

November 2018 Arrivals Summary

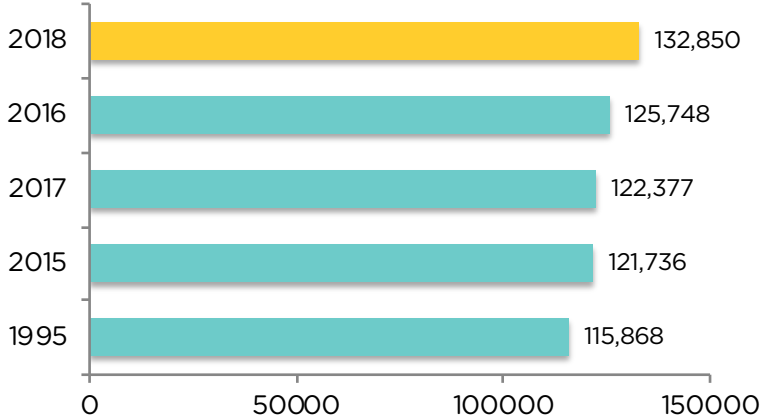
Monthly Arrivals

NOV Arrivals	132,850	+8.6%	↑
CYTD Arrivals	1,406,073	+0.1%	↑
FYTD Arrivals	254,506	+7.9%	↑

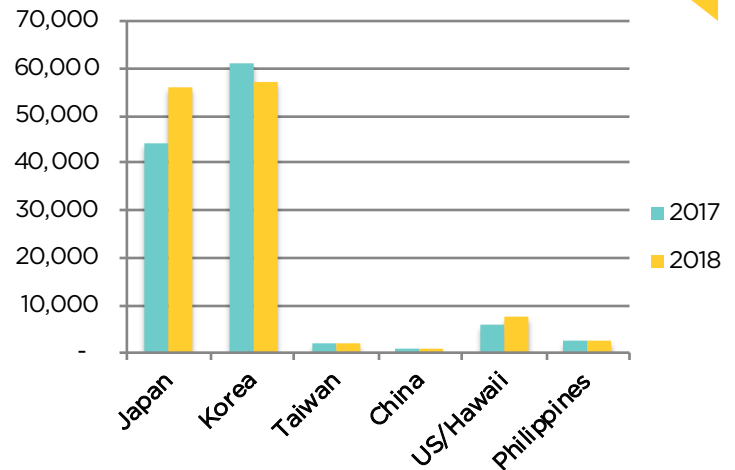
DID YOU KNOW?

There are about **8,000** people that transited through Guam in the month of November.

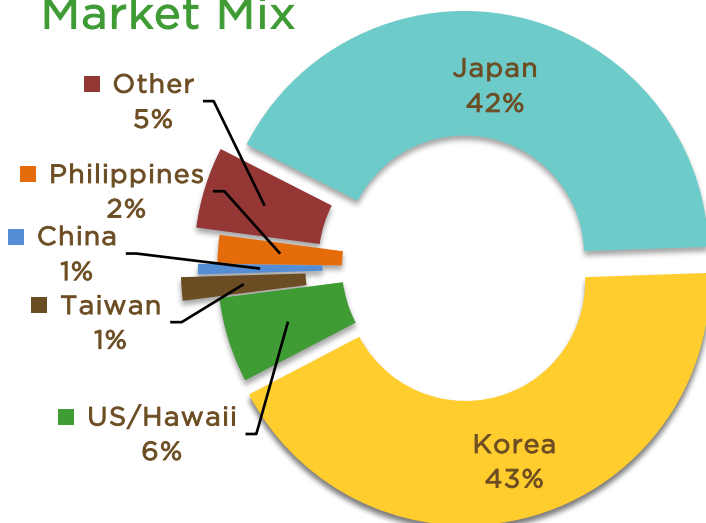
Top 5 November Arrivals



Arrivals vs. LY



Market Mix



Major Markets

Market	2017	2018	% to LY
Japan	44,346	55,733	25.7%
Korea	61,093	56,958	-6.8%
US/Hawaii	6,053	7,517	24.2%
Taiwan	1,958	2,057	5.1%
China	1,057	929	-12.1%
Philippines	2,490	2,503	0.5%

Source: Preliminary Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine – Mandatory Customs Declaration forms



