



BOARD OF DIRECTORS ANNUAL & REGULAR MEETING

Thursday; January 8, 2015 – 4:00 p.m.

Guam Visitors Bureau- Main Conference Room

BOARD of DIRECTORS PRESENT:

Chairman Mark Baldyga
 Director Bartley Jackson
 Director Robert Hofmann
 Director Milton Morinaga
 Director Clifford Guzman
 Director Hong Soon Im
 Director Sam Shinohara

Vice Chairman Bruce Kloppenburg
 Director Eduardo “Champ” Calvo
 Director Theresa Arriola
 Director Norio Nakajima
 Director Jennifer Camacho
 Director Katarina Sgro

GVB MANAGEMENT & STAFF PRESENT:

Karl Pangelinan
 Regina Nedlic
 Dee Hernandez
 June Sugawara
 Nakisha Onedera
 Mark Manglona
 Meriza Peredo

Pilar Laguana
 Elaine Pangelinan
 Lisa Linek
 Haven Torres
 Gina Kono
 Doris Ada

Rose Cunliffe
 Nic Yasuhiro
 Nathan Denight
 Brian Borja
 Kraig Camacho
 Steve Dierking

GUESTS:

Sam Shinohara – United Airlines
 Jasmine Stole – Marianas Variety
 Isa Baza – KUAM
 Millie Acfalle – Senator Tina Muna Barnes Office
 Bernice Rivera – Senator Tina Muna Barnes Office

ANNUAL MEETING

I. CALL TO ORDER:

Chairman Baldyga called the meeting of the board to order at 4:00 p.m.

II. CHAIRMAN'S WELCOME:

Chairman Baldyga thanked everyone for attending the first board meeting of the year. He welcomed the new directors and returning directors to the meeting and thanked management and staff for their hard work in 2014.

He congratulated the re-elected board members from membership: Bruce Kloppenburg, Milton Morinaga, Bart Jackson, and Norio Nakajima.

He welcomed the new and re-elected board members from the legislature: Clifford Guzman, Hong Soon Im, and Theresa Arriola.

Continuing their terms as Governor appointees: Himself (Mark Baldyga), Robert Hofmann (Mayor's Council appointee), Eduardo “Champ” Calvo, Jennifer Camacho, and Katarina Sgro (newly appointed)

youth director –pending legislative confirmation).

The 12th director will be elected during the meeting. (Director Sgro was unable to vote due to pending legislative confirmation)

This is the first board meeting following the membership of elections. In this annual meeting we will hold elections of the board.

III. ELECTION REVIEW:

Chairman Baldyga walked the board through the nomination process and GVB bylaws highlighting the procedures and roles of the board and its board members.

GVB Bylaws

1. Article VI. Directors/Management
 - o Classes of Directors: Governor appointees, Legislative appointees (including the Alternate Director), Membership appointees, and the 12th Director.
 - o Roles of each class of Director.
 - o Nomination process of electing the 12th Director: To be elected by at least eight (8) Directors of the Board and to serve for two years.
 - o Role of the Alternate Director.
 - o No action with out quorum of 8 Directors present. If only 8 Directors present, all actions must be made unanimously. Board members can call into meeting telephonically. No voting by proxy.
 - o Regular meetings of the Board are held every 2nd and 4th Thursday of the month.
2. Article VII. Officers
 - o Officers: Chairman of the Board, Vice Chairman of the Board, Treasurer of the Board, Secretary of the Board, including General Manager.
 - o Officers in these positions must be elected by 2/3 votes by the Board.
 - o Roles of each board officer.
3. Article VIII. Executive Committee
 - o Executive Committee powers: Executive Committee has all the authority that the Board has to conduct business in accordance with the Enabling Legislation. The Board, in the subsequent board meeting, must ratify Executive Committee's approved motions.
 - o The Board of Directors must approve the Committee Chairs. In this meeting we will be holding nominations for each committee.
4. Process Review
 - o According to Roberts Rules of Order, the board can agree on a nomination process.
 - o Nomination process recommended: the Chairman calls for nominations, will leave nominations open, call for the last nominations, close nominations, then vote. If there is one nomination then the Board will conduct a verbal vote, if there is more than one nomination the Board will vote by show of hands. The person that is elected must accept the nomination to confirm their position.
 - o Chairman Baldyga asked the Board if they agree with the nomination process. With no objection, Chairman Baldyga motioned to enable the following nomination process.

