



Guam Visitors Bureau

Korea In-Market Insight Report

MAY 2022

[ANTHOLOGY®]
RESEARCH



Background & Objectives

- In light of the covid-19 pandemic and its abrupt and severe impacts on visitor arrivals on Guam, Guam Visitors Bureau contracted Anthology Research to gather feedback from residents likely to travel internationally in the near future from key source markets, in order to achieve the following objectives.
 - Inform strategies to drive demand for Guam as a destination for travel from the source market covered by the study: Korea.
 - Better understand motivations to travel internationally.
 - Gauge perceptions of and satisfaction with Guam as a destination.
- Anthology and Guam Visitors Bureau research staff collaboratively developed the questionnaire, which was translated into Korean.



Methodology

- Anthology Research conducted a self-administered online survey of residents of Korea, utilizing sample provided by a reputable online sample provider. All surveys were presented in Korean, with the option to view the survey in English. Participants were screened to include only those residents who have traveled internationally, for any reason, in the last three years (since the start of 2019) or intend to travel internationally for any reason in the next five years.
- This report includes results from the survey, conducted April 21-27, 2022. A total of 357 surveys were collected during this period.
- The margin of error for a sample of 357 is +/- 5.19 percentage points with a 95% confidence level. That is, if all Korean residents in the same time period were asked these questions, we can be 95% certain that their responses would not differ by +/- 5.19 percentage points.



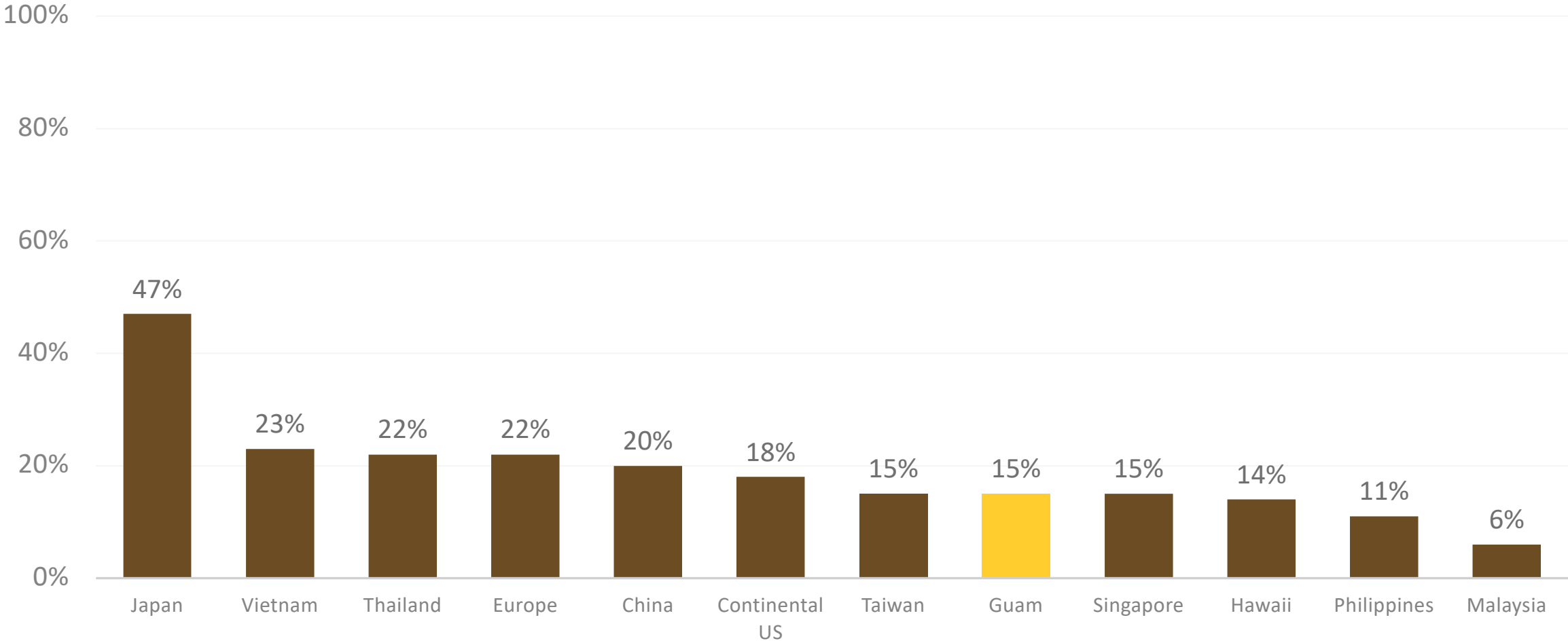


SECTION 1

TRAVEL PLANNING



TRAVEL HISTORY



TRAVEL HISTORY – Tracking

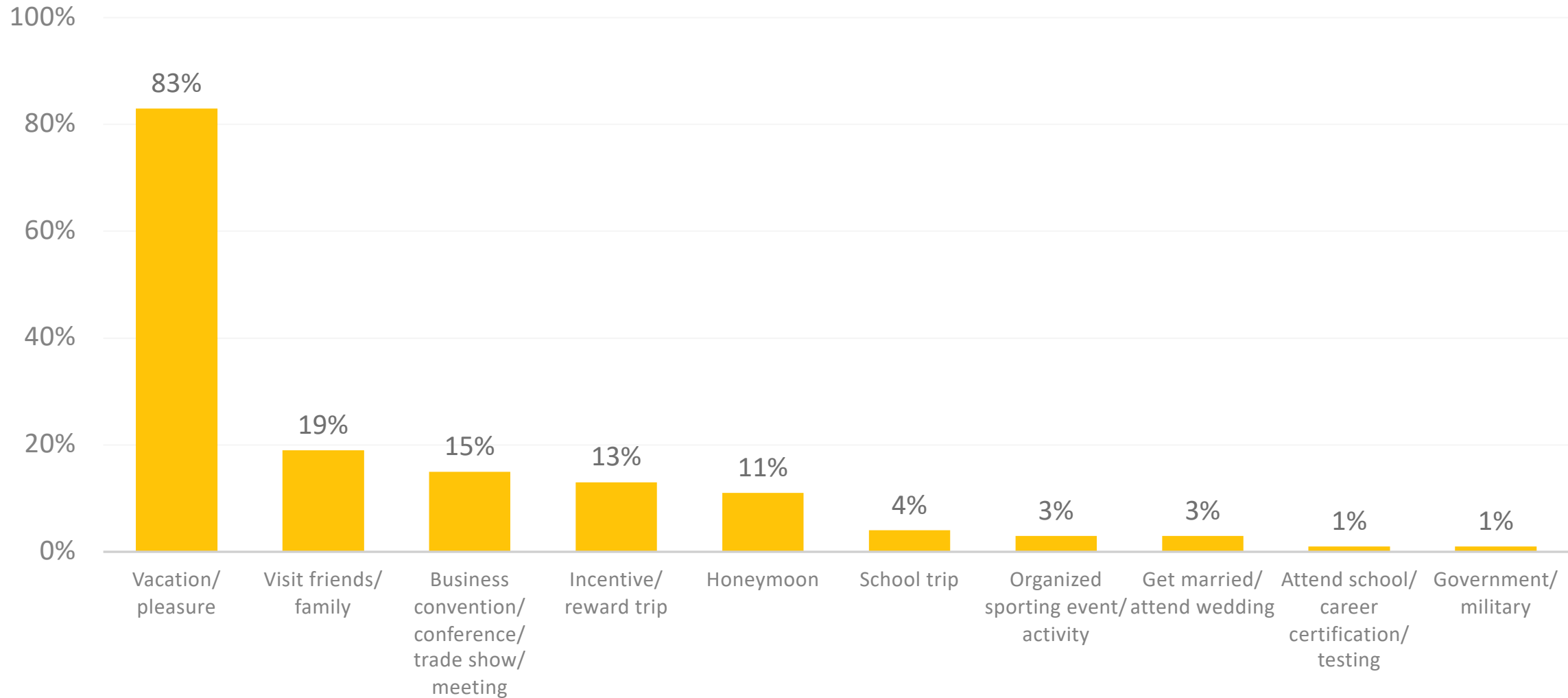
	May 2021	June 2021	Sept 2021	May 2022*
Japan	55%	50%	50%	47%
Thailand	20%	16%	24%	22%
China	26%	25%	22%	20%
Vietnam	22%	25%	21%	23%
Europe	25%	20%	20%	22%
Taiwan	18%	13%	18%	15%
Guam	15%	13%	16%	15%
Philippines	12%	11%	14%	11%
Continental U.S.	22%	15%	13%	18%
Singapore	17%	13%	13%	15%
Hawaii	13%	11%	9%	14%

Q: To what international destinations have you traveled, for any reason, in the last five years?

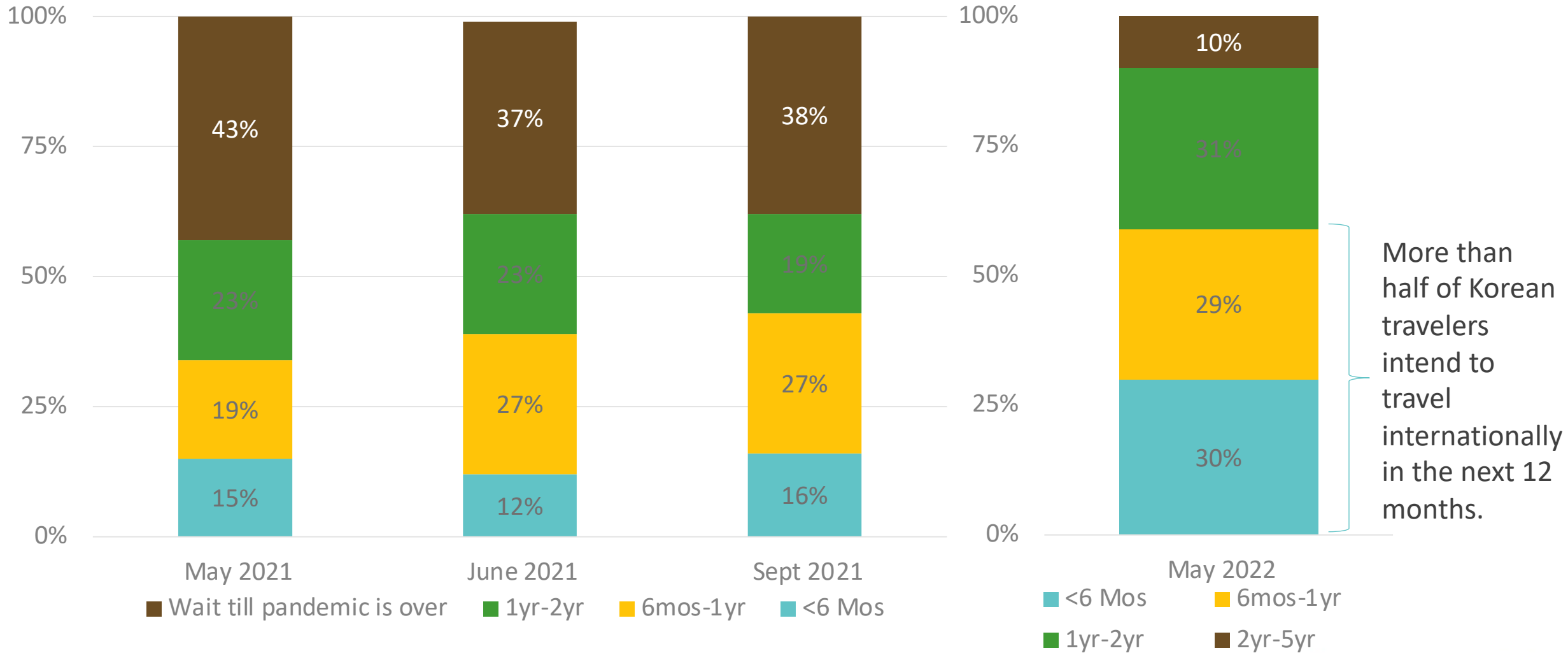
*Note: Question updated in May 2022 to clarify travel for any reason.



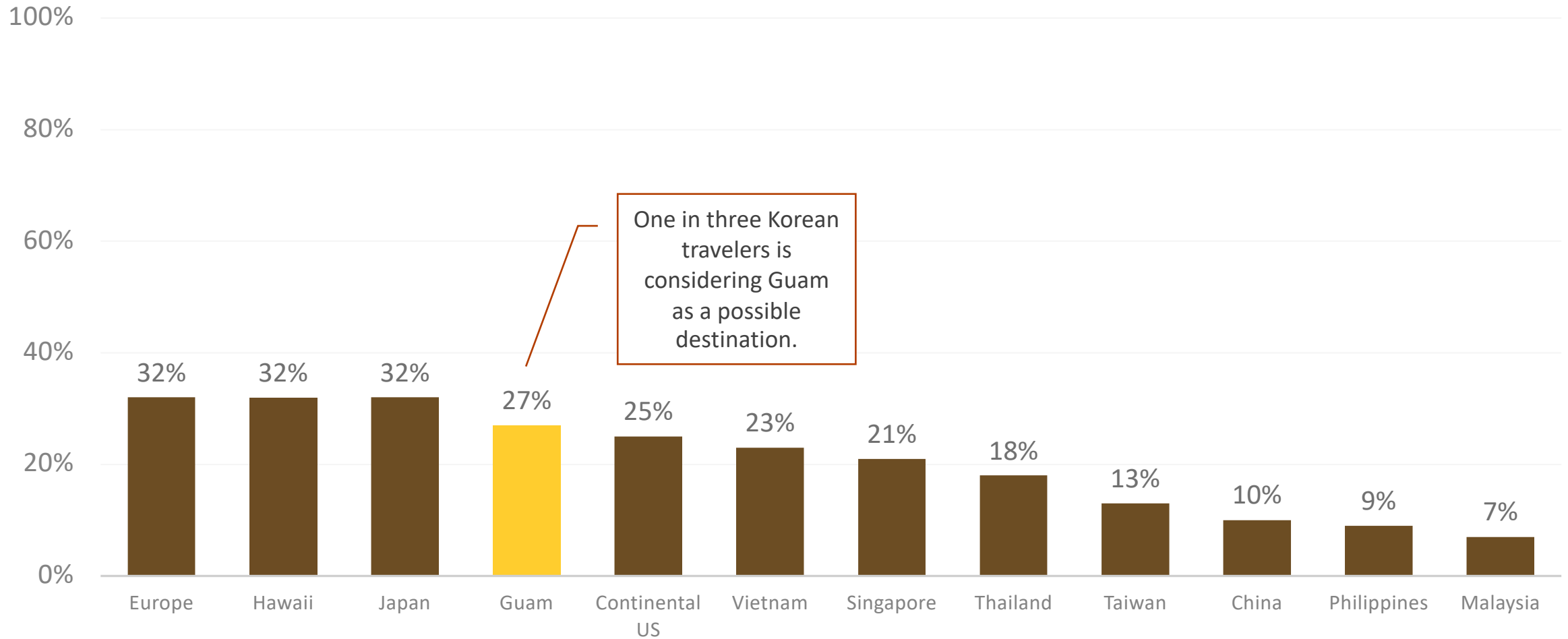
PRIMARY TRAVEL MOTIVATION



FUTURE TRAVEL PLANS



POTENTIAL FUTURE TRAVEL DESTINATIONS

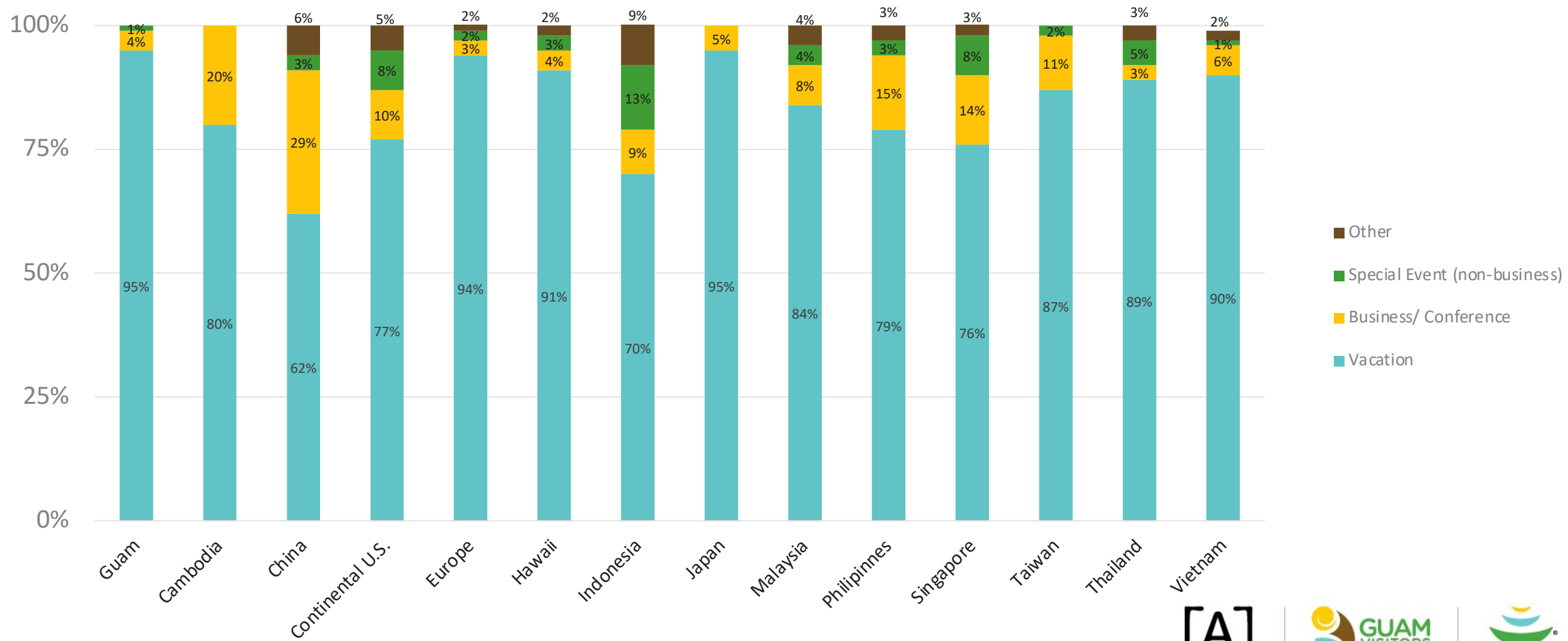


POTENTIAL FUTURE TRAVEL DESTINATIONS – Tracking

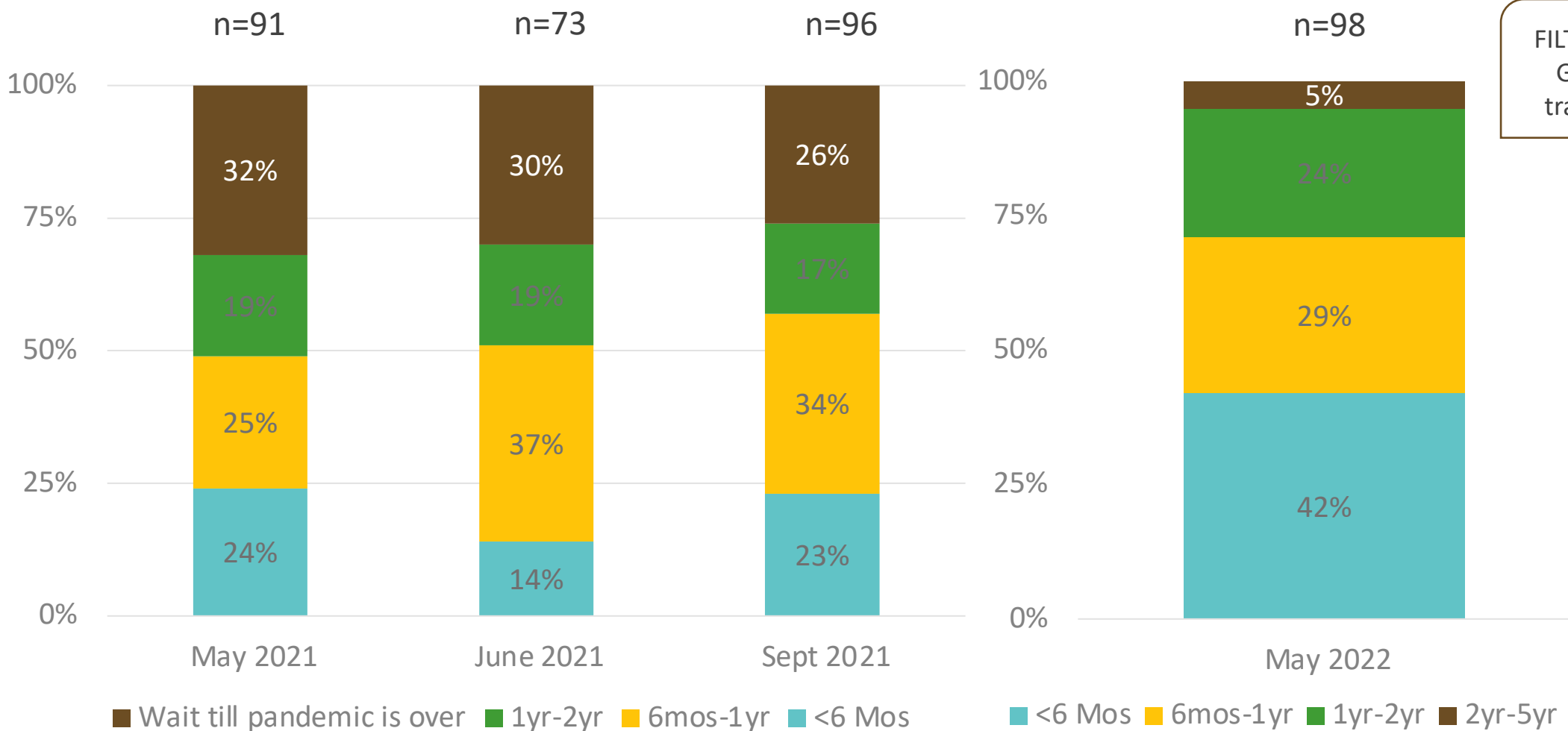
	May 2021	June 2021	Sept 2021	May 2022*
Europe	36%	37%	38%	32%
Guam	30%	24%	31%	27%
Hawaii	35%	27%	30%	32%
Japan	30%	29%	24%	32%
Continental U.S.	30%	23%	22%	25%
Singapore	25%	22%	20%	21%
Thailand	15%	19%	18%	18%
Vietnam	16%	20%	16%	23%
Taiwan	17%	13%	15%	13%
Philippines	9%	11%	11%	9%
China	11%	9%	8%	10%

- Travelers from Korea considering Guam as an international destination statistically more likely to be considering the following destinations, as well: Hawaii, Continental US, Singapore, Thailand, China and Malaysia.

PURPOSE OF INTERNATIONAL TRAVEL



TIMING OF FUTURE TRAVEL TO GUAM



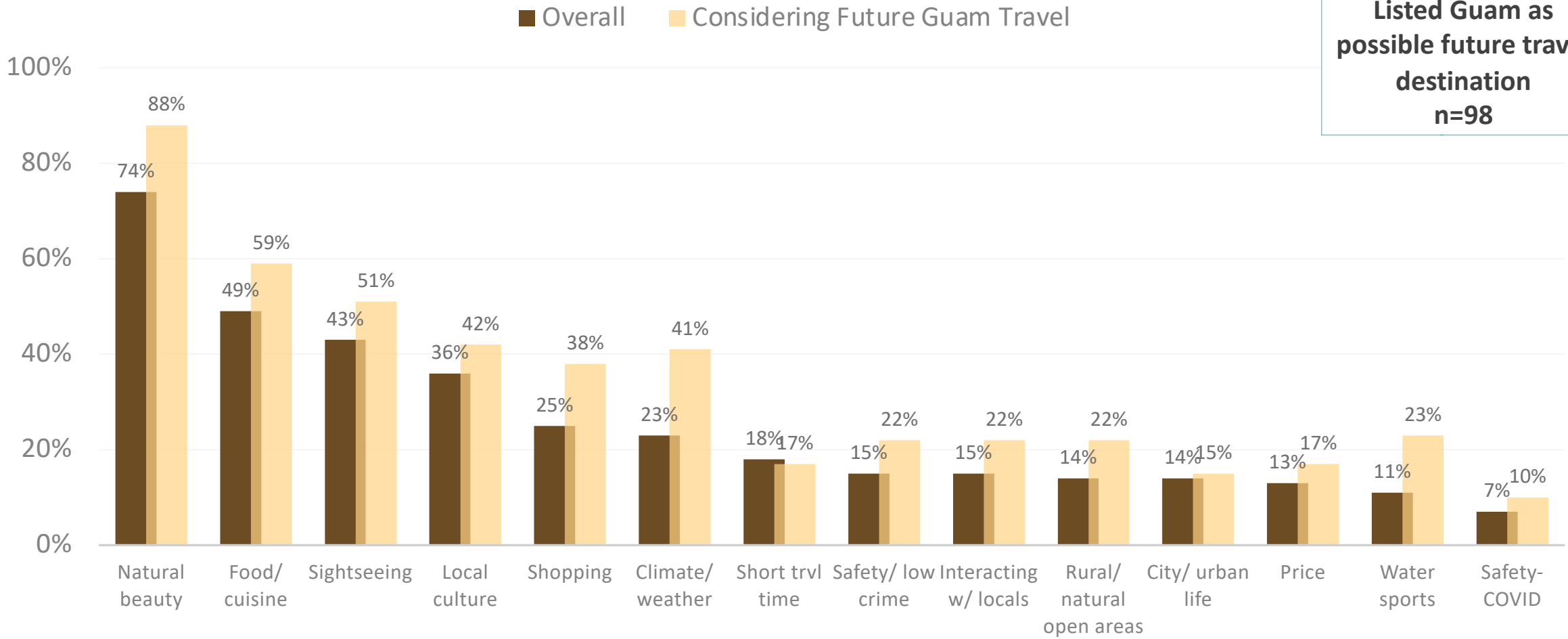
FILTER: Considering Guam as future travel destination

2021 Survey Q: When, if at all, do you intend to take an international trip for vacation purposes outside of Korea?
 2022 Survey Q: When, if at all, do you intend to take an international trip outside of Korea, for any reason?



APPEAL OF INTERNATIONAL TRAVEL DESTINATIONS

Filter:
Listed Guam as
possible future travel
destination
n=98



APPEAL OF INTERNATIONAL TRAVEL DESTINATIONS – Tracking

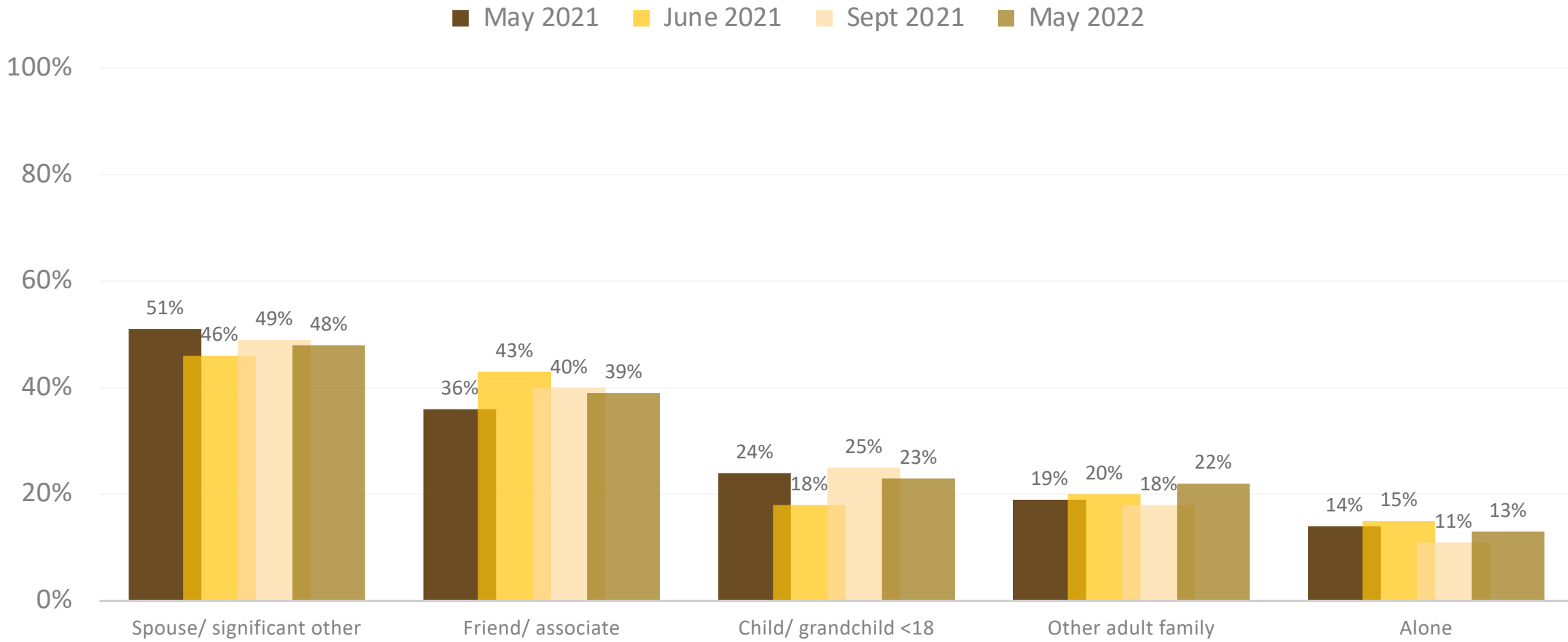
	May 2021	June 2021	Sept 2021	May 2022
Natural beauty	70%	66%	74%	74%
Sightseeing	48%	49%	45%	43%
Food/ cuisine	50%	44%	44%	49%
Local culture	35%	30%	32%	36%
Climate/ weather	35%	25%	26%	23%
Shopping	26%	24%	21%	25%
Safety- crime	21%	20%	17%	15%
Price of the destination	19%	15%	17%	13%
Rural/ open areas	19%	16%	16%	14%
City/ urban life	17%	15%	13%	14%
Interacting w/ locals	12%	14%	12%	15%
Safety- COVID	17%	14%	9%	7%
Cleanliness	11%	7%	6%	16% ↑
Water sports	9%	9%	8%	11%
Recreational activities	4%	4%	5%	9% ↑
Short travel distance	18%	14%	13%	18%
Quality of customer service	8%	6%	8%	6%
Sports events	6%	4%	6%	5%
Medical treatment/ service	5%	2%	3%	2%
Business/ conference	-	-	-	5%

↑ Indicates statistically significant increase from Sept 2021.

Q: What is appealing about those places?



FUTURE INTERNATIONAL TRAVEL PARTY



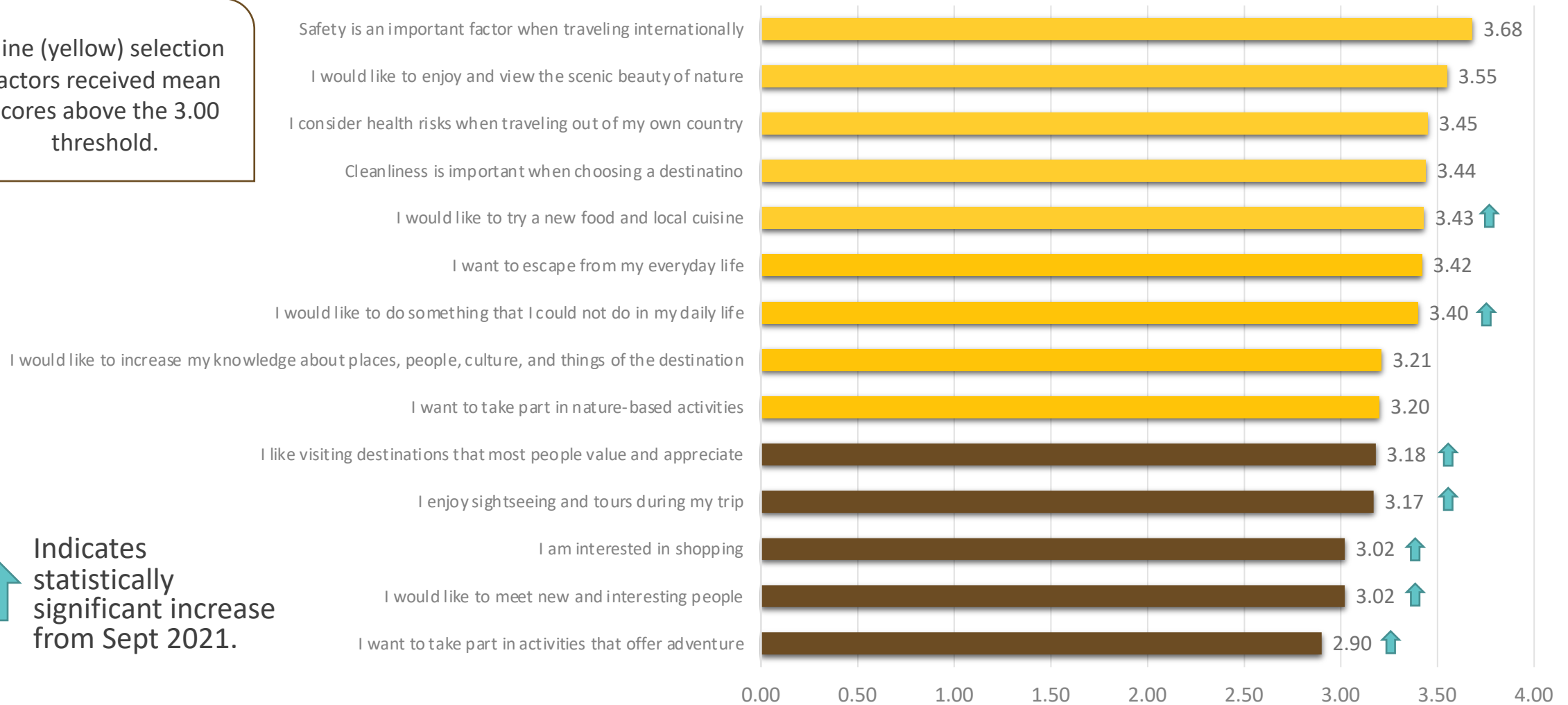
Note: Question updated in 2022 to emphasize once COVID-19 restrictions are lifted. Q: Thinking of your travel plans after COVID-19-related travel restrictions are lifted, who are you most looking forward to traveling with to an international destination?



