

January 2019 Arrivals



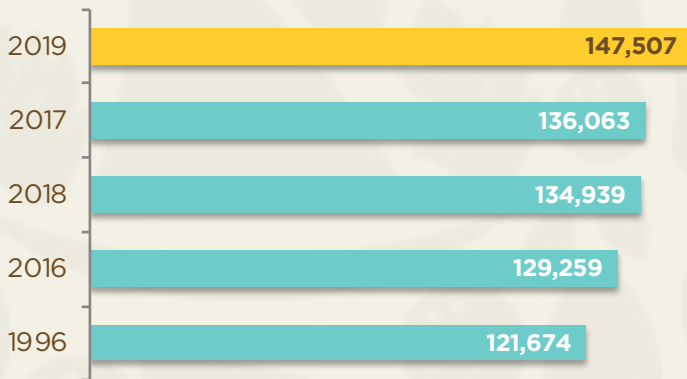
DID YOU KNOW?

Guam will welcome over **670 charter flights** from Japan in **2019**.

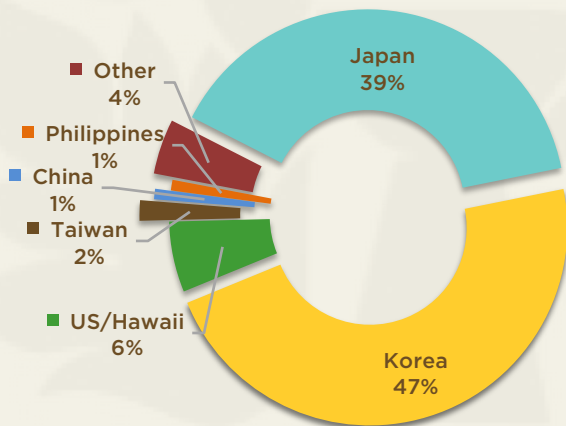
ARRIVALS

JAN Arrivals **147,507** **9.5%** ↑
FYTD Arrivals **548,116** **7.2%** ↑

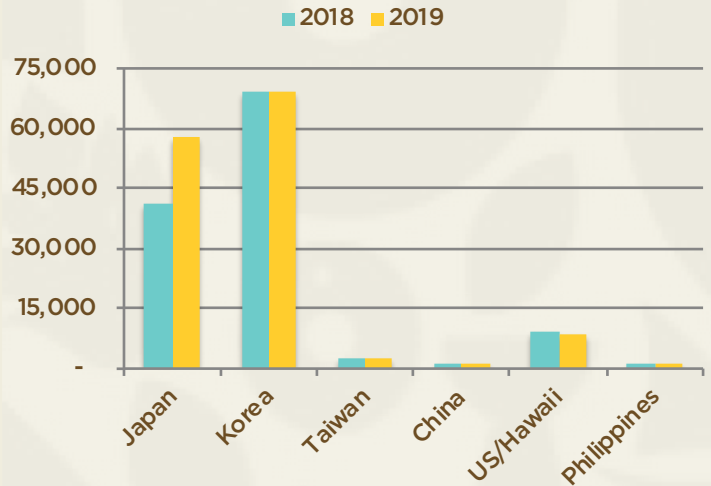
Top 5 January Arrivals



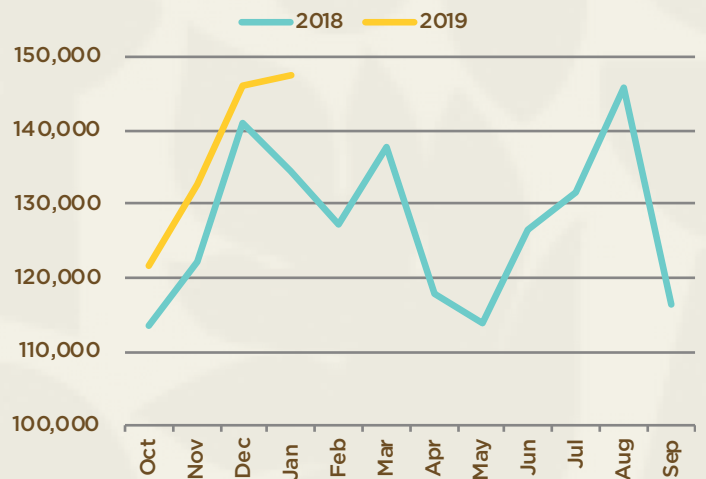
MARKET MIX



MARKET SNAPSHOT



Market	2018	2019	% to LY
Japan	41,435	58,021	40.6%
Korea	69,249	69,295	0.1%
Taiwan	2,263	2,461	8.7%
China	1,194	1,261	6.3%
US/Hawaii	9,361	8,536	-8.6%
Philippines	959	1,277	33.3%



