



HÅFA ADAI EVERYDAY

Sharing the Håfa Adai Spirit with Our Visitors and Each Other
January 2013, Volume 2, Issue 1



FEATURED HÅFA ADAI PLEDGE MEMBER: Häagen-Dazs Guam



Häagen-Dazs Guam recently launched their 2013 Calendar with a special scoop of Håfa Adai flavor. The 2013 Häagen-Dazs Calendar showcases various scenic photos of Guam along with some featured products. Also, Häagen-Dazs added some local flavor to the calendar by using Chamorro translations of the months and days, and by incorporating the Guam Brand. Häagen-Dazs hopes to offer these calendars to customers, especially tourists, as souvenir items.

CHAGI CHAMORRO



How are you? **Håfa tatatmanu hão?**
(Hah*fa ta*tat*ma*noo how)

LIVING THE HÅFA ADAI PLEDGE

Always write company letters beginning and ending with Chamorro salutations.

DID YOU KNOW?

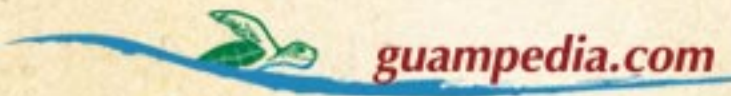


The wall mural in Tumon, located across from the Guam Visitors Bureau, features the artists rendition of a combination of Puntan and Fu'una, the Chamorro creation gods. Puntan, a male, and Fu'una, a female, are brother and sister. According to the Chamorro people, a very long time ago, Puntan and Fu'una devised a plan in which their supernatural forces would be put to extremely powerful use. Puntan instructed his sister to take apart his body and create the parts of the world. One of his eyes would become the sun, and the other would be transformed into the moon. Puntan's eyebrows would become rainbows. His back would become the earth. Fu'una had supernatural powers of her own. She used her energy and spirit to bring to life the parts of her brother's body that now formed the world. With her power, she made the sun shine and the earth blossom. After she completed her task of bringing new life to Puntan's body parts, Fu'una decided to create life out of her body, as she had her brother's. She threw her body into the earth and created Fouha Rock, sometimes called Creation Point. Out of Fouha Rock, the first human beings emerged. This rock can be found close to Umatac Bay in the southern part of Guam. *Source: Guampedia.com*

GUAMPEDIA: DEDEDO



Dededo is the home of the Guam Wildlife Refuge located at Ritidian (Litekyan) Point, a 771 acre site owned and managed by the US Fish and Wildlife Service. The refuge also includes 22,456 acres of federally owned land on US Air Force and Navy military bases. The refuge has a visitors center with an interactive display of Guam's birds and other wildlife. The area has a beautiful white sandy beach and several coconut groves. Thousands of people visit the area every year.




For more, *Click to know!* Guampedia: guampedia.com/dededo/

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Take the Håfa Adai Pledge today!
For more information, call 646-5278 or email HafaAdai@visitguam.org.

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