



GVB welcomes new Hafa Adai Pledge Members

The Guam Visitors Bureau (GVB) welcomed the newest Hafa Adai Pledge members to the program **Alonika Riley** , owner, Guam Little Dagan; **Arlyn Agasen** , owner, Sweet Things and Lullabies; **Tom Akigami** , event director, Trench Kids; **Maria Cristobal Calori** , Chamorro artist; **Jessie Snyder** , owner/photographer, Love From Guam and **Michael Lujan Bevacqua** , Ga'chong (partner), Guam Bus on Saturday, December 16 at Bonita Baby Store in Hagatna along with a special book launch by Guam Bus for their recent publication, *Adventures of Aklie'* .

In the photo from left: **Alonika Riley** , owner, Guam Little Dagan; **Arlyn Agasen**, owner, Sweet Things and Lullabies; **Tom Akigami** , event director, Trench Kids; **Maria Cristobal Calori** , Chamorro artist; **Jessie Snyder** , owner/photographer, Love From Guam; **Michael Lujan Bevacqua** , Ga'chong (partner), Guam Bus. Front row, Hafa Adai kids signees from left: **Ava Lujan** ; **Lex Mendiola** ; **Aiden Salas** ; **Olivia Stout**.



Guam's tourism industry contributed to the entire development of the Guam Museum through funding from the Tourist Attraction Fund (TAF) and the hotel occupancy tax (HOT) bonds! Learn more as Dominca Tolentino, executive director of the Guam Museum, and Nicole Calvo, museum administrator of the Guam Museum, share why the Guam Museum is such an important place to visit.

LIVING THE HÁFA ADAI PLEDGE: Jonte & Lad De Leon

SUP Shack in Tumon shares love of adventure and the environment

In 2014, when SUP Shack Guam owners Jonte & Lad De Leon began providing Stand Up Paddleboard (SUP) retail & rental services, their goal was to share their love of the paddleboard lifestyle. In the last few years, their business and passion for the sport has grown into an organization, SUP Guam, that focuses on promoting the joys and benefits of Stand Up Paddleboarding. Their love of SUP became a great way to work out, meet people, and enjoy the beautiful ocean playground.

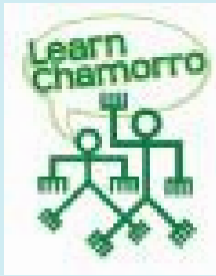
The greatest perk for Jonte is the opportunity to meet new people, while doing their part to support tourism. She said, "I've made long lasting friendships with guests who have visited Guam from all around the world, and I'm happy that I can offer them an experience of a lifetime. Tourists are our main source of income during the weekdays, and when tourism drops, so does our business flow."



The SUP Shack team does its best to assist with maintaining the beach park and would like to urge the community to help take care of Guam's land and sea. She adds that having pride in the cleanliness of the island is as important as sharing Guam's culture. "We are truly blessed to live on an island with gorgeous beaches with powdery white sand!"

Jonte looks to grow the business and hopes to one day supply paddleboards to all surrounding islands as the official retailer for all of Micronesia and Asia for the brands she represents. She'd also like to thank residents for supporting local businesses. "Our island has so much potential for great things, and it can only work if we support each other. I enjoy recommending other local businesses to our residents and visitors. To me, that is the ultimate Háfa Adai -- the people of Guam working together to grow our economy."

SUP Shack, Matapang Beach, Tumon
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