

September 2022 Arrivals



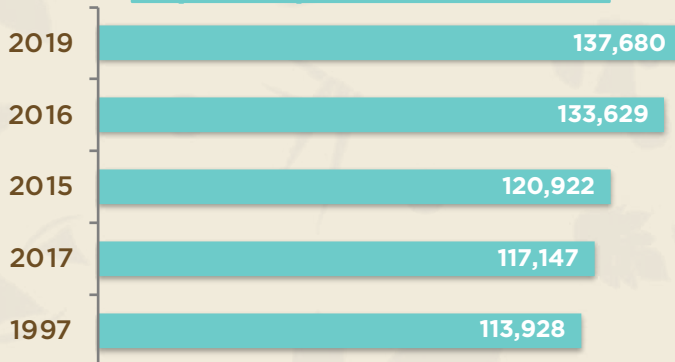
DID YOU KNOW?

2022 visitors arrivals of 216,915 represents a **13%** capture of 2019 visitor levels.

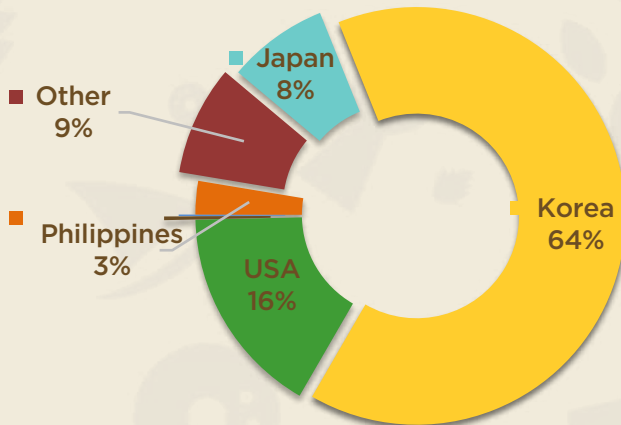
ARRIVALS

SEP Arrivals	28,028	388.7%	↑
CYTD Arrivals	192,120	251.9%	↑
FYTD Arrivals	216,915	252.1%	↑

