

April 2019 Arrivals



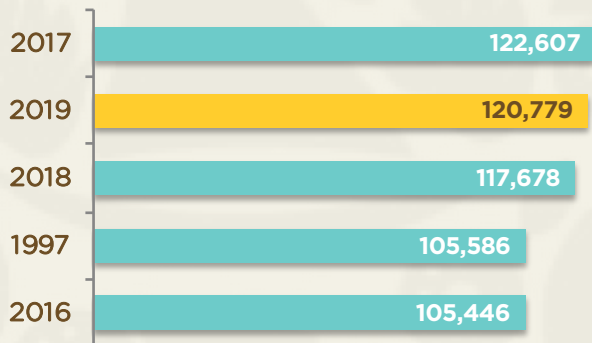
DID YOU KNOW?

There were **Zero Crimes** reported against Japanese visitors to Guam during Japan's **Golden Week 2019**

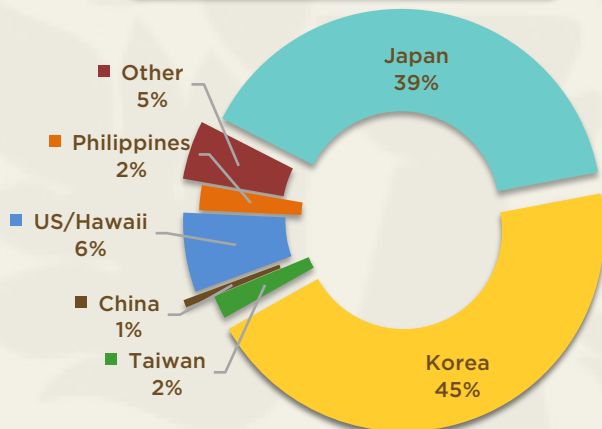
ARRIVALS

APR Arrivals	120,779	+2.6%	↑
CYTD Arrivals	551,862	+6.6%	↑
FYTD Arrivals	952,471	+6.5%	↑

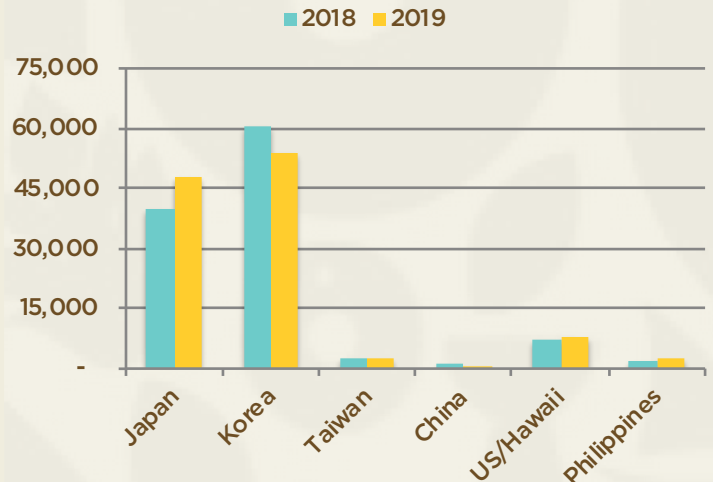
Top 5 April Arrivals



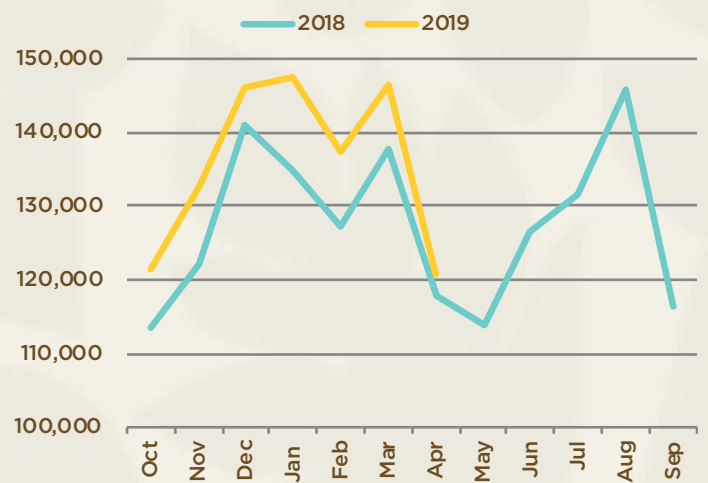
MARKET MIX



MARKET SNAPSHOT



Market	2018	2019	% to LY
Japan	39,934	47,725	19.5%
Korea	60,265	54,161	-10.1%
Taiwan	2,241	2,275	1.5%
China	1,046	738	-29.4%
US/Hawaii	6,929	7,716	11.4%
Philippines	1,842	2,433	32.1%



