/15:00	7C1189	16:10 / 19:00	Daily	189
<i>JEJUaír</i>	Suspended until	7C3174	KIY	10:10 / 14:50	7C3173	15:50 / 18:20	Daily	189
	December 31, 2022	7C3184 (Tue)	KIX	10:10 / 14:50	7C3183 (Fri)	15:50 / 18:20	Daily	10.9



OUTBOUND STATISTICS

MAJOR COMPETITORS 2022

2022	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	TOTAL
Guam	1, 117	211	383	562	1,137	1, 19 0	2,106	2,916	n/ a	n/ a	n/ a	n/ a	9,622
Saipan	n/ a	n/ a	n/ a	n/ a	n/ a	n/ a	n/ a	n/a	n/ a	n/ a	n/ a	n/ a	0
Hawaii	2,850	2,181	4,038	6,749	7,167	11,940	23,133	28,384	n/ a	n/ a	n/ a	n/ a	86,442
South Korea	1, 16 2	2,934	1,397	2,231	3,701	5,855	11,789	26,482	n/ a	n/ a	n/ a	n/ a	55,551
Taiwan	825	1,116	1,281	1,546	1,670	1,475	3,210	5,635	n/ a	n/ a	n/ a	n/ a	16,758
Hong Kong	17	10	3	16	10 1	125	168	263	n/ a	n/ a	n/ a	n/ a	703
Singapore	552	534	869	4,300	6,320	8,390	12,260	19,150	n/ a	n/ a	n/ a	n/ a	52,375
Thailand	2,400	2,136	4,704	11, 16 4	11,872	16,874	28,394	39,297	n/ a	n/ a	n/ a	n/ a	116,841

• By country/region, the number of Japanese departing in August 2022 was 87,910 for the U.S. and 38,297 for Thailand, both the highest numbers since April 2020.

Created based upon data from Japan National Tourism Organization





SNS PERFORMANCE SUMMARY

- Twitter followers remained strong.
- Instagram saw an increase in reach due to more new projects.

SNS	follov	ver	Week	Reach	Week Eng	agement	
SINS	15 Oct,2022	22 Oct,2022	15 Oct,2022	22 Oct,2022	15 Oct,2022	22 Oct,2022	
6	24,271	24,246	12,508	15,088	1,462	1,406	
	-0.10)%	20.6	53%	-3.8	3%	
f	24,077	24,067	8,512	5,400	1,716	730	
	-0.0	4%	-36.56%		-57.4	6%	
y	15,029	15,046	51,940	26,934	2,506	1,269	
	O.11%		-48.14%		-49.36%		
TikTok	33,152	33,014	13,500	10,700	578	375	
TikTok	-0.4	-0.42%		-20.74%		-35.12%	
LINE	-	-	-	-	-	-	
	-		-		-		
Visitguam.jp	Unique User		Page	View	Ave Time on Page		
Ŭ	6,028	5,891	13,118	13,041	0:01:50	0:01:53	
GUAM	-2.27%		-0.5	9%	2.73%		







NEWS PICKUP

同ホテルは、繁華街のタモンエリアから車で約10分の距離に位置。喧騒から離れた静かなリゾート ステイを海塩できる場所となっている。

ホテルの目の前にはプライベート感のあるビーチが広がり、様々な種類のマリンアクティビティが発 しめるほか、サンセットも眺める事ができる。さらに、数地内にはミクロネシア最大規模のフォータ ーパークを有している。

今後はリプランドに向けて、リゾナーレのプランドコンセプトに沿い、施設の特徴や立地を活かした コンテンツの開発および改装案の検討を進めるとのこと。

また、10月15日〜2023年3月31日には「今こそグアム1リベンジ旅」も実施。期間中に同ホテルに福 泊する人を対象とした、お得にグアム旅行が楽しめるキャンペーンとなっている。



https://news.mynavi.jp/article/20221018-2481454/

Hoshino Resort "Risonare" to Open Overseas for the First Time! Rebranding to Open in Guam in April 2023

In April 2023, Hoshino Resort will rebrand Onward Beach Resort Guam in the U.S. Territory of Guam to Hoshino Resort Risonale Guam.

Image of "Hoshino Resort Resonare Guam

The brand of Resonare Guam provides visitors with a sense of the extraordinary through experiences and innovative space design that capitalize on the unique characteristics of the region by establishing distinctive themes.

The decision to rebrand this time was made with the aim of providing local experiences unique to Guam and spatial design that maximizes enjoyment of the blessed natural environment to further enhance the value of a resort stay.

The hotel is located approximately 10 minutes by car from the downtown Tumon area. It is a place where guests can enjoy a quiet resort stay away from the hustle and bustle of the city.

A private beach spreads out in front of the hotel, where guests can enjoy a variety of marine activities and watch the sunset. In addition, the hotel has the largest water park in Micronesia on the premises.

In preparation for the rebranding, the company plans to develop content and consider renovation plans that will take advantage of the facility's features and location, in line with the brand concept of the Risonale.

In addition, from October 15 to March 31, 2023, "Guam Now! Revenge Trip" from October 15 to March 31, 2023. This is a campaign for those who will stay at the hotel during this period to enjoy a trip to Guam at a discount price.





