



## MONTH-TO-DATE ARRIVAL COMPARISON August 2013

	MONTH-TO-DATE ARRIVALS <sup>1</sup> AUGUST 1 - 8		
	2012	2013	% Diff
Japan	22,809	23,590	3.4%
Korea	5,799	7,141	23.1%
Taiwan	1,479	1,123	-24.1%
China, P.R.C.	462	231	-50.0%
U.S. Mainland	784	845	7.8%
Hawaii	164	178	8.5%
CNMI	501	435	-13.2%
Palau	105	91	-13.3%
FSM	285	299	4.9%
RMI	25	24	-4.0%
Philippines	122	134	9.8%
Australia	36	25	-30.6%
Canada	12	6	-50.0%
Europe	38	57	50.0%
Hong Kong	178	185	3.9%
Thailand	5	7	40.0%
Vietnam	1	0	-
Russia	89	136	52.8%
Other	54	210	288.9%
<b>TOTAL</b>	<b>32,948</b>	<b>34,717</b>	<b>5.4%</b>

NOTE: <sup>1</sup> August 2013 figures reflect Civilian Air arrivals only.  
SOURCE: Customs Declaration Forms, Customs & Quarantine Agency. Compiled by the Guam Visitors Bureau



**DAILY ARRIVAL SUMMARY  
AUGUST 2013**

AUGUST	1 Thu	2 Fri	3 Sat	4 Sun	5 Mon	6 Tue	7 Wed	8 Thu	9 Fri	10 Sat	11 Sun	12 Mon	13 Tue	14 Wed	15 Thu	16 Fri	TOTAL
<b>TOTAL CIV' AIR</b>	<b>4,215</b>	<b>4,225</b>	<b>4,137</b>	<b>4,920</b>	<b>4,334</b>	<b>3,859</b>	<b>4,375</b>	<b>4,652</b>									<b>34,717</b>
Japan	2,618	2,839	2,918	3,235	2,929	2,702	3,041	3,308									23,590
Korea	975	1,006	857	934	1,014	794	786	775									7,141
Taiwan	172		5	478	9	6	230	223									1,123
China, P.R.C.	21	47	27	14	50	16	7	49									231
U.S. Mainland	125	133	127	109	108	74	96	73									845
Hawaii	16	11	34	23	43	18	17	16									178
CNMI	69	62	42	40	72	28	56	66									435
Palau	20	20	11	8	7	10	5	10									91
FSM	101	6	37	23	27	52	22	31									299
RMI	5	-	9	-	4	2	1	3									24
Philippines	8	17	14	8	14	7	60	6									134
Australia	2	9	-	2	7	3	1	1									25
Canada	3	-	-	1	1	-	1	-									6
Europe	7	9	2	5	4	15	7	8									57
Hong Kong	22	-	32	6	26	64	6	29									185
Thailand	-	1	-	-	1	1	1	3									7
Vietnam	-	-	-	-	-	-	-	-									-
Russia	6	17	5	29	-	45	6	28									136
Other	45	48	17	5	18	22	32	23									210

Note: July 2013 daily arrivals are preliminary and reflect Civilian Air arrivals. Source: Customs Declaration Forms, Customs and Quarantine Agency. Processed by the GVB



