

## REGULAR BOARD MEETING GVB MAIN CONFERENCE ROOM, 4:00PM THURSDAY; October 27, 2011

#### **Board of Directors Present:**

Chairman Monte Mesa

Vice-Chairman Mark Baldyga

Hope Cristobal

Bruce Kloppenburg

Carol Tayama

N. Oscar Miyashita

Eduardo (Champ) Calvo Jennifer Crisostomo Nathan Taimanglo

### **Board of Directors Present Telephonically:**

#### **Board of Directors Absent:**

Hayato (Jack) Yoshino Theresa C. Arriola Judy Flores Rizk Saad

#### **GVB Management and Staff Present:**

Nathan Denight

Debi Phillips

Felix Reyes

Tony Muña

Laurette Perez

Jessica Peterson

Dee Hernandez

June Sugawara

Charlene Hitosis

Regina Nedlic

Nadine Leon Guerrero

Janel Perez

Guests: Chelsa Muña Brecht, Office of Senator Tina Muña Barnes

# \* Proceedings:

Meeting called to order at 4:06 p.m. by Chairman Mesa.

Review of the previous Regular Board minutes dated October 13, 2011.

• Motion made by Director Cristobal, seconded by Director Taimanglo to approve the minutes of October 13, 2011.

Motion approved (subject to correction).

## **Chairman's Report:**

- ➤ Chairman Mesa announced the arrival of Sun Princess cruise line that arrived yesterday morning from Australia with about 1,900 + passengers. He was informed that passengers were interested in coming back next year.
- > Chairman Mesa stated that he would continue to work on getting other sister ships, such as Pacific Prince and Sea Princess to come more often to Guam.
- > Chairman Mesa updated the board that Acting GM Nathan Denight and himself would be attending the 2011 Cruise Shipping Asia Conference in Singapore.
- ➤ Chairman Mesa informed the board about the movement of repositioning Royal Caribbean ships in Shanghai. He stated that one of the larger ships that has the capacity to carry about 2,500 passengers and 1,200 crewmembers would be repositioned in 2012 for Shanghai Asia cruise tour.
- > Chairman Mesa stated that this would be an opportunity for Guam to work on a Trans-Pacific cruise between Asia and Australia, since Australia is a growing market.
- > Director Calvo inquired about the meeting with Star Cruises that was here several months ago.



- > Chairman Mesa responded to Director Calvo that they did not meet again after the initial meeting with Star Cruises, but will follow up. He also stated that they would be attending the Singapore Cruise Conference in November.
- > Chairman Mesa replied that this was one of the topics at the trade mission with Governor Calvo in Japan. He stated that there were talks about strategies for the cruise and exploring with potential investors to look at developing the cruise and port.
- > Director Calvo stated that Star Cruises had specific questions about the Asia cruise business being driven by gaming and wanted to know beyond what point can they engage in gaming between the islands.
- Director Calvo stated that he wasn't sure if we promised to look at that, but possibly there was a representation that someone was suppose to look into it as far as Guam waters are concerned and what they could and couldn't do within their existing product profile.
- > Chairman Mesa responded that there are minimum miles they have to go out from here if they look at home porting and cruise between islands.
- > Director Calvo suggested that they should be the target that GVB should focus on since Star Cruises is in Asia, rather than looking in Australia.
- > Chairman Mesa stated that there are two kinds of approach to the cruise, which are port calls and regional context.
- > Chairman Mesa stated that he wasn't aware of those questions from Star Cruises, but would have Acting GM Denight follow up.
- > Acting GM Denight added that GVB would be working with PATA. He stated that he was informed that they plan to send a taskforce to look at our strategic plan for the next five years.
- > Acting GM Denight stated that with the possibility of having a ship port on Guam, PATA would bring experts and give a report, which would assist when meeting with cruise companies, such as Star Cruises. He stated that the Bureau would have more information to extend to them.

