

May 2023

Monthly Arrivals Summary

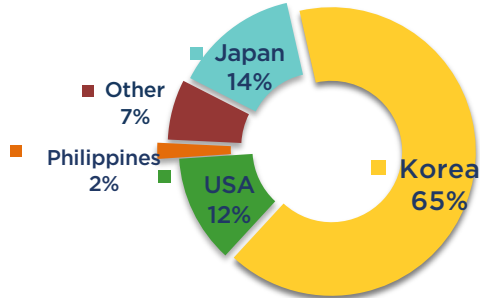
MAY Arrivals 44,347 121.6% ↑
CYTD Arrivals 278,244 389.1% ↑
FYTD Arrivals 414,570 407.5% ↑

VISITOR SNAPSHOT

Travel Party Size
4 pax (22.9%)



MARKET MIX



Average length of stay **4 nights**

TRIP STATUS

First Timers : **48.7%**
 Repeats : **37.7%**



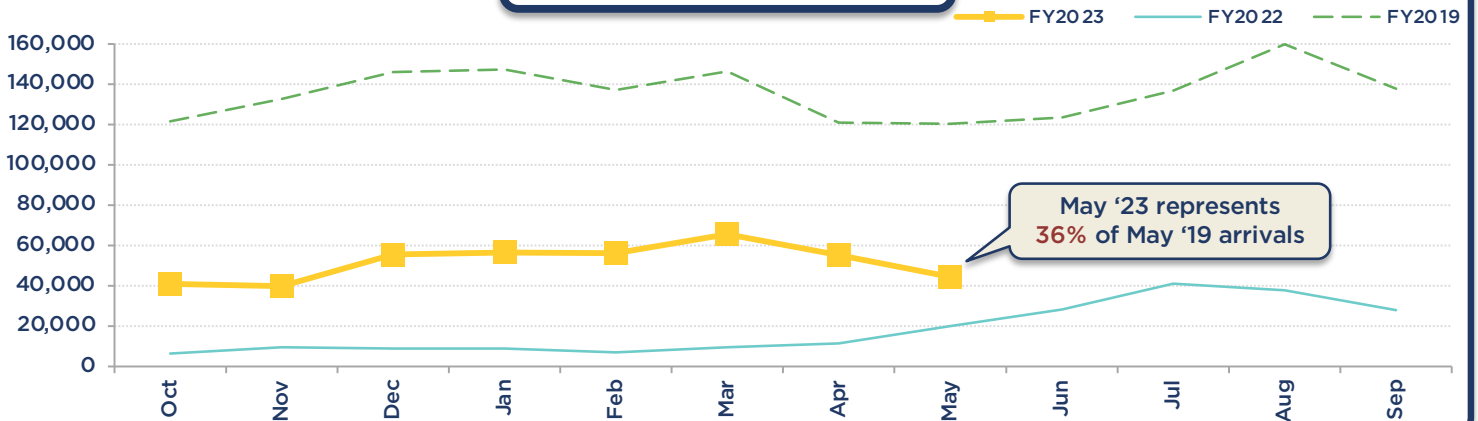
PRIMARY REASON FOR TRIP



Pleasure/Vacation **67.5%**
 Government/Military 3.7%
 Visiting friends/family 3.1%
 Medical 2.6%
 Honeymoon 2.2%

Market	2022	2023	% to LY
Japan	1,137	6,182	443.7%
Korea	9,947	29,005	191.6%
Taiwan	22	539	2,350.0%
China	24	114	375.0%
US/Hawaii	6,088	5,371	-11.8%
Philippines	638	796	24.8%

ROAD TO RECOVERY



Source: Preliminary Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine – Mandatory Customs Declaration forms and processed by the Guam Visitors Bureau



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Preliminary Visitor Arrival Summary May 2023