## Visitor Arrival Daily Comparison AUGUST 2013

AUGUST	2012			2013			% chg from LY		
	Japan	Other	Total	Japan	Other	Total	Japan	Other	Total
1	2,529	1,717	4,246	2,618	1,597	4,215	3.5%	-7.0%	-0.7%
2	2,915	1,259	4,174	2,839	1,386	4,225	-2.6%	10.1%	1.2%
3	2,832	1,088	3,920	2,918	1,219	4,137	3.0%	12.0%	5.5%
4	3,080	1,091	4,171	3,235	1,685	4,920	5.0%	54.4%	18.0%
5	3,055	1,360	4,415	2,929	1,405	4,334	-4.1%	3.3%	-1.8%
6	3,555	1,271	4,826	2,702	1,157	3,859	-24.0%	-9.0%	-20.0%
7	2,575	904	3,479	3,041	1,334	4,375	18.1%	47.6%	25.8%
8	2,268	1,449	3,717	3,308	1,344	4,652	45.9%	-7.2%	25.2%
9	2,838	1,156	3,994						
10	2,597	1,067	3,664						
11	3,793	1,015	4,808						
12	4,049	1,382	5,431						
13	4,112	825	4,937						
14 <sup>r</sup>	3,420	821	4,241						
15	3,412	1,459	4,871						
16	3,805	1,037	4,842						
17	3,128	796	3,924						
18	3,382	982	4,364						
19	3,542	1,339	4,881						
20	3,667	749	4,416						
21	3,144	683	3,827						
22	2,817	2,817	3,991						
23	3,185	3,185	3,909						
24	2,896	2,896	3,831						
25	2,994	2,994	3,980						
26	3,505	3,505	4,860						
27	3,066	3,066	3,862						
28	2,932	2,932	3,526						
29	2,760	2,760	4,006						
30	2,467	892	3,359						
31	3,065	778	3,843						
<b>Aug 1 - 8 MTD<sup>1</sup></b>	<b>22,809</b>	<b>10,139</b>	<b>32,948</b>	<b>23,590</b>	<b>11,127</b>	<b>34,717</b>	<b>3.4%</b>	<b>9.7%</b>	<b>5.4%</b>
<b>Total</b>	<b>97,385</b>	<b>49,275</b>	<b>130,315</b>	<b>n.a.</b>	<b>n.a.</b>	<b>n.a.</b>	<b>n.a.</b>	<b>n.a.</b>	<b>n.a.</b>

**NOTE: August 2013 daily arrivals are preliminary and reflect Civilian Air arrivals only.**

<sup>1</sup>MTD Month-to-date



## By Day Comparison August Daily Arrivals By Day

2012					2013					% chg from LY		
Day	AUG	Japan	Other	Total	Day	AUG	Japan	Other	Total	Japan	Other	Total
