FEATURED HĀFA ADAI PLEDGE MEMBER: Hāgen-Dazs Guam

Hāgen-Dazs Guam recently launched their 2013 Calendar with a special scope of Hāfa Adai flavor. The 2013 Hāgen-Dazs Calendar showcases various scenic photos of Guam along with some featured products. Also, Hāgen-Dazs added some local flavor to the calendar by using Chamorro translations of the months and days, and by incorporating the Guam Brand. Hāgen-Dazs hopes to offer these calendars to customers, especially tourists, as souvenir items.

CHAGI CHAMORRO
How are you!

Hāfa tatammanu háo!
(Zakrika tata'maman ha'o)

LIVING THE HĀFA ADAI PLEDGE
Always write company letters beginning and ending with Chamorro salutations.

DID YOU KNOW?
The wall mural in Tumon, located across from the Guam Visitors Bureau, features the artists rendition of a combination of Punta and Šūna, the Chamorro creation gods. Punta, a male, and Šūna, a female, are brother and sister. According to the Chamorro people, a very long time ago, Punta and Šūna devised a plan in which their supernatural forces would be put to extremely powerful use. Punta instructed his sister to take apart his body and create the parts of the world. One of his eyes would become the sun, and the other would be transformed into the moon. Punta’s eyebrows would become rainbow. His back would become the earth. Šūna had supernatural powers of her own. She used her energy and spirit to bring to life the parts of her brother’s body that now formed the world. With her power, she made the sun shine and the earth blossom. After she completed her task of bringing new life to Punta’s body parts, Šūna decided to create life out of her body as she had her brother’s. She threw her body into the earth and created Fo’uha Rock, sometimes called Creation Point. Out of Fo’uha Rock, the first human beings emerged. This rock can be found close to Umatac Bay in the southern part of Guam. Source: Guampedia.com

GUAMPEDIA: DEDEDO
Dededo is the home of the Guam Wildlife Refuge located at Ritidian (Litiyan) Point, a 771-acre site owned and managed by the US Fish and Wildlife Service. The refuge also includes 22,456 acres of federally owned land on US Air Force and Navy military bases. The refuge has a visitors center with an interactive display of Guam’s birds and other wildlife. The area has a beautiful white sandy beach and several coconut groves. Thousands of people visit the area every year.

For more, Click to know! Guampedia: guampedia.com/dededo/

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Take the Hāfa Adai Pledge today! For more information, call 646-5278 or email HafaAdai@visitguam.org

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