



HÅFA ADAI PLEDGE SIGNING



HÅFA ADAI PLEDGE SIGNING CEREMONY HELD AT GUAM VISITORS BUREAU, FEBRUARY 4, 2015. (from left to right) **Telo T. Taitague**, GVB, acting general manager, welcomes **Jonte De Leon**, SUP Shack, Sole proprietor; **Gilda Eay Espaldon**, Essence Hair Artistry, owner; **Jessica and Olivia Stout**, Bonita Trading Company, owner; **Barbara Whitman**, The Spot, owner; and **Leonard K. Kaae, Jr.**, Hafaloha, Inc., president and CEO into the Håfa Adai Pledge familia as they proudly display their newly signed pledges at the Guam Visitors Bureau.

CHAGI CHAMORRO

falagu
Guåhan

run
Guam

LIVING THE HÅFA ADAI PLEDGE

Designate Fridays as "Håfa Adai Fridays" and have staff wear island wear to work (island shirts, flowers in hair, Chamorro jewelry).

HÅFA ADAI RATE (HAR) PROGRAM

Take advantage of these special offers from our Håfa Adai Rate members:

FREE ICED TEA

With purchase of any entrée.
Offer not good with any discount item or in combination with any other promotion.
Must present a local ID or Guam driver's license
(671) 489-2007 | www.turecafe.com

\$10 - ages 12 and up (Reg. \$15)
\$6.25 - up to 11 years old (Reg. \$8.50)

Discounted offers are subject to change from regularly priced fees
<http://www.guamzoo.com>
Must present a local ID or Guam driver's license

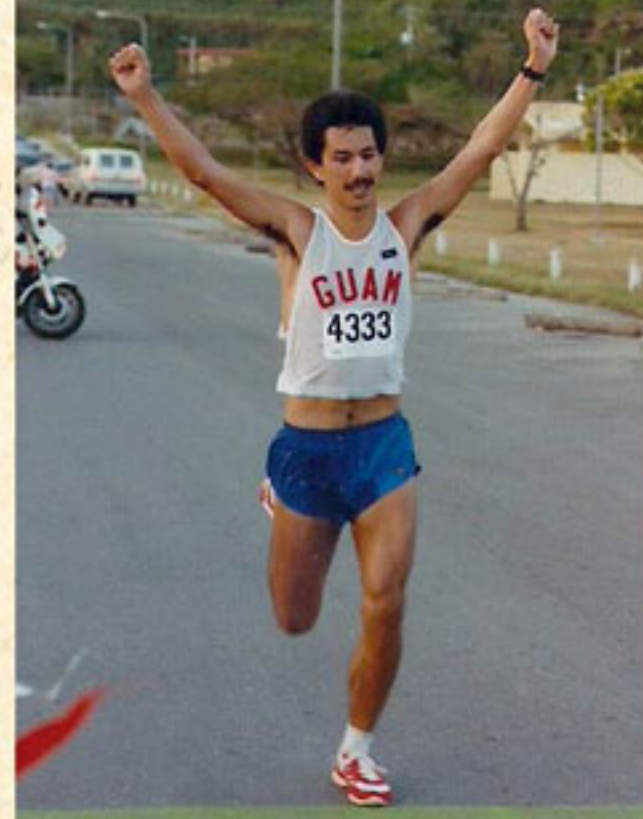
ASK US ABOUT OUR Håfa Adai LOCAL RATE

Håfa Adai Rate participation is open to local business and industry partners including hotels, golf courses, tour operators, local attractions, restaurants, retail outlets, service providers, spas, salons, transportation services and more! For more information or to add your business to the Håfa Adai Rate Program, contact GVB at 646-5278.