「星野リゾート リプナーレグアム」イメージ

リゾナーレグアムは、地域特有の個性的なテーマを設け、その特性を活かした体験と斬新な空間デザ インで、訪れる人に非日常感を提供するブランド。

今回のリプランドは、リゾート滞在の価値をさらに高めるためにグアムならではのローカル体験や度 まれた自然環境を最大限楽しむための空間演出を提供する事を目的に決定した。

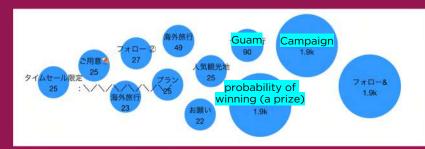
Mainabi News Oct 18 Potential reach: 28.6M MIV: \$4.3K



MARKET INTELLIGENCE

SNS Post

• Chance to win Guam and Hawaii trip by follow and retweet has shown the highest tweet



SNS News

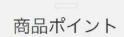
• Apart from the topic of new hotels opening in Vietnam, Guam was highlighted in relation to Abema Kyo Suki's audition.



SOCIAL LISTENING

HIS started selling package tours using JEJU AIR's charter flights.





★ 出発前の発熱による通院などの急なキャンセル に、

取消料最大10万円を限度に補償します キャンセルサポート付!※キャンセル料の 70%を補償 キャンセルサポートで補償される内容の詳細は こちら

★ LeaLea情報サイトでグアム滞在中をサポ ート

グアムご滞在中に必要な各種 詳細はこちら情報 やオトクな情報をまとめたサイトです。また緊急 時の情報も掲載されますので、ご滞在中は必ず 定期的に見ていただくようお願いいたします。 LeaLea情報サイトはこちら

★ うれしいLeaLeaサンダル作り1回付! ソールや、ストラップ、アクセサリーを組み合わせ、思い出に残るオリジナルサンダルを作ろう!

滞在中お好きな日にご利用ください。 ◇営業時間:10:00~17:00(12:00~13:00は 休憩)

◇場所:ザ・ブラザ2階 ※現地事情により、オープン状況、利用可能時 間は予告なく変更になる場合があります。



Oct, 2022									
Week1	Mon	Tue	Wed	Thu	Fri	1 Sat	2 Sun		
topic		Instagram Story / Twitter Daily Upload : #hereweguam							
Event									
Other		Tell Us About Guam	Whreris here?	Weekly	y GUAM				
Week 2	3	4	5	6	7	8	9		
	Mon	Tue	Wed	Thu	Fri		Sun		
topic			Instagram Story / Tv	vitter Daily Upload : #hereweg	uam / Video				
Event						Fiesta Fam			
Other	Tell Us About Guam Whreris here? Weekly GUAM								
Week 3	- 10	11	12	13	14	15	16		
Weeks	Mon	Tue	Wed	Thu	Fri	Sat	Sun		
topic			Instagram Story / Tv	vitter Daily Upload : #hereweg	uam / Video				
Event									
Other		Tell Us About Guam	Whreris here?	Weekly	y GUAM				
Week 4	- 17	18	19	20	21	22	23		
Week 4	Mon	Tue	Wed	Thu	Fri	Sat	Sun		
topic			Instagram Story / Tv	vitter Daily Upload : #hereweg	uam / Video				
Event									
Other		Tell Us About Guam	Whreris here?	Weekl	y GUAM				
Week5	- 24 Mon	25 Tue	26 Wed	27 Thu	28 Fri	29 Sat	30		
topic	Mon	Tue		m Story / Twitter Daily Upload		Sat	Sun		
Event									
Other		Tell Us About Guam	Whreris here?	Weekl	y GUAM		1		

SOUTH KOREA



KOREA COVID-19 NEWS



COVID-19 STATUS: OCT 11 – OCT 24, 2022



HIGHLIGHT Korea's South new COVID-19 cases maintained below 20.000 Monday, however on showing approximately 30% increase compared to the previous week.

Confirmed COVID-19

CASES: 25.36M

ACTIVE:

1.66%

AS OF OCT 26, 2022

11-Oct 12-Oct 13-Oct 14-Oct 15-Oct 16-Oct 17-Oct 18-Oct 19-Oct 20-Oct 21-Oct 22-Oct 23-Oct 24-Oct

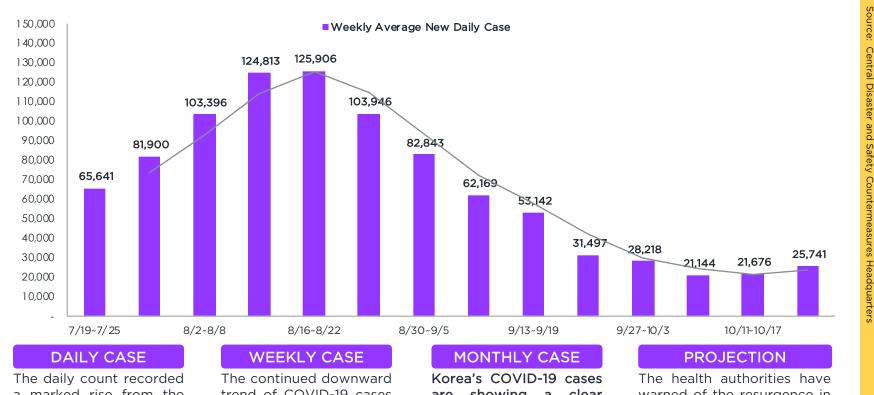
COVID-19 VACCINATION STATUS: FEB 26, 2021 – OCTOBER 24, 2022