## \* Acting General Manager's Report

- o Copies of the Acting General Manager's report were provided to all board members that were present.
- $\triangleright$  Acting GM Denight reported on month-to-date (MTD) arrivals from October 1 25, 2011. He stated that Japan was down 4%; US/Hawaii down 12%; and arrivals were up for Korea, Taiwan, and China.
- > Acting GM Denight stated that the Guam Micronesia Island Fair (GMIF) was a success despite the heavy rainfall on Friday, which left the park flooded and the early closure of the fair.
- Acting GM Denight stated that when it was not raining GMIF had a steady flow of people at the park.
- > Acting GM Denight added that this year there were different groups performing together in one production, which was well received for a 2-hour show.
- > Acting GM Denight stated that the action report should be finalized in the coming week and that there would be a collaborative meeting on how to improve next year's GMIF.
- > Chairman Mesa added that on a positive note there were international media and bloggers and Guam received positive comments.
- > Chairman Mesa stated that while he was in Hong Kong, he was approached by Japanese people that were there and commented that they were reading blogs and plan to join the Guam Ko'Ko' Road Race next year.
- Acting GM Denight reported that there was an increase in runners this year.
- > Acting GM Denight added that this was the first year that GVB worked with the Guam Running Club and used their new timing system. He stated that they encountered a few problems.
- > Acting GM Denight stated that GVB launched the Local Chamorro Dance Academy at the Hilton Resort, which is being held on Thursdays from 12:00 p.m. to 1:00 p.m.
- Acting GM Denight stated that Sun Princess Cruise Ship arrived yesterday and that he and Chairman Mesa had the opportunity to meet the Captain. The Captain reported that the port is better in handling the ship from the last time he was here, however they could not take in any water because of diesel in the water.
- > Acting GM Denight stated that this was a six-week cruise with mainly Australian passengers.
- > Director Calvo inquired about the passengers, specifically what they did in Guam.

- > Acting GM Denight replied shopping.
- > Director Miyashita inquired about their length of stay.
- > Acting GM Denight replied that this was a short visit and that they arrived at 8:00 a.m. and departed at 5:00 p.m.
- > Acting GM Denight stated that going back to media from the GMIF/KKRR events, it brought just under \$2 million in media value.
- > Director Calvo inquired about what kind of coverage did the events receive in Japan.
- Acting GM Denight replied it was aired in the news and sports TV.
- > Director Crisostomo inquired if transportation was paid for media.
- Acting GM Denight replied that transportation was provided for a few of them.
- Acting GM Denight stated that in regards to the China Visa Waiver, he gave an update at the GHRA Membership meeting and afterwards was approached by James Ogburn, U.S. Naval Base Guam Business Manager. He stated that Mr. Ogburn was unaware about DoD's position and would speak with his superiors.

## Report of the Treasurer:

- o Cash Position Report:
- o Cash report as of October 26, 2011.
- o Total cash in banks report (as of 10/26/11) \$5,357,110,62
- o Total allotment received to date: \$13,254,752.00
- > Director Cristobal reported that GVB's Cash Position has not changed much from the last BOD meeting.
- Director Cristobal stated that the last allotment received was on October 11, 2011.
- > Director Cristobal added that there is a ninety-day window for everyone to turn in invoices to Accounting for FY2011.
- Motion made by Director Tayama, seconded by Director Taimanglo, to approve the Financial Statements as of October 26, 2011.
   Motion approved.

## Report of the Board Committees:

#### A. The Strategic Advisory Council:

Nothing to report.

#### B. Administration/Government Relations:

- Director Cristobal reported that RW Armstrong has been selected as the contractor for the HOT Bonds projects.
- > Copies of RW Armstrong Meeting Minutes dated October 25, 2011 and Projects Breakdown were provided to all board members present.
- > Director Cristobal stated that prior to the meeting copies of the Memorandum of Agreement (MOA), between GEDA and the Office of the Governor designating GEDA as the PMO as well as the contract with RW Armstrong for Program Management Services were emailed to her. After the board meeting copies of the agreements were emailed to all board members and GVB management.
- ➤ Director Cristobal stated that the first meeting was on October 19, 2011, where they were introduced to Ken Baki of RW Armstrong.
- Director Cristobal invited all board members to attend the meetings.
- > Director Cristobal stated that because of outreach issues, RW Armstrong would be soliciting proposals for public outreach.
- ➤ Director Cristobal stated that at the meeting they discussed the museum and met the next day at GVB to discuss the list of priority projects that GVB adopted through Resolution 2011-002.
- ➤ Director Cristobal stated that RW Armstrong requested for on-site visits on all projects, because they wanted to see the actual physical locations.

