

May 2018 Arrivals Summary

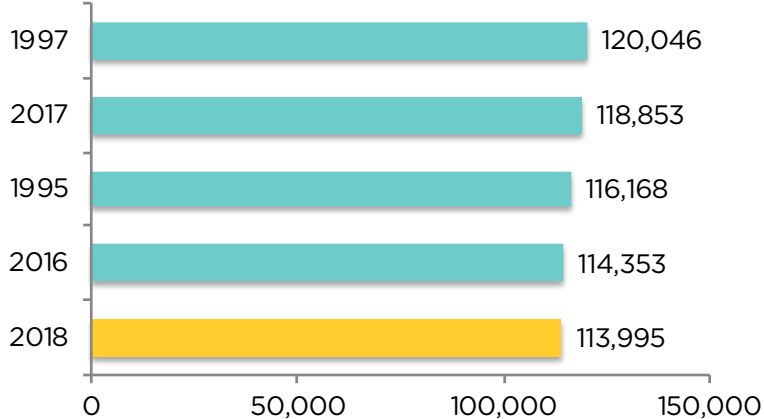
Monthly Arrivals

MAY Arrivals	113,995	-4.1%	↓
CYTD Arrivals	631,531	-3.1%	↓
FYTD Arrivals	1,008,352	-3.3%	↓

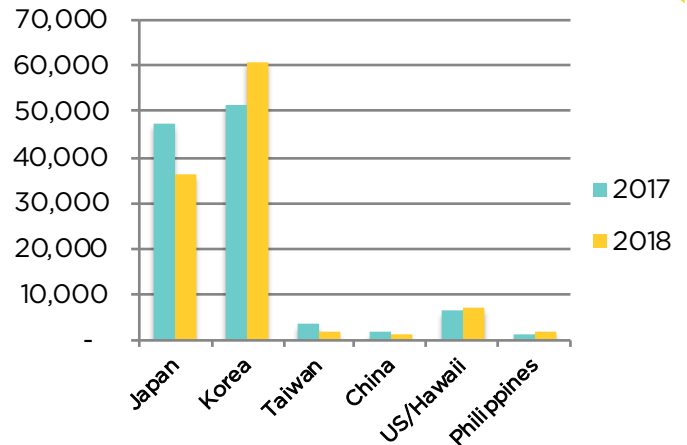
DID YOU KNOW?

The Guam Micronesia Island Fair, a GVB Signature Event, celebrated its **30th Anniversary** from May 2-6, 2018.

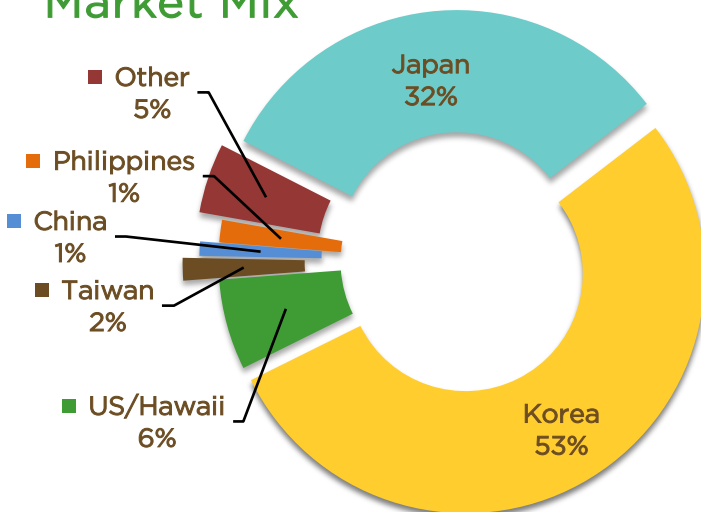
Top 5 May Arrivals



Arrivals vs. LY



Market Mix



Major Markets

Market	2017	2018	% to LY
Japan	47,140	36,575	-22.4%
Korea	51,576	60,516	17.3%
US/Hawaii	6,380	6,979	9.4%
Taiwan	3,395	1,736	-48.9%
China	1,638	1,098	-33.0%
Philippines	1,518	1,723	13.5%

Source: Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine – Mandatory Customs Declaration forms