Source: Preliminary Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine – Mandatory Customs Declaration forms and processed by the Guam Visitors Bureau



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www.guamvisitorsbureau.com

Preliminary Visitor Arrival Summary
April 2019



	Apr-18	Apr-19	% from LY
Civilian Air Arrivals ^a	116,917	119,338	2.1%
Civilian Sea Arrivals ^a	23	169	634.8%
Armed Forces Air Arrivals ^a	495	1,130	128.3%
Armed Forces Sea Arrivals ^a	243	142	-41.6%
TOTAL VISITOR ARRIVALS	117,678	120,779	2.6%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Apr-18	Apr-19	% from LY
JAPAN	39,934	47,725	19.5%
Kanto (Tokyo)	20,605	21,344	3.6%
Chubu (Nagoya)	5,589	6,028	7.9%
Kinki (Osaka)	7,313	10,676	46.0%
Koshinetsu	689	831	20.6%
Hokuriku	538	759	41.1%
Tohoku	1,025	1,228	19.8%
Kyushu	1,613	2,713	68.2%
Chugoku	896	1,752	95.5%
Hokkaido	863	987	14.4%
Shikoku	427	873	104.4%
Okinawa/Miya	226	333	47.3%
Other	150	201	34.0%
KOREA	60,265	54,161	-10.1%
Seoul	18,160	22,158	22.0%
Incheon/Gyeonggi	14,411	13,746	-4.6%
Chungnam/Daejeon	1,441	1,336	-7.3%
Jeonbuk/Gwanju	849	729	-14.1%
Gyeongbuk/Daegu	2,257	2,081	-7.8%
Busan	6,104	6,333	3.8%
Ulsan	1,519	995	-34.5%
Other	15,524	6,783	-56.3%
TAIWAN	2,241	2,275	1.5%
Taipei	1,222	1,214	-0.7%
Kaohsiung	122	193	58.2%
Taichung	368	224	-39.1%
Taoyuan, Miaoli, Hsinehu	211	237	12.3%
Hsinchu	130	98	-24.6%
Other	188	309	64.4%
CHINA	1,046	738	-29.4%
Beijing	123	135	9.8%
Shanghai	353	252	-28.6%
Guangzhou	111	56	-49.5%
Other	459	295	-35.7%
US/HAWAII	6,929	7,716	11.4%
CNMI	1,454	1,946	33.8%
PALAU	346	283	-18.2%
FSM	1,442	1,195	-17.1%
RMI	135	99	-26.7%
PHILIPPINES	1,842	2,433	32.1%
AUSTRALIA	161	214	32.9%
EUROPE	226	224	-0.9%
HONG KONG	593	593	0.0%
RUSSIA	315	337	7.0%
SINGAPORE	97	101	4.1%
INDIA	9	14	55.6%
MALAYSIA	20	14	-30.0%
OTHER/UNKNOWN	357	400	12.0%

VISITOR INDUSTRY STATISTICS

Hotel Occupancy Taxes^c	\$3,665,056.80	n.a	n.a
Weighted Hotel Occupancy Rate^d	80.5%	n.a	n.a
Weighted Hotel Room Rate^d	\$192.37	n.a	n.a

Guam Visitors Bureau
Preliminary April 2019 Visitor Arrival Summary
Calendar Year-to-Date 2018/9 • Fiscal Year-to-Date 2018/19



	CYTD 2018 (Jan - Apr '18)	CYTD 2019 (Jan - Apr '19)	% from LY	FYTD 2018 (Oct '17 - Apr '18)	FYTD 2019 (Oct '18 - Apr '19)	% from LY
Air Arrivals ^a	509,328	549,481	7.9%	876,118	946,769	8.1%
Sea Arrivals ^a	8,208	2,381	-71.0%	18,239	5,702	-68.7%
TOTAL VISITOR ARRIVALS	517,536	551,862	6.6%	894,357	952,471	6.5%