	FULLY IM	MUNIZED	Vaccine Maker	1st Dose Administered	2nd Dose Administered	Booster Shot	2nd Booster Shot
	44,688,171 87.1% of total population 96.6% of 18 and older 95.9% of 60 and older		AstraZeneca	11,078,013 (24.6%) 25,486,542 (56.5%)	9,244,588 (20.7%) 27,089,971 (60.6%)	2,561 (TBD) 22,585,627 (67.1%)	18 (TBD) 6,130,064 (81.5%)
BOOSTER	снот	2 nd BOOSTER SHOT	Janssen 🕇	1,517,626 (3.4%)	1,517,626 (3.4%)	26,962 (0.1%)	39 (TBD)
33,639,8		7,519,122	moderna	6,815,105 (15.1%)	6,641,244 (14.9%)	10,905,724 (32.4%)	894,416 (11.9%)
65.6% of populat	total	14.7% of total population	NOVAVAX	133,726 (0.3%)	109,473 (0.2%)	109,721 (0.3%)	493,761 (6.6%)
75.2% of 18 ar	75.2% of 18 and older 90.2% of 60 and older	44.0% of 60+ and eligible pax	etc. (WHO- authorized)	87,752 (0.2%)	85,198 (0.2%)	9,094 (TBD)	23 (TBD)
			Total:	45,118,923	44,688,171	33,639,831	7,519,122

KOREA COVID-19 NEWS



COVID-19 STATUS: COMPARISON WEEK BY WEEK



The daily count recorded a marked rise from the previous week amid concerns over a virus resurgence in the winter but is still below 15,000. The continued downward trend of COVID-19 cases has turned to a slight increase for the last 2 weeks in a row.

Korea's COVID-19 cases are showing a clear decline since the end of August, but the pace of its decline has slowed down recently. The health authorities have warned of the resurgence in infections around December, and some experts say the country would experience a fresh wave as early as November.



KOREAN AIR RUNWAY OVERRUN ISSUE - OVERVIEW

Will be updated additionally once Korean Air releases further announcement/report

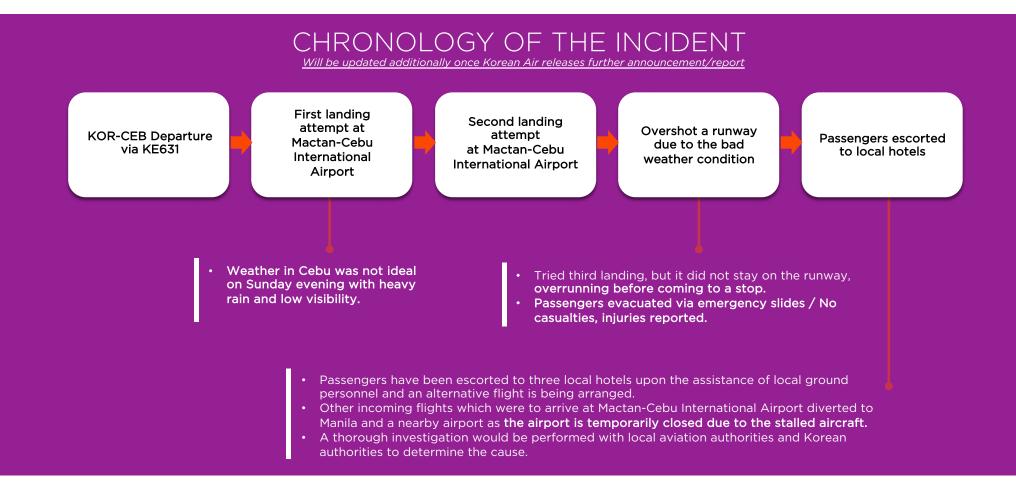


"Korean Air flight overruns runway in Mactan-Cebu Airport, no injuries reported"

Korean Air's flight KE631 with 173 people on board (162 passengers & 11 flight crews) overran the runway during landing at Mactan-Cebu International Airport in the Philippines late October 23. The plane overshot a runway while landing in bad weather, which made two unsuccessful landing attempts before its third attempt.

KOREA MARKET INTELLIGENCE







OCTOBER AIRLINE SCHEDULE

•INCHEON - GUAM

*Airline schedule is flexible, subject to change.

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity		
Korean Air	KE113 -> KE421 (October 30~)	DAILY	09:45	15:15	8,432		
	7C3102	DAILY	09:10	14:30	5,859		
Jeju Air	7C3104	DAILY (October 1~ 29)	10:40	16:10	5,481		
	7C3106	DAILY (October 30~)	20:10	01:35+1	378		
Jin Air	LJ641	DAILY	09:40	15:05	5,859		
T'way	TW301	WED/THU/SAT/SUN	09:15	14:30	3,402		
Air Seoul	RS103	WED/THU/SAT/SUN	09:10	14:40	3,510		
	TOTAL						

• BUSAN - GUAM

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity	
Jeju Air	7C3154	DAILY (October 30~)	21:35	02:35+1	378	
Air Busan	BX614	TUE/SAT	08:05	13:05	1,620	
Jin Air	LJ773	TUE/WED/SAT/SUN	08:00	13:00	3,213	
	TOTAL					



NOVEMBER AIRLINE SCHEDULE

•INCHEON - GUAM

*Airline schedule is flexible, subject to change.

