

# June 2023

## Monthly Arrivals Summary

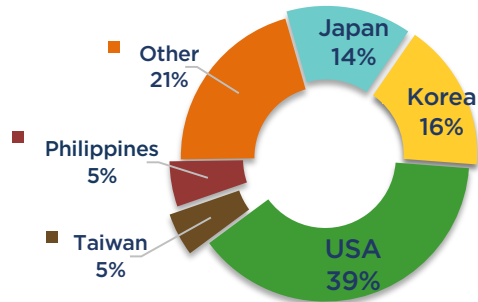
<b>JUN Arrivals</b>	<b>17,310</b>	<b>-38.8%</b> ↓
<b>CYTD Arrivals</b>	<b>295,554</b>	<b>247.0%</b> ↑
<b>FYTD Arrivals</b>	<b>431,880</b>	<b>292.8%</b> ↑

### VISITOR SNAPSHOT

Travel Party Size  
**1 pax** (48.4%)



### MARKET MIX



Average length of stay **4 nights**

### TRIP STATUS

First Timers : **30.0%**  
Repeats : **46.8%**



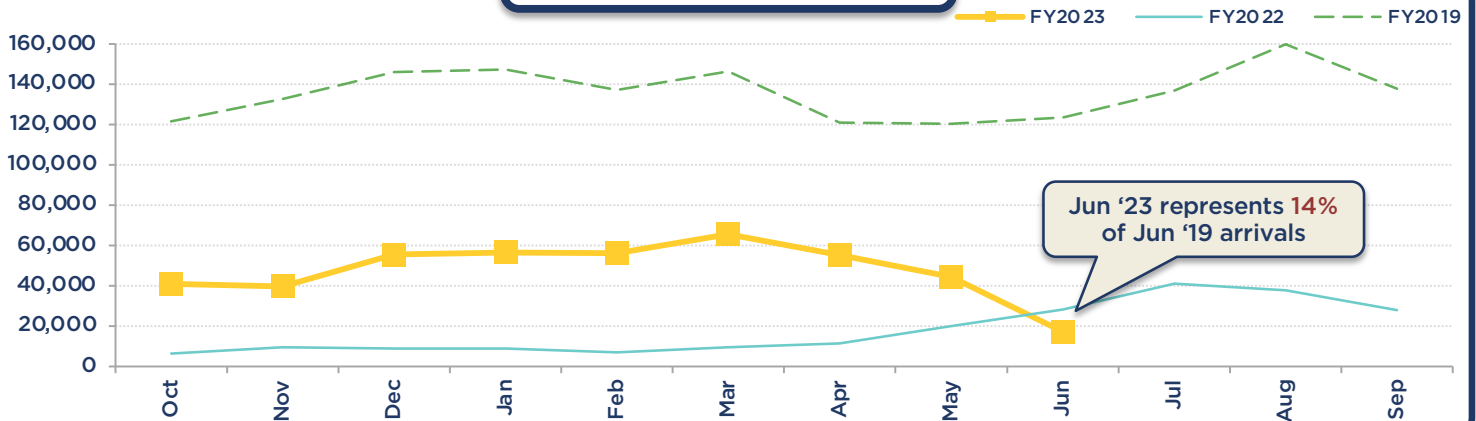
### PRIMARY REASON FOR TRIP



Pleasure/Vacation **34.8%**  
Government/Military 11.5%  
Visiting friends/family 7.6%  
Other 7.0%  
Medical 4.4%

Market	2022	2023	% to LY
Japan	1,190	2,434	104.5%
Korea	16,298	2,871	-82.4%
Taiwan	29	838	2,789.7%
China	62	127	104.8%
US/Hawaii	7,088	6,691	-5.6%
Philippines	686	879	28.1%

### ROAD TO RECOVERY



Source: Preliminary Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine – Mandatory Customs Declaration forms and processed by the Guam Visitors Bureau