	May-22	May-23	% from LY
Civilian Air Arrivals ^a	18,414	43,395	135.7%
Civilian Sea Arrivals ^a	10	22	120.0%
Armed Forces Air Arrivals ^a	1,584	930	-41.3%
Armed Forces Sea Arrivals ^a	0	0	-
TOTAL VISITOR ARRIVALS	20,008	44,347	121.6%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	May-22	May-23	% from LY
JAPAN	1,137	6,182	443.7%
Kanto (Tokyo)	587	3,387	477.0%
Chubu (Nagoya)	30	700	2233.3%
Kinki (Osaka)	70	987	1310.0%
Koshinetsu	11	108	881.8%
Hokuriku	2	61	2950.0%
Tohoku	11	184	1572.7%
Kyushu	22	290	1218.2%
Chugoku	8	171	2037.5%
Hokkaido	8	64	700.0%
Shikoku	4	59	1375.0%
Okinawa/Miya	281	82	-70.8%
Other	103	89	-13.6%
KOREA	9,947	29,005	191.6%
Seoul	4,512	10,803	139.4%
Incheon/Gyeonggi	2,330	7,390	217.2%
Chungnam/Daejeon	192	710	269.8%
Jeonbuk/Gwanju	211	606	187.2%
Gyeongbuk/Daegu	359	1,243	246.2%
Busan	1,001	2,998	199.5%
Ulsan	142	567	299.3%
Other	1,200	4,688	290.7%
TAIWAN	22	539	2350.0%
Taipei	9	282	3033.3%
Kaohsiung	7	36	414.3%
Taichung	1	89	8800.0%
Taoyuan, Miaoli, Hsinehu	5	79	1480.0%
Hsinchu	-	13	-
Other	-	40	-
CHINA	24	114	375.0%
Beijing	2	26	1200.0%
Shanghai	6	34	466.7%
Guangzhou	1	7	600.0%
Other	15	47	213.3%
US/HAWAII	6,088	5,371	-11.8%
CNMI	1,247	746	-40.2%
PALAU	161	153	-5.0%
FSM	330	757	129.4%
RMI	22	57	159.1%
PHILIPPINES	638	796	24.8%
AUSTRALIA	99	171	72.7%
EUROPE	70	76	8.6%
HONG KONG	20	25	25.0%
RUSSIA	4	7	75.0%
SINGAPORE	37	64	73.0%
INDIA	7	8	14.3%
MALAYSIA	3	21	600.0%
OTHER/UNKNOWN	142	233	64.1%

QUARTERLY VISITOR INDUSTRY STATISTICS	Jan - Mar 2022	Jan - Mar 2023	
Hotel Occupancy Taxes ^c	\$1,943,091.76	\$7,514,153.31	286.7%
Weighted Hotel Occupancy Rate ^d	56.0%	67.4%	20.4%
Weighted Hotel Room Rate ^d	\$162.67	\$209.36	28.7%

Guam Visitors Bureau
Preliminary May 2023 Visitor Arrival Summary
Calendar Year-to-Date 2022/23 • Fiscal Year-to-Date 2022/23