- > Director Cristobal added that the projects breakdown is still a working progress. She stated that the allocated costs for the projects are still tentative and they are trying to ascertain the actual costs.
- Director Cristobal stated that the list of the projects follows Resolution 2011-002.
- ➤ Director Cristobal stated that RW Armstrong reviewed Public Law 30-228, which they noticed had a narrative prioritizing the projects, but in Resolution 2011-002, GVB grouped projects and concentrated on the Tumon Infrastructure first.
- > Director Cristobal stated that some of the projects listed are close to the completion stage, such as the Hagatña swimming pool. She stated that ARRA funding was being used for some of the projects.
- Director Cristobal added that Skinner Plaza was added to the projects list.
- > Director Calvo inquired if there were issues with prioritizing it, because of the dispute with the Legislature.
- ➤ Director Cristobal replied that Senator Ben Pangelinan requested for an AG report. She stated that he wanted the AG's opinion and that the Bureau has yet to receive a copy.
- ➤ Director Cristobal replied that in terms of prioritizing, it would be discussed and settled with Chief of Staff Frank Arriola on Nov. 2<sup>nd.</sup>
- > Chairman Mesa also responded to Director Calvo that this would be at the discretion of Governor Calvo.
- > Director Cristobal stated that the Bureau is sticking to the Resolution.
- Director Calvo inquired if the Bureau had heard of any push back from the Legislature about what they view as the prioritization of the projects. He added that it would be best if we haven't heard anything.
- ➤ Director Kloppenburg inquired who requested the AG's opinion.
- Director Cristobal replied Senator Pangelinan.
- > Director Kloppenburg inquired what was his request for.
- ➤ Director Cristobal replied that the request was to clarify the Resolution and if it was in consonance with PL 30-228. She stated that the AG agreed that the Bureau should follow the law, but legal counsel advised that the issue was that the law was in narrative form and not in specific order.
- Director Cristobal added that she along with Chairman Mesa met with Speaker Won Pat and she advised that we should follow the narrative form.
- > Director Cristobal stated the need to determine which projects are going to be funded and then we could focus on the priority list.
- > Director Cristobal stated that some of the projects have already been taken care of and we need to determine how much more needs to be allocated for each project.
- ➤ Vice-Chairman Baldyga inquired with Director Calvo if GVB would have a risk of engaging a contractor or PMO to follow a set of priority projects that is not on the same page as the Legislature.
- ➤ Director Calvo replied that RW Armstrong would have to resolve it. He stated that this was a Memorandum of Understanding (MOU) between the Administration and GEDA.
- ➤ Director Cristobal added that there is a Memorandum of Agreement (MOA) between the Governor's office and GEDA and an MOU between GEDA and RW Armstrong.
- ➤ Chairman Mesa added that we are maintaining our position and recommending to the Governor and stating to him that these are important to the revenues of the occupancy tax related to tourism.
- > Vice-Chairman Baldyga inquired if there were any discussions regarding the flooding.
- ➤ Vice-Chairman Baldyga stated that he had ten years of history and knowledge of what was suppose to have been done and requested to participate actively to make sure the flooding issue is properly addressed.
- > Chairman Mesa stated that the San Vitores Flooding is on the list as the main priority of GVB and the Legislature.
- > Director Cristobal inquired with Acting GM Denight to compile a report on the history of the Tumon Infrastructure.
- > Vice-Chairman Baldyga responded that he would be able to assist and give a lot of information.
- > Acting GM Denight also responded that Willie Flores, who was the Engineer for the Tumon development has back history of the area.
- > Acting GM Denight added that the Legislature appropriated \$400,000 to address the flooding issue and the Bureau was going to use Maeda to clear the drains, but their proposal was too high.