DESTINATION SELECTION FACTORS – IMPORTANCE

MEAN SCORE 4PT SCALE

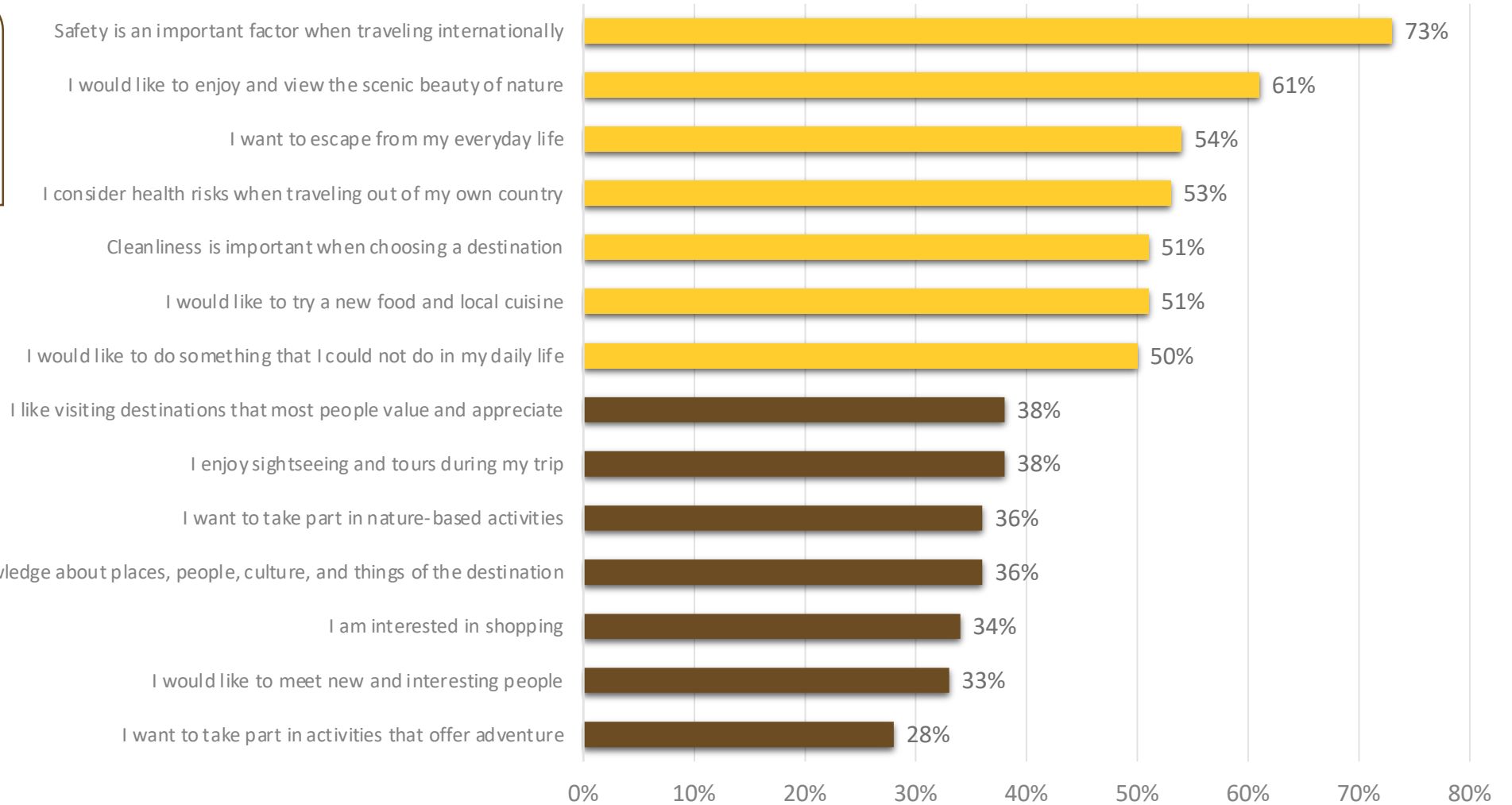
Nine (yellow) selection factors received mean scores above the 3.00 threshold.



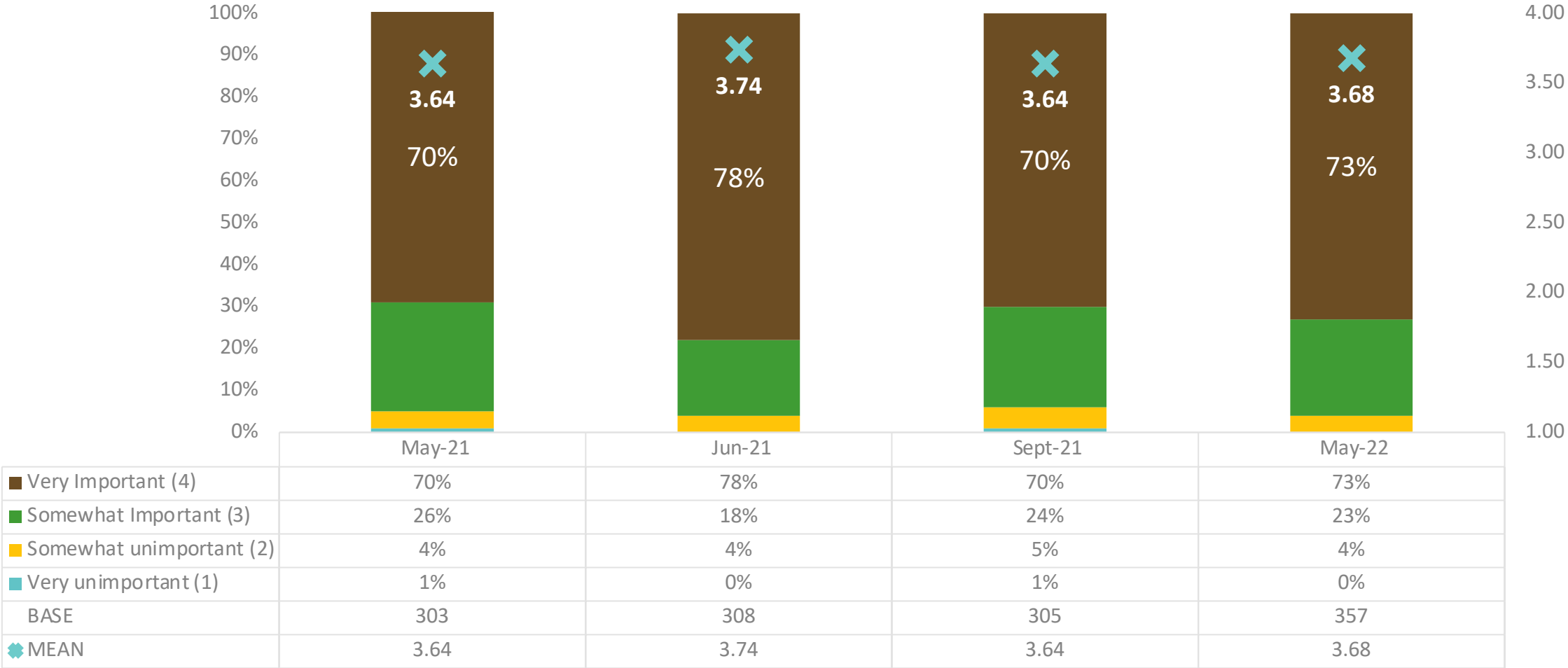
↑ Indicates statistically significant increase from Sept 2021.

DESTINATION SELECTION FACTORS – VERY IMPORTANT / TOP BOX

Seven (yellow) selection factors received top box (very important) scores above 50%



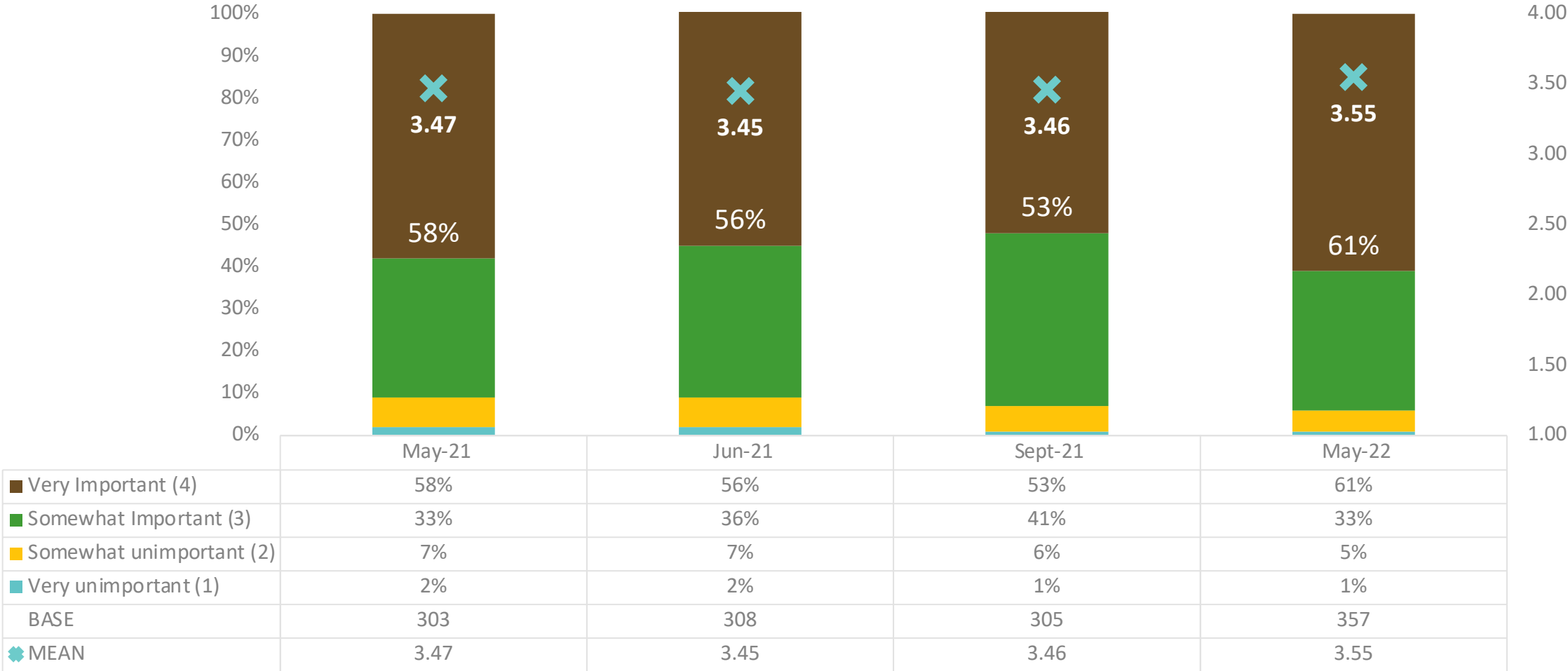
Safety is an important factor when traveling internationally



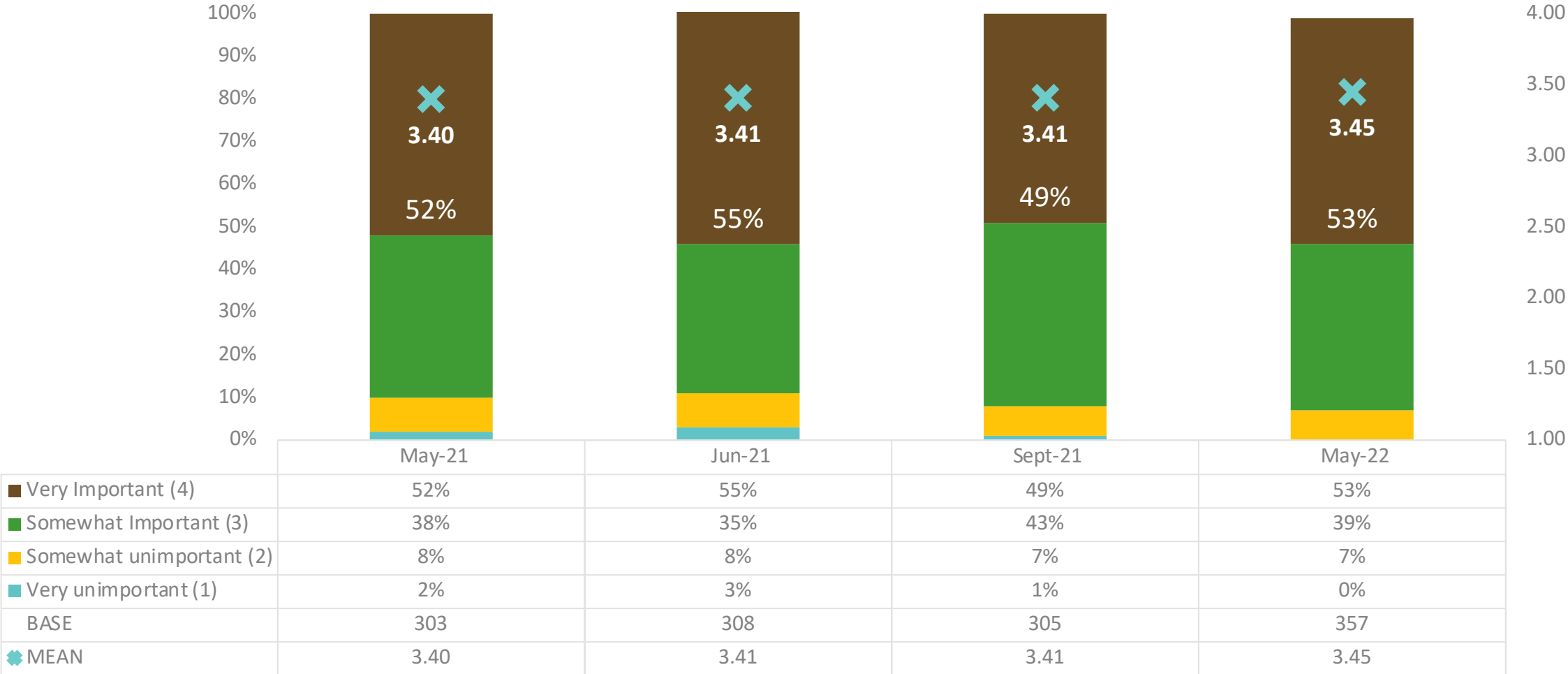
Q: When considering a destination to visit, in general, how important are each of the following in your decision of where to go?



I would like to enjoy and view the scenic beauty of nature



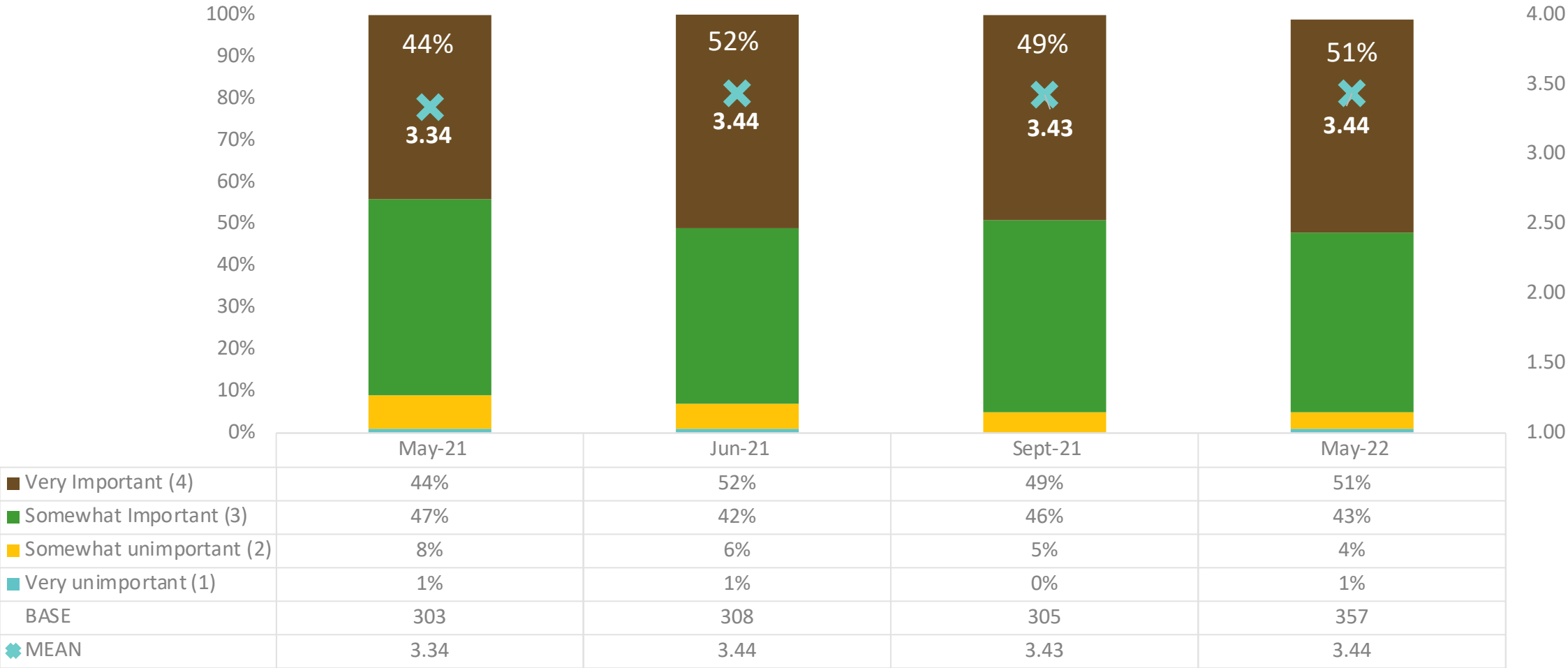
I consider health risks when traveling out of my own country



Q: When considering a destination to visit, in general, how important are each of the following in your decision of where to go?



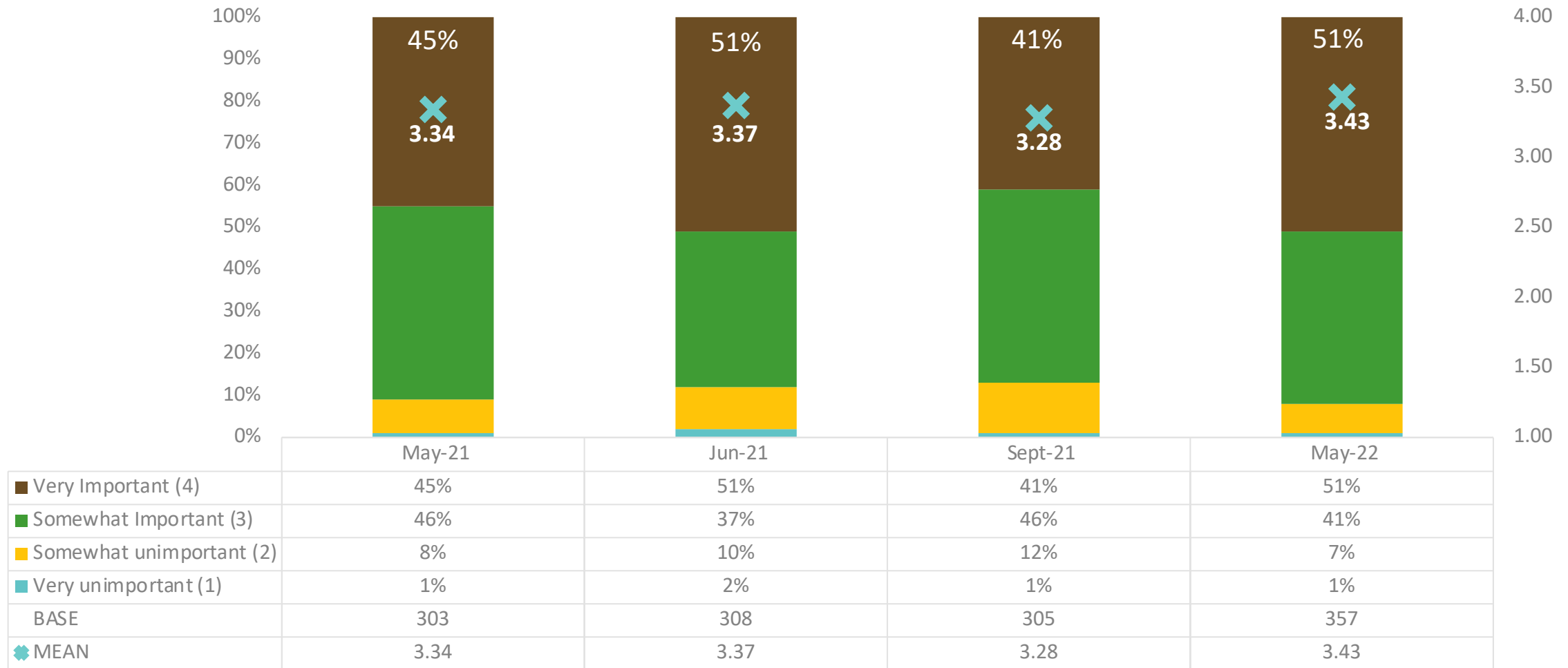
Cleanliness is important when choosing a destination



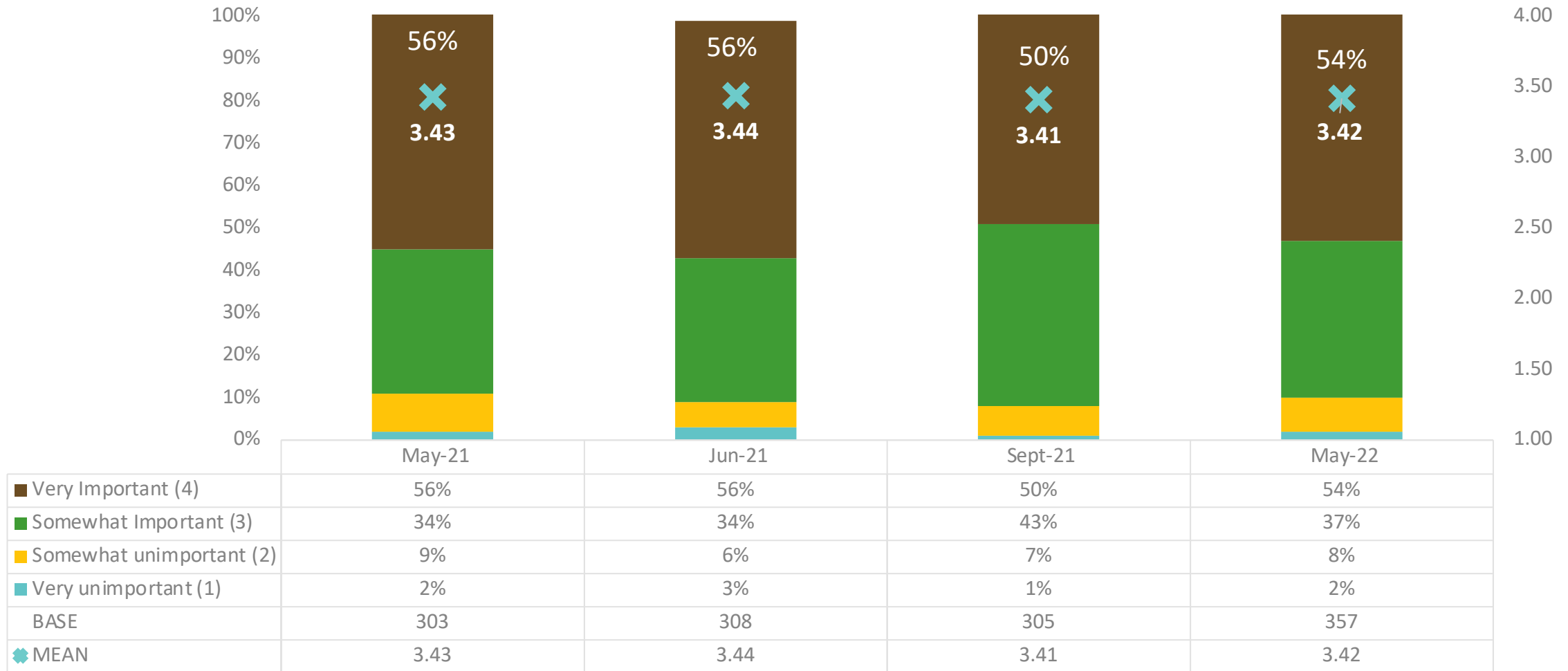
Q: When considering a destination to visit, in general, how important are each of the following in your decision of where to go?



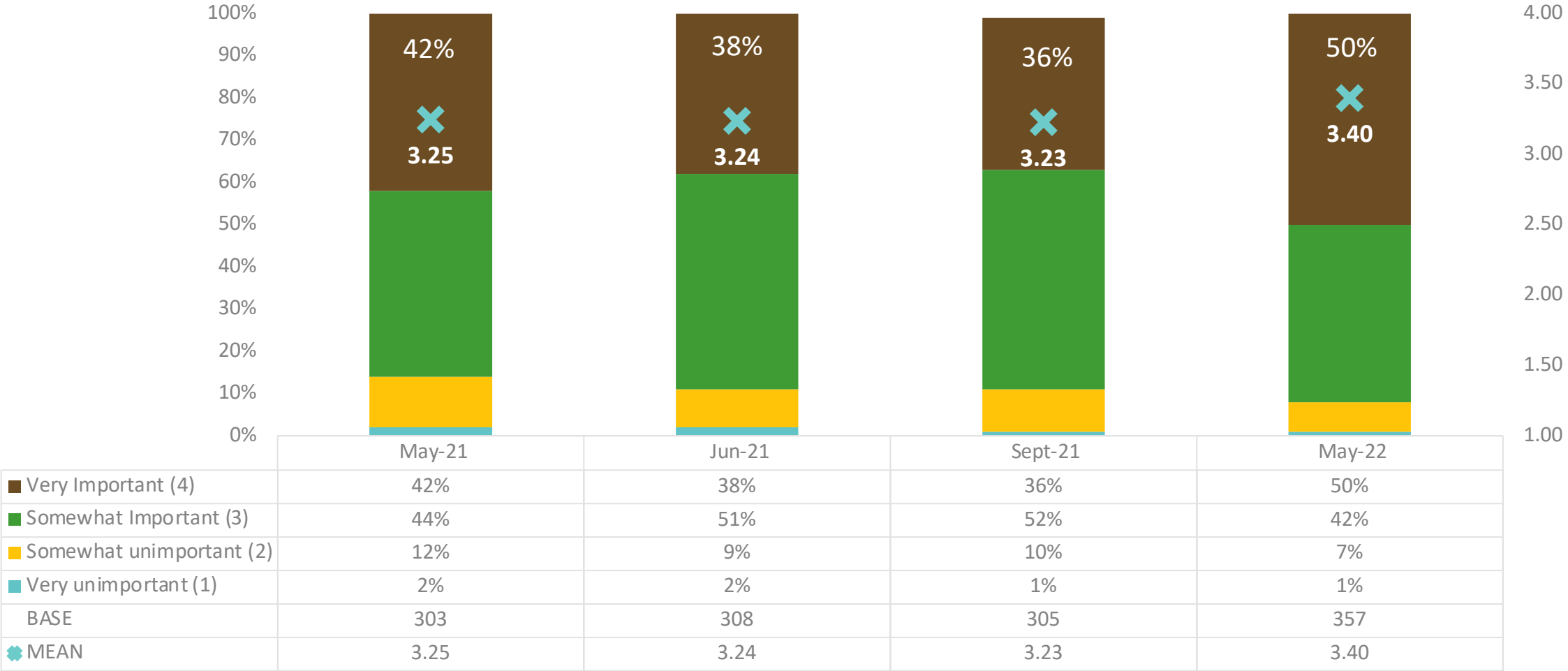
I would like to try a new food and local cuisine



I want to escape my everyday life



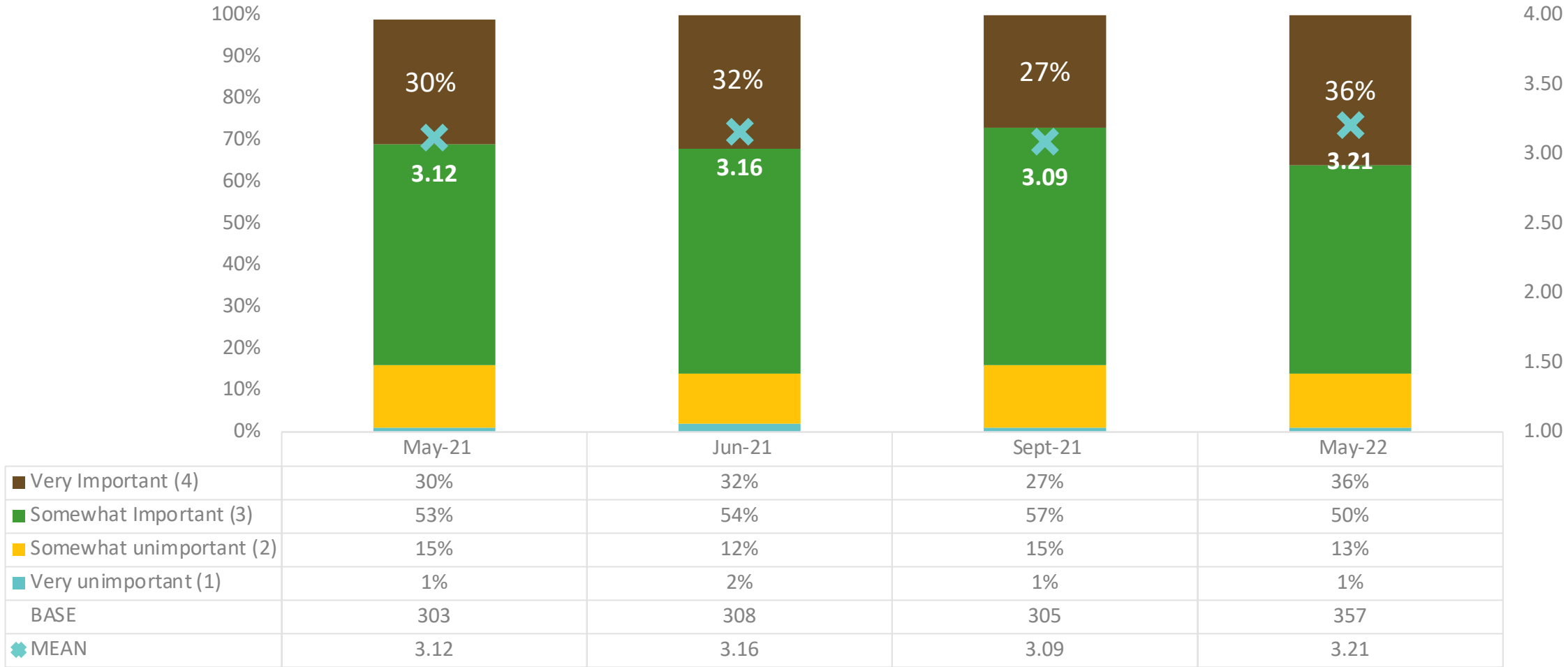
I would like to do something that I could not do in my daily life



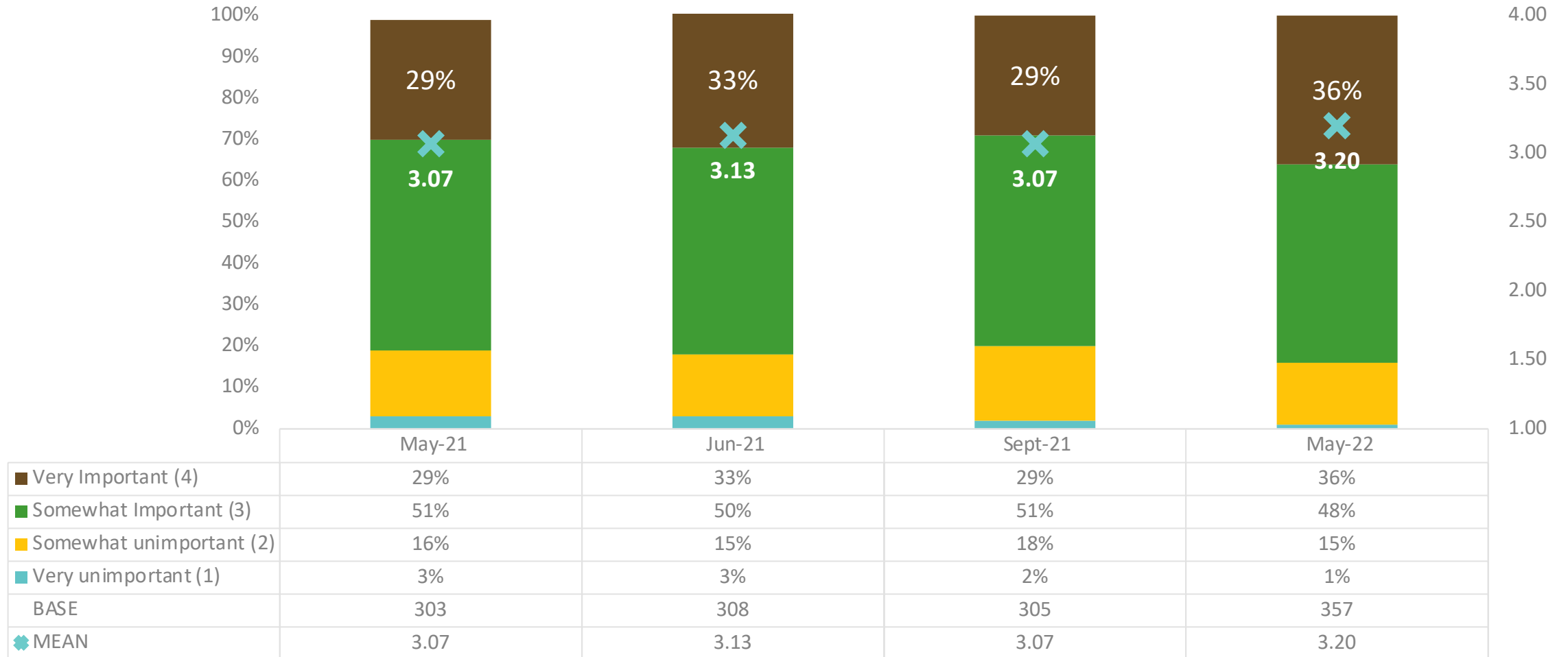
Q: When considering a destination to visit, in general, how important are each of the following in your decision of where to go?