	CYTD 2022 (Jan - May '22)	CYTD 2023 (Jan - May '23)	% from LY	FYTD 2022 (Oct '21 - May '22)	FYTD 2023 (Oct '22 - May '23)	% from LY
Air Arrivals ^a	56,689	274,854	384.8%	81,209	411,133	406.3%
Sea Arrivals ^a	199	3,390	1603.5%	474	3,437	625.1%
TOTAL VISITOR ARRIVALS	56,888	278,244	389.1%	81,683	414,570	407.5%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2022 (Jan - May '22)	CYTD 2023 (Jan - May '23)	% from LY	FYTD 2022 (Oct '21 - May '22)	FYTD 2023 (Oct '22 - May '23)	% from LY
JAPAN	3,446	36,101	947.6%	4,627	47,799	933.0%
Kanto (Tokyo)	1,425	21,128	1382.7%	2,061	28,059	1261.4%
Chubu (Nagoya)	158	3,436	2074.7%	207	4,479	2063.8%
Kinki (Osaka)	141	4,898	3373.8%	186	6,603	3450.0%
Koshinetsu	36	599	1563.9%	47	718	1427.7%
Hokuriku	9	326	3522.2%	13	409	3046.2%
Tohoku	115	944	720.9%	138	1,205	773.2%
Kyushu	73	1,614	2111.0%	102	2,130	1988.2%
Chugoku	55	698	1169.1%	63	783	1142.9%
Hokkaido	96	520	441.7%	107	727	579.4%
Shikoku	6	233	3783.3%	12	298	2383.3%
Okinawa/Miya	888	882	-0.7%	1,067	1,205	12.9%
Other	444	823	85.4%	624	1,183	89.6%
KOREA	15,181	177,963	1072.3%	21,277	269,012	1164.3%
Seoul	7,034	68,441	873.0%	10,179	104,980	931.3%
Incheon/Gyeonggi	3,674	45,162	1129.2%	5,251	67,777	1190.7%
Chungnam/Daejeon	309	4,525	1364.4%	423	6,609	1462.4%
Jeonbuk/Gwanju	287	3,818	1230.3%	363	5,585	1438.6%
Gyeongbuk/Daegu	508	6,499	1179.3%	685	9,912	1347.0%
Busan	1,418	16,245	1045.6%	1,757	25,772	1366.8%
Ulsan	197	3,252	1550.8%	246	4,844	1869.1%
Other	1,754	30,021	1611.6%	2,373	43,533	1734.5%
TAIWAN	91	2,758	2930.8%	173	3,053	1664.7%
Taipei	47	1,409	2897.9%	93	1,563	1580.6%
Kaohsiung	17	156	817.6%	19	203	968.4%
Taichung	8	421	5162.5%	13	444	3315.4%
Taoyuan, Miaoli, Hsinehu	12	322	2583.3%	38	337	786.8%
Hsinchu	1	157	15600.0%	3	166	5433.3%
Other	6	293	4783.3%	7	340	4757.1%
CHINA	88	682	675.0%	149	879	489.9%
Beijing	6	96	1500.0%	7	100	1328.6%
Shanghai	37	186	402.7%	83	239	188.0%
Guangzhou	9	49	444.4%	9	62	588.9%
Other	36	351	875.0%	50	478	856.0%
US/HAWAII	27,441	35,925	30.9%	40,722	55,212	35.6%
CNMI	4,223	5,783	36.9%	5,328	10,198	91.4%
PALAU	412	1,026	149.0%	569	1,835	222.5%
FSM	1,316	4,829	266.9%	2,009	7,406	268.6%
RMI	46	327	610.9%	63	549	771.4%
PHILIPPINES	2,230	5,803	160.2%	3,232	9,417	191.4%
AUSTRALIA	651	622	-4.5%	698	949	36.0%
EUROPE	349	663	90.0%	501	979	95.4%
HONG KONG	40	312	680.0%	48	441	818.8%
RUSSIA	27	71	163.0%	41	110	168.3%
SINGAPORE	244	308	26.2%	390	508	30.3%
INDIA	38	54	42.1%	54	72	33.3%
MALAYSIA	22	58	163.6%	35	85	142.9%
OTHER/UNKNOWN	844	1,569	85.9%	1,293	2,629	103.3%

VISITOR INDUSTRY STATISTICS	Jan - Mar 2022	Jan - Mar 2023		Oct 2021 - Mar 2022	Oct 2022 - Mar 2023	
Hotel Occupancy Taxes ^c	\$1,943,091.76	\$7,514,153.31	286.7%	\$4,575,308.63	\$12,656,033.21	176.6%
Weighted Hotel Occupancy Rate ^d	56.0%	67.4%	20.4%	45.6%	636.6%	1296.1%
Weighted Hotel Room Rate ^d	\$162.67	\$209.36	28.7%	\$164.40	\$201.49	22.6%

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2020/2021 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: ^aCivilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: ^bJapan Guam Travel Association, ^cHotel Occupancy Tax collections are unaudited. Department of Administration, STR Global (Hotel Occupancy and ADR Report).