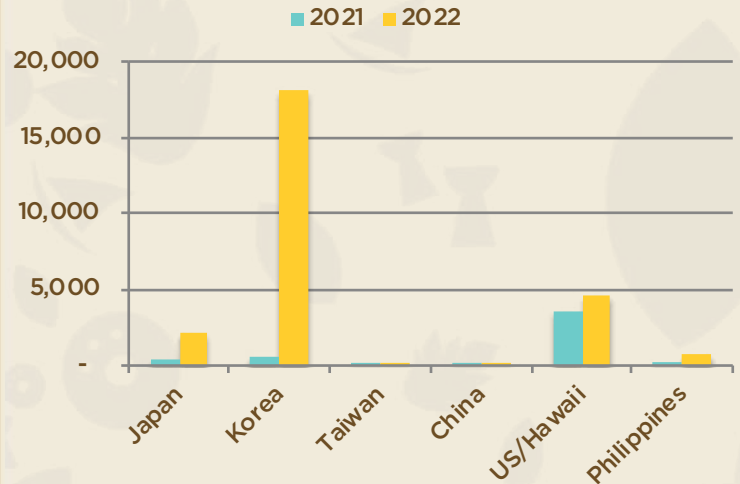
Top 5 September Arrivals



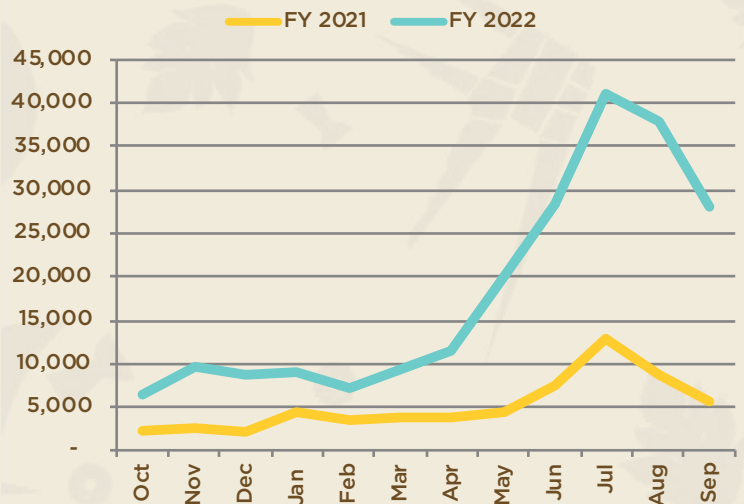
MARKET MIX



MARKET SNAPSHOT



Market	2021	2022	% to LY
Japan	358	2,183	509.8%
Korea	573	18,065	3,052.7%
Taiwan	18	79	338.9%
China	18	33	83.3%
US/Hawaii	3,510	4,565	30.1%
Philippines	183	724	295.6%



Source: Preliminary Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine – Mandatory Customs Declaration forms and processed by the Guam Visitors Bureau