Chairman Baldyga made a motion to proceed with the said nomination process. With no objections, the Board adopted the nomination process by silent consent and proceeded with elections. Motion Unanimously Approved.

IV. ELECTION OF THE 12TH DIRECTOR:

Chairman Baldyga opened the floor for nominations for the 12th Director.

Director Guzman nominated Mr. Sam Shinohara as the 12th Director. Entertained by Chairman Baldyga, he called for additional nominations. With no other nominations submitted, the Board placed a verbal vote. **Nomination Unanimously Approved. Director Shinohara accepted.**

V. ELECTION OF OFFICERS & EXECUTIVE COMMITTEE:

1. CHAIRMAN: Mark Baldyga

Vice Chairman Kloppenburg made a motion, seconded by Director Jackson, to re-elect Mr. Mark Baldyga as Chairman of the Board. **Motion Unanimously Approved. Chairman Baldyga accepted.**

2. VICE CHAIRMAN: Bruce Kloppenburg

Director Jackson made a motion, seconded by Director Arriola, to re-elect Mr. Bruce Kloppenburg as Vice Chairman of the Board. **Motion Unanimously Approved. Vice Chairman Kloppenburg accepted.**

3. TREASURER – Sam Shinohara

Vice Chairman Kloppenburg made a motion, seconded by Director Hofmann, to elect Mr. Sam Shinohara as Treasurer of the Board. **Motion Unanimously Approved. Director Shinohara accepted.**

4. SECRETARY: Theresa Arriola for the 1st year / Clifford Guzman for the 2nd year

Chairman Baldyga suggested the concept of having the Executive Committee consist of members of all classes (Legislative/Governor/Membership). With this, he suggested Director Arriola as the Secretary for 1 year and Director Guzman for the following year.

Vice Chairman Kloppenburg made a motion, seconded by Director Hofmann, to re-elect Mrs. Arriola for the first year and Mr. Guzman for the second year as the Secretary of the Board. **Motion Unanimously Approved. Director Arriola and Director Guzman accepted.**

5. EXECUTIVE COMMITTEE DIRECTOR: Eduardo “Champ” Calvo

Director Jackson made a motion, seconded by Vice Chairman Kloppenburg, to re-elect Mr. Eduardo “Champ” Calvo as the Executive Committee Director of the Board. **Motion Unanimously Approved. Director Calvo accepted.**

VI. ELECTION OF COMMITTEE CHAIRS:

Chairman Baldyga made a motion, seconded by Director Hofmann, to rename Cultural Heritage and Community Outreach (CHaCO) Committee to “Cultural and Heritage Committee” and to rename Membership to “Membership and Community Development Committee” and to include within this committee the areas of Branding and Tourist Industry Relations. **Motion Unanimously Approved.**

Chairman Baldyga discussed that he had spoke to some board members and management and had come to an understanding that Cultural Heritage used to be its own committee, but had tacked on Community Outreach at some point. Director Guzman has experience in branding and community outreach. Director Arriola supports this interest and has agreed to reinstate the Cultural & Heritage Committee. Management has made the decision to tack on the Community Outreach to the Membership Committee.

Continuing on, Chairman Baldyga directed the Board to the Schedule A for voting reference. (The proposed assignment of Committee heads)

Schedule A		
Committee	Chairman	Co-Chairs and/or Vice Chairs
Admin & Government	Open	
Cultural & Heritage Committee	Theresa Arriola	
Destination Management Committee	Mayor Hoffman	(1) Hong Soon Im (2) Clifford Guzman
Greater China Marketing Committee	Bruce Kloppenburg	
Japan Marketing Committee	Milton Morinaga	(1) Norio Nakajima (2) 12th Director
Korea Marketing Committee	Bart Jackson	(1) Hong Soon Im (2) Bruce Kloppenburg
Membership & Community Development Committee	Clifford Guzman	
North America & Pacific Marketing Committee	Theresa Arriola	
Research Committee	Open	
Russia & New Markets Committee	Bart Jackson	
Sports & Events Committee	Katarina Sgro	

Director Jackson verbally announced the list aloud. *Note: 12th Director that is listed in Schedule A had been named Sam Shinohara.