	CYTD 2018 (Jan - Apr '18)	CYTD 2019 (Jan - Apr '19)	% from LY	FYTD 2018 (Oct '17 - Apr '18)	FYTD 2019 (Oct '18 - Apr '19)	% from LY
ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)						
JAPAN	189,919	237,494	25.1%	317,539	398,277	25.4%
Kanto (Tokyo)	93,530	122,367	30.8%	162,549	208,971	28.6%
Chubu (Nagoya)	25,929	28,509	10.0%	40,090	45,620	13.8%
Kinki (Osaka)	35,464	45,914	29.5%	56,344	76,520	35.8%
Koshinetsu	3,456	4,632	34.0%	6,397	7,807	22.0%
Hokuriku	2,820	3,265	15.8%	4,634	5,290	14.2%
Tohoku	5,504	6,367	15.7%	9,687	10,986	13.4%
Kyushu	7,117	10,360	45.6%	12,148	17,253	42.0%
Chugoku	4,414	5,658	28.2%	8,718	9,376	7.5%
Hokkaido	3,990	5,202	30.4%	6,453	7,761	20.3%
Shikoku	1,986	2,767	39.3%	3,243	4,911	51.4%
Okinawa/Miya	1,367	1,500	9.7%	2,263	2,413	6.6%
Other	4,342	953	-78.1%	5,013	1,369	-72.7%
KOREA	243,585	236,972	-2.7%	431,381	419,039	-2.9%
Seoul	71,170	93,623	31.5%	139,295	167,511	20.3%
Incheon/Gyeonggi	56,727	60,757	7.1%	108,134	107,510	-0.6%
Chungnam/Daejeon	5,820	6,185	6.3%	12,130	10,632	-12.3%
Jeonbuk/Gwanju	4,252	4,143	-2.6%	7,282	6,792	-6.7%
Gyeongbuk/Daegu	9,451	9,737	3.0%	17,381	17,581	1.2%
Busan	24,530	26,646	8.6%	32,880	47,847	45.5%
Ulsan	5,171	4,394	-15.0%	6,494	7,835	20.6%
Other	66,464	31,487	-52.6%	107,785	53,331	-50.5%
TAIWAN	9,641	9,233	-4.2%	15,599	15,521	-0.5%
Taipei	5,171	5,216	0.9%	8,487	9,221	8.6%
Kaohsiung	605	644	6.4%	966	1,105	14.4%
Taichung	1,288	1,155	-10.3%	2,302	1,773	-23.0%
Taoyuan, Miaoli, Hsinehu	892	957	7.3%	1,552	1,514	-2.4%
Hsinchu	454	435	-4.2%	577	711	23.2%
Other	1,231	826	-32.9%	1,715	1,197	-30.2%
CHINA	7,358	5,345	-27.4%	11,460	8,687	-24.2%
Beijing	1,052	1,066	1.3%	1,624	1,605	-1.2%
Shanghai	2,525	1,706	-32.4%	4,113	2,730	-33.6%
Guangzhou	473	453	-4.2%	783	689	-12.0%
Other	3,308	2,120	-35.9%	4,940	3,663	-25.9%
US/HAWAII	29,751	32,982	10.9%	48,443	55,580	14.7%
CNMI	5,943	7,083	19.2%	11,038	12,077	9.4%
PALAU	1,166	1,147	-1.6%	2,464	2,172	-11.9%
FSM	4,607	4,037	-12.4%	8,017	7,141	-10.9%
RMI	424	447	5.4%	730	818	12.1%
PHILIPPINES	5,728	6,356	11.0%	12,065	12,759	5.8%
AUSTRALIA	977	1,115	14.1%	1,431	1,631	14.0%
EUROPE	827	858	3.7%	1,435	1,541	7.4%
HONG KONG	1,981	2,208	11.5%	4,085	4,236	3.7%
RUSSIA	1,775	2,138	20.5%	2,927	3,839	31.2%
SINGAPORE	324	375	15.7%	424	683	61.1%
INDIA	54	62	14.8%	62	108	74.2%
MALAYSIA	99	167	68.7%	119	304	155.5%
OTHER/UNKNOWN	5,169	1,462	-71.7%	6,899	2,356	-65.9%

VISITOR INDUSTRY STATISTICS						
Hotel Occupancy Taxes^c	\$16,023,735.05	n.a.	n.a.	\$25,024,873.76	n.a.	n.a.
Weighted Hotel Occupancy Rate^d	87.2%	n.a.	n.a.	84.3%	n.a.	n.a.
Weighted Hotel Room Rate^d	\$210.27	n.a.	n.a.	\$207.55	n.a.	n.a.

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2018/9 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: ^aCivilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: ^bJapan Guam Travel Association, ^cHotel Occupancy Tax collections are unaudited. Department of Administration, STR Global (Hotel Occupancy and ADR Report).