Wed	1	2,529	1,717	4,246								
Thu	2	2,915	1,259	4,174	Thu	1	2,618	1,597	4,215	-10.2%	26.8%	1.0%
Fri	3	2,832	1,088	3,920	Fri	2	2,839	1,386	4,225	0.2%	27.4%	7.8%
Sat	4	3,080	1,091	4,171	Sat	3	2,918	1,219	4,137	-5.3%	11.7%	-0.8%
Sun	5	3,055	1,360	4,415	Sun	4	3,235	1,685	4,920	5.9%	23.9%	11.4%
Mon	6	3,555	1,271	4,826	Mon	5	2,929	1,405	4,334	-17.6%	10.5%	-10.2%
Tue	7	2,575	904	3,479	Tue	6	2,702	1,157	3,859	4.9%	28.0%	10.9%
Wed	8	2,268	1,449	3,717	Wed	7	3,041	1,334	4,375	34.1%	-7.9%	17.7%
Thu	9	2,838	1,156	3,994	Thu	8	3,308	1,344	4,652	16.6%	16.3%	16.5%
Fri	10	2,597	1,067	3,664	Fri	9						
Sat	11	3,793	1,015	4,808	Sat	10						
Sun	12	4,049	1,382	5,431	Sun	11						
Mon	13	4,112	825	4,937	Mon	12						
Tue	14	3,420	821	4,241	Tue	13						
Wed	15	3,412	1,459	4,871	Wed	14						
Thu	16	3,805	1,037	4,842	Thu	15						
Fri	17	3,128	796	3,924	Fri	16						
Sat	18	3,382	982	4,364	Sat	17						
Sun	19	3,542	1,339	4,881	Sun	18						
Mon	20	3,667	749	4,416	Mon	19						
Tue	21	3,144	683	3,827	Tue	20						
Wed	22	2,817	2,817	3,991	Wed	21						
Thu	23	3,185	3,185	3,909	Thu	22						
Fri	24	2,896	2,896	3,831	Fri	23						
Sat	25	2,994	2,994	3,980	Sat	24						
Sun	26	3,505	3,505	4,860	Sun	25						
Mon	27	3,066	3,066	3,862	Mon	26						
Tue	28	2,932	2,932	3,526	Tue	27						
Wed	29	2,760	2,760	4,006	Wed	28						
Thu	30	2,467	892	3,359	Thu	29						
Fri	31	3,065	778	3,843	Fri	30						
					Wed	31						
<b>Month-to-Date</b>		<b>23,118</b>	<b>9,578</b>	<b>32,696</b>	<b>Month-to-Date</b>		<b>23,590</b>	<b>11,127</b>	<b>34,717</b>	<b>2.0%</b>	<b>16.2%</b>	<b>6.2%</b>
<b>Total</b>		<b>97,385</b>	<b>49,275</b>	<b>130,315</b>	<b>Total</b>		<b>n.a.</b>	<b>n.a.</b>	<b>n.a.</b>	<b>n.a.</b>	<b>n.a.</b>	<b>n.a.</b>