Source: Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine –Mandatory Customs Declaration forms and processed by the Guam Visitors Bureau



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www.guamvisitorsbureau.com

Visitor Arrival Summary January 2019



	Jan-18	Jan-19	% from LY
Civilian Air Arrivals ^a	126,511	144,717	14.4%
Civilian Sea Arrivals ^a	16	885	5431.3%
Armed Forces Air Arrivals ^a	3,464	1,343	-61.2%
Armed Forces Sea Arrivals ^a	4,948	562	-88.6%
TOTAL VISITOR ARRIVALS	134,939	147,507	9.3%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Jan-18	Jan-19	% from LY
JAPAN	41,435	58,021	40.0%
Kanto (Tokyo)	21,185	31,772	50.0%
Chubu (Nagoya)	4,984	6,170	23.8%
Kinki (Osaka)	7,742	10,244	32.3%
Koshinetsu	674	1,303	93.3%
Hokuriku	486	662	36.2%
Tohoku	1,115	1,775	59.2%
Kyushu	1,368	2,206	61.3%
Chugoku	897	1,109	23.6%
Hokkaido	1,367	1,929	41.1%
Shikoku	336	512	52.4%
Okinawa/Miya	266	184	-30.8%
Other	1,015	155	-84.7%
KOREA	69,249	69,295	0.1%
Seoul	20,932	27,444	31.1%
Incheon/Gyeonggi	15,801	16,919	7.1%
Chungnam/Daejeon	1,723	1,929	12.0%
Jeonbuk/Gwanju	1,639	1,586	-3.2%
Gyeongbuk/Daegu	3,285	3,234	-1.6%
Busan	7,129	7,051	-1.1%
Ulsan	1,393	1,144	-17.9%
Other	17,347	9,988	-42.4%
TAIWAN	2,263	2,461	8.7%
Taipei	1,289	1,411	9.5%
Kaohsiung	189	153	-19.0%
Taichung	205	300	46.3%
Taoyuan, Miaoli, Hsinchu	166	276	66.3%
Hsinchu	114	139	21.9%
Other	300	182	-39.3%
CHINA	1,194	1,261	5.6%
Beijing	105	213	102.9%
Shanghai	520	381	-26.7%
Guangzhou	79	119	50.6%
Other	490	548	11.8%
US/HAWAII	9,361	8,536	-8.8%
CNMI	1,365	1,745	27.8%
PALAU	206	336	63.1%
FSM	932	897	-3.8%
RMI	107	97	-9.3%
PHILIPPINES	959	1,277	33.2%
AUSTRALIA	132	221	67.4%
EUROPE	193	211	9.3%
HONG KONG	424	454	7.1%
RUSSIA	670	816	21.8%
SINGAPORE	68	85	25.0%
INDIA	17	14	-17.6%
MALAYSIA	4	20	400.0%
OTHER/UNKNOWN	1,396	313	-77.6%

VISITOR INDUSTRY STATISTICS

Hotel Occupancy Taxes ^c	\$3,920,271.69	\$3,488,622.57	-11.0%
Weighted Hotel Occupancy Rate ^d	87.6%	89.2%	1.8%
Weighted Hotel Room Rate ^d	\$226.09	\$235.85	4.3%

Guam Visitors Bureau
January 2019 Visitor Arrival Summary
Calendar Year-to-Date 2018/9 • Fiscal Year-to-Date 2018/19



