



Visitor Arrival Summary
JULY 2013 (as of September 23, 2013)

	Jul-12	Jul-13	% from LY
Civilian Air Arrivals^a	110,297	109,064 ^r	-1.1%
Civilian Sea Arrivals^a	80	76	-5.0%
Armed Forces Air Arrivals^a	1,593	2,167	36.0%
Armed Forces Sea Arrivals^{a1}	n.a.	n.a.	-
TOTAL VISITOR ARRIVALS	111,970	111,307 ^r	-0.6%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Jul-12	Jul-13	% from LY
JAPAN	76,745	69,774 ^r	-9.1%
Kanto (Tokyo)	41,548	37,421	-9.9%
Chubu (Nagoya)	9,220	8,826	-4.3%
Kinki (Osaka)	13,241	12,762	-3.6%
Koshinetsu	1,403	1,542	9.9%
Hokuriko	952	671	-29.5%
Tohoku	2,367	1,891	-20.1%
Kyushu	2,619	1,895	-27.6%
Chugoku	2,053	1,789	-12.9%
Hokkaido	1,007	824	-18.2%
Shikoku	1,025	800	-22.0%
Okinawa/Miya	768	312	-59.4%
<i>Other</i>	542	1,041	92.1%
KOREA	17,466	22,292 ^r	27.6%
Seoul	9,300	11,254	21.0%
Incheon	992	1,184	19.4%
Chungbuk	240	325	35.4%
Chungnam	507	731	44.2%
Gangwon	105	178	69.5%
Jeonbuk	221	281	27.1%
Gyeonbuk	489	766	56.6%
Gyeonggi	3,656	4,701	28.6%
Jeonnam	246	343	39.4%
Gyeongnam	1,016	1,558	53.3%
<i>Other</i>	694	971	39.9%
TAIWAN	5,536	5,946	7.4%
Taipei	2,980	3,294	10.5%
Kaohsiung	372	404	8.6%
Taichung	954	973	2.0%
Taoyuan, Miaoli, Hsinehu	729	676	-7.3%
<i>Other</i>	501	599	19.6%
CHINA, P.R.C.	642	800 ^r	24.6%
Beijing	217	187	-13.8%
Shanghai	111	207	86.5%
Guangzhou	69	134	94.2%
<i>Other</i>	245	272	11.0%
U.S. MAINLAND	4,651	4,883 ^r	5.0%
HAWAII	914	690	-24.5%
CNMI	1,862	1,691	-9.2%
PALAU	342	385	12.6%
FSM	912	1,004	10.1%
RMI	108	105	-2.8%
PHILIPPINES	767	889	15.9%
AUSTRALIA	239	271	13.4%
CANADA	44	53	20.5%
EUROPE	118	183 ^r	55.1%
HONG KONG	648	600	-7.4%
THAILAND	70	46	-34.3%
VIETNAM	15	19	26.7%
RUSSIA	427	424 ^r	-0.7%
OTHER/UNKNOWN	384	1,176	206.3%

VISITOR INDUSTRY STATISTICS

	Jul-12	Jul-13	% from LY
JGTA Air Arrivals	67,640	60,556	-10.5%
Hotel Occupancy Taxes	\$1,785,387.33	\$2,057,586.60	15.2%
Weighted Hotel Occupancy Rate	79%	75%	-4 pts
Weighted Hotel Room Rate	\$125	\$137	9.6%

Guam Visitors Bureau
 July 2013 Visitor Arrival Summary
 Calendar Year-to-Date 2012/2013 • Fiscal Year-to-Date 2012/2013
 as of September 23, 2013