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Fiscal Year 2022 Summary



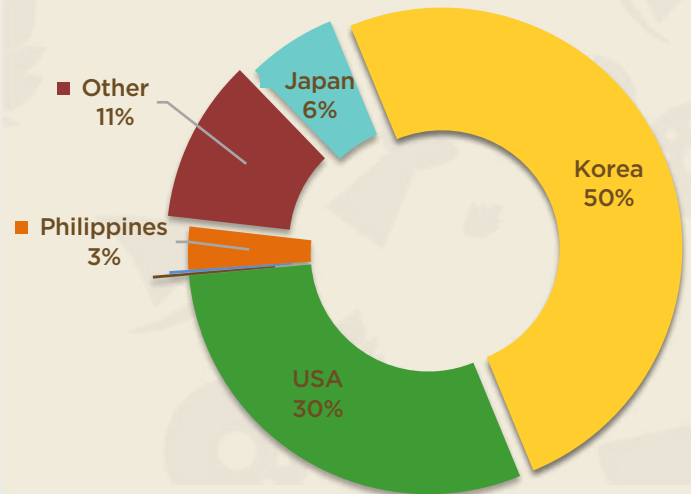
Top 10 Fiscal Years



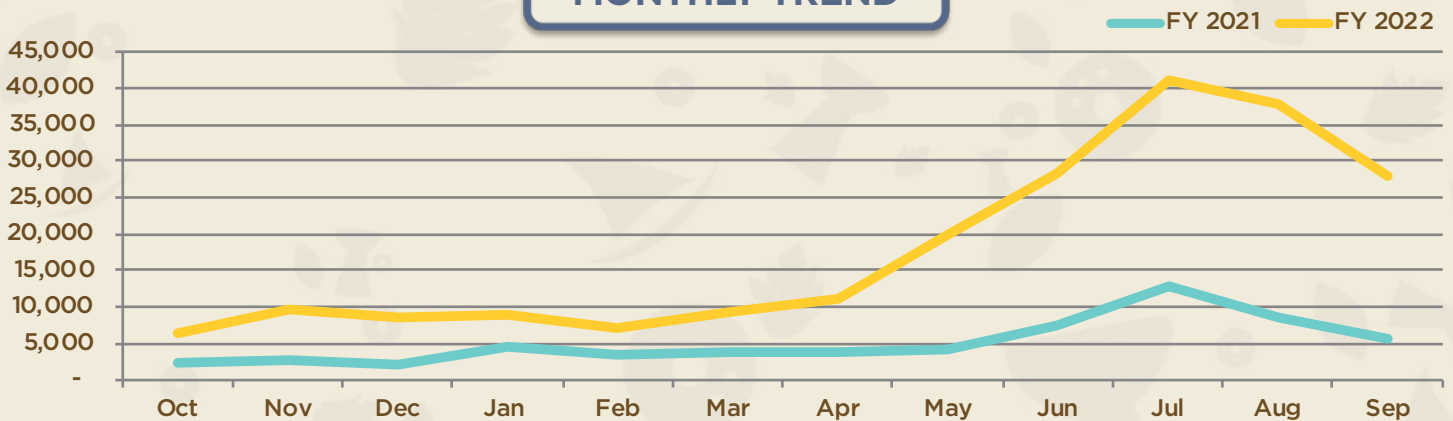
MARKET ARRIVALS

Market	2021	2022	% to LY
Japan	3,454	13,022	277.0%
Korea	2,063	108,454	5,157.1%
Taiwan	2,253	423	-81.2%
China	124	416	235.5%
US/Hawaii	41,239	64,572	56.6%
Philippines	2,262	6,230	175.4%

MARKET MIX



MONTHLY TREND



Source: Preliminary Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine – Mandatory Customs Declaration forms and processed by the Guam Visitors Bureau



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Preliminary Visitor Arrival Summary September 2022



	Sep-21	Sep-22	% from LY
Civilian Air Arrivals ^a	4,471	27,212	508.6%
Civilian Sea Arrivals ^a	0	25	-
Armed Forces Air Arrivals ^a	1,194	791	-33.8%
Armed Forces Sea Arrivals ^a	70	0	-
TOTAL VISITOR ARRIVALS	5,735	28,028	388.7%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Sep-21	Sep-22	% from LY
JAPAN	358	2,183	509.8%
Kanto (Tokyo)	139	1,280	820.9%
Chubu (Nagoya)	8	204	2450.0%
Kinki (Osaka)	14	254	1714.3%
Koshinetsu	1	6	500.0%
Hokuriku	-	9	-
Tohoku	8	31	287.5%
