

July 2019 Arrivals



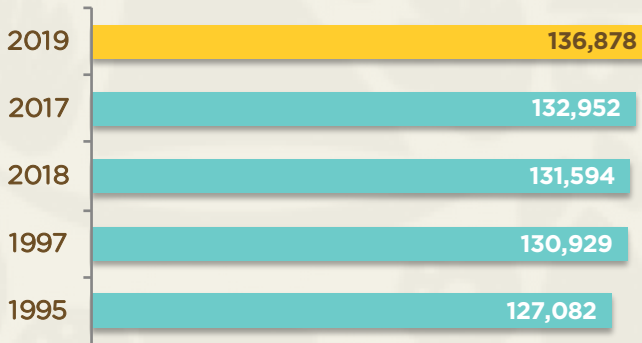
DID YOU KNOW?

GVB hosted **three WWII Liberators** during Guam's 75th Liberation Celebration!

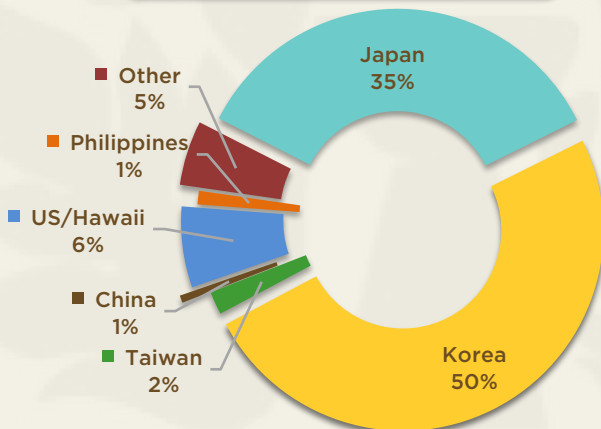
ARRIVALS

JUL Arrivals	136,878	+4.0%	↑
CYTD Arrivals	932,904	+5.0%	↑
FYTD Arrivals	1,333,513	+5.3%	↑