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity		
Korean Air	KE421	DAILY	09:15	14:35	8,160		
	7C3102	DAILY	09:10	14:30	5,670		
Jeju Air	7C3106	DAILY	20:10	01:35+1	5,670		
Jin Air	LJ641	DAILY	09:35	14:50	5,670		
T'way	TW301	WED/THU/SAT/SUN	08:20	13:55	3,213		
Air Seoul	KE421	DAILY	O9:15	14:35	8,160		
	TOTAL						

• B U S A N - G U A M

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Jeju Air	7C3154	DAILY	21:35	02:35+1	5,670
Jin Air	LJ773	WED/THU/SAT/SUN	08:30	13:30	3,213
	8,883				



DECEMBER AIRLINE SCHEDULE

•INCHEON - GUAM

*Airline schedule is flexible, subject to change.

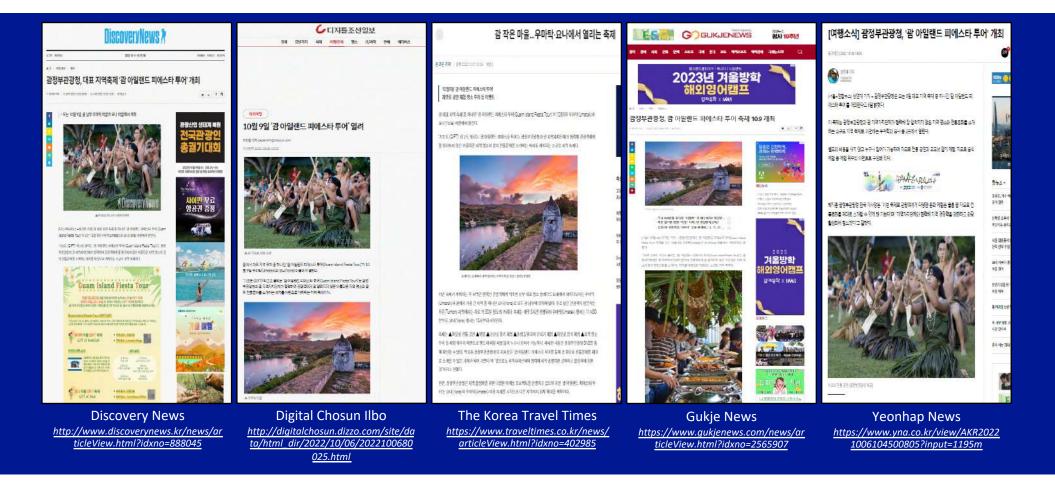
Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity	
	KE421	DAILY	09:15	14:35	8,432	
Korean Air	KE423	WED/THU/SAT/SUN (December 21 ~ 4/w)	19:35	00:50+1	1,904	
	7C3102	DAILY	09:10	14:30	5,859	
Jeju Air	7C3106	DAILY	20:10	O1:35+1	5,859	
Jin Air	LJ643	DAILY	09:35	14:50	5,859	
T'way Air	T'way AirTW301WED/THU/ (December		08:20 13:55		4,158	
	32,071					

• BUSAN - GUAM

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Jeju Air	7C3154	DAILY	21:35	02:35+1	5,859
Jin Air	LJ773	DAILY	08:30	13:30	5,859
		TOTAL			11,718

KOREA MARKETING ACTIVITIES

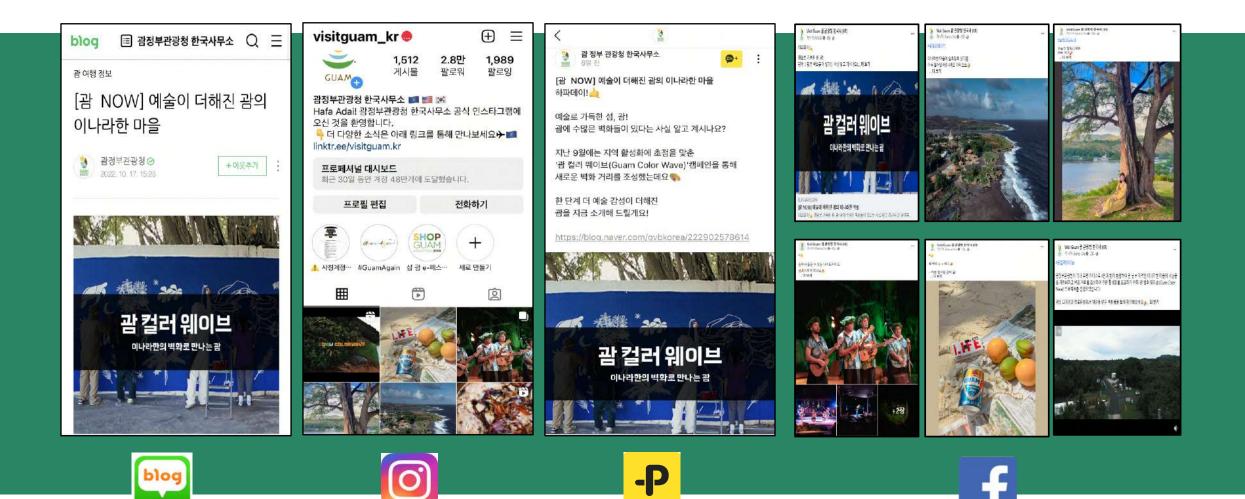




MEDIA MONITORING #GVB KICKS OFF GUAM ISLAND FIESTA TOUR (GIFT)

