

# November 2019 Arrivals



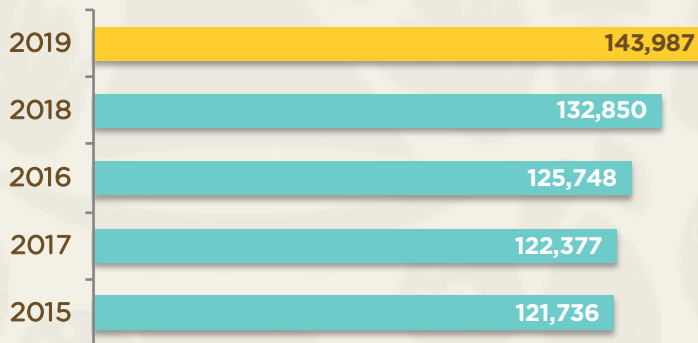
## DID YOU KNOW?

The average party size of visitors that came to Guam in FY2019 was around **4 people!**

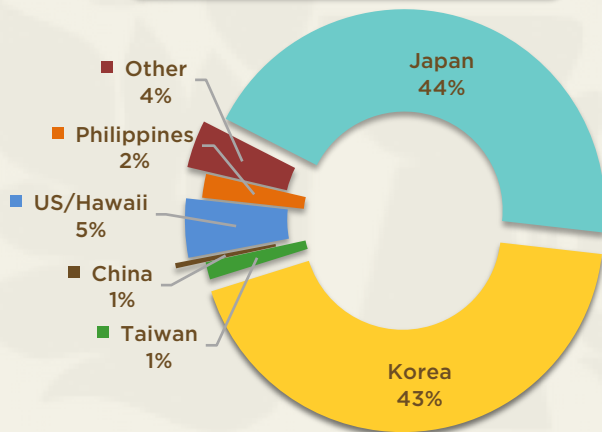
## ARRIVALS

<b>NOV Arrivals</b>	<b>143,987</b>	<b>+8.4%</b>	<b>↑</b>
<b>CYTD Arrivals</b>	<b>1,509,257</b>	<b>+7.6%</b>	<b>↑</b>
<b>FYTD Arrivals</b>	<b>278,817</b>	<b>+9.6%</b>	<b>↑</b>

