

# June 2019 Arrivals



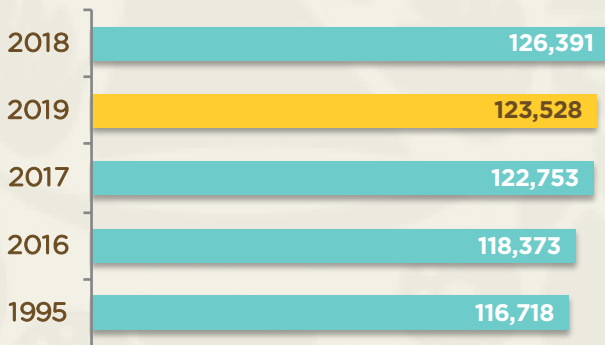
## DID YOU KNOW?

About **43%** of attendees at the **Guam Micronesia Island Fair** purchased either food & beverages or gifts & souvenirs.

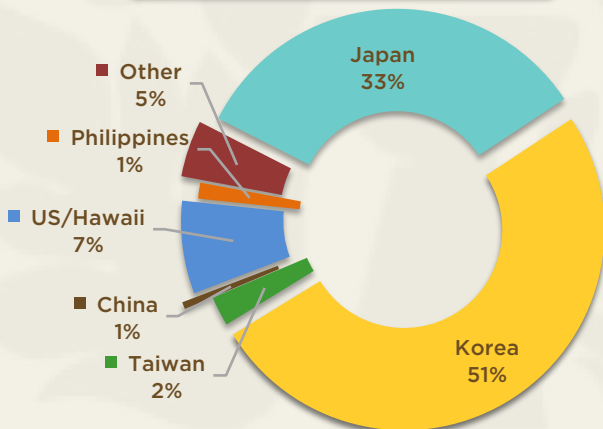
## ARRIVALS

<b>JUN Arrivals</b>	<b>123,528</b>	<b>-2.3%</b> ↓
<b>CYTD Arrivals</b>	<b>796,026</b>	<b>+5.0%</b> ↑
<b>FYTD Arrivals</b>	<b>1,196,635</b>	<b>+5.5%</b> ↑

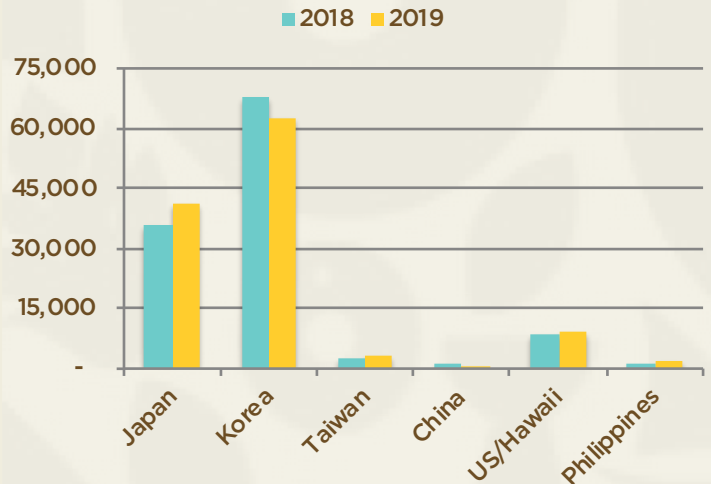
## Top 5 June Arrivals



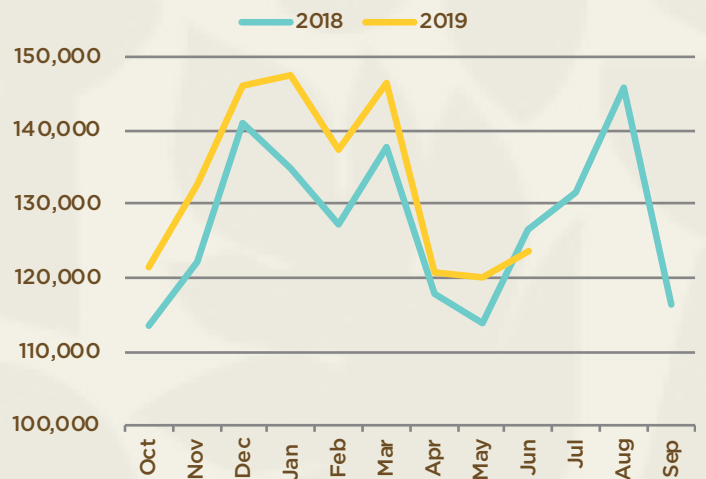
## MARKET MIX



## MARKET SNAPSHOT



Market	2018	2019	% to LY
Japan	35,739	41,027	14.8%
Korea	67,996	62,413	-8.2%
Taiwan	2,731	2,952	8.1%
China	913	697	-23.7%
US/Hawaii	8,817	9,230	4.7%
Philippines	1,349	1,579	17.0%