Director Jackson made a motion, seconded by Director Hofmann, to appoint committee chairs in accordance with the names listed in Schedule A of the Board Agenda. Motion Unanimously Approved.

Several board members questioned the significance between Vice Chairs and Co-Chairs. Each board member had a chance to give their option, and came to a consensus that at a ceremonial standpoint and clarity for management & staff, the board agreed to have a Committee Chair and Vice Chairs (as opposed to Co-Chairs).

There was a concern from the Board about the scenario that would occur where there is a vacancy of a committee chair, namely which vice-chair become chair. (What would be the protocol?) Chairman Baldyga proposed that each committee could determine its own protocol in that eventuality. Chairman Baldyga continued with the motion on the table.

Vice Chairman Kloppenburg made a motion, seconded by Director Hofmann, to amend Schedule A to read Vice Chairs and not Co-Chairs. Motion Approved.

VII. BOARD PROTOCOL:

Chairman Baldyga gave a brief orientation of the board.

- He directed the board members to the GVB Bylaws.
- Discussed the purpose of GVB.
- Directed the board to a thumb drive, which included committee minutes from 2013 & 2014, Enabling Legislation, Code of Conducts, financials, and more.
- Mentioned that the General Manager and himself would like to have a transitional meeting with new incoming and outgoing committee chairs. He will schedule it within a one and a half day period (30 min interval with each committee chairs)
- Noted that each board member must have/should undergo ethics training within the past 4 years as required by law.
- The Board went around the table to disclose the business(es) that they are affiliated with.

1st Meeting: Traditional

2nd Meeting: Working Session

The Chairman proposed that instead of having two traditional board meetings each month, he would like to have the first meeting of each month be a traditional board meeting (motions, monthly General Manager's report, Treasurer's Report, etc.) and in the second meeting of each month the board can run through whatever motions are needed and then go into working sessions where the board can discuss various topics and/or committee plans/issues/concerns in depth.

Director Calvo asked whether this would be in line with our open government requirements. Chairman Baldyga replied that he had checked with GVB legal counsel and that working sessions are not in violation.

REGULAR MEETING

I. MINUTES OF THE PREVIOUS MEETING

Exhibit A

Director Jackson made a motion, seconded by Director Hofmann, to approve the minutes of the previous Board of Directors meeting dated December 11, 2014. Motion Unanimously Approved. (Subject to minor revisions)

II. GENERAL MANAGER'S REPORT:



2014 Year in Review

January 2014

- Fireworks
- L.A. Times Travel Show
- Record Visitor Arrivals for CY 2013
- Chinese Lunar New Year arrivals

February 2014

- #GuamLove campaign
- Best cultural performance award at Long Beach Travel Show
- Tourism 2020 launches
- Crystal Serenity Ship greeting
- Guam International Marathon press conference

2014 Year in Review

March 2014

- Ko'ko' Kids Run
- Guam Events Calendar launch
- Håfa Adai Pledge (GCC & JFK)
- #GuamLove finale
- DFS & Judiciary HAP
- JAL "Rise Above" fundraiser

April 2014

- Guam International Marathon
- Guam Micronesia Island Fair
- Jet ski donation to Dept. of Parks & Rec.
- Sapphire Princess greeting
- Two Lovers Point 15th Anniversary
- GVB Social Media Ambassadors chosen

2014 Year in Review

September 2014

- Grandmaster Lu donates painting
- Okayama conducts recycling survey
- Guam wins two awards at Busan International Travel Fair
- Google Earth - Guam Street View Imagery launch
- JATA 2014
- Guam International Film Festival
- Invest Guam Press Con
- Guam Triathlon Press Con

October 2014

- Membership/VSO launch
- MAGpro Awards
- FestPac Press Con
- Guam Ko'ko' Half Marathon and Ekiden Relay
- Invest Guam

2014 Year in Review

May 2014

- Grandmaster Lu visits
- FestPac two year countdown launch
- HAP signing
- Joint Board Meeting

June 2014

- Guam Live International Music Festival
- Golden Latte Awards
- GSE Launches
- Dynamic Airways launch