- > Vice-Chairman Baldyga stated that not maintaining the culverts is part of the problem. It gets cleaned every four years, which should be every six months.
- > Vice-Chairman Baldyga suggested that the Bureau prepay as part of the bond a ten-year maintenance agreement.
- Mayor Tayama requested for information to be corrected on the projects breakdown list. She stated that the Inarajan Community Center is not in Malesso and the Magellan Monument is in Umatac not Malesso.
- Director Cristobal replied that she was aware of the mistake and would have it corrected.
- Director Cristobal informed the board that the HOT Bond meeting is every other week.

#### C. Executive Committee:

Nothing to report.

### D. Japan Marketing:

- ➤ Vice-Chairman Baldyga stated that there was a lot of dialogue about the use of the budget for FY2012 as it relates to television.
- ➤ Vice-Chairman Baldyga stated that in the past the Bureau used \$1.5 million for a series of fifteen-second spots. He stated that ADK came up with a proposal of BS TV, which is a different way of doing a series of infomercials rather than fifteen-second spots.
- > Vice-Chairman Baldyga added that the infomercials are twenty-five five-minute episodes. He stated that it's a slightly lower distribution and much lower cost per impression.
- ➤ Vice-Chairman Baldyga added that they've been able to negotiate fixed low rates for unlimited usage of raw footage, which would have value for other markets. He stated that they would be shooting the entire island in high definition (HD) producing enough content.
- > Vice-Chairman Baldyga recommended that Marketing could re-cut this up into different videos for each markets. He also stated that they would receive unlimited rights use for GVB members, which could be a huge member benefit if we could figure out how to use it properly.
- > Vice-Chairman stated that there is \$700,000 available in production cost coverage.
- > Vice-Chairman Baldyga suggested to Nadine Leon Guerrero to look into Singapore's Tourism Promo Board. He stated that this was an impressive site of online archive video and still footage that is member password protected.
- ➤ Vice-Chairman Baldyga informed the board that there would be a new website that would be launched in sync with BS TV and more information would be provided later.
- > Vice-Chairman Baldyga stated that in regards to QR code for the website, he suggested to reach out to tour agent to start putting QR codes.
- > Vice-Chairman Baldyga stated that since the tour agents are preparing their guidebooks they should begin putting QR codes and information about Guam.
- > Vice-Chairman stated that they are in the early production of the BS TV piece and that the director would be onisland soon to tour Guam.
- > Vice-Chairman Baldyga stated that they would be giving GVB a lot of feedback of what should be featured, but would leave it to GVB management and the director to determine what should be shot and featured.
- > Vice-Chairman Baldyga added that everyone on JMC has a vested interest.
- ➤ Director Miyashita inquired with the Japan arrival for October at -12.5%, he wanted to know the forecast for the next three months.
- > Vice-Chairman Baldyga replied that it's looking positive.

### E. Korea Marketing:

- Director Miyashita stated that the figures for November on seat capacity was at 14,000 with an increase of 13%, but the forecast for actual passengers was at 3.3%.
- ➤ Director Miyashita inquired with Korea Manager, Henry Lee and he stated that the primary reason was that HANA charter was low and believes that it would increase.
- > Director Miyashita stated that December and January looks promising.

- > Director Miyashita informed the board that he has not received any updates with seat capacity, but would continue to follow through.
- > Director Calvo inquired about CNMI and the Korean market, because he has heard Koreans buying the old Nikko Hotel.
- > Director Miyashita replied that he wasn't sure, however that Asiana Airlines cancelled flights from Busan to Saipan.
- > Director Miyashita stated that he met with KAL executives to inquire about flights from Busan to Guam and their response was that they would consider.
- > Director Miyashita stated that there would be a sports camp where new football clubs would come to Guam. He stated that this is a positive development that would bring media coverage.
- Director Crisostomo inquired if water would be provided to them.
- > Felix Reyes responded \$1,000 worth of water.
- > Chairman Mesa inquired about the English Program if that was partnered with UOG.
- ➤ Director Miyashita replied that the Foreign Studies Camp would be on Guam for 4-5 days and would work with UOG to teach Basic English.