	CYTD 2018 (Jan '18)	CYTD 2019 (Jan '19)	% from LY	FYTD 2018 (Oct '17 - Jan '18)	FYTD 2019 (Oct '18 - Jan '19)	% from LY
Air Arrivals ^a	129,975	146,060	12.4%	496,765	543,348	9.4%
Sea Arrivals ^a	4,964	1,447	-70.9%	14,995	4,768	-68.2%
TOTAL VISITOR ARRIVALS	134,939	147,507	9.3%	511,760	548,116	7.1%
	CYTD 2018 (Jan '18)	CYTD 2019 (Jan '19)	% from LY	FYTD 2018 (Oct '17 - Jan '18)	FYTD 2019 (Oct '18 - Jan '19)	% from LY
ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)						
JAPAN	41,435	58,021	40.0%	169,055	218,804	29.4%
Kanto (Tokyo)	21,185	31,772	50.0%	90,204	118,376	31.2%
Chubu (Nagoya)	4,984	6,170	23.8%	19,145	23,281	21.6%
Kinki (Osaka)	7,742	10,244	32.3%	28,622	40,850	42.7%
Koshinetsu	674	1,303	93.3%	3,615	4,478	23.9%
Hokuriku	486	662	36.2%	2,300	2,687	16.8%
Tohoku	1,115	1,775	59.2%	5,298	6,394	20.7%
Kyushu	1,368	2,206	61.3%	6,399	9,099	42.2%
Chugoku	897	1,109	23.6%	5,201	4,827	-7.2%
Hokkaido	1,367	1,929	41.1%	3,830	4,488	17.2%
Shikoku	336	512	52.4%	1,593	2,656	66.7%
Okinawa/Miya	266	184	-30.8%	1,162	1,097	-5.6%
Other	1,015	155	-84.7%	1,686	571	-66.1%
KOREA	69,249	69,295	0.1%	257,045	251,362	-2.2%
Seoul	20,932	27,444	31.1%	89,057	101,332	13.8%
Incheon/Gyeonggi	15,801	16,919	7.1%	67,208	63,672	-5.3%
Chungnam/Daejeon	1,723	1,929	12.0%	8,033	6,376	-20.6%
Jeonbuk/Gwanju	1,639	1,586	-3.2%	4,669	4,235	-9.3%
Gyeongbuk/Daegu	3,285	3,234	-1.6%	11,215	11,078	-1.2%
Busan	7,129	7,051	-1.1%	15,479	28,252	82.5%
Ulsan	1,393	1,144	-17.9%	2,716	4,585	68.8%
Other	17,347	9,988	-42.4%	58,668	31,832	-45.7%
TAIWAN	2,263	2,461	8.7%	8,221	8,749	6.4%
Taipei	1,289	1,411	9.5%	4,605	5,416	17.6%
Kaohsiung	189	153	-19.0%	550	614	11.6%
Taichung	205	300	46.3%	1,219	918	-24.7%
Taoyuan, Miaoli, Hsinehu	166	276	66.3%	826	833	0.8%
Hsinchu	114	139	21.9%	237	415	75.1%
Other	300	182	-39.3%	784	553	-29.5%
CHINA	1,194	1,261	5.6%	5,296	4,603	-13.1%
Beijing	105	213	102.9%	677	752	11.1%
Shanghai	520	381	-26.7%	2,108	1,405	-33.3%
Guangzhou	79	119	50.6%	389	355	-8.7%
Other	490	548	11.8%	2,122	2,091	-1.5%
US/HAWAII	9,361	8,536	-8.8%	28,053	31,134	11.0%
CNMI	1,365	1,745	27.8%	6,460	6,739	4.3%
PALAU	206	336	63.1%	1,504	1,361	-9.5%
FSM	932	897	-3.8%	4,342	4,001	-7.9%
RMI	107	97	-9.3%	413	468	13.3%
PHILIPPINES	959	1,277	33.2%	7,296	7,680	5.3%
AUSTRALIA	132	221	67.4%	586	737	25.8%
EUROPE	193	211	9.3%	801	894	11.6%
HONG KONG	424	454	7.1%	2,528	2,482	-1.8%
RUSSIA	670	816	21.8%	1,822	2,517	38.1%
SINGAPORE	68	85	25.0%	168	393	133.9%
INDIA	17	14	-17.6%	25	60	140.0%
MALAYSIA	4	20	400.0%	24	157	554.2%
OTHER/UNKNOWN	1,396	313	-77.6%	3,126	1,207	-61.4%
VISITOR INDUSTRY STATISTICS						
Hotel Occupancy Taxes^c	\$3,920,271.69	\$3,488,622.57	-11.0%	\$12,921,410.40	\$14,106,219.72	9.2%
Weighted Hotel Occupancy Rate^d	87.6%	89.2%	1.8%	82.2%	86.8%	5.6%
Weighted Hotel Room Rate^d	\$226.09	\$235.85	4.3%	\$209.47	\$209.28	-0.1%

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2018/9 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: ^aCivilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: ^bJapan Guam Travel Association, ^cHotel Occupancy Tax collections are unaudited. Department of Administration, STR Global (Hotel Occupancy and ADR Report).