NOTE: August 2013 daily arrivals are preliminary and reflect Civilian Air arrivals only.



**Visitor Arrival Summary**  
**JULY 2013 (as of August 8, 2013)**

	Jul-12	Jul-13	% from LY
<b>Civilian Air Arrivals*</b>	<b>110,297</b>	<b>108,629</b>	<b>-1.5%</b>
<b>Civilian Sea Arrivals*</b>	<b>80</b>	<b>76</b>	<b>-5.0%</b>
<b>Armed Forces Air Arrivals*</b>	<b>1,593</b>	<b>2,167</b>	<b>36.0%</b>
<b>Armed Forces Sea Arrivals<sup>†</sup></b>	<b>n.a.</b>	<b>n.a.</b>	<b>-</b>
<b>TOTAL VISITOR ARRIVALS</b>	<b>111,970</b>	<b>110,872</b>	<b>-1.0%</b>
<b>ORIGIN OF AIR ARRIVALS (Civilian &amp; Armed Forces)</b>	<b>Jul-12</b>	<b>Jul-13</b>	<b>% from LY</b>
<b>JAPAN</b>	<b>76,745</b>	<b>69,647</b>	<b>-9.2%</b>
Kanto (Tokyo)	41,548	37,409	-10.0%
Chubu (Nagoya)	9,220	8,825	-4.3%
Kinki (Osaka)	13,241	12,669	-4.3%
Koshinetsu	1,403	1,542	9.9%
Hokuriko	952	669	-29.7%
Tohoku	2,367	1,891	-20.1%
Kyushu	2,619	1,890	-27.8%
Chugoku	2,053	1,786	-13.0%
Hokkaido	1,007	824	-18.2%
Shikoku	1,025	798	-22.1%
Okinawa/Miya	768	312	-59.4%
<i>Other</i>	542	1,032	90.4%
<b>KOREA</b>	<b>17,466</b>	<b>22,006</b>	<b>26.0%</b>
Seoul	9,300	11,117	19.5%
Incheon	992	1,170	17.9%
Chungbuk	240	325	35.4%
Chungnam	507	726	43.2%
Gangwon	105	169	61.0%
Jeonbuk	221	281	27.1%
Gyeongbuk	489	737	50.7%
Gyeonggi	3,656	4,655	27.3%
Jeonnam	246	341	38.6%
Gyeongnam	1,016	1,548	52.4%
<i>Other</i>	694	937	35.0%
<b>TAIWAN</b>	<b>5,536</b>	<b>5,946</b>	<b>7.4%</b>
Taipei	2,980	3,294	10.5%
Kaohsiung	372	404	8.6%
Taichung	954	973	2.0%
Taoyuan, Miaoli, Hsinehu	729	676	-7.3%
<i>Other</i>	501	599	19.6%
<b>CHINA, P.R.C.</b>	<b>642</b>	<b>797</b>	<b>24.1%</b>
Beijing	217	187	-13.8%
Shanghai	111	205	84.7%
Guangzhou	69	134	94.2%
<i>Other</i>	245	271	10.6%
<b>U.S. MAINLAND</b>	<b>4,651</b>	<b>4,881</b>	<b>4.9%</b>
<b>HAWAII</b>	<b>914</b>	<b>690</b>	<b>-24.5%</b>
<b>CNMI</b>	<b>1,862</b>	<b>1,691</b>	<b>-9.2%</b>
<b>PALAU</b>	<b>342</b>	<b>385</b>	<b>12.6%</b>
<b>FSM</b>	<b>912</b>	<b>1,004</b>	<b>10.1%</b>
<b>RMI</b>	<b>108</b>	<b>105</b>	<b>-2.8%</b>
<b>PHILIPPINES</b>	<b>767</b>	<b>889</b>	<b>15.9%</b>
<b>AUSTRALIA</b>	<b>239</b>	<b>271</b>	<b>13.4%</b>
<b>CANADA</b>	<b>44</b>	<b>53</b>	<b>20.5%</b>
<b>EUROPE</b>	<b>118</b>	<b>182</b>	<b>54.2%</b>
<b>HONG KONG</b>	<b>648</b>	<b>600</b>	<b>-7.4%</b>
<b>THAILAND</b>	<b>70</b>	<b>46</b>	<b>-34.3%</b>
<b>VIETNAM</b>	<b>15</b>	<b>19</b>	<b>26.7%</b>
<b>RUSSIA</b>	<b>427</b>	<b>408</b>	<b>-4.4%</b>
<b>OTHER/UNKNOWN</b>	<b>384</b>	<b>1,176</b>	<b>206.3%</b>