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www.guamvisitorsbureau.com

Visitor Arrival Summary
May 2018



	May-17	May-18	% from LY
Civilian Air Arrivals ^a	116,478	112,751	-3.2%
Civilian Sea Arrivals ^a	1,240	44	-96.5%
Armed Forces Air Arrivals ^a	941	787	-16.4%
Armed Forces Sea Arrivals ^a	194	413	112.9%
TOTAL VISITOR ARRIVALS	118,853	113,995	-4.1%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	May-17	May-18	% from LY
JAPAN	47,140	36,575	-22.4%
Kanto (Tokyo)	23,746	18,161	-23.5%
Chubu (Nagoya)	6,438	4,936	-23.3%
Kinki (Osaka)	8,273	6,214	-24.9%
Koshinetsu	962	721	-25.1%
Hokuriku	880	609	-30.8%
Tohoku	1,567	1,194	-23.8%
Kyushu	1,882	1,872	-0.5%
Chugoku	1,302	1,072	-17.7%
Hokkaido	1,139	765	-32.8%
Shikoku	568	566	-0.4%
Okinawa/Miya	237	361	52.3%
Other	146	104	-28.8%
KOREA	51,576	60,516	17.3%
Seoul	18,552	19,880	7.2%
Incheon/Gyeonggi	13,516	15,599	15.4%
*Chungbuk	800	-	-
Chungnam/Daejeon	1,868	1,315	-29.6%
*Gangwon	577	-	-
Jeonbuk/Gwanju	806	885	9.8%
Gyeonbuk/Daegu	2,227	2,901	30.3%
*Busan	-	7,145	-
*Jeonnam	1,384	-	-
*Gyeongnam	9,514	-	-
*Ulsan	-	1,353	-
Other	2,332	11,438	390.5%
TAIWAN	3,395	1,736	-48.9%
Taipei	1,979	956	-51.7%
Kaohsiung	156	113	-27.6%
Taichung	680	273	-59.9%
Taoyuan, Miaoli, Hsinehu	351	135	-61.5%
*Hsinchu	-	146	-
Other	229	113	-50.7%
CHINA	1,638	1,098	-33.0%
Beijing	249	149	-40.2%
Shanghai	581	340	-41.5%
Guangzhou	157	84	-46.5%
Other	651	525	-19.4%
*US/HAWAII	6,380	6,979	9.4%
CNMI	1,645	1,667	1.3%
PALAU	354	462	30.5%
FSM	913	1,208	32.3%
RMI	97	111	14.4%
PHILIPPINES	1,518	1,723	13.5%
AUSTRALIA	144	219	52.1%
*CANADA	80	-	-
EUROPE	142	143	0.7%
HONG KONG	1,679	458	-72.7%
*THAILAND	64	-	-
*VIETNAM	10	-	-
RUSSIA	175	234	33.7%
*SINGAPORE	-	85	-
*INDIA	-	26	-
*MALAYSIA	-	19	-
OTHER/UNKNOWN	469	279	-40.5%

VISITOR INDUSTRY STATISTICS

	May-17	May-18	% from LY
Hotel Occupancy Taxes ^c	\$3,291,567.66	\$3,132,722.80	-4.8%
Weighted Hotel Occupancy Rate ^d	80.3%	81.1%	1.0%
Weighted Hotel Room Rate ^d	\$203.76	\$197.67	-3.0%

*Note: Due to the implementation of the New Customs Declaration Forms in December 2017, countries have been added or omitted based on visitor market trends.

Guam Visitors Bureau
 May 2018 Visitor Arrival Summary
 Calendar Year-to-Date 2017/8 • Fiscal Year-to-Date 2017/18



