**#InstaGuam** @talensguamadventure

# Travel around the island to hunt for all the carabao statues.

"Carabaos on Vacation" campaign began in 2006, celebrating culture and color.

## **INDUSTRY RECOVERY REPORT** DECEMBER 14, 2021



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  - TAIWAN
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# DESTINATION UPDATES



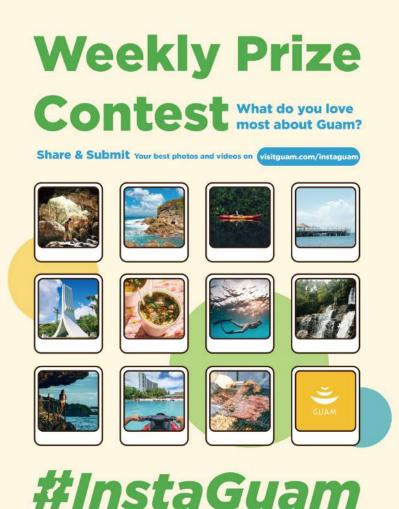
# #InstaGuam - ENTER TO WIN



GVB encourages everyone to share and submit their best photos or videos for a chance to win weekly prizes.

For more on the #InstaGuam weekly contest, go to <u>visitguam.com/instaguam</u>.







## GVB SUSPENDS FREE TROLLEY RIDES

GVB has announced its free trolley service for island residents and visitors in Tumon will be suspended until further notice starting December 13, 2021. The reason for the suspension has to do with low rider turnout and changes in travel restrictions in Guam's source markets.

GVB had partnered with Lam Lam tours to provide the trolley rides at seasonal periods throughout 2021. The Guahån Trolley Service was offered daily between GPO and Micronesia Mall with multiple stops within Tumon through December 12.

"While the changes and restrictions due to the Omicron COVID variant have affected us around the globe, we believe this situation to be temporary. GVB will continue to monitor and adapt to the opportunities that emerging travel restrictions allow. We are optimistic over the return of the trolley service at a more advantageous time," said Dr. Gerry Perez, GVB Vice President.



# GET YOUR BUSINESS CERTIFIED



APPLY TODAY **Click here** 



Guam Visitors Bureau (GVB) serves as the official organization to advocate for the implementation of these protocols in Guam and to issue the Guam Safe certification and Safe Travels stamp to local businesses.



#### WHAT IS GUAM SAFE CERTIFIED?

Guam Safe Certified is the official local designation, which identifies establishments that are in compliance and have care pride following and in government health and safety guidelines.

#### WHAT IS THE WTTC SAFE TRAVELS STAMP?

WORLD/

**FRAVEL**8 **FOURISM** 

COUNCIL

GUAM

Safe

The World Travel & Tourism Council (WTTC) created the first ever global safety and hygiene stamp. This stamp enables travelers recognize to destinations around the world that have adopted standardized health and hygiene protocols.

- Endorses your business' health and safety practices at the local level and encourages island pride
- Safe Travels globally is recognized & instills a level of confidence in both the tourism trade and international visitors
- Build trust with locals and visitors
- Access to both logos for your use to market your business
- □ FREE of charge to all eligible businesses.



# VACCINATION CLINICS



COVID-19 vaccination clinics continue at the locations and times below. Bring a photo ID. Those due for their second dose are reminded to bring their COVID-19 immunization card.

To view the complete schedule of COVID-19 vaccination clinics, visit dphss.guam.gov/vaccinategu.

Minors must be accompanied by a parent or legal guardian and provide government -issued identification to validate age. Minor's birth certificate is acceptable. Parent/legal guardian must have a government-issued ID. Guardians must also present legal guardianship or power-of-attorney document.

FREE COVID-19 FAMILY VACCINATION VILLAGE CLINICS: 2:30PM - 6:00PM (for 5 and older) For appointments, visit tinyurl.com/covidstopswithme Last appointment is 30 minutes before closing. VILLAGE SERVED DATE LOCATION Wednesday, Dec. 15 Hågat / Sånta Rita-Sumai Hågat Gym Thursday, Dec. 16 Humåtak Humåtak Mayor's Office Friday, Dec. 17 Yona Yona Gym Monday, Dec. 27 Yigo Yigo Gym

#### FREE COVID-19 VACCINATION CLINICS (AGES 5 AND OVER) Pfizer-BioNTech, Moderna, Johnson & Johnson

Monday - Friday 10 a.m 6 p.m.	DPHSS Northern Region Community Health Center, Dededo Call (671) 635-4418/7400 to schedule an appointment. Last appointment is 30 minutes before closing. Walk-ins welcome.
Saturdays: 9 a.m 5 p.m. Sundays: 1 p.m 4 p.m.	Curbside vaccination available for people with disabilities. <b>Register at <u>tinyurl.com/covidstopswithme</u></b>
Dec. 14 - 15, 21 - 23 11 a.m 5 p.m.	University of Guam Field House, Mangilao Register at <u>tinyurl.com/vaxguam</u>
Dec. 27 - Dec. 30 11 a.m 7 p.m.	Walk-ins are welcome, but appointments will be expedited. Please bring appointment confirmation and proof of identity. Last appointment is 30 minutes before closing. (Closed Dec. 16 – 20; Dec. 24 – 26, and Dec. 31 – Jan. 2, 2022)
Friday, Dec. 17 and Saturday, Dec. 18 11 a.m 5 p.m.	Guam Community College Multi Purpose Auditorium Register at tinyurl.com/vaxguam Walk-ins are welcome, but appointments will be expedited. Please bring appointment confirmation and proof of identity. Last appointment is 30 minutes before closing.

F		E COVID-19 COMMUNITY TESTING ormation, visit dphss.guam.gov/covid-19-testing.
Mondays Wednesdays Fridays	8 a.m 11 a.m.	Old Carnival Grounds, <i>Tiyan, Barrigada</i> Rapid COVID-19 testing will be offered on a first-come, first-served basis while supplies last. Four per vehicle. No symptoms are needed. Bring a photo ID. Travel-related testing will not be offered.
Saturdays	8 a.m 11 a.m.	Old Carnival Grounds, <i>Tiyan, Barrigada</i> Testing for symptomatic individuals ONLY. Screening and treatment will be offered if needed. Appointments will expedite. Four per vehicle. Bring a photo ID. Travel-related testing will not be offered.
Monday through Friday	9 a.m 12 p.m.	DPHSS Southern Region Community Health Center, Inalåhan By appointment only for individuals with COVID-like symptoms. Bring a photo ID. Travel-related testing will not be offered. Call (671) 828-7604/5/7518.

# ASIANA AIRLINES' MAGIC BOARDING PASS



#### ASIANA IS SEEKING NEW PARTNERS TO ITS MAGIC BOARDING PASS PROGRAM





The Magic Boarding Pass partnership program offers a variety of discounts and other benefits to Asiana Airlines passengers who present their boarding pass at participating partner locations within 1 month of the boarding date.

X Note: This program does not apply to code-share flights and is only available for direct routes.

Overseas: FIT (inbound) Domestic: Outbound and <u>domestic travelers from Korea</u>

International Flights: February, 2009 Domestic Flights: August, 2009

If interested in becoming a partner, please contact: <u>ahnminkyung@flyasiana.com</u> or <u>hanel72@flyasiana.com</u>

#### Asiana Airlines Flight Schedule for Guam

Route (FLT NO)	Period	Time (Local time)	Aircraft TPYE	Remark
ICN/GUM v.v.	'21.12.23 ~	ICN 09:00 14:25 GUM	<b>A321Neo</b>	Regular flight
(OZ607/608)	THU,SUN (2/W)	GUM 16:00 19:30 ICN	(180)	(C+Y)

Promotion of partners on Asiana Airline's website, mobile app, E-newsletter, in-flight magazines, and (under negotiation) social media **#InstaGuam** @mas.s\_travel

# **MARKET INTELLIGENCE REPORT**



As of December 13 and may be subject to change.

# ARRIVAL PROTOCOLS





The CDC has introduced <u>new requirements</u> for international travelers to the United States effective as of **December 6, 2021**.

All air passengers two years or older arriving in the United States from a foreign country at or after 12:01 a.m. EST on December 6, 2021, are required show a negative COVID-19 viral test result taken no more than 24 hours before travel, or documentation of having recovered from COVID-19 in the past 90 days, before they board their flight. This change applies to all air travelers.

On December 02, 2021, The Centers for Disease Control and Prevention (CDC) within the Department of Health and Human Services (HHS) amended its October 25, 2021 Amended Order, titled, "Requirement for Proof of Negative COVID-19 Test or Recovery from COVID-19 for All Air Passengers Arriving in the United States." This amendment updates COVID-19 testing requirements for air passengers 2 years or older boarding a flight to the United States.