	January			February			March			April			Total CYTD		
	Jan-18	Jan-19	% from LY	Feb-18	Feb-19	% from LY	Mar-18	Mar-19	% from LY	Apr-18	Apr-19	% from LY	2018	2019	% from LY
JAPAN	41,435	58,021	40.0%	46,937	58,774	25.2%	61,613	72,974	18.4%	39,934	47,725	19.5%	189,919	237,494	25.1%
Kanto (Tokyo)	21,185	31,772	50.0%	22,852	32,576	42.6%	28,888	36,675	27.0%	20,605	21,344	3.6%	93,530	122,367	30.8%
Chubu (Nagoya)	4,984	6,170	23.8%	6,042	6,286	4.0%	9,314	10,025	7.6%	5,589	6,028	7.9%	25,929	28,509	10.0%
Kinki (Osaka)	7,742	10,244	32.3%	7,732	10,078	30.3%	12,677	14,916	17.7%	7,313	10,676	46.0%	35,464	45,914	29.5%
Koshinetsu	674	1,303	93.3%	980	1,067	8.9%	1,113	1,431	28.6%	689	831	20.6%	3,456	4,632	34.0%
Hokuriku	486	662	36.2%	805	890	10.6%	991	954	-3.7%	538	759	41.1%	2,820	3,265	15.8%
Tohoku	1,115	1,775	59.2%	1,646	1,626	-1.2%	1,718	1,738	1.2%	1,025	1,228	19.8%	5,504	6,367	15.7%
Kyushu	1,368	2,206	61.3%	1,873	2,476	32.2%	2,263	2,965	31.0%	1,613	2,713	68.2%	7,117	10,360	45.6%
Chugoku	897	1,109	23.6%	1,102	1,182	7.3%	1,519	1,615	6.3%	896	1,752	95.5%	4,414	5,658	28.2%
Hokkaido	1,367	1,929	41.1%	793	1,017	28.2%	967	1,269	31.2%	863	987	14.4%	3,990	5,202	30.4%
Shikoku	336	512	52.4%	474	594	25.3%	749	788	5.2%	427	873	104.4%	1,986	2,767	39.3%
Okinawa/Miya	266	184	-30.8%	603	668	10.8%	272	315	15.8%	226	333	47.3%	1,367	1,500	9.7%
Other	1,015	155	-84.7%	2,035	314	-84.6%	1,142	283	-75.2%	150	201	34.0%	4,342	953	-78.1%
KOREA	69,249	69,295	0.1%	60,939	59,429	-2.5%	53,132	54,087	1.8%	60,265	54,161	-10.1%	243,585	236,972	-2.7%
Seoul	20,932	27,444	31.1%	17,610	23,060	30.9%	14,468	20,961	44.9%	18,160	22,158	22.0%	71,170	93,623	31.5%
Incheon/Gyeonggi	15,801	16,919	7.1%	14,099	15,658	11.1%	12,416	14,434	16.3%	14,411	13,746	-4.6%	56,727	60,757	7.1%
Chungnam/Daejeon	1,723	1,929	12.0%	1,425	1,603	12.5%	1,231	1,317	7.0%	1,441	1,336	-7.3%	5,820	6,185	6.3%
Jeonbuk/Gwanju	1,639	1,586	-3.2%	891	1,116	25.3%	873	712	-18.4%	849	729	-14.1%	4,252	4,143	-2.6%
Gyeonbuk/Daegu	3,285	3,234	-1.6%	2,068	2,568	24.2%	1,841	1,854	0.7%	2,257	2,081	-7.8%	9,451	9,737	3.0%
Busan	7,129	7,051	-1.1%	5,643	6,885	22.0%	5,654	6,377	12.8%	6,104	6,333	3.8%	24,530	26,646	8.6%
Ulsan	1,393	1,144	-17.9%	1,030	1,081	5.0%	1,229	1,174	-4.5%	1,519	995	-34.5%	5,171	4,394	-15.0%
Other	17,347	9,988	-42.4%	18,173	7,458	-59.0%	15,420	7,258	-52.9%	15,524	6,783	-56.3%	66,464	31,487	-52.6%