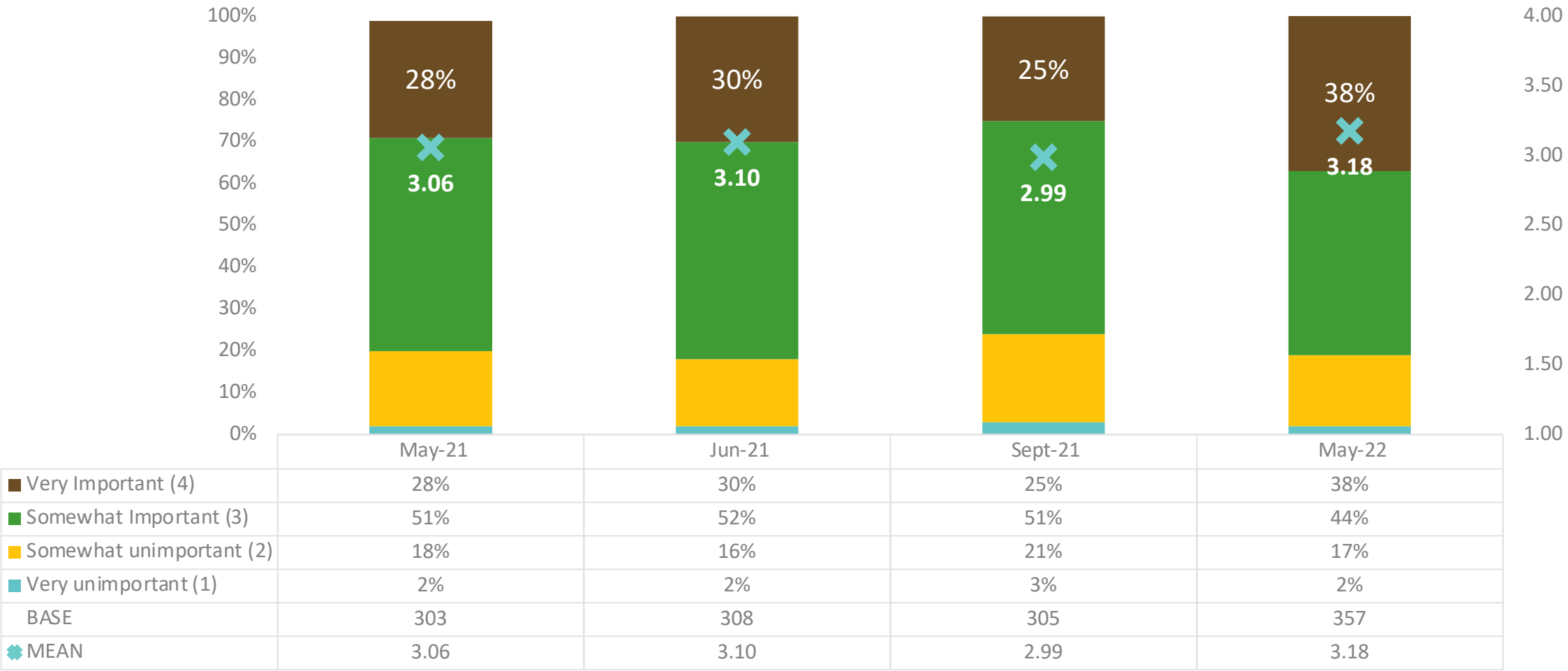
I would like to increase my knowledge about places, people, culture, and things of the destination



I want to take part in nature-based activities



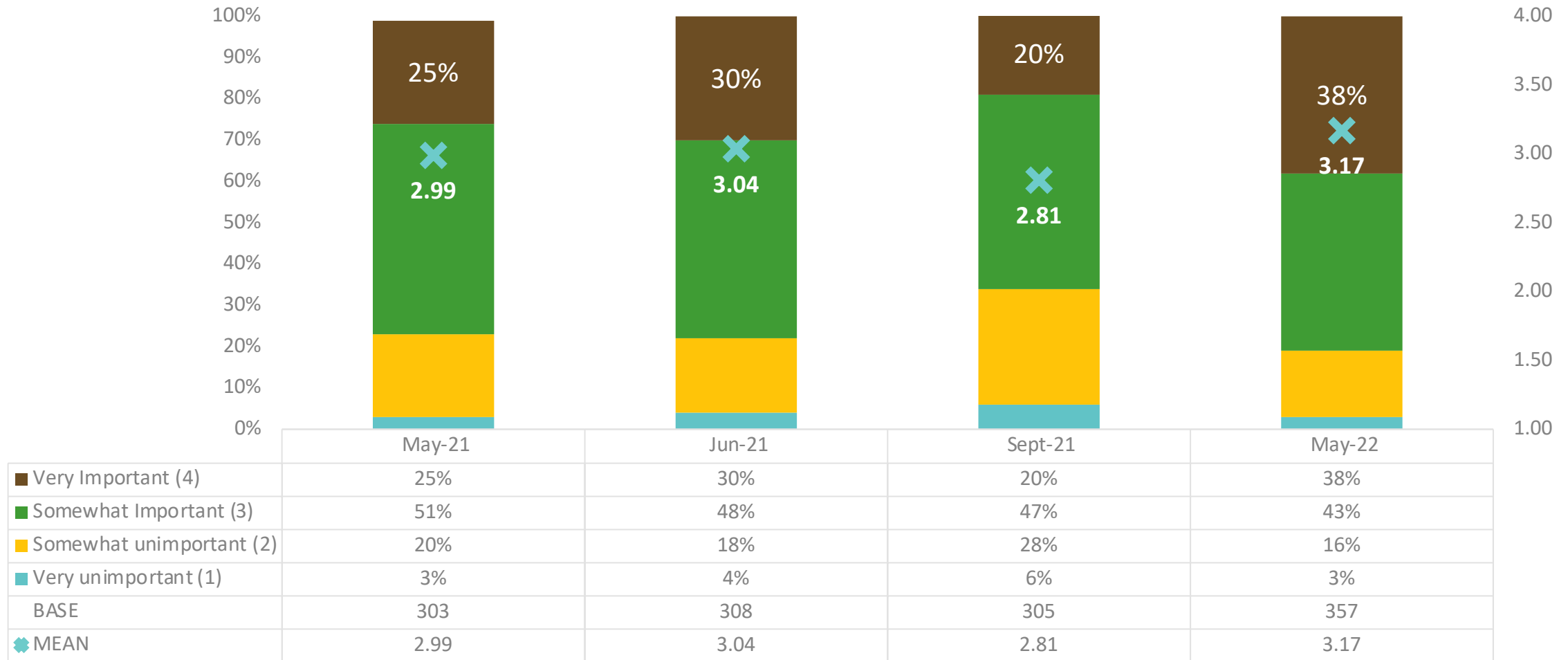
I like visiting destinations that most people value and appreciate



Q: When considering a destination to visit, in general, how important are each of the following in your decision of where to go?



I enjoy sightseeing and tours during my trip



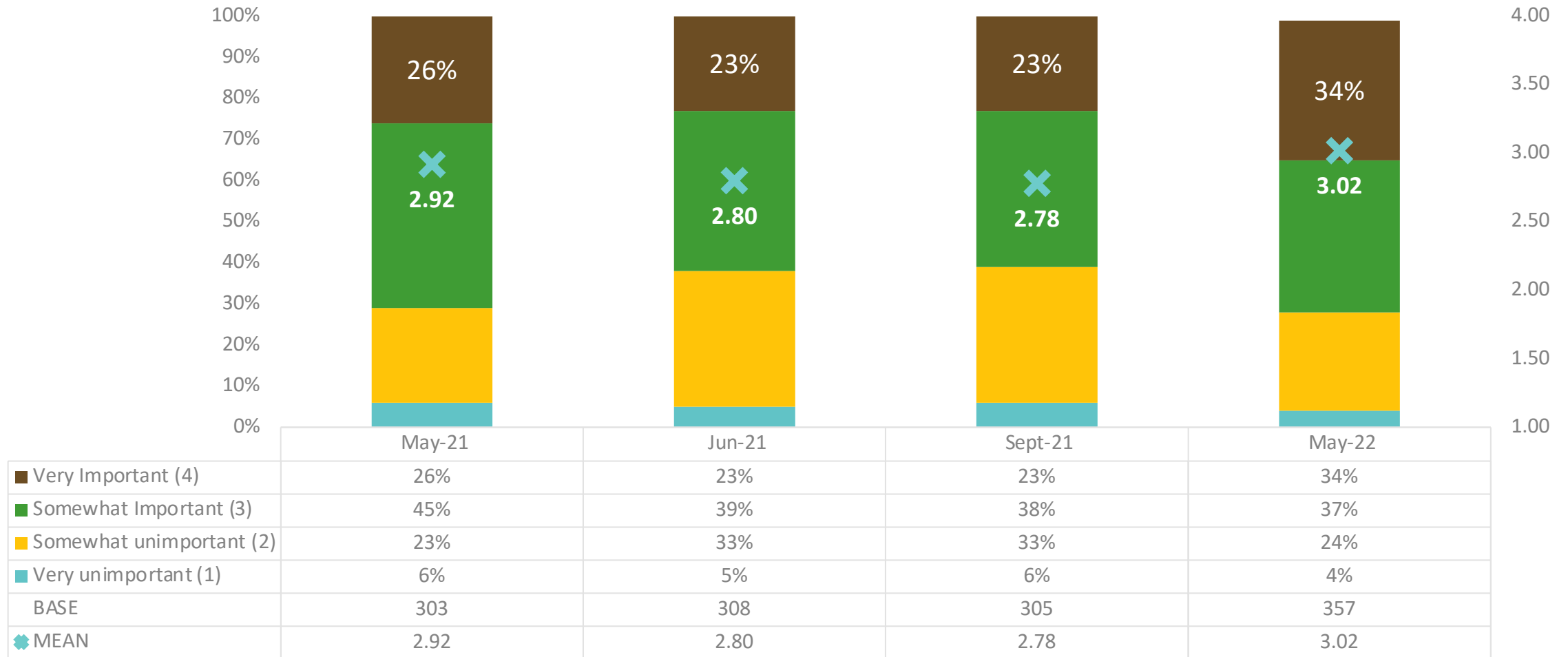
Q: When considering a destination to visit, how important are each of the following in your decision of where to go?

Note: 2022 variable: "I enjoy sightseeing and tours during my trip"

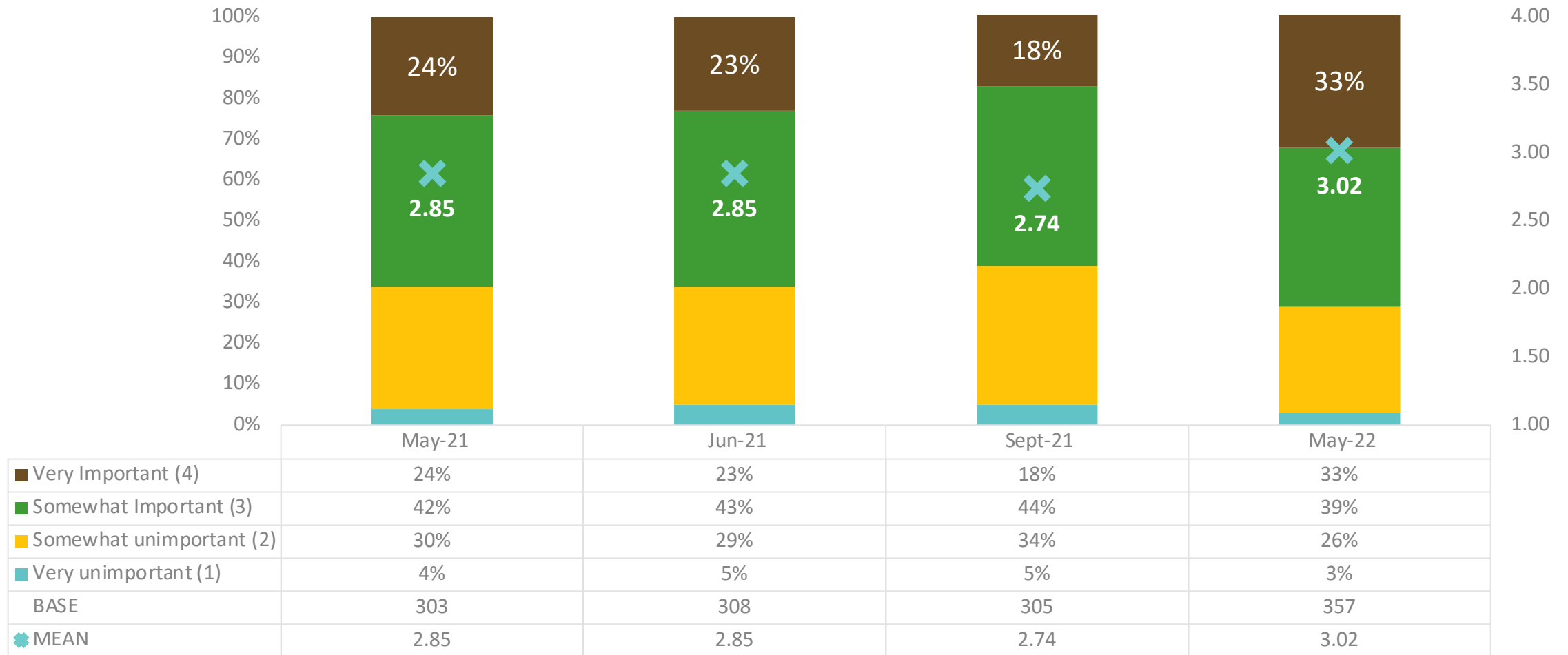
Note 2021 variable: "I enjoy sightseeing and tours during my vacation"



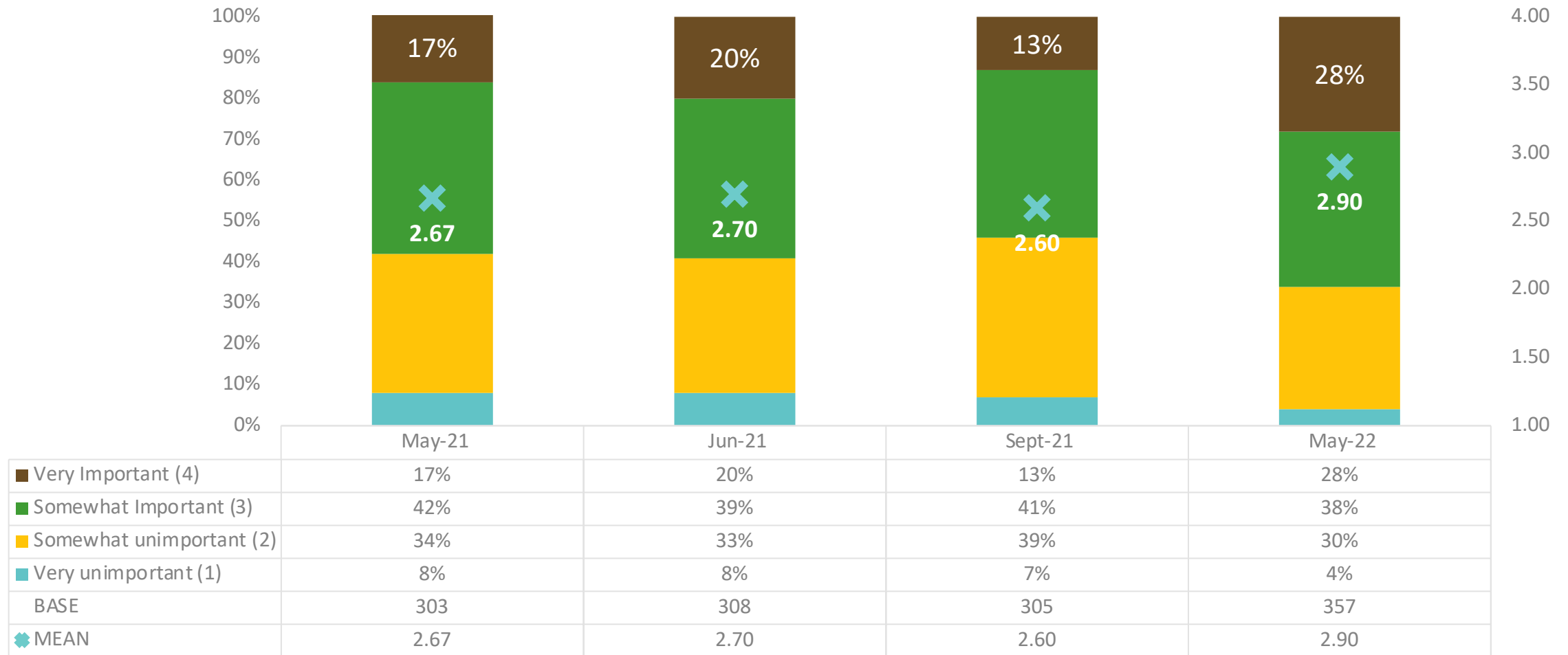
I am interested in shopping



I would like to meet new and interesting people



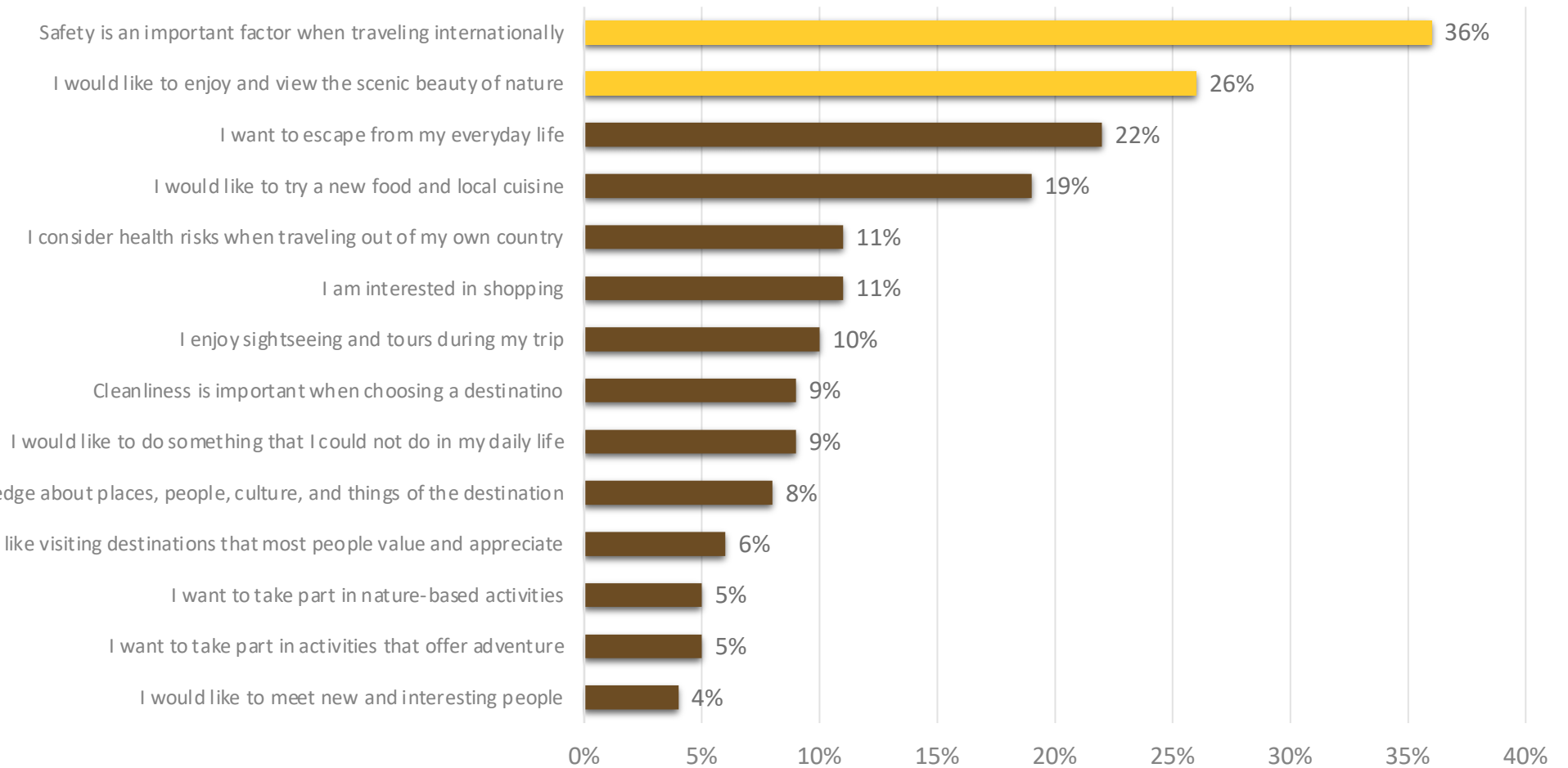
I want to take part in activities that offer adventure



DESTINATION SELECTION FACTORS – TOP TWO

The two most important selection factors were safety and the natural beauty of the destination.

Base
n=334



DESTINATION SELECTION FACTORS – TOP TWO

	May 2021	June 2021	Sept 2021	May 2022
BASE	277	293	282	334
<i>Safety is an important factor when travelling internationally</i>	41%	43%	44%	36%
<i>I would like to enjoy and view the scenic beauty of nature</i>	32%	26%	26%	26%
<i>I want to escape from my everyday life</i>	20%	19%	18%	22%
<i>I would like to try a new food and local cuisine</i>	18%	20%	18%	19%
<i>I consider health risks when travelling out of my own country</i>	14%	15%	14%	11%
<i>Cleanliness is important when choosing a destination</i>	7%	11%	11%	9%
<i>I want to take part in nature-based activities</i>	3%	4%	9%	5%
<i>I would like to do something that I could not do in my daily life</i>	10%	10%	8%	9%
<i>I would like to increase my knowledge about places, people, culture, and things of the destination</i>	8%	4%	7%	8%
<i>I am interested in shopping</i>	8%	5%	6%	11%
<i>I enjoy sightseeing and tours during my vacation</i>	5%	8%	6%	10%
<i>I like visiting destinations that most people value and appreciate</i>	5%	3%	4%	6%
<i>I would like to meet new and interesting people</i>	3%	6%	2%	4%
<i>I want to take part in activities that offer adventure</i>	2%	2%	1%	5%

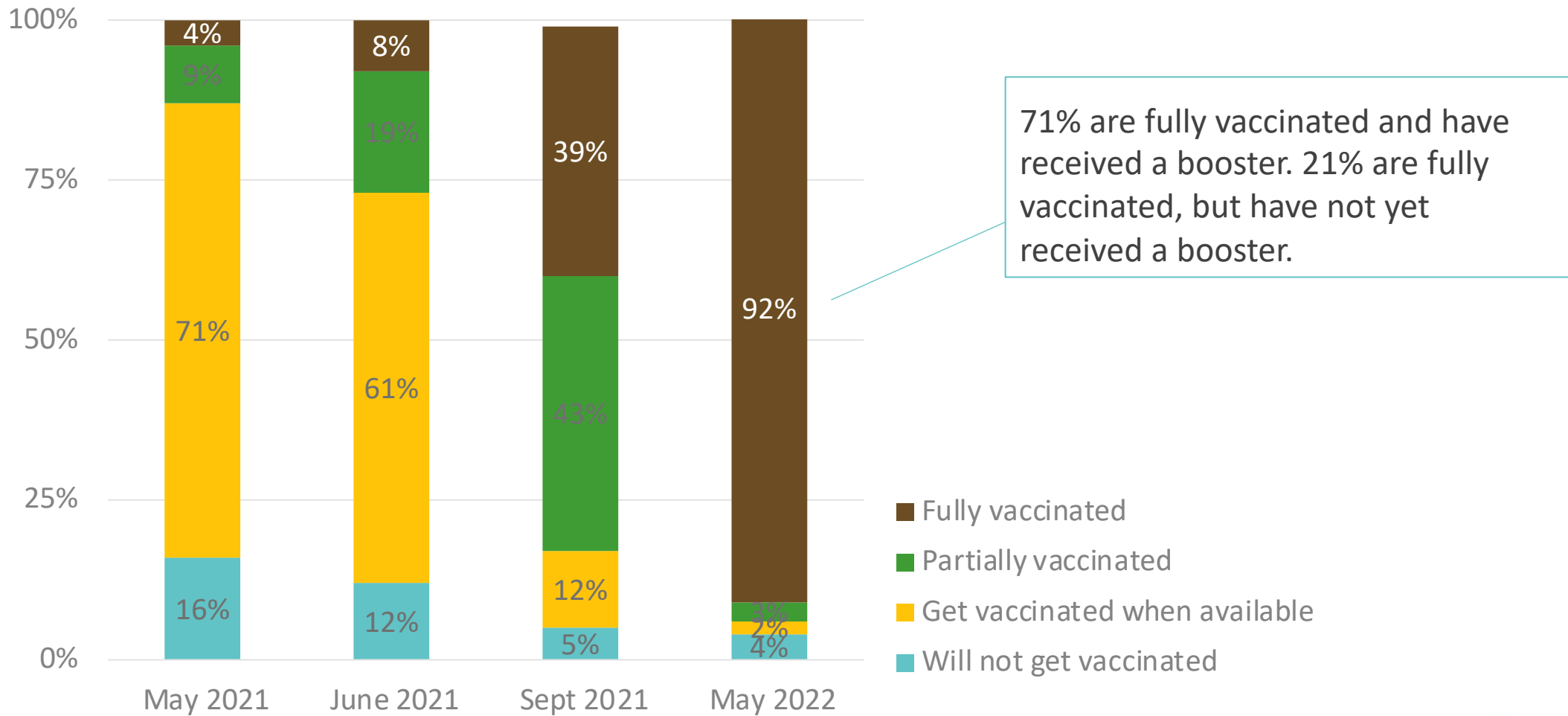


SECTION 2

COVID-19

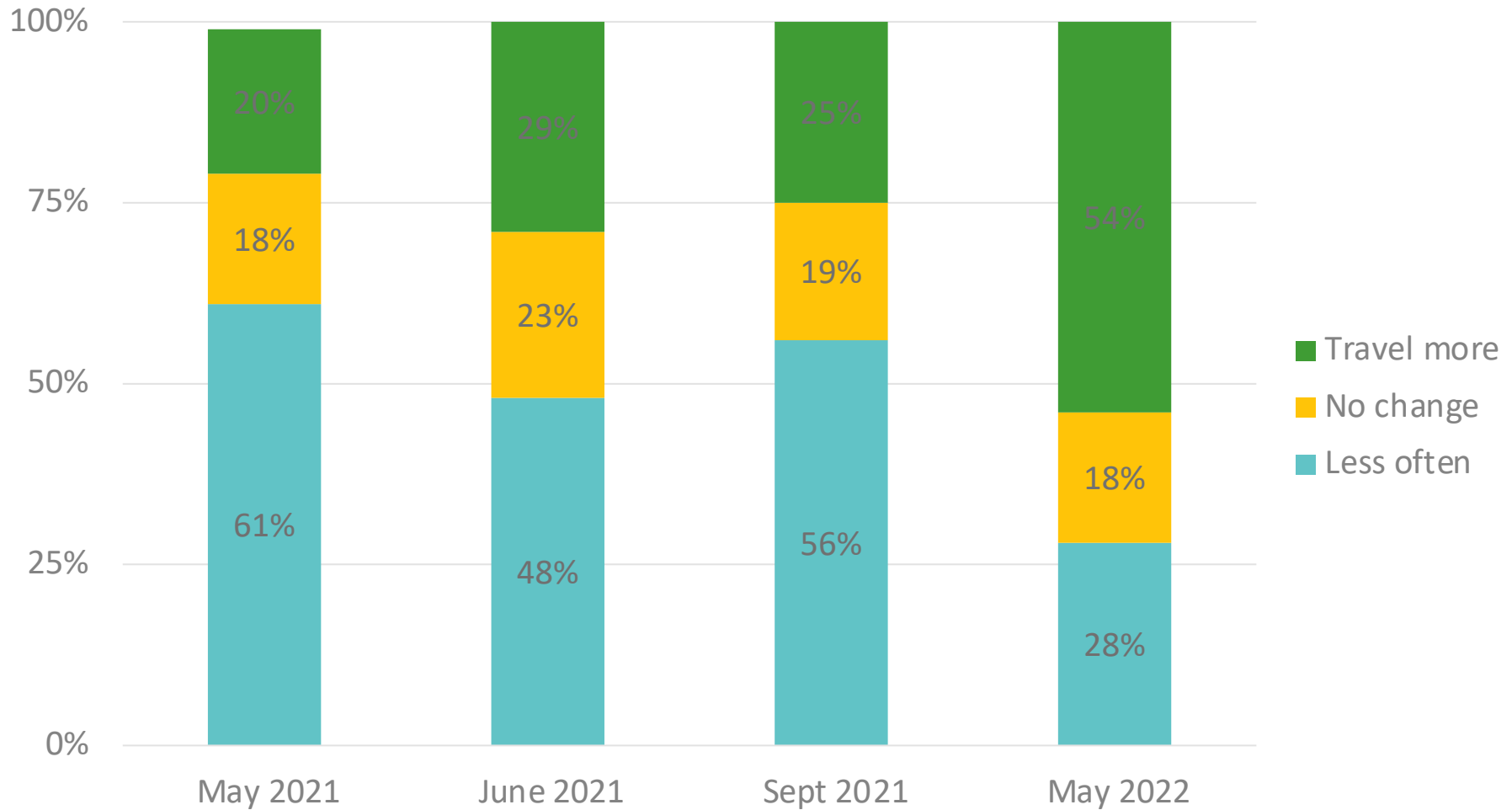


COVID-19 VACCINE STATUS



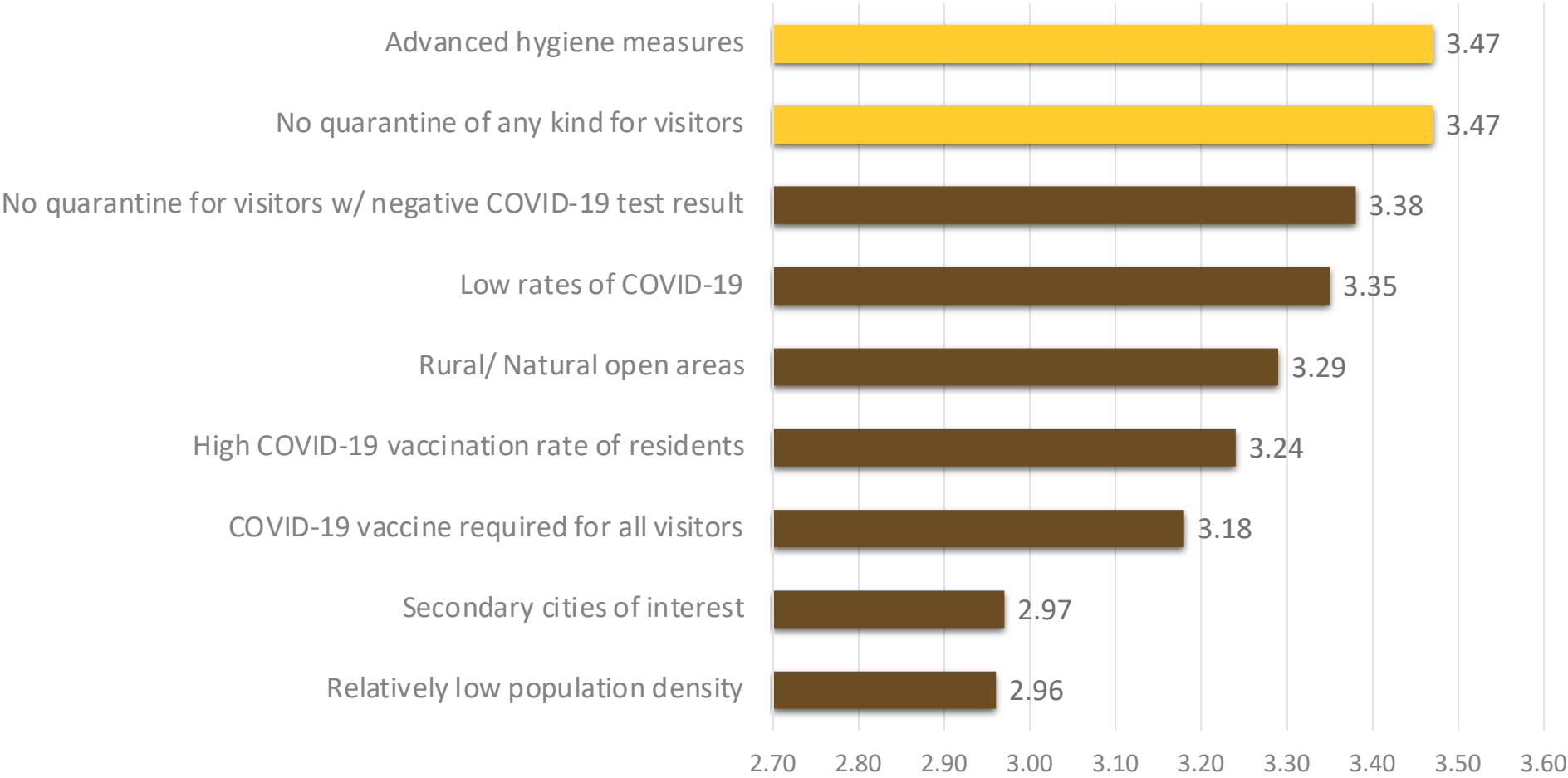
POST-COVID TRAVEL

The proportion of Korean visitors who intend to travel more frequently has increased significantly.