### F. Existing Markets:

O Motion made by Director Crisostomo, seconded by Director Tayama, to approve travel for the Legislative Tourism Chairwoman, Senator Tina Muña Barnes and EMC Chairman or GVB Board Member to attend the upcoming Taipei International Travel Fair from November 11-14, 2011, in Taipei, Taiwan with the Guam delegation. (Estimated cost of travel is \$4,500 from FY2012 Taiwan Budget Acct No. TA-TTC031)

Motion approved.

Travel Expenses:

Airfare: Estimated including daily taxes Guam-Taiwan-Guam (2 pax)	\$1,100.00
Per Diem (\$294 +30% x 4 days=\$1,529) + (\$294 +25% x 4 days=\$1,470)	\$3,000.00
Unanticipated Expenses	\$ 400.00
TOTAL:	\$4,500,00

Background: ITF (International Travel Fair) is the biggest and most important travel fair in Taiwan, which helps the travel agents to generate their sales. The 2010 Taipei ITF attracted 60 countries, 530 organizations, and 1,200 exhibition booths. The 4-day event brought 214,467 visitors and more than 1,500 global media reports, further demonstrating its significance within this industry. All the tourism bureaus, travel agents, airlines, and resorts join ITF to promote their products during the trade show. Senator Muña Barnes and EMC Chairman or GVB Board Member will be joining the Guam delegation to attend the Guam Trade gathering planned for November 9th as well as attend meetings set up with EVA Air and China Airlines to express support in the continued services to Guam.

Issue: Board approval required for travel.

#### G. New Market Development:

- ➤ Director Kloppenburg informed the board that GM Joann Camacho, Pilar Laguaña and Gina Kono are currently in China for an intense week of travel and meetings. He stated that they would also meet with the new China Representative for Contractual Services and Responsibilities.
- Director Kloppenburg stated that in regards to China Visa Waiver and Parole Authority, Jim Beighley gave a briefing on the history of where we're at and how we got here.
- ➤ Director Kloppenburg stated that they received confirmation that DoD has been put on the spot by DHS, which was the reason DHS has not issued Parole Authority.

- ➤ Director Kloppenburg suggested the need to send a small group to Washington, DC to work with Congresswoman Bordallo's office and schedule meetings with DoD staff who are currently tasked in writing positions for DoD on the China Visa Waiver.
- ➤ Director Kloppenburg stated that meeting would be tentatively scheduled from November 14 18, 2011.
- > Director Kloppenburg asked for the board to authorize approval of travel for Chairman Mesa.
- ➤ Director Kloppenburg recommended the Bureau obtain Chamber of Commerce's contacts to try to get in and meet with Generals to get the message out there.
- Director Kloppenburg stated that it has been clear that the military doesn't know much of China Visa Waiver, because they have the wrong opinion about China and the economic impact to Guam and the U.S.
- > Director Kloppenburg informed the board that the Bureau would begin a soft media campaign to educate the Guam population.
- > Director Kloppenburg stated that the goal is visa waiver and we shouldn't just settle for Parole Authority, however if Parole Authority is what they will issue then we would accept as a fall back position.
- Director Kloppenburg informed the board of a meeting scheduled at the Congresswoman's Hagatña office Tuesday, November 1, 2011 at 8:00 a.m.
- > Director Kloppenburg stated that there would be video teleconference with her staff to update us with their latest efforts,
- ➤ Director Kloppenburg stated that Matthew Herrmann, Senior Policy Advisor received top secret security clearance and had meetings with FBI, which they discussed the China Visa Waiver.
- > Director Kloppenburg highly recommended that the rest of board members join the meeting.
- ➤ Director Kloppenburg informed the board that he attended the PDN Forum. He stated that it went well and in attendance was COC, GVB, GHRA, and CCCoG, and staff from Senator Muña Barnes and Guthertz offices.
- Director Kloppenburg added that it's unanimous that everyone is in favor of the China Visa Waiver.
- > DGM Denight added that RW Armstrong's senior VP is BJ Penn, who was the former Secretary of the Navy.
- > Director Kloppenburg replied that this issue was discussed with him, but unaware of where he's at in terms of the latest updates.
- > Chairman Mesa asked Acting GM Denight to try to schedule a meeting with BJ Penn, because he may have some intel that we could be able to utilize in approaching the right individuals.
- Director Calvo inquired if DoD has taken a formal position.
- > Director Kloppenburg replied no and there has been mixed signals within DoD.
- > Chairman Mesa stated that at this point both DHS and DoD are fingerpointing.
- > Director Miyashita stated that it's his understanding that we don't expect DoD's full support, however we're just waiting for no objection or a neutral position from DoD.
- Director Miyahsita mentioned that there were DoD concerns, which J. Beighley had addressed espionage, political asylum, diversion to the stay, and overstay.
- > Director Kloppenburg stated that DoD has never been consulted in the past regarding visa waivers.
- Motion made by Director Kloppenburg, seconded by Vice-Chairman Baldyga to approve travel for GVB
  Chairman the week of November 14, 2011 to attend meetings in Washington, DC for the China Visa
  Waiver Program.
   Motion approved.