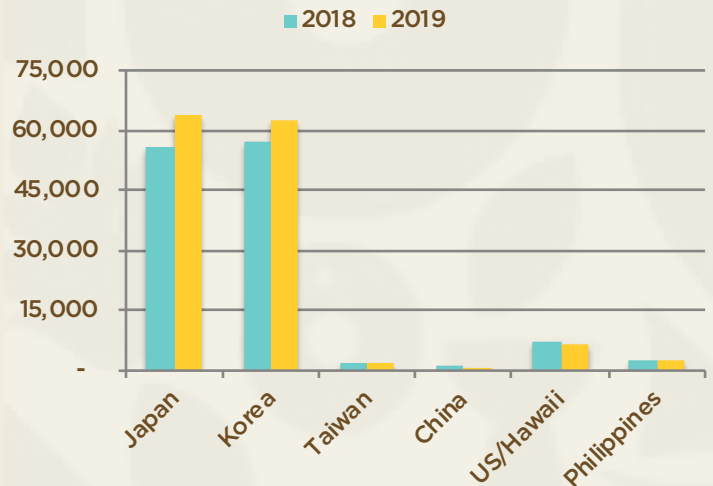
### Top 5 November Arrivals



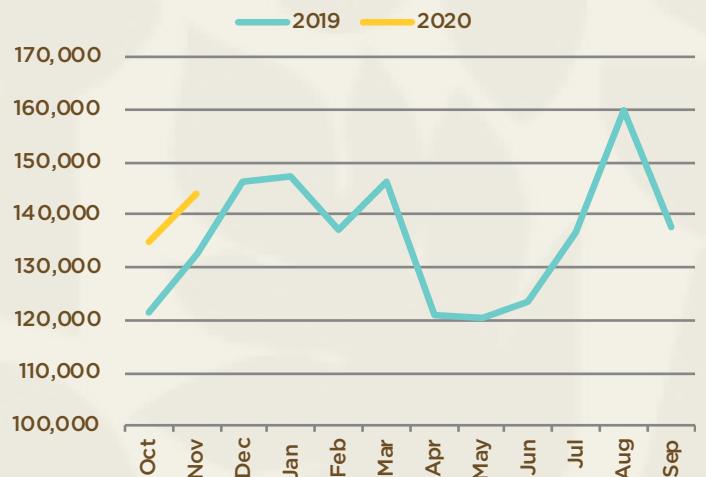
## MARKET MIX



## MARKET SNAPSHOT



Market	2018	2019	% to LY
Japan	55,733	63,789	14.5%
Korea	56,957	62,448	9.6%
Taiwan	2,057	2,023	-1.7%
China	929	599	-35.5%
US/Hawaii	7,517	6,830	-9.1%
Philippines	2,503	2,756	10.1%



Source: Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine –Mandatory Customs Declaration forms and processed by the Guam Visitors Bureau



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[www.guamvisitorsbureau.com](http://www.guamvisitorsbureau.com)

## Visitor Arrival Summary November 2019



	Nov-18	Nov-19	% from LY
Civilian Air Arrivals <sup>a</sup>	129,510	142,345	9.9%
Civilian Sea Arrivals <sup>a</sup>	1,976	95	-95.2%
Armed Forces Air Arrivals <sup>a</sup>	1,188	1,488	25.3%
Armed Forces Sea Arrivals <sup>a</sup>	175	59	-66.3%
<b>TOTAL VISITOR ARRIVALS</b>	<b>132,849</b>	<b>143,987</b>	<b>8.4%</b>

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Nov-18	Nov-19	% from LY
<b>JAPAN</b>	<b>55,733</b>	<b>63,789</b>	<b>14.5%</b>
Kanto (Tokyo)	30,112	30,863	2.5%
Chubu (Nagoya)	4,888	7,530	54.1%
Kinki (Osaka)	11,209	15,382	37.2%
Koshinetsu	1,303	1,094	-16.0%
Hokuriku	730	774	6.0%
Tohoku	1,556	1,621	4.2%
Kyushu	2,487	2,706	8.8%
Chugoku	1,209	1,340	10.8%
Hokkaido	982	1,242	26.5%
Shikoku	846	743	-12.2%
Okinawa/Miya	309	338	9.4%
Other	102	156	52.9%
<b>KOREA</b>	<b>56,957</b>	<b>62,448</b>	<b>9.6%</b>
Seoul	24,312	26,018	7.0%
Incheon/Gyeonggi	14,541	15,820	8.8%
Chungnam/Daejeon	1,454	1,531	5.3%
Jeonbuk/Gwanju	759	983	29.5%
Gyeongbuk/Daegu	2,264	2,439	7.7%
Busan	6,245	6,775	8.5%
Ulsan	1,094	1,124	2.7%
Other	6,288	7,758	23.4%
<b>TAIWAN</b>	<b>2,057</b>	<b>2,023</b>	<b>-1.7%</b>
Taipei	1,284	1,251	-2.6%
Kaohsiung	137	130	-5.1%
Taichung	204	265	29.9%
Taoyuan, Miaoli, Hsinehu	247	191	-22.7%
Hsinchu	88	81	-8.0%
Other	97	105	8.2%
<b>CHINA</b>	<b>929</b>	<b>599</b>	<b>-35.5%</b>
Beijing	126	97	-23.0%
Shanghai	259	278	7.3%
Guangzhou	61	35	-42.6%
Other	483	189	-60.9%
<b>US/HAWAII</b>	<b>7,517</b>	<b>6,830</b>	<b>-9.1%</b>
<b>CNMI</b>	<b>1,764</b>	<b>1,896</b>	<b>7.5%</b>
<b>PALAU</b>	<b>284</b>	<b>369</b>	<b>29.9%</b>
<b>FSM</b>	<b>1,004</b>	<b>1,325</b>	<b>32.0%</b>
<b>RMI</b>	<b>107</b>	<b>122</b>	<b>14.0%</b>
<b>PHILIPPINES</b>	<b>2,503</b>	<b>2,756</b>	<b>10.1%</b>
<b>AUSTRALIA</b>	<b>152</b>	<b>248</b>	<b>63.2%</b>
<b>EUROPE</b>	<b>234</b>	<b>260</b>	<b>11.1%</b>
<b>HONG KONG</b>	<b>594</b>	<b>261</b>	<b>-56.1%</b>
<b>RUSSIA</b>	<b>451</b>	<b>122</b>	<b>-72.9%</b>
<b>SINGAPORE</b>	<b>93</b>	<b>118</b>	<b>26.9%</b>
<b>INDIA</b>	<b>10</b>	<b>20</b>	<b>100.0%</b>
<b>MALAYSIA</b>	<b>26</b>	<b>42</b>	<b>61.5%</b>
<b>OTHER/UNKNOWN</b>	<b>283</b>	<b>605</b>	<b>113.8%</b>

