

# January 2021 Arrivals



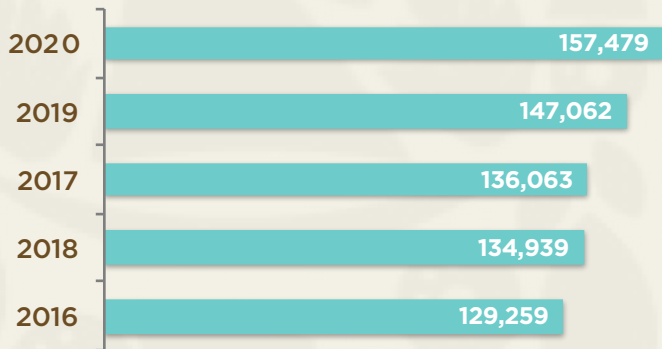
## DID YOU KNOW?

52% of January arrivals traveled to Guam for **military or government** business.

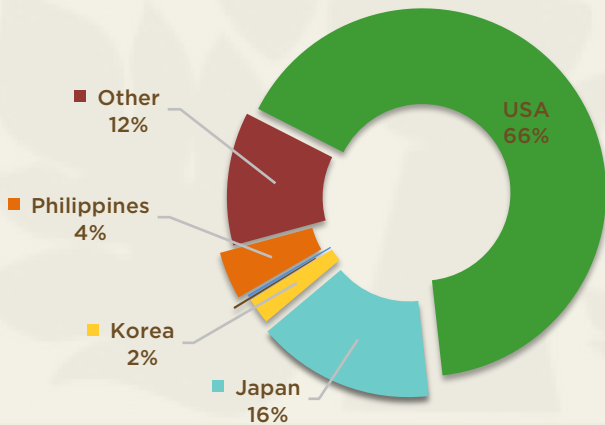
## ARRIVALS

**JAN Arrivals**      **4,526**      **-97.1%** ↓  
**FYTD Arrivals**    **11,539**    **-98.1%** ↓

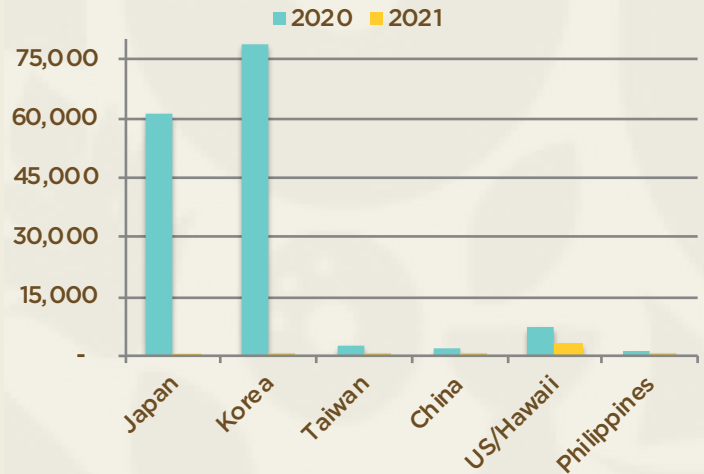
### Top 5 January Arrivals



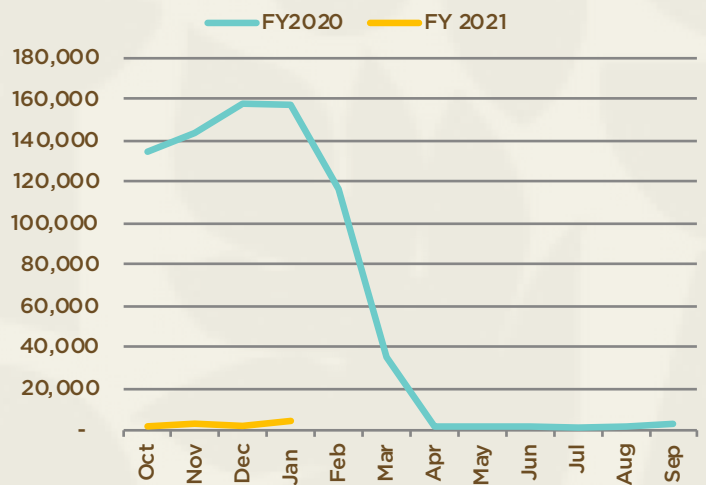
## MARKET MIX



## MARKET SNAPSHOT



Market	2020	2021	% to LY
Japan	61,088	708	-98.8%
Korea	78,609	104	-99.9%
Taiwan	2,544	9	-99.6%
China	1,818	11	-99.4%
US/Hawaii	7,267	2,975	-59.1%
Philippines	915	189	-79.3%