TAIWAN	2,263	2,461	8.7%	2,684	2,535	-5.6%	2,453	1,962	-20.0%	2,241	2,275	1.5%	9,641	9,233	-4.2%
Taipei	1,289	1,411	9.5%	1,412	1,527	8.1%	1,248	1,064	-14.7%	1,222	1,214	-0.7%	5,171	5,216	0.9%
Kaohsiung	189	153	-19.0%	148	154	4.1%	146	144	-1.4%	122	193	58.2%	605	644	6.4%
Taichung	205	300	46.3%	342	358	4.7%	373	273	-26.8%	368	224	-39.1%	1,288	1,155	-10.3%
Taoyuan, Miaoli, Hsinehu	166	276	66.3%	229	170	-25.8%	286	274	-4.2%	211	237	12.3%	892	957	7.3%
Hsinchu	114	139	21.9%	98	110	12.2%	112	88	-21.4%	130	98	-24.6%	454	435	-4.2%
Other	300	182	-39.3%	455	216	-52.5%	288	119	-58.7%	188	309	64.4%	1,231	826	-32.9%
CHINA	1,194	1,261	5.6%	3,944	2,649	-32.8%	1,174	697	-40.6%	1,046	738	-29.4%	7,358	5,345	-27.4%
Beijing	105	213	102.9%	707	615	-13.0%	117	103	-12.0%	123	135	9.8%	1,052	1,066	1.3%
Shanghai	520	381	-26.7%	1,099	841	-23.5%	553	232	-58.0%	353	252	-28.6%	2,525	1,706	-32.4%
Guangzhou	79	119	50.6%	220	236	7.3%	63	42	-33.3%	111	56	-49.5%	473	453	-4.2%
Other	490	548	11.8%	1,918	957	-50.1%	441	320	-27.4%	459	295	-35.7%	3,308	2,120	-35.9%
US/HAWAII	9,361	8,536	-8.8%	5,942	7,258	22.1%	7,519	9,472	26.0%	6,929	7,716	11.4%	29,751	32,982	10.9%
CNMI	1,365	1,745	27.8%	1,228	1,480	20.5%	1,896	1,912	0.8%	1,454	1,946	33.8%	5,943	7,083	19.2%
PALAU	206	336	63.1%	303	224	-26.1%	311	304	-2.3%	346	283	-18.2%	1,166	1,147	-1.6%
FSM	932	897	-3.8%	845	854	1.1%	1,388	1,091	-21.4%	1,442	1,195	-17.1%	4,607	4,037	-12.4%
RMI	107	97	-9.3%	73	118	61.6%	109	133	22.0%	135	99	-26.7%	424	447	5.4%
PHILIPPINES	959	1,277	33.2%	972	1,281	31.8%	1,955	1,365	-30.2%	1,842	2,433	32.1%	5,728	6,356	11.0%
AUSTRALIA	132	221	67.4%	504	519	3.0%	180	161	-10.6%	161	214	32.9%	977	1,115	14.1%
EUROPE	193	211	9.3%	182	198	8.8%	226	225	-0.4%	226	224	-0.9%	827	858	3.7%
HONG KONG	424	454	7.1%	391	745	90.5%	573	416	-27.4%	593	593	0.0%	1,981	2,208	11.5%
RUSSIA	670	816	21.8%	250	341	36.4%	540	644	19.3%	315	337	7.0%	1,775	2,138	20.5%
SINGAPORE	68	85	25.0%	71	114	60.6%	88	75	-14.8%	97	101	4.1%	324	375	15.7%
INDIA	17	14	-17.6%	11	15	36.4%	17	19	11.8%	9	14	55.6%	54	62	14.8%
MALAYSIA	4	20	400.0%	20	68	240.0%	55	65	18.2%	20	14	-30.0%	99	167	68.7%
OTHER/UNKNOWN	1,396	313	-77.6%	1,749	402	-77.0%	1,667	347	-79.2%	357	400	12.0%	5,169	1,462	-71.7%
SEA ARRIVALS (CIV & MIL)	4,964	1,447	-70.9%	140	240	71.4%	2,838	383	-86.5%	266	311	16.9%	8,208	2,381	-71.0%
TOTAL	134,939	147,507	9.3%	127,185	137,244	7.9%	137,734	146,332	6.2%	117,678	120,779	2.6%	517,536	551,862	6.6%