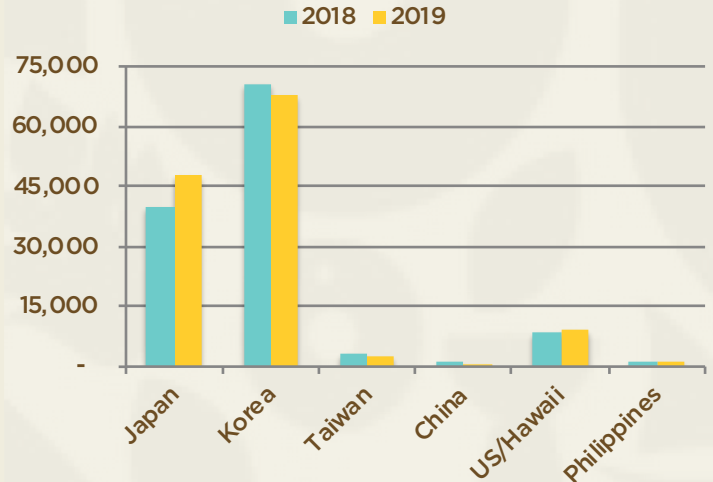
Top 5 July Arrivals



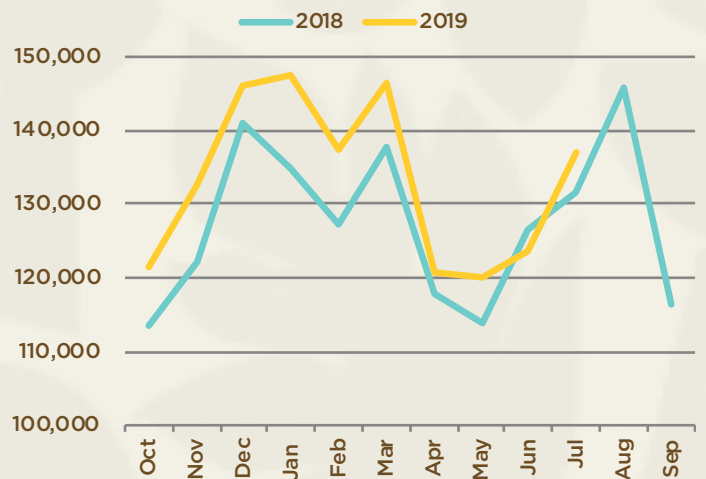
MARKET MIX



MARKET SNAPSHOT



Market	2018	2019	% to LY
Japan	40,163	48,103	19.8%
Korea	70,622	67,866	-3.9%
Taiwan	2,976	2,550	-14.3%
China	1,359	817	-39.9%
US/Hawaii	8,785	8,928	1.6%
Philippines	1,262	1,482	17.4%



Source: Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine –Mandatory Customs Declaration forms and processed by the Guam Visitors Bureau



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Visitor Arrival Summary July 2019



	Jul-18	Jul-19	% from LY
Civilian Air Arrivals ^a	129,634	134,821	4.0%
Civilian Sea Arrivals ^a	53	73	37.7%
Armed Forces Air Arrivals ^a	1,581	1,575	-0.4%
Armed Forces Sea Arrivals ^a	326	409	25.5%
TOTAL VISITOR ARRIVALS	131,594	136,878	4.0%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Jul-18	Jul-19	% from LY
JAPAN	40,163	48,103	19.8%
Kanto (Tokyo)	23,556	25,133	6.7%
Chubu (Nagoya)	3,975	5,695	43.3%
Kinki (Osaka)	7,287	10,567	45.0%
Koshinetsu	451	536	18.8%
Hokuriku	380	483	27.1%
Tohoku	935	859	-8.1%
Kyushu	1,346	2,256	67.6%
Chugoku	890	1,053	18.3%
Hokkaido	409	521	27.4%
Shikoku	494	507	2.6%
Okinawa/Miya	282	344	22.0%
Other	158	149	-5.7%
