

July 2021 Arrivals



DID YOU KNOW?

Guam welcomed its first Air V&V flight from Taiwan on July 6.

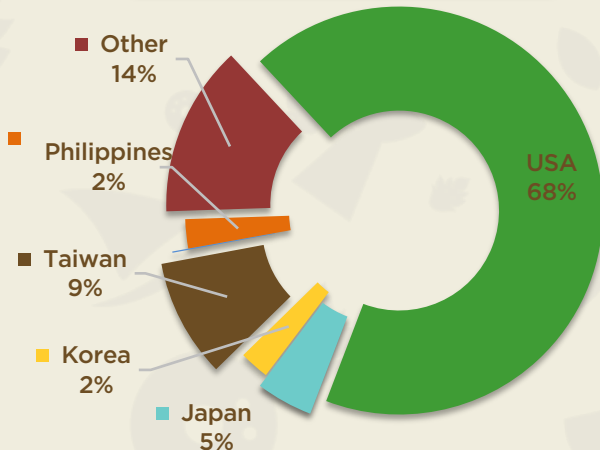
ARRIVALS

JUL Arrivals	12,860	828.5%	↑
CYTD Arrivals	40,184	-87.3%	↓
FYTD Arrivals	47,197	-93.7%	↓

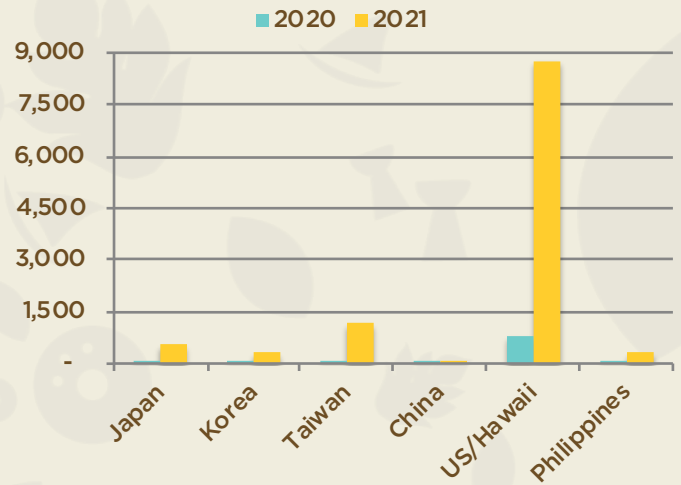
Top 5 July Arrivals



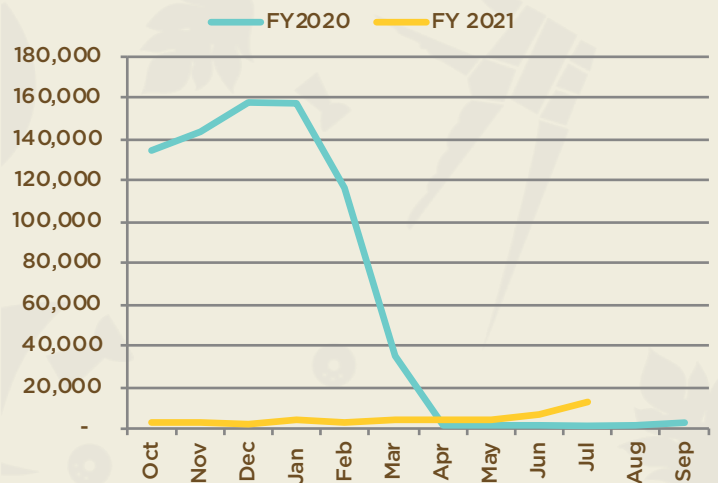
MARKET MIX



MARKET SNAPSHOT



Market	2020	2021	% to LY
Japan	55	579	952.7%
Korea	77	303	293.5%
Taiwan	15	1,208	7,953.3%
China	8	13	62.5%
US/Hawaii	756	8,714	1,052.6%
Philippines	67	297	343.3%



Source: Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine –Mandatory Customs Declaration forms and processed by the Guam Visitors Bureau