Kyushu	3	96	3100.0%
Chugoku	10	28	180.0%
Hokkaido	2	29	1350.0%
Shikoku	3	14	366.7%
Okinawa/Miya	118	146	23.7%
Other	52	86	65.4%
KOREA	573	18,065	3052.7%
Seoul	336	8,723	2496.1%
Incheon/Gyeonggi	124	5,061	3981.5%
Chungnam/Daejeon	7	393	5514.3%
Jeonbuk/Gwanju	3	325	10733.3%
Gyeongbuk/Daegu	13	501	3753.8%
Busan	21	1,098	5128.6%
Ulsan	3	193	6333.3%
Other	66	1,771	2583.3%
TAIWAN	18	79	338.9%
Taipei	9	59	555.6%
Kaohsiung	3	6	100.0%
Taichung	-	5	-
Taoyuan, Miaoli, Hsinehu	5	4	-20.0%
Hsinchu	-	1	-
Other	1	4	300.0%
CHINA	18	33	83.3%
Beijing	9	1	-88.9%
Shanghai	2	5	150.0%
Guangzhou	-	-	-
Other	7	27	285.7%
US/HAWAII	3,510	4,565	30.1%
CNMI	275	1,384	403.3%
PALAU	29	151	420.7%
FSM	239	388	62.3%
RMI	3	48	1500.0%
PHILIPPINES	183	724	295.6%
AUSTRALIA	47	79	68.1%
EUROPE	238	81	-66.0%
HONG KONG	1	25	2400.0%
RUSSIA	11	1	-90.9%
SINGAPORE	6	36	500.0%
INDIA	5	9	80.0%
MALAYSIA	6	4	-33.3%
OTHER/UNKNOWN	145	148	2.1%

QUARTERLY VISITOR INDUSTRY STATISTICS (April - June 2021 vs April - June 2022)


Hotel Occupancy Taxes ^c	\$2,473,511.30	\$3,359,312.65	35.8%
Weighted Hotel Occupancy Rate ^d	41.3%	54.0%	30.8%
Weighted Hotel Room Rate ^d	\$154.78	\$171.37	10.7%