### QUARTERLY VISITOR INDUSTRY STATISTICS (July 2019 - September 2019)

	July 2019 - September 2019	July 2018 - September 2018	% from LY
Hotel Occupancy Taxes <sup>c</sup>	\$11,644,482.21	\$11,719,025.64	0.6%
Weighted Hotel Occupancy Rate <sup>d</sup>	88.2%	92.0%	4.3%
Weighted Hotel Room Rate <sup>d</sup>	\$212.01	\$216.17	2.0%

Guam Visitors Bureau  
November 2019 Visitor Arrival Summary  
Calendar Year-to-Date 2018/9 • Fiscal Year-to-Date 2019/20



	CYTD 2018 (Jan - Nov '18)	CYTD 2019 (Jan - Nov '19)	% from LY	FYTD 2019 (Oct '18 - Nov '18)	FYTD 2020 (Oct '19 - Nov '19)	% from LY
Air Arrivals <sup>a</sup>	1,386,751	1,499,219	8.1%	251,627	275,553	9.5%
Sea Arrivals <sup>a</sup>	16,152	10,038	-37.9%	2,878	3,264	13.4%
<b>TOTAL VISITOR ARRIVALS</b>	<b>1,402,903</b>	<b>1,509,257</b>	<b>7.6%</b>	<b>254,505</b>	<b>278,817</b>	<b>9.6%</b>