KOREA	70,622	67,866	-3.9%
Seoul	28,110	29,537	5.1%
Incheon/Gyeonggi	16,625	15,742	-5.3%
Chungnam/Daejeon	1,914	1,907	-0.4%
Jeonbuk/Gwanju	1,147	1,012	-11.8%
Gyeongbuk/Daegu	3,445	3,067	-11.0%
Busan	7,803	7,408	-5.1%
Ulsan	1,354	1,045	-22.8%
Other	10,224	8,148	-20.3%
TAIWAN	2,976	2,550	-14.3%
Taipei	1,531	1,467	-4.2%
Kaohsiung	147	158	7.5%
Taichung	465	325	-30.1%
Taoyuan, Miaoli, Hsinehu	295	203	-31.2%
Hsinchu	332	197	-40.7%
Other	206	200	-2.9%
CHINA	1,359	817	-39.9%
Beijing	216	162	-25.0%
Shanghai	389	281	-27.8%
Guangzhou	121	74	-38.8%
Other	633	300	-52.6%
US/HAWAII	8,785	8,928	1.6%
CNMI	2,508	2,586	3.1%
PALAU	378	472	24.9%
FSM	1,593	1,469	-7.8%
RMI	179	122	-31.8%
PHILIPPINES	1,262	1,482	17.4%
AUSTRALIA	102	89	-12.7%
EUROPE	152	192	26.3%
HONG KONG	559	420	-24.9%
RUSSIA	231	306	32.5%
SINGAPORE	73	124	69.9%
INDIA	51	7	-86.3%
MALAYSIA	16	19	18.8%
OTHER/UNKNOWN	206	844	309.7%

QUARTERLY VISITOR INDUSTRY STATISTICS (April 2019 - June 2019)


Hotel Occupancy Taxes ^c	\$9,864,365.07	\$10,365,128.23	5.1%
Weighted Hotel Occupancy Rate ^d	82.4%	84.8%	2.9%
Weighted Hotel Room Rate ^d	\$192.36	\$200.99	4.5%

Guam Visitors Bureau
 July 2019 Visitor Arrival Summary
 Calendar Year-to-Date 2018/9 • Fiscal Year-to-Date 2018/19