	January			February			March			April			May			Total CYTD		
	Jan-22	Jan-23	% from LY	Feb-22	Feb-23	% from LY	Mar-22	Mar-23	% from LY	Apr-22	Apr-23	% from LY	May-22	May-23	% from LY	2022	2023	% from LY
JAPAN	1,125	4,792	326.0%	239	6,240	2510.9%	383	11,583	2924.3%	562	7,304	1199.6%	1,137	6,182	443.7%	3,446	36,101	947.6%
Kanto (Tokyo)	222	2,843	1180.6%	105	3,465	3200.0%	201	7,407	3585.1%	310	4,026	1198.7%	587	3,387	477.0%	1,425	21,128	1382.7%
Chubu (Nagoya)	74	555	650.0%	32	566	1668.8%	2	944	47100.0%	20	671	3255.0%	30	700	2233.3%	158	3,436	2074.7%
Kinki (Osaka)	10	590	5800.0%	7	631	8914.3%	19	1,458	7573.7%	35	1,232	3420.0%	70	987	1310.0%	141	4,898	3373.8%
Koshinetsu	12	73	508.3%	4	94	2250.0%	4	205	5025.0%	5	119	2280.0%	11	108	881.8%	36	599	1563.9%
Hokuriku	6	31	416.7%	-	63	-	-	116	-	1	55	5400.0%	2	61	2950.0%	9	326	3522.2%
Tohoku	74	82	10.8%	14	246	1657.1%	8	251	3037.5%	8	181	2162.5%	11	184	1572.7%	115	944	720.9%
Kyushu	14	167	1092.9%	7	287	4000.0%	11	458	4063.6%	19	412	2068.4%	22	290	1218.2%	73	1,614	2111.0%
Chugoku	16	31	93.8%	18	140	677.8%	5	238	4660.0%	8	118	1375.0%	8	171	2037.5%	55	698	1169.1%
Hokkaido	76	110	44.7%	-	104	-	10	123	1130.0%	2	119	5850.0%	8	64	700.0%	96	520	441.7%
Shikoku	1	25	2400.0%	-	26	-	1	79	7800.0%	-	44	-	4	59	1375.0%	6	233	3783.3%
Okinawa/Miya	442	143	-67.6%	31	408	1216.1%	40	102	155.0%	94	147	56.4%	281	82	-70.8%	888	882	-0.7%
Other	178	142	-20.2%	21	210	900.0%	82	202	146.3%	60	180	200.0%	103	89	-13.6%	444	823	85.4%
KOREA	924	39,653	4191.5%	311	37,480	11951.4%	760	36,428	4693.2%	3,239	35,397	992.8%	9,947	29,005	191.6%	15,181	177,963	1072.3%
Seoul	474	15,820	3237.6%	150	14,488	9558.7%	399	13,640	3318.5%	1,499	13,690	813.3%	4,512	10,803	139.4%	7,034	68,441	873.0%
Incheon/Gyeonggi	222	9,141	4017.6%	85	9,357	10908.2%	217	10,212	4606.0%	820	9,062	1005.1%	2,330	7,390	217.2%	3,674	45,162	1129.2%
Chungnam/Daejeon	27	961	3459.3%	4	954	23750.0%	9	975	10733.3%	77	925	1101.3%	192	710	269.8%	309	4,525	1364.4%
Jeonbuk/Gwanju	11	953	8563.6%	2	915	45650.0%	13	732	5530.8%	50	612	1124.0%	211	606	187.2%	287	3,818	1230.3%
Gyeonbuk/Daegu	20	1,484	7320.0%	8	1,321	16412.5%	21	1,119	5228.6%	100	1,332	1232.0%	359	1,243	246.2%	508	6,499	1179.3%
Busan	60	3,475	5691.7%	17	3,299	19305.9%	33	3,117	9345.5%	307	3,356	993.2%	1,001	2,998	199.5%	1,418	16,245	1045.6%
Ulsan	10	740	7300.0%	2	645	32150.0%	8	630	7775.0%	35	670	1814.3%	142	567	299.3%	197	3,252	1550.8%
Other	100	7,079	6979.0%	43	6,501	15018.6%	60	6,003	9905.0%	351	5,750	1538.2%	1,200	4,688	290.7%	1,754	30,021	1611.6%
