HÅFA ADAI EVERYDAY

Sharing the Håfa Adai Spirit with Our Visitors and Each Other

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HÅFA ADAI PLEDGE SIGNING CEREMONY HELD AT GUAM VISITORS BUREAU, OCTOBER 1, 2014

(left to right) GVB Deputy General Manager **Nate Denight** and GVB General Manager **Karl Pangelinan**, join Consul General **Marciano De Borja**, Consul **Edgar Tomas Auxilian** and Consul **Mark Francis C. Hamoy** as they proudly display their newly signed Håfa Adai Pledge. The Guam Visitors Bureau welcomes incoming Consul General De Borja and congratulates the Office of the Philippine Consulate of Guam on their commitment to the Håfa Adai Pledge program as their office joins the hundreds of other local businesses and non-profit organizations working to make Guam a better place to live, work and visit.

HAFA ADAI PLEDGE SIGNING CEREMONY HELD AT CHAMORRO VILLAGE, SEPTEMBER 23, 2014

(Top left to right) **Joseph Artero-Cameron**, president - Department of Chamorro Affairs; **Frances Wright**, A & L Crafts; **Fred Leon Guerrero**, BOKKA; **Filamore Alcon**, The Guam Gallery of Art; **Ana Santos**, Casa Bonita; **George Taylor**, Chamorro Island BBQ; **Jayne Thompson**, its SEW Jayne; **Susan Byler** (Micronesian Goldsmith), **Apiwan Moulthrop** (Mon's Fashion & Gift Shop); **Josh Tyquiengco**, Guam Visitors Bureau Public Information Officer; **Jeff San Nicolas**, Chamorro Village Manager. (Bottom left to right) **Stella Kelm**, Coconut Villa Gift Shop; **Jane Hua**, Guam Chocolate; **Elizabeth Blas**, Island Cuisine; **Nestor David**, Kusinan Ari; **Mylene Austria**, LMY Clothing & Souvenirs and **Purita Santiago**, Smart Cut Fashion & Alterations proudly display their newly signed Håfa Adai Pledges.

HAFA ADAI PLEDGE SIGNING CEREMONY HELD AT JACK IN THE BOX UPPER TUMON, SEPTEMBER 20, 2014

(From left) **Donna Yano**, Jack in the Box Vice President, **Lauren Takamori**, Jack in the Box Administrative Manager, **Clarissa Hermosilla**, Jack in the Box Restaurant Manager and **Fay Bagay**, Jack in the Box District Manager, join **Josh Tyquiengco**, Guam Visitors Bureau Public Information Officer as they proudly display their newly signed Håfa Adai Pledge at the new Jack in the Box located in Upper Tumon.

CHAGI CHAMORRO

Empty container. — **båsihu**

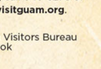
LIVING THE HÅFA ADAI PLEDGE

Start and end email/written communications with Chamorro salutations.

GUAMPEDIA: CARVING

Long standing tradition

Carving is a ancient tradition on Guam and in the Mariana Islands. The craft was used for thousands of years to create utilitarian items as well as body adornments. Pieces like latte (monolithic ancient stone structures with capstones used as house supports), shell jewelry and tools demonstrate the skill of ancient carvers. This skill was important because carving was vital to life in ancient times.Modern day carvers, continue to incorporate ancient symbols and color and often use ancient carving techniques to create their pieces. Carvers on Guam typically use materials found on the island including stone, wood, bone and shell. Some of these techniques have been updated during the 20th century, many carvers continue to employ traditional techniques in honor of their ancestors. Many contemporary carvers in the Marianas produce items that represent icons of Chamorro history. The monolithic latte are no longer carved of stone, but are depicted in smaller wood carvings or as images on plaques. Small models of Chamorro carabao carts, complete with passengers, cargo and tools, and model proas with sailors, paddles and sails made from cloth or other materials are popular.



Tun Segundo Blas developed a unique style of carving through extensive training in traditional crafts. Photos by Guam Museum/CAHA

The lusong and mano were used for pounding rice to remove the hull. Photo by Guam Museum/ Judy Flores

For more, *Click to know! Guampedia:* **http://www.guampedia.com/carving/**

DID YOU KNOW?

Segundo Blas

Segundo Blas was one of the most respected and well-known traditional woodcarvers to emerge from the Mariana Islands in the 20th century. His skill in crafting canoe models, storyboards and other three-dimensional pieces, especially from ifil hardwood (Intsia bijuga), won him awards and recognition as a master artisan and woodcarver. Recalling his youth, Blas remembered carving his wooden pencils into different shapes, and believed that woodcarving would be his life-long passion. Over the years, he carved model and full-scale canoes, carabaos (water buffalo), carts and other figures. One of his most important commisions was in 1976, when Blas was asked by then-Governor of Guam Ricardo Bordallo to carve a full-sized Chamorro canoe in commemoration of the American Bicentennial. Working with fellow master carver Tun Emilio Borja, the men constructed a 38-foot outrigger canoe, which took six months to complete. The vessel was put to sea as part of the celebration. Blas' passion for woodcarving developed into a unique carving style, especially apparent in his depictions of Chamorro themes in his storyboards and three-dimensional pieces. A true master, Blas represented Guam in the 4th, 5th and 6th Festival of Pacific Arts held respectively in Tahiti, Australia and the Cook Islands.

Tun Segundo Blas developed a unique style of carving through extensive training in traditional crafts. Photo by Guam Museum/CAHA

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For more, *Click to know! Guampedia:* **http://www.guampedia.com/weaving/**

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Take the Hafa Adai Pledge today!
For more information, call 646-5278 or email **HafaAdai@visitguam.org**.

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