# International Travelers

# U.S. travel requirements have changed



If you have questions, CDC's Travel Assessment can help: <u>https://bit.ly/3mi0932</u>

For more info: <u>https://www.cdc.gov/quarantine/fr-proof-negative-</u> <u>test.html</u>

# TRAVEL RESTRICTIONS BY MARKET



## JAPAN

- The Japanese government does not distinguish between vaccinated and unvaccinated travelers for entry requirements
- All arrivals, regardless of nationality are subject to 10-day quarantine (except business traveler)
- Secure negative certificate 72 hours prior to departure; airline to verify; test again *upon arrival*
- Download 3 apps on smartphone\* (MySOS, Google Maps and COCOA) \* *Traveler will be required to rent a smartphone if they do not own one*
- For Japanese nationals who have negative result in both tests, they are requested to 10-days selfquarantine at home
- Guam residents who has US passport holders are subject to 10-day quarantine, which is the the same restriction as for Japanese nationals
- The three-day quarantine scheme for vaccinated business travelers upon arrival went into effect on November 8
- Japanese government accepted the vaccination certificate issued in 82 countries and regions

#### For Japanese Nationals FREE AT HOME; 10-DAYS PERIOD

Note: 10 days means it counts from the day after you enter Japan

## SOUTH KOREA

- All travelers to South Korea must provide proof of a negative PCR test result collected within 72 hours of their departure
- As of May 5, those fully vaccinated in South Korea can bypass quarantine; as of Aug 30, PCR test required on Day 1 and Day 6/7 of arrival
- Those not fully vaccinated in Korea must undergo 10-day home quarantine; PCR tests required on day 1 and day 12/13 of arrival
  - Those vaccinated overseas must undergo 10-day home quarantine; PCR tests required on day 1 and day 8/9 of arrival
- Korean nationals arriving without a negative PCR test will be required to undergo a 7-day quarantine at a government facility at their expense (\$120/day), followed by 7 days of home quarantine
  - Korean nationals arriving without a negative PCR test will be denied entry. If the test
    result submitted is found to be invalid after arrival, the traveler will undergo a 5-day
    quarantine at a government facility at their expense (\$120/day), followed by 5 days of
    home quarantine
- Foreigners arriving without a negative PCR test will be denied entry
- Children under the age of 6 may be exempted from the negative PCR test result requirement and quarantine if all of the accompanying persons traveling with children have vaccinated and submitted valid negative PCR test results
- Korean resident who receives their first dose in Korea and receives their second dose on Guam are able to bypass quarantine upon arrival in Korea if they register and get 2<sup>nd</sup> dose of vaccination certificate from the local public health center in Korea. (if no registration/issuance, no quarantine exemption)

#### Negative PCR Test & Fully Vaccinated in Korea NO QUARANTINE

Negative PCR Test & Fully Vaccinated in another country 10-DAY HOME QUARANTINE Unvaccinated or No Negative PCR Test 7-DAY GOVERNMENT FACILITY QUARANTINE (\$1680) + 7-DAY HOME QUARANTINE

# TRAVEL RESTRICTIONS BY MARKET



green or vellow country.

IN GOVERNMENT

VAX STATUS

GUAM is on yellow list.

**5 or 7-DAY QUARANTINE** 

FACILITY, DEPENDING ON

10 days: \$1,000 USD

7 days: \$700 USD\*

PCR test: \$70 USD

Quarantine cost varies based on hotel; prices are estimates in the mid-range.

#### TAIWAN

- Requires a negative PCR test 72 hours prior to departure
- Fill out electronic health declaration form prior to departure via Quarantine System for Entry @ <u>https://hdhq.mohw.gov.tw</u>
- Travelers are required to make an affidavit stating that the location of their intended 14-day quarantine in Taiwan meets relevant regulations
- All travelers will be quarantined for 14 days with the following exceptions: Taiwan tourists who participate in the Palau Travel Corridor program only need 5 days enforcement self-hearth monitoring + 9 days self-health monitoring (individual is not allow to take any public transportations in this period)
- 7+7: those who have received the second dose of a COVID vaccine at least 14 days prior to arrival will be able to reduce their hotel or quarantine center stay to 7 days, while the remaining 7 days can then be spent at their place of residence

#### For Arriving Travelers 14-DAY QUARANTINE IN GOVERNMENT FACILITY

#### Note:

Does not include those who participate in Palau Travel Corridor program

## PHILIPPINES

- All nationals/Filipinos, including spouse and children (Filipino/ foreign), foreign crew members, foreign government and international organization officials accredited to the Philippines and foreign nationals allowed under relevant IATF resolutions are permitted entry to the Philippines
- Effective 6 December 2021, those who fail to present a negative RT-PCR test before travel will be not accepted on flights to the Philippines

#### **Yellow List**

#### All other countries not specified as "Green" or "Red"

Effective December 3, 2021, the following testing and quarantine protocols for arriving international travelers in all ports or entry coming from countries/territories/jurisdictions not classified as a Red List country/territory/jurisdiction under IATF Resolution 151-A (s.2021) shall be observed. Source: IATF 152, December 2, 2021

#### Vaccinated

- Negative RT-PCR test result taken within 72 hours prior to departure
- · Facility based quarantine until release of negative results
- 5th day swabbing
- Home quarantine until 14th day from arrival

#### Unvaccinated, Partially Vaccinated, Unverified

- Negative RT-PCR test result taken within 72 hours prior to departure
- Facility based quarantine until release of negative results
- 7th day swabbing
- Home quarantine until 14th day from arrival

#### NOTES:

- The testing and quarantine protocols of Minors shall follow the testing and quarantine protocol of the parent/guardian traveling with them, regardless
  of the minor's vaccination status, and country of origin.
- International passengers who have already arrived and are currently undergoing quarantine, shall continue with the testing and quarantine protocols in place at the time of their arrival.

# PCR TESTING FOR VISITORS



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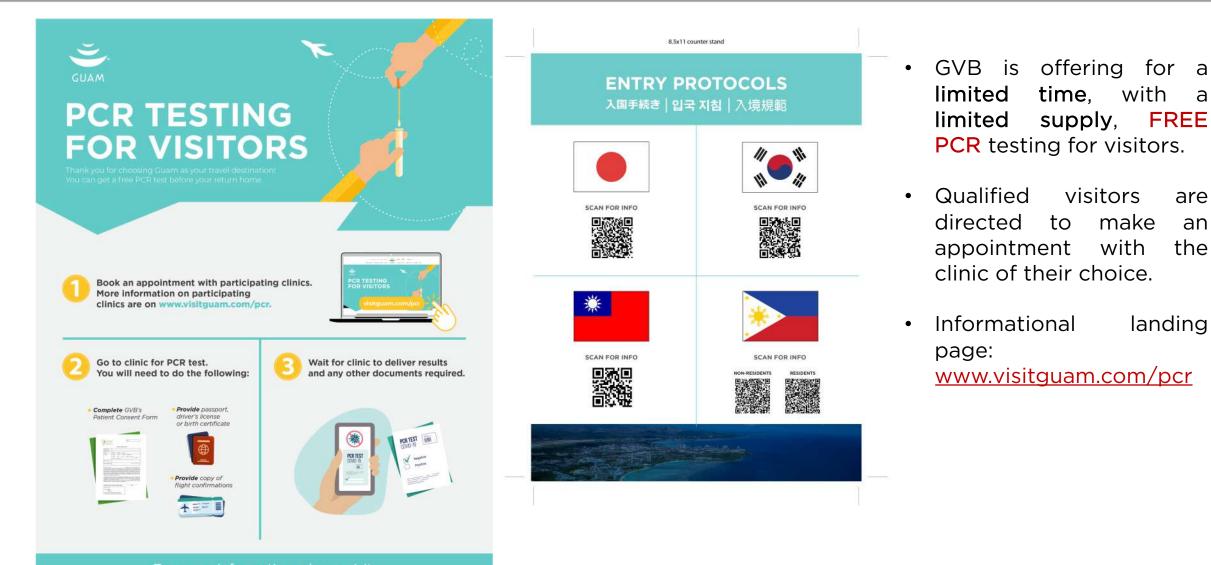
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# MARKETS AT-A-GLANCE



# MARKETS AT-A-GLANCE



## **JAPAN**

- Number of cases per 100,000 people for the past week was 0.60
- New cases nationwide have been below 300 for 39 consecutive days
- Two arrivals from Namibia and Peru at Narita Airport end of November are confirmed with Omicron variant
- Domestic infections with Omicron are not confirmed in Japan to date
- No new cases are confirmed at more than 25 prefectures for the past week
- 97 million people (77.0%) are fully vaccinated; two-dose vaccination program is almost completed
- Full vaccination rate in four major cities has exceeded 73% to date
- Booster shots has started December 1 for health care workers
- Entry denial for all new arrival except Japanese nationals began November 30
- From December 1, Japanese nationals and foreigner residents are subject to 14 days quarantine, regardless of vaccination status
- Packaged, agent-organized tours canceled until January; FIT tours available
- Flight operation

#### United: UA197/196 daily operation

- UA827/828, UA136/137, UA150/151 are suspended until Feb 10; UA874/873, UA172/172, UA178/177, UA166/165 are suspended until Mar 3
- JAL: suspended until February 28
- Tway: suspended until December 31
- JEJU: suspended until December 31
- Shown in appendix: SNS performance summary and #HEREWEGUAM update

## PHILIPPINES

- Philippines suspends decision to allow entry of vaccinated "green list" tourists
- President Duterte expects the Philippines to reach vaccination goals by year-end
- Philippines tightens border controls to keep out Omicron variant
- Government signs new deal with Pfizer for 20 million more vaccine doses
- Government eyes giving boosters to A4, A5 priority groups
- IATF updated red, green, and yellow lists shown in appendix
- PAL offers three flights per week; UA continues daily flights in December

# SOUTH KOREA

- New coronavirus surged over 5,000s, an all-time high daily infected figures over the spread of the new omicron variant
- Mitigation measures that ended a month ago reinstated
- Korea's push for normal life marred by Omicron and soaring cases
- Government orders stricter immigration measures to block Omicron
- Singapore and Saipan exempted from quarantine with travel bubble
- Government reinforces its social gathering rules; decides not to move to next phase of "living with COVID-19" plan
- Related global news in appendix
- Airport screening is back due to confirmations of Omicron cases
- Good Choice Company to set up a "Guam Expedition" group
- Guam sales cancelation status shown in appendix
- December airline schedule changes due to Omicron variant shown in appendix
- SNS weekly activity and marketing content calendar shown in appendix