	CYTD 2018 (Jan - Jul '18)	CYTD 2019 (Jan - Jul '19)	% from LY	FYTD 2018 (Oct '17 - Jul '18)	FYTD 2019 (Oct '18 - Jul '19)	% from LY
Air Arrivals^a	876,906	927,643	5.8%	1,244,696	1,324,931	6.4%
Sea Arrivals^a	11,610	5,261	-54.7%	21,641	8,582	-60.3%
TOTAL VISITOR ARRIVALS	888,516	932,904	5.0%	1,266,337	1,333,513	5.3%
	CYTD 2018 (Jan - Jul '18)	CYTD 2019 (Jan - Jul '19)	% from LY	FYTD 2018 (Oct '17 - Jul '18)	FYTD 2019 (Oct '18 - Jul '19)	% from LY
ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)						
JAPAN	302,396	368,613	21.9%	430,016	529,396	23.1%
Kanto (Tokyo)	154,357	184,817	19.7%	223,376	271,421	21.5%
Chubu (Nagoya)	38,987	44,700	14.7%	53,148	61,811	16.3%
Kinki (Osaka)	55,103	75,174	36.4%	75,983	105,780	39.2%
Koshinetsu	5,078	6,518	28.4%	8,019	9,693	20.9%
Hokuriku	4,409	5,372	21.8%	6,223	7,397	18.9%
Tohoku	8,737	9,593	9.8%	12,920	14,212	10.0%
Kyushu	12,166	17,442	43.4%	17,197	24,335	41.5%
Chugoku	7,160	9,372	30.9%	11,464	13,090	14.2%
Hokkaido	5,641	6,998	24.1%	8,104	9,557	17.9%
Shikoku	3,461	4,895	41.4%	4,718	7,039	49.2%
Okinawa/Miya	2,441	2,343	-4.0%	3,337	3,256	-2.4%
Other	4,856	1,389	-71.4%	5,527	1,805	-67.3%
KOREA	441,719	425,527	-3.7%	630,515	607,594	-3.6%
Seoul	143,743	173,466	20.7%	211,868	247,354	16.7%
Incheon/Gyeonggi	106,575	107,337	0.7%	157,982	154,090	-2.5%
Chungnam/Daejeon	10,527	10,873	3.3%	16,837	15,320	-9.0%
Jeonbuk/Gwanju	7,353	6,753	-8.2%	10,383	9,402	-9.4%
Gyeongbuk/Daegu	18,677	17,820	-4.6%	26,607	25,664	-3.5%
Busan	47,114	48,283	2.5%	55,464	69,484	25.3%
Ulsan	8,305	7,623	-8.2%	10,628	11,064	4.1%
Other	99,425	53,372	-46.3%	140,746	75,216	-46.6%
TAIWAN	17,084	17,183	0.6%	23,042	23,471	1.9%
Taipei	9,319	9,537	2.3%	12,635	13,542	7.2%
Kaohsiung	1,032	1,165	12.9%	1,393	1,626	16.7%
Taichung	2,315	2,282	-1.4%	3,329	2,900	-12.9%
Taoyuan, Miaoli, Hsinehu	1,614	1,636	1.4%	2,274	2,193	-3.6%
Hsinchu	1,061	1,135	7.0%	1,184	1,411	19.2%
Other	1,743	1,428	-18.1%	2,227	1,799	-19.2%
CHINA	10,728	7,443	-30.6%	14,830	10,785	-27.3%
Beijing	1,527	1,418	-7.1%	2,099	1,957	-6.8%
Shanghai	3,602	2,473	-31.3%	5,190	3,497	-32.6%
Guangzhou	757	603	-20.3%	1,067	839	-21.4%
Other	4,842	2,949	-39.1%	6,474	4,492	-30.6%
US/HAWAII	54,332	58,316	7.3%	73,024	80,914	10.8%
CNMI	12,369	13,553	9.6%	17,464	18,547	6.2%
PALAU	2,396	2,473	3.2%	3,694	3,498	-5.3%
FSM	9,031	8,248	-8.7%	12,441	11,352	-8.8%
RMI	941	875	-7.0%	1,247	1,246	-0.1%
PHILIPPINES	10,062	11,645	15.7%	16,399	18,048	10.1%
AUSTRALIA	1,531	1,428	-6.7%	1,985	1,944	-2.1%
EUROPE	1,265	1,321	4.4%	1,873	2,004	7.0%
HONG KONG	3,541	3,660	3.4%	5,645	5,688	0.8%
RUSSIA	2,635	3,078	16.8%	3,787	4,779	26.2%
SINGAPORE	551	919	66.8%	651	1,227	88.5%
INDIA	146	90	-38.4%	154	136	-11.7%
MALAYSIA	176	249	41.5%	196	386	96.9%
OTHER/UNKNOWN	6,003	3,022	-49.7%	7,733	3,916	-49.4%
VISITOR INDUSTRY STATISTICS	(January 2019 - June 2019)			(October 2018 - June 2019)		
Hotel Occupancy Taxes^c	\$22,223,043.32	\$23,434,936.37	5.5%	\$31,224,182.03	\$33,342,796.80	6.8%
Weighted Hotel Occupancy Rate^d	85.9%	88.1%	2.6%	84.1%	87.4%	3.9%
Weighted Hotel Room Rate^d	\$204.29	\$213.73	4.6%	\$204.17	\$209.29	2.5%