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www.guamvisitorsbureau.com

Visitor Arrival Summary July 2021



	Jul-20	Jul-21	% from LY
Civilian Air Arrivals ^a	1,362	7,619	459.4%
Civilian Sea Arrivals ^a	18	38	111.1%
Armed Forces Air Arrivals ^a	0	5,155	-
Armed Forces Sea Arrivals ^a	5	48	860.0%
TOTAL VISITOR ARRIVALS	1,385	12,860	828.5%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Jul-20	Jul-21	% from LY
JAPAN	55	579	952.7%
Kanto (Tokyo)	39	297	661.5%
Chubu (Nagoya)	3	-	-100.0%
Kinki (Osaka)	5	5	0.0%
Koshinetsu	-	5	-
Hokuriku	-	-	-
Tohoku	-	11	-
Kyushu	2	4	100.0%
Chugoku	-	3	-
Hokkaido	-	4	-
Shikoku	-	-	-
Okinawa/Miya	1	166	16500.0%
Other	5	84	1580.0%
KOREA	77	303	293.5%
Seoul	35	158	351.4%
Incheon/Gyeonggi	28	48	71.4%
Chungnam/Daejeon	1	10	900.0%
Jeonbuk/Gwanju	1	3	200.0%
Gyeongbuk/Daegu	-	14	-
Busan	3	9	200.0%
Ulsan	-	-	-
Other	9	61	577.8%
TAIWAN	15	1,208	7953.3%
Taipei	7	806	11414.3%
Kaohsiung	1	32	3100.0%
Taichung	1	97	9600.0%
Taoyuan, Miaoli, Hsinehu	2	105	5150.0%
Hsinchu	1	54	5300.0%
Other	3	114	3700.0%
CHINA	8	13	62.5%
Beijing	3	-	-
Shanghai	-	6	-
Guangzhou	-	-	-
Other	5	7	40.0%
US/HAWAII	756	8,714	1052.6%
CNMI	201	658	227.4%
PALAU	45	72	60.0%
FSM	85	326	283.5%
RMI	4	7	75.0%
PHILIPPINES	67	297	343.3%
AUSTRALIA	-	47	-
EUROPE	2	26	1200.0%
HONG KONG	7	6	-14.3%
RUSSIA	9	1	-88.9%
SINGAPORE	1	251	25000.0%
INDIA	6	20	233.3%
MALAYSIA	-	8	-
OTHER/UNKNOWN	24	238	891.7%

QUARTERLY VISITOR INDUSTRY STATISTICS (April - June 2020 vs April - June 2021)


Hotel Occupancy Taxes ^c	\$4,421,870.64	\$2,473,511.30	-44.1%
Weighted Hotel Occupancy Rate ^d	34.7%	41.3%	19.0%
Weighted Hotel Room Rate ^d	\$170.04	\$154.78	-9.0%

Guam Visitors Bureau
July 2021 Visitor Arrival Summary
Calendar Year-to-Date 2020/21 • Fiscal Year-to-Date 2020/21