Guam Visitors Bureau
Preliminary September 2022 Visitor Arrival Summary
Calendar Year-to-Date 2021/22 • Fiscal Year-to-Date 2021/22



	CYTD 2021 (Jan - Sep '21)	CYTD 2022 (Jan - Sep '22)	% from LY	FYTD 2021 (Oct '20 - Sep '21)	FYTD 2022 (Oct '21 - Sep '22)	% from LY	
Air Arrivals ^a	53,949	191,408	254.8%	60,683	215,928	255.8%	
Sea Arrivals ^a	645	712	10.4%	924	987	6.8%	
TOTAL VISITOR ARRIVALS	54,594	192,120	251.9%	61,607	216,915	252.1%	
	CYTD 2021 (Jan - Sep '21)	CYTD 2022 (Jan - Sep '22)	% from LY	FYTD 2021 (Oct '20 - Sep '21)	FYTD 2022 (Oct '21 - Sep '22)	% from LY	
ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)							
JAPAN	2,987	11,841	296.4%	3,454	13,022	277.0%	
Kanto (Tokyo)	979	6,450	558.8%	1,210	7,086	485.6%	
Chubu (Nagoya)	39	677	1635.9%	67	726	983.6%	
Kinki (Osaka)	57	1,155	1926.3%	70	1,200	1614.3%	
Koshinetsu	16	101	531.3%	18	112	522.2%	
Hokuriku	6	56	833.3%	6	60	900.0%	
Tohoku	126	221	75.4%	130	244	87.7%	
Kyushu	126	402	219.0%	131	431	229.0%	
Chugoku	78	147	88.5%	88	155	76.1%	
Hokkaido	117	206	76.1%	117	217	85.5%	
Shikoku	11	88	700.0%	12	94	683.3%	
Okinawa/Miya	810	1,431	76.7%	921	1,610	74.8%	
Other	622	907	45.8%	684	1,087	58.9%	
KOREA	1,906	102,358	5270.3%	2,063	108,454	5157.1%	
Seoul	958	48,131	4924.1%	1,034	51,276	4859.0%	
Incheon/Gyeonggi	437	26,735	6017.8%	469	28,312	5936.7%	
Chungnam/Daejeon	32	2,167	6671.9%	38	2,281	5902.6%	
Jeonbuk/Gwanju	11	2,021	18272.7%	12	2,097	17375.0%	
Gyeongbuk/Daegu	44	3,206	7186.4%	49	3,383	6804.1%	
Busan	63	8,244	12985.7%	72	8,583	11820.8%	
Ulsan	13	1,306	9946.2%	19	1,355	7031.6%	
Other	348	10,548	2931.0%	370	11,167	2918.1%	
TAIWAN	2,185	341	-84.4%	2,253	423	-81.2%	
Taipei	1,481	220	-85.1%	1,519	266	-82.5%	
Kaohsiung	71	36	-49.3%	83	38	-54.2%	
Taichung	165	34	-79.4%	171	39	-77.2%	
Taoyuan, Miaoli, Hsinehu	171	25	-85.4%	177	51	-71.2%	
Hsinchu	103	11	-89.3%	104	13	-87.5%	
Other	194	15	-92.3%	199	16	-92.0%	
CHINA	111	355	219.8%	124	416	235.5%	
Beijing	9	16	77.8%	9	17	88.9%	
Shanghai	53	165	211.3%	56	211	276.8%	
Guangzhou	2	24	1100.0%	4	24	500.0%	
Other	47	150	219.1%	55	164	198.2%	
US/HAWAII	36,385	51,291	41.0%	41,239	64,572	56.6%	
CNMI	2,851	11,520	304.1%	3,178	12,625	297.3%	
PALAU	304	1,622	433.6%	314	1,779	466.6%	
FSM	2,200	2,652	20.5%	2,486	3,345	34.6%	
RMI	41	149	263.4%	49	166	238.8%	
PHILIPPINES	1,885	5,228	177.3%	2,262	6,230	175.4%	
AUSTRALIA	346	1,032	198.3%	360	1,079	199.7%	
EUROPE	675	674	-0.1%	697	826	18.5%	
HONG KONG	21	117	457.1%	31	125	303.2%	
RUSSIA	56	49	-12.5%	67	63	-6.0%	
SINGAPORE	910	416	-54.3%	914	562	-38.5%	
INDIA	133	62	-53.4%	153	78	-49.0%	
MALAYSIA	24	55	129.2%	25	68	172.0%	
OTHER/UNKNOWN	929	1,646	77.2%	1,014	2,095	106.6%	
VISITOR INDUSTRY STATISTICS				(Oct 2020 - Jun 2021 vs Oct 2021 - Jun 2022)			
	(Jan - Jun 2021 vs Jan - Jun 2022)				(Oct 2020 - Jun 2021 vs Oct 2021 - Jun 2022)		
Hotel Occupancy Taxes^c	\$6,023,585.21	\$7,676,126.79	27.4%	\$8,600,759.39	\$10,338,114.64	20.2%	
Weighted Hotel Occupancy Rate^d	46.3%	55.0%	18.8%	43.8%	48.4%	10.5%	
Weighted Hotel Room Rate^d	\$156.46	\$167.02	6.7%	\$155.67	\$166.73	7.1%	