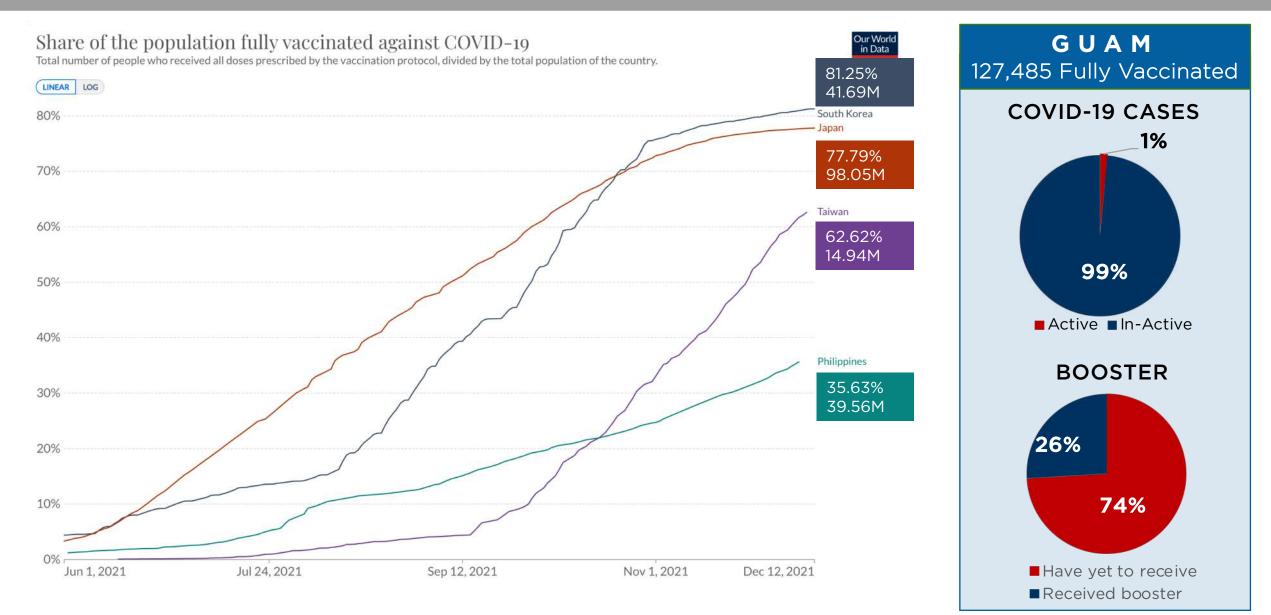
## TAIWAN

- Level two COVID alert extended to Dec 13
- Nighttime vaccination begins; PX Mart vaccine sites are being considered
- Taiwan buys additional five million AstraZeneca doses
- Lunar New Year quarantine rules unchanged despite Omicron concerns
- · Health minister details initial booster shot rules
- Foreign workers will be allowed to enter Taiwan under a Ministry of Labor program provided that related pandemic prevention measures are followed
- GTO participated in the ASOA seminar, discussing biotechnology expo and attended ASOA's appreciation reception
- December social media content calendar shown in appendix

#### DETAILS ARE FOUND IN THE APPENDIX

## MARKETS AT-A-GLANCE





# APPENDIX

As of Dec 9, 2021 and may be subject to change.











#### NATIONWIDE

- The number of cases per 100,000 people in Japan for the past week was 0.60.
- New cases nationwide have been below 300 for 46 consecutive days.
- Only two arrivals from Namibia and Peru at Narita Airport end of November are confirmed with Omicron variant.
- Domestic infections with Omicron are not confirmed in Japan to date.
- No new cases are confirmed at more than 25 prefectures for the past week.

#### VACCINATION

- 100 million people (79%) are fully vaccinated and the two-dose vaccination program is almost completed.
- The fully vaccination rate in 4 major cities, Tokyo, Osaka, Nagoya and Fukuoka has exceeded 73% to date.
- Booster shots has started December 1 for health care workers.

#### TRAVEL

- Entry denial for all new arrival except Japanese nationals commenced from November 30.
- From December 1, Japanese nationals and foreigner resident are subject to 14days quarantine, regardless of they are vaccinated.
- Foreign resident coming from 10 designated countries with confirmed omicron infection like South Africa are denied re-entry from December 2.



#### VACCINATION CERTIFICATE

 Japan's vaccination certificate has been approved in 75 countries and regions.

#### PRODUCT SALES

• Package tour, agent-organized tour, has been cancelled until early January and FIT tours are still available for sales.

#### FLIGHT OPERATION

United :

JAL:

Tway:

JEJU:

UA197/196 daily operation; UA827/828, UA136/137, UA150/151 are suspended until February 10; UA874/873, UA172/172, UA178/177, UA166/165 are suspended until March 3 suspended until February 28 suspended until December 31 suspended until December 31



## Confirmed COVID-19

Cases: 1,728,820

> 0.06% active (959)

AS OF DEC 13, 2021

worldometer



## OUTLOOK



#### Government

 The government decided to deny all new arrival except Japanese nationals from November 30.

#### COVID-19

- New cases nationwide have been below 300 for 46 consecutive days.
- Total number of people infected with Omicron in Japan is now 13.



#### **Domestic Travel**

• Go to Travel campaign will start next February.



COVID-19

#### Dining Establishments

- Opening hours restrictions are lifted.
- Tokyo Metropolitan Government relaxes the number of people per table to 8 or less.



# COVID-19

#### Vaccination Rollout

- 79.0% (100.03 million) fully vaccinated.
- Booster shot has started on December 1 for healthcare workers.



#### Schools

- Face-to-face classes.
- Web classes are allowed.



#### International travel

- Entry denial for all new arrival except Japanese nationals from November 30.
- From December 1, Japanese nationals and foreigner resident : 14days quarantine, regardless of they are vaccinated.

#### **Business**

- Teleworking rate is on the decline.
- Commuting to the workplace is getting back to its pre-pandemic



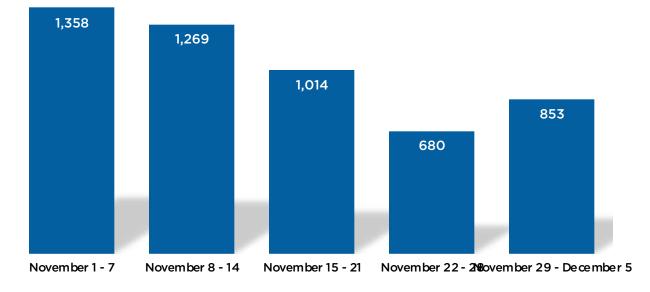


## HIGHLIGHTS

- New cases in Tokyo has been below 50 for 50 consecutive days
- New cases per day have been below 300 per day for 39 straight days
- New cases nationwide for the past week has decreased by 33% to 680
- The number of cases per 100,000 people in Japan for the past week was 0.57
- No domestic infections with Omicron are confirmed

#### NOVEMBER 29 - DECEMBER 5, 2021

#### Nationwide: New cases



### NATIONWIDE

AREA/NEW CASES	November 22 - 28	November 29 - December 5	Changes (#) vs LW	Changes (%) vs LW
Tokyo	99	114	15	15%
Osaka	86	95	9	10%
Aichi	46	43	-3	-7%
Fukuoka	40	43	3	8%
Okinawa	12	21	9	75%
Hokkaido	69	40	-29	-42%
Kanagawa	64	73	9	14%
Saitama	41	57	16	39%
Chiba	21	38	17	81%
Nationwide	680	853	173	25%



## HIGHLIGHTS

- Japan's full vaccination rate has reached 77% against total population
- 99.8 million received 1st shot to date (78.9%)
- 97.5 million are fully vaccinated (77.0%)
- 91.4% of senior citizens were fully vaccinated
- Booster shots has been administered 3,547 healthcare workers so far

**FULLY VACCINATED:** 

Osaka 73% (6.46million)

76% (10.49 million)

Tokyo

Aichi 74% (5.64 million)

Fukuoka 76% (3.87 million)

## VACCINATION UPDATE

Total number of vaccination:<br/>197.42 millionVaccine doses administered<br/>per 100 people:<br/>156.621st & 2nd doses<br/>administered:<br/>1st: 99.86 million<br/>(78.9%)<br/>2nd: 97.56 million<br/>(77.0%)Senior Citizens (+65):<br/>1st: 32.9 million (92%)<br/>2nd: 32.7 million<br/>(91.4%)



## JAPAN VACCINATION CERTIFICATE

## HIGHLIGHTS

• Japan's vaccination certificate has been approved in 75 countries and regions

All US including Guam has approved Japanese certificate

Area	Countries & Regions	# of countries
Asia	Indonesia, Singapore, Sri Lanka, Thailand, Bangladesh, East Timor, Philippines, Bhutan, Brunei, Vietnam, Hong Kong, Malaysia, Maldives, Mongolia	14
Pacific	Australia, Samoa, Solomon Islands, New Zealand, Papua New Guinea, Palau, Marshall Islands.	7
US/Canada	United states including Guam , Canada	2
Latin America	Argentina, Bermuda, Ecuador, El Salvador, Guatemala, Jamaica, Costa Rica, Saint Christopher and Nevis, Saint Vincent and the Grenadines, Dominican Republic, Nicaragua, Paraguay, Belize, Honduras	14
Europe	Iceland, Ireland, Andorra, Italy, United Kingdom, Estonia, Austria, Netherlands, Greece Kosovo, Georgia, Switzerland, Spain, Slovakia, Slovenia, Denmark, Germany Turkmenistan, Vatican, Finland, France, Bulgaria, Belarus, Belgium, Bosnia Herzegovina, Poland, Malta, Lithuania	28
Middle East	United Arab Emirates, Israel, Oman, Tunisia, Turkey, Bahrain	6
Africa	Angola, Ethiopia, Gabon, Seychelles	4
	Total	75

#### NEW VARIANT OMICRON UPDATES

## HIGHLIGHTS

- Only two arrivals from Namibia and Peru at Narita Airport end of November are confirmed with Omicron to date
- Tightened border controls has started on November 27
- Entry denial for all new arrival except Japanese nationals from November 30
- From December 1, Japanese nationals and foreigner resident: 14 days quarantine, regardless of they are vaccinated
- From December 2, foreign resident coming from 10 designated countries with confirmed omicron infection like South Africa will be denied re-entry.
- All new bookings for international flights arriving in Japan until December 31 was suspended on December 1
- December 2, the government has reverted its request for a suspension of new bookings for all international flights
- Japan government has designated 40 countries and regions as Omicron infected countries so far
- Domestic infections with Omicron are not confirmed in Japan