	CYTD 2020 (Jan - Jul 2020)	CYTD 2021 (Jan - Jul 2021)	% from LY	FYTD 2020 (Oct '19 - Jul '20)	FYTD 2021 (Oct '20 - Jul '21)	% from LY
Air Arrivals^a	314,948	39,731	-87.4%	746,952	46,465	-93.8%
Sea Arrivals^a	1,252	453	-63.8%	5,473	732	-86.6%
TOTAL VISITOR ARRIVALS	316,200	40,184	-87.3%	752,425	47,197	-93.7%
	CYTD 2020 (Jan - Jul 2020)	CYTD 2021 (Jan - Jul 2021)	% from LY	FYTD 2020 (Oct '19 - Jul '20)	FYTD 2021 (Oct '20 - Jul '21)	% from LY
ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)						
JAPAN	143,708	2,304	-98.4%	324,509	2,771	-99.1%
Kanto (Tokyo)	73,987	711	-99.0%	162,713	942	-99.4%
Chubu (Nagoya)	16,133	25	-99.8%	38,558	53	-99.9%
Kinki (Osaka)	26,639	27	-99.9%	66,976	40	-99.9%
Koshinetsu	2,487	14	-99.4%	5,724	16	-99.7%
Hokuriku	1,963	6	-99.7%	4,264	6	-99.9%
Tohoku	3,510	114	-96.8%	7,779	118	-98.5%
Kyushu	8,575	103	-98.8%	16,650	108	-99.4%
Chugoku	3,551	62	-98.3%	8,183	72	-99.1%
Hokkaido	3,021	108	-96.4%	6,166	108	-98.2%
Shikoku	1,471	7	-99.5%	3,907	8	-99.8%
Okinawa/Miya	1,404	618	-56.0%	2,190	729	-66.7%
Other	967	509	-47.4%	1,399	571	-59.2%
KOREA	123,883	958	-99.2%	324,968	1,115	-99.7%
Seoul	46,920	436	-99.1%	132,384	512	-99.6%
Incheon/Gyeonggi	29,843	225	-99.2%	79,998	257	-99.7%
Chungnam/Daejeon	3,412	21	-99.4%	8,517	27	-99.7%
Jeonbuk/Gwanju	5,809	8	-99.9%	9,512	9	-99.9%
Gyeongbuk/Daegu	5,638	27	-99.5%	13,548	32	-99.8%
Busan	12,879	29	-99.8%	33,949	38	-99.9%
Ulsan	2,250	6	-99.7%	5,889	12	-99.8%
Other	17,132	206	-98.8%	41,171	228	-99.4%
TAIWAN	4,506	1,299	-71.2%	10,664	1,367	-87.2%
Taipei	2,604	870	-66.6%	6,199	908	-85.4%
Kaohsiung	216	33	-84.7%	743	45	-93.9%
Taichung	604	102	-83.1%	1,494	108	-92.8%
Taoyuan, Miaoli, Hsinehu	452	109	-75.9%	1,017	115	-88.7%
Hsinchu	263	57	-78.3%	511	58	-88.6%
Other	367	128	-65.1%	700	133	-81.0%
CHINA	2,031	69	-96.6%	4,281	82	-98.1%
Beijing	514	-	-	918	-	-
Shanghai	743	40	-94.6%	1,568	43	-97.3%
Guangzhou	114	1	-99.1%	293	3	-99.0%
Other	660	28	-95.8%	1,502	36	-97.6%
US/HAWAII	24,894	27,581	10.8%	44,345	32,435	-26.9%
CNMI	4,695	2,025	-56.9%	10,111	2,352	-76.7%
PALAU	765	181	-76.3%	1,953	191	-90.2%
FSM	3,254	1,708	-47.5%	7,090	1,994	-71.9%
RMI	231	34	-85.3%	639	42	-93.4%
PHILIPPINES	2,645	1,475	-44.2%	9,069	1,852	-79.6%
AUSTRALIA	719	247	-65.6%	1,272	261	-79.5%
EUROPE	463	169	-63.5%	1,095	191	-82.6%
HONG KONG	471	14	-97.0%	1,220	24	-98.0%
RUSSIA	470	42	-91.1%	994	53	-94.7%
SINGAPORE	170	893	425.3%	492	897	82.3%
INDIA	44	83	88.6%	103	103	0.0%
MALAYSIA	68	13	-80.9%	157	14	-91.1%
OTHER/UNKNOWN	1,931	636	-67.1%	3,990	721	-81.9%
VISITOR INDUSTRY STATISTICS						
	(Jan - Jun 2020 vs Jan - Jun 2021)			(Oct - Jun 2020 vs Oct - Jun 2021)		
Hotel Occupancy Taxes^c	\$17,272,586.13	\$6,015,121.61	-65.2%	\$27,023,248.39	\$8,460,637.26	-68.7%
Weighted Hotel Occupancy Rate^d	54.2%	46.3%	-14.6%	81.8%	45.0%	-45.0%
Weighted Hotel Room Rate^d	\$196.03	\$156.46	-20.2%	\$200.23	\$155.67	-22.3%

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2020/2021 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: aCivilian air & sea arrivals, Customs Declaration Forms, Customs & Quarantine Agency, Processed by the Guam Visitors Bureau. Sources: bJapan Guam Travel Association, cHotel Occupancy Tax collections are unaudited. Department of Administration, STR Global (Hotel Occupancy and ADR Report).