**VISITOR INDUSTRY STATISTICS**

<b>JGTA Air Arrivals</b>	<b>67,640</b>	<b>n.a.</b>	<b>n.a.</b>
<b>Hotel Occupancy Taxes</b>	<b>\$1,785,387.33</b>	<b>n.a.</b>	<b>n.a.</b>
<b>Weighted Hotel Occupancy Rate</b>	<b>79%</b>	<b>n.a.</b>	<b>n.a.</b>
<b>Weighted Hotel Room Rate</b>	<b>\$125</b>	<b>n.a.</b>	<b>n.a.</b>

**Guam Visitors Bureau  
July 2013 Visitor Arrival Summary  
Calendar Year-to-Date 2012/2013 • Fiscal Year-to-Date 2012/2013  
as of August 8, 2013**

	<b>CYTD 2012 (Jan-Jul '12)</b>	<b>CYTD 2013 (Jan-Jul '13)</b>	<b>% from LY</b>	<b>FYTD 2012 (Oct '11-Jul '12)</b>	<b>FYTD 2013 (Oct '12-Jul '13)</b>	<b>% from LY</b>
<b>Air Arrivals<sup>a</sup></b>	<b>730,079</b>	<b>759,329</b>	<b>4.0%</b>	<b>1,020,955</b>	<b>1,087,211</b>	<b>6.5%</b>
<b>Sea Arrivals<sup>a1</sup></b>	<b>2,435</b>	<b>3,720</b>	<b>52.8%</b>	<b>4,876</b>	<b>7,029</b>	<b>44.2%</b>
<b>TOTAL VISITOR ARRIVALS</b>	<b>732,514</b>	<b>763,049</b>	<b>4.2%</b>	<b>1,025,831</b>	<b>1,094,240</b>	<b>6.7%</b>
<b>ORIGIN OF AIR ARRIVALS (Civilian &amp; Arme</b>	<b>CYTD 2012 (Jan-Jul '12)</b>	<b>CYTD 2013 (Jan-Jul '13)</b>	<b>% from LY</b>	<b>FYTD 2012 (Oct '11-Jul '12)</b>	<b>FYTD 2013 (Oct '12-Jul '13)</b>	<b>% from LY</b>
<b>JAPAN</b>	<b>522,346</b>	<b>514,581</b>	<b>-1.5%</b>	<b>729,883</b>	<b>743,582</b>	<b>1.9%</b>
Kanto (Tokyo)	258,204	249,817	-3.2%	357,723	357,002	-0.2%
Chubu (Nagoya)	67,104	66,053	-1.6%	92,008	95,819	4.1%
Kinki (Osaka)	101,572	97,476	-4.0%	142,251	142,197	0.0%
Koshinetsu	13,407	13,274	-1.0%	20,419	20,412	0.0%
Hokuriko	7,609	7,466	-1.9%	10,518	10,572	0.5%
Tohoku	17,910	18,588	3.8%	24,856	27,240	9.6%
Kyushu	17,566	18,555	5.6%	25,986	26,788	3.1%
Chugoku	14,459	14,661	1.4%	22,037	21,735	-1.4%
Hokkaido	11,779	10,740	-8.8%	16,148	15,226	-5.7%
Shikoku	6,421	6,868	7.0%	9,573	10,271	7.3%
Okinawa/Miya	4,467	1,997	-55.3%	5,908	2,975	-49.6%
Other	1,848	9,086	391.7%	2,456	13,345	443.4%
<b>KOREA</b>	<b>96,586</b>	<b>134,425</b>	<b>39.2%</b>	<b>134,182</b>	<b>189,707</b>	<b>41.4%</b>
Seoul	50,323	65,709	30.6%	69,561	93,210	34.0%
Incheon	5,730	7,853	37.1%	7,944	11,232	41.4%
Chungbuk	1,369	2,063	50.7%	1,896	2,851	50.4%
Chungnam	3,068	4,437	44.6%	4,318	6,297	45.8%
Gangwon	1,122	1,603	42.9%	1,545	2,108	36.4%
Jeonbuk	1,413	1,725	22.1%	1,986	2,345	18.1%
Gyeonbuk	2,675	4,046	51.3%	3,741	5,734	53.3%
Gyeonggi	21,517	29,493	37.1%	29,940	41,802	39.6%
Jeonnam	1,887	2,725	44.4%	2,740	3,784	38.1%
Gyeongnam	4,602	8,770	90.6%	6,384	11,822	85.2%
Other	2,880	6,001	108.4%	4,127	8,522	106.5%
<b>TAIWAN</b>	<b>30,782</b>	<b>28,624</b>	<b>-7.0%</b>	<b>41,664</b>	<b>38,799</b>	<b>-6.9%</b>
Taipei	18,794	15,808	-15.9%	25,394	21,522	-15.2%
Kaohsiung	2,095	2,028	-3.2%	2,697	2,789	3.4%