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2020/2021 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: aCivilian air & sea arrivals, Customs Declaration Forms, Customs & Quarantine Agency, Processed by the Guam Visitors Bureau. Sources: bJapan Guam Travel Association, cHotel Occupancy Tax collections are unaudited. Department of Administration, STR Global (Hotel Occupancy and ADR Report).

	January			February			March			April			May			June		
	Jan-21	Jan-22	% from LY	Feb-21	Feb-22	% from LY	Mar-21	Mar-22	% from LY	Apr-21	Apr-22	% from LY	May-21	May-22	% from LY	Jun-21	Jun-22	% from LY
JAPAN	708	1,125	58.9%	249	239	-4.0%	159	383	140.9%	52	562	980.8%	102	1,137	1014.7%	455	1,190	161.5%
Kanto (Tokyo)	126	222	76.2%	77	105	36.4%	36	201	458.3%	25	310	1140.0%	43	587	1265.1%	107	669	525.2%
Chubu (Nagoya)	16	74	362.5%	1	32	3100.0%	5	2	-60.0%	1	20	1900.0%	-	30	-	2	32	1500.0%
Kinki (Osaka)	4	10	150.0%	3	7	133.3%	4	19	375.0%	3	35	1066.7%	2	70	3400.0%	6	50	733.3%
Koshinetsu	1	12	1100.0%	1	4	300.0%	2	4	100.0%	2	5	150.0%	-	11	-	3	2	-33.3%
Hokuriku	6	6	0.0%	-	-	-	-	-	-	-	1	-	-	2	-	-	4	-
Tohoku	74	74	0.0%	6	14	133.3%	8	8	0.0%	1	8	700.0%	8	11	37.5%	6	24	300.0%
Kyushu	89	14	-84.3%	6	7	16.7%	1	11	1000.0%	1	19	1800.0%	-	22	-	2	63	3050.0%
Chugoku	50	16	-68.0%	-	18	-	1	5	400.0%	-	8	-	1	8	700.0%	7	9	28.6%
Hokkaido	85	76	-10.6%	2	-	-	7	10	42.9%	-	2	-	6	8	33.3%	4	14	250.0%
Shikoku	3	1	-66.7%	-	-	-	1	1	0.0%	-	-	-	-	4	-	3	12	300.0%
Okinawa/Miya	101	442	337.6%	104	31	-70.2%	20	40	100.0%	8	94	1075.0%	9	281	3022.2%	210	122	-41.9%
Other	153	178	16.3%	49	21	-57.1%	74	82	10.8%	11	60	445.5%	33	103	212.1%	105	189	80.0%
KOREA	104	924	788.5%	77	311	303.9%	113	760	572.6%	86	3,239	3666.3%	102	9,947	9652.0%	173	16,298	9320.8%
Seoul	36	474	1216.7%	33	150	354.5%	44	399	806.8%	52	1,499	2782.7%	43	4,512	10393.0%	70	7,472	10574.3%
Incheon/Gyeonggi	39	222	469.2%	25	85	240.0%	25	217	768.0%	16	820	5025.0%	25	2,330	9220.0%	47	4,068	8555.3%
Chungnam/Daejeon	2	27	1250.0%	2	4	100.0%	1	9	800.0%	1	77	7600.0%	2	192	9500.0%	3	343	11333.3%
Jeonbuk/Gwanju	2	11	450.0%	-	2	-	-	13	-	2	50	2400.0%	-	211	-	1	296	29500.0%
Gyeonbuk/Daegu	1	20	1900.0%	1	8	700.0%	3	21	600.0%	1	100	9900.0%	-	359	-	7	530	7471.4%
Busan	3	60	1900.0%	4	17	325.0%	3	33	1000.0%	3	307	10133.3%	4	1,001	24925.0%	3	1,462	48633.3%