	CYTD 2017 (Jan - May '17)	CYTD 2018 (Jan - May '18)	% from LY	FYTD 2017 (Oct - May '17)	FYTD 2018 (Oct - May '18)	% from LY
Air Arrivals ^a	640,830	622,866	-2.8%	1,030,241	989,656	-3.9%
Sea Arrivals ^a	10,776	8,665	-19.6%	12,280	18,696	52.2%
TOTAL VISITOR ARRIVALS	651,606	631,531	-3.1%	1,042,521	1,008,352	-3.3%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2017 (Jan - May '17)	CYTD 2018 (Jan - May '18)	% from LY	FYTD 2017 (Oct - May '17)	FYTD 2018 (Oct - May '18)	% from LY
JAPAN	279,751	226,494	-19.0%	461,340	354,114	-23.2%
Kanto (Tokyo)	139,184	111,691	-19.8%	228,137	180,710	-20.8%
Chubu (Nagoya)	37,726	30,865	-18.2%	58,654	45,026	-23.2%
Kinki (Osaka)	50,597	41,678	-17.6%	88,534	62,558	-29.3%
Koshinetsu	6,744	4,177	-38.1%	11,645	7,118	-38.9%
Hokuriku	4,413	3,429	-22.3%	6,763	5,243	-22.5%
Tohoku	9,640	6,698	-30.5%	16,193	10,881	-32.8%
Kyushu	11,234	8,989	-20.0%	18,753	14,020	-25.2%
Chugoku	6,885	5,486	-20.3%	11,969	9,790	-18.2%
Hokkaido	7,302	4,755	-34.9%	10,955	7,218	-34.1%
Shikoku	3,084	2,552	-17.3%	5,359	3,809	-28.9%
Okinawa/Miya	1,985	1,728	-12.9%	2,887	2,624	-9.1%
Other	957	4,446	364.6%	1,491	5,117	243.2%
KOREA	264,005	304,101	15.2%	416,007	491,897	18.2%
Seoul	90,925	91,050	0.1%	142,992	159,175	11.3%
Incheon/Gyeonggi	69,302	72,326	4.4%	110,488	123,733	12.0%
*Chungbuk	5,066	-	-	7,664	2,319	-69.7%
Chungnam/Daejeon	10,557	7,135	-32.4%	16,612	13,445	-19.1%
*Gangwon	3,778	-	-	5,724	1,465	-74.4%
Jeonbuk/Gwanju	4,823	5,137	6.5%	7,333	8,167	11.4%
Gyeongbuk/Daegu	12,848	12,352	-3.9%	20,522	20,282	-1.2%
*Busan	-	31,675	-	-	40,025	-
*Jeonnam	7,388	-	-	11,396	3,114	-72.7%
*Gyeongnam	46,669	-	-	73,962	19,885	-73.1%
*Ulsan	-	6,524	-	-	7,847	-
Other	12,649	77,902	515.9%	19,314	92,440	378.6%
TAIWAN	16,916	11,377	-32.7%	26,637	17,335	-34.9%
Taipei	9,227	6,127	-33.6%	14,595	9,443	-35.3%
Kaohsiung	1,134	718	-36.7%	2,000	1,079	-46.1%
Taichung	3,176	1,561	-50.9%	4,710	2,575	-45.3%
Taoyuan, Miaoli, Hsinchu	2,144	1,027	-52.1%	3,445	1,687	-51.0%
*Hsinchu	-	600	-	-	723	-
Other	1,235	1,344	8.8%	1,887	1,828	-3.1%
CHINA	11,124	8,456	-24.0%	16,511	12,558	-23.9%
Beijing	2,179	1,201	-44.9%	3,117	1,773	-43.1%
Shanghai	3,456	2,865	-17.1%	5,178	4,453	-14.0%
Guangzhou	960	557	-42.0%	1,512	867	-42.7%
Other	4,529	3,833	-15.4%	6,704	5,465	-18.5%
*US/HAWAII	32,571	36,730	12.8%	50,477	55,422	9.8%
CNMI	7,092	7,610	7.3%	11,354	12,705	11.9%
PALAU	1,321	1,628	23.2%	2,459	2,926	19.0%
FSM	4,054	5,815	43.4%	6,881	9,225	34.1%
RMI	438	535	22.1%	743	841	13.2%
PHILIPPINES	7,490	7,451	-0.5%	14,512	13,788	-5.0%
AUSTRALIA	1,212	1,196	-1.3%	1,638	1,650	0.7%
*CANADA	488	-	-	744	124	-83.3%
EUROPE	934	970	3.9%	1,507	1,578	4.7%
HONG KONG	9,390	2,439	-74.0%	12,888	4,543	-64.8%
*THAILAND	226	-	-	329	69	-79.0%
*VIETNAM	58	-	-	88	9	-89.8%
RUSSIA	1,430	2,009	40.5%	2,377	3,161	33.0%
*SINGAPORE	-	409	-	-	509	-
*INDIA	-	80	-	-	88	-
*MALAYSIA	-	118	-	-	138	-
OTHER/UNKNOWN	2,330	5,448	133.8%	3,749	6,976	86.1%

VISITOR INDUSTRY STATISTICS

Hotel Occupancy Taxes ^c	\$20,004,711.51	\$19,176,411.15	-4.1%	\$30,105,318.99	\$28,177,549.86	-6.4%
Weighted Hotel Occupancy Rate ^d	86.2%	85.9%	-0.3%	86.0%	83.9%	-2.4%
Weighted Hotel Room Rate ^d	\$209.06	\$207.75	-0.6%	\$204.05	\$206.32	1.1%

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2017/8 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: ^aCivilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: ^bJapan Guam Travel Association, ^cHotel Occupancy Tax collections are unaudited. Department of Administration, Government of Guam ^dGuam Hotel & Restaurant Association

*Note: Due to the implementation of the New Customs Declaration Forms in December 2017, countries have been added or omitted based on visitor market trends.