POST-COVID TRAVEL – IMPORTANCE

4PT RATING SCALE – MEAN SCORE



Importance of “**Advanced hygiene measures**” has **remained the same** in importance, at 3.47 mean in Sept. 2021.

Importance of “**No quarantine of any kind for visitors**” has **increased** from 3.04 in Sept. 2021.

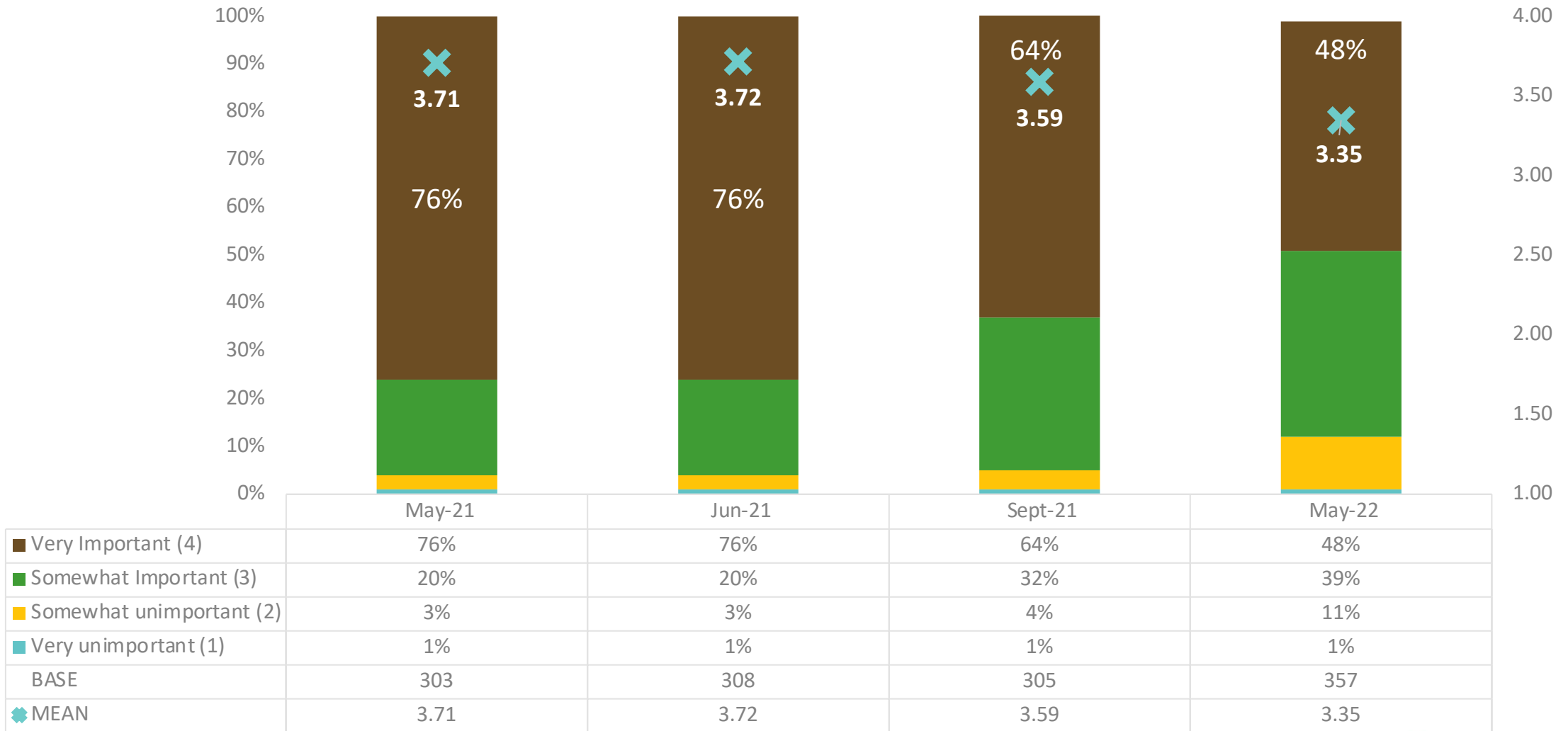
Importance of “**Low rates of COVID-19**” has **decreased** in importance, from 3.59 mean in Sept. 2021.

Q: When considering an international destination for travel after COVID-19-related travel restrictions are lifted, how important are each of the following to you in selecting a destination to visit?



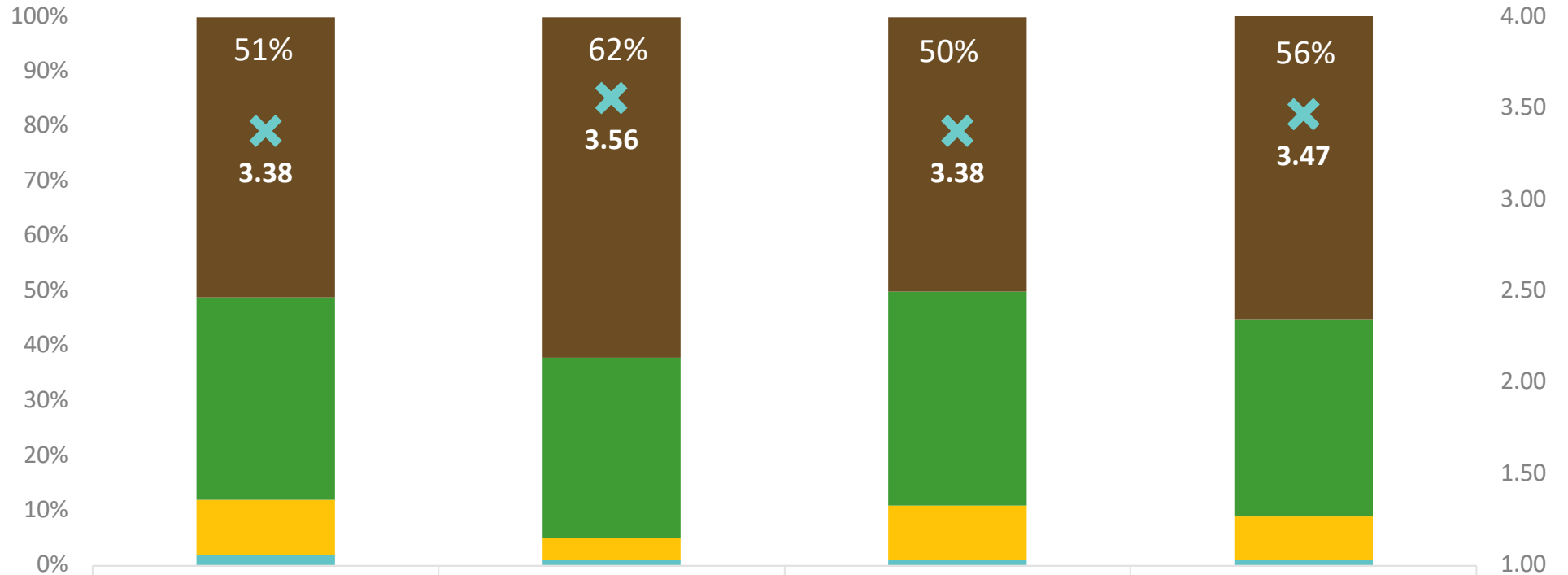
POST-COVID SELECTION FACTOR

Low rates of COVID-19



POST-COVID SELECTION FACTOR

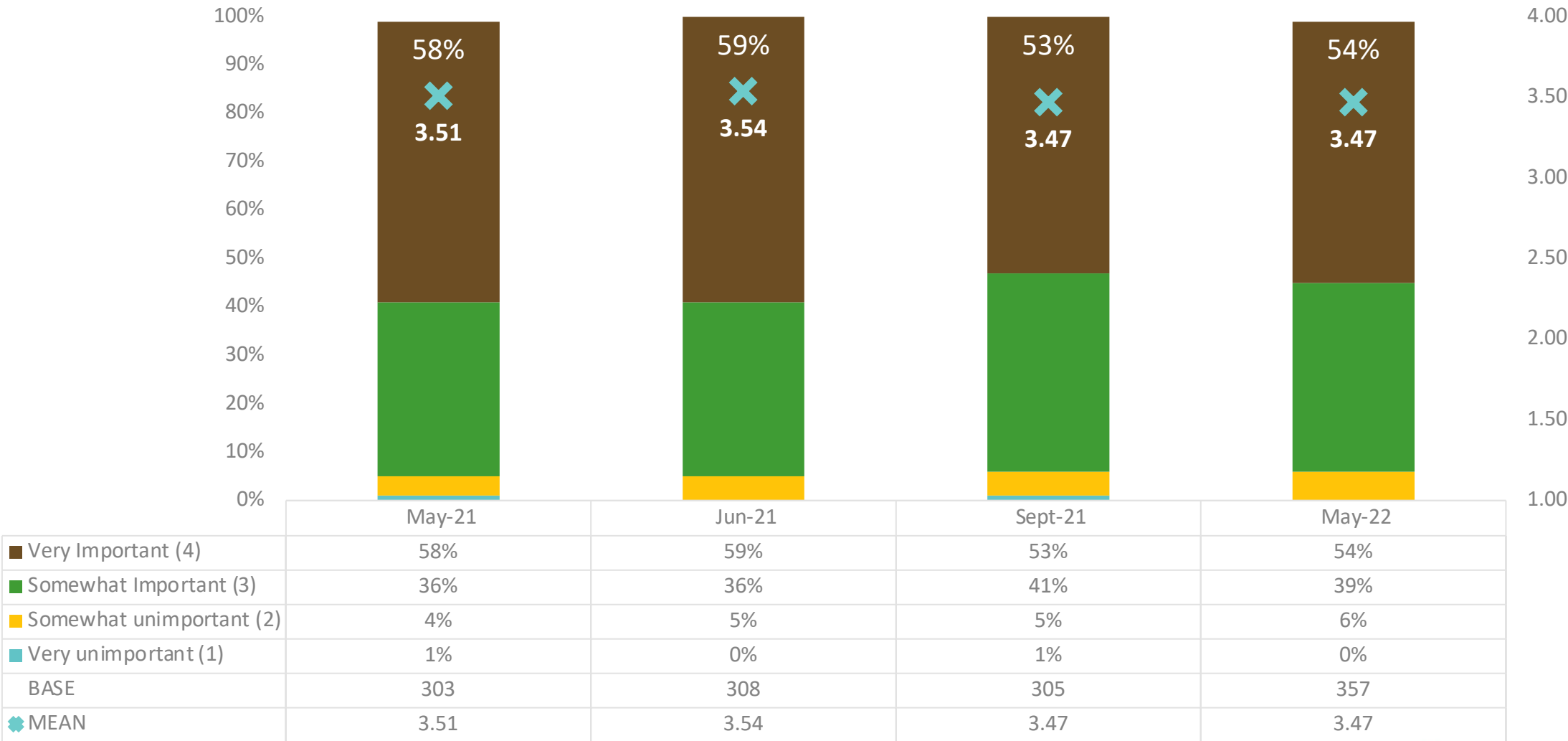
No quarantine for visitors w/ negative COVID-19 test results



Very Important (4)	51%	62%	50%	56%
Somewhat Important (3)	37%	33%	39%	36%
Somewhat unimportant (2)	10%	4%	10%	8%
Very unimportant (1)	2%	1%	1%	1%
BASE	303	308	305	357
MEAN	3.38	3.56	3.38	3.47

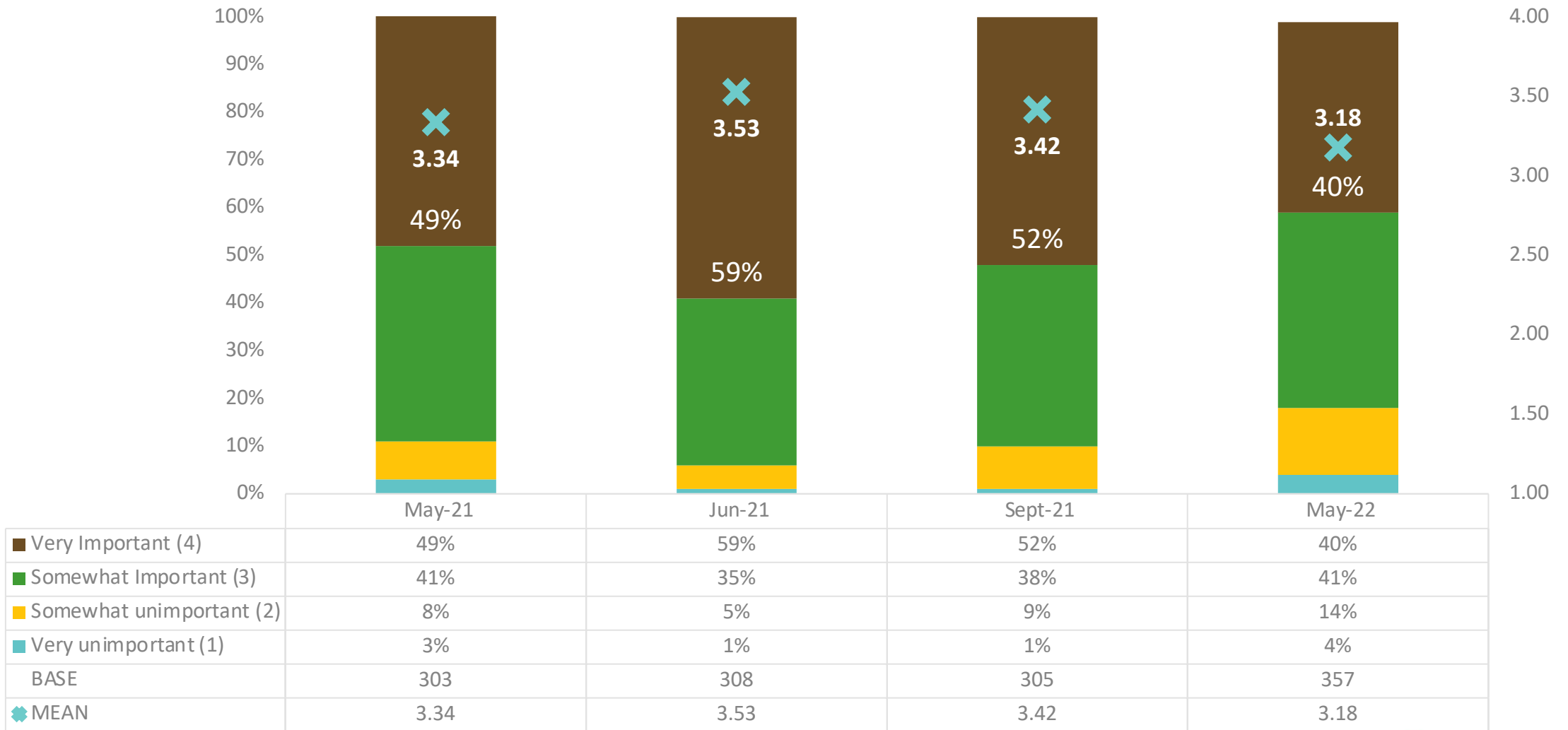
POST-COVID SELECTION FACTOR

Advanced hygiene measures



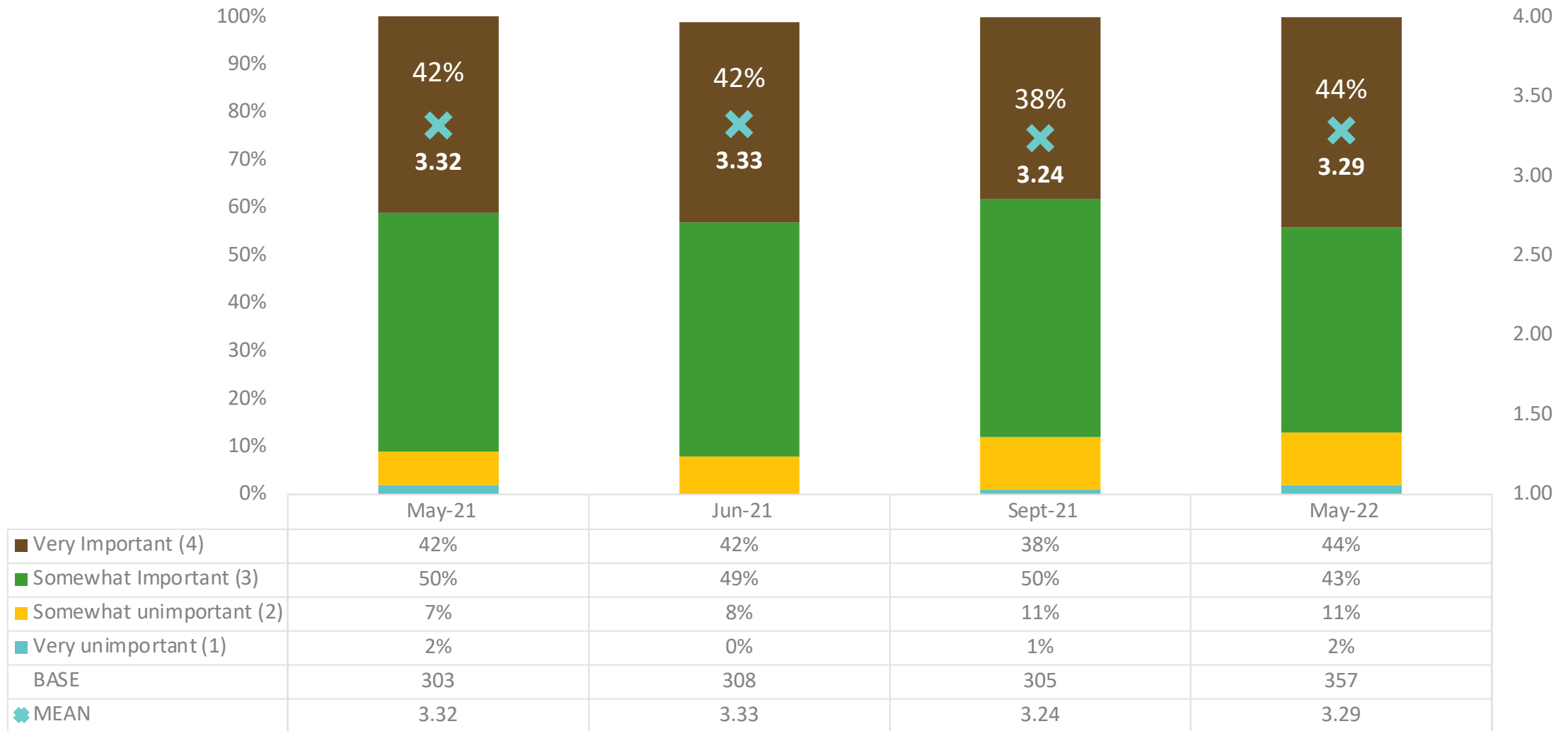
POST-COVID SELECTION FACTOR

COVID-19 vaccine required for all visitors



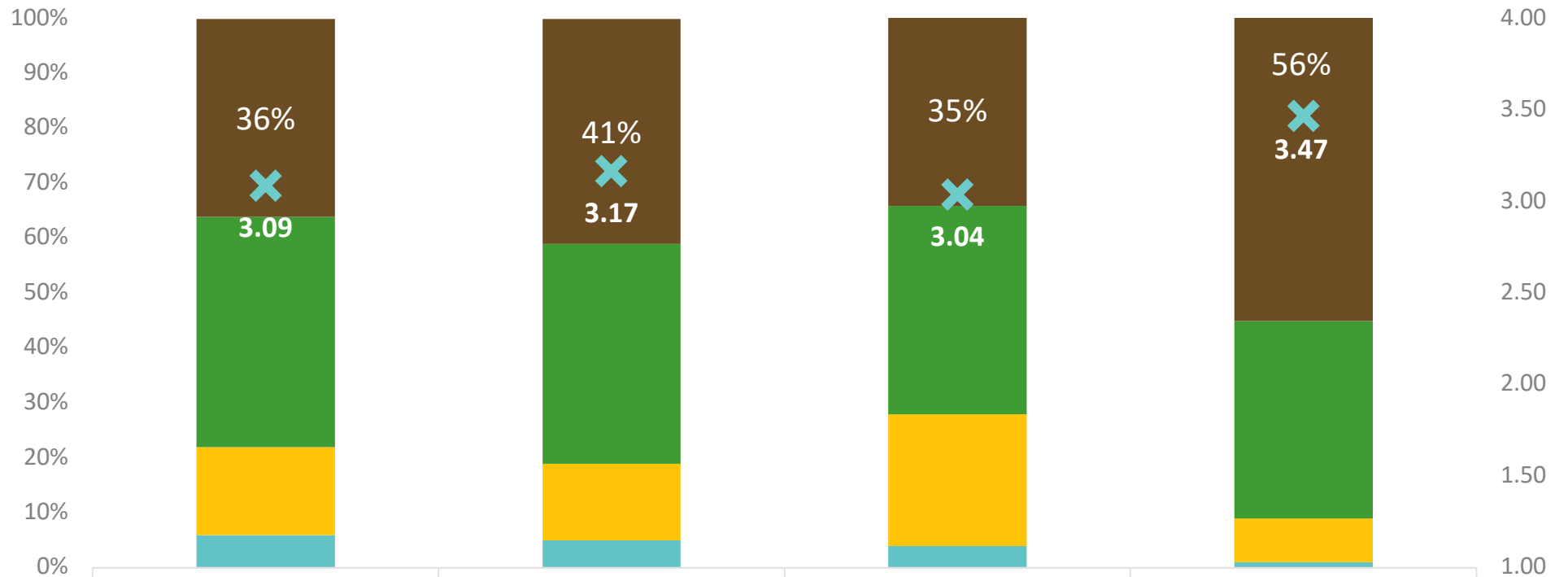
POST-COVID SELECTION FACTOR

Rural/ natural open areas



POST-COVID SELECTION FACTOR

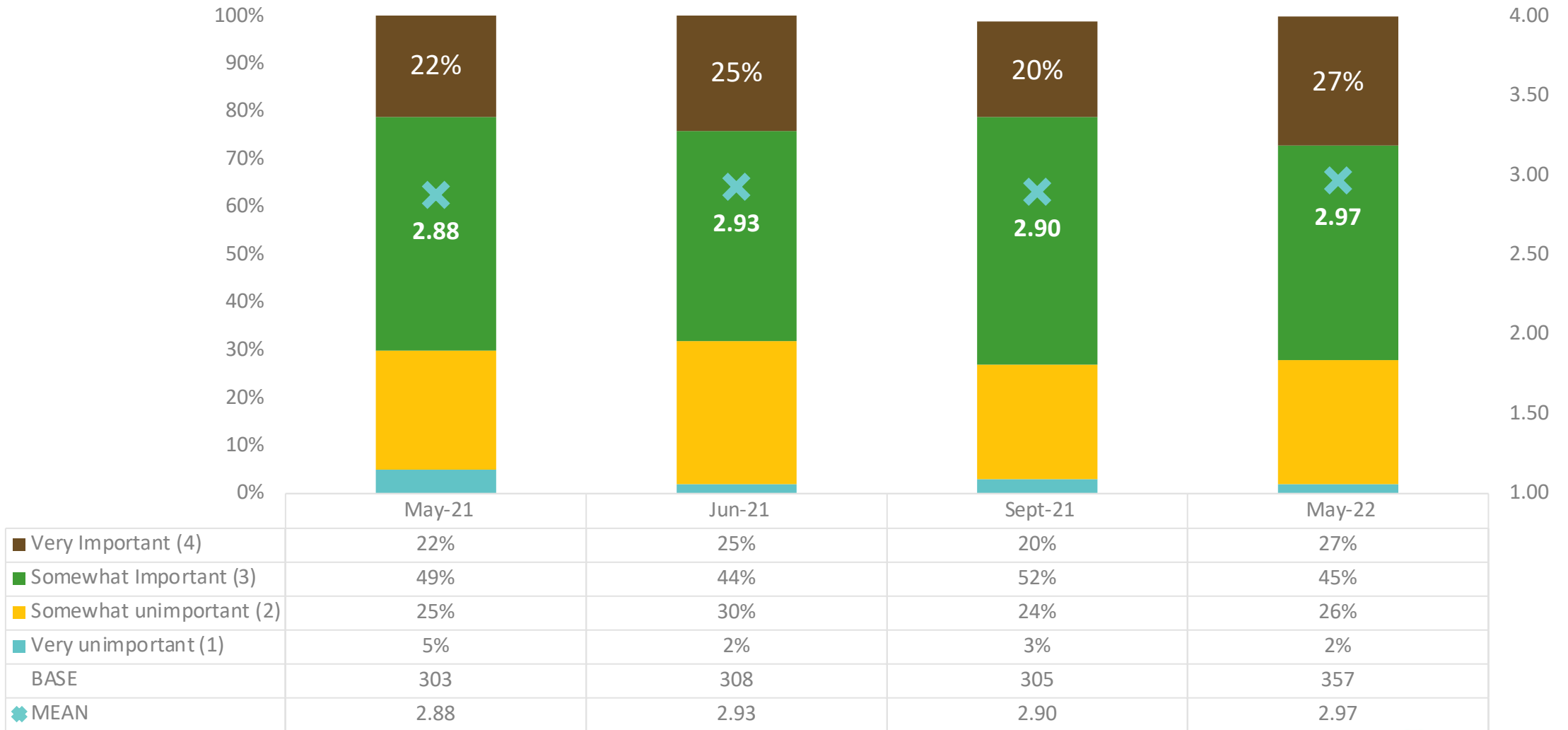
No quarantine of any kind for visitors



	May-21	Jun-21	Sept-21	May-22
Very Important (4)	36%	41%	35%	56%
Somewhat Important (3)	42%	40%	38%	36%
Somewhat unimportant (2)	16%	14%	24%	8%
Very unimportant (1)	6%	5%	4%	1%
BASE	303	308	305	357
MEAN	3.09	3.17	3.04	3.47