Source: Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine –Mandatory Customs Declaration forms and processed by the Guam Visitors Bureau



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## Visitor Arrival Summary January 2021



	Jan-20	Jan-21	% from LY
Civilian Air Arrivals <sup>a</sup>	156,138	2,439	-98.4%
Civilian Sea Arrivals <sup>a</sup>	64	6	-90.6%
Armed Forces Air Arrivals <sup>a</sup>	1,277	2,081	63.0%
Armed Forces Sea Arrivals <sup>a</sup>	0	0	0.0%
<b>TOTAL VISITOR ARRIVALS</b>	<b>157,479</b>	<b>4,526</b>	<b>-97.1%</b>

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Jan-20	Jan-21	% from LY
<b>JAPAN</b>	<b>61,088</b>	<b>708</b>	<b>-98.8%</b>
Kanto (Tokyo)	30,736	126	-99.6%
Chubu (Nagoya)	6,849	16	-99.8%
Kinki (Osaka)	11,577	4	-100.0%
Koshinetsu	1,247	1	-99.9%
Hokuriku	743	6	-99.2%
Tohoku	1,462	74	-94.9%
Kyushu	4,023	89	-97.8%
Chugoku	1,401	50	-96.4%
Hokkaido	1,790	85	-95.3%
Shikoku	567	3	-99.5%
Okinawa/Miya	489	101	-79.3%
Other	204	153	-25.0%
<b>KOREA</b>	<b>78,609</b>	<b>104</b>	<b>-99.9%</b>
Seoul	30,131	36	-99.9%
Incheon/Gyeonggi	17,514	39	-99.8%
Chungnam/Daejeon	2,183	2	-99.9%
Jeonbuk/Gwanju	3,856	2	-99.9%
Gyeongbuk/Daegu	3,949	1	-100.0%
Busan	8,487	3	-100.0%
Ulsan	1,432	1	-99.9%
Other	11,057	20	-99.8%
<b>TAIWAN</b>	<b>2,544</b>	<b>9</b>	<b>-99.6%</b>
Taipei	1,600	8	-99.5%
Kaohsiung	106	-	-
Taichung	299	-	-
Taoyuan, Miaoli, Hsinehu	251	-	-
Hsinchu	128	1	-99.2%
Other	160	-	-
<b>CHINA</b>	<b>1,818</b>	<b>11</b>	<b>-99.4%</b>
Beijing	466	-	-
Shanghai	700	10	-98.6%
Guangzhou	85	1	-98.8%
Other	567	-	-
<b>US/HAWAII</b>	<b>7,267</b>	<b>2,975</b>	<b>-59.1%</b>
<b>CNMI</b>	<b>1,587</b>	<b>181</b>	<b>-88.6%</b>
<b>PALAU</b>	<b>264</b>	<b>3</b>	<b>-98.9%</b>
<b>FSM</b>	<b>1,155</b>	<b>117</b>	<b>-89.9%</b>
<b>RMI</b>	<b>120</b>	<b>2</b>	<b>-98.3%</b>
<b>PHILIPPINES</b>	<b>915</b>	<b>189</b>	<b>-79.3%</b>
<b>AUSTRALIA</b>	<b>186</b>	<b>116</b>	<b>-37.6%</b>
<b>EUROPE</b>	<b>231</b>	<b>12</b>	<b>-94.8%</b>
<b>HONG KONG</b>	<b>291</b>	<b>1</b>	<b>-99.7%</b>
<b>RUSSIA</b>	<b>336</b>	<b>3</b>	<b>-99.1%</b>
<b>SINGAPORE</b>	<b>68</b>	<b>1</b>	<b>-98.5%</b>
<b>INDIA</b>	<b>12</b>	<b>33</b>	<b>175.0%</b>
<b>MALAYSIA</b>	<b>30</b>	<b>2</b>	<b>-93.3%</b>
<b>OTHER/UNKNOWN</b>	<b>894</b>	<b>53</b>	<b>-94.1%</b>