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www.guamvisitorsbureau.com

Preliminary Visitor Arrival Summary
November 2018



	Nov-17	Nov-18	% from LY
Civilian Air Arrivals ^a	121,513	129,511	6.6%
Civilian Sea Arrivals ^a	86	1,976	2197.7%
Armed Forces Air Arrivals ^a	738	1,188	61.0%
Armed Forces Sea Arrivals ^a	40	175	337.5%
TOTAL VISITOR ARRIVALS	122,377	132,850	8.6%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Nov-17	Nov-18	% from LY
JAPAN	44,346	55,733	25.7%
Kanto (Tokyo)	24,551	30,112	22.7%
Chubu (Nagoya)	3,975	4,888	23.0%
Kinki (Osaka)	7,035	11,209	59.3%
Koshinetsu	986	1,303	32.2%
Hokuriku	771	730	-5.3%
Tohoku	1,525	1,556	2.0%
Kyushu	1,816	2,487	36.9%
Chugoku	2,214	1,209	-45.4%
Hokkaido	661	982	48.6%
Shikoku	439	846	92.7%
Okinawa/Miya	238	309	29.8%
Other	135	102	-24.4%
KOREA	61,093	56,958	-6.8%
Seoul	20,703	24,313	17.4%
Incheon/Gyeonggi	17,406	14,541	-16.5%
*Chungbuk	1,309	-	-
Chungnam/Daejeon	2,377	1,454	-38.8%
*Gangwon	819	-	-
Jeonbuk/Gwanju	1,025	759	-26.0%
Gyeongbuk/Daegu	2,651	2,264	-14.6%
*Busan	-	6,245	-
*Jeonnam	1,521	-	-
*Gyeongnam	10,578	-	-
*Ulsan	-	1,094	-
Other	2,704	6,288	132.5%
TAIWAN	1,958	2,057	5.1%
Taipei	1,174	1,284	9.4%
Kaohsiung	104	137	31.7%
Taichung	256	204	-20.3%
Taoyuan, Miaoli, Hsinehu	277	247	-10.8%
*Hsinchu	-	88	-
Other	147	97	-34.0%
CHINA	1,057	929	-12.1%
Beijing	131	126	-3.8%
Shanghai	369	259	-29.8%
Guangzhou	44	61	38.6%
Other	513	483	-5.8%
*US/HAWAII	6,053	7,517	24.2%
CNMI	1,893	1,764	-6.8%
PALAU	311	284	-8.7%
FSM	1,125	1,004	-10.8%
RMI	102	107	4.9%
PHILIPPINES	2,490	2,503	0.5%
AUSTRALIA	180	152	-15.6%
*CANADA	55	-	-
EUROPE	250	234	-6.4%
HONG KONG	696	594	-14.7%
*THAILAND	28	-	-
*VIETNAM	4	-	-
RUSSIA	244	451	84.8%
*SINGAPORE	-	93	-
*INDIA	-	10	-
*MALAYSIA	-	26	-
OTHER/UNKNOWN	366	283	-22.7%

VISITOR INDUSTRY STATISTICS

Hotel Occupancy Taxes^c	\$2,850,110.02	n.a	n.a
Weighted Hotel Occupancy Rate^d	82.7%	n.a	n.a
Weighted Hotel Room Rate^d	\$185.95	n.a	n.a

^aNote: Due to the implementation of the New Customs Declaration Forms in December 2017, countries have been added or omitted based on visitor market trends.

Guam Visitors Bureau
Preliminary November 2018 Visitor Arrival Summary
Calendar Year-to-Date 2017/8 • Fiscal Year-to-Date 2018/9