# H. Destination Management:

> Nothing to report.

#### I. Membership Development:

O Motion made by Director Kloppenburg, seconded by Director Cristobal, to approve Resolution No. 2011-004, relative to acknowledging and supporting the efforts of the Guam Power Authority and Guam Energy Office to utilize energy efficient lighting systems in the replacement of streetlights throughout Tumon Bay and Guam.

Motion approved.

**Issue:** Board approval required.

 Motion made by Director Kloppenburg, seconded by Director Miyashita, for GVB to support and move forward with the Visitor Information Center in Tumon.
 Motion approved. Vice-Chairman Baldyga abstained from voting.

#### Discussion:

- > Director Kloppenburg stated that this was discussed at committee level.
- > Director Kloppenburg requested authorization for GVB to support the proposed Information Center that is currently being built in Tumon.
- ➤ Director Kloppenburg stated that a letter came from Baldyga Group stating that they were opening an Information Center and at no cost to GVB and that they would invite GVB to put brochures from various members.
- > Chairman Mesa inquired if it was an existing space.
- > Vice-Chairman Baldyga replied that they were renovating the lobby of the Globe and extending it. He also stated that it would be staffed by Baldyga Group.
- ➤ Vice-Chairman Baldyga suggested that when a ship comes in GVB could the decision if they want GVB staff present.
- ➤ Vice-Chairman Baldyga stated that he would be extending a wall for GVB purposes and that GVB has the option to put a sign at GVB's expense.
- > Vice-Chairman Baldyga informed the board that there is no rent or cost to GVB.
- Director Cristobal inquired if Baldyga Group would absorb liability.
- > Vice-Chairman Baldyga replied that Baldyga Group absorbs everything except the GVB sign.

#### J. Research:

- Director Taimanglo stated that his committee would be meeting to track forecasting and ROI as well as to include planning along with research.
- ➤ Director Kloppenburg stated that at today's PDN Forum, Arthur Clark, Sr. Policy Advisor to Governor Calvo informed him that he doesn't have supporting data for the Russian market. He inquired if GVB had any data to provide Adelup.
- ➤ Debi Phillips stated that when she was working with A. Clark on the China Visa Waiver numbers they also worked on the Russian Market. She stated that the data is really scarce and the report he has is what she has too.
- > D. Phillips added that there are other resources, but to obtain that would cost GVB.
- > Director Kloppenburg recommended that the Bureau reach out to Charles Duncan formerly of Continental who is now in charge of Russia.
- > Director Kloppenburg added that C. Duncan stated his interest in the Guam Visa Waiver for the Russian Market and could possibly have information.
- ➤ Vice-Chairman Baldyga suggested the Bureau do an analysis by using Saipan's Russian arrivals compared to Japan arrivals and use the same ratio here and apply the average spend that we do know they have.
- Director Calvo agreed with Vice-Chairman Baldyga and inquired to find out with Saipan neighbors what Russians are doing because he has heard of them buying real estate investments.