Source: Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine –Mandatory Customs Declaration forms and processed by the Guam Visitors Bureau



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## Visitor Arrival Summary June 2019



	Jun-18	Jun-19	% from LY
Civilian Air Arrivals <sup>a</sup>	122,221	122,102	-0.1%
Civilian Sea Arrivals <sup>a</sup>	63	65	3.2%
Armed Forces Air Arrivals <sup>a</sup>	1,604	1,361	-15.1%
Armed Forces Sea Arrivals <sup>a</sup>	2,503	0	-100.0%
<b>TOTAL VISITOR ARRIVALS</b>	<b>126,391</b>	<b>123,528</b>	<b>-2.3%</b>

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Jun-18	Jun-19	% from LY
<b>JAPAN</b>	<b>35,739</b>	<b>41,027</b>	<b>14.8%</b>
Kanto (Tokyo)	19,110	18,890	-1.2%
Chubu (Nagoya)	4,147	5,107	23.1%
Kinki (Osaka)	6,138	9,204	50.0%
Koshinetsu	450	741	64.7%
Hokuriku	600	661	10.2%
Tohoku	1,104	1,316	19.2%
Kyushu	1,831	2,221	21.3%
Chugoku	784	1,292	64.8%
Hokkaido	477	566	18.7%
Shikoku	415	613	47.7%
Okinawa/Miya	431	275	-36.2%
Other	252	141	-44.0%
<b>KOREA</b>	<b>67,996</b>	<b>62,413</b>	<b>-8.2%</b>
Seoul	24,583	27,296	11.0%
Incheon/Gyeonggi	17,624	15,046	-14.6%
Chungnam/Daejeon	1,478	1,450	-1.9%
Jeonbuk/Gwanju	1,069	846	-20.9%
Gyeongbuk/Daegu	2,880	2,670	-7.3%
Busan	7,636	6,935	-9.2%
Ulsan	1,427	1,111	-22.1%
Other	11,299	7,059	-37.5%
<b>TAIWAN</b>	<b>2,731</b>	<b>2,952</b>	<b>8.1%</b>
Taipei	1,661	1,518	-8.6%
Kaohsiung	167	203	21.6%
Taichung	289	436	50.9%
Taoyuan, Miaoli, Hsinehu	292	252	-13.7%
Hsinchu	129	306	137.2%
Other	193	237	22.8%
<b>CHINA</b>	<b>913</b>	<b>697</b>	<b>-23.7%</b>
Beijing	110	98	-10.9%
Shanghai	348	294	-15.5%
Guangzhou	79	24	-69.6%
Other	376	281	-25.3%
<b>US/HAWAII</b>	<b>8,817</b>	<b>9,230</b>	<b>4.7%</b>
<b>CNMI</b>	<b>2,251</b>	<b>1,901</b>	<b>-15.5%</b>
<b>PALAU</b>	<b>390</b>	<b>410</b>	<b>5.1%</b>
<b>FSM</b>	<b>1,623</b>	<b>1,377</b>	<b>-15.2%</b>
<b>RMI</b>	<b>227</b>	<b>171</b>	<b>-24.7%</b>
<b>PHILIPPINES</b>	<b>1,349</b>	<b>1,579</b>	<b>17.0%</b>
<b>AUSTRALIA</b>	<b>233</b>	<b>88</b>	<b>-62.2%</b>
<b>EUROPE</b>	<b>143</b>	<b>111</b>	<b>-22.4%</b>
<b>HONG KONG</b>	<b>543</b>	<b>477</b>	<b>-12.2%</b>
<b>RUSSIA</b>	<b>395</b>	<b>336</b>	<b>-14.9%</b>
<b>SINGAPORE</b>	<b>69</b>	<b>313</b>	<b>353.6%</b>
<b>INDIA</b>	<b>15</b>	<b>12</b>	<b>-20.0%</b>
<b>MALAYSIA</b>	<b>42</b>	<b>35</b>	<b>-16.7%</b>
<b>OTHER/UNKNOWN</b>	<b>349</b>	<b>334</b>	<b>-4.3%</b>