KOREA MARKETING ACTIVITIES





SNS WEEKLY ACTIVITY: OCTOBER 17-21 #GuamAgain | GUAM COLOR WAVE PROJECT

KOREA MARKETING ACTIVITIES



							Channels:	
							Instagram Story / Video	
				[.] Content Cal nAgain Cam			Naver Blog/ Facebook/Kakao Instagram Feed Daily Uploads SNS EVENT	"Contents an
							Offline Event Notice	edule
	October 2	October 3	October 4	October 5	October 6	October 7	October 8	s are
	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	dus
Week 1			Instagram Feed Daily Uploads (Scenery/Food/Culture, etc.)					lect t
WCCK I		Introduction of GIFT	#Guam Again Valley of Latte	#Guam Again Merizo Pier	#Guam Again Transportation for tourists	#GuamAgain What's new in Guam		co chang
	October 9	October 10	October 11	October 12	October 13	October 14	October 15	e d ep
	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	end
Veek 2			Instagram Feed Daily Uploads (Scenery/Food/Culture, etc.)					s on t
Week Z		Beautiful Scenery of Guam	#Guam Again Guam_IG spots	#GuamAgain UGC	#GuamAgain Guam_Restaurant	#GuamAgain IG Reels		the situa
	October 16	October 17	October 18	October 19	October 20	October 21	October 22	tion.
	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
Veek 3			Instagram Feed Daily Uploads (Scenery/Food/Culture, etc.)					
		Tasty Guys in Guam Event Introduction	#FronGuam Guam_Tasty Guys	#FromGuam UGC	#GuamAgain Guam_Activities	#GuamAgain IG Reels		
	October 23	October 24	October 25	October 26	October 27	October 28	October 29	
	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	(i)
Week 4		Instagram Feed Daily Uploads (Scenery/Food/Culture, etc.)						
		Event	#GuamAgain Hotels in Guam	#FromGuam UGC	#GuamAgain Guam Scenery	#GuamAgain IG Reels		j
	October 30	October 31						
Week 5	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
		Instagram Feed Daily Uploads (Scenery/Food/Culture, etc.)						
		Family Activities						





TAIWAN COVID-19 NEWS



MEDIGEN VACCINE RECIPIENTS CAN TRAVEL TO AT LEAST 10 COUNTRIES, AREAS: CECC

People who have received shots of the domesticallymade Medigen vaccine can currently travel to at least 10 countries and areas that accept Medigen as proof of vaccination, without having to provide proof of a negative polymerase chain reaction (PCR) test, Central Epidemic Command Center (CECC) head Victor Wang said Thursday.



The countries and areas that accept Medigen as proof of vaccination include Indonesia, Palau, New Zealand, Belize, Somaliland, Thailand, Estonia, Paraguay, Malaysia and Saint Kitts and Nevis, Wang said at a CECC press briefing.

However, Japan, one of the most popular destination among Taiwanese travelers, is not on the list.

In addition, as countries around the world have relaxed border controls, 14 currently do not require inbound travelers to provide proof of vaccination, including South Korea, which will resume visa-free entry privileges for travelers from Taiwan from Nov. 1, Wang pointed out.

SOUTH KOREA TO RESUME VISA-FREE ENTRY FOR TAIWAN NATIONALS

South Korea will fully restore visa-free entry privileges from Nov. 1 for travelers from eight countries and territories, including Taiwan, Japan, and Macau, on the basis of reciprocity, the country's health authorities said Wednesday.

The Korea Disease Prevention and Control Agency (KDCA) said at a press conference that the new rules had been introduced following consultations with the country's justice ministry and other relevant agencies.

Under the new rules, travelers from Taiwan, Japan, and Macau, as well as the Pacific Island nations of Solomon Islands, Kiribati, Micronesia, Samoa, and Tonga, will be allowed to enter Korea without a visa from Nov. 1, the KDCA said.

According to the Tourism Korea Organization's Taipei branch. however. travelers from Taiwan will still be required to vlage online for a K-ETA travel authorization at least 72 hours before their departure.



Confirmed COVID-19

CASES: 7.52M

ACTIVE: 11.05%

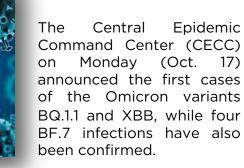
AS OF OCT 26, 2022

worldomete

38

TAIWAN COVID-19 NEWS

TAIWAN REPORTS XBB, BQ.1.1 SUBVARIANTS FOR 1ST TIME



At Monday's press briefing, Philip Lo, deputy head of the CECC's medical response division announced that 40 out of 41 local cases sequenced last week had the Omicron subvariant BA.5. Lo said 21 were in northern Taiwan, six in central Taiwan, and 12 in southern Taiwan.

As for 55 imported cases sequenced from last week, 76% were infected with BA.5, 10% had BA.2.75, 7% had BA.2, 5% had BA.4.6, and 2% had BF.7, while the first cases of BQ.1.1 and XBB were reported this week.