## DESIGNATED OMICRON INFECTED COUNTRIES & REGIONS BY JAPAN GOVERNMENT:

Angola, Eswatini, Zambia, Zimbabwe, Namibia, Botswana, Malawi, South Africa, Mozambique, Lesotho

Israel, Italy, UK, Australia (New South Wales), Netherlands, South Korea, Sweden, Germany, Portugal

Ireland, United Arab Emirates, India *(Karnataka)*, Austria, Ghana, Canada (Alberta, Ontario, Quebec, British Columbia), Greece, Saudi Arabia, Switzerland, Spain, Czech Republic, Denmark, Nigeria, Norway, Brazil *(Sao Paulo)*, France, French Reunion Island, United States *(California, Colorado, New York State, Hawaii, Minnesota)*, Belgium, Hong Kong, Romania



## QUARANTINE AT GOVERNMENT FACILITY

#### COUNTRY OR REGION TO STAY IN THE GOVERNMENT FACILITY UPON ARRIVAL:

#### **10 DAYS STAY COUNTRY**

#### 10 COUNTRIES & REGIONS

- Effective from November 27
- Submit negative test certificate
- Test at airport (antigen test)
- Submit written pledge
- Test again on third, sixth and tenth day
- Leave the facility when negative and remain home etc. for the test of 14 days
- Shorten 10 days quarantine rules not apply

Angola, Eswatini, Zambia, Zimbabwe, Namibia, Botswana, Malawi, South Africa, Mozambique, Lesotho

#### **6 DAYS STAY COUNTRY**

#### 12 COUNTRIES & REGIONS

- Effective now
- Submit negative test certificate
- Test at airport (antigen test)
- Submit written pledge
- Test again on third, sixth and tenth day
- Leave the facility when negative and remain home etc. for the test of 14 days
- Shorten 10 days quarantine rules not apply

Israel, Italy, UK, Australia (New South Wales), Netherlands, South Korea, Sweden, Germany, Portugal, Trinidad and Tobago, Venezuela, Peru.

#### **3 DAYS STAY COUNTRY**

#### **38 COUNTRIES & REGIONS**

- Effective now
- Submit negative test certificate
- Test at airport (antigen test)
- Submit written pledge
- Test again on third day
- Leave the facility when negative and remain for the test of 14 days
- Shorten 10 days quarantine rules only when Japan approves their vaccine certificate

Argentina, Ukraine, Uzbekistan, Ecuador, Kenya, Costa Rica, Colombia, Suriname, Dominican Republic, Turkey, Nepal, Haiti, Pakistan, Philippines, Morocco, Mongolia, Russia (Moscow City), Ireland, United Arab Emirates, India (Karnataka), Austria, Ghana, Canada (Alberta, Ontario, Quebec, British Columbia), Greece, Saudi Arabia, Switzerland, Spain, Czech Republic, Denmark, Nigeria, Norway, Brazil (Sao Paulo), France, French Reunion Island, United States (California, Colorado, New York State, Hawaii, Minnesota), Belgium, Hong Kong, Romania

# JAPAN MARKET INTELLIGENCE



AIRLINES	DEPARTURE	FLT NBR	JPN TO GUM	FLT NBR	GUM TO JPN	FREQUENCY	CAPACITY	REMARKS
UNITED	NRT (Narita)	UA827	11:15 16:05	UA828	06:55 09:55	Daily	166	Suspended until February 10, 2022
UNITED	NRT (Narita)	UA197	17:30 22:20	UA196	13:05 16:05	Daily	166	Daily operation
UNITED	NRT (Narita)	UA874	21:05 01:45+1	UA873	17:05 19:50	Daily	166	Suspended until March 3, 2022
UNITED	NGO (Nagoya)	UA136	11:20 15:55	UA137	07:30 10:20	Daily	166	Suspended until February 10, 2022
UNITED	NGO (Nagoya)	UA172	20:50 01:25+1	UA171	17:00 19:55	Daily	166	Suspended until March 3, 2022
UNITED	KIX (Kansai)	UA150	11:05 15:45	UA151	07:10 10:10	Daily	166	Suspended until February 10, 2022
UNITED	KIX (Kansai)	UA178	20:50 01:20+1	UA177	16:50 19:50	Tue, Thu, Sat	166	Suspended until March 3, 2022
UNITED	FUK (Fukuoka)	UA166	11:50 16:50	UA165	07:40 10:50	Daily	166	Suspended until March 3, 2022
Japan Airlines	NRT (Narita)	JL941	09:30 14:15	JL942	16:50 19:35	Daily	199	Suspended until February 28, 2022
Tway	KIX (Kansai)	TW311	10:45 15:10	TW312	16:10 19:00	Daily	189	Suspended until December 31, 2021
JEJU Air	KIX (Kansai)	7C3174 7C3184 (Tue)	10:10 14:50 10:10 14:50	7C3173 7C3183 (Fri)	15:50 18:20 15:50 18:20	Daily	189	Suspended until , December 31, 2021

## PACKAGED SALES





# JAPAN MARKETING ACTIVITIES



Chic	follov	ver	Week F	Week Reach		Week Engagement	
SNS	26 Nov ,2021	3 Dec ,2021	26 Nov ,2021	3 Dec ,2021	26 Nov ,2021	3 Dec ,2021	
	21,298	21,683	615,932	528,028	3,319	3,618	
O	1.819	%	-14.2	7%	9.01%		
	23,743	23,743	597,319	546,852	12,947	6,670	
f	0.00%		-8.45%		-48.48%		
	13,454	13,455	16,976	18,417	1,081	96	
9	0.01%		8.49%		-11.10%		
	8,156	9,059	53,700	70,200	6,455	5,130	
TRITOR	11.07	%	30.73%		-20.53%		
	0	0	0	0	0	c	
LINE	_			-	-	ű.	
Visitguam.jp	Unique User		Page \	/iew	Avg. Time	on Page	
<u>ت</u>	12,890	9,018	28,014	19,289	0:01:00	0:01:06	
GUAM	-30.04%		-31.15	5%	10.00	0%	

## SNS PERFORMANCE SUMMARY

- Instagram AD continues to be strong. Increased by about 400 followers in one week
- TikTok followers are also increasing, reached 9,158 as of 5 Dec







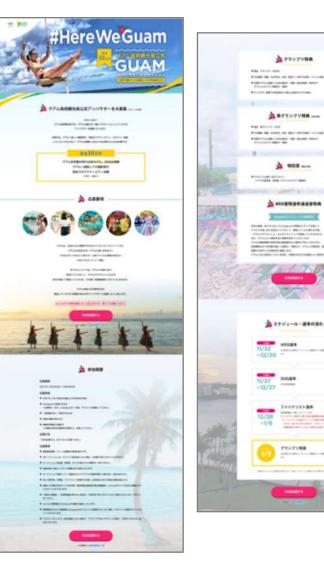
Date T	Day 🔻	Facebook	Instagram	Instagram (Story)	Twitter	LINE	TikTok
November 26, 2021	Fri		Annbasada	Repost	souvenir		
November 27, 2021	Sat			Repost			
November 28, 2021	Sun			Repost			
November 29, 2021	Mon			Repost			
November 30, 2021	Tue	WeeklyGUAM	WeeklyGUAM	Repost	WeeklyGUAM		
December 1, 2021	Wed	TaoTao Tashi	TaoTao Tashi	Repost	TaoTao Tashi		
December 2, 2021	Thu	GVB Main Office Christmas tree	GVB Main Office Christmas tree	Repost	GVB Main Office Christmas tree Tabasco Chocolate		
December 3, 2021	Fri	Hotel Nikko Guam Light Show	Hotel Nikko Guarn Light Show	Repost	Hotel Nikko Guam Light Show		What you need to know when you go to Guan



# JAPAN MARKETING ACTIVITIES



## **#HEREWEGUAM - AMBASSADOR AUDITION**



#### Ambassador Audition Status Report (as of 26 Nov 2021)

- Applicants for general auditions: 90
- Applicants who passed the above: 33
- Applicants who passed the first round from other than general auditions (offices, etc.): 13
- Total number of applicants who passed: 46
- Number of applicants who agreed to the entry form: 21





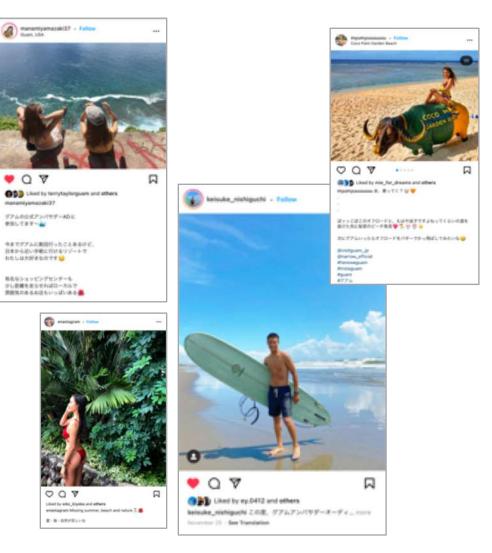
## JAPAN MARKETING ACTIVITIES



### PRESS RELEASE, NOV 26 - DEC 2

DATE		PRESS RELEASE TITLE
	#HereWeGuam	グアムへの入国条件が緩和されました
1/25	#HereWeGuam	Conditions for entry into Guam have been relaxed.