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# Preliminary Visitor Arrival Summary June 2023



	Jun-22	Jun-23	% from LY
Civilian Air Arrivals <sup>a</sup>	27,032	16,966	-37.2%
Civilian Sea Arrivals <sup>a</sup>	29	25	-13.8%
Armed Forces Air Arrivals <sup>a</sup>	1,214	319	-73.7%
Armed Forces Sea Arrivals <sup>a</sup>	3	0	-100.0%
<b>TOTAL VISITOR ARRIVALS</b>	<b>28,278</b>	<b>17,310</b>	<b>-38.8%</b>

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Jun-22	Jun-23	% from LY
<b>JAPAN</b>	<b>1,190</b>	<b>2,434</b>	<b>104.5%</b>
Kanto (Tokyo)	669	1,467	119.3%
Chubu (Nagoya)	32	171	434.4%
Kinki (Osaka)	50	305	510.0%
Koshinetsu	2	32	1500.0%
Hokuriku	4	9	125.0%
Tohoku	24	65	170.8%
Kyushu	63	113	79.4%
Chugoku	9	19	111.1%
Hokkaido	14	39	178.6%
Shikoku	12	18	50.0%
Okinawa/Miya	122	72	-41.0%
Other	189	124	-34.4%
<b>KOREA</b>	<b>16,298</b>	<b>2,871</b>	<b>-82.4%</b>
Seoul	7,472	1,331	-82.2%
Incheon/Gyeonggi	4,068	595	-85.4%
Chungnam/Daejeon	343	67	-80.5%
Jeonbuk/Gwanju	296	41	-86.1%
Gyeongbuk/Daegu	530	105	-80.2%
Busan	1,462	206	-85.9%
Ulsan	194	51	-73.7%
Other	1,933	475	-75.4%
<b>TAIWAN</b>	<b>29</b>	<b>838</b>	<b>2789.7%</b>
Taipei	14	355	2435.7%
Kaohsiung	1	68	6700.0%
Taichung	3	157	5133.3%
Taoyuan, Miaoli, Hsinehu	6	90	1400.0%
Hsinchu	2	45	2150.0%
Other	3	123	4000.0%
<b>CHINA</b>	<b>62</b>	<b>127</b>	<b>104.8%</b>
Beijing	1	20	1900.0%
Shanghai	44	49	11.4%
Guangzhou	6	4	-33.3%
Other	11	54	390.9%
<b>US/HAWAII</b>	<b>7,088</b>	<b>6,691</b>	<b>-5.6%</b>
<b>CNMI</b>	<b>1,804</b>	<b>1,147</b>	<b>-36.4%</b>
<b>PALAU</b>	<b>357</b>	<b>235</b>	<b>-34.2%</b>
<b>FSM</b>	<b>286</b>	<b>1,290</b>	<b>351.0%</b>
<b>RMI</b>	<b>28</b>	<b>52</b>	<b>85.7%</b>
<b>PHILIPPINES</b>	<b>686</b>	<b>879</b>	<b>28.1%</b>
<b>AUSTRALIA</b>	<b>96</b>	<b>53</b>	<b>-44.8%</b>
<b>EUROPE</b>	<b>70</b>	<b>195</b>	<b>178.6%</b>
<b>HONG KONG</b>	<b>10</b>	<b>50</b>	<b>400.0%</b>
<b>RUSSIA</b>	<b>-</b>	<b>7</b>	<b>-</b>
<b>SINGAPORE</b>	<b>54</b>	<b>165</b>	<b>205.6%</b>
<b>INDIA</b>	<b>4</b>	<b>1</b>	<b>-75.0%</b>
<b>MALAYSIA</b>	<b>3</b>	<b>9</b>	<b>200.0%</b>
<b>OTHER/UNKNOWN</b>	<b>181</b>	<b>241</b>	<b>33.1%</b>