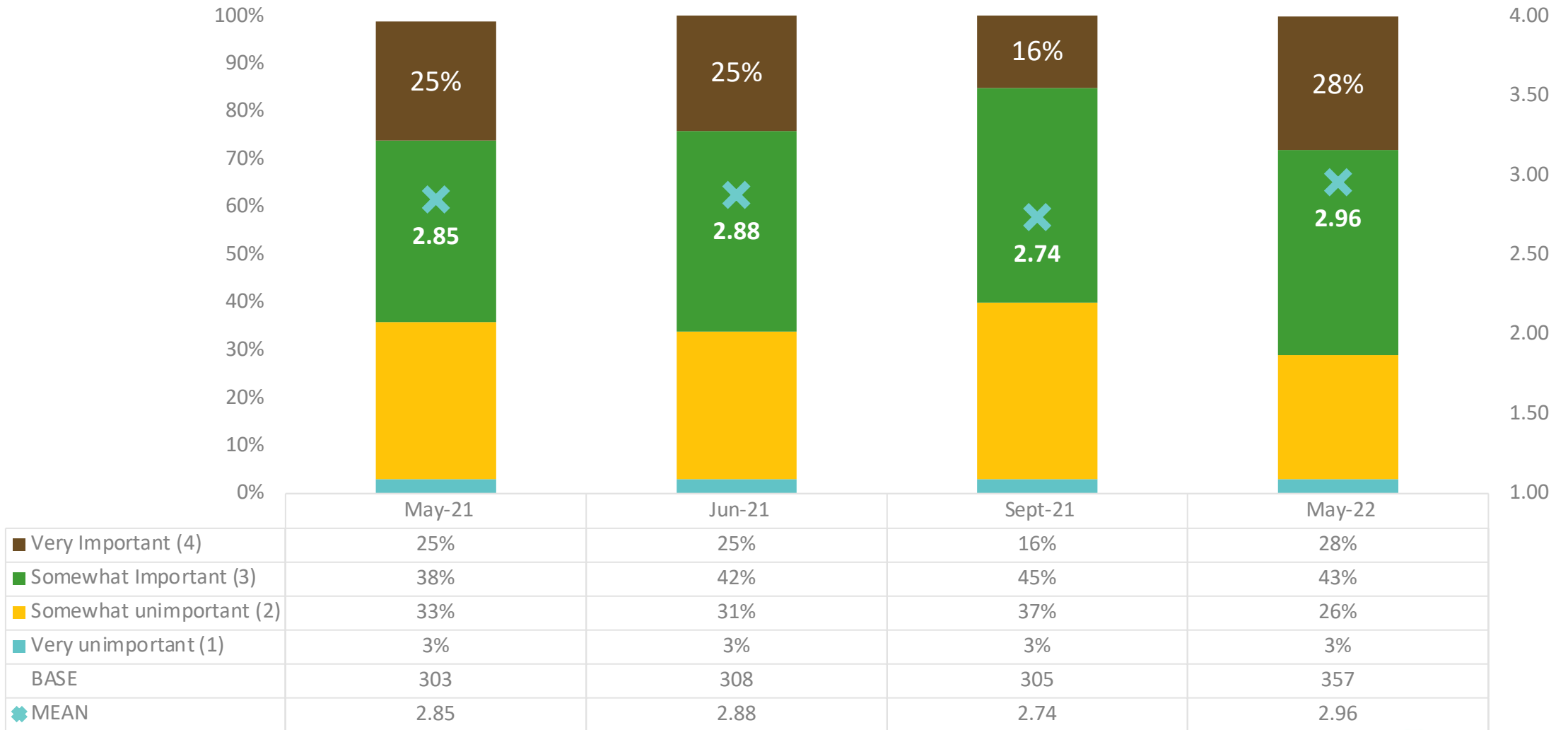
POST-COVID SELECTION FACTOR

Secondary cities of interest

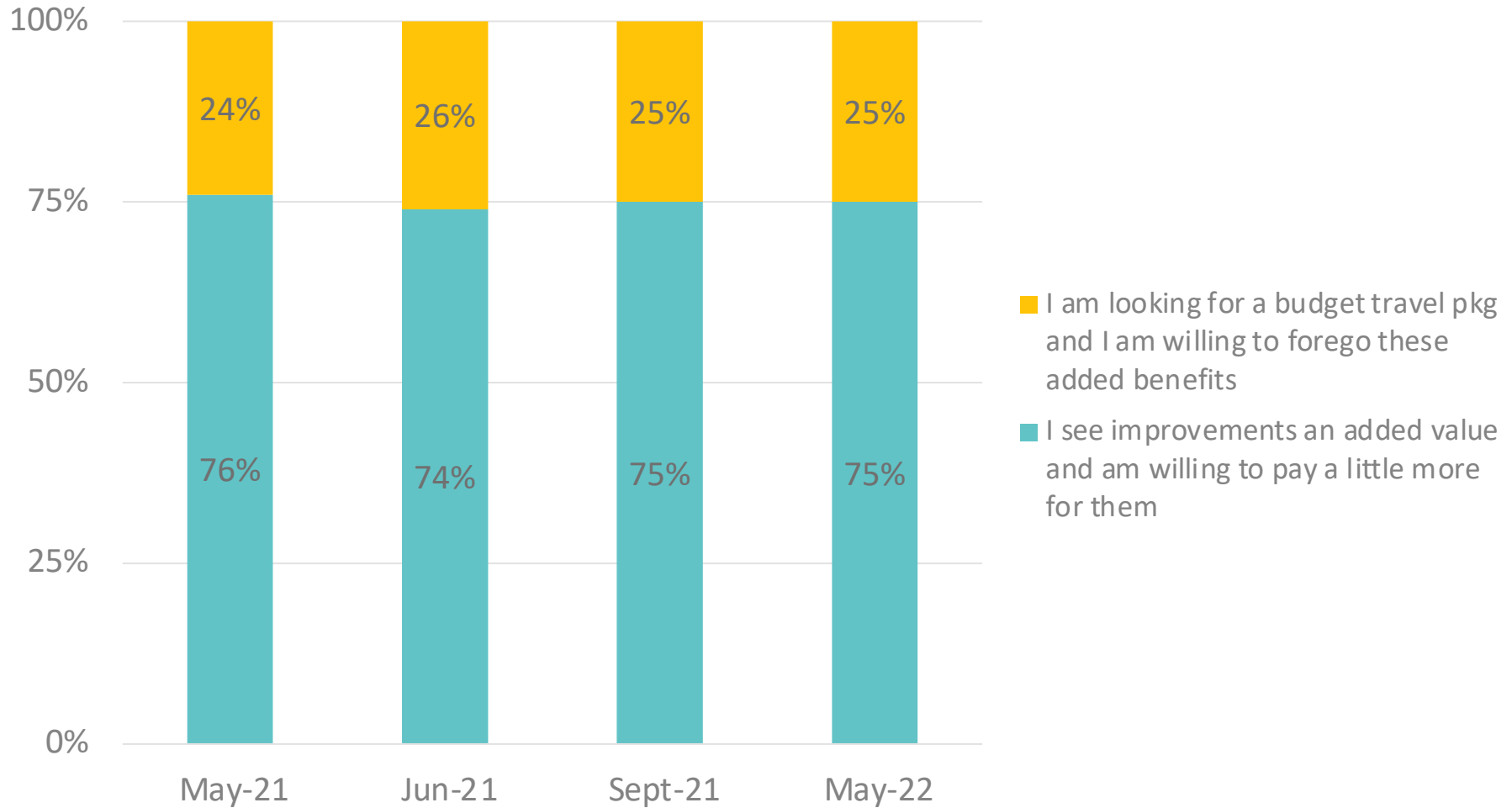


POST-COVID SELECTION FACTOR

Relatively low population density



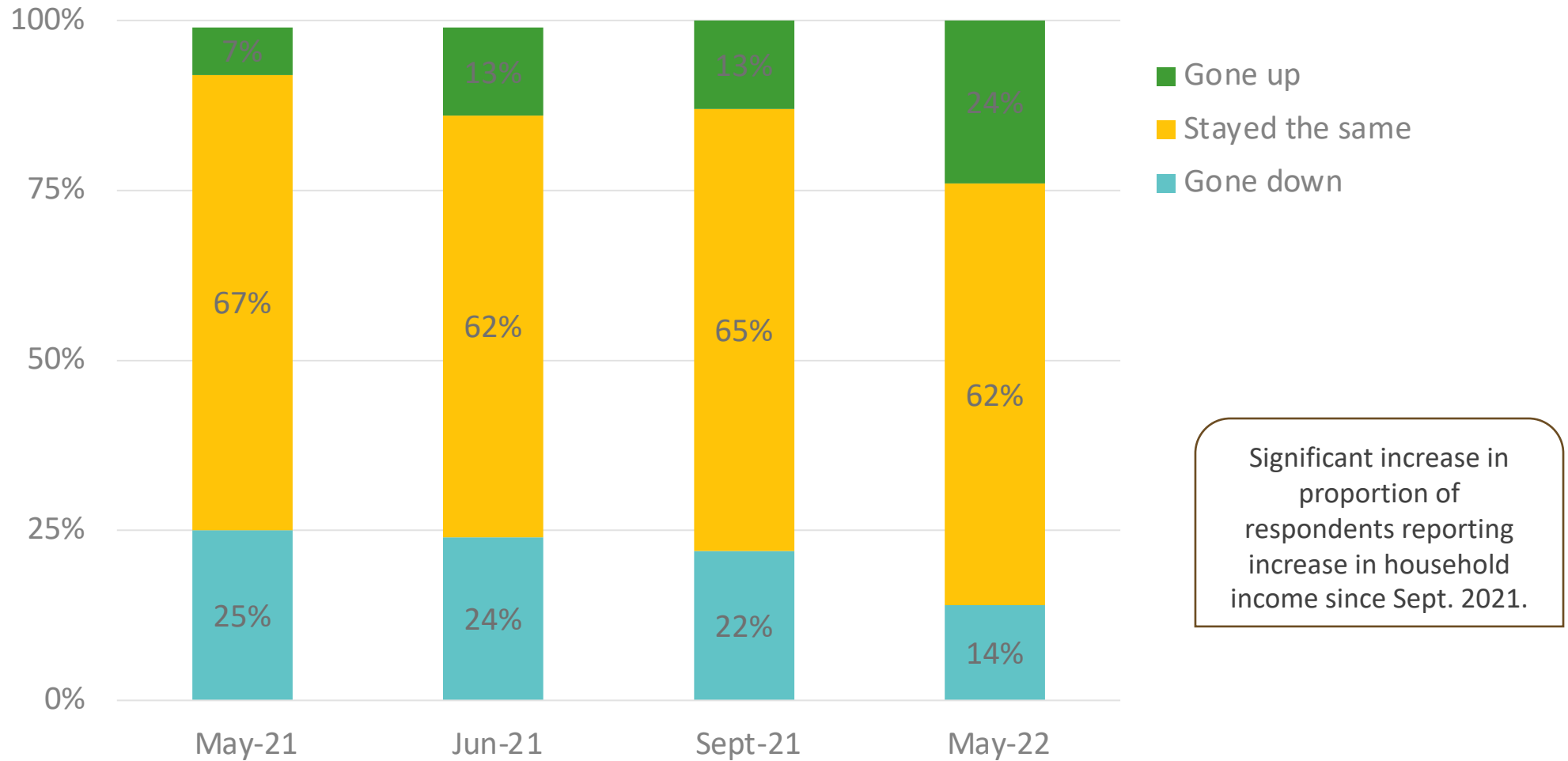
GUAM AIRPORT COVID-19 SAFETY MEASURES



Q: In light of the COVID-19 pandemic, Guam has plans to implement numerous safety measures at the airport, including digital/ touchless experience using kiosks and QR codes for the customers and border protection/ ESTA process. Which of the following best describes your reaction to these improvements?



CHANGES IN HOUSEHOLD INCOME DURING PANDEMIC



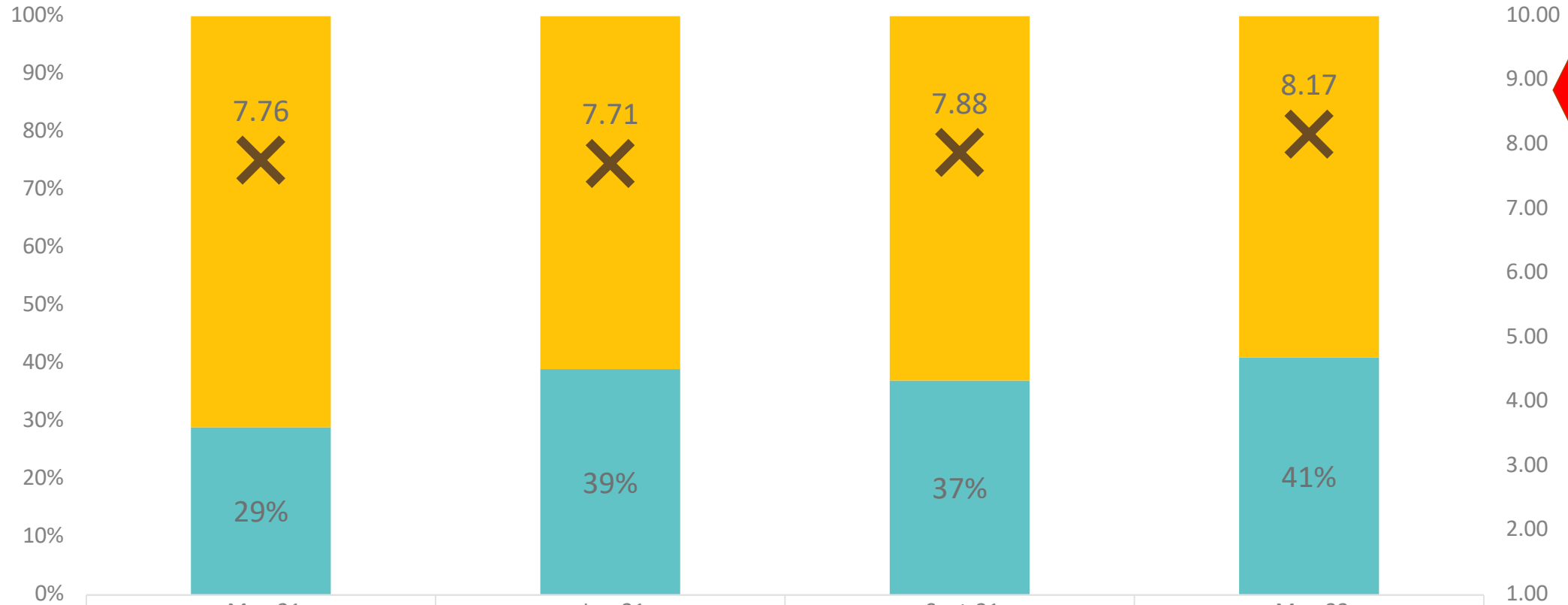


SECTION 3

VISITOR SATISFACTION



OVERALL SATISFACTION – 10PT SCALE



Caution
small
base

	May-21	Jun-21	Sept-21	May-22
Other (1-8)	71%	61%	63%	59%
TopBox (9-10)	29%	39%	37%	41%
Base	45	41	49	54
MEAN	7.76	7.71	7.88	8.17

PRIMARY TRAVEL MOTIVATION

	May 2021	June 2021	Sept 2021	May 2022
BASE	45	41	49	54
Vacation/ pleasure	80%	76%	84%	81%
Honeymoon	4%	7%	6%	6%
Visit family/ friends	13%	5%	4%	4%
Business/ conference/ convention/ trade show	-	2%	4%	2%
Incentive trip	-	-	2%	7%
Organized sporting activity/ event	-	7%	-	-
Attend school/ test/ career certification	2%	2%	-	-



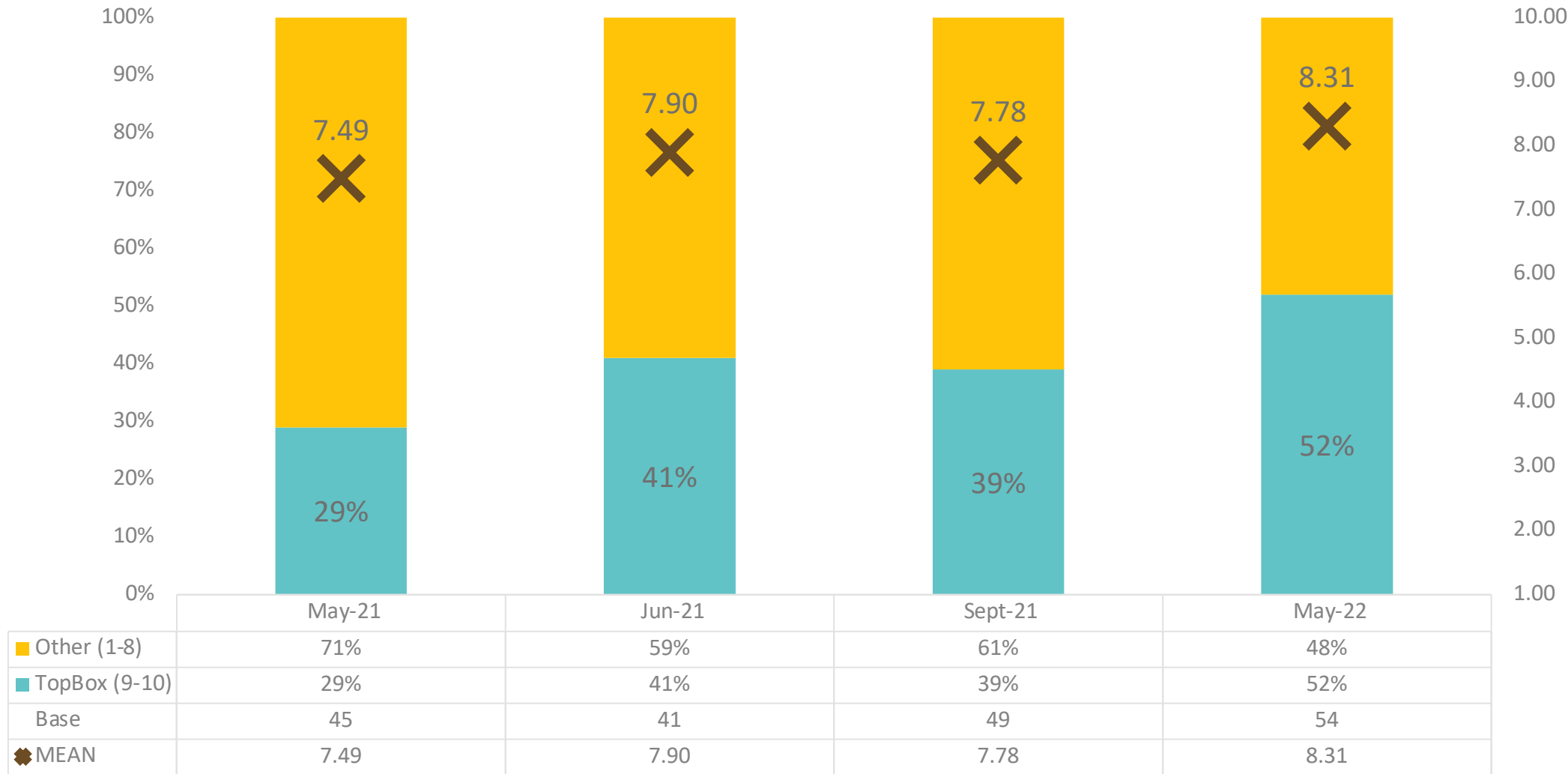
TRAVEL MOTIVATIONS – TOP 3

Tracking

	May-21	Jun-21	Sept-21	May-22
BASE	45	41	49	54
Beautiful seas, beaches, tropical climate	44%	59%	57%	63%
Safe place to spend a vacation	42%	37%	57%	52%
Short travel time	27%	15%	35%	30%
Relaxation	27%	22%	24%	28%
A previous trip	27%	20%	18%	17%
Sightseeing	27%	27%	18%	17%
Recommendation from friend/ relative/ travel agency	13%	15%	18%	13%
Shopping	4%	7%	10%	11%
Price	11%	12%	10%	9%
Water activity	13%	22%	8%	9%



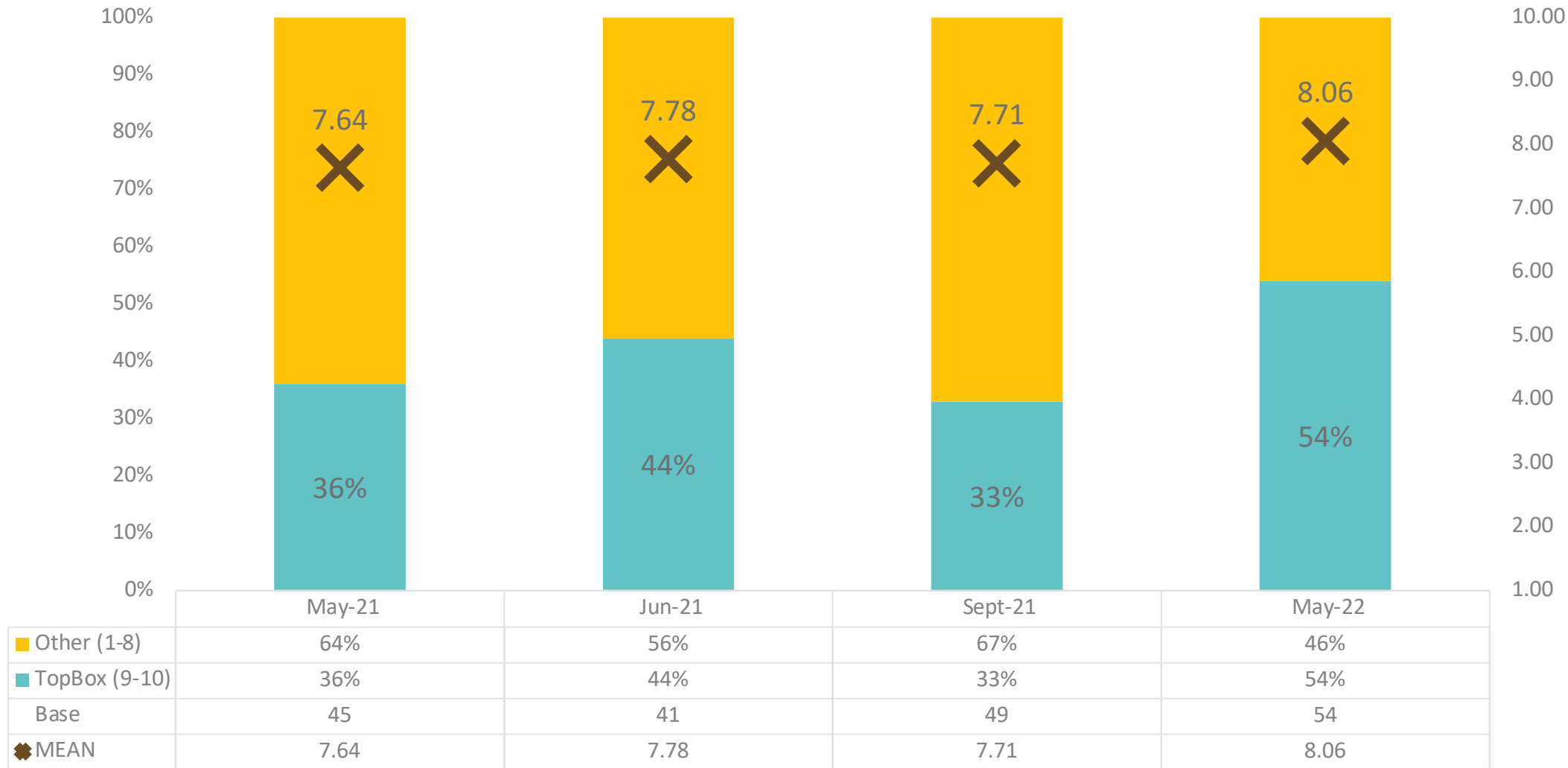
BRAND ADVOCACY – 10PT SCALE



Caution
small
base



BRAND LOYALTY – 10PT SCALE



Caution
small
base

GUAM TRAVELER – TRIP MOTIVATIONS

	May 2021	June 2021	Sept 2021	May 2022
BASE	45	41	49	54
<i>Nature/ natural beauty/ scenery</i>	51%	49%	57%	41%
<i>Beach/ ocean</i>	58%	46%	55%	52%
<i>Weather/ climate/ good atmosphere/ fresh air</i>	56%	44%	47%	43%
<i>Relaxation</i>	40%	46%	47%	31%
<i>Safe environment</i>	16%	29%	37%	19%
<i>Event- celebrate/ family/ friends</i>	18%	17%	24%	11%
<i>Hotel/ accommodations</i>	33%	24%	22%	33%
<i>Sightseeing</i>	27%	24%	22%	31%
<i>Food – quality/ variety/ service</i>	13%	27%	22%	28%
<i>Local culture/ people/ music</i>	24%	12%	22%	15%
<i>Feeling the Hafa Adai spirit</i>	20%	15%	20%	13%
<i>Shopping</i>	18%	15%	20%	17%
<i>Variety of activities</i>	16%	10%	20%	13%
<i>Overall customer service</i>	13%	2%	20%	19%



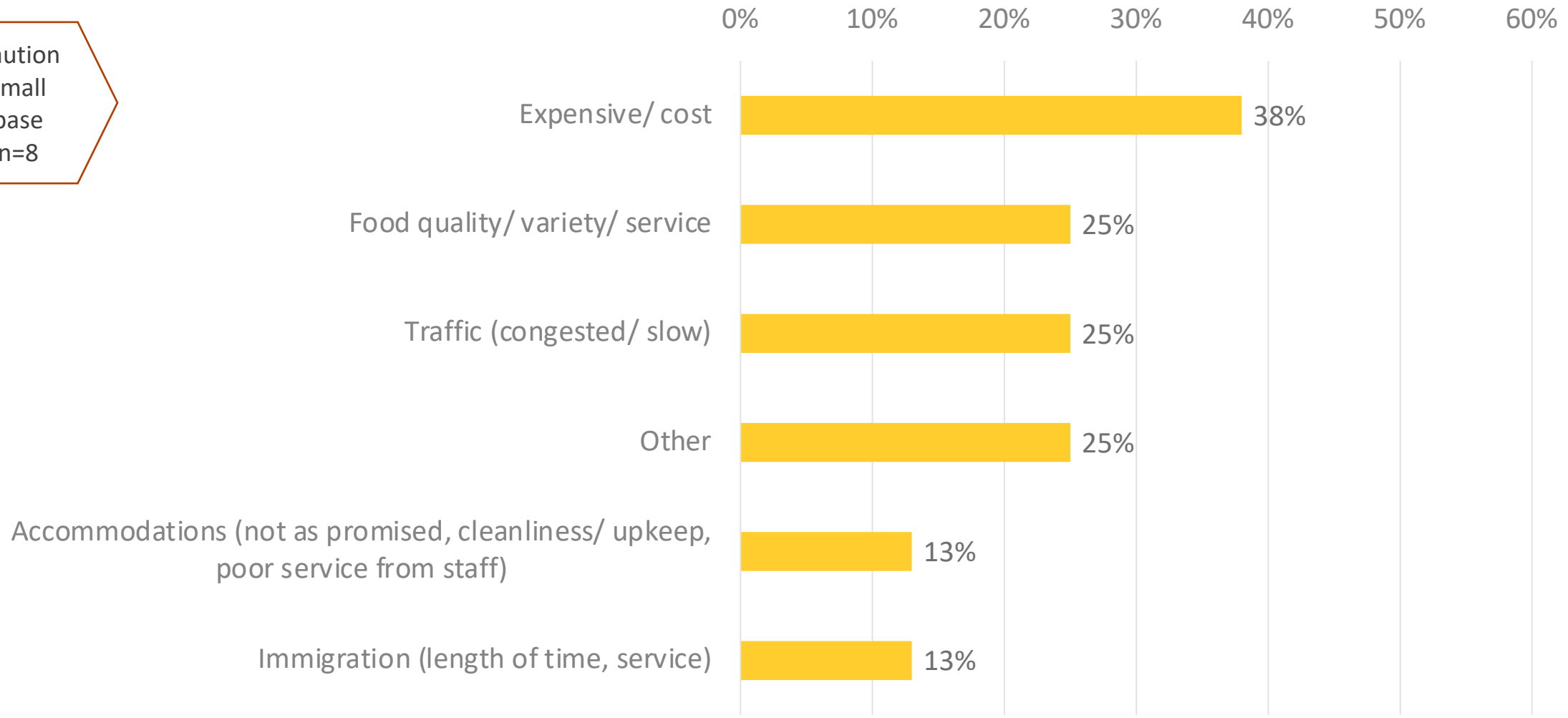
GUAM TRAVELERS – DRAWBACKS

	May 2021	June 2021	Sept 2021	May 2022
BASE	45	41	49	54
<i>Ground transportation – limited options</i>	31%	27%	35%	22%
<i>Language barrier/ difficulty communicating</i>	16%	20%	35%	11%
<i>No negatives</i>	22%	24%	18%	43%
<i>Expensive</i>	16%	27%	18%	11%
<i>Health/ Safety/ COVID</i>	20%	20%	18%	15%
<i>Food – quality/ variety/ service</i>	9%	20%	16%	4%
<i>Traffic</i>	11%	7%	12%	2%
<i>Customer service</i>	9%	2%	10%	4%
<i>Lack of activities</i>	7%	-	10%	11%
<i>Immigration</i>	20%	10%	10%	15%
<i>Safety - other</i>	16%	12%	8%	6%
<i>Accommodations</i>	9%	20%	6%	2%



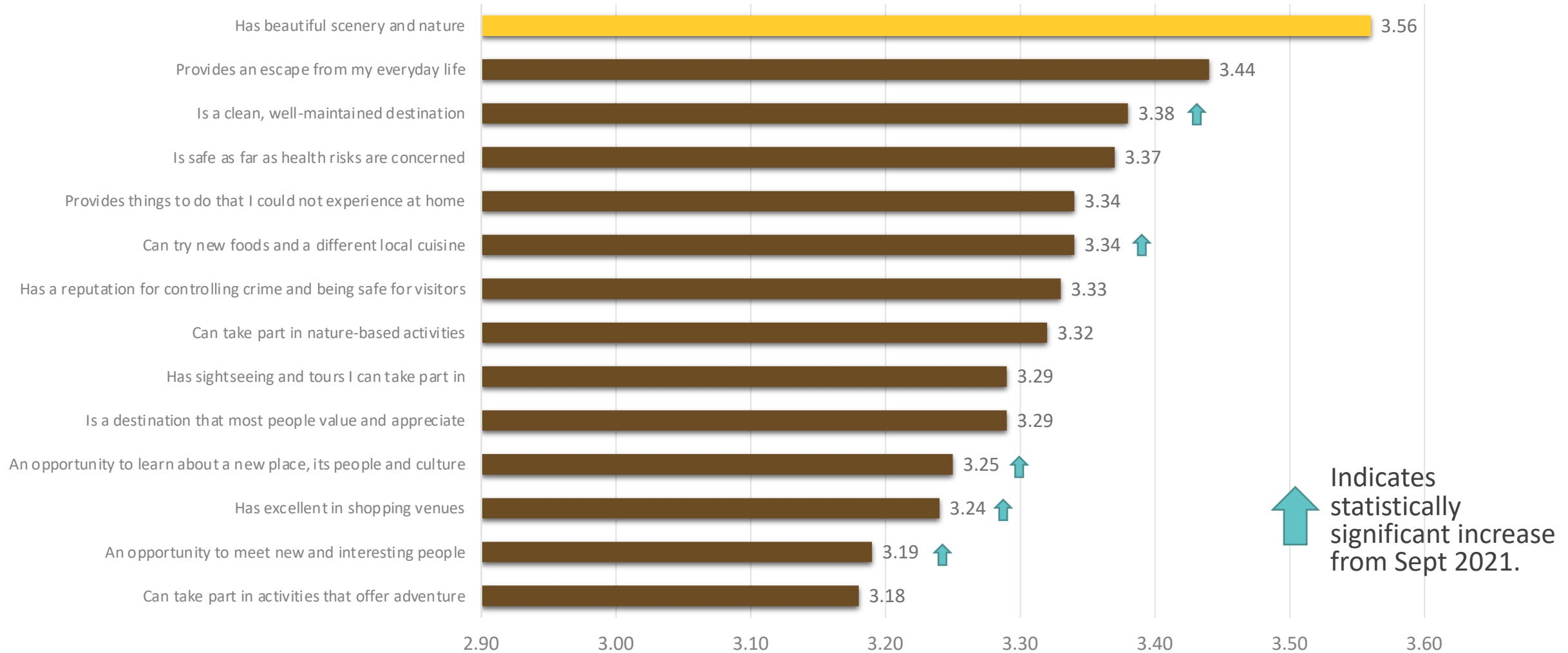
UNLIKELY TO RETURN – REASONS

Caution
small
base
n=8



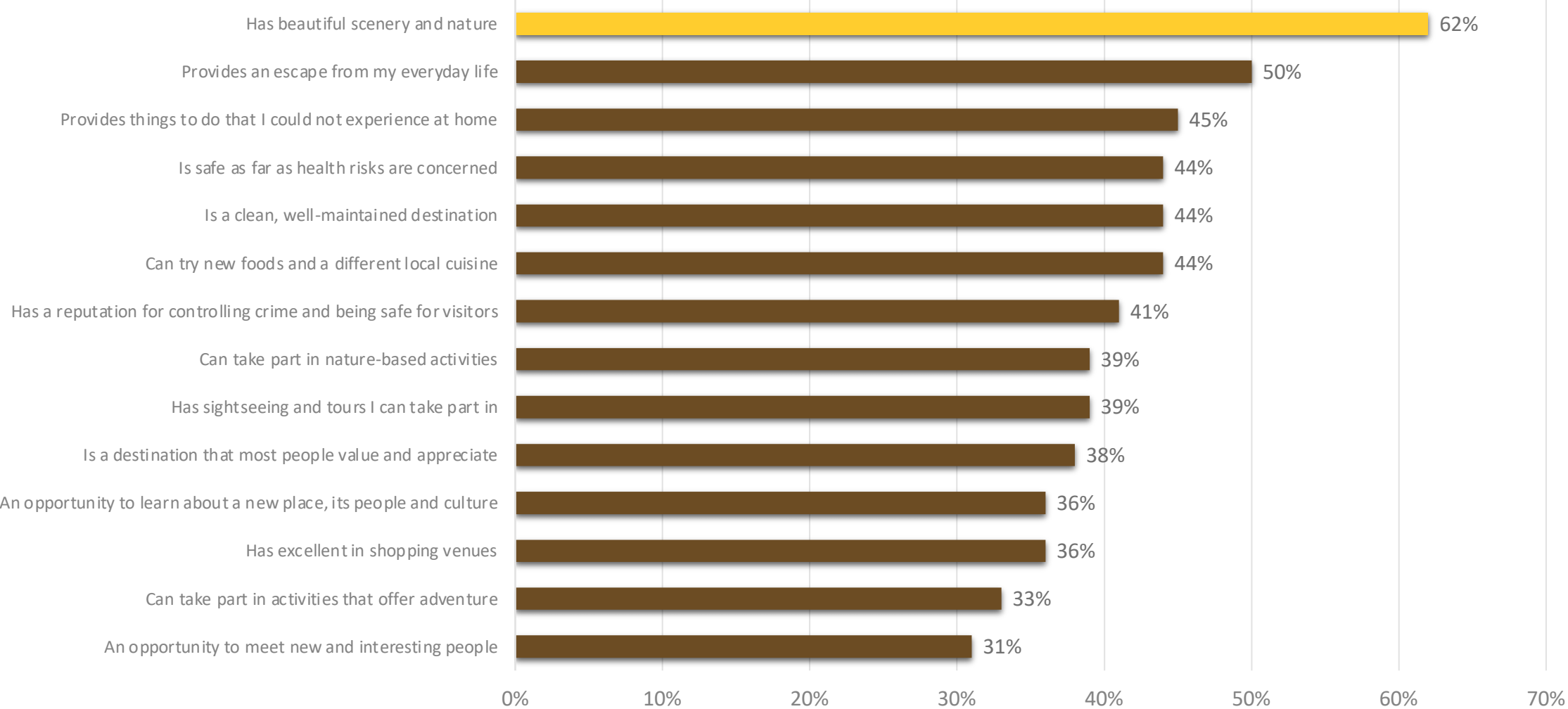
SELECTION FACTORS – SATISFACTION

MEAN SCORES 4PT SCALE

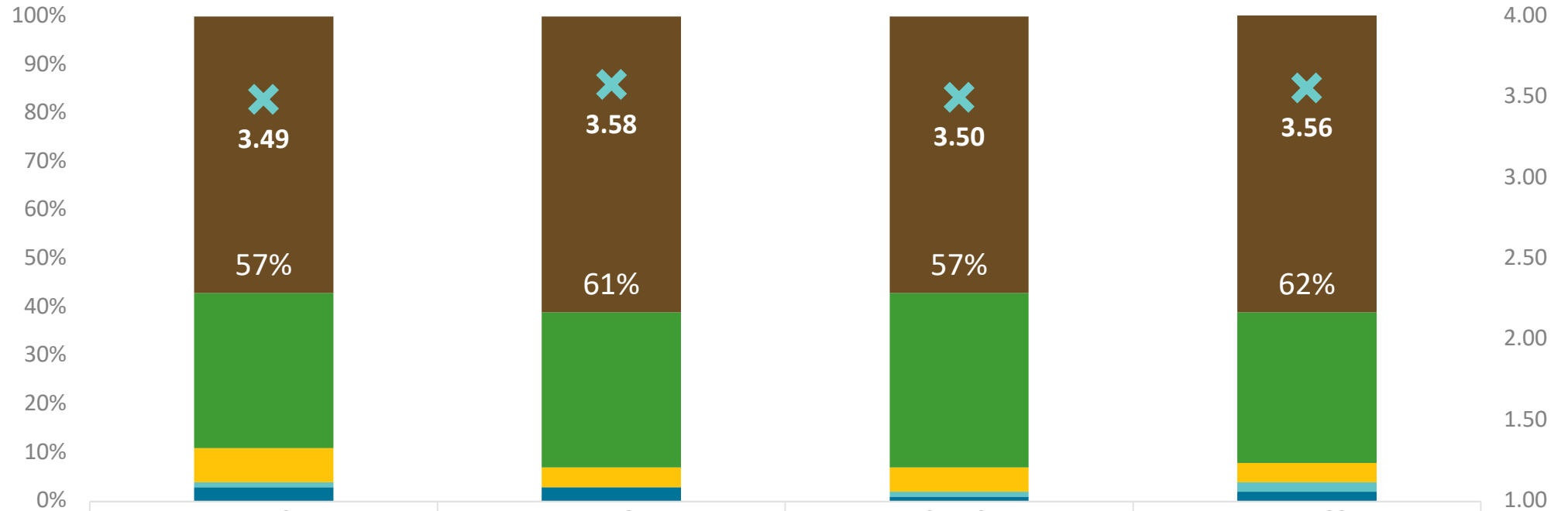


SELECTION FACTORS – SATISFACTION

TOP BOX (VERY GOOD)