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2018/9 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: ^aCivilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: ^bJapan Guam Travel Association, ^cHotel Occupancy Tax collections are unaudited. Department of Administration, STR Global (Hotel Occupancy and ADR Report).

	January			February			March			April			May			June		
	Jan-18	Jan-19	% from LY	Feb-18	Feb-19	% from LY	Mar-18	Mar-19	% from LY	Apr-18	Apr-19	% from LY	May-18	May-19	% from LY	Jun-18	Jun-19	% from LY
JAPAN	41,435	58,021	40.0%	46,937	58,774	25.2%	61,613	72,974	18.4%	39,934	47,725	19.5%	36,575	41,989	14.8%	35,739	41,027	14.8%
Kanto (Tokyo)	21,185	31,772	50.0%	22,852	32,576	42.6%	28,888	36,675	27.0%	20,605	21,344	3.6%	18,161	18,427	1.5%	19,110	18,890	-0.01151
Chubu (Nagoya)	4,984	6,170	23.8%	6,042	6,286	4.0%	9,314	10,025	7.6%	5,589	6,028	7.9%	4,936	5,389	9.2%	4,147	5,107	23.1%
Kinki (Osaka)	7,742	10,244	32.3%	7,732	10,078	30.3%	12,677	14,916	17.7%	7,313	10,676	46.0%	6,214	9,489	52.7%	6,138	9,204	50.0%
Koshinetsu	674	1,303	93.3%	980	1,067	8.9%	1,113	1,431	28.6%	689	831	20.6%	721	609	-15.5%	450	741	64.7%
Hokuriku	486	662	36.2%	805	890	10.6%	991	954	-3.7%	538	759	41.1%	609	963	58.1%	600	661	10.2%
Tohoku	1,115	1,775	59.2%	1,646	1,626	-1.2%	1,718	1,738	1.2%	1,025	1,228	19.8%	1,194	1,051	-12.0%	1,104	1,316	19.2%
Kyushu	1,368	2,206	61.3%	1,873	2,476	32.2%	2,263	2,965	31.0%	1,613	2,713	68.2%	1,872	2,605	39.2%	1,831	2,221	21.3%
Chugoku	897	1,109	23.6%	1,102	1,182	7.3%	1,519	1,615	6.3%	896	1,752	95.5%	1,072	1,369	27.7%	784	1,292	64.8%
Hokkaido	1,367	1,929	41.1%	793	1,017	28.2%	967	1,269	31.2%	863	987	14.4%	765	709	-7.3%	477	566	18.7%
Shikoku	336	512	52.4%	474	594	25.3%	749	788	5.2%	427	873	104.4%	566	1,008	78.1%	415	613	47.7%
Okinawa/Miya	266	184	-30.8%	603	668	10.8%	272	315	15.8%	226	333	47.3%	361	224	-38.0%	431	275	-36.2%
Other	1,015	155	-84.7%	2,035	314	-84.6%	1,142	283	-75.2%	150	201	34.0%	104	146	40.4%	252	141	-44.0%
KOREA	69,249	69,295	0.1%	60,939	59,429	-2.5%	53,132	54,087	1.8%	60,265	54,161	-10.1%	60,516	58,276	-3.7%	67,996	62,413	-8.2%
Seoul	20,932	27,444	31.1%	17,610	23,060	30.9%	14,468	20,961	44.9%	18,160	22,158	22.0%	19,880	23,010	15.7%	24,583	27,296	11.0%
Incheon/Gyeonggi	15,801	16,919	7.1%	14,099	15,658	11.1%	12,416	14,434	16.3%	14,411	13,746	-4.6%	15,599	15,792	1.2%	17,624	15,046	-14.6%
Chungnam/Daejeon	1,723	1,929	12.0%	1,425	1,603	12.5%	1,231	1,317	7.0%	1,441	1,336	-7.3%	1,315	1,331	1.2%	1,478	1,450	-1.9%
Jeonbuk/Gwanju	1,639	1,586	-3.2%	891	1,116	25.3%	873	712	-18.4%	849	729	-14.1%	885	752	-15.0%	1,069	846	-20.9%
Gyeonbuk/Daegu	3,285	3,234	-1.6%	2,068	2,568	24.2%	1,841	1,854	0.7%	2,257	2,081	-7.8%	2,901	2,346	-0.19131	2,880	2,670	-0.07292
Busan	7,129	7,051	-1.1%	5,643	6,885	22.0%	5,654	6,377	12.8%	6,104	6,333	3.8%	7,145	7,294	0.02085	7,636	6,935	-0.0918
Ulsan	1,393	1,144	-17.9%	1,030	1,081	5.0%	1,229	1,174	-4.5%	1,519	995	-34.5%	1,353	1,073	-0.20695	1,427	1,111	-0.22144