2014 Year in Review

November 2014

- Guam wins "Best Vendor" award at Modetour International Travel Fair
- Taipei International Travel Fair
- 3rd Shop Guam Festival launches
- China International Travel Mart
- New beach and water safety signs installed
- Tour of Guam
- Japan Tokomachi delegation visit

December 2014

- Korea media Coffee/ Meet and Greet
- Shop Guam in-store event at ASC
- Junko Rubber Baseball Tournament
- GVB signs with Korea Professional Baseball Players Association
- GVB Membership Mixer/ HAP Signing
- NYE Fireworks

2014 Year in Review

July 2014

- 2nd Guam BBQ Block Party
- Okayama Visit
- Talent Town Premiere
- Liberation Carnival
- Return of the Liberators/ Media Day
- Liberation Day

August 2014

- Jon Tuck visits GVB
- SHS Close up Club students learn about GVB
- PATA Micronesia Meeting



III. APPROVAL OF MOTIONS:

Vice Chairman Kloppenburg made a motion, seconded by Director Jackson, to ratify Executive Committee's approval for the Deputy General Manager Nathan Denight and Marketing Officer II Nadine Leon Guerrero to travel to Tokyo, Japan to conduct interviews for the Sales Manager position. Travel date is on December 22, 2014. (Estimated cost: \$3,402.75 from account JA-SMD-008). **Motion Unanimously Approved.**

	Estimated Airfare*	Meals & Incidentals	Total
Deputy General Manager	\$1,500.00	\$179.00 x 25% x 1 day = \$223.75	\$1,723.75
Marketing Officer II	\$1,500.00	\$179.00 x 1 day	\$1,679.00
			\$3,402.75

Background: GVB Japan Sales Manager Nahoko Hanaki has resigned from her position effective January 23, 2015. So that a replacement is secured in ample time for training prior to her departure, job interviews have been lined up throughout the day on December 22nd.

*Peak season for travel. With quick approval and purchasing tickets may be as low as \$927.00.

Issue: Time Sensitive and board approval required for travel.

Discussion/Comments:

- Vice Chairman Kloppenburg asked if we have hired anyone yet. MO2 Nadine Leon Guerrero replied by saying that interviews had been conducted. There is one potential candidate still being negotiated.

Guam Live Presentation, Japan

Vice Chairman Kloppenburg made a motion, seconded by Director Hofmann, to ratify Executive Committee's approval of travel for the Guam Live Presentations for FY2015 in Yokohama, Japan from January 30-February 2, 2015 as follows: (Estimated travel cost CHaCO Budget: DM-CPO001 \$12,561.00, Japan Market Budget: JA-12GAMAL001: \$1,623.00, Total estimate: \$14,184.00). **Motion Unanimously Approved.**

Airfare / Train	\$900.00 x 8 pax	\$7,200.00
Per Diem 2 GVB staff (Marketing & ChaCo)	\$241.00/day x 3 nights x 2 pax	\$1,446.00
Per Diem 1 Ms. Guam	\$241.00/day x 3 nights x 1 pax	\$723.00
Per Diem 1 Musician	\$241.00/day x 3 nights x 1 pax	\$723.00
Per Diem 4 Dancers	\$241.00/day x 3 nights x 4 pax	\$2,892.00
Professional Fees		
Ms. Guam	\$100.00 x 3 days x 1 pax	\$300.00
Musician	\$100.00 x 3 days x 1 pax	\$300.00
Dancers	\$50.00 x 3 days x 4 pax	\$600.00
Total		\$14,184.00

Background: The Guam Live Presentations accomplishes two objectives: 1) promote directly to the consumers and 2) to work closely with our industry partners. Plans include promotions in cities that have direct flights to Guam. Courtesy calls and meetings will be held with government officials, travel agents, sports teams, and civic organizations. Media is highly sought after to maximize publicity and

encourage travel to the island. This past fiscal year we achieved over \$15M in publicity through this program in the various cities visited. The feedback from participating travel agents have been positive and indicate that inquires and bookings for future trips to Guam increase after this event in each region.

Issue: Time sensitive and board approval required for all travel.