TAIWAN	21	850	3947.6%	8	81	912.5%	20	130	550.0%	20	1,158	5690.0%	22	539	2350.0%	91	2,758	2930.8%
Taipei	13	489	3661.5%	5	38	660.0%	10	75	650.0%	10	525	5150.0%	9	282	3033.3%	47	1,409	2897.9%
Kaohsiung	2	32	1500.0%	1	2	100.0%	5	11	120.0%	2	75	3650.0%	7	36	414.3%	17	156	817.6%
Taichung	1	118	11700.0%	1	12	1100.0%	4	16	300.0%	1	186	18500.0%	1	89	8800.0%	8	421	5162.5%
Taoyuan, Miaoli, Hsinchu	2	81	3950.0%	-	6	-	1	11	1000.0%	4	145	3525.0%	5	79	1480.0%	12	322	2583.3%
Hsinchu	1	41	4000.0%	-	10	-	-	3	-	-	90	-	-	13	-	1	157	15600.0%
Other	2	89	4350.0%	1	13	1200.0%	-	14	-	3	137	4466.7%	-	40	-	6	293	4783.3%
CHINA	17	104	511.8%	15	75	400.0%	13	113	769.2%	19	276	1352.6%	24	114	375.0%	88	682	675.0%
Beijing	3	9	200.0%	1	8	700.0%	-	17	-	-	36	-	2	26	1200.0%	6	96	1500.0%
Shanghai	8	22	175.0%	6	26	333.3%	8	25	212.5%	9	79	777.8%	6	34	466.7%	37	186	402.7%
Guangzhou	1	7	600.0%	2	10	400.0%	2	4	100.0%	3	21	600.0%	1	7	600.0%	9	49	444.4%
Other	5	66	1220.0%	6	31	416.7%	3	67	2133.3%	7	140	1900.0%	15	47	213.3%	36	351	875.0%
US/HAWAII	5,096	7,231	41.9%	5,176	8,111	56.7%	6,229	8,909	43.0%	4,852	6,303	29.9%	6,088	5,371	-11.8%	27,441	35,925	30.9%
CNMI	509	1,221	139.9%	481	1,035	115.2%	972	1,675	72.3%	1,014	1,106	9.1%	1,247	746	-40.2%	4,223	5,783	36.9%
PALAU	42	169	302.4%	35	211	502.9%	70	278	297.1%	104	215	106.7%	161	153	-5.0%	412	1,026	149.0%
FSM	247	763	208.9%	176	907	415.3%	253	1,147	353.4%	310	1,255	304.8%	330	757	129.4%	1,316	4,829	266.9%
RMI	1	33	3200.0%	2	49	2350.0%	8	74	825.0%	13	114	776.9%	22	57	159.1%	46	327	610.9%
PHILIPPINES	277	1,192	330.3%	298	1,286	331.5%	383	1,201	213.6%	634	1,328	109.5%	638	796	24.8%	2,230	5,803	160.2%
AUSTRALIA	431	69	-84.0%	58	242	317.2%	18	58	222.2%	45	82	82.2%	99	171	72.7%	651	622	-4.5%
EUROPE	114	116	1.8%	81	115	42.0%	37	136	267.6%	47	220	368.1%	70	76	8.6%	349	663	90.0%
HONG KONG	3	56	1766.7%	6	24	300.0%	3	88	2833.3%	8	119	1387.5%	20	25	25.0%	40	312	680.0%
RUSSIA	19	27	42.1%	2	11	450.0%	2	16	700.0%	-	10	-	4	7	75.0%	27	71	163.0%
SINGAPORE	22	47	113.6%	21	53	152.4%	25	72	188.0%	139	72	-48.2%	37	64	73.0%	244	308	26.2%
INDIA	4	11	175.0%	16	6	-62.5%	3	16	433.3%	8	13	62.5%	7	8	14.3%	38	54	42.1%
MALAYSIA	2	9	350.0%	4	8	100.0%	1	10	900.0%	12	10	-16.7%	3	21	600.0%	22	58	163.6%
OTHER/UNKNOWN	188	327	73.9%	137	299	118.2%	169	356	110.7%	208	354	70.2%	142	233	64.1%	844	1,569	85.9%
SEA ARRIVALS (CIV & MIL)	18	17	-5.6%	30	20	-33.3%	52	3,313	6271.2%	89	18	-79.8%	10	22	120.0%	199	3,390	1603.5%
TOTAL	9,060	56,687	525.7%	7,096	56,253	692.7%	9,401	65,603	597.8%	11,323	55,354	388.9%	20,008	44,347	121.6%	56,888	278,244	389.1%