Other	17,347	9,988	-42.4%	18,173	7,458	-59.0%	15,420	7,258	-52.9%	15,524	6,783	-56.3%	11,438	6,678	-41.6%	11,299	7,059	-37.5%
TAIWAN	2,263	2,461	8.7%	2,684	2,535	-5.6%	2,453	1,962	-20.0%	2,241	2,275	1.5%	1,736	2,448	41.0%	2,731	2,952	8.1%
Taipei	1,289	1,411	9.5%	1,412	1,527	8.1%	1,248	1,064	-14.7%	1,222	1,214	-0.7%	956	1,336	39.7%	1,661	1,518	-8.6%
Kaohsiung	189	153	-19.0%	148	154	4.1%	146	144	-1.4%	122	193	58.2%	113	160	41.6%	167	203	21.6%
Taichung	205	300	46.3%	342	358	4.7%	373	273	-26.8%	368	224	-39.1%	273	366	34.1%	289	436	50.9%
Taoyuan, Miaoli, Hsinchu	166	276	66.3%	229	170	-25.8%	286	274	-4.2%	211	237	12.3%	135	224	65.9%	292	252	-13.7%
Hsinchu	114	139	21.9%	98	110	12.2%	112	88	-21.4%	130	98	-24.6%	146	197	34.9%	129	306	137.2%
Other	300	182	-39.3%	455	216	-52.5%	288	119	-58.7%	188	309	64.4%	113	165	46.0%	193	237	22.8%
CHINA	1,194	1,261	5.6%	3,944	2,649	-32.8%	1,174	697	-40.6%	1,046	738	-29.4%	1,098	584	-46.8%	913	697	-23.7%
Beijing	105	213	102.9%	707	615	-13.0%	117	103	-12.0%	123	135	9.8%	149	92	-38.3%	110	98	-10.9%
Shanghai	520	381	-26.7%	1,099	841	-23.5%	553	232	-58.0%	353	252	-28.6%	340	192	-43.5%	348	294	-15.5%
Guangzhou	79	119	50.6%	220	236	7.3%	63	42	-33.3%	111	56	-49.5%	84	52	-38.1%	79	24	-69.6%
Other	490	548	11.8%	1,918	957	-50.1%	441	320	-27.4%	459	295	-35.7%	525	248	-52.8%	376	281	-25.3%
US/HAWAII	9,361	8,536	-8.8%	5,942	7,258	22.1%	7,519	9,472	26.0%	6,929	7,716	11.4%	6,979	7,176	2.8%	8,817	9,230	4.7%
CNMI	1,365	1,745	27.8%	1,228	1,480	20.5%	1,896	1,912	0.8%	1,454	1,946	33.8%	1,667	1,983	19.0%	2,251	1,901	-15.5%
PALAU	206	336	63.1%	303	224	-26.1%	311	304	-2.3%	346	283	-18.2%	462	444	-3.9%	390	410	5.1%
FSM	932	897	-3.8%	845	854	1.1%	1,388	1,091	-21.4%	1,442	1,195	-17.1%	1,208	1,365	13.0%	1,623	1,377	-15.2%
RMI	107	97	-9.3%	73	118	61.6%	109	133	22.0%	135	99	-26.7%	111	135	21.6%	227	171	-24.7%
PHILIPPINES	959	1,277	33.2%	972	1,281	31.8%	1,955	1,365	-30.2%	1,842	2,433	32.1%	1,723	2,228	29.3%	1,349	1,579	17.0%
AUSTRALIA	132	221	67.4%	504	519	3.0%	180	161	-10.6%	161	214	32.9%	219	136	-37.9%	233	88	-62.2%
EUROPE	193	211	9.3%	182	198	8.8%	226	225	-0.4%	226	224	-0.9%	143	160	11.9%	143	111	-22.4%
HONG KONG	424	454	7.1%	391	745	90.5%	573	416	-27.4%	593	593	0.0%	458	555	21.2%	543	477	-12.9%
RUSSIA	670	816	21.8%	250	341	36.4%	540	644	19.3%	315	337	7.0%	234	298	27.4%	395	336	-14.9%
SINGAPORE	68	85	25.0%	71	114	60.6%	88	75	-14.8%	97	101	4.1%	85	107	25.9%	69	313	353.6%
INDIA	17	14	-17.6%	11	15	36.4%	17	19	11.8%	9	14	55.6%	26	9	-65.4%	15	12	-20.0%
MALAYSIA	4	20	400.0%	20	68	240.0%	55	65	18.2%	20	14	-30.0%	19	28	47.4%	42	35	-16.7%
OTHER/UNKNOWN	1,396	313	-77.6%	1,749	402	-77.0%	1,667	347	-79.2%	357	400	12.0%	279	382	36.9%	349	334	-4.3%
SEA ARRIVALS (CIV & MIL)	4,964	1,447	-70.9%	140	240	71.4%	2,838	383	-86.5%	266	536	101.5%	457	2,108	361.3%	2,566	65	-97.5%
TOTAL	134,939	147,507	9.3%	127,185	137,244	7.9%	137,734	146,332	6.2%	117,678	121,004	2.8%	113,995	120,411	5.6%	126,391	123,528	-2.3%