US-Guam Chamorro Dance Academy in Seattle, Washington

Chairman Baldyga made a motion, seconded by Director Jackson, to approve travel for the Cultural & Heritage Chairwoman Theresa Arriola, CHO staff, Master Frank Rabon and 2 assistants to attend the US-Guam Chamorro Dance Academy and the Asia Pacific Cultural Center's 17th Annual Asia Pacific New Year Celebration in Seattle, Washington from February 10 – 16, 2015. (Estimated cost up to \$25,642.25, Acct No. DM-CPO006). **Motion Unanimously Approved.**

Background: The US-Guam Chamorro Dance Academy workshop was launched in March of 2014 in California with 75 participants. The Bureau will be continuing to work closely with the various active stateside Chamorro dance groups that are in need of more training to be qualified for FestPac 2016. During the workshops, the Chairwoman Theresa Arriola will be giving an update on FestPac 2016.

Issue: Board approval required for all travel.

Airfare	5	\$3,000.00		\$15,000.00
Per Diem				
TA Lodging	1	\$195.00	7	\$1,365.00
TA M&IE	1	\$88.75	7	\$621.25
Lodging	4	\$156.00	7	\$4,368.00
M&IE	4	71.00	7	\$1,988.00
Prof Fee				
Master Frank	1	\$100.00	5	\$500.00
Assistants	2	\$50.00	5	\$500.00
Excess Baggage				\$250.00
Car Rental	1	\$150.00	7	\$1,050.00
				\$25,642.25

Discussion/Comments:

- Director Arriola commented that this would be the first time that we will be present at the Annual Asia Pacific New Year Celebration. It is the largest Asia Pacific gathering in North America. They welcome 15,000 – 20,000 attendees. We will be participating at the booths by promoting FestPac and the Guam destination.

2015 Philippines Travel Agents Association

Chairman Baldyga made a motion, seconded by Director Hofmann, to approve travel for eleven (11) pax (1-GVB Management, 2-GVB Marketing Staff, 2 Musicians & 6 cultural dancers) to attend the 2015 Philippines Travel Agents Association's Annual Travel Show, Travel Tour Expo, and Guam cooperative campaign programs in Manila, Philippines from February 10-15, 2015. (Estimated cost of travel up to \$8,000.00 from Acct# TTC067 and up to \$16,784.00 from Acct# DM-CPO005). **Motion Unanimously Approved.**

Background: The Travel Tour Expo was established by PTAA in 1994 to showcase the products and services of its members. Since then, the show has evolved into a much awaited annual industry event covering practically all segments of the travel business, making it the biggest event for the travel and tourism industry. More than 65,000 travelers/visitors were present in last year's show, which also featured more than 400 exhibitors offering more travel options to visitors.

GVB has been an active participant in this show for the past 12 years. GVB will once again reach out to United and the other Micronesian islands' NTOs/STOs to take on a regional marketing approach and offer attractive travel packages to potential visitors.

	\$2,700.00
Airfare: \$900 RT x 3 pax	
Per Diem: \$296.25/day x 6 days x 1 GVB Management	\$1,777.50
Per Diem: \$237.00/day x 6 days x 2 GVB Marketing Staff	\$2,844.00
Unanticipated expenses (excess luggage, meetings, etc.)	\$678.50
TOTAL ESTIMATED EXPENSES:	\$8,000.00
Airfare: \$900 RT x 8 pax	\$7,200.00
Per Diem: \$237.00/day x 4 days x 8 pax	\$7,584.00
Pro Fee for Musician: \$100.00 x 2 musicians x 4 days	\$800.00
Pro Fee for Cultural Dancers: \$50.00 x 6 dancers x 4 days	\$1,200.00
TOTAL ESTIMATED EXPENSES:	\$16,784.00

Discussion/Comments:

- Marketing Manager Pilar Laguana commented that this is the single showcase that we attend to a potential pool of 55,000 consumers in the Philippines, noting that the carriers do sell a lot of packages to Guam.