Ulsan	1	10	900.0%	1	2	100.0%	4	8	100.0%	-	35	-	-	142	-	-	194	-
Other	20	100	400.0%	11	43	290.9%	33	60	81.8%	11	351	3090.9%	28	1,200	4185.7%	42	1,933	4502.4%
TAIWAN	9	21	133.3%	9	8	-11.1%	11	20	81.8%	3	20	566.7%	14	22	57.1%	45	29	-35.6%
Taipei	8	13	62.5%	8	5	-37.5%	3	10	233.3%	2	10	400.0%	9	9	0.0%	34	14	-58.8%
Kaohsiung	-	2	-	1	1	0.0%	-	5	-	-	2	-	-	7	-	-	1	-
Taichung	-	1	-	-	1	-	2	4	100.0%	1	1	0.0%	2	1	-50.0%	-	3	-
Taoyuan, Miaoli, Hsinehu	-	2	-	-	-	-	1	1	0.0%	-	4	-	1	5	400.0%	2	6	200.0%
Hsinchu	1	1	0.0%	-	-	-	-	-	-	-	-	-	2	-	-	-	2	-
Other	-	2	-	-	1	-	5	-	-100.0%	-	3	-	-	-	-	9	3	-66.7%
CHINA	11	17	54.5%	4	15	275.0%	17	13	-23.5%	6	19	216.7%	9	24	166.7%	9	62	588.9%
Beijing	-	3	-	-	1	-	-	-	-	-	-	-	-	2	-	-	1	-
Shanghai	10	8	-20.0%	4	6	50.0%	14	8	-42.9%	-	9	-	4	6	50.0%	2	44	2100.0%
Guangzhou	1	1	0.0%	-	2	-	-	2	-	-	3	-	-	1	-	-	6	-
Other	-	5	-	-	6	-	3	3	0.0%	6	7	16.7%	5	15	200.0%	7	11	57.1%
US/HAWAII	2,975	5,096	71.3%	2,542	5,176	103.6%	2,737	6,229	127.6%	2,794	4,852	73.7%	2,613	6,088	133.0%	5,206	7,088	36.2%
CNMI	181	509	181.2%	153	481	214.4%	186	972	422.6%	162	1,014	525.9%	279	1,247	347.0%	406	1,804	344.3%
PALAU	3	42	1300.0%	7	35	400.0%	11	70	536.4%	4	104	2500.0%	54	161	198.1%	30	357	1090.0%
FSM	117	247	111.1%	149	176	18.1%	184	253	37.5%	236	310	31.4%	256	330	28.9%	440	286	-35.0%
RMI	2	1	-50.0%	2	2	0.0%	3	8	166.7%	1	13	1200.0%	9	22	144.4%	10	28	180.0%
PHILIPPINES	189	277	46.6%	125	298	138.4%	178	383	115.2%	209	634	203.3%	245	638	160.4%	232	686	195.7%
AUSTRALIA	116	431	271.6%	40	58	45.0%	-	18	-	2	45	2150.0%	9	99	1000.0%	33	96	190.9%
EUROPE	12	114	850.0%	15	81	440.0%	11	37	236.4%	11	47	327.3%	51	70	37.3%	43	70	62.8%
HONG KONG	1	3	200.0%	1	6	500.0%	1	3	200.0%	1	8	700.0%	4	20	400.0%	-	10	-
RUSSIA	3	19	533.3%	1	2	100.0%	5	2	-60.0%	5	-	-	-	4	-	27	-	-
SINGAPORE	1	22	2100.0%	1	21	2000.0%	8	25	212.5%	6	139	2216.7%	493	37	-92.5%	133	54	-59.4%
INDIA	33	4	-87.9%	3	16	433.3%	3	3	0.0%	3	8	166.7%	7	7	0.0%	14	4	-71.4%
MALAYSIA	2	2	0.0%	-	4	-	1	1	0.0%	-	12	-	2	3	50.0%	-	3	-
OTHER/UNKNOWN	53	188	254.7%	63	137	117.5%	73	169	131.5%	51	208	307.8%	77	142	84.4%	81	181	123.5%
SEA ARRIVALS (CIV & MIL)	6	18	200.0%	37	30	-18.9%	15	52	246.7%	182	89	-51.1%	26	10	-61.5%	101	32	-68.3%
TOTAL	4,526	9,060	100.2%	3,478	7,096	104.0%	3,716	9,401	153.0%	3,814	11,323	196.9%	4,352	20,008	359.7%	7,438	28,278	280.2%