QUARTERLY VISITOR INDUSTRY STATISTICS	Jan - Mar 2022	Jan - Mar 2023	
Hotel Occupancy Taxes <sup>c</sup>	\$4,316,814.14	\$7,514,153.31	74.1%
Weighted Hotel Occupancy Rate <sup>d</sup>	56.0%	67.4%	20.4%
Weighted Hotel Room Rate <sup>d</sup>	\$162.67	\$209.36	28.7%

Guam Visitors Bureau  
Preliminary June 2023 Visitor Arrival Summary  
Calendar Year-to-Date 2022/23 • Fiscal Year-to-Date 2022/23



	CYTD 2022 (Jan - Jun '22)	CYTD 2023 (Jan - Jun '23)	% from LY	FYTD 2022 (Oct '21 - Jun '22)	FYTD 2023 (Oct '22 - Jun '23)	% from LY
Air Arrivals <sup>a</sup>	84,935	292,139	244.0%	109,455	428,418	291.4%
Sea Arrivals <sup>a</sup>	231	3,415	1378.4%	506	3,462	584.2%
<b>TOTAL VISITOR ARRIVALS</b>	<b>85,166</b>	<b>295,554</b>	<b>247.0%</b>	<b>109,961</b>	<b>431,880</b>	<b>292.8%</b>

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2022 (Jan - Jun '22)	CYTD 2023 (Jan - Jun '23)	% from LY	FYTD 2022 (Oct '21 - Jun '22)	FYTD 2023 (Oct '22 - Jun '23)	% from LY
<b>JAPAN</b>	<b>4,636</b>	<b>38,535</b>	<b>731.2%</b>	<b>5,817</b>	<b>50,233</b>	<b>763.6%</b>
Kanto (Tokyo)	2,094	22,595	979.0%	2,730	29,526	981.5%
Chubu (Nagoya)	190	3,607	1798.4%	239	4,650	1845.6%
Kinki (Osaka)	191	5,203	2624.1%	236	6,908	2827.1%
Koshinetsu	38	631	1560.5%	49	750	1430.6%
Hokuriku	13	335	2476.9%	17	418	2358.8%
Tohoku	139	1,009	625.9%	162	1,270	684.0%
Kyushu	136	1,727	1169.9%	165	2,243	1259.4%
Chugoku	64	717	1020.3%	72	802	1013.9%
Hokkaido	110	559	408.2%	121	766	533.1%
Shikoku	18	251	1294.4%	24	316	1216.7%
Okinawa/Miya	1,010	954	-5.5%	1,189	1,277	7.4%
Other	633	947	49.6%	813	1,307	60.8%
<b>KOREA</b>	<b>31,479</b>	<b>180,834</b>	<b>474.5%</b>	<b>37,575</b>	<b>271,883</b>	<b>623.6%</b>
Seoul	14,506	69,772	381.0%	17,651	106,311	502.3%
Incheon/Gyeonggi	7,742	45,757	491.0%	9,319	68,372	633.7%
Chungnam/Daejeon	652	4,592	604.3%	766	6,676	771.5%
Jeonbuk/Gwanju	583	3,859	561.9%	659	5,626	753.7%
Gyeongbuk/Daegu	1,038	6,604	536.2%	1,215	10,017	724.4%
Busan	2,880	16,451	471.2%	3,219	25,978	707.0%
Ulsan	391	3,303	744.8%	440	4,895	1012.5%
Other	3,687	30,496	727.1%	4,306	44,008	922.0%
<b>TAIWAN</b>	<b>120</b>	<b>3,596</b>	<b>2896.7%</b>	<b>202</b>	<b>3,891</b>	<b>1826.2%</b>
Taipei	61	1,764	2791.8%	107	1,918	1692.5%
Kaohsiung	18	224	1144.4%	20	271	1255.0%
Taichung	11	578	5154.5%	16	601	3656.3%
Taoyuan, Miaoli, Hsinehu	18	412	2188.9%	44	427	870.5%