### QUARTERLY VISITOR INDUSTRY STATISTICS (January 2019 - March 2019)

	Jan-Mar 2019	Jan-Mar 2018	% Change
Hotel Occupancy Taxes <sup>c</sup>	\$12,358,678.25	\$13,069,808.14	5.8%
Weighted Hotel Occupancy Rate <sup>d</sup>	89.4%	91.4%	2.2%
Weighted Hotel Room Rate <sup>d</sup>	\$216.23	\$226.47	4.7%

Guam Visitors Bureau  
June 2019 Visitor Arrival Summary  
Calendar Year-to-Date 2018/9 • Fiscal Year-to-Date 2018/19



	CYTD 2018 (Jan - Jun '18)	CYTD 2019 (Jan - Jun '19)	% from LY	FYTD 2018 (Oct '17 - Jun '18)	FYTD 2019 (Oct '18 - Jun '19)	% from LY
<b>Air Arrivals<sup>a</sup></b>	<b>746,691</b>	<b>791,247</b>	<b>6.0%</b>	<b>1,113,481</b>	<b>1,188,535</b>	<b>6.7%</b>
<b>Sea Arrivals<sup>a</sup></b>	<b>11,231</b>	<b>4,779</b>	<b>-57.4%</b>	<b>21,262</b>	<b>8,100</b>	<b>-61.9%</b>
<b>TOTAL VISITOR ARRIVALS</b>	<b>757,922</b>	<b>796,026</b>	<b>5.0%</b>	<b>1,134,743</b>	<b>1,196,635</b>	<b>5.5%</b>
	CYTD 2018 (Jan - Jun '18)	CYTD 2019 (Jan - Jun '19)	% from LY	FYTD 2018 (Oct '17 - Jun '18)	FYTD 2019 (Oct '18 - Jun '19)	% from LY
<b>ORIGIN OF AIR ARRIVALS (Civilian &amp; Armed Forces)</b>						
<b>JAPAN</b>	<b>262,233</b>	<b>320,510</b>	<b>22.2%</b>	<b>389,853</b>	<b>481,293</b>	<b>23.5%</b>
Kanto (Tokyo)	130,801	159,684	22.1%	199,820	246,288	23.3%
Chubu (Nagoya)	35,012	39,005	11.4%	49,173	56,116	14.1%
Kinki (Osaka)	47,816	64,607	35.1%	68,696	95,213	38.6%
Koshinetsu	4,627	5,982	29.3%	7,568	9,157	21.0%
Hokuriku	4,029	4,889	21.3%	5,843	6,914	18.3%
Tohoku	7,802	8,734	11.9%	11,985	13,353	11.4%
Kyushu	10,820	15,186	40.4%	15,851	22,079	39.3%
Chugoku	6,270	8,319	32.7%	10,574	12,037	13.8%
Hokkaido	5,232	6,477	23.8%	7,695	9,036	17.4%
Shikoku	2,967	4,388	47.9%	4,224	6,532	54.6%
Okinawa/Miya	2,159	1,999	-7.4%	3,055	2,912	-4.7%
Other	4,698	1,240	-73.6%	5,369	1,656	-69.2%
<b>KOREA</b>	<b>372,097</b>	<b>357,661</b>	<b>-3.9%</b>	<b>559,893</b>	<b>539,728</b>	<b>-3.6%</b>
Seoul	115,633	143,929	24.5%	183,758	217,817	18.5%
Incheon/Gyeonggi	89,950	91,595	1.8%	141,357	138,348	-2.1%
Chungnam/Daejeon	8,613	8,966	4.1%	14,923	13,413	-10.1%
Jeonbuk/Gwanju	6,206	5,741	-7.5%	9,236	8,390	-9.2%
Gyeongbuk/Daegu	15,232	14,753	-3.1%	23,162	22,597	-2.4%
Busan	39,311	40,875	4.0%	47,661	62,076	30.2%
Ulsan	7,951	6,578	-17.3%	9,274	10,019	8.0%
Other	89,201	45,224	-49.3%	130,522	67,068	-48.6%
<b>TAIWAN</b>	<b>14,108</b>	<b>14,633</b>	<b>3.7%</b>	<b>20,066</b>	<b>20,921</b>	<b>4.3%</b>
Taipei	7,788	8,070	3.6%	11,104	12,075	8.7%
Kaohsiung	885	1,007	13.8%	1,246	1,468	17.8%