GUAMPEDIA: Fred Schumann

Long time runner

Fred Schumann has been one of Guam's top runners since the late 1970s. Along with Guam runner Joe Taitano, Schumann is known as a fierce competitor and one of the best marathoners on Guam, representing Guam in the 1988 Summer Olympics in Seoul, Korea. In 1983, Schumann completed a 2,000-mile run across the length of Japan in fifty-nine days. Schumann began his running career in 1974, at the age of fourteen, to lose weight. Schumann ran one of the Guam Running Club's Saturday fun runs. It was the Cross Island Road ten-miler, one of the toughest races on the GRC calendar, and Schumann won the race. Schumann is known for his strength in the longer races, especially the half and full marathons. In 1979, he ran the 7.6-mile Spirit of '76 run and set a course record that still stands today. His favorite races is the Hafa Marathon (13.1 miles) in which he twice ran in one hour and thirteen minutes (1983 and 1988) and several times at one hour and fourteen minutes. Schumann ended up being named GRC's Runner of the Year in 1983 for his performance in the Guam Marathon, Hafa Marathon, numerous other races, and his amazing run through Japan. Schumann won the Guam Marathon in 1988, when it served as Guam's Olympic Trials Race, and as a consequence, he represented Guam in the 1988 Summer Olympics in Seoul, Korea. Schumann has represented Guam numerous other times, including the 1987 South Pacific Games (seventh in both the 5,000-meter and 10,000-meter races and fifth in the marathon), the 1991 SPG (where he also ran in the 5,000- and 10,000-meter races) and the 1994 Micronesian Games (where he won a silver medal in the marathon).



Hafa Marathon 1988. His favorite race is the Hafa Marathon (13.1 miles) in which he twice ran in one hour and thirteen minutes (1983 and 1988) and several times at one hour and fourteen minutes. Photo courtesy of Fred Schumann

[guampedia.com](http://www.guampedia.com) For more, Click to know! Guampedia: <http://www.guampedia.com/runner-profile-fred-schumann/>

KAO UN TUNGO'? (DID YOU KNOW?)

Running - History of the Sport on Guam

Running on Guam has evolved over the years from a handful of hardcore, dedicated runners who would meet several times a year for races, to the large crowds of today that show up for races just about every weekend of the year. Today running on Guam is not a spectator sport: it's a sport for everybody. While there are still top runners in every race, and those who train for international competitions, most runners are those who do it for fun, for the competitive aspects of it, and for health reasons. While the races of the early years of running, in the 1960s, might have had ten or twenty runners, the largest races today can draw upwards of 1,000 runners. And while the races of yesteryear were usually ten miles or longer, today the most common race is the 5-kilometer (or "5K") race, equal to 3.1 miles. In 1970, the first organized race was held - the Turkey Trot, held after Thanksgiving, and with it was born the Guam Running Club. Another of the first races was the Perimeter Relay, and while it has changed forms many times over the years, it is still run today. Several runners on Guam put together eight teams for that first Perimeter Relay race. With this race, a very informal Guam Running Club gradually came into existence. It was basically a number of runners coming together several times a year to put on races. It wasn't until lawyer Robert Klitzkie became involved with the GRC a few years later that a charter and by-laws were put into place. Prior to the founding of the Guam Running Club, at about 1970, the only real organized running on Guam was track and field competitions. In 1972, Joe Lawton, who was teaching at the University of Guam, organized the first Guam Marathon. The race course for this first was laid out with the help of Dick Bothmer, a former Department of Education Physical Education consultant. The first marathon went well, and was sponsored in the early years by San Miguel beer. The first ultradistance run was held in 1979, a 50-miler with only four finishers: Bob Klitzkie, Gabe Lombard, Al Pickens and Mick Flynn. In the early to mid-1980s this Ironman race, as it was called, became an ultimate challenge for Guam's committed distance runners.



Tumon 5.5 Mile Beach Run, 2007. The first Beach Run was in 1972. It started and finished on the beach at Ypao Park with turn-a-round point at Gokña (Gun Beach). Photo by Guam Running Club

[guampedia.com](http://www.guampedia.com) For more, Click to know! Guampedia: <http://www.guampedia.com/running-history-of-the-sport-on-guam/>

SUNDAY APRIL 12, 2015

5K 10K HALF MARATHON FULL MARATHON

REGISTER NOW!!

Visit <http://www.guaminternationalmarathon.com/> for more information and to register TODAY! Please follow the Guam International Marathon on facebook, twitter and instagram for the latest info and to win some great GIM merchandise!

Contact Us BROUGHT TO YOU BY:

Take the Hafa Adai Pledge today!
For more information, call 646-5278 or email HafaAdai@visitguam.org

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