#### K. Cultural Heritage & Community Outreach:

O Motion made by Director Tayama, seconded by Director Taimanglo, to approve travel for the 8-member Cultural Delegation (1 CHO, Miss Guam, 6 Performers – 2 Musicians & 4 Dancers) to attend the upcoming Taipei International Travel Fair from November 10-12, 2011. The performers will perform at the GVB sponsored Trade Luncheon on November 9, 2011. (Estimated cost of travel is \$17,000.00 from Cultural Presentations Overseas – Taiwan Acct. No. CPO-003) Motion approved.

Airfare: \$531 Roundtrip / China Airlines \$531 x 8pax	\$ 4,248.00
Per Diem:	
8pax x @\$294 x 4 days	\$ 9,408.00
Honorariums: 4 days (Wed., Thurs., Fri., Sat.)	
\$100/day x 4/days x 3 (Miss Guam + 2 Musicians)	\$ 1,200.00
\$50/day x 4/days x 5/Dancers	\$ 1,000.00
Local Transportation:	\$ 600.00
Misc. Equipment Rental:	\$ 544.00
ESTIMATED TOTAL:	\$17,000.00

**Background:** The 2011 Taipei International Travel Fair will be held at the Taipei World Trade Center from November 11-14, 2011, and is sure to be another successful event for the tourism industry in the Asia region. In addition to the Travel Fair, there will be a Travel Mart, Travel Forum and a Center Stage Performance Area; all of these outlets are put in place for participants to maximize their exposure during the event. The Fair allows visitors to receive latest travel and tourism information, as well as provide opportunity for sellers to promote their newest product and simultaneously increase business opportunities.

Issue: Board approval required for travel.

### L. Sports & Events:

- ➤ Director Crisostomo announced two major events, the Asian Bowling Championship to be held from November 23 30, 2011 with over 300 bowlers from Australia, Japan, Korea, Philippines, Taipei, HongKong, Malaysia, Singapore, Macau and Saipan. She stated that the Guam Bowling Congress would hold the event at Central Lanes.
- $\triangleright$  Director Crisostomo stated that the second one is a Friendship event being held on Dec 2 4, 2011 at LeoPalace.
- > Director Crisostomo stated that three Japan College Baseball Teams would be coming to Guam to play with three local Guam Baseball Teams.
- > Director Crisostomo stated that this weekend is the Micronesia Cup at Matapang Beach.
- ➤ Director Crisostomo stated that the Micro Cup received a \$15,000 grant and is expecting overseas participants from CNMI, Palau, FSM, Japan, and Hong Kong, Australia, and Hawaii.
- > Director Calvo suggested for Director Crisostomo to look into the Senior Tournaments in Australia, since Guam has access to Asia.
- > Director Calvo added that this would bring good tourists to the island.
- > Director Calvo suggested searching online for the tournaments with large amount of participants, specifically the ones in Melbourne, Sidney or Brisbane and to talk to organizers about possibly duplicating it on Guam.

## **EXECUTIVE SESSION**

> Nothing to report.

## **OLD BUSINESS:**

Motion made by Director Cristobal, seconded by Director Kloppenburg, to approve extension of existing contract for GVB English Website Maintenance Services with WSI – Internet Consulting & Education through November 30, 2011 to allow the General Manager to complete the negotiation process for RFP 2011-010 GVB English Website Services.

Background: This extension will allow more time for the RFP negotiation work to be completed.

Issue: Board approval required to proceed with project.

# **NEW BUSINESS:**

No new business.

# **ANNOUNCEMENTS**

> No announcements

## **ADJOURNMENT:**

o Motion made by Director Kloppenburg, seconded by Director Miyashita, to adjourn the meeting.

Meeting adjourned at 5:32 p.m.

Attested: Main A	
Ms. Theresa C. Arriola, Secretary of the Board of Directors	
MOTEL	
Board/Minutes prepared by Janel Perez, Executive Secretary	u=