Taichung	1,850	1,957	5.8%	2,864	2,575	-10.1%
Taoyuan, Miaoli, Hsinehu	1,319	1,433	8.6%	1,979	1,990	0.6%
Hsinchu	729	938	28.7%	852	1,214	42.5%
Other	1,537	1,228	-20.1%	2,021	1,599	-20.9%
<b>CHINA</b>	<b>9,369</b>	<b>6,626</b>	<b>-29.3%</b>	<b>13,471</b>	<b>9,968</b>	<b>-26.0%</b>
Beijing	1,311	1,256	-4.2%	1,883	1,795	-4.7%
Shanghai	3,213	2,192	-31.8%	4,801	3,216	-33.0%
Guangzhou	636	529	-16.8%	946	765	-19.1%
Other	4,209	2,649	-37.1%	5,841	4,192	-28.2%
<b>US/HAWAII</b>	<b>45,547</b>	<b>49,388</b>	<b>8.4%</b>	<b>64,239</b>	<b>71,986</b>	<b>12.1%</b>
CNMI	9,861	10,967	11.2%	14,956	15,961	6.7%
PALAU	2,018	2,001	-0.8%	3,316	3,026	-8.7%
FSM	7,438	6,779	-8.9%	10,848	9,883	-8.9%
RMI	762	753	-1.2%	1,068	1,124	5.2%
<b>PHILIPPINES</b>	<b>8,800</b>	<b>10,163</b>	<b>15.5%</b>	<b>15,137</b>	<b>16,566</b>	<b>9.4%</b>
<b>AUSTRALIA</b>	<b>1,429</b>	<b>1,339</b>	<b>-6.3%</b>	<b>1,883</b>	<b>1,855</b>	<b>-1.5%</b>
<b>EUROPE</b>	<b>1,113</b>	<b>1,129</b>	<b>1.4%</b>	<b>1,721</b>	<b>1,812</b>	<b>5.3%</b>
<b>HONG KONG</b>	<b>2,982</b>	<b>3,240</b>	<b>8.7%</b>	<b>5,086</b>	<b>5,268</b>	<b>3.6%</b>
<b>RUSSIA</b>	<b>2,404</b>	<b>2,772</b>	<b>15.3%</b>	<b>3,556</b>	<b>4,473</b>	<b>25.8%</b>
<b>SINGAPORE</b>	<b>478</b>	<b>795</b>	<b>66.3%</b>	<b>578</b>	<b>1,103</b>	<b>90.8%</b>
<b>INDIA</b>	<b>95</b>	<b>83</b>	<b>-12.6%</b>	<b>103</b>	<b>129</b>	<b>25.2%</b>
<b>MALAYSIA</b>	<b>160</b>	<b>230</b>	<b>43.8%</b>	<b>180</b>	<b>367</b>	<b>103.9%</b>
<b>OTHER/UNKNOWN</b>	<b>5,797</b>	<b>2,178</b>	<b>-62.4%</b>	<b>7,527</b>	<b>3,072</b>	<b>-59.2%</b>
<b>YTD VISITOR INDUSTRY STATISTICS</b>	<b>(January 2019 - March 2019)</b>			<b>(October 2018 - March 2019)</b>		
<b>Hotel Occupancy Taxes<sup>c</sup></b>	<b>\$12,358,678.25</b>	<b>\$13,069,808.14</b>	<b>5.8%</b>	<b>\$31,224,182.03</b>	<b>\$22,977,668.57</b>	<b>-26.4%</b>
<b>Weighted Hotel Occupancy Rate<sup>d</sup></b>	<b>89.4%</b>	<b>91.4%</b>	<b>2.2%</b>	<b>84.9%</b>	<b>88.7%</b>	<b>4.5%</b>
<b>Weighted Hotel Room Rate<sup>d</sup></b>	<b>\$216.23</b>	<b>\$226.47</b>	<b>4.7%</b>	<b>\$210.08</b>	<b>\$213.45</b>	<b>1.6%</b>

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2018/9 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: <sup>a</sup>Civilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: <sup>b</sup>Japan Guam Travel Association, <sup>c</sup>Hotel Occupancy Tax collections are unaudited. Department of Administration, STR Global (Hotel Occupancy and ADR Report).