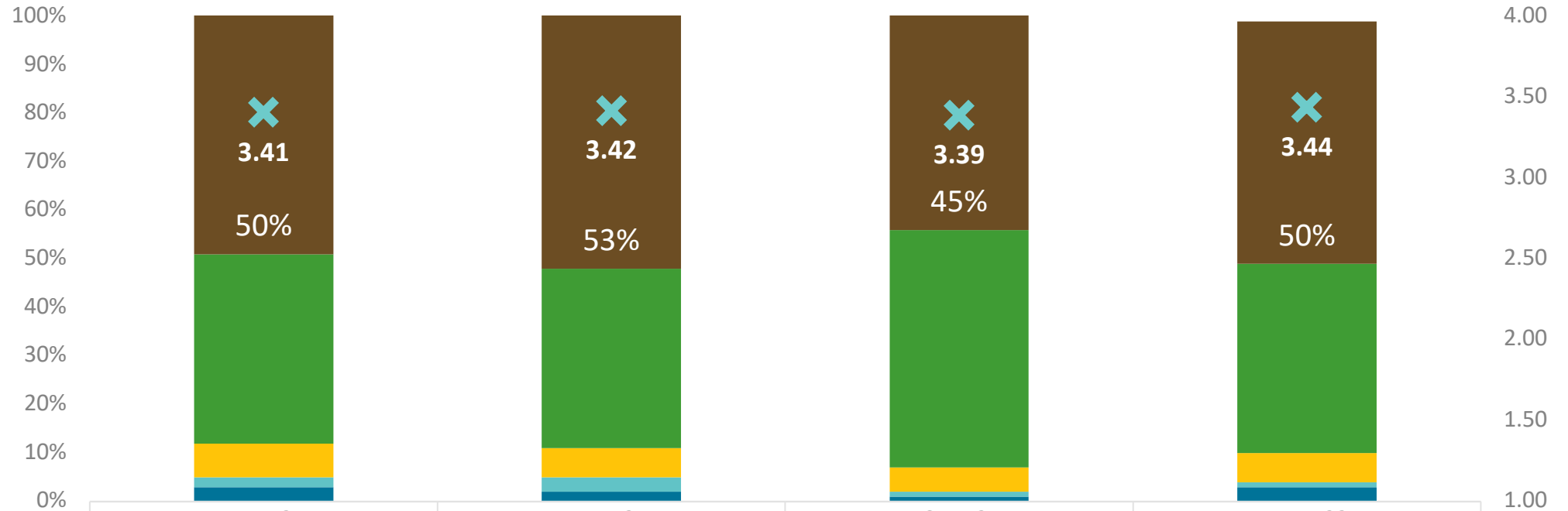


Has beautiful scenery and nature



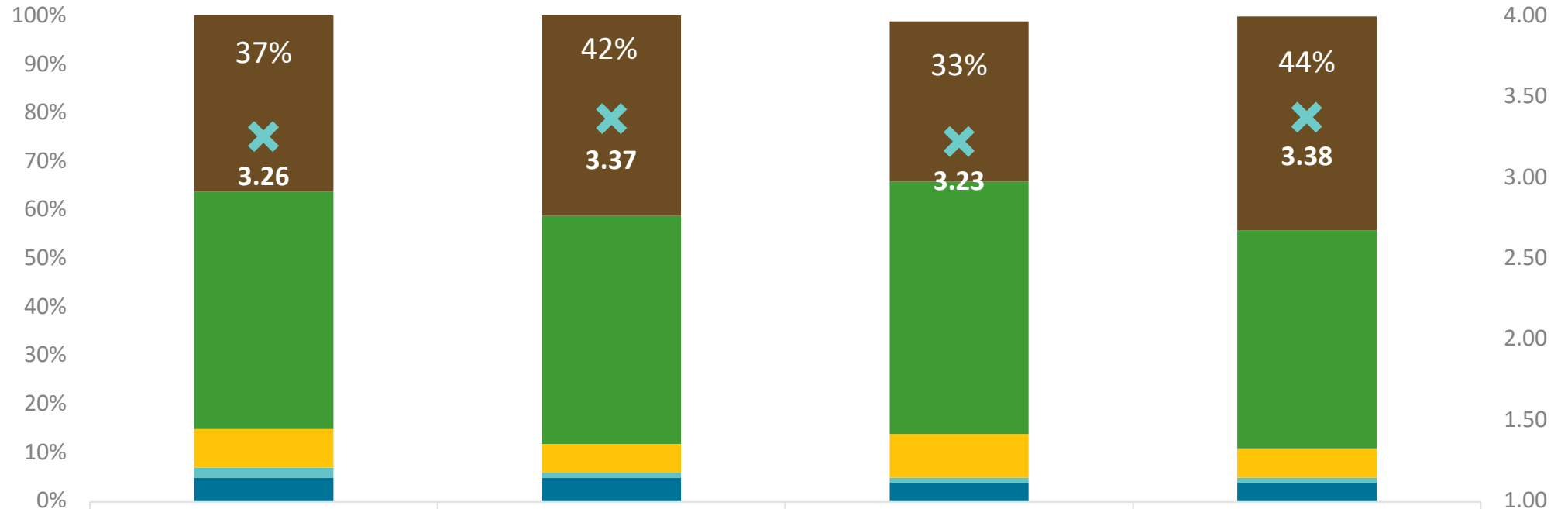
	May-21	Jun-21	Sept-21	May-22
Very Good (4)	57%	61%	57%	62%
Somewhat Good (3)	32%	32%	36%	31%
Somewhat Poor (2)	7%	4%	5%	4%
Very Poor (1)	1%	0%	1%	2%
Don't know	3%	3%	1%	2%
BASE	303	308	305	357
MEAN	3.49	3.58	3.50	3.56

Provides an escape from my everyday life



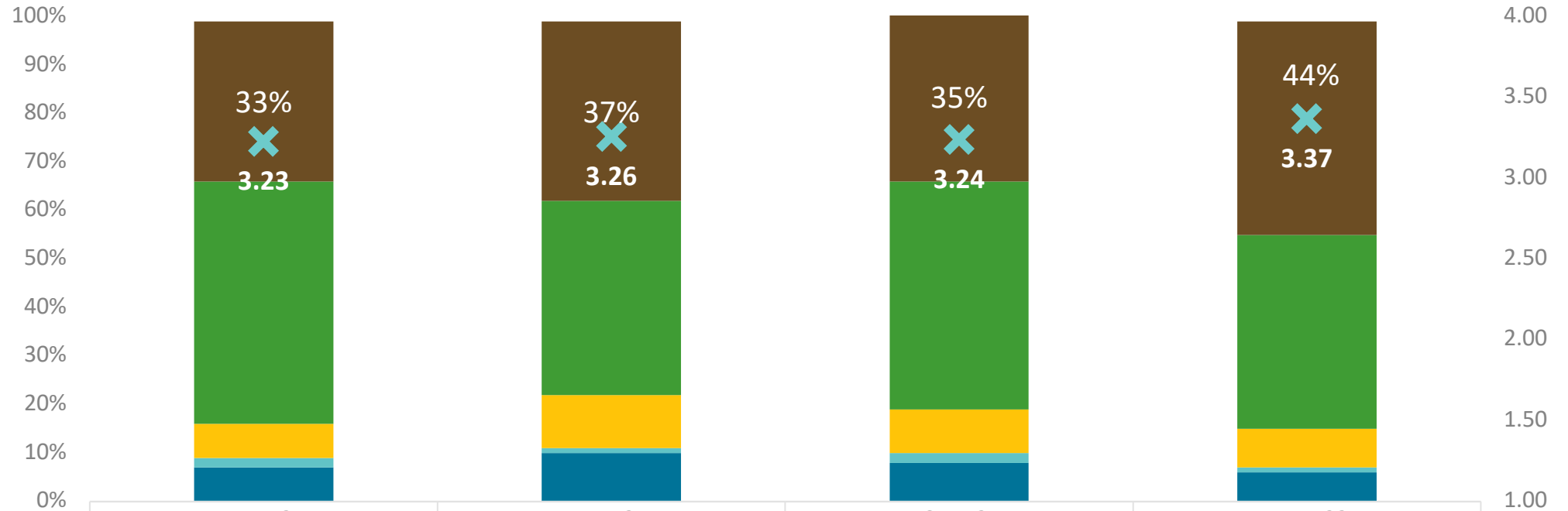
	May-21	Jun-21	Sept-21	May-22
Very Good (4)	50%	53%	45%	50%
Somewhat Good (3)	39%	37%	49%	39%
Somewhat Poor (2)	7%	6%	5%	6%
Very Poor (1)	2%	3%	1%	1%
Don't know	3%	2%	1%	3%
BASE	303	308	305	357
MEAN	3.41	3.42	3.39	3.44

Is a clean, well-maintained destination



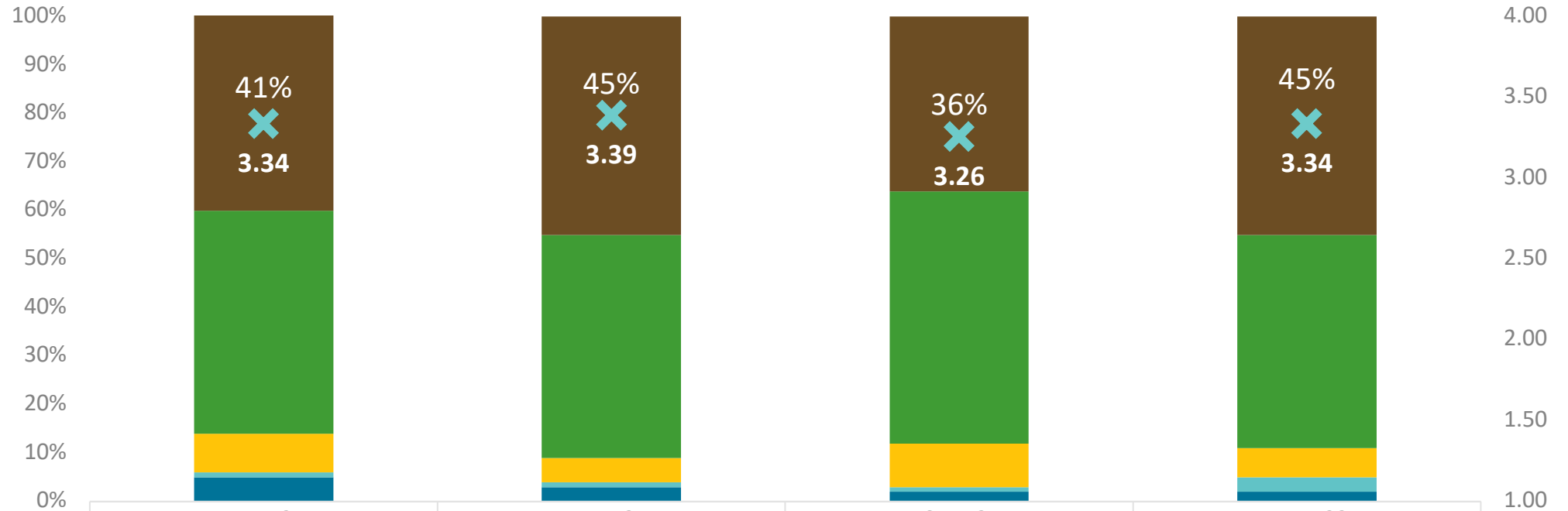
	May-21	Jun-21	Sept-21	May-22
Very Good (4)	37%	42%	33%	44%
Somewhat Good (3)	49%	47%	52%	45%
Somewhat Poor (2)	8%	6%	9%	6%
Very Poor (1)	2%	1%	1%	1%
Don't know	5%	5%	4%	4%
BASE	303	308	305	357
MEAN	3.26	3.37	3.23	3.38

Is safe as far as health risks are concerned



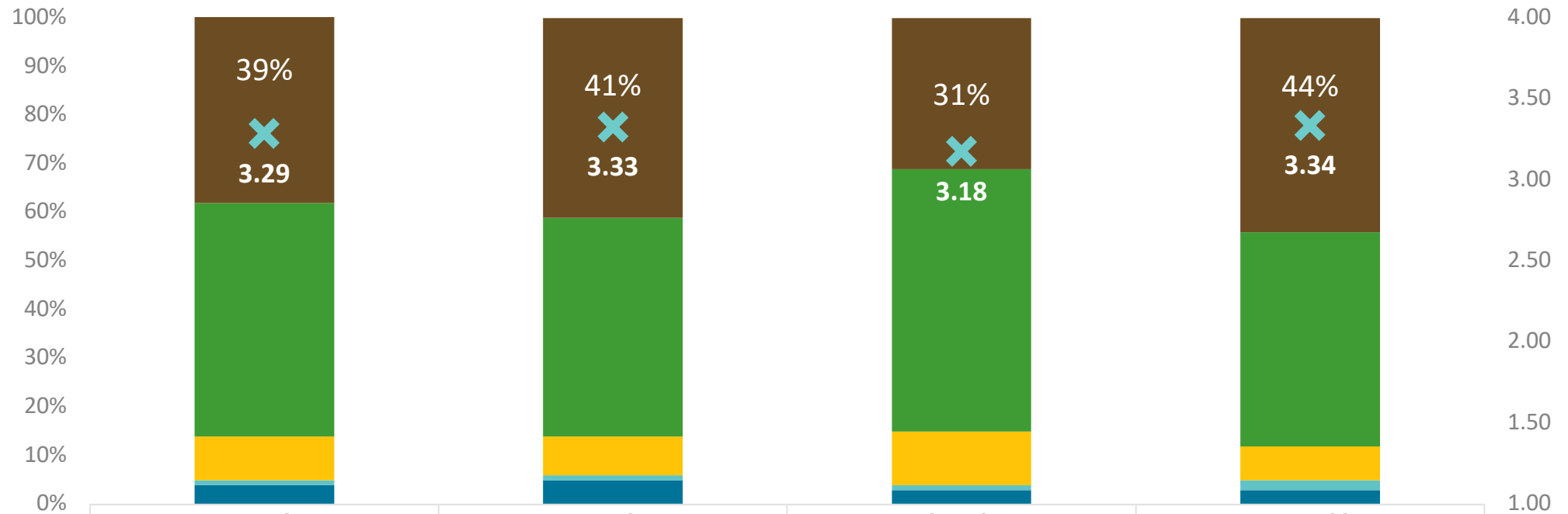
	May-21	Jun-21	Sept-21	May-22
Very Good (4)	33%	37%	35%	44%
Somewhat Good (3)	50%	40%	47%	40%
Somewhat Poor (2)	7%	11%	9%	8%
Very Poor (1)	2%	1%	2%	1%
Don't know	7%	10%	8%	6%
BASE	303	308	305	357
MEAN	3.23	3.26	3.24	3.37

Provides things to do that I could not experience at home



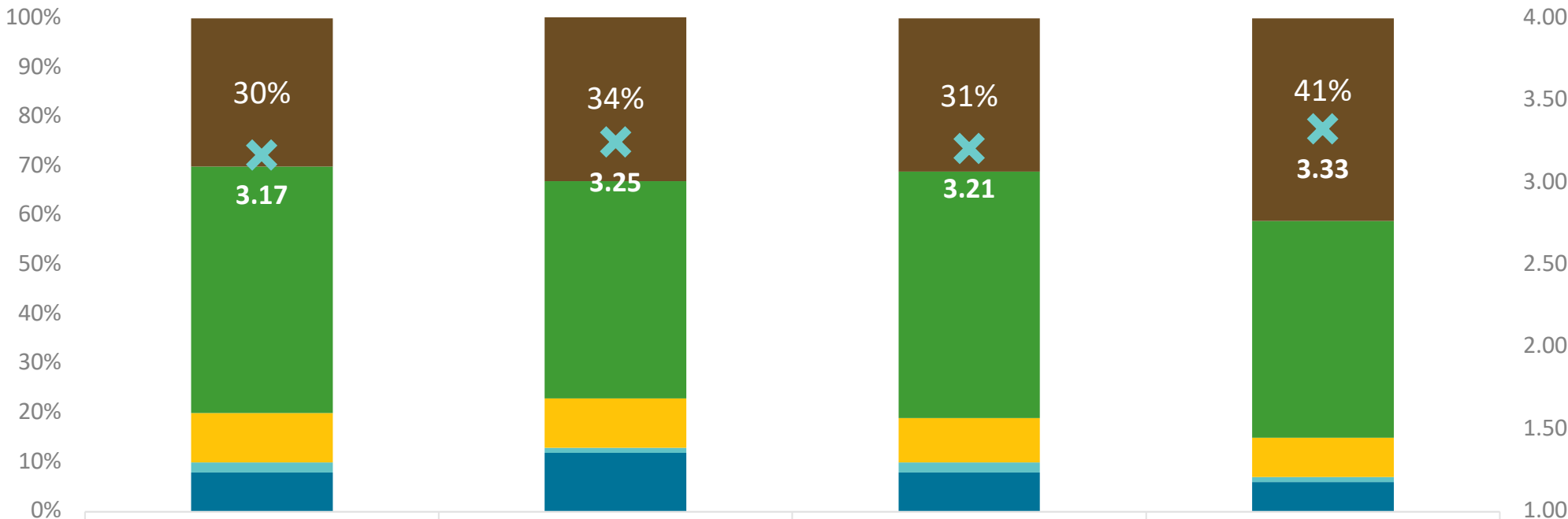
	May-21	Jun-21	Sept-21	May-22
Very Good (4)	41%	45%	36%	45%
Somewhat Good (3)	46%	46%	52%	44%
Somewhat Poor (2)	8%	5%	9%	6%
Very Poor (1)	1%	1%	1%	3%
Don't know	5%	3%	2%	2%
BASE	303	308	305	357
MEAN	3.34	3.39	3.26	3.34

Can try new foods and a different local cuisine



	May-21	Jun-21	Sept-21	May-22
Very Good (4)	39%	41%	31%	44%
Somewhat Good (3)	48%	45%	54%	44%
Somewhat Poor (2)	9%	8%	11%	7%
Very Poor (1)	1%	1%	1%	2%
Don't know	4%	5%	3%	3%
BASE	303	308	305	357
MEAN	3.29	3.33	3.18	3.34

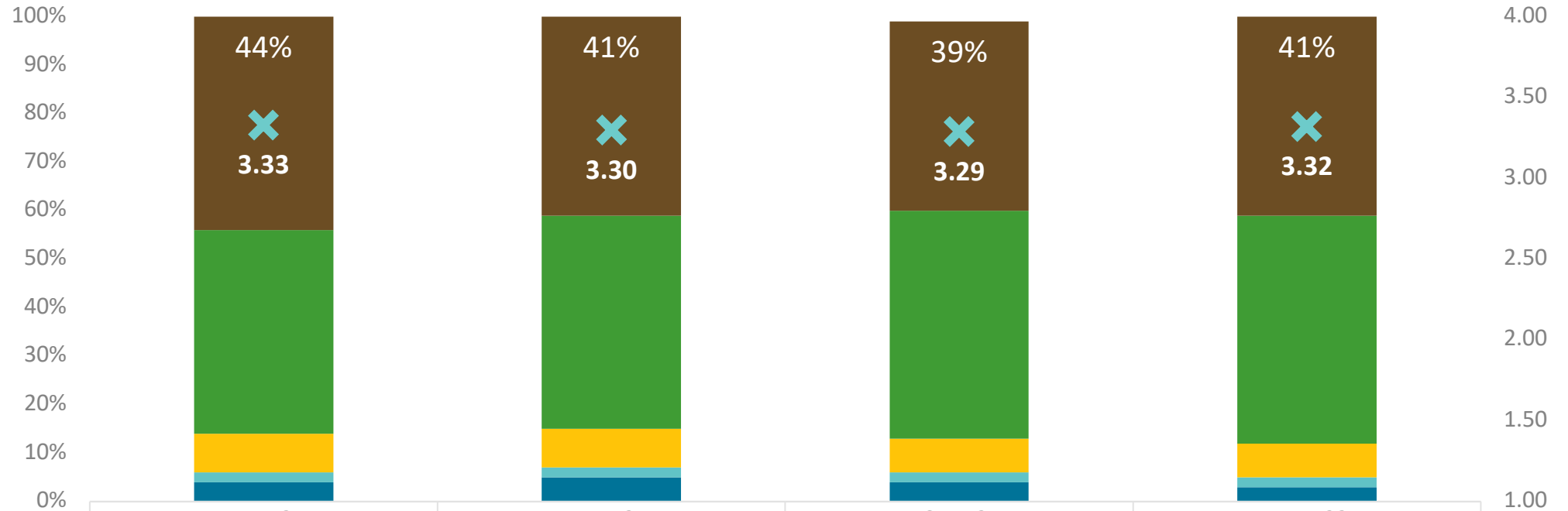
Has a reputation for controlling crime and being safe for visitors



	May-21	Jun-21	Sept-21	May-22
Very Good (4)	30%	34%	31%	41%
Somewhat Good (3)	50%	44%	50%	44%
Somewhat Poor (2)	10%	10%	9%	8%
Very Poor (1)	2%	1%	2%	1%
Don't know	8%	12%	8%	6%
BASE	303	308	305	357
MEAN	3.17	3.25	3.21	3.33

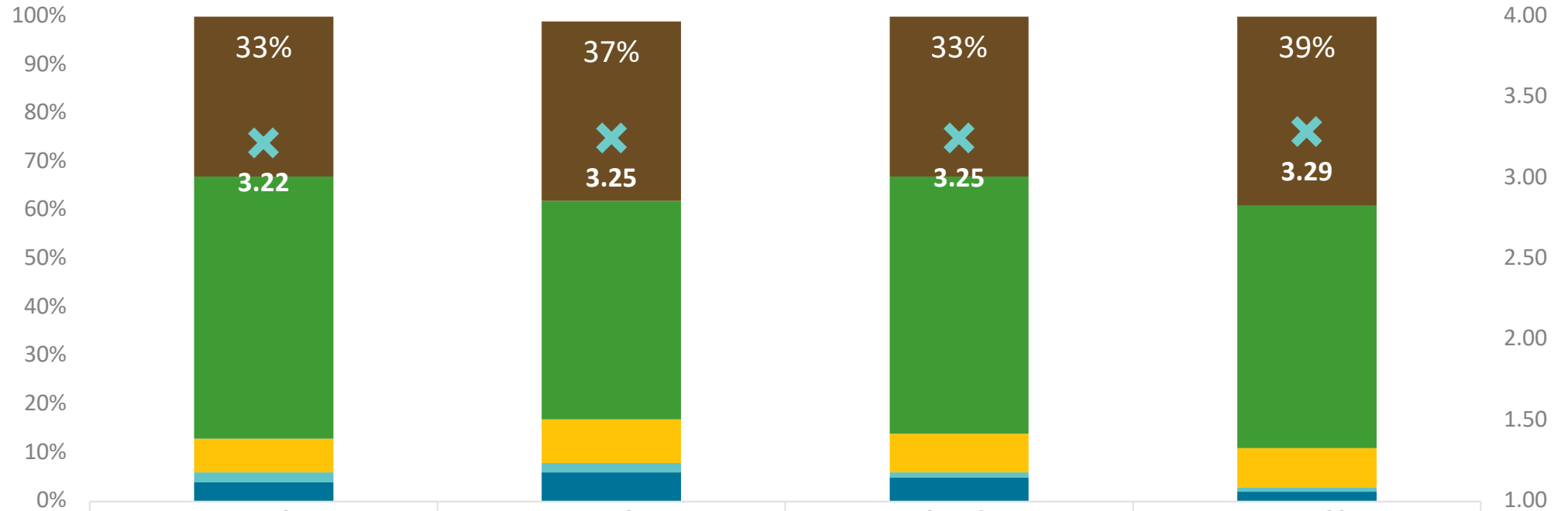


Can take part in nature-based activities



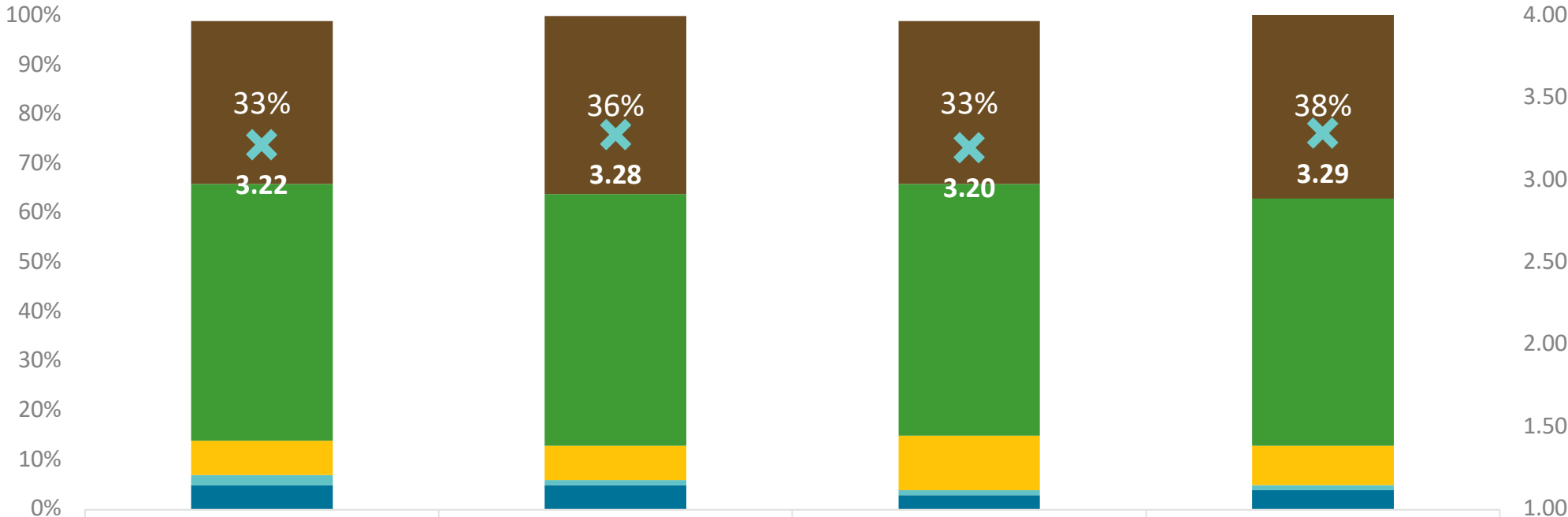
	May-21	Jun-21	Sept-21	May-22
Very Good (4)	44%	41%	39%	41%
Somewhat Good (3)	42%	44%	47%	47%
Somewhat Poor (2)	8%	8%	7%	7%
Very Poor (1)	2%	2%	2%	2%
Don't know	4%	5%	4%	3%
BASE	303	308	305	357
MEAN	3.33	3.30	3.29	3.32

Has sightseeing and tours I can take part in



	May-21	Jun-21	Sept-21	May-22
Very Good (4)	33%	37%	33%	39%
Somewhat Good (3)	54%	45%	53%	50%
Somewhat Poor (2)	7%	9%	8%	8%
Very Poor (1)	2%	2%	1%	1%
Don't know	4%	6%	5%	2%
BASE	303	308	305	357
MEAN	3.22	3.25	3.25	3.29