GVB-Sapporo Tourist Association's 20th Friendship Anniversary Ceremonies

Vice Chairman Kloppenburg made a motion, seconded by Director Jackson, to approve travel for eleven (11) pax to attend the GVB-Sapporo Tourist Association's 20th Friendship Anniversary Ceremonies in Sapporo, Japan scheduled for February 3-6, 2015. Delegation includes the Governor, First Lady, Governor's Executive Security, First Lady's Security, Legislative Chairperson for the Committee on Tourism, GVB Management, GVB Chairman/Board Member, JMC Chairman, GVB Staff (2) and Miss Guam (1). (Estimated cost is approximately \$29,768.55 from account JA-GAMAL-001). **Motion Unanimously Approved.**

Background: The Sapporo Tourist Association has invited the Guam Visitors Bureau and officials to take part in festivities to commemorate its 20th Friendship Agreement with Guam. The activities will be held during the Sapporo Snow Festival Reception hosted by the Mayor of Sapporo City on February 4th. Guam will also participate during the Snow Festival's Opening Ceremony on the morning of February 5th followed by a 20th Anniversary Reception on February 5th. In addition, media visits and government courtesy calls will also be arranged. STA will host 2 days of lodging (Feb 4-5) for up to 10 pax.

GVB and STA have maintained a reciprocal relationship most particularly with the exchange of participation in running events both on Guam and Sapporo. This is a significant milestone and the value of Guam's participation will continue to strengthen its ties not only with Sapporo but with Japan overall.

Airfare				
Gov/1st Lady/Senator	3	\$2,858.00		\$8,574.00
	8	\$1,436.00		\$11,488.00
Per Diem				
Gov Lodging	1	\$0.00	4	\$0.00
Gov M&IE	1	\$132.60	4	\$530.40
1st Lady Lodging	1	\$0.00	4	\$0.00
1st Lady M&IE	1	\$102.00	4	\$408.00
Security Lodging	1	\$0.00	4	\$0.00
Security M&IE	2	\$102.00	4	\$816.00
Senator Lodging	1	\$240.50	3	\$721.50
Senator M&IE	1	\$132.60	4	\$530.40
DGM Lodging	1	\$231.25	3	\$693.75
DGM M&IE	1	\$127.50	4	\$510.00
Board Lodging	1	\$231.25	3	\$693.75
Board M&IE	1	\$127.50	4	\$510.00
JMC Lodging	1	\$231.25	3	\$693.75
JMC M&IE	1	\$127.50	4	\$510.00
MG Lodging	1	\$185.00	3	\$555.00
MG M&IE	1	\$102.00	4	\$408.00
MOII & CHO Lodging	2	\$185.00	3	\$1,110.00
MOII & CHO M&IE	2	\$102.00	4	\$816.00
Prof Fee Miss Guam	1	\$100.00	2	\$200.00
				\$29,768.55

Issue: Board approval required for all travel.

Toi/Izu Tourist Association "Two Lovers Point" 25th Anniversary

Chairman Baldyga made a motion, seconded by Director Jackson, to approve travel for five (5) pax to attend the GVB and Toi/Izu Tourist Association "Two Lovers Point 25th Anniversary" in Izu City, Japan scheduled for February 13-14, 2015. Delegation includes the Lt. Governor, his wife, JMC Chairman, GVB staff (1) and Miss Guam (1). (Estimated cost is approximately \$7,590.00 from account JA-SMD-008). **Motion Unanimously Approved.**

Background: Toi/Izu Tourist Association has invited the Guam Visitors Bureau and officials to take part in festivities to commemorate the 25th Anniversary of GVB and Toi/Izu Tourist Association's "Two Lovers Point Friendship Agreement. A re-signing ceremony to be officiated by the Mayor of Izu City will take place on February 13th followed by a renewal ceremony on February 14th. In addition, media visits and government courtesy calls will also be arranged.

This marks another significant milestone for Guam's ongoing relationship with Toi/Izu City and the value of Guam's participation will continue to strengthen its ties not only with Toi/Izu City but with Japan overall.