MULTIPLE CARRIERS TO RESUME FLIGHTS TO TAIWAN IN COMING MONTHS: CAA



In a report to the Legislature, CAA chief Lin Kuo-shian said that in November and December, the weekly number of flights in and out of Taiwan is set to rise to 1,107, up 80 percent from October but still only two-fifths of 2019-level flight volume.

In terms of destinations, flights to and from Japan, which also recently lifted its border controls, will see the largest bump, rising from 104 to 312 per week, while flights to Southeast Asia will increase from 248 to 383.

Regarding international carriers, Lin noted that Air Macau, Thai Smile Air, AirAsia, and AirAsia X are scheduled to relaunch services to Taiwan in November or December.





TAIWAN COVID-19 NEWS



							NEW	
Regulations on Entering Taiwan-1/4-Taiwan Nationals, Foreign Nationals (starting Oct. 13 2022 Taipei Time)								
Traveler	Туре	History of Travel		Eligible to Enter Taiwan?	Requirement			
R.O.C. (Taiwan) National		Departure from any international port		Yes	 Travelers who test positive abroad are required to wait over 7 days from their specimen collection date before taking a flight to Taiwan. entry quarantine measures *note1 			
Traveler Type		Credentials Eligible to Requirement Enter Taiwan? Requirement				Requirement		
Foreign National			 Open Migra Nation Minist 	ARC means R.O.C. (Taiwan) Resident Certificate Open to all purposes of entry. Migrant worker must also hold re-entry permit. National of the visa-exempt entry scheme announced by Ministry of Foreign Affairs *note2 Traveler who holds R.O.C (Taiwan) Visa *note2			 Travelers who test positive abroad are required to wait over 7 days from their specimen collection date before taking a flight to Taiwan. entry quarantine measures *note1 	
 Note: 1. All travelers are required to undergo a 7-day self-initiated epidemic prevention. Travelers who have experienced any suspected COVID-19 symptoms in the 14 days before arrival should voluntarily report their symptoms to a Taiwan <u>Centers for Disease Control</u> quarantine officer at the airport/port. Such travelers should cooperate in undergoing a saliva test. All travelers are required to follow other regulations and instructions announced by Taiwan Centers for Disease Control. 2. For Visa-exempt entry scheme, Landing Visa, e-Visa, or general Visa application, please visit <u>Bauer of Consular Affairs website</u> for details. For Travel Authorization Certificate for nationals from Southeast Asian countries (Conditional Visa-Free Entry) Application, please visit National Immigration Agency website. 3. Migrant workers should follow instructions by <u>Ministry of Labor</u>. Students, should follow instructions by <u>Ministry of Education</u>. 								

RESTRICTION TO CITIZENS/NON-CITIZENS ENTERING TAIWAN

TAIWAN COVID-19 NEWS





CECC lowers COVID-19 travel notice for all countries/regions to Level 2: Alert, effective October 13, 2022; travelers should practice enhanced precautions

On October 12, the Central Epidemic Command Center (CECC) announced that the COVID-19 travel notice for all countries/regions will be lowered to Level 2: Alert, effective 00:00 on October 13, 2022.

On September 29, CECC announced that, in response to the gradual relaxation of border restrictions, it will adjust the quarantine policy for arriving travelers.

Effective on October 13 (incoming flight's scheduled arrival time), arriving travelers will no longer be required to quarantine and will instead undergo a seven-day period of self-initiated prevention after arrival. Related border restrictions will also be lifted starting October 13.

Adjustment details are listed below.

- 1. Quarantine period: Quarantine will be ended, the day of arrival counts as Day O. A seven-day period of self-initiated prevention will be required.
- 2. Rapid testing using at-home rapid test kits:
 - 4 rapid test kits will be given to all arriving passengers aged two and over.
 - Passengers take a rapid antigen test on the day of arrival or the first day of the selfinitiated prevention period (D0/D1).
 - Arriving travelers should take a rapid test and produce a negative result within two days before going out during the self-initiated prevention period.
- 3. Arriving travelers will no longer be required to make a health declaration on the Quarantine System for Entry before arrival and to have a mobile phone with a Taiwanese number.



TAIWAN MARKET INTELLIGENCE



AIRLINE UPDATE Current Routes

CHINA AIRLINES

• Routes scheduled for October - December

EVA AIR

- TPE to Hanoi, Manila, Ho Chi Minh City, LA, San Francisco (Daily)
- TPE to BKK, New York, Singapore (six flights per week)
- TPE to Seoul, Seattle, Vancouver (five flights per week)
- TPE to Tokyo, Kuala Lumpur, London (four flights per week)
- TPE to Jakarta, Hong Kong, Paris (three flights per week)
- TPE to Chicago (two flights per week)

STARLUX AIRLINES

- Macau Daily
- Penang Wednesday, Friday, Saturday
- Bangkok Monday, Wednesday, Thursday, Friday, Saturday, Sunday
- Osaka Tuesday, Thursday, Friday, Saturday, Sunday
- Tokyo Wednesday, Friday, Saturday, Sunday
- Kuala Lumpur Tuesday, Wednesday, Thursday, Friday, Saturday, Sunday
- Ho Chi Minh City Daily
- Manila Monday, Wednesday, Thursday, Friday, Saturday, Sunday
- Singapore Daily