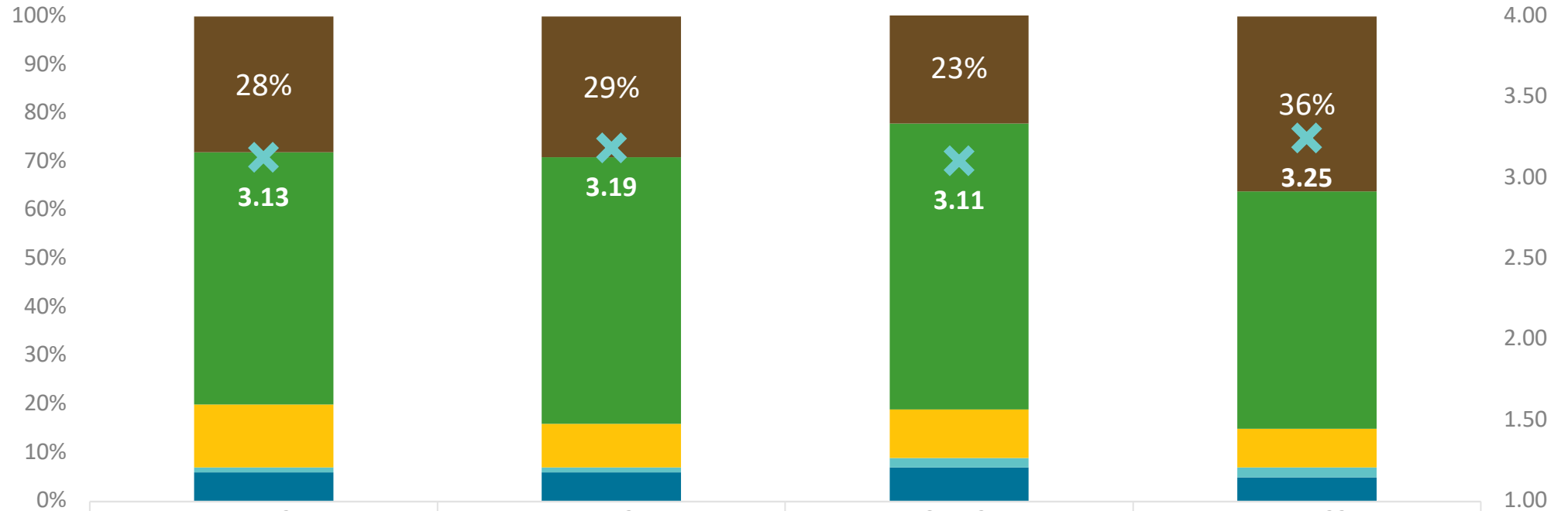
Is a destination that most people value and appreciate



	May-21	Jun-21	Sept-21	May-22
Very Good (4)	33%	36%	33%	38%
Somewhat Good (3)	52%	51%	51%	50%
Somewhat Poor (2)	7%	7%	11%	8%
Very Poor (1)	2%	1%	1%	1%
Don't know	5%	5%	3%	4%
BASE	303	308	305	357
MEAN	3.22	3.28	3.20	3.29

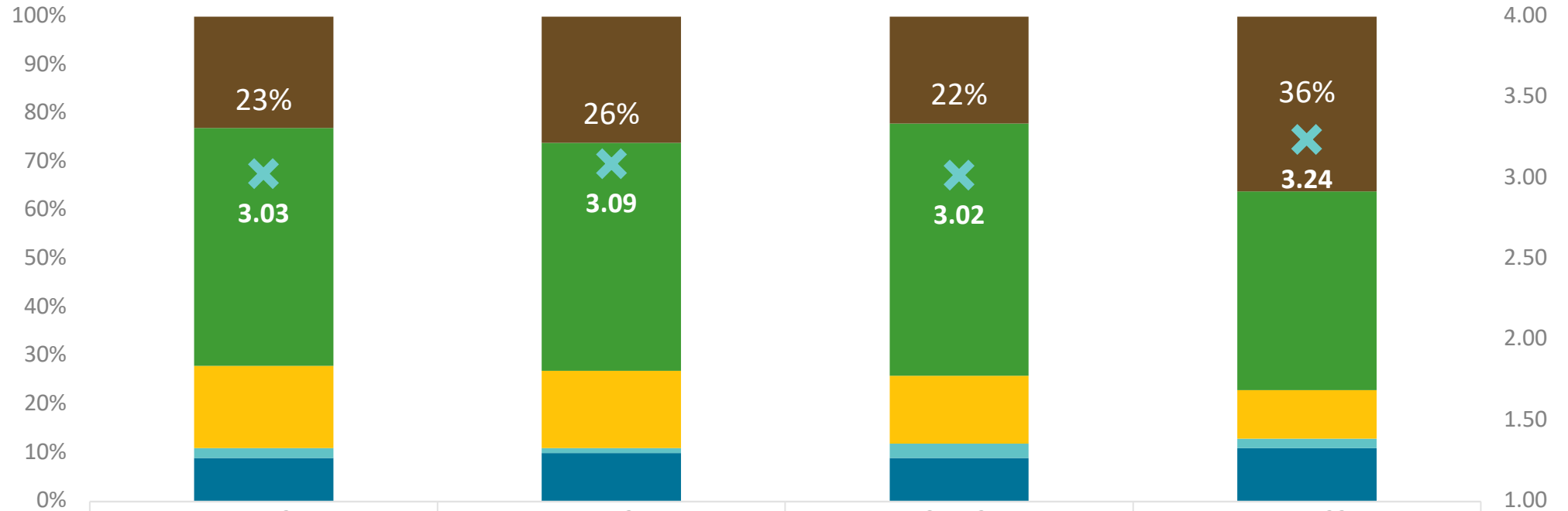


An opportunity to learn about a new place, its people and culture



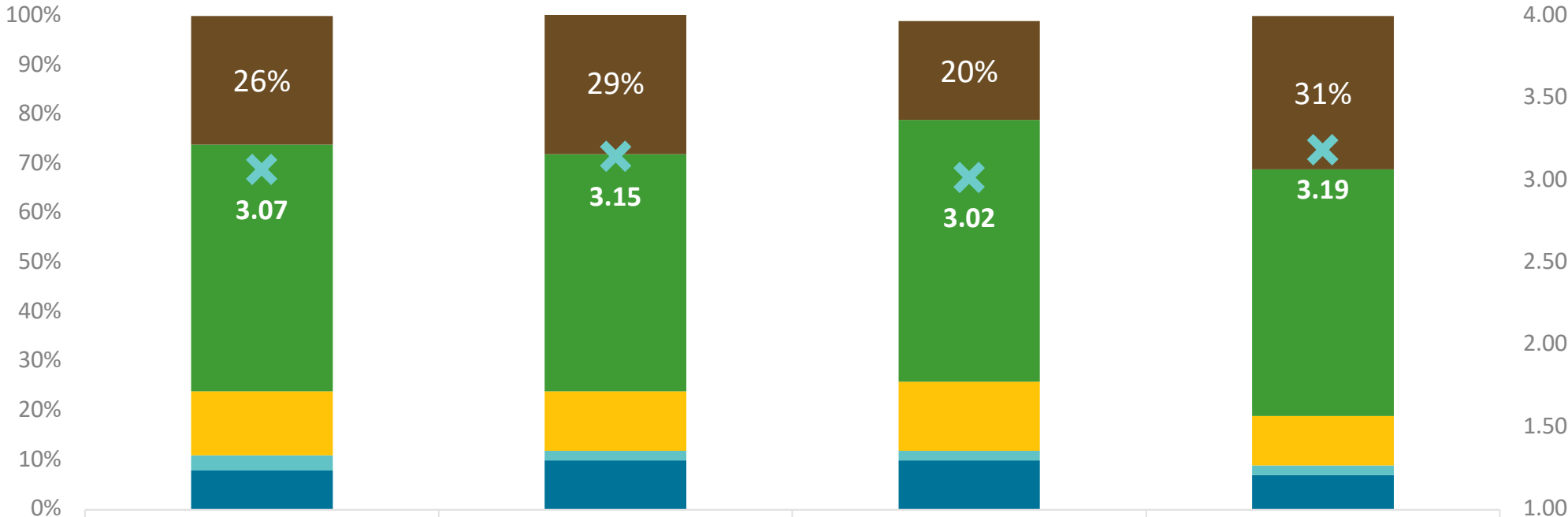
	May-21	Jun-21	Sept-21	May-22
Very Good (4)	28%	29%	23%	36%
Somewhat Good (3)	52%	55%	59%	49%
Somewhat Poor (2)	13%	9%	10%	8%
Very Poor (1)	1%	1%	2%	2%
Don't know	6%	6%	7%	5%
BASE	303	308	305	357
MEAN	3.13	3.19	3.11	3.25

Has excellent shopping in venues



	May-21	Jun-21	Sept-21	May-22
Very Good (4)	23%	26%	22%	36%
Somewhat Good (3)	49%	47%	52%	41%
Somewhat Poor (2)	17%	16%	14%	10%
Very Poor (1)	2%	1%	3%	2%
Don't know	9%	10%	9%	11%
BASE	303	308	305	357
MEAN	3.03	3.09	3.02	3.24

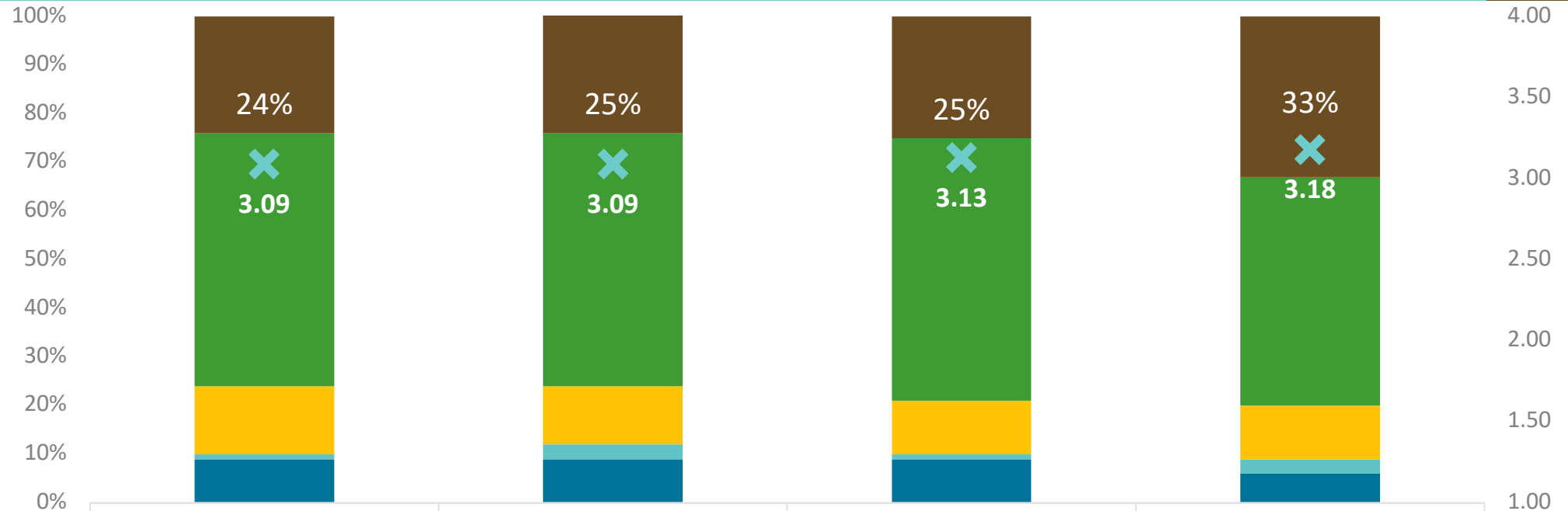
An opportunity to meet new and interesting people



	May-21	Jun-21	Sept-21	May-22
Very Good (4)	26%	29%	20%	31%
Somewhat Good (3)	50%	48%	53%	50%
Somewhat Poor (2)	13%	12%	14%	10%
Very Poor (1)	3%	2%	2%	2%
Don't know	8%	10%	10%	7%
BASE	303	308	305	357
MEAN	3.07	3.15	3.02	3.19



Can take part in activities that offer adventure



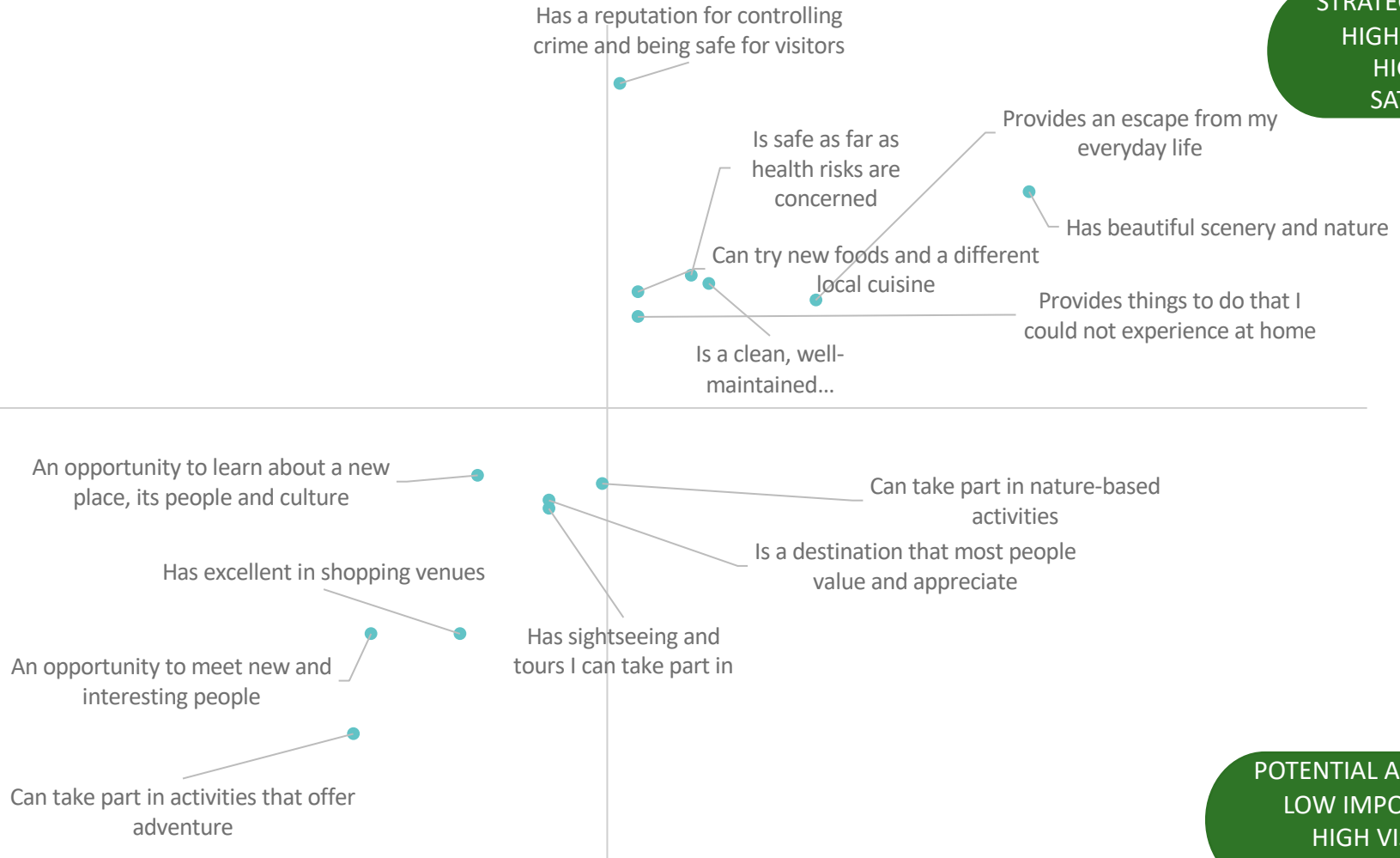
	May-21	Jun-21	Sept-21	May-22
Very Good (4)	24%	25%	25%	33%
Somewhat Good (3)	52%	52%	54%	47%
Somewhat Poor (2)	14%	12%	11%	11%
Very Poor (1)	1%	3%	1%	3%
Don't know	9%	9%	9%	6%
BASE	303	308	305	357
MEAN	3.09	3.09	3.13	3.18