### QUARTERLY VISITOR INDUSTRY STATISTICS (October - December 2019 vs October - December 2020)

Hotel Occupancy Taxes <sup>c</sup>	\$9,750,662.26	\$2,445,515.65	-74.9%
Weighted Hotel Occupancy Rate <sup>d</sup>	89.9%	38.7%	-57.0%
Weighted Hotel Room Rate <sup>d</sup>	\$208.65	\$154.08	-26.2%

Guam Visitors Bureau  
January 2021 Visitor Arrival Summary  
Calendar Year-to-Date 2020/21 • Fiscal Year-to-Date 2020/21



	CYTD 2020 (Jan 2020)	CYTD 2021 (Jan 2021)	% from LY	FYTD 2020 (Oct '20 - Jan '21)	FYTD 2021 (Oct '20 - Jan '21)	% from LY
Air Arrivals <sup>a</sup>	157,415	4,520	-97.1%	589,419	11,254	-98.1%
Sea Arrivals <sup>a</sup>	64	6	-90.6%	4,285	285	-93.3%
<b>TOTAL VISITOR ARRIVALS</b>	<b>157,479</b>	<b>4,526</b>	<b>-97.1%</b>	<b>593,704</b>	<b>11,539</b>	<b>-98.1%</b>
	CYTD 2020 (Jan 2020)	CYTD 2021 (Jan 2021)	% from LY	FYTD 2020 (Oct '20 - Jan '21)	FYTD 2021 (Oct '20 - Jan '21)	% from LY
<b>ORIGIN OF AIR ARRIVALS (Civilian &amp; Armed Forces)</b>						
<b>JAPAN</b>	<b>61,088</b>	<b>708</b>	<b>-98.8%</b>	<b>241,889</b>	<b>1,175</b>	<b>-99.5%</b>
Kanto (Tokyo)	30,736	126	-99.6%	119,462	357	-99.7%
Chubu (Nagoya)	6,849	16	-99.8%	29,274	44	-99.8%
Kinki (Osaka)	11,577	4	-100.0%	51,914	17	-100.0%
Koshinetsu	1,247	1	-99.9%	4,484	3	-99.9%
Hokuriku	743	6	-99.2%	3,044	6	-99.8%
Tohoku	1,462	74	-94.9%	5,731	78	-98.6%
Kyushu	4,023	89	-97.8%	12,098	94	-99.2%
Chugoku	1,401	50	-96.4%	6,033	60	-99.0%
Hokkaido	1,790	85	-95.3%	4,935	85	-98.3%
Shikoku	567	3	-99.5%	3,003	4	-99.9%
Okinawa/Miya	489	101	-79.3%	1,275	212	-83.4%
Other	204	153	-25.0%	636	215	-66.2%
<b>KOREA</b>	<b>78,609</b>	<b>104</b>	<b>-99.9%</b>	<b>279,694</b>	<b>261</b>	<b>-99.9%</b>
Seoul	30,131	36	-99.9%	115,595	112	-99.9%
Incheon/Gyeonggi	17,514	39	-99.8%	67,669	71	-99.9%
Chungnam/Daejeon	2,183	2	-99.9%	7,288	8	-99.9%
Jeonbuk/Gwanju	3,856	2	-99.9%	7,559	3	-100.0%
Gyeonbuk/Daegu	3,949	1	-100.0%	11,859	6	-99.9%
Busan	8,487	3	-100.0%	29,557	12	-100.0%
Ulsan	1,432	1	-99.9%	5,071	7	-99.9%
Other	11,057	20	-99.8%	35,096	42	-99.9%
<b>TAIWAN</b>	<b>2,544</b>	<b>9</b>	<b>-99.6%</b>	<b>8,702</b>	<b>77</b>	<b>-99.1%</b>
Taipei	1,600	8	-99.5%	5,195	46	-99.1%
Kaohsiung	106	-	-	633	12	-98.1%
Taichung	299	-	-	1,189	6	-99.5%
Taoyuan, Miaoli, Hsinehu	251	-	-	816	6	-99.3%