	January			February			March			April			May			June		
	Jan-20	Jan-21	% from LY	Feb-20	Feb-21	% from LY	Mar-20	Mar-21	% from LY	Apr-20	Apr-21	% from LY	May-20	May-21	% from LY	Jun-20	Jun-21	% from LY
JAPAN	61,088	708	-98.8%	60,918	249	-99.6%	21,212	159	-99.3%	338	52	-84.6%	57	102	78.9%	40	455	1037.5%
Kanto (Tokyo)	30,736	126	-99.6%	31,567	77	-99.8%	11,577	36	-99.7%	19	25	31.6%	29	43	48.3%	20	107	435.0%
Chubu (Nagoya)	6,849	16	-99.8%	7,051	1	-100.0%	2,225	5	-99.8%	3	1	-66.7%	1	-	-	1	2	100.0%
Kinki (Osaka)	11,577	4	-100.0%	11,046	3	-100.0%	4,007	4	-99.9%	-	3	-	4	2	-50.0%	-	6	-
Koshinetsu	1,247	1	-99.9%	987	1	-99.9%	253	2	-99.2%	-	2	-	-	-	-	-	3	-
Hokuriku	743	6	-99.2%	969	-	-	251	-	-	-	-	-	-	-	-	-	-	-
Tohoku	1,462	74	-94.9%	1,547	6	-99.6%	496	8	-98.4%	2	1	-50.0%	1	8	700.0%	2	6	200.0%
Kyushu	4,023	89	-97.8%	3,591	6	-99.8%	954	1	-99.9%	1	1	0.0%	3	-	-	1	2	100.0%
Chugoku	1,401	50	-96.4%	1,622	-	-	523	1	-99.8%	2	-	-	1	1	0.0%	2	7	250.0%
Hokkaido	1,790	85	-95.3%	917	2	-99.8%	312	7	-97.8%	1	-	-	-	6	-	1	4	300.0%
Shikoku	567	3	-99.5%	704	-	-	200	1	-99.5%	-	-	-	-	-	-	-	3	-
Okinawa/Miya	489	101	-79.3%	504	104	-79.4%	105	20	-81.0%	289	8	-97.2%	9	9	0.0%	7	210	2900.0%
Other	204	153	-25.0%	413	49	-88.1%	309	74	-76.1%	21	11	-47.6%	9	33	266.7%	6	105	1650.0%
KOREA	78,609	104	-99.9%	40,022	77	-99.8%	5,160	113	-97.8%	6	86	1333.3%	4	102	2450.0%	5	173	3360.0%
Seoul	30,131	36	-99.9%	14,460	33	-99.8%	2,291	44	-98.1%	1	52	5100.0%	1	43	4200.0%	1	70	6900.0%
Incheon/Gyeonggi	17,514	39	-99.8%	10,545	25	-99.8%	1,754	25	-98.6%	-	16	-	1	25	2400.0%	1	47	4600.0%
Chungnam/Daejeon	2,183	2	-99.9%	1,084	2	-99.8%	144	1	-99.3%	-	1	-	-	2	-	-	3	-
Jeonbuk/Gwanju	3,856	2	-99.9%	1,886	-	-	66	-	-	-	2	-	-	-	-	-	1	-
Gyeonbuk/Daegu	3,949	1	-100.0%	1,629	1	-99.9%	60	3	-95.0%	-	1	-	-	-	-	-	7	-
Busan	8,487	3	-100.0%	4,078	4	-99.9%	310	3	-99.0%	1	3	200.0%	-	4	-	-	3	-
Ulsan	1,432	1	-99.9%	745	1	-99.9%	73	4	-94.5%	-	-	-	-	-	-	-	-	-
Other	11,057	20	-99.8%	5,595	11	-99.8%	462	33	-92.9%	4	11	175.0%	2	28	1300.0%	3	42	1300.0%
TAIWAN	2,544	9	-99.6%	1,438	9	-99.4%	498	11	-97.8%	4	3	-25.0%	5	14	180.0%	2	45	2150.0%