#### Selected pics from #hereweguam ambassador audition

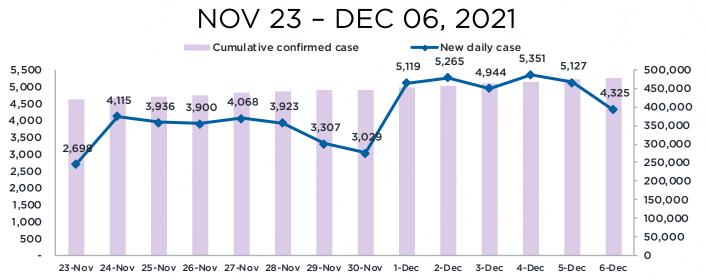
# SOUTH KOREA

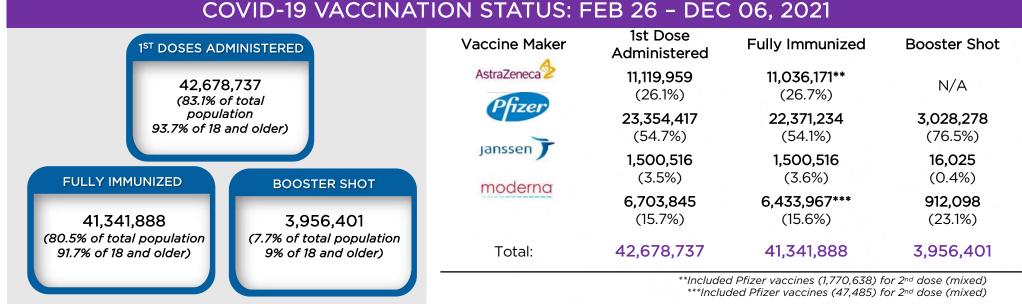






- South Korea's new coronavirus surged over 5,000s, an all-time high daily infected figures over the spread of the new omicron variant
- South Korea decided to reinstate some of the mitigation measures that ended a month ago in line with the plans for a phased return to normal





## Confirmed COVID-19

# CASES: 523,088

16.3% active (85,231)

AS OF DEC 13, 2021

worldome



## KOREA'S PUSH FOR BRINGING NORMAL LIFE BACK MARRED BY OMICRON, SOARING CASES



- Korea's three-month plan for exiting pandemic restrictions is being threatened by a record surge in infections and the likely community spread of the omicron variant.
- However, the government remains that Korea will continue to commit to restoring normal life amid the growing backlash from front-line health care workers.



## S. KOREA ORDERS STRICTER IMMIGRATION MEASURES TO BLOCK OMICRON

- President Moon Jae-in ordered the government to immediately implement stricter immigration quarantine measures to block the inflow of the omicron variant.
- He then called for the rapid establishment and implementation of quarantine strategies as well as the development of a diagnostic kit to detect the omicron variant as soon as possible.

## SINGAPORE AND SAIPAN EXEMPTED FROM QUARANTINE WITH TRAVEL BUBBLE



- The government has decided to exempt quarantine to inbound travelers from countries that have signed travel bubbles such as Singapore and Saipan.
- However, there is a possibility that the travel bubble may be temporarily suspended in consideration of the quarantine situation in each country.



### JAPAN TO BAR ALL NEW FOREIGN VISITORS AS OMICRON FEARS GROW



- Japan will ban all incoming foreign travelers for one-month, effective Nov 30, in an effort to prevent the omicron variant from spreading domestically.
- New restrictions will encompass all new entries — including foreign exchange students, interns and those traveling for business from every country in the world.



## US TRAVEL RESTRICTIONS: TIGHTER TESTING REQUIREMENTS IN PLACE

- The Biden Administration said that all travelers aged 2 and over flying to the U.S. would need to show proof of a negative Covid-19 test taken within a day before their flight.
- This new time frame applies to everyone, regardless of nationality or vaccination status, from December 6.

## AUSTRALIA TO PAUSE NEXT PHASE OF BORDER REOPENING AMID OMICRON FEARS



- Australia will pause the reopening of its international borders amid growing concerns of the Omicron variant, pushing back to December 15.
- The country was expected to reopen to international skilled and student cohorts, as well as humanitarian, working holiday maker and provisional family visa holders from December 1.



### S. KOREA REINFORCES ITS SOCIAL GATHERING RULES



South Korea will slightly change its COVID-19 related rules which conforms to the previous fourth level of social distancing rules for 4 weeks starting from December 6.

	STARTING FROM	
BEFORE	DECEMBER 6	AFTER
Allowed up to <b>10-12 people</b> without time limits (Seoul: 10pax / Others: 12pax)	Social Gathering	Allowed up to <b>6-8 people</b> without time limits in (Seoul: 6pax / Others: 8pax)
Required to enter high-risk facilities such as karaoke, public bath, entertainment facilities, horse and cycle racetrack, and casino	Quarantine Pass	Required to enter high-risk facilities as well as <b>restaurants and cafes</b>
Quarantine pass required to enter the multiuse facilities for people aged 18 and over	Quarantine Pass Eligibility	Quarantine pass requirement expanded to adolescents, applied from February next year

## GOV'T DECIDES NOT TO MOVE TO NEXT PHASE OF 'LIVING WITH COVID-19' PLAN

The country will not move to a second phase of "Living with COVID-19" due to the coronavirus resurgence and hospital bed shortages, and instead remain in the current first stage for four more weeks along with "special quarantine measures."

Tightening the cap of participants at private gatherings or visitors to restaurants and cafes is also being discussed.





#### Vaccination & Booster Shots

- People aged between 18 and 49 will get booster shots after five months as well
- Recommendation of children aged between 12 and 17 to be vaccinated



#### Home Treatment

- Home treatment to be default to deal with the shortage of hospital beds for coronavirus patients
- Temporary treatment centers at regions will be established for the patients whose condition get worsens

<SPECIAL QUARANTINE
 MEASURES>



#### Vaccine Pass

 A limited validity of six months after the last inoculation to encourage more people to receive booster shots



## AIRPORT SCREENING IS BACK, QUARANTINE MEASURES AMID 1ST OMICRON CASE CONFIRMATIONS

• South Korea decided to reimpose strict passenger screening at airports, mandatory quarantine to prevent the spread of the emerging omicron variant of COVID-19 after reporting the first such cases in the country.



## GOOD CHOICE COMPANY TO SET UP A 'GUAM EXPEDITION' GROUP AS AN OVERSEAS TRAVEL PACKAGE EVENT

올해 마지막 역다급 경품!

+1월 28일 021월 29일 출발, 3백 5일 일정



- Kyowon KRT has launched a luxury travel Ahead of the Good Choice Company's new launch of the overseas travel market, it opened a new lottery promotion, where the first prize winner can travel to Guam.
- The promotion consists of two-person packages and are scheduled to depart on next January, which will be the first outbound customers of Good Choice Company.

#### PROMOTION OVERVIEW

- Departure Date: January 28 or 29, 2022 (3N5D)
- Pax: 72 pax (two-person packages)
- Details: Good Choice Company will select a winner for the 'Guam Expedition' group everyday for a month, who will travel to Guam if selected.



## UNVACCINATED TRAVELERS INCLUDING CHILDREN BARRED TO ENTER THE CNMI FROM DECEMBER 1

- Marianas Visitors Authority urgently announced that the government has initiated an emergency measure that restricts entry of unvaccinated travelers upon entry from December 1, 2021.
- This announcement was based on the recent local infection in the Northern Mariana Islands, especially among the children.





#### Protocol

Entry restriction to all unvaccinated travelers including children accompanied by vaccinated parents



#### Quarantine

7 days quarantine at the government-designated quarantine facility

\*Released after the confirmation of negative PCR test result on Day 7



#### Expenses

- All costs to travelers
- Quarantine: \$400 per day (3 meals included)
- PCR test: \$300 per test

## MARIANA ISLANDS TO SUPPORT TRAVELERS IN JANUARY 2022

- Saipan has decided to extend its travel support for travelers until next January in order to relieve financial burden amid the pandemic.
- Earlier this week, Mariana Islands announced entry restriction to all unvaccinated travelers including children accompanied by vaccinated parents.

	TRAVELER SUPPORT PLAN	T A
PERIOD	Jan. 01 - Jan. 30 (entry)	•
PCR TEST COST	Support of \$300 per PCR test by the government	
NUMBER OF LOCAL PCR TESTS	Less than 7N: 1 time (within 72 hours upon entry) More than 8N: 2 times (5th day of on-site arrival, within 72 hours of returning to Korea)	•
TRAVEL INCENTIVEES	\$100 per person regardless of the number of visiting island	

\* Tinian & Rota island travel as well as voucher promotions: suspended during December

#### ADDITIONAL TRAVEL ISSUES

- Flight Operation: Asiana airlines, Jeju Air and T'way airline will operate Saipan route once a week until December but will expand it from January 2022 to twice a week. (TBD)
- Quarantine: No 10-day quarantine upon entering Korea due to Travel Bubble.
- **Promotion:** Selling a 7N8D product once a week (most of hotels are providing 2 nights for free for five nights stay)

## KOREA MARKET INTELLIGENCE



### GUAM SALES CANCELLATION STATUS (DECEMBER)

#### AIRLINE

#### As of Dec 6, subject to change

AIRLINE	CANCELLATION (%)	CANCELLATION (PAX)	ISSUE
Korean Air	25%	726	No changes in 4-weekly flight services so far.
Jin Air	48%	590	No flight services on December 8, 10 (2 FLTs canceled)
T'way	68%	588	No flight services on December 2,5,9,12. Plan to operate 2-weekly flight in December.
Jeju Air	70%	720	No flight services from December 4 ~ 16 (7 FLTs canceled) Afterward, plan to operate 2-weekly or 4-weekly flight
Air Seoul	2%	12	Delayed its re-operation schedule to Jan. 29, 2022
Asiana Airlines	4%	20	To be determined
Air Busan	61%	113	Plan to cancel all flights in December
Total		2,769	*Expected to increase cancellation if the Korean government extend quarantine protocol.

#### TRAVEL AGENCY

AIRLINE	CANCELLATION (%)	CANCELLATION (PAX)	ISSUE
Hana Tour	50%	523	N/A
Mode Tour	45%	320	Cancellation until December 12: 95% (due to quarantine issue) New booking: 71pax
Hanjin Travel	60%	145	Cancellation until December 12: 85% (due to quarantine issue) New booking: 4pax
Very Good Tour	62%	199	Cancellation until December 12: 100% (due to quarantine issue) New booking: 35pax
Kyowon KRT	72%	270	Cancellation until December 12: 90% (due to quarantine issue) New booking: 12pax
Total		1,457	*Expected to increase cancellation if the Korean government extend quarantine protocol. New booking rate is low.