Hsinchu	3	202	6633.3%	5	211	4120.0%
Other	9	416	4522.2%	10	463	4530.0%
<b>CHINA</b>	<b>150</b>	<b>809</b>	<b>439.3%</b>	<b>211</b>	<b>1,006</b>	<b>376.8%</b>
Beijing	7	116	1557.1%	8	120	1400.0%
Shanghai	81	235	190.1%	127	288	126.8%
Guangzhou	15	53	253.3%	15	66	340.0%
Other	47	405	761.7%	61	532	772.1%
<b>US/HAWAII</b>	<b>34,529</b>	<b>42,616</b>	<b>23.4%</b>	<b>47,810</b>	<b>61,903</b>	<b>29.5%</b>
CNMI	6,027	6,930	15.0%	7,132	11,345	59.1%
<b>PALAU</b>	<b>769</b>	<b>1,261</b>	<b>64.0%</b>	<b>926</b>	<b>2,070</b>	<b>123.5%</b>
FSM	1,602	6,119	282.0%	2,295	8,696	278.9%
RMI	74	379	412.2%	91	601	560.4%
<b>PHILIPPINES</b>	<b>2,916</b>	<b>6,682</b>	<b>129.1%</b>	<b>3,918</b>	<b>10,296</b>	<b>162.8%</b>
<b>AUSTRALIA</b>	<b>747</b>	<b>675</b>	<b>-9.6%</b>	<b>794</b>	<b>1,002</b>	<b>26.2%</b>
<b>EUROPE</b>	<b>419</b>	<b>858</b>	<b>104.8%</b>	<b>571</b>	<b>1,174</b>	<b>105.6%</b>
<b>HONG KONG</b>	<b>50</b>	<b>362</b>	<b>624.0%</b>	<b>58</b>	<b>491</b>	<b>746.6%</b>
<b>RUSSIA</b>	<b>27</b>	<b>78</b>	<b>188.9%</b>	<b>41</b>	<b>117</b>	<b>185.4%</b>
<b>SINGAPORE</b>	<b>298</b>	<b>473</b>	<b>58.7%</b>	<b>444</b>	<b>673</b>	<b>51.6%</b>
<b>INDIA</b>	<b>42</b>	<b>55</b>	<b>31.0%</b>	<b>58</b>	<b>73</b>	<b>25.9%</b>
<b>MALAYSIA</b>	<b>25</b>	<b>67</b>	<b>168.0%</b>	<b>38</b>	<b>94</b>	<b>147.4%</b>
<b>OTHER/UNKNOWN</b>	<b>1,025</b>	<b>1,810</b>	<b>76.6%</b>	<b>1,474</b>	<b>2,870</b>	<b>94.7%</b>

VISITOR INDUSTRY STATISTICS	Jan - Mar 2022	Jan - Mar 2023		Oct 2021 - Mar 2022	Oct 2022 - Mar 2023	
<b>Hotel Occupancy Taxes<sup>c</sup></b>	<b>\$4,316,814.14</b>	<b>\$7,514,153.31</b>	<b>74.1%</b>	<b>\$7,037,092.12</b>	<b>\$12,738,932.64</b>	<b>81.0%</b>
<b>Weighted Hotel Occupancy Rate<sup>d</sup></b>	<b>56.0%</b>	<b>67.4%</b>	<b>20.4%</b>	<b>45.6%</b>	<b>636.6%</b>	<b>1296.1%</b>
<b>Weighted Hotel Room Rate<sup>d</sup></b>	<b>\$162.67</b>	<b>\$209.36</b>	<b>28.7%</b>	<b>\$164.40</b>	<b>\$201.49</b>	<b>22.6%</b>

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2020/2021 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: <sup>a</sup>Civilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: <sup>b</sup>Japan Guam Travel Association, <sup>c</sup>Hotel Occupancy Tax collections are unaudited. Department of Administration, STR Global (Hotel Occupancy and ADR Report).