OCT-DEC OPERATION SCHEDULE

	LOCATION							
North Americ		Southeast Asia		Europe	Oceania	Northeast Asia	China	
Los Angele	es	Bangkok	Ho Chi Minh City	Amsterdam	Sydney	Nagoya	Beijing	
Ontari	0	Singapore	Hanoi	Frankfurt	Melbourne	Tokyo	Shanghai	
San Francise	co	Jakarta	Manila	London (Heathrow)	Auckland	Osaka	Xiamen	
Vancouv	/er	Kuala Lumpur	Phnom Penh		Brisbane	Fukuoka	Chengdu	
New Yo	rk	Penang	Yangon			Seoul	Hong Kong	
		Palau						

TAIWAN MARKET INTELLIGENCE



AIRLINES	GTO CONTACT	UPDATES
	10/21 Solomon Lee, General Manager	With the efforts of GTO, there are currently 6 Key travel agents(Including Southeast Travel and LINE travel) who are initially willing to cooperate with airlines to conduct charter flights for the winter vacation under the premise of reasonable prices, and have sent proposals to Airlines. CI said they will evaluate this plan.
EVAAIR 長榮航空	10/14 Amy Cho, Junior Vice President	Eva Air said that the recovery of overseas tourism was not as enthusiastic as expected. The reasons include that domestic tourism still has government subsidies until the end of the year, and Taiwanese people are still concerned about the pandemic at Taiwan and abroad, so the increase in flights is slow. The trend of overseas travel is mainly small group travel between families.
STARLUX 星宇航空	■ 10/14 Hanna Lee, Manager ■	Starlux mentioned that the focus of the first wave of routes will be Japan and existing routes, in hopes to regain tourism traction. Group tours may initially focus on small groups between families and friends. They will continue to seek market feedback from travel partners for adjustments.

TAIWAN MARKETING ACTIVITIES



ASOA MONTHLY MEETING IN OCTOBER

- Date: Oct 17
- GTO attended ASOA Monthly Meeting and discussed about the upcoming events such as ASOA Annual Party on 12/8 and the Meeting with MoFA in November





NEW PRODUCT LAUNCH OF TAIWAN NANO & MICRO LTD

- Date: Oct 20
- Edison Chen, Chief Strategy Officer of Taiwan Nano & Micro, invited Felix to launch new products and talked about the possibility of investing in Guam.



TAIWAN MARKETING ACTIVITIES



MEETING WITH HONHUI GROUP

- Date: Oct 2
- Honhui Group visited GTO, discussed their investment in Guam, and hoped to recommend their real estate agent in Guam, and find suitable land to build a new dormitory for hotel employees.





NR MONITOR

For the past week (Oct 15 - Oct 21), a total of **7** exposures are monitored including:

- TV Exposure: 0
- Online Exposure: 51
- Social Media: 0



TAIWAN MARKETING ACTIVITIES



Social Media October Content Calendar							
							Safe-Certified Restaurants Guarn Scenery
Week 1		MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	1-Oct-22 SATURDAY
WCEK 1		PUNDAT	TUESDAT	WEDNESDAY	THURSDAY	PRIDAT	Guam Scenery 1
	2-0ct-22	3-0ct-22	4-0ct-22	5-0ct-22	6-0ct-22	7-0ct-22	8-0ct-22
Week 2	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	Restaurants - Rotary Sushi		Accommodations - RIHGA Royal Laguna Guam Resort	Guam's Showtime! - TaoTao Tasi Show	x	_	Guam Scenery 2
	9-Oct-22	10-Oct-22	11-Oct-22	12-Oct-22	13-0ct-22	14-Oct-22	15-Oct-22
Week 3	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	GIFT Promotion			Guam's Showtime! - Fish Eye Island Cultural Dinner Show	×	Game Q&A	Guan Attraction Bingol
	National Day Event	National Day Event	National Day Event		×		
	16-Oct-22	17-Oct-22	18-Oct-22	19-Oct-22	20-Oct-22	21-Oct-22	22-Oct-22
Week 4	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	Guan Attraction Bingo!	Attractions - Tagada Guam LLc	_	_	Guam's Showtime! - Agana Bay Sunset Cruise		Guam Scenery 3
			Super Taste Promition	Super Taste Promtion	×	SPA Guam	SPA Guam
	23-Oct-22	24-Oct-22	25-Oct-22	26-Oct-22	27-Oct-22	28-Oct-22	29-Oct-22
Week 5	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		Restaurants - Min's Bar Guam		Accommodations - Lotte Hotel Guam	×	Guam Scenery 4	Restaurants - Marble Slab Guam
	SPA Guam	SPA Guam	Super Taste Promition	Super Taste Promition	×		
	30-Oct-22	31-Oct-22	CONVERSION OF THE OWNER OF				
Week 6	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	Activities - S2 Club Guam	Guam Scenery 5					

PHILIPPINES



PHILIPPINES MARKET NEWS



One Health Pass for inbound travellers replaced with a more streamlined eArrival Card from 1 Nov.





MARCOS DECLARES OCT. 31 AS NON-WORKING HOLIDAY

Office of the Press Secretary (OPS) officer-in-charge Undersecretary Cheloy Velicaria-Garafil announced that the President has already signed a proclamation declaring the holiday. Garafil said it aims to "give more time for families to be together" and to boost local tourism.