## KOREA MARKET INTELLIGENCE



### GUAM SALES CANCELLATION STATUS (DECEMBER)

#### ΜΙΟΕ

#### As of Dec 6, subject to change

AIRLINE	CANCELLATION (PAX)	PERIOD	ISSUE
Fly Tour	600	Nov 30, 2021-Mar 5, 2022	Canceled
Kyowon KRT	62	Dec 2-Dec 8, 2021	Postponed to Q1 of 2022 (TBD)
Kyowon KRT	114	Dec 15-Dec 19, 2021	Postponed to Q1 of 2022 (TBD)
Very Good Tour	50	Dec 8-Dec 12, 2021	Postponed to Q2 of 2022 (TBD)
Very Good Tour	70	Dec 10-Dec 15, 2021	Canceled
Hana M&C	100	Dec 11-Dec 15, 2021	Canceled
Land Star	50	Dec 22-Dec 25, 2021	Canceled
E&F	20	Dec 7-Dec 10, 2021	Canceled
Total	1,066		



\*subject to change.

### AIRLINE SCHEDULE – DECEMBER (DIRECT FLIGHT): BEFORE OMICRON ISSUE

#### •INCHEON - GUAM

	- 004M						
AIRLINES	FLIGHT NO.	DAYS	DEP TIME	ARR TIME	SEAT CAPACITY		
Koroon Air	KE111	THU/SUN	19:35	01:00+1	4.042		
Korean Air	KE113	WED/SAT	09:15	14:35	4,842		
Jeju Air	7C3102	WED/THU/SAT/SUN	09:00	14:30	3,402		
Jin Air	LJ641	TUE/WED/FRI/SUN ( Dec 24 <sup>TH</sup> ~ Daily )	09:35	14:50	3,969 3,402		
T'way	TW301	WED/THU/SAT/SUN	18:00	23:30			
Air Seoul	RS101	THU/SUN (Dec 23 <sup>rd</sup> ~)	19:00	00:20+1	585		
Air Seoul	RSIOI	WED/SAT (Dec 23 <sup>rd</sup> ~)	08:15	13:45	390		
Asiana Airlines	OZ607	THU/SUN (Dec 23 <sup>rd</sup> ~)	09:00	14:25	564		
TOTAL					17,154		

#### • BUSAN - GUAM

AIRLINES	FLIGHT NO.	DAYS	DEP TIME	ARR TIME	SEAT CAPACITY	
Air Busan	BX614	SAT	08:05	13:05	880	
TOTAL					880	





### AIRLINE SCHEDULE - DECEMBER (DIRECT FLIGHT): AFTER OMICRON ISSUE (AS OF DEC 3)

#### •INCHEON - GUAM

	00AN						
AIRLINES	FLIGHT NO.	DAYS	DEP TIME	ARR TIME	SEAT CAPACITY		
	KE111	THU/SUN	19:35	01:00+1	4,842		
Korean Air	KE113	WED/SAT	09:15	14:35	4,842		
Jeju Air	7C3102	WED/THU/SAT/SUN	09:00	14:30	2,268		
Jin Air	LJ641	TUE/WED/FRI/SUN ( Dec 24 <sup>™</sup> ~ Daily )	09:35	14:50	3,969 2,646		
T'way	TW301	WED/THU/SAT/SUN	18:00	23:30			
Air Seoul	RS101	THU/SUN (Dec 23 <sup>rd</sup> ~)	19:00	00:20+1	585		
		WED/SAT	08:15	13:45	585		
Asiana Airlines	OZ607	THU/SUN (Dec 23 <sup>rd</sup> ~)	09:00	14:25	564		
TOTAL					15,459		

> Jeju Air : Dec 4 ~ Dec 16, 2021 Cancel the flights ( 6 Flights )

\*subject to change.

 $\rightarrow$  T'way : Dec 2 ~ Dec 12 Cancel the non-regular flights ( 4 flights )

#### • BUSAN - GUAM

AIRLINES	FLIGHT NO.	DAYS	DEP TIME	ARR TIME	SEAT CAPACITY	
Air Busan	BX614	SAT	08:05	13:05	880	
TOTAL	TOTAL				880	

> Air Busan: No final decision yet but subject to cancel all fights in December except for Dec 4 FLT.



TOTAL OUTBOUND SEAT CAPACITY (DECEMBER): 16,339 SEATS (DIRECT FLIGHT)



### AIRLINE SCHEDULE - DECEMBER (DIRECT FLIGHT): AFTER OMICRON ISSUE (AS OF DEC 6)

#### •INCHEON - GUAM

TRETEOR COAM				546,000	o change.
AIRLINES	FLIGHT NO.	DAYS	DEP TIME	ARR TIME	SEAT CAPACITY
Korean Air	KE111	THU/SUN	19:35	01:00+1	4 0 4 0
Korean Air	KE113	WED/SAT	09:15	14:35	4,842
Jeju Air	7C3102	WED/THU/SAT/SUN	09:00	14:30	1,890 3,780 1,512 564
Jin Air	LJ641	TUE/WED/FRI/SUN ( Dec 24 <sup>TH</sup> ~ Daily )	09:35	14:50	
T'way	TW301	THU/SUN	18:00	23:30	
Asiana Airlines	OZ607	THU/SUN (Dec 23 <sup>rd</sup> ~)	09:00	14:25	
TOTAL					12,588

> Jeju Air: Dec 4 ~ Dec 16 Canceled (7) flights

Jin Air: Dec 2 ~ Dec 12 Canceled (2) flights

T'way: Dec 2 ~ Dec 12 Canceled (4) non-regular flights

\*subject to change.

#### • BUSAN - GUAM

AIRLINES	AIRLINES FLIGHT NO.		DEP TIME	ARR TIME	SEAT CAPACITY	
Air Busan	BX614	SAT	08:05	13:05	880	
TOTAL					880	

> Air Busan: No final decision yet but subject to cancel all fights in December except for Dec 4 FLT.

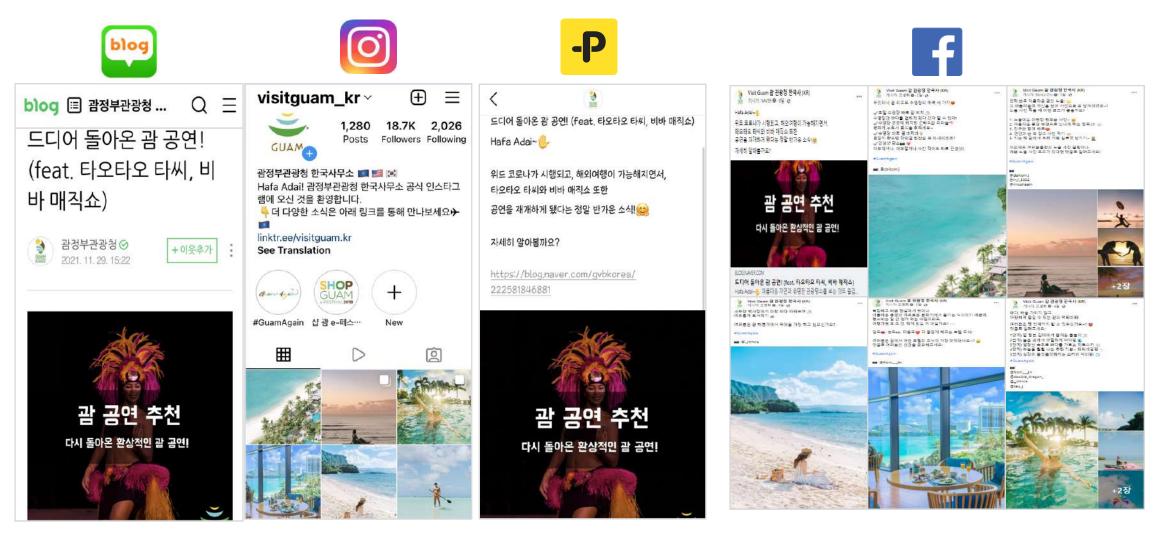
TOTAL OUTBOUND SEAT CAPACITY (DECEMBER): 13,468 SEATS (DIRECT FLIGHT)

## KOREA MARKETING ACTIVITIES



#### SNS WEEKLY ACTIVITY: NOV 29 - DEC 3

#GuamAgain: FAM Tour UGC



## KOREA MARKETING ACTIVITIES



							~	Channels:	
0				KOREA - December				Instagram Story / Video Naver Blog/ Facebook/Kakao Instagram Feed	
			*Ke	y Message: #Guam/	Again Campaigns			Daily Uploads SNS EVENT Offline Event Notice	
					December 1	December 2	December 3	December 4	
		SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
	Week 1			Instagram Fe	eed Daily Uploads (Scenery/Fo	ood/Culture, etc.)			
10	Weeki				#FromGuam FAMTour UGC	#FromGuam FAMTour UGC	#FromGuam FAMTour UGC		
		December 5	December 6	December 7	December 8	December 9	December 10	December 11	
		SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
0°	Week 2	December 12	#GuamAgain FAMTour UGC December 13	#GuamAgain Shopping in Guam December 14	#FromGuam FAMTour UGC December 15	#GuamAgain Guam Shopping List (Card News) December 16	#GuamAgain Shopping in Guam December 17	December 18	
		SUNDAY	MONDAY	TUESDAY	WEDNESDAY eed Daily Uploads (Scenery/Fe	THURSDAY	FRIDAY	SATURDAY	
>	Week 3		#GuamAgain Guamanian Desserts	#GuamAgain Guamanian Desserts	#FromGuam FAMTour UGC	IG Story: Best Beach Side Cafes (Card News)	#GuamAgain Guamanian Desserts		
		December 19	December 20	December 21	December 22	December 23	December 24	December 25	
		SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
•	Week 4		#GuamAgain Promo Video	#GuamAgain Christmas In Guam	#FromGuam FAMTour UGC	IG Story: Summer Christmas Events Asiana Airlines Launch	#FromGuam Merry Christmas!		
		December 26	December 27	December 28	December 29	December 30	December 31		
		SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
	Week 5			_	eed Daily Uploads (Scenery/Fo				
			#FromGuam	#FromGuam	#FromGuam FAMTour UGC	#FromGuam Year-End Events	#FromGuam		
			Year-End Events	Year-End Events	FAIVITOULOGC	rear-End Events	Happy New Year!		