	July			Total CYTD		
	Jul-18	Jul-19	% from LY	2018	2019	% from LY
JAPAN	40,163	48,103	19.8%	302,396	368,613	21.9%
Kanto (Tokyo)	23,556	25,133	6.7%	154,357	184,817	19.7%
Chubu (Nagoya)	3,975	5,695	43.3%	38,987	44,700	14.7%
Kinki (Osaka)	7,287	10,567	45.0%	55,103	75,174	36.4%
Koshinetsu	451	536	18.8%	5,078	6,518	28.4%
Hokuriku	380	483	27.1%	4,409	5,372	21.8%
Tohoku	935	859	-8.1%	8,737	9,593	9.8%
Kyushu	1,346	2,256	67.6%	12,166	17,442	43.4%
Chugoku	890	1,053	18.3%	7,160	9,372	30.9%
Hokkaido	409	521	27.4%	5,641	6,998	24.1%
Shikoku	494	507	2.6%	3,461	4,895	41.4%
Okinawa/Miya	282	344	22.0%	2,441	2,343	-4.0%
Other	158	149	-5.7%	4,856	1,389	-71.4%
KOREA	70,622	67,866	-3.9%	442,719	425,527	-3.9%
Seoul	28,110	29,537	5.1%	143,743	173,466	20.7%
Incheon/Gyeonggi	16,625	15,742	-5.3%	106,575	107,337	0.7%
Chungnam/Daejeon	1,914	1,907	-0.4%	10,527	10,873	3.3%
Jeonbuk/Gwanju	1,147	1,012	-11.8%	7,353	6,753	-8.2%
Gyeonbuk/Daegu	3,445	3,067	-11.0%	18,677	17,820	-4.6%
Busan	7,803	7,408	-5.1%	47,114	48,283	2.5%
Ulsan	1,354	1,045	-22.8%	9,305	7,623	-
Other	10,224	8,148	-20.3%	99,425	53,372	-46.3%
TAIWAN	2,976	2,550	-14.3%	17,084	17,183	0.6%
Taipei	1,531	1,467	-4.2%	9,319	9,537	2.3%
Kaohsiung	147	158	7.5%	1,032	1,165	12.9%
Taichung	465	325	-30.1%	2,315	2,282	-1.4%
Taoyuan, Miaoli, Hsinehu	295	203	-31.2%	1,614	1,636	1.4%
Hsinchu	332	197	-40.7%	1,061	1,135	7.0%
Other	206	200	-2.9%	1,743	1,428	-18.1%
CHINA	1,359	817	-39.9%	10,728	7,443	-30.6%
Beijing	216	162	-25.0%	1,527	1,418	-7.1%
Shanghai	389	281	-27.8%	3,602	2,473	-31.3%
Guangzhou	121	74	-38.8%	757	603	-20.3%
Other	633	300	-52.6%	4,842	2,949	-39.1%
US/HAWAII	8,785	8,928	1.6%	54,332	58,316	7.3%
CNMI	2,508	2,586	3.1%	12,369	13,553	9.6%
PALAU	378	472	24.9%	2,396	2,473	3.2%
FSM	1,593	1,469	-7.8%	9,031	8,248	-8.7%
RMI	179	122	-31.8%	941	875	-7.0%
PHILIPPINES	1,262	1,482	17.4%	10,062	11,645	15.7%
AUSTRALIA	102	89	-12.7%	1,531	1,428	-6.7%
EUROPE	152	192	26.3%	1,265	1,321	4.4%
HONG KONG	559	420	-24.9%	3,541	3,660	3.4%
RUSSIA	231	306	32.5%	2,635	3,078	16.8%
SINGAPORE	73	124	69.9%	551	919	66.8%
INDIA	51	7	-86.3%	146	90	-38.4%
MALAYSIA	16	19	18.8%	176	249	41.5%
OTHER/UNKNOWN	206	844	309.7%	6,003	3,022	-49.7%
SEA ARRIVALS (CIV & MIL)	379	482	27.2%	11,610	5,261	-54.7%
TOTAL	131,594	136,878	4.0%	889,516	932,904	4.9%