MIAA READY FOR INFLUX OF PASSENGERS IN COMING HOLIDAY SEASON

Manila International Airport Authority (MIAA) assured the public that it is prepared for the surge of passengers this coming holiday season. In the statement, MIAA said it has joined the Department of Transportation in its preparations for the yearly OPLAN Biyaheng Ayos for the coming Undas and Christmas holidays.

Among MIAA's initiatives is to set up an Oplan help desk to assist passengers and will be the focal point for all inquiries on airport or airline concerns. Personnel from the Civil Aeronautics Board, meanwhile, will attend to issues about passenger rights. MIAA said it has also encouraged airline operators to appoint focal persons to attend to airline-related concerns and to work hand-in-hand with the duty representatives at the Oplan desk. The agency will also ensure the proper deployment of equipment and manpower resources to facilitate the handling of flights.

"The President has already signed the proclamation declaring October 31 as a special non-working holiday para na rin po mas marami po tayong time kasama ang ating pamilya at para ma-promote na rin ang ating local tourism (in order for us to have more time with our families and to promote local tourism)," she said.

The Palace official did not provide further explanation behind the President's decision to declare the eve of All Saints' Day as a special nonworking holiday.

PHILIPPINES MARKET INTELLIGENCE



PAL PASSES TSA ASSESSMENT

Flag carrier Philippine Airlines (PAL) announced Thursday that it has passed the Transportation Security Administration's (TSA) quality control inspection, which included an assessment of its airport operations, passenger and baggage handling, and catering procedures.



The TSA is an agency of the United States Department of Homeland Security that has authority over the security of transportation systems within, and connecting to the United States.

PAL operates regular flights from Manila to the US destinations of Los Angeles, San Francisco, Honolulu, New York, and Guam.

"Our airline remains compliant with all requirements for our flights between Manila and the US, as with other routes. The men and women of our flag carrier shall continue to uphold the highest standards of safety and security to protect the flying public," said PAL president and chief operating officer Stanley Ng in a statement.

AIRASIA PH BACK TO PRE-PANDEMIC INT'L CAPACITY BY 2023

AirAsia Philippines is determined to achieve its pre-pandemic international capacity by second quarter of 2023 and surpass its records by the second half, CEO Ricky Isla announced Tuesday, October 18.

Already, "The demand for international travel is getting stronger every month as more countries relax their border protocols," he stated.

"We plan on increasing our frequency to our current routes and grow our number of destinations before the year ends," Isla added.



As of the fourth quarter of 2022, Singapore and South Korea remain as AirAsia PH's top international destinations.

To sustain the momentum, the budget carrier is strengthening its partnership with transportation and tourism agencies present in its top routes.

Recently, the airline's top executives met with policymakers from Singapore and South Korea to reaffirm its commitment to drive larger foot traffic to these countries this fourth quarter.

PHILIPPINES MARKET INTELLIGENCE



COUNTRY

Philippines



VISA SERVICES

U.S. Embassy Manila has resumed all routine visa services. Wait times for interviews are longer than before the pandemic, except for immediate relatives. For nonimmigrant visas, the embassy is prioritizing applicants with urgent travel needs. Click <u>here</u> for more info. Also see our <u>Guide to</u> <u>Immigrating from The</u> Philippines.

October 19, 2022

Travel Advisory

eARRIVAL CARD to replace One Health Pass in PH

Attention: Passengers traveling to the Philippines

A new electronic ARRIVAL CARD ("eARRIVAL CARD") has officially replaced the One Health Pass (OHP) as an entry requirement for arrival in the Philippines.

This new eARRIVAL CARD is easier to fill out and requires less information, in line with a decision by Philippine health authorities to simplify the arrival process.

To avoid long lines at the airport, we highly encourage you to fill out the eARRIVAL CARD within 72 hours prior to departure from your country of origin.

If you are unable to do so before departure, personnel from the Philippine Bureau of Quarantine (BOQ) and airport staff will assist you in completing and uploading the eARRIVAL CARD upon your arrival in the Philippines.

Other arrival protocols remain the same and follow Resolution 168 of the Philippine Inter-Agency Task Force for the Management of Emerging Infectious Diseases (IATF-EID).

For more information, visit https://www.onehealthpass.com.ph/.



PAL FLIGHTS FOR OCTOBER AND BEYOND Advisory No. 263 as of 20 OCT 2022 3:00 PM

Manila-Guam-Manila

• Daily



PHILIPPINES MARKETING ACTIVITIES



← Page	Insights		
Oct 18 - Oc	ct 24	Last 7	days 🕶
Post Reach 1,801 • 33	Post Engagements 77 * 21	New Page Liki 6 ▲1	es Ci
Posts ⑦ 4 posts publ	ished in the last 7 day	5.	f
	Beautiful sunsets and long walks on t October 24	Reach Engagements	763 26
1 and the second	Take a bite of Guam's culture! Re October 22	Reach Engagements	525 20
3.	Enjoy the cool breeze and clear w	Reach Engagements	1.1K





4,478 accounts reached in the last 30 days 3,023 are non-followers 580

o Sep 25 Oct 9 Oct 24 Followers • Non-Followers

MARKETING ACTIVITY: SOCIAL MEDIA