Airfare	5	\$935.00		\$4,675.00
Per Diem				
Lt Gov Lodging	1	\$236.60	1	\$236.60
Lt Gov M&IE	1	\$232.70	2	\$465.40
Wife of Lt Gov Lodging	1	\$0.00	1	\$0.00
Wife of Lt Gov M&IE	1	\$179.00	2	\$358.00
JMC Chairman Lodging	1	\$227.50	1	\$227.50
JMC Chairman M&IE	1	\$223.75	2	\$447.50
MOI Lodging	1	\$182.00	1	\$182.00
MOI M&IE	1	\$179.00	2	\$358.00
MG Lodging	1	\$182.00	1	\$182.00
MG M&IE	1	\$179.00	2	\$358.00
Prof Fee Miss Guam	1	\$100.00	1	\$100.00
				\$7,590.00

Issue: Board approval required for all travel.

Simpleview CRM and CSM Training

Chairman Baldyga made a motion, seconded by Director Jackson, to approve travel for the GVB Computer Specialist to attend the Simpleview CRM and CSM Training in Tucson, Arizona from February 1 - 8, 2015. (Cost is approximately \$4,142.00 from the FY2015 Web Services Account# 100-WEB002). **Motion Unanimously Approved.**

Airfare (\$2,000 x 1 pax)	\$2,000.00
Per Diem (\$1,442 x 1 pax)	\$1,442.00
Rental Vehicle (\$100/day x 7 days)	\$ 700.00
TOTAL:	\$4,142.00

Background: Simpleview is GVB's contractor for its online marketing, CRM and CSM Management and who, together with GVB's Social Media Strategist, are working on GVB's global website. This training will allow GVB's Computer Specialist to receive comprehensive on-site training in Simpleview's backend database and administrative functions relative to GVB's online initiatives. The training modules and sessions will provide him the ability to train GVB staff upon his return.

This Simpleview training will provide unique opportunities for Steven Dierking, especially in his capacity as GVB's Computer Specialist in the CRM/CMS administrative functions and will be able to get answers to specific questions relative to Guam by Simpleview's pool of professionals.

Issue: Board approval required for all travel.

PATA Executive Board Meeting

Chairman Baldyga made a motion, seconded by Vice Chairman Kloppenburg, to approve travel for the General Manager to attend the PATA Executive Board meeting from January 22-23, 2015 in Bangkok, Thailand. (Cost approximately \$2,365.00 from the FY2015 Pacific PATA Board and Annual Meeting Acct#PA-SMD025). **Motion Unanimously Approved.**

Airfare GU-Bangkok-GU x 1 pax (Estimated)	\$1,200
Per diem for GM	
(Lodging) \$146 + 25% x 2 days	\$365
(MIE) \$100 + 25% x 4 days	\$500
Misc Expenses	<u>\$300</u>
TOTAL:	\$2,365

Background: GVB General Manager Karl Pangelinan is an active member of the PATA Executive Board. The PATA Board meets twice a year and this year the meeting will be held at the end of January where committees will convene and discuss 2015 goals and objectives to include the PATA 2015 Strategic Business Plans. The GM will also be informing PATA of his resignation and to solicit ongoing support to the Guam Visitors Bureau and the region of Micronesia.

Issue: Board approval required for all travel.

IV. EXECUTIVE SESSION

The Board agreed to go into Executive Session. Execution Session started at 5:15p.m and closed at 5:25p.m to discuss personnel matters.

Pursuant to 5GCA Ch.8 Open Government Law §8111. *Executive Sessions* minutes of the Executive Session shall be made available 6 months from the date of the meeting.

V. OLD BUSINESS

No old business.

VI. NEW BUSINESS

Director Arriola, as the FestPac Coordinating Committee Chairperson, she suggested that the GVB representative of the FestPac Coordinating Committee be from management. Supported by the Board, Chairman made a motion.

Chairman Baldyga made a motion, seconded by Director Calvo, to appoint the General Manager as the GVB rep at the FestPac Coordinating Committee. **Motion Unanimously Approved.**

VII. ANNOUNCEMENT

Upcoming Board Meetings:

- o Thursday, January 22, 2015 at 4:00 pm, GVB Main Conference Room.
- o Thursday, February 12, 2015 at 4:00 pm, GVB Main Conference Room.



VIII. ADJOURNMENT

Director Clifford made a motion, seconded by Director Hofmann, to adjourn the meeting. Meeting adjourned at 5:36 p.m. Motion Unanimously Approved.

Mrs. Theresa C. Arriola, Secretary of the Board of Directors

Board Minutes respectively submitted by Colleen Cabedo, Executive Secretary