NEED-GAP ANALYSIS

STRATEGIC ADVANTAGE
HIGH IMPORTANCE
HIGH VISITOR
SATISFACTION

KEY VULNERABILITY
HIGH IMPORTANCE
LOW VISITOR
SATISFACTION

POTENTIAL VULNERABILITY
LOW IMPORTANCE
LOW VISITOR
SATISFACTION

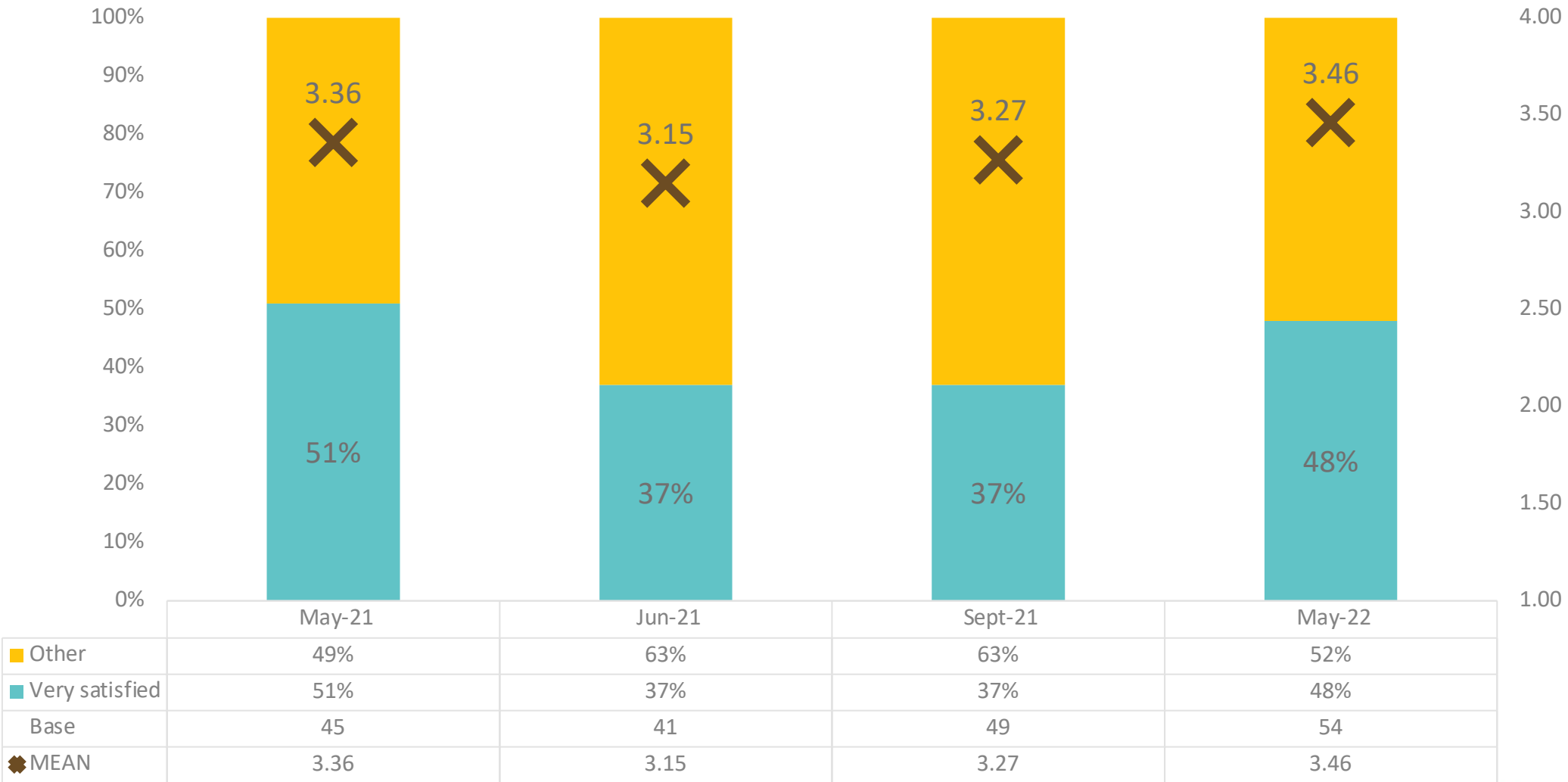


POTENTIAL ADVANTAGE
LOW IMPORTANCE
HIGH VISITOR
SATISFACTION



ACCOMMODATIONS – SATISFACTION

4PT RATING SCALE

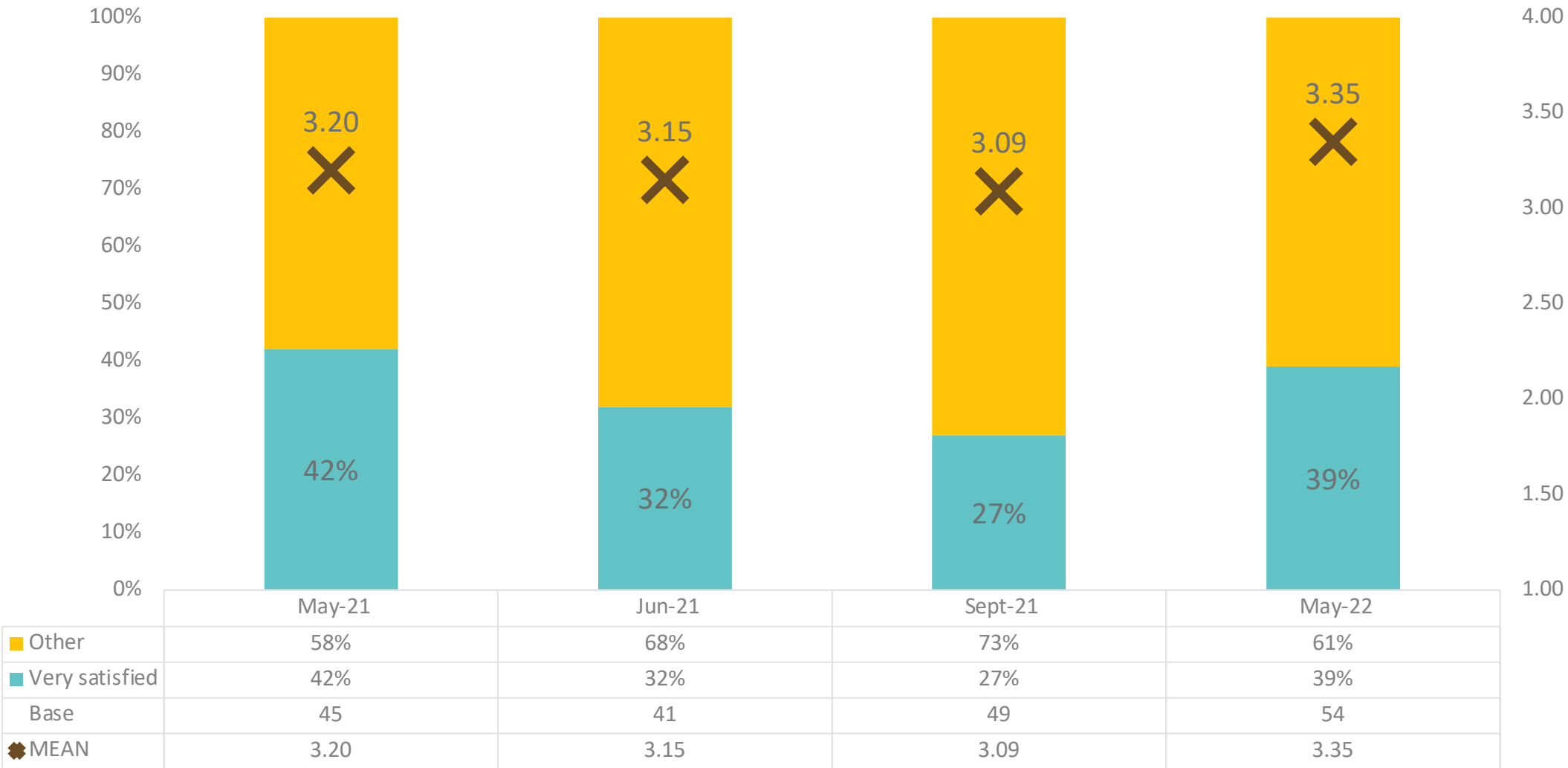


Caution
small
base



QUALITY CUSTOMER SERVICE – SATISFACTION

4PT RATING SCALE

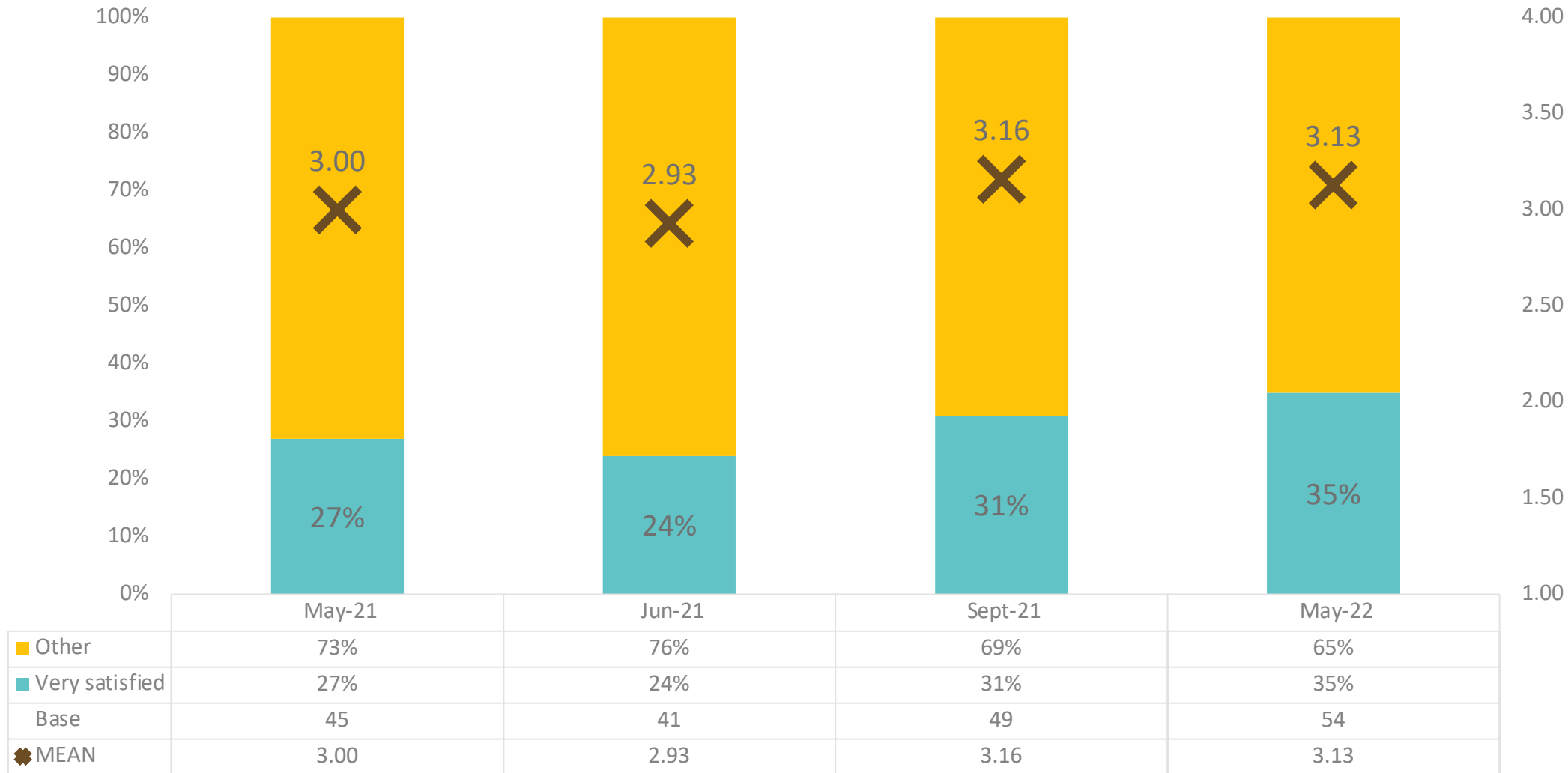


Caution
small
base



TRANSPORTATION OPTIONS – SATISFACTION

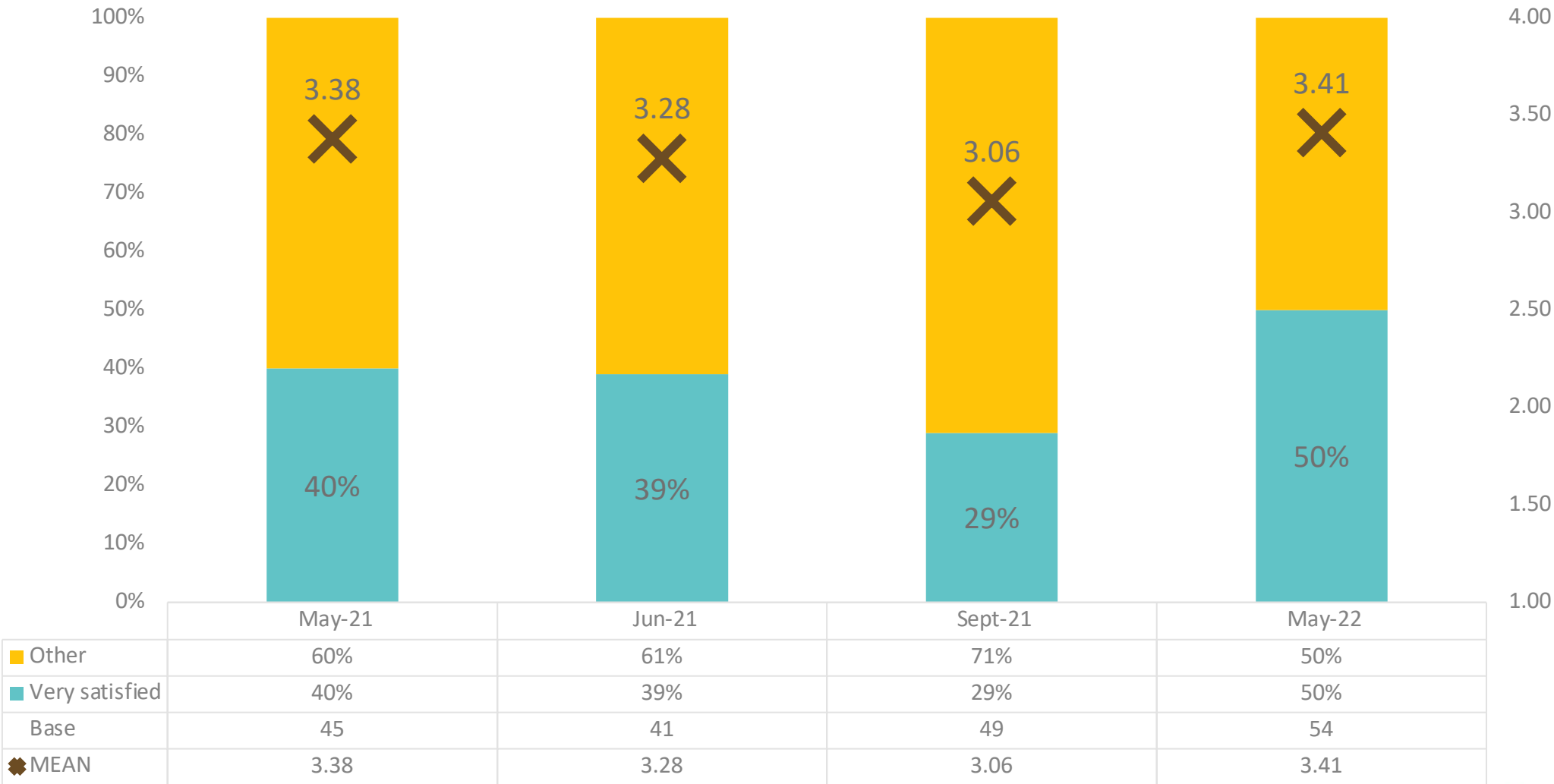
4PT RATING SCALE



Caution
small
base

VISITORS FEEL WELCOME – SATISFACTION

4PT RATING SCALE

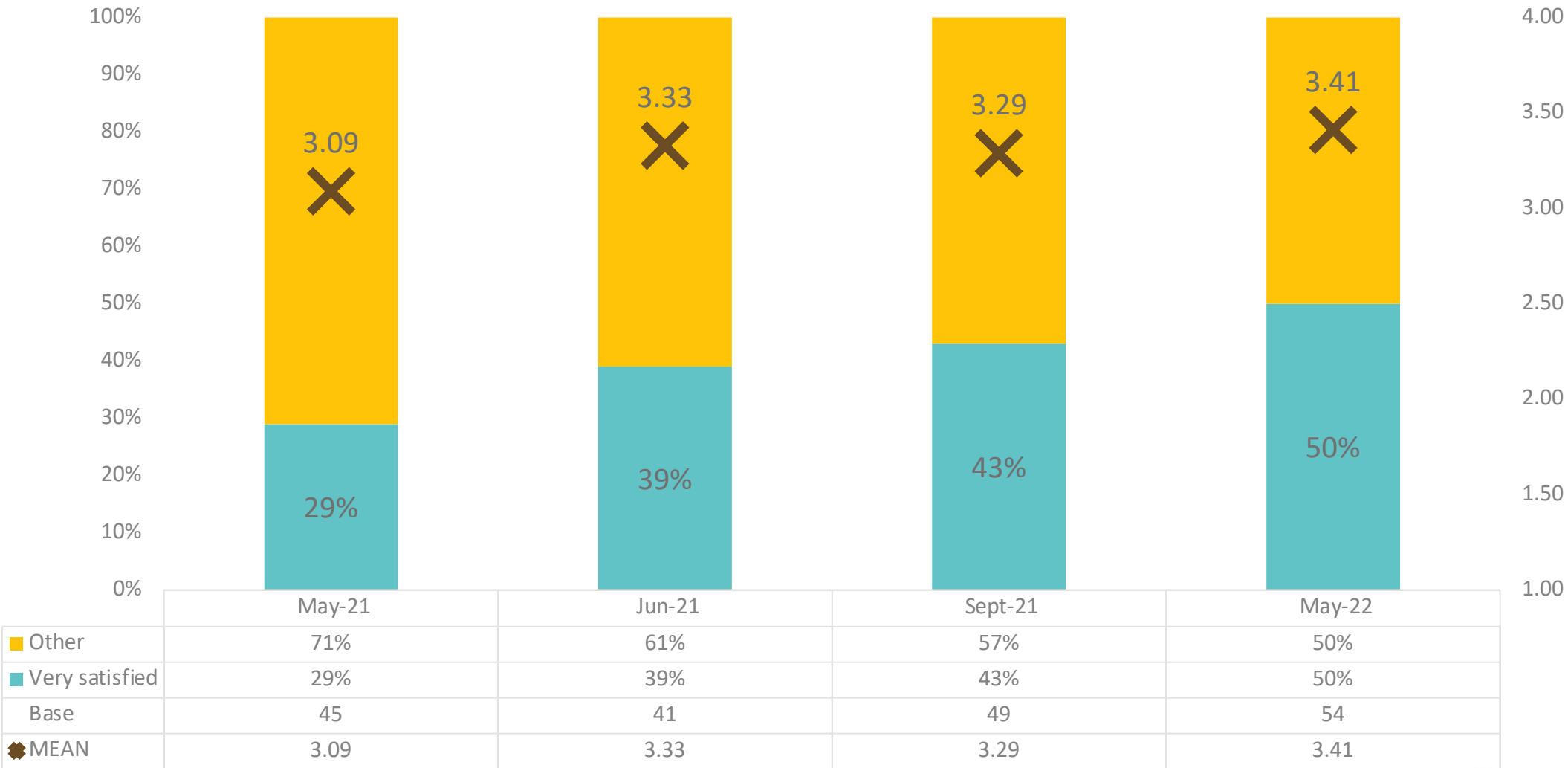


Caution
small
base



VARIETY OF ACTIVITIES – SATISFACTION

4PT RATING SCALE

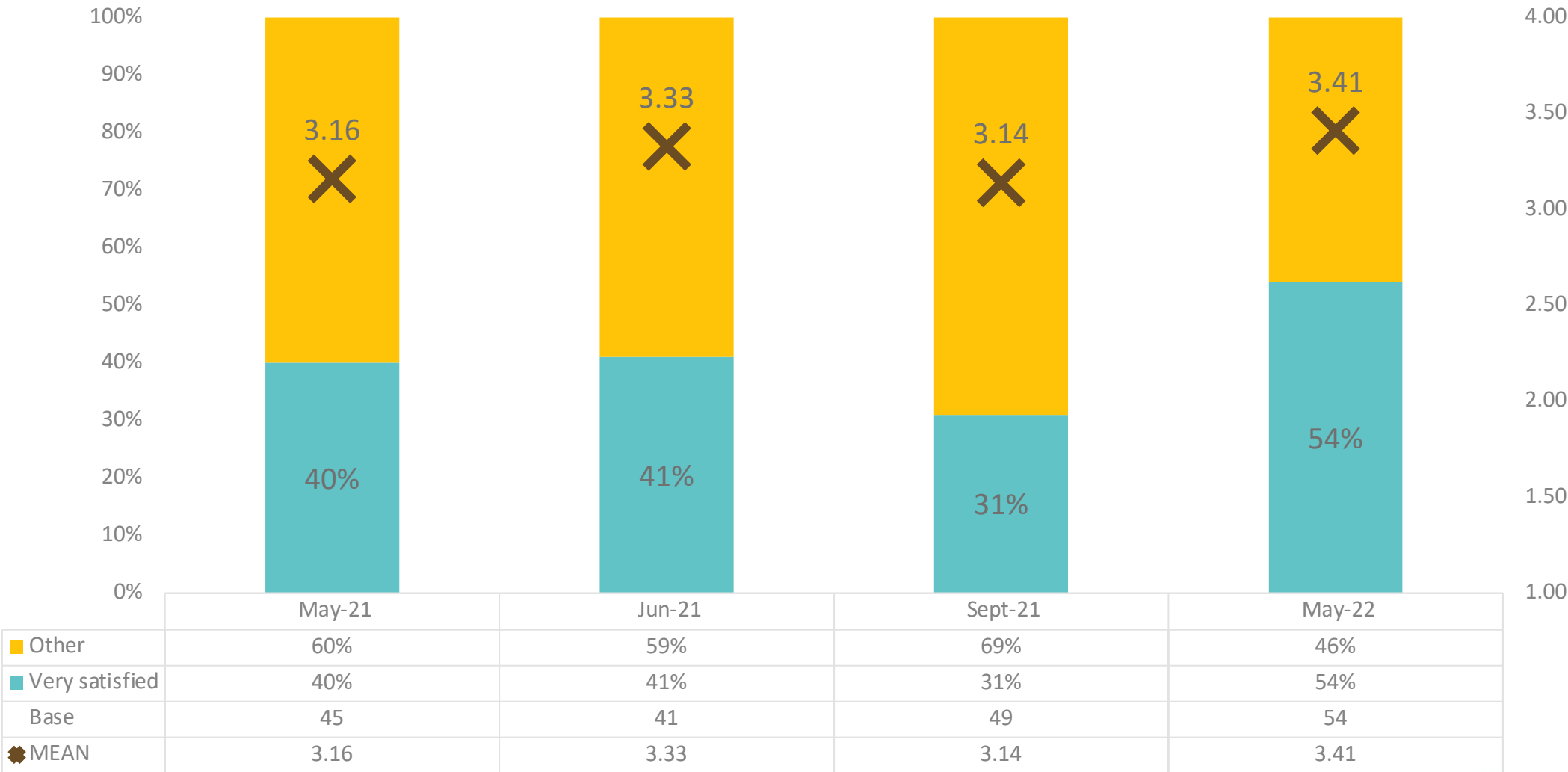


Caution
small
base



SHOPPING OPTIONS – SATISFACTION

4PT RATING SCALE

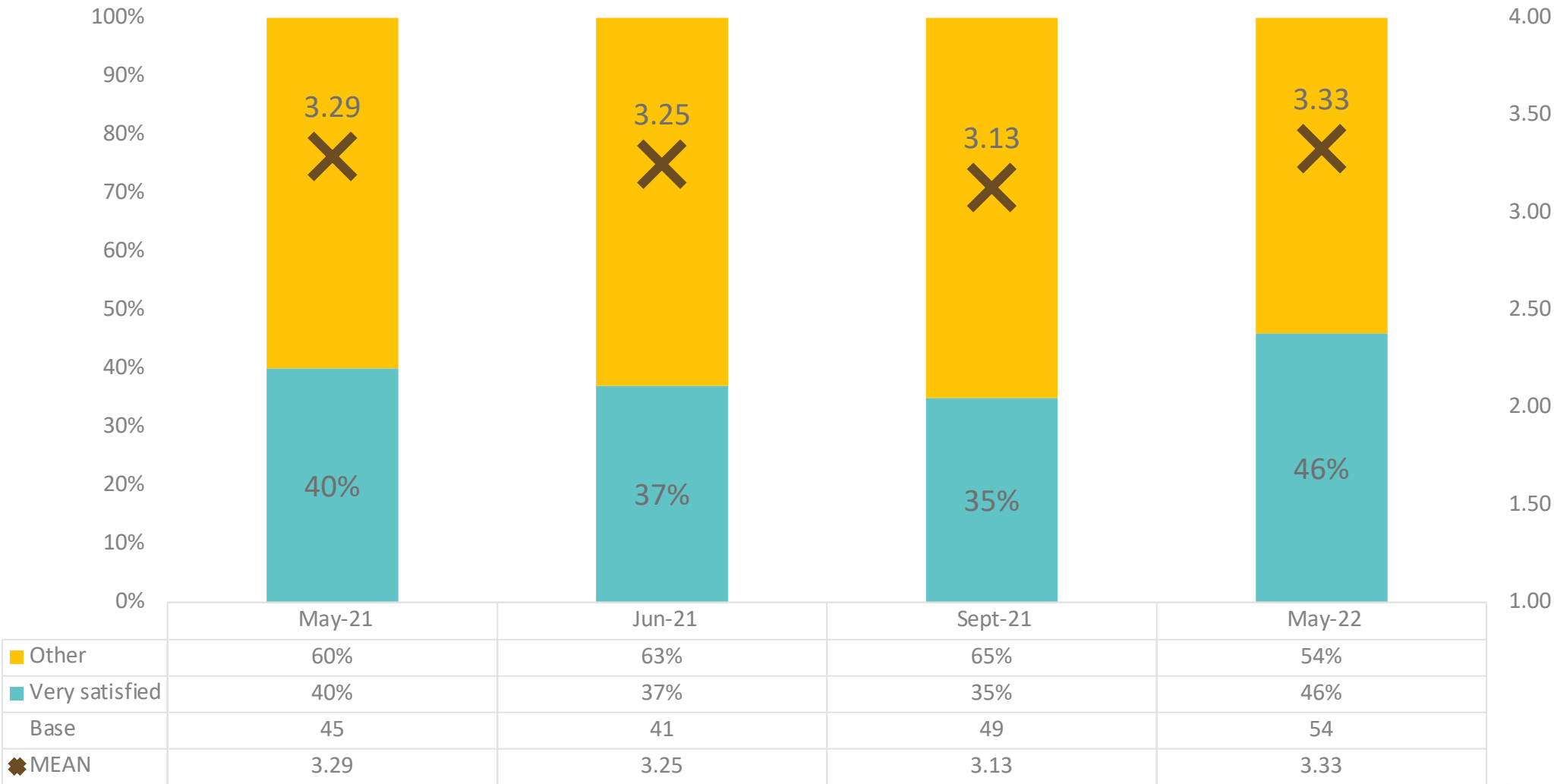


Caution
small
base



OVERALL VALUE – SATISFACTION

4PT RATING SCALE



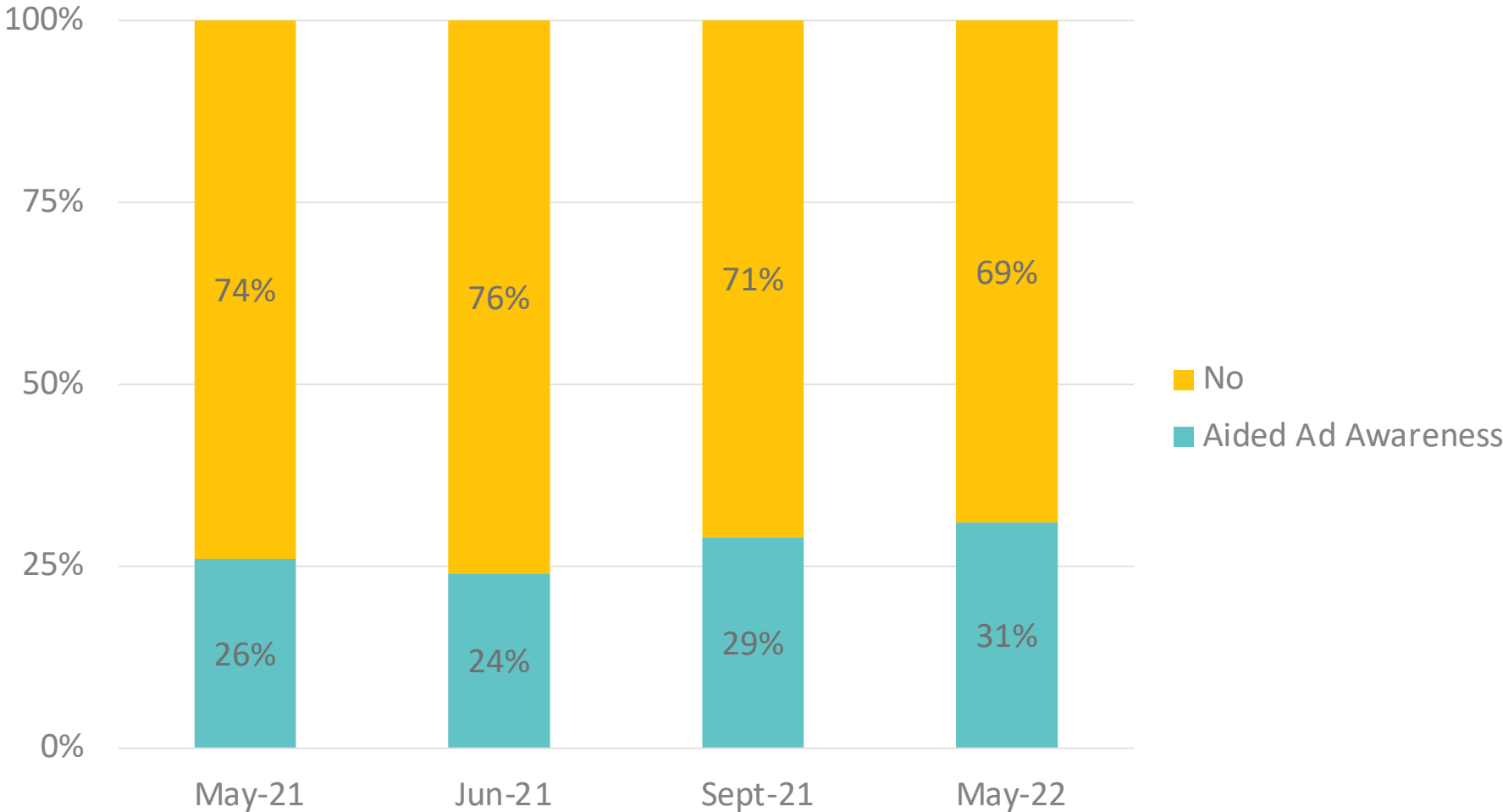


SECTION 4

MARKETING & COMMUNICATIONS



AIDED ADVERTISING AWARENESS



SOURCES OF INFORMATION ABOUT GUAM

	May 2021	June 2021	Sept 2021	May 2022
BASE	45	41	49	54
<i>Recommendations from family and friends</i>	31%	41%	29%	19%
<i>Social media</i>	16%	20%	8%	17%
<i>Travel guide website</i>	18%	15%	22%	20%
<i>Television</i>	20%	12%	22%	28%
<i>Travel agents</i>	7%	10%	8%	13%
<i>GVB website</i>	7%	-	6%	2%
<i>Other</i>	2%	-	2%	2%
<i>Radio</i>	-	2%	2%	-

Caution
small
base

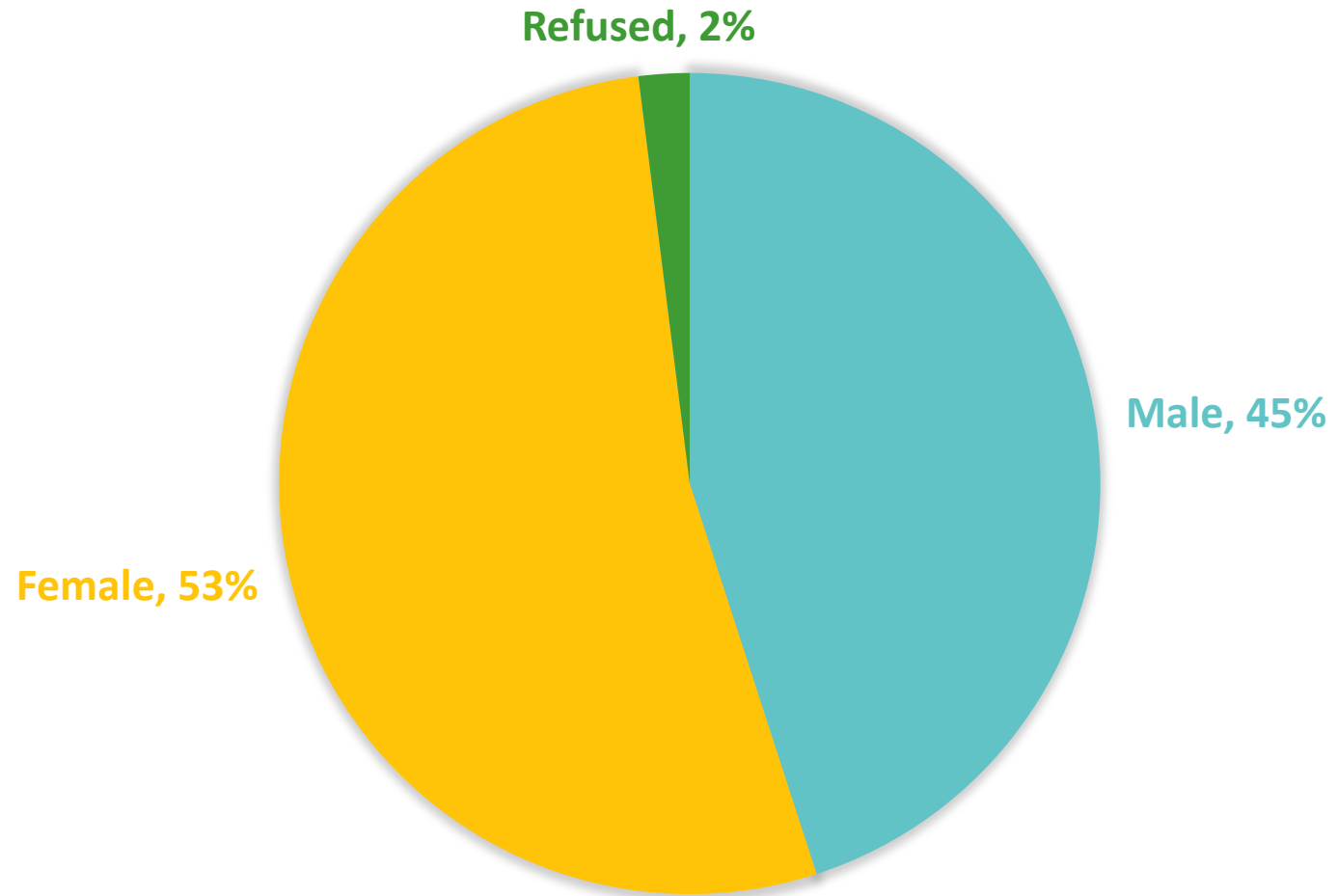


SECTION 5

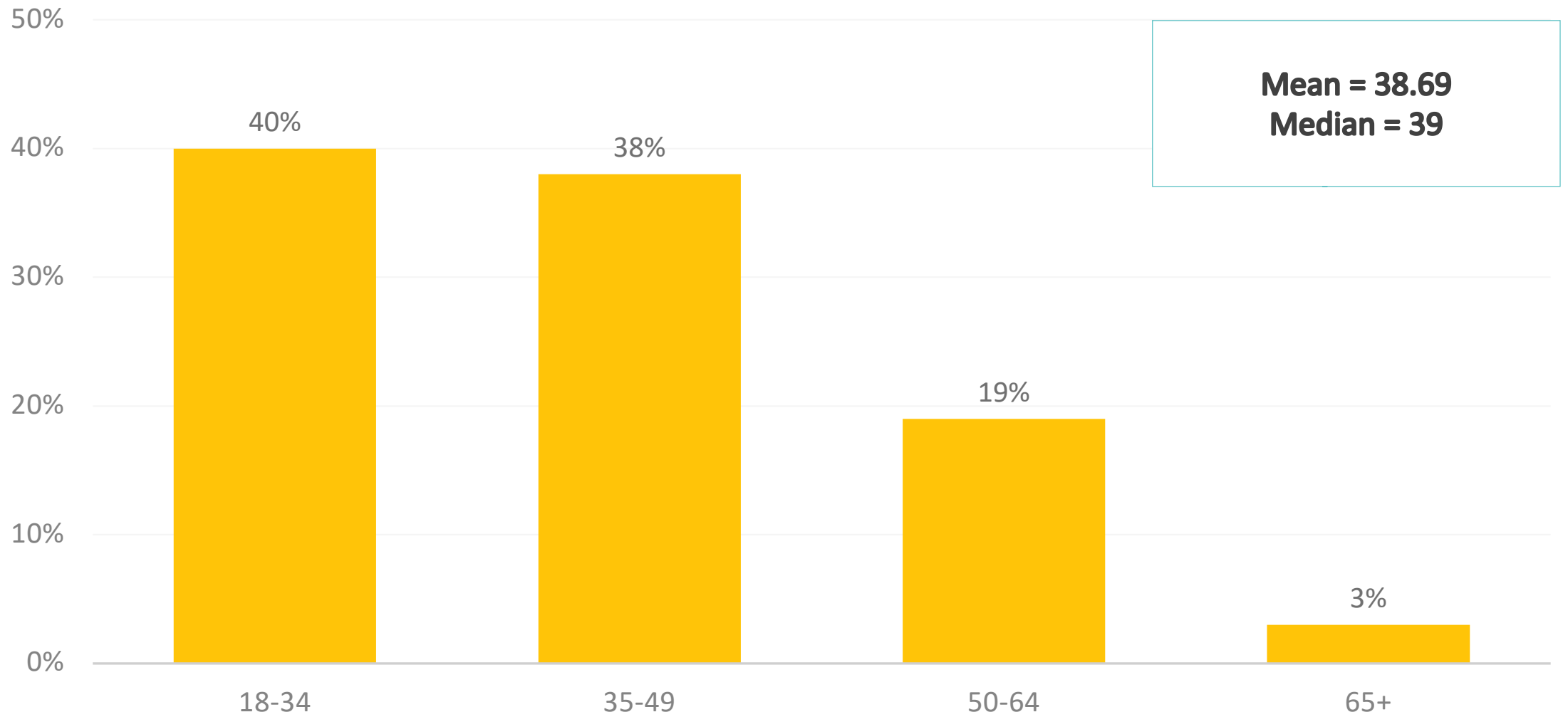
PROFILE OF RESPONDENTS



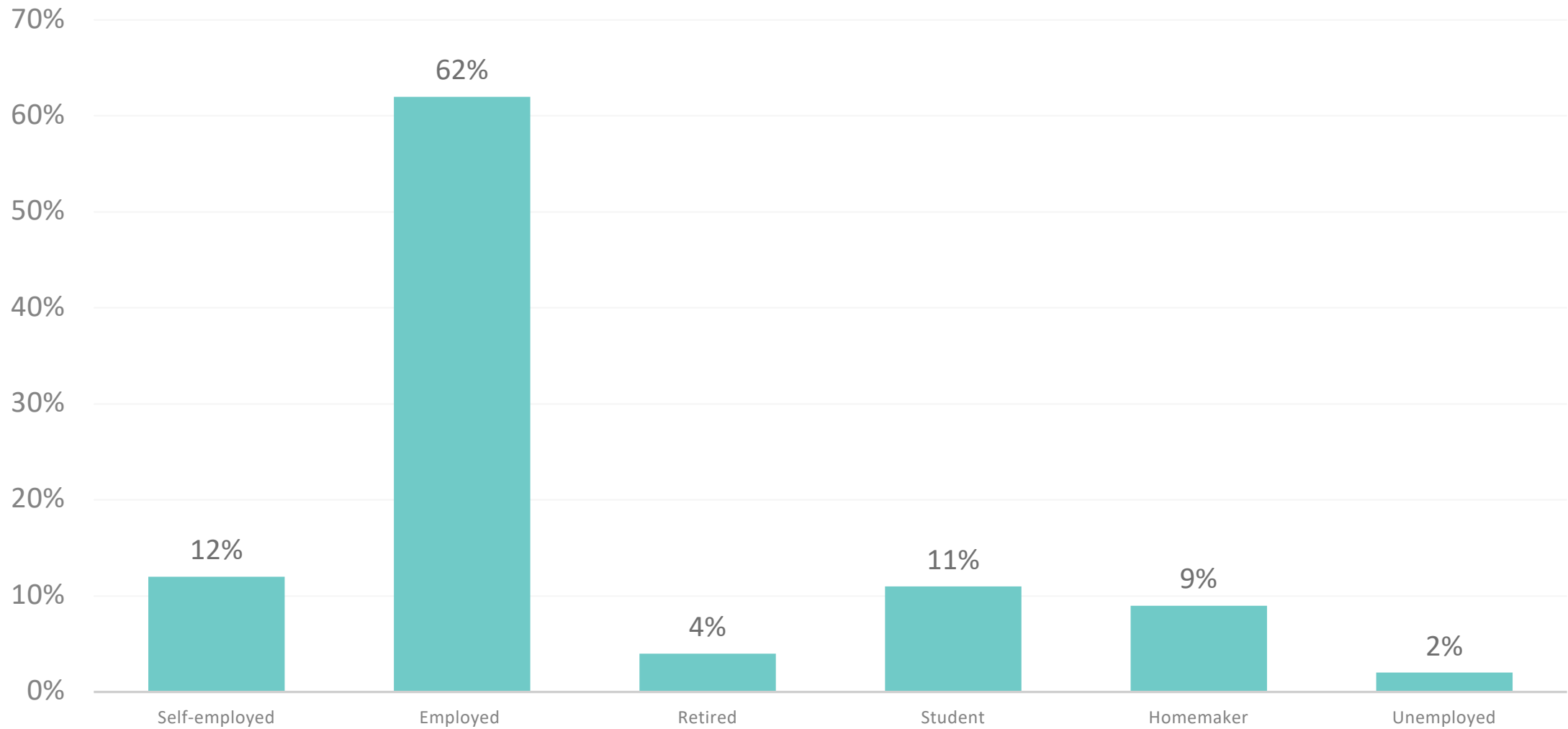
GENDER



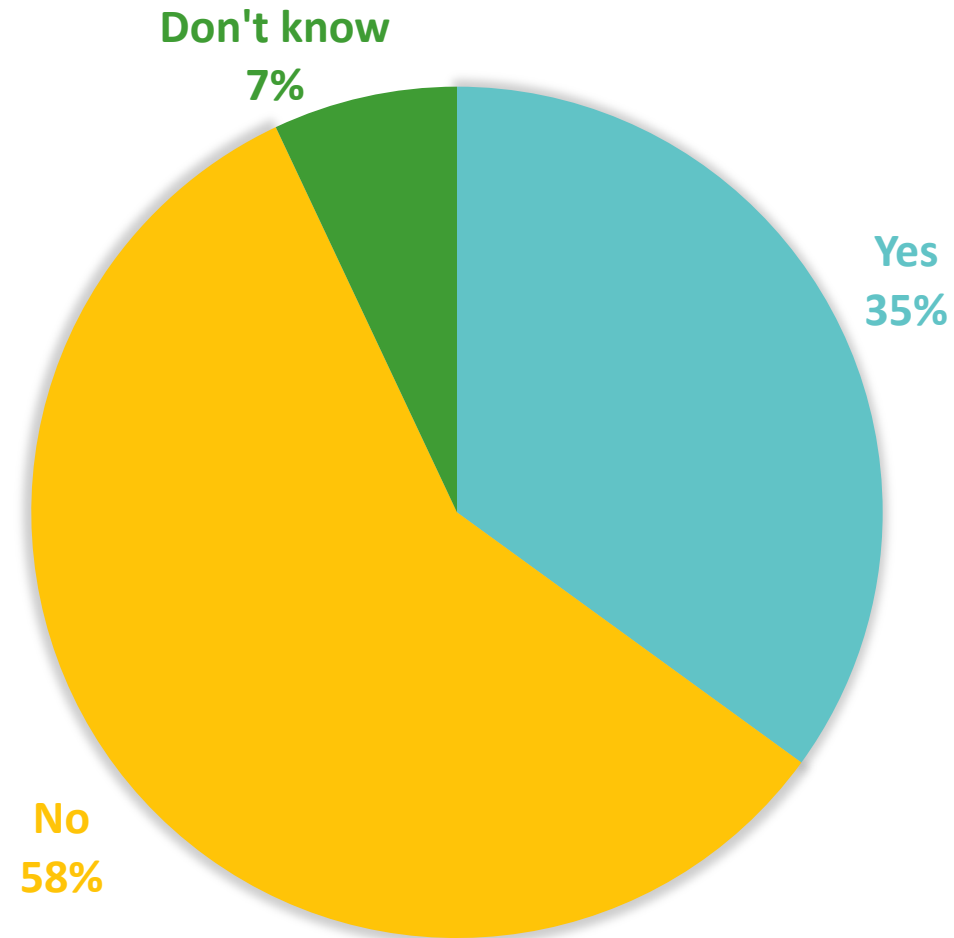
AGE



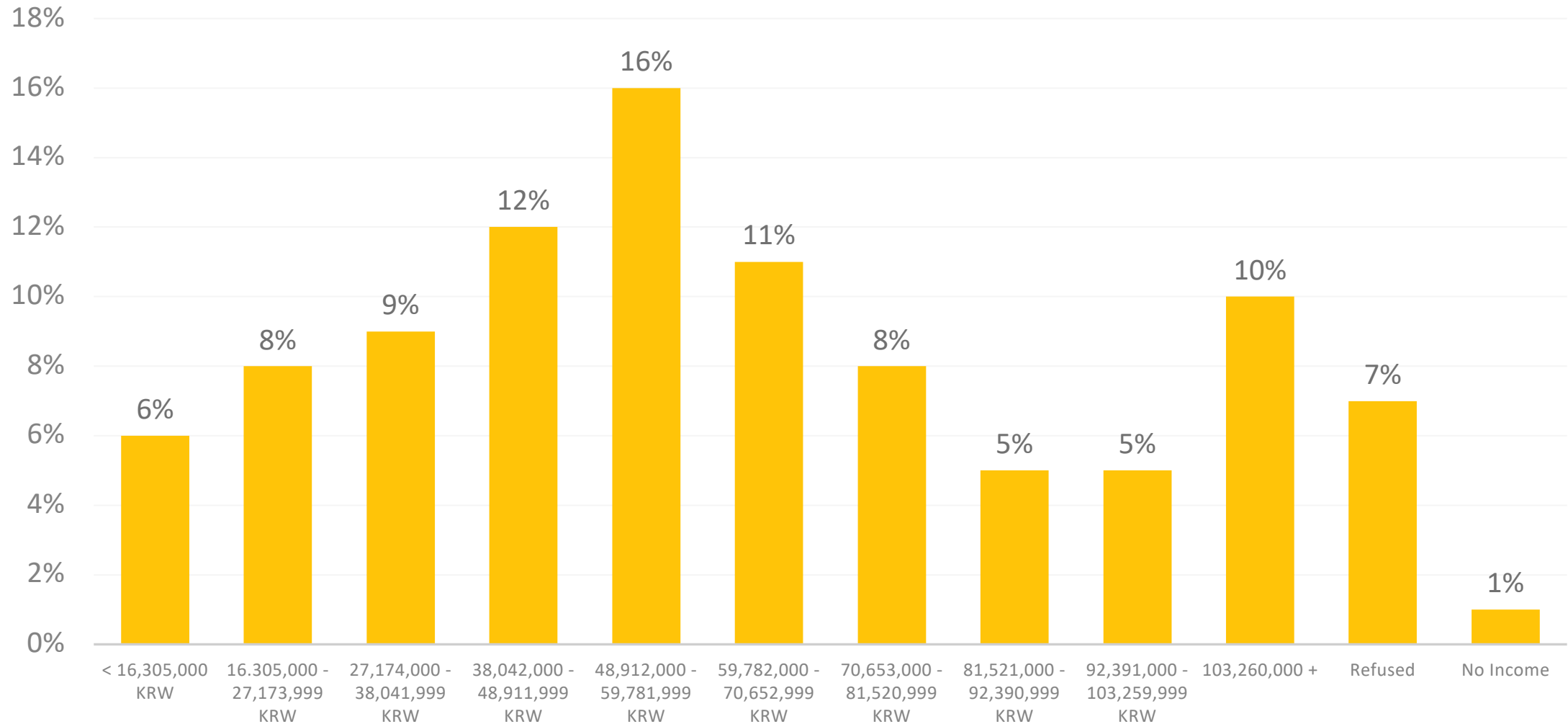
EMPLOYMENT STATUS



INCENTIVE TRIPS



HOUSEHOLD INCOME



TRIPS TO GUAM



Q: You indicated you have visited Guam at least once in the past five years. How many trips have you made to Guam total?



INTERNATIONAL TRAVEL – Trips in last five years