Taipei	1,600	8	-99.5%	727	8	-99.8%	266	3	-98.9%	2	2	0.0%	1	9	800.0%	1	34	3300.0%
Kaohsiung	106	-	-	70	1	-98.6%	36	-	-	2	-	-	-	-	-	1	-	-
Taichung	299	-	-	245	-	-	59	2	-96.6%	-	1	-	-	2	-	-	-	-
Taoyuan, Miaoli, Hsinehu	251	-	-	161	-	-	38	1	-97.4%	-	-	-	-	1	-	-	2	-
Hsinchu	128	1	-99.2%	86	-	-	48	-	-	-	-	-	-	2	-	-	-	-
Other	160	-	-	149	-	-	51	5	-90.2%	-	-	-	4	-	-	-	9	-
CHINA	1,818	11	-99.4%	163	4	-97.5%	31	17	-45.2%	4	6	50.0%	2	9	350.0%	5	9	80.0%
Beijing	466	-	-	43	-	-	2	-	-	-	-	-	-	-	-	-	-	-
Shanghai	700	10	-98.6%	38	4	-89.5%	2	14	600.0%	-	-	-	1	4	300.0%	2	2	0.0%
Guangzhou	85	1	-98.8%	16	-	-	8	-	-	4	-	-	1	-	-	-	-	-
Other	567	-	-	66	-	-	19	3	-84.2%	-	6	-	-	5	-	3	7	133.3%
US/HAWAII	7,267	2,975	-59.1%	7,667	2,542	-66.8%	5,007	2,737	-45.3%	1,107	2,794	152.4%	1,221	2,613	114.0%	1,869	5,206	178.5%
CNMI	1,587	181	-88.6%	1,508	153	-89.9%	1,179	186	-84.2%	14	162	1057.1%	91	279	206.6%	115	406	253.0%
PALAU	264	3	-98.9%	235	7	-97.0%	203	11	-94.6%	1	4	300.0%	14	54	285.7%	3	30	900.0%
FSM	1,155	117	-89.9%	1,080	149	-86.2%	830	184	-77.8%	14	236	1585.7%	40	256	540.0%	50	440	780.0%
RMI	120	2	-98.3%	71	2	-97.2%	31	3	-90.3%	-	1	-	-	9	-	5	10	100.0%
PHILIPPINES	915	189	-79.3%	979	125	-87.2%	652	178	-72.7%	-	209	-	9	245	2622.2%	23	232	908.7%
AUSTRALIA	186	116	-37.6%	415	40	-90.4%	93	-	-	-	2	-	9	9	0.0%	16	33	106.3%
EUROPE	231	12	-94.8%	160	15	-90.6%	60	11	-81.7%	3	11	266.7%	3	51	1600.0%	4	43	975.0%
HONG KONG	291	1	-99.7%	146	1	-99.3%	24	1	-95.8%	-	1	-	-	4	-	3	-	-
RUSSIA	336	3	-99.1%	81	1	-98.8%	37	5	-86.5%	-	5	-	-	-	-	7	27	285.7%
SINGAPORE	68	1	-98.5%	59	1	-98.3%	33	8	-75.8%	-	6	-	2	493	24550.0%	7	133	1800.0%
INDIA	12	33	175.0%	21	3	-85.7%	4	3	-25.0%	-	3	-	-	7	-	1	14	1300.0%
MALAYSIA	30	2	-93.3%	30	-	-	8	1	-87.5%	-	-	-	-	2	-	-	-	-
OTHER/UNKNOWN	894	53	-94.1%	833	63	-92.4%	163	73	-55.2%	2	51	2450.0%	4	77	1825.0%	11	81	636.4%
SEA ARRIVALS (CIV & MIL)	64	6	-90.6%	920	37	-96.0%	85	15	-82.4%	64	182	184.4%	41	26	-36.6%	55	101	83.6%
TOTAL	157,479	4,526	-97.1%	116,746	3,478	-97.0%	35,310	3,716	-89.5%	1,557	3,814	145.0%	1,502	4,352	189.7%	2,221	7,438	234.9%