	July			August			September			Total CYTD		
	Jul-21	Jul-22	% from LY	Aug-21	Aug-22	% from LY	Sep-21	Sep-22	% from LY	2021	2022	% from LY
JAPAN	579	2,106	263.7%	325	2,916	797.2%	358	2,183	509.8%	2,987	11,841	296.4%
Kanto (Tokyo)	297	1,220	310.8%	129	1,856	1338.8%	139	1,280	820.9%	979	6,450	558.8%
Chubu (Nagoya)	-	69	-	6	214	3466.7%	8	204	2450.0%	39	677	1635.9%
Kinki (Osaka)	5	379	7480.0%	16	331	1968.8%	14	254	1714.3%	57	1,155	1926.3%
Koshinetsu	5	16	220.0%	1	41	4000.0%	1	6	500.0%	16	101	531.3%
Hokuriku	-	14	-	-	20	-	-	9	-	6	56	833.3%
Tohoku	11	29	163.6%	4	22	450.0%	8	31	287.5%	126	221	75.4%
Kyushu	4	42	950.0%	20	128	540.0%	3	96	3100.0%	126	402	219.0%
Chugoku	3	33	1000.0%	6	22	266.7%	10	28	180.0%	78	147	88.5%
Hokkaido	4	28	600.0%	7	39	457.1%	2	29	1350.0%	117	206	76.1%
Shikoku	-	27	-	1	29	2800.0%	3	14	366.7%	11	88	700.0%
Okinawa/Miya	166	157	-5.4%	74	118	59.5%	118	146	23.7%	810	1,431	76.7%
Other	84	92	9.5%	61	96	57.4%	52	86	65.4%	622	907	45.8%
KOREA	303	28,063	9161.7%	375	24,751	6500.3%	573	18,065	3052.7%	1,906	102,358	5270.3%
Seoul	158	12,968	8107.6%	186	11,934	6316.1%	336	8,723	2496.1%	958	48,131	4924.1%
Incheon/Gyeonggi	48	7,690	15920.8%	88	6,242	6993.2%	124	5,061	3981.5%	437	26,735	6017.8%
Chungnam/Daejeon	10	613	6030.0%	4	509	12625.0%	7	393	5514.3%	32	2,167	6671.9%
Jeonbuk/Gwanju	3	612	20300.0%	-	501	-	3	325	10733.3%	11	2,021	18272.7%
Gyeonbuk/Daegu	14	872	6128.6%	4	795	19775.0%	13	501	3753.8%	44	3,206	7186.4%
Busan	9	2,295	25400.0%	13	1,971	15061.5%	21	1,098	5128.6%	63	8,244	12985.7%
Ulsan	-	341	-	4	381	9425.0%	3	193	6333.3%	13	1,306	9946.2%
Other	61	2,672	4280.3%	76	2,418	3081.6%	66	1,771	2583.3%	348	10,548	2931.0%
TAIWAN	1,208	37	-96.9%	868	105	-87.9%	18	79	338.9%	2,185	341	-84.4%
Taipei	806	31	-96.2%	602	69	-88.5%	9	59	555.6%	1,481	220	-85.1%
Kaohsiung	32	1	-96.9%	35	11	-68.6%	3	6	100.0%	71	36	-49.3%
Taichung	97	-	-	63	18	-71.4%	-	5	-	165	34	-79.4%
Taoyuan, Miaoli, Hsinehu	105	1	-99.0%	57	2	-96.5%	5	4	-20.0%	171	25	-85.4%
Hsinchu	54	3	-94.4%	46	4	-91.3%	-	1	-	103	11	-89.3%
Other	114	1	-99.1%	65	1	-98.5%	1	4	300.0%	194	15	-92.3%
CHINA	13	80	515.4%	24	92	283.3%	18	33	83.3%	111	355	219.8%
Beijing	-	-	-	-	8	-	9	1	-88.9%	9	16	77.8%
Shanghai	6	51	750.0%	11	28	154.5%	2	5	150.0%	53	165	211.3%
Guangzhou	-	3	-	1	6	500.0%	-	-	-	2	24	1100.0%
Other	7	26	271.4%	12	50	316.7%	7	27	285.7%	47	150	219.1%
US/HAWAII	8,714	6,389	-26.7%	5,294	5,808	9.7%	3,510	4,565	30.1%	36,385	51,291	41.0%
CNMI	658	2,238	240.1%	551	1,871	239.6%	275	1,384	403.3%	2,851	11,520	304.1%
PALAU	72	414	475.0%	94	288	206.4%	29	151	420.7%	304	1,622	433.6%
FSM	326	269	-17.5%	253	393	55.3%	239	388	62.3%	2,200	2,652	20.5%
RMI	7	10	42.9%	4	17	325.0%	3	48	1500.0%	41	149	263.4%
PHILIPPINES	297	845	184.5%	227	743	227.3%	183	724	295.6%	1,885	5,228	177.3%
AUSTRALIA	47	96	104.3%	52	110	111.5%	47	79	68.1%	346	1,032	198.3%
EUROPE	26	79	203.8%	268	95	-64.6%	238	81	-66.0%	675	674	-0.1%
HONG KONG	6	24	300.0%	6	18	200.0%	1	25	2400.0%	21	117	457.1%
RUSSIA	1	15	1400.0%	3	6	100.0%	11	1	-90.9%	56	49	-12.5%
SINGAPORE	251	40	-84.1%	11	42	281.8%	6	36	500.0%	910	416	-54.3%
INDIA	20	5	-75.0%	45	6	-86.7%	5	9	80.0%	133	62	-53.4%
MALAYSIA	8	7	-12.5%	5	19	280.0%	6	4	-33.3%	24	55	129.2%
OTHER/UNKNOWN	238	315	32.4%	148	158	6.8%	145	148	2.1%	929	1,646	77.2%
SEA ARRIVALS (CIV & MIL)	86	59	-31.4%	122	397	225.4%	70	25	-64.3%	645	712	10.4%
TOTAL	12,860	41,091	219.5%	8,675	37,835	336.1%	5,735	28,028	388.7%	54,594	192,120	251.9%