Guam Visitors Bureau Quarterly Visitor Profile



Category by Market	FY'2018 Q1 (Oct - Dec '17)	FY'2019 Q1 (Oct - Dec '18)	% from LY	FYTD 2017 (Oct '16 - Sep '17)	FYTD 2018 (Oct '17 - Sep '18)	% from LY
Total Expenditures (On island + Prepaid) Per Person	\$ 1,186.02	\$ 1,521.28	28.3%	\$ 1,227.91	\$ 1,282.98	4.5%
Japan	\$ 1,314.80	\$ 1,656.80	26.0%	\$ 1,288.13	\$ 1,498.91	16.4%
Korea	\$ 996.26	\$ 1,366.16	37.1%	\$ 1,165.93	\$ 1,088.17	-6.7%
Taiwan	\$ 2,318.65	\$ 2,115.62	-8.8%	\$ 1,670.59	\$ 2,174.21	30.1%
Philippines	\$ 1,130.75	\$ 1,066.08	-5.7%	\$ 845.45	\$ 1,168.95	38.3%
Hong Kong	\$ 2,198.61	\$ 2,129.04	-3.2%	\$ 2,294.21	\$ 2,082.34	-9.2%
On island Expenditures Per Person	\$ 380.23	\$ 582.56	53.2%	\$ 417.98	\$ 428.69	2.6%
Japan	\$ 483.22	\$ 602.93	24.8%	\$ 438.57	\$ 527.47	20.3%
Korea	\$ 240.04	\$ 541.16	125.4%	\$ 382.70	\$ 333.44	-12.9%
Taiwan	\$ 1,038.17	\$ 801.93	-22.8%	\$ 729.17	\$ 854.09	17.1%
Philippines	\$ 589.16	\$ 507.02	-13.9%	\$ 491.64	\$ 585.55	19.1%
Hong Kong	\$ 985.82	\$ 1,056.36	7.2%	\$ 1,199.08	\$ 935.20	-22.0%
Prepaid Expenditures Per Person	\$ 805.62	\$ 938.71	16.5%	\$ 814.69	\$ 854.04	4.8%
Japan	\$ 831.21	\$ 1,053.87	26.8%	\$ 853.76	\$ 971.25	13.8%
Korea	\$ 756.22	\$ 824.99	9.1%	\$ 788.49	\$ 754.38	-4.3%
Taiwan	\$ 1,280.48	\$ 1,313.69	2.6%	\$ 944.38	\$ 1,322.48	40.0%
Philippines	\$ 540.67	\$ 559.06	3.4%	\$ 359.87	\$ 581.65	61.6%
Hong Kong	\$ 1,212.79	\$ 1,072.68	-11.6%	\$ 1,095.14	\$ 1,146.11	4.7%
Per Person Per Day Spending	\$ 113.43	\$ 170.06	49.9%	\$ 122.57	\$ 122.43	-0.1%
Japan	\$ 160.69	\$ 195.41	21.6%	\$ 140.98	\$ 169.87	20.5%
Korea	\$ 60.24	\$ 141.34	134.6%	\$ 105.74	\$ 83.57	-21.0%
Taiwan	\$ 253.30	\$ 184.82	-27.0%	\$ 184.16	\$ 205.37	11.5%
Philippines	\$ 144.40	\$ 134.16	-7.1%	\$ 119.74	\$ 149.80	25.1%
Hong Kong	\$ 272.42	\$ 347.25	27.5%	\$ 272.81	\$ 249.18	-8.7%
Average Length of Stay (Days)	4.16	3.81	-8.4%	3.55	4.96	39.8%
Japan	3.27	3.39	3.7%	3.24	3.33	2.8%
Korea	4.90	4.13	-15.7%	3.68	6.14	66.8%
Taiwan	4.70	4.44	-5.5%	4.43	4.48	1.1%
Philippines	5.85	5.38	-8.0%	6.06	5.87	-3.1%
Hong Kong	4.18	3.99	-4.5%	4.56	4.16	-8.8%
Seat Capacity (Seats)	553,433	560,052	1.2%	2,233,403	2,119,019	-5.1%
Japan	195,389	213,858	9.5%	892,985	714,713	-20.0%
Korea	221,218	212,909	-3.8%	739,626	878,627	18.8%
Taiwan	8,216	10,270	25.0%	58,118	37,595	-35.3%
Philippines	40,572	36,509	-10.0%	178,554	145,776	-18.4%
Hong Kong	6,520	8,470	29.9%	46,648	25,408	-45.5%
Other	81,518	78,036	-4.3%	317,472	316,900	-0.2%