### LEVEL 2 COVID ALERT EXTENDED TO DEC. 13

Taiwan's Central Epidemic Command Center (CECC) on Monday (Nov. 29) announced that the Level 2 COVID-19 alert currently in effect will be extended to Dec. 13.

The COVID-19 situation in Taiwan has continued to slow down since the pandemic alert was lowered from Level 3 to Level 2 on July 27.



CECC chief Chen Shih-chung said at Monday's COVID-19 briefing that disease prevention measures pursuant to the Level 2 alert will mostly remain unchanged for the extended period. However, he said large-scale activities set for Christmas and New Year's with lots of overseas arrivals call for stricter measures and punishments.

### NIGHTTIME VACCINATION BEGINS; PX MART VACCINE SITES CONSIDERED

A number of hospitals in Taiwan have begun offering nighttime COVID-19 vaccination slots from Thursday, while the Central Epidemic Command Center (CECC) is also considering setting up vaccine sites at PX Mart supermarkets in an attempt to boost Taiwan's COVID-19 vaccine coverage.

Hospitals set up by Taiwan's Armed Forces, Ministry of Health and Welfare, and Veterans Affairs Council will offer slots for people to get vaccinated in the evenings, CECC spokesperson Chuang Jen-hsiang said at a press briefing Thursday.

People interested in getting vaccinated can make reservations through the government's 1922 vaccine platform or contact the hospitals directly, Chuang said.



The CECC is also considering setting up vaccination sites at PX Mart supermarkets after the company reached out to the CECC on Thursday, Chuang said.

### Confirmed COVID-19

CASES: 16,742

1.2% active (203)

AS OF DEC 13, 2021

worldometer



### TAIWAN BUYS ADDITIONAL 5 MILLION AZ DOSES, DETAILS BOOSTER SHOT RULES

Taiwan signed a contract with AstraZeneca in November to purchase 5 million doses of the company's COVID-19 vaccine for the rollout of booster shots, Minister of Health and Welfare Chen Shih-chung said Thursday.

The doses will be delivered in the coming year, and Taiwan will have the option of choosing between AstraZeneca's first and second-generation vaccines, Chen added.

Taiwan signed a contract with Moderna in July to purchase 35 million doses of the company's next generation vaccine, 20 million of which are scheduled to be delivered in 2022.

### LUNAR NEW YEAR QUARANTINE RULES UNCHANGED DESPITE OMICRON CONCERNS

Loosened COVID-19 quarantine protocols for travelers entering Taiwan ahead of the Lunar New Year holiday will remain unchanged despite concerns over the Omicron variant, the Central Epidemic Command Center (CECC) said Wednesday.

The Omicron variant, first discovered in South Africa, was designated as a "variant of concern" by the World Health Organization on Nov. 26 and has since been detected in nearly 20 countries.



Taiwan is also holding talks with BioNTech about purchasing its second-generation vaccine, Chen said Thursday.

Also on Thursday, Chen announced that Taiwan would begin its rollout of COVID-19 booster shots at noon for certain categories of people who received their second shot at least five months ago.



Due to the variant's mutations, there are concerns it could be more transmissible compared to previous strains of the virus and that it may reinfect those previously infected with COVID-19 more easily.

When asked whether the eased quarantine protocols for Lunar New Year holiday travelers would continue if an Omicron case was confirmed in Taiwan, Health and Welfare Minister Chen Shih-chung said no.



### HEALTH MINISTER DETAILS INITIAL COVID-19 VACCINE BOOSTER SHOT RULES

- Health Minister Chen Shih-chung on Tuesday provided more details on COVID-19 booster vaccine shots after the Central Epidemic Command Center (CECC) announced a day earlier the rollout could start as early as Jan. 1, 2022.
- Chen said that while the general public will be allowed to choose a preferred vaccine as a booster shot, the CECC advises against mixingand-matching the two mRNA vaccines --Moderna and Pfizer-BioNTech.
- He encouraged those who have been inoculated with two jabs of Moderna or BioNTech to get the same vaccine as a booster.

- When it comes to the AstraZeneca (AZ) vaccine, Chen said after being asked by reporters about the issue that although there are a significant number of documented cases of adverse effects when mixing-and-matching a third dose of mRNA as a booster after receiving two AZ jabs, the symptoms are generally mild.
- As such, Chen said the CECC will recommend the AZ and mRNA mix-and-match option to prospective recipients, while adding that three AZ doses is also an option.



### TAIWAN LISTS 4 MORE AFRICAN COUNTRIES AS HIGH-RISK DUE TO OMICRON

(CECC) • The Central Epidemic Command Center has placed six in countries Southern Africa on its high-risk list due to the appearance of a heavily new, mutated variant of COVID that has surfaced in South Africa



- During a press conference on Monday (Nov. 29), Health Minister and CECC head Chen Shih-chung announced that due to a rise in the Omicron COVID variant in Africa, four more countries on the continent will be deemed high-risk starting Dec. 1. Chen said that visitors from all countries deemed to be high-risk must undergo quarantine in a quarantine center, and they will not be eligible for the shortened hotel quarantine during the Lunar New Year.
- The four latest countries on Taiwan's high-risk list include Egypt, Malawi, Mozambique, and Nigeria. These now join South Africa, Botswana, Namibia, Lesotho, Eswatini, and Zimbabwe already on the list, bringing the total to 10.



F	REST	RICTIO		CITIZ	ZENS/N	ON-CITIZEN	IS ENTERING TAIWA	N	(starting November 6, 2021 Taipei Time)
	Travele	er Type	History o	f Travel	Eligibl	e to Enter Taiwan?	Requi	rement (	upon Arrival
F	National any inter		rnational Yes		<ol> <li>a COVID-19 RT-PCR negative test report issued within 3 workin days of their incoming flight's scheduled departure time</li> <li>strengthened quarantine measures *note1</li> </ol>		duled departure time		
Trave	eler Type				ARC means F	Credential 3.O.C. (Taiwan) Resider	nt Certificate	Eligible to Enter Taiwan?	Requirement
		(Resider	r of ARC nt visa not uded)	1. O 2. N	)pen to all pu ligrant work	urposes of entry. er must also hold r	e-entry permit.	Yes	1. a COVID-19 RT-PCR negative test report issued within 3 working days of their incoming flight's
	reign tional	Non-ARC holder 2. Spous		eason. pouse or un	derage child of Taiv	or emergency or humanitarian wan national. h by Ministry of Education. * <sup>note3</sup>	Yes	2. strengthened quarantine measures *note1	
All others No									

#### Note:

- 1. All travelers are required to undergo 14-day guarantine after arrival. All travelers are required to arrange their location of guarantine prior to arrival and follow other regulations and instructions by Taiwan Centers of Disease Control.
- 2. Beginning 00:00 am, May 19 (departure time at the airport of departure), non- R.O.C. nationals without a valid ARC will be temporarily barred from entry. Transit via Taiwan will be temporarily suspended.
- 3. Personnel on diplomatic/official business, migrant workers, students, should follow instructions by Ministry of Foreign Affairs, Ministry of Labor, and Ministry of Education.

Travelers should use their mobile phone to log in the Quarantine System for Entry and to fill out the health declaration form prior to their departure. (https://hdhg.mohw.gov.tw/) Show confirmation message to quarantine staff. The confirmation message is required for entering Taiwan.



Nov. 6, 2021



National Immigration Agency





### Taiwan Centers for Disease Control 衛生福利部疾病管制署

- On December 1. Due to the new coronavirus variant Omicron is spreading globally, CECC announced that travelers who have visited the four countries in the last 14 days (transits included) will be required to guarantine in group quarantine facilities for 14 days after arrival and to undergo PCR tests (upon checking in and at the end of guarantine) for COVID-19; they will also be required to practice an additional 7-day self-health management (a COVID-19 rapid test using a home test kit on the sixth or seventh day).
- Such travelers will not be required to pay group quarantine facility accommodation and testing fees, and the 7+7+7 and 10+4+7 quarantine programs for the Lunar New Year don't apply.
- The list of "key high-risk countries" currently includes the following ten countries: South Africa, Botswana, Namibia, Lesotho, Eswatini, Zimbabwe, Malawi, Mozambique, Egypt, and Nigeria (the last four countries are newly added).
- latest list of the risk categories The for countries/regions is as follows:
  - Level 1 (Watch): None.
  - Level 2 (Alert): Palau.
  - Level 3 (Warning): The rest the of countries/regions in the world except for Palau.

- CECC announced foreian workers will be allowed to enter Taiwan under a Ministry of Labor program provided that related pandemic prevention measures should be followed. (Nov. 11)
- In response to influx of inbound travelers before Lunar New Year holiday, CECC adjusts quarantine measures.
- 11. • On November CECC announced the "7+7" policy for travelers who have been fully vaccinated against COVID-19 for at least two weeks before their arrival in Taiwan. Under the policy, which will be in place from Dec. 14, 2021 to Feb. 14, 2022, travelers will spend the first seven days of quarantine in government facility or а designated hotel, and then spend the remaining seven days of quarantine at home.

### AIRLINE UPDATES

CURRENT ROUTE IN **OPERATION** 

#### CHINA AIRLINES

- Routes scheduled for Dec-Feb

#### EVA AIR

- TPE to Shanghai, Hong Kong, Seoul,
- TPE to Manila, LA (three flights per
- Osaka, San Francisco, Seattle, New York (two flights per week)
- TPE to London, Hanoi, Paris, Vancouver(one flight per week)

#### STARLUX AIRLINES

- Saturdav
- Bangkok Wednesday and Saturdav
- Osaka Tuesday and Thursday
- Tokyo Wednesday and Thursday
- Kuala Lumpur Tuesday and Friday
- Thursday and Saturday







## TAIWAN MARKET INTELLIGENCE



### TAIWAN BIO - ASOA SEMINAR @ NEW MEXICO OFFICE

- Date: Nov 29
- GTO participated in the ASOA seminar met with Taiwan Bio Industry Organization.
- During the meeting, it was discussed that the table talks of biotechnology industry will be held in March next year.
- Biotechnology expo will be held in July next year, and free booth will be provided to ASOA members.
- Next year's table talks and exhibition will be a good opportunity to promote investment in Guam.



