

Sharing the Håfa Adai Spirit with Our Visitors and Each Other

Håfa Adai Everyday

June 2015, Volume 4, Issue No. 4



HÅFA ADAI PLEDGE SIGNING



HÅFA ADAI SIGNING HELD MAY 6, 2015 : (L-R) **Telo T. Taitague**, GVB, deputy general manager, joins **Amber Word**, Blue Amber Trio - Guam Art Boutique, owner; **Myriam Wagstaff**, Pearl's Fast Food, owner; **Raeann Aguon**, Håfa Adai Na'mu, owner; **Jeffrey San Nicolas**, Chamorro Village manager; **Josh Tyquiencco**, GVB, public information officer; **Charmagne Yoon**, Surf Beads, owner; and **Demetria Aloran**, A&A Variety Gift Shop, cashier, as they proudly display their newly signed Håfa Adai Pledges at the Chamorro Village in Hagåtña.

LIVING THE HÅFA ADAI PLEDGE

Dominic Flores, known as "Dom" to his co-workers and guests, is also known as one of the "favorite" servers at Guam's popular local restaurant Proa. It is shared by co-workers that many of his guests return not only for the delicious food served at Proa, but also because of the friendly service provided by Dom. It is through Dom's "Håfa Adai Spirit" that make guests smile when leaving the restaurant with a great Håfa Adai experience. He does this by making all guests feel comfortable with his friendliness, attention to detail and guests' needs, all while serving with a smile and positive attitude. He also goes beyond regular service by sparking meaningful conversations with guests whenever possible and ignites their enthusiasm towards Guam and its culture. His conversations lead to educate and invite guests to learn more about Guam's common greeting and even a historical lesson.



Dominic Flores, Proa - Tumon

His manager shares, "He tends to each table as if they were the only ones there, making each and every person he comes in contact feel that their experience here at Proa is of his highest concern. He exhibits a great understanding and patience to each customer." With such dedication, Dom takes extra steps to ensure that their guests are well-cared for and receive an overall wonderful experience during their time at Proa. Thus, encouraging guests to come back for more of that "Håfa Adai Spirit".

28TH ANNUAL
guam • MICRONESIA

ISLAND FAIR

Bridging past, present and future
The Journey to FestPac

JUNE 12
12pm - 9pm

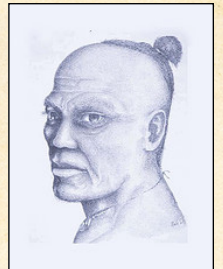
JUNE 13
12pm - 9pm

JUNE 14
12pm - 9pm

KAO UN TUNGO'? (Did you know?)

Chief Hurao : Matatnga

Matatnga is defined as "strong personality or fearless." Chief Hurao, a Chamorro leader during the Spanish-Chamorro wars in the late 1600s, was the living embodiment of the word. Matatnga is a specific form of courage. Someone with matatnga stands up for himself or herself with a certain fierce determination. The concept of matatnga is an important aspect of these persistent Chamorro core values. Across the turbulent course of three centuries of antagonistic interaction with Western powers, Chamorros have never lost a characteristic fundamental to them, that of being matatnga. Chief Hurao is an appropriate symbol of matatnga because of his role as a leader, fighting for the Chamorro way of life. Chief Hurao survived the first two battles of 1671, the first as a prisoner of the Spanish, the second as the leader of a thirteen day siege. He lived to fight again that same year and then died in battle. He fought against oppressors who threatened several freedoms: cultural, religious and political.



Chief Hurao was a Hagåtña nobleman in the late 1600's, who with the backing of the village makanas (spiritual leaders) was key in instigating the Spanish-Chamorro War. Image courtesy of Jose "Malet" Garrido/Judy Flores

For more, Click to know! Guampedia: <http://www.guampedia.com/matatnga/>



GUAMPEDIA: Ariel Dimalanta

Commercial graphic artist



Barrigada Mural. Photo by Ariel Dimalanta



Ariel Dimalanta

Ariel Perez Dimalanta, is a commercial artist who began his career on Guam in the 1970s and has since won several awards for his commercial graphic art designs for businesses and organizations on Guam. Dimalanta hails from a family of artists—from his father, who was one of Guam's first architects and involved in the building of the Agaña Cathedral in the early 1950s. Over the years, Dimalanta has actively produced commercial artwork for the private sector, tourist-related businesses, local government and federal organizations. In 1979, Dimalanta opened his own advertising company called Ariel and Company that remains in operation. Other endeavors include creating the "Guam Island Guide Map." Some of his more recent ventures include production of the 2000 US Census poster for Guam and participating in the Guam Visitors Bureau's "We are Guam" campaign village wall murals for the villages of Barrigada (where he has lived since 1993) and Asan. He also painted most of the "carabao art" seen around central Guam for the Guam Chamber of Commerce business members. Dimalanta is recognized for his artistry and has won several awards, including the "Excellence in Tourism Award" for his production of the Guam Island Guide Map. Dimalanta's work is found not only on Guam, but regionally throughout Micronesia, including the republics of Palau and the Marshall Islands.

For more, Click to know! Guampedia: <http://www.guampedia.com/ariel-dimalanta/>



CHAGI CHAMORRO

talaoa gathering



Take the Håfa Adai Pledge today! For more information, call 646-5278 or email HafaAdai@visitguam.org.



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