Taichung	4,506	4,483	-0.5%	6,217	6,117	-1.6%
Taoyuan, Miaoli, Hsinehu	3,372	2,950	-12.5%	4,718	3,926	-16.8%
Other	2,015	3,355	66.5%	2,638	4,445	68.5%
<b>CHINA</b>	<b>5,303</b>	<b>6,578</b>	<b>24.0%</b>	<b>7,366</b>	<b>8,540</b>	<b>15.9%</b>
Beijing	1,465	1,568	7.0%	1,981	1,843	-7.0%
Shanghai	1,572	2,014	28.1%	2,439	2,630	7.8%
Guangzhou	265	437	64.9%	391	562	43.7%
Other	2,001	2,559	27.9%	2,555	3,505	37.2%
<b>U.S. MAINLAND</b>	<b>30,565</b>	<b>29,524</b>	<b>-3.4%</b>	<b>43,805</b>	<b>40,756</b>	<b>-7.0%</b>
<b>HAWAII</b>	<b>6,900</b>	<b>5,269</b>	<b>-23.6%</b>	<b>9,586</b>	<b>7,815</b>	<b>-18.5%</b>
<b>CNMI</b>	<b>10,005</b>	<b>8,871</b>	<b>-11.3%</b>	<b>14,512</b>	<b>12,823</b>	<b>-11.6%</b>
<b>PALAU</b>	<b>2,083</b>	<b>1,774</b>	<b>-14.8%</b>	<b>3,097</b>	<b>2,539</b>	<b>-18.0%</b>
<b>FSM</b>	<b>5,819</b>	<b>5,767</b>	<b>-0.9%</b>	<b>8,362</b>	<b>8,242</b>	<b>-1.4%</b>
<b>RMI</b>	<b>636</b>	<b>452</b>	<b>-28.9%</b>	<b>861</b>	<b>750</b>	<b>-12.9%</b>
<b>PHILIPPINES</b>	<b>5,777</b>	<b>5,828</b>	<b>0.9%</b>	<b>8,766</b>	<b>9,060</b>	<b>3.4%</b>
<b>AUSTRALIA</b>	<b>2,426</b>	<b>2,095</b>	<b>-13.6%</b>	<b>3,425</b>	<b>2,786</b>	<b>-18.7%</b>
<b>CANADA</b>	<b>449</b>	<b>502</b>	<b>11.8%</b>	<b>690</b>	<b>784</b>	<b>13.6%</b>
<b>EUROPE</b>	<b>914</b>	<b>1,335</b>	<b>46.1%</b>	<b>1,298</b>	<b>1,836</b>	<b>41.4%</b>
<b>HONG KONG</b>	<b>4,593</b>	<b>4,962</b>	<b>8.0%</b>	<b>7,160</b>	<b>7,742</b>	<b>8.1%</b>
<b>THAILAND</b>	<b>265</b>	<b>239</b>	<b>-9.8%</b>	<b>336</b>	<b>310</b>	<b>-7.7%</b>
<b>VIETNAM</b>	<b>74</b>	<b>56</b>	<b>-24.3%</b>	<b>88</b>	<b>72</b>	<b>-18.2%</b>
<b>RUSSIA</b>	<b>2,008</b>	<b>4,177</b>	<b>108.0%</b>	<b>2,252</b>	<b>5,530</b>	<b>145.6%</b>
<b>OTHER/UNKNOWN</b>	<b>2,548</b>	<b>4,270</b>	<b>67.6%</b>	<b>3,622</b>	<b>5,538</b>	<b>52.9%</b>
<b>VISITOR INDUSTRY STATISTICS</b>						
<b>JGTA<sup>b</sup> Air Arrivals</b>	<b>466,724</b>	<b>n.a.</b>	<b>n.a.</b>	<b>651,611</b>	<b>n.a.</b>	<b>n.a.</b>
<b>Hotel Occupancy Taxes<sup>c</sup></b>	<b>\$15,351,842.49</b>	<b>n.a.</b>	<b>n.a.</b>	<b>\$20,340,998.62</b>	<b>n.a.</b>	<b>n.a.</b>
<b>Weighted Hotel Occupancy Rate<sup>d</sup></b>	<b>78%</b>	<b>n.a.</b>	<b>n.a.</b>	<b>76%</b>	<b>n.a.</b>	<b>n.a.</b>
<b>Weighted Hotel Room Rate<sup>d</sup></b>	<b>\$119</b>	<b>n.a.</b>	<b>n.a.</b>	<b>\$117</b>	<b>n.a.</b>	<b>n.a.</b>

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2012/3 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: <sup>a</sup>Civilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau <sup>b</sup>Japan Guam Travel Association, <sup>c</sup>Hotel Occupancy Tax collections are unaudited. Department of Administration, Government of Guam <sup>d</sup>Guam Hotel & Restaurant Association