Guam Visitors Bureau 3rd Quarter Visitor Profile



Category by Market	FY'2018 Q3 (Apr - Jun '18)	FY'2019 Q3 (Apr - Jun '19)	% from LY	FYTD 2017 (Oct '16 - Sep '17)	FYTD 2018 (Oct '17 - Sep '18)	% from LY
Total Expenditures (On island + Prepaid) Per Person	\$ 1,206.47	\$ 1,254.84	4.0%	\$ 1,246.57	\$ 1,282.98	2.9%
Japan	\$ 1,564.45	\$ 1,288.95	-17.6%	\$ 1,288.13	\$ 1,498.91	16.4%
Korea	\$ 914.68	\$ 1,199.68	31.2%	\$ 1,165.93	\$ 1,088.17	-6.7%
Taiwan	\$ 2,147.65	\$ 1,875.81	-12.7%	\$ 1,670.59	\$ 2,174.21	30.1%
Philippines	\$ 1,149.58	\$ 1,113.83	-3.1%	\$ 845.45	\$ 1,168.95	38.3%
Hong Kong	\$ 2,218.72	\$ 1,868.02	-15.8%	\$ 2,294.21	\$ 2,082.34	-9.2%
USA	-	\$ 2,843.20	-	-	-	-
On island Expenditures Per Person	\$ 393.41	\$ 591.04	50.2%	\$ 429.67	\$ 428.69	-0.2%
Japan	\$ 572.24	\$ 588.03	2.8%	\$ 438.57	\$ 527.47	20.3%
Korea	\$ 243.40	\$ 562.52	131.1%	\$ 382.70	\$ 333.44	-12.9%
Taiwan	\$ 806.34	\$ 1,160.07	43.9%	\$ 729.17	\$ 854.09	17.1%
Philippines	\$ 516.23	\$ 781.77	51.4%	\$ 491.64	\$ 585.55	19.1%
Hong Kong	\$ 1,128.24	\$ 1,062.54	-5.8%	\$ 1,199.08	\$ 935.20	-22.0%
USA	-	\$ 1,378.31	-	-	-	-
Prepaid Expenditures Per Person	\$ 812.57	\$ 762.82	-6.1%	\$ 821.53	\$ 854.04	4.0%
Japan	\$ 992.21	\$ 711.62	-28.3%	\$ 853.76	\$ 971.25	13.8%
Korea	\$ 670.41	\$ 807.70	20.5%	\$ 788.49	\$ 754.38	-4.3%
Taiwan	\$ 1,341.31	\$ 917.36	-31.6%	\$ 944.38	\$ 1,322.48	40.0%
Philippines	\$ 633.35	\$ 519.85	-17.9%	\$ 359.87	\$ 581.65	61.6%
Hong Kong	\$ 1,090.48	\$ 965.77	-11.4%	\$ 1,095.14	\$ 1,146.11	4.7%
USA	-	\$ 1,802.76	-	-	-	-
Per Person Per Day Spending	\$ 113.10	\$ 173.38	53.3%	\$ 126.93	\$ 122.43	-3.5%
Japan	\$ 187.74	\$ 196.51	4.7%	\$ 140.98	\$ 169.87	20.5%
Korea	\$ 56.35	\$ 141.98	152.0%	\$ 105.74	\$ 83.57	-21.0%
Taiwan	\$ 191.07	\$ 420.48	120.1%	\$ 184.16	\$ 205.37	11.5%
Philippines	\$ 119.37	\$ 192.45	61.2%	\$ 119.74	\$ 149.80	25.1%
Hong Kong	\$ 301.65	\$ 280.96	-6.9%	\$ 272.81	\$ 249.18	-8.7%
USA	-	\$ 177.06	-	-	-	-
Average Length of Stay (Days)	5.61	4.16	-25.7%	3.53	4.96	40.6%
Japan	3.29	3.19	-3.0%	3.24	3.33	2.8%
Korea	7.25	4.99	-31.2%	3.68	6.14	66.8%
Taiwan	4.68	4.53	-3.2%	4.43	4.48	1.1%
Philippines	6.26	5.19	-17.1%	6.06	5.87	-3.1%
Hong Kong	3.96	3.77	-4.8%	4.56	4.16	-8.8%
USA	-	17.79	-	-	-	-
Seat Capacity (Seats)	493,800	506,685	2.6%	2,233,525	2,118,040	-5.2%
Japan	149,696	171,921	14.8%	892,985	714,713	-20.0%
Korea	214,438	203,783	-5.0%	739,626	877,648	18.7%
Taiwan	10,270	9,638	-6.2%	58,118	37,595	-35.3%
Philippines	35,808	38,077	6.3%	178,554	145,776	-18.4%
Hong Kong	6,232	6,632	6.4%	46,648	25,408	-45.5%
USA	33,124	33,124	0.0%	128,980	132,860	3.0%
Other	44,232	43,510	-1.6%	188,614	184,040	-2.4%

Source: Guam Visitors Bureau Exit Surveys and Dilo Mi: Market Intelligence for the Aviation Industry

Note : As of January 2019, Expenditures will have slightly varied results in comparison to previous years, due to the implementation of a revised Exit Survey questionnaire.