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2018 (Jan - Nov '18)	CYTD 2019 (Jan - Nov '19)	% from LY	FYTD 2019 (Oct '18 - Nov '18)	FYTD 2020 (Oct '19 - Nov '19)	% from LY
<b>JAPAN</b>	<b>501,349</b>	<b>617,008</b>	<b>23.1%</b>	<b>98,746</b>	<b>113,007</b>	<b>14.4%</b>
Kanto (Tokyo)	269,413	318,559	18.2%	54,829	56,187	2.5%
Chubu (Nagoya)	60,155	73,906	22.9%	9,041	13,428	48.5%
Kinki (Osaka)	88,810	124,846	40.6%	18,693	25,847	38.3%
Koshinetsu	8,336	9,908	18.9%	2,001	1,761	-12.0%
Hokuriku	6,576	8,089	23.0%	1,225	1,388	13.3%
Tohoku	13,272	14,398	8.5%	2,821	2,605	-7.7%
Kyushu	20,143	28,133	39.7%	4,184	4,935	17.9%
Chugoku	11,071	15,673	41.6%	2,118	2,652	25.2%
Hokkaido	7,972	10,201	28.0%	1,664	2,013	21.0%
Shikoku	5,623	7,895	40.4%	1,259	1,400	11.2%
Okinawa/Miya	4,089	3,508	-14.2%	626	544	-13.1%
Other	5,889	1,892	-67.9%	285	247	-13.3%
<b>KOREA</b>	<b>682,859</b>	<b>681,844</b>	<b>-0.1%</b>	<b>117,940</b>	<b>129,572</b>	<b>9.9%</b>
Seoul	244,181	286,963	17.5%	49,278	55,195	12.0%
Incheon/Gyeonggi	166,509	170,904	2.6%	30,379	33,165	9.2%
Chungnam/Daejeon	16,305	16,920	3.8%	2,741	3,035	10.7%
Jeonbuk/Gwanju	10,934	10,455	-4.4%	1,563	1,887	20.7%
Gyeongbuk/Daegu	28,306	27,099	-4.3%	4,768	4,843	1.6%
Busan	73,983	74,083	0.1%	12,720	13,439	5.7%
Ulsan	13,563	12,160	-10.3%	2,258	2,325	3.0%
Other	129,078	83,260	-35.5%	14,233	15,683	10.2%
<b>TAIWAN</b>	<b>25,639</b>	<b>26,212</b>	<b>2.2%</b>	<b>4,047</b>	<b>4,154</b>	<b>2.6%</b>
Taipei	14,573	14,948	2.6%	2,642	2,437	-7.8%
Kaohsiung	1,546	1,784	15.4%	260	323	24.2%
Taichung	3,201	3,488	9.0%	360	607	68.6%
Taoyuan, Miaoli, Hsinehu	2,420	2,436	0.7%	373	416	11.5%
Hsinchu	1,623	1,560	-3.9%	185	159	-14.1%
Other	2,276	1,996	-12.3%	227	212	-6.6%
<b>CHINA</b>	<b>15,187</b>	<b>10,911</b>	<b>-28.2%</b>	<b>2,254</b>	<b>1,665</b>	<b>-26.1%</b>
Beijing	2,356	2,003	-15.0%	393	307	-21.9%
Shanghai	5,069	3,771	-25.6%	746	607	-18.6%
Guangzhou	1,100	902	-18.0%	166	152	-8.4%
Other	6,662	4,235	-36.4%	949	599	-36.9%
<b>US/HAWAII</b>	<b>85,450</b>	<b>83,859</b>	<b>-1.9%</b>	<b>14,779</b>	<b>12,316</b>	<b>-16.7%</b>
CNMI	18,636	21,002	12.7%	3,029	3,430	13.2%
PALAU	3,647	3,926	7.7%	641	783	22.2%
FSM	13,304	13,423	0.9%	1,986	2,504	26.1%
RMI	1,497	1,483	-0.9%	239	257	7.5%
PHILIPPINES	17,132	19,070	11.3%	4,443	4,765	7.2%
AUSTRALIA	2,187	2,106	-3.7%	356	372	4.5%
EUROPE	1,966	2,048	4.2%	396	391	-1.3%
HONG KONG	5,654	4,906	-13.2%	1,095	539	-50.8%
RUSSIA	3,753	3,730	-0.6%	870	242	-72.2%
SINGAPORE	878	1,439	63.9%	183	222	21.3%
INDIA	204	150	-26.5%	22	34	54.5%
MALAYSIA	292	357	22.3%	69	58	-15.9%
OTHER/UNKNOWN	7,117	5,745	-19.3%	532	1,242	133.5%

YTD VISITOR INDUSTRY STATISTICS	(Jan 2018 - Sep 2018 vs Jan 2019 - Sep 2019)			(Oct 2017 - Sep 2018 vs Oct 2018 - Sep 2019)		
Hotel Occupancy Taxes <sup>c</sup>	\$33,867,525.53	\$35,153,962.01	3.8%	\$42,868,664.24	\$45,061,822.44	5.1%
Weighted Hotel Occupancy Rate <sup>d</sup>	86.7%	89.4%	3.1%	85.1%	88.5%	4.0%
Weighted Hotel Room Rate <sup>d</sup>	\$206.87	\$214.54	3.7%	\$206.13	\$211.01	2.4%

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2019/20 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: <sup>a</sup>Civilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: <sup>b</sup>Japan Guam Travel Association, <sup>c</sup>Hotel Occupancy Tax collections are unaudited. Department of Administration, STR Global (Hotel Occupancy and ADR Report).