	July			Total CYTD		
	Jul-20	Jul-21	% from LY	2020	2021	% from LY
JAPAN	55	579	952.7%	143,708	2,304	-98.4%
Kanto (Tokyo)	39	297	661.5%	73,987	711	-99.0%
Chubu (Nagoya)	3	-	-100.0%	16,133	25	-99.8%
Kinki (Osaka)	5	5	0.0%	26,639	27	-99.9%
Koshinetsu	-	5	-	2,487	14	-99.4%
Hokuriku	-	-	-	1,963	6	-99.7%
Tohoku	-	11	-	3,510	114	-96.8%
Kyushu	2	4	100.0%	8,575	103	-98.8%
Chugoku	-	3	-	3,551	62	-98.3%
Hokkaido	-	4	-	3,021	108	-96.4%
Shikoku	-	-	-	1,471	7	-99.5%
Okinawa/Miya	1	166	16500.0%	1,404	618	-56.0%
Other	5	84	1580.0%	967	509	-47.4%
KOREA	77	303	293.5%	123,883	958	-99.2%
Seoul	35	158	351.4%	46,920	436	-99.1%
Incheon/Gyeonggi	28	48	71.4%	29,843	225	-99.2%
Chungnam/Daejeon	1	10	900.0%	3,412	21	-99.4%
Jeonbuk/Gwanju	1	3	200.0%	5,809	8	-99.9%
Gyeonbuk/Daegu	-	14	-	5,638	27	-99.5%
Busan	3	9	200.0%	12,879	29	-99.8%
Ulsan	-	-	-	2,250	6	-99.7%
Other	9	61	577.8%	17,132	206	-98.8%
TAIWAN	15	1,208	7953.3%	4,506	1,299	-71.2%
Taipei	7	806	11414.3%	2,604	870	-66.6%
Kaohsiung	1	32	3100.0%	216	33	-84.7%
Taichung	1	97	9600.0%	604	102	-83.1%
Taoyuan, Miaoli, Hsinehu	2	105	5150.0%	452	109	-75.9%
Hsinchu	1	54	5300.0%	263	57	-78.3%
Other	3	114	3700.0%	367	128	-65.1%
CHINA	8	13	62.5%	2,031	69	-96.6%
Beijing	3	-	-	514	-	-100.0%
Shanghai	-	6	-	743	40	-94.6%
Guangzhou	-	-	-	114	1	-99.1%
Other	5	7	40.0%	660	28	-95.8%
US/HAWAII	756	8,714	1052.6%	24,894	27,581	10.8%
CNMI	201	658	227.4%	4,695	2,025	-56.9%
PALAU	45	72	60.0%	765	181	-76.3%
FSM	85	326	283.5%	3,254	1,708	-47.5%
RMI	4	7	75.0%	231	34	-85.3%
PHILIPPINES	67	297	343.3%	2,645	1,475	-44.2%
AUSTRALIA	-	47	-	719	247	-65.6%
EUROPE	2	26	1200.0%	463	169	-63.5%
HONG KONG	7	6	-14.3%	471	14	-97.0%
RUSSIA	9	1	-88.9%	470	42	-91.1%
SINGAPORE	1	251	25000.0%	170	893	425.3%
INDIA	6	20	233.3%	44	83	88.6%
MALAYSIA	-	8	-	68	13	-80.9%
OTHER/UNKNOWN	24	238	891.7%	1,931	636	-67.1%
SEA ARRIVALS (CIV & MIL)	23	86	273.9%	1,252	453	-63.8%
TOTAL	1,385	12,860	828.5%	316,200	40,184	-87.3%