	CYTD 2012 (Jan-Jul '12)	CYTD 2013 (Jan-Jul '13)	% from LY	FYTD 2012 (Oct '11-Jul '12)	FYTD 2013 (Oct '12-Jul '13)	% from LY
Air Arrivals^a	730,079	759,764	4.1%	1,020,955	1,087,646	6.5%
Sea Arrivals^{a1}	2,435	3,720	52.8%	4,876	7,029	44.2%
TOTAL VISITOR ARRIVALS	732,514	763,484	4.2%	1,025,831	1,094,675	6.7%
ORIGIN OF AIR ARRIVALS (Civilian & Arme	CYTD 2012 (Jan-Jul '12)	CYTD 2013 (Jan-Jul '13)	% from LY	FYTD 2012 (Oct '11-Jul '12)	FYTD 2013 (Oct '12-Jul '13)	% from LY
JAPAN	522,346	514,708	-1.5%	729,883	743,709	1.9%
Kanto (Tokyo)	258,204	249,829	-3.2%	357,723	357,014	-0.2%
Chubu (Nagoya)	67,104	66,054	-1.6%	92,008	95,820	4.1%
Kinki (Osaka)	101,572	97,569	-3.9%	142,251	142,290	0.0%
Koshinetsu	13,407	13,274	-1.0%	20,419	20,412	0.0%
Hokuriko	7,609	7,468	-1.9%	10,518	10,574	0.5%
Tohoku	17,910	18,588	3.8%	24,856	27,240	9.6%
Kyushu	17,566	18,560	5.7%	25,986	26,793	3.1%
Chugoku	14,459	14,664	1.4%	22,037	21,738	-1.4%
Hokkaido	11,779	10,740	-8.8%	16,148	15,226	-5.7%
Shikoku	6,421	6,870	7.0%	9,573	10,273	7.3%
Okinawa/Miya	4,467	1,997	-55.3%	5,908	2,975	-49.6%
Other	1,848	9,095	392.2%	2,456	13,354	443.7%
KOREA	96,586	134,711	39.5%	134,182	189,993	41.6%
Seoul	50,323	65,846	30.8%	69,561	93,347	34.2%
Incheon	5,730	7,867	37.3%	7,944	11,246	41.6%
Chungbuk	1,369	2,063	50.7%	1,896	2,851	50.4%
Chungnam	3,068	4,442	44.8%	4,318	6,302	45.9%
Gangwon	1,122	1,612	43.7%	1,545	2,117	37.0%
Jeonbuk	1,413	1,725	22.1%	1,986	2,345	18.1%
Gyeonbuk	2,675	4,075	52.3%	3,741	5,763	54.0%
Gyeonggi	21,517	29,539	37.3%	29,940	41,848	39.8%
Jeonnam	1,887	2,727	44.5%	2,740	3,786	38.2%
Gyeongnam	4,602	8,780	90.8%	6,384	11,832	85.3%
Other	2,880	6,035	109.5%	4,127	8,556	107.3%
TAIWAN	30,782	28,624	-7.0%	41,664	38,799	-6.9%
Taipei	18,794	15,808	-15.9%	25,394	21,522	-15.2%
Kaohsiung	2,095	2,028	-3.2%	2,697	2,789	3.4%
Taichung	4,506	4,483	-0.5%	6,217	6,117	-1.6%
Taoyuan, Miaoli, Hsinehu	3,372	2,950	-12.5%	4,718	3,926	-16.8%
Other	2,015	3,355	66.5%	2,638	4,445	68.5%
CHINA	5,303	6,581	24.1%	7,366	8,543	16.0%
Beijing	1,465	1,568	7.0%	1,981	1,843	-7.0%
Shanghai	1,572	2,016	28.2%	2,439	2,632	7.9%
Guangzhou	265	437	64.9%	391	562	43.7%
Other	2,001	2,560	27.9%	2,555	3,506	37.2%
U.S. MAINLAND	30,565	29,526	-3.4%	43,805	40,758	-7.0%
HAWAII	6,900	5,269	-23.6%	9,586	7,815	-18.5%
CNMI	10,005	8,871	-11.3%	14,512	12,823	-11.6%
PALAU	2,083	1,774	-14.8%	3,097	2,539	-18.0%
FSM	5,819	5,767	-0.9%	8,362	8,242	-1.4%
RMI	636	452	-28.9%	861	750	-12.9%
PHILIPPINES	5,777	5,828	0.9%	8,766	9,060	3.4%
AUSTRALIA	2,426	2,095	-13.6%	3,425	2,786	-18.7%
CANADA	449	502	11.8%	690	784	13.6%
EUROPE	914	1,336	46.2%	1,298	1,837	41.5%
HONG KONG	4,593	4,962	8.0%	7,160	7,742	8.1%
THAILAND	265	239	-9.8%	336	310	-7.7%
VIETNAM	74	56	-24.3%	88	72	-18.2%
RUSSIA	2,008	4,193	108.8%	2,252	5,546	146.3%
OTHER/UNKNOWN	2,548	4,270	67.6%	3,622	5,538	52.9%
VISITOR INDUSTRY STATISTICS						
JGTA^b Air Arrivals	466,724	456,731	-2.1%	651,611	656,818	0.8%
Hotel Occupancy Taxes^c	\$15,351,842.49	\$16,710,278.64	8.8%	\$20,340,998.62	\$22,747,686.99	11.8%
Weighted Hotel Occupancy Rate^d	78%	77%	-1 pt	76%	79%	3 pts
Weighted Hotel Room Rate^d	\$119	\$131	10.1%	\$117	\$129	10.3%

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2012/3 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: ^aCivilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau ^bJapan Guam Travel Association, ^cHotel Occupancy Tax collections are unaudited. Department of Administration, Government of Guam ^dGuam Hotel & Restaurant Association