Hsinchu	128	1	-99.2%	376	2	-99.5%
Other	160	-	-	493	5	-99.0%
<b>CHINA</b>	<b>1,818</b>	<b>11</b>	<b>-99.4%</b>	<b>4,068</b>	<b>24</b>	<b>-99.4%</b>
Beijing	466	-	-	870	-	-
Shanghai	700	10	-98.6%	1,525	13	-99.1%
Guangzhou	85	1	-98.8%	264	3	-98.9%
Other	567	-	-	1,409	8	-99.4%
<b>US/HAWAII</b>	<b>7,267</b>	<b>2,975</b>	<b>-59.1%</b>	<b>26,718</b>	<b>7,829</b>	<b>-70.7%</b>
CNMI	1,587	181	-88.6%	7,003	508	-92.7%
PALAU	264	3	-98.9%	1,452	13	-99.1%
FSM	1,155	117	-89.9%	4,991	403	-91.9%
RMI	120	2	-98.3%	528	10	-98.1%
<b>PHILIPPINES</b>	<b>915</b>	<b>189</b>	<b>-79.3%</b>	<b>7,339</b>	<b>566</b>	<b>-92.3%</b>
<b>AUSTRALIA</b>	<b>186</b>	<b>116</b>	<b>-37.6%</b>	<b>739</b>	<b>130</b>	<b>-82.4%</b>
<b>EUROPE</b>	<b>231</b>	<b>12</b>	<b>-94.8%</b>	<b>863</b>	<b>34</b>	<b>-96.1%</b>
<b>HONG KONG</b>	<b>291</b>	<b>1</b>	<b>-99.7%</b>	<b>1,040</b>	<b>11</b>	<b>-98.9%</b>
<b>RUSSIA</b>	<b>336</b>	<b>3</b>	<b>-99.1%</b>	<b>860</b>	<b>14</b>	<b>-98.4%</b>
<b>SINGAPORE</b>	<b>68</b>	<b>1</b>	<b>-98.5%</b>	<b>390</b>	<b>5</b>	<b>-98.7%</b>
<b>INDIA</b>	<b>12</b>	<b>33</b>	<b>175.0%</b>	<b>71</b>	<b>53</b>	<b>-25.4%</b>
<b>MALAYSIA</b>	<b>30</b>	<b>2</b>	<b>-93.3%</b>	<b>119</b>	<b>3</b>	<b>-97.5%</b>
<b>OTHER/UNKNOWN</b>	<b>894</b>	<b>53</b>	<b>-94.1%</b>	<b>2,953</b>	<b>138</b>	<b>-95.3%</b>
<b>VISITOR INDUSTRY STATISTICS (Jan - Dec 2019 vs Jan - Dec 2020)</b>				<b>(Oct - Dec 2019 vs Oct - Dec 2020)</b>		
<b>Hotel Occupancy Taxes<sup>c</sup></b>	<b>\$44,904,624.27</b>	<b>\$21,049,784.43</b>	<b>-53.1%</b>	<b>\$9,750,662.26</b>	<b>\$2,445,515.65</b>	<b>-74.9%</b>
<b>Weighted Hotel Occupancy Rate<sup>d</sup></b>	<b>89.5%</b>	<b>43.6%</b>	<b>-51.3%</b>	<b>89.9%</b>	<b>38.7%</b>	<b>-57.0%</b>
<b>Weighted Hotel Room Rate<sup>d</sup></b>	<b>\$213.07</b>	<b>\$175.08</b>	<b>-17.8%</b>	<b>\$208.65</b>	<b>\$154.08</b>	<b>-26.2%</b>

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2020/2021 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: aCivilian air & sea arrivals, Customs Declaration Forms, Customs & Quarantine Agency, Processed by the Guam Visitors Bureau. Sources: bJapan Guam Travel Association, cHotel Occupancy Tax collections are unaudited. Department of Administration, STR Global (Hotel Occupancy and ADR Report).