	CYTD 2017 (Jan - Nov '17)	CYTD 2018 (Jan - Nov '18)	% from LY	FYTD 2018 (Oct '17 - Nov '17)	FYTD 2019 (Oct '18 - Nov '18)	% from LY
Air Arrivals ^a	1,383,360	1,386,471	0.2%	227,799	251,628	10.5%
Sea Arrivals ^a	21,114	19,602	-7.2%	8,104	2,878	-64.5%
TOTAL VISITOR ARRIVALS	1,404,474	1,406,073	0.1%	235,903	254,506	7.9%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2017 (Jan - Nov '17)	CYTD 2018 (Jan - Nov '18)	% from LY	FYTD 2018 (Oct '17 - Nov '17)	FYTD 2019 (Oct '18 - Nov '18)	% from LY
JAPAN	571,591	501,183	-12.3%	78,835	98,746	25.3%
Kanto (Tokyo)	301,515	269,410	-10.6%	43,491	54,829	26.1%
Chubu (Nagoya)	72,448	60,067	-17.1%	8,125	9,041	11.3%
Kinki (Osaka)	99,112	88,792	-10.4%	12,595	18,693	48.4%
Koshinetsu	12,084	8,326	-31.1%	1,743	2,001	14.8%
Hokuriku	8,007	6,568	-18.0%	1,121	1,225	9.3%
Tohoku	18,106	13,272	-26.7%	2,749	2,821	2.6%
Kyushu	22,463	20,143	-10.3%	3,006	4,184	39.2%
Chugoku	14,153	11,067	-21.8%	2,901	2,118	-27.0%
Hokkaido	11,872	7,937	-33.1%	1,474	1,664	12.9%
Shikoku	6,179	5,623	-9.0%	731	1,259	72.2%
Okinawa/Miya	3,750	4,089	9.0%	611	626	2.5%
Other	1,902	5,889	209.6%	288	285	-1.0%
KOREA	614,817	682,860	11.1%	117,385	117,941	0.5%
Seoul	216,812	244,182	12.6%	40,650	49,279	21.2%
Incheon/Gyeonggi	164,691	166,509	1.1%	33,585	30,379	-9.5%
*Chungbuk	11,120	-	-	2,319	-	-
Chungnam/Daejeon	22,985	16,305	-29.1%	4,516	2,741	-39.3%
*Gangwon	7,692	-	-	1,465	-	-
Jeonbuk/Gwanju	10,316	10,934	6.0%	1,936	1,563	-19.3%
Gyeongbuk/Daegu	27,596	28,306	2.6%	4,704	4,768	1.4%
*Busan	-	73,983	-	-	12,720	-
*Jeonnam	16,911	-	-	3,114	-	-
*Gyeongnam	107,548	-	-	19,885	-	-
*Ulsan	-	13,563	-	-	2,258	-
Other	29,146	129,078	342.9%	5,211	14,233	173.1%
TAIWAN	30,406	25,639	-15.7%	3,859	4,047	4.9%
Taipei	16,940	14,573	-14.0%	2,220	2,642	19.0%
Kaohsiung	2,087	1,546	-25.9%	245	260	6.1%
Taichung	5,438	3,201	-41.1%	615	360	-41.5%
Taoyuan, Miaoli, Hsinchu	3,742	2,420	-35.3%	501	373	-25.5%
*Hsinchu	-	1,623	-	-	185	-
Other	2,199	2,276	3.5%	278	227	-18.3%
CHINA	20,304	15,179	-25.2%	2,452	2,254	-8.1%
Beijing	3,415	2,356	-31.0%	382	393	2.9%
Shanghai	6,615	5,068	-23.4%	856	746	-12.9%
Guangzhou	1,879	1,100	-41.5%	213	166	-22.1%
Other	8,395	6,655	-20.7%	1,001	949	-5.2%
*US/HAWAII	69,756	85,425	22.5%	11,371	14,779	30.0%
CNMI	17,514	18,598	6.2%	3,284	3,029	-7.8%
PALAU	3,657	3,647	-0.3%	790	641	-18.9%
FSM	10,212	13,303	30.3%	2,081	1,986	-4.6%
RMI	1,130	1,497	32.5%	161	239	48.4%
PHILIPPINES	17,017	17,131	0.7%	4,222	4,443	5.2%
AUSTRALIA	2,096	2,180	4.0%	295	356	20.7%
*CANADA	859	-	-	124	-	-
EUROPE	1,841	1,966	6.8%	385	396	2.9%
HONG KONG	13,948	5,641	-59.6%	1,307	1,095	-16.2%
*THAILAND	411	-	-	69	-	-
*VIETNAM	107	-	-	9	-	-
RUSSIA	2,693	3,731	38.5%	489	870	77.9%
*SINGAPORE	-	878	-	-	183	-
*INDIA	-	200	-	-	22	-
*MALAYSIA	-	296	-	-	69	-
OTHER/UNKNOWN	5,001	7,117	42.3%	681	532	-21.9%

VISITOR INDUSTRY STATISTICS

Hotel Occupancy Taxes ^c	\$39,878,148.82	n.a.	n.a.	\$5,966,798.27	n.a.	n.a.
Weighted Hotel Occupancy Rate ^d	83.9%	n.a.	n.a.	77.2%	n.a.	n.a.
Weighted Hotel Room Rate ^d	\$203.29	n.a.	n.a.	\$191.61	n.a.	n.a.

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2018/9 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: ^aCivilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: ^bJapan Guam Travel Association, ^cHotel Occupancy Tax collections are unaudited. Department of Administration, STR Global (Hotel Occupancy and ADR Report).

*Note: Due to the implementation of the New Customs Declaration Forms in December 2017, countries have been added or omitted based on visitor market trends.