### COOPERATOR MEETING AT AIT

- Date: Dec 1
- GTO was invited by ATO director, Emily to this cooperator meeting. During the meeting, ATO updated on all things AIT/ATO including trade, upcoming marketing promotions, and outreach activities.
- GTO was invited to participate in the food exhibition on 12/22-25 (there will be an American booth)
- 3 agricultural promotion activities in Taipei, Taichung and Tainan will be held with ASOA in March next year.
- GTO will have the opportunity to promote Guam's agricultural products.



## TAIWAN MARKET INTELLIGENCE



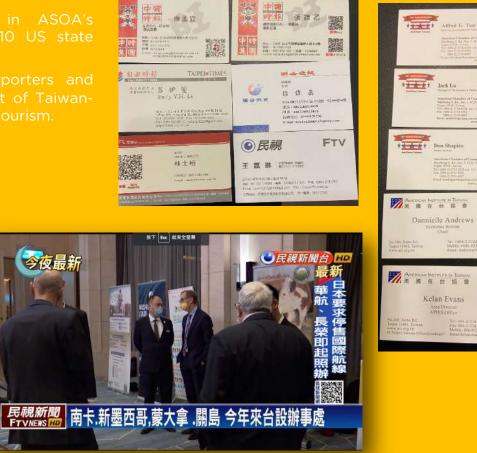
### MOFA/ASOA APPRECIATION RECEPTION

#### • Date: Dec 1

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- GTO was invited to participate in ASOA's Appreciation Reception. A total of 10 US state offices in Taiwan were invited.
- GTO's Felix was interviewed by reporters and talked about the friendly development of Taiwan-Guam relations in economy, trade and tourism.





### AIR V&V PROMOTION -NR MONITOR

For the past week (November 29 - December 3), a total of 20 exposures are monitored including:

0

- TV Exposure:
- Online Exposure: 19
- Social Media:



観看次数:6,356次・2021年12月1日

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## TAIWAN MARKETING ACTIVITIES



							Stockholder:
							Safe-Certified
			Social	Media			Accommodations
			Sucial	MEUIA			Safe-Certified Service
			-				Safe-Certified Shopping
		Decei	mber Cor	ntent Cale	endar		Attractions and Activities
							Safe-Certified Restaurants
		-					Guam Scenery
				1-Dec-21	2-Dec-21	3-Dec-21	4-Dec-21
Week 1		MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				Guam Scenery 1		Safe-Certified Accommodations - The TSUBAKI HOTEL	
	5-Dec-21	6-Dec-21	7-Dec-21	8-Dec-21	9-Dec-21	10-Dec-21	11-Dec-21
Week 2	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	Attraction - Fish Eye Marine Park	Guam Scenery 2	Safe-Certified Restaurants - Beachin'shrimp			Safe-Certified Shopping- TUMON SANDS PLAZA	Hafa Adai ! 1
	12-Dec-21	13-Dec-21	14-Dec-21	15-Dec-21	16-Dec-21	17-Dec-21	18-Dec-21
Week 3	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	Guam Scenery 3	Safe-Certified Accommodations - HOTEL NIKKO GUAM		Safe-Certified Restaurants- California Pizza Kitchen		x	x
	19-Dec-21	20-Dec-21	21-Dec-21	22-Dec-21	23-Dec-21	24-Dec-21	25-Dec-21
Week 4	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	x	x	Attraction - Encore!Where the Magic Happens	Guam Scenery 4		Christmas lucky draw	
	26-Dec-21	27-Dec-21	28-Dec-21	29-Dec-21	30-Dec-21	31-Dec-21	
Week 5	SUNDAY	MONDAY	TUESDAY				
	Hafa Adai ! 2	Safe-Certified Restaurants - Eat Street Grill	Guam Scenery 5	Safe-Certified Accommodations - LEOPALACE RESORT GUAM		Hafa Adai ! 3	

# PHILIPPINES



## PHILIPPINES COVID-19 NEWS



### PHILIPPINES SUSPENDS DECISION TO ALLOW VACCINATED TOURISTS ENTRY

The Philippines has temporarily suspended a decision to allow fully vaccinated tourists entry in a bid to prevent a new, heavily mutated variant taking off in the country where most of the population remains unvaccinated. It comes as the Southeast Asian nation launched a three-day vaccination drive targeting nine million people as young as 12 in an effort to accelerate the roll-out of jabs.

Manila recently announced plans to allow fully vaccinated tourists from most countries to enter from Dec. 1 as it seeks to revive the nation's battered economy. The government's COVID-19 task force reversed course as it announced the suspension of flights from seven European countries, in addition to an earlier ban on arrivals from several African nations.

The decision is a major blow to tourism operators across the nation, which have been devastated by a plunge in international visitors and restrictions on domestic travel since borders shut in March 2020. Tourism is a major driver of the country's economy, accounting for nearly 13 percent of gross domestic product in 2019, when more than eight million people visited, official data shows. That slumped to 5.4 percent last year as tourist arrivals plummeted 82 percent to 1.48 million.

The government has eased virus restrictions in recent weeks as the daily infection rate hovers at the lowest level since the beginning of the year and the nationwide vaccination rate increases. But the emergence of omicron has raised fears curbs could be reinstated. #coronovirus #impact-summary

## Philippines

Philippines reverses decision to allow fully vaccinated green list travellers to enter without quarantine.



Source: Cases - John Hopkins University (2021-12-07). Vaccine - Department of Health via ABS-CBN Investigative and Research Group (2021-12-06). Retrieved from OurWorldInData.org



## PHILIPPINES COVID-19 NEWS



### DUTERTE EXPECTS PH TO REACH COVID-19 VAX GOALS BY YEAR-END

With the launch of the country's three-day nationwide vaccination drive, President Rodrigo Duterte expects the Philippines to achieve its vaccination target before the end of the year. "By the end of 2021, we expect to fully vaccinate a total of 54 million Filipinos; we also aim to inoculate 80 percent of the population of minors aged 12 to 17 years; and complete the booster shots for those belonging to A1, A2, and A3 sectors," Duterte said in his speech during the launch of the three-day national vaccination event, dubbed "Bayanihan, Bakunahan."

The program, which ran from November 29 to December 1, aims to vaccinate around 9 million individuals in 8,000 sites across 16 regions nationwide. Duterte described the event as the country's "single biggest push" to fast-track vaccination and reach its goals.

During the event, Duterte led the ceremonial simultaneous vaccination of individuals under A1 to A4 categories and pediatric 12-17 age group.

The A1 category refers to workers in frontline health services; A2 category refers to senior citizens; A3 category refers to persons with comorbidities; and the A4 category refers to frontline personnel in essential sectors including uniformed personnel.





### PHILIPPINES TIGHTENS BORDER CONTROLS TO KEEP OUT COVID-19 OMICRON VARIANT

On November 28, the Philippines further tightened border controls to keep out the new Omicron variant of the coronavirus, adding seven European countries to a travel ban that initially covered seven African nations.

The Philippines coronavirus task force placed Austria, Czech Republic, Hungary, The Netherlands, Switzerland, Belgium and Italy under its "red list" until Dec 15, banning the entry of travelers from these countries. The ban initially covered South Africa, Botswana, Namibia, Zimbabwe, Lesotho, Eswatini, and Mozambique.

The government also backpedaled on a plan to allow the entry of some vaccinated foreign tourists starting Dec 1. "Inbound international travel of all persons, regardless of vaccination status, coming from or who have been to red list countries/jurisdictions/territories within the last 14 days prior to arrival to any port of the Philippines, shall not be allowed," acting Presidential Spokesperson Karlo Nograles said in a statement.

## PHILIPPINES COVID-19 NEWS



### NEW DEAL WITH PFIZER SIGNED FOR 20 MILLION MORE VACCINE DOSES

The Philippine government has signed a new deal with the US vaccine manufacturer Pfizer-BioNTech for the purchase of another 20 million COVID-19 doses, according to vaccine czar Carlito Galvez Jr. Galvez said the additional Pfizer COVID-19 vaccine doses will be used as booster shots and to vaccinate more minors in the country.

"With these additional doses, we can ensure the sustainability of our National Vaccination Program, and hit the vaccination targets we have set not only for this year, but for 2022 as well," Galvez said in a virtual briefing for media.

The additional 20 million Pfizer COVID-19 vaccine doses will be delivered to the country starting in January 2022. The procurement of the fresh Pfizer vaccine doses will be financed through the Philippines COVID-19 Emergency Response Project loan secured by the national government from the World Bank last March.

### GOVT EYES GIVING BOOSTERS TO A4, A5 PRIORITY GROUPS ON DEC 10

Government and economic front liners, as well as indigent Filipinos who have completed their COVID-19 shots within the last six months may get their booster dose as early as December 10, according to vaccine czar Carlito Galvez Jr.

Galvez also said in a virtual presser that the government wants to start administering booster doses for the A4 group by Dec. 10, especially for those who got their second shot beyond six months. He added that those in the private sector may proceed with their booster inoculation during that time to help the government get closer to its inoculation target.

Currently, only healthcare workers, senior citizens, and people with weakened immune systems (immunocompromised) — classified as priority groups A1 to A3 — are allowed to get boosters.



### IATF: UPDATED RED, GREEN & YELLOW LISTS (EFFECTIVE DEC 3-15)

**RED:** Austria, Belgium, Botswana, Czech Republic, Eswatini, Hungary, Lesotho, Mozambique, Namibia, Netherlands, Italy, South Africa, Switzerland, Zimbabwe

**GREEN:** Quarantine and testing protocols are temporarily suspended

YELLOW: All others