Guam Visitors Bureau 2nd Quarter Visitor Profile



Category by Market	FY'2018 Q2 (Jan - Mar '18)	FY'2019 Q2 (Jan - Mar '19)	% from LY	FYTD 2017 (Oct '16 - Sep '17)	FYTD 2018 (Oct '17 - Sep '18)	% from LY
Total Expenditures (On island + Prepaid) Per Person	\$ 1,205.53	\$ 1,276.43	5.9%	\$ 1,246.57	\$ 1,282.98	2.9%
Japan	\$ 1,539.31	\$ 1,200.63	-22.0%	\$ 1,288.13	\$ 1,498.91	16.4%
Korea	\$ 881.20	\$ 1,345.00	52.6%	\$ 1,165.93	\$ 1,088.17	-6.7%
Taiwan	\$ 2,381.42	\$ 1,550.70	-34.9%	\$ 1,670.59	\$ 2,174.21	30.1%
Philippines	\$ 1,109.31	\$ 907.10	-18.2%	\$ 845.45	\$ 1,168.95	38.3%
Hong Kong	\$ 1,693.73	\$ 1,467.59	-13.4%	\$ 2,294.21	\$ 2,082.34	-9.2%
USA	-	\$ 2,880.46	-	-	-	-
On island Expenditures Per Person	\$ 373.65	\$ 595.51	59.4%	\$ 429.67	\$ 428.69	-0.2%
Japan	\$ 541.06	\$ 551.66	2.0%	\$ 438.57	\$ 527.47	20.3%
Korea	\$ 206.86	\$ 635.52	207.2%	\$ 382.70	\$ 333.44	-12.9%
Taiwan	\$ 933.36	\$ 726.46	-22.2%	\$ 729.17	\$ 854.09	17.1%
Philippines	\$ 557.47	\$ 524.85	-5.9%	\$ 491.64	\$ 585.55	19.1%
Hong Kong	\$ 676.91	\$ 752.16	11.1%	\$ 1,199.08	\$ 935.20	-22.0%
USA	-	\$ 1,545.05	-	-	-	-
Prepaid Expenditures Per Person	\$ 831.96	\$ 753.68	-9.4%	\$ 821.53	\$ 854.04	4.0%
Japan	\$ 998.22	\$ 691.14	-30.8%	\$ 853.76	\$ 971.25	13.8%
Korea	\$ 674.15	\$ 809.76	20.1%	\$ 788.49	\$ 754.38	-4.3%
Taiwan	\$ 1,456.92	\$ 981.30	-32.6%	\$ 944.38	\$ 1,322.48	40.0%
Philippines	\$ 551.84	\$ 621.46	12.6%	\$ 359.87	\$ 581.65	61.6%
Hong Kong	\$ 1,015.10	\$ 909.69	-10.4%	\$ 1,095.14	\$ 1,146.11	4.7%
USA	-	\$ 1,966.52	-	-	-	-
Per Person Per Day Spending	\$ 107.38	\$ 162.93	51.7%	\$ 126.93	\$ 122.43	-3.5%
Japan	\$ 173.06	\$ 171.81	-0.7%	\$ 140.98	\$ 169.87	20.5%
Korea	\$ 46.79	\$ 152.15	225.2%	\$ 105.74	\$ 83.57	-21.0%
Taiwan	\$ 227.26	\$ 191.98	-15.5%	\$ 184.16	\$ 205.37	11.5%
Philippines	\$ 164.71	\$ 138.62	-15.8%	\$ 119.74	\$ 149.80	25.1%
Hong Kong	\$ 198.58	\$ 222.59	12.1%	\$ 272.81	\$ 249.18	-8.7%
USA	-	\$ 249.75	-	-	-	-
Average Length of Stay (Days)	6.01	4.22	-29.8%	3.53	4.96	40.6%
Japan	3.26	3.42	4.9%	3.24	3.33	2.8%
Korea	8.38	5.04	-39.9%	3.68	6.14	66.8%
Taiwan	4.03	4.57	13.4%	4.43	4.48	1.1%
Philippines	4.96	4.96	0.0%	6.06	5.87	-3.1%
Hong Kong	3.81	4.04	6.0%	4.56	4.16	-8.8%
USA	-	12.19	-	-	-	-
Seat Capacity (Seats)	531,724	593,172	11.6%	2,233,525	2,118,040	-5.2%
Japan	184,955	241,465	30.6%	892,985	714,713	-20.0%
Korea	214,652	217,849	1.5%	739,626	877,648	18.7%
Taiwan	8,681	10,094	16.3%	58,118	37,595	-35.3%
Philippines	35,368	37,604	6.3%	178,554	145,776	-18.4%
Hong Kong	6,520	9,822	50.6%	46,648	25,408	-45.5%
USA	32,760	32,760	0.0%	128,980	132,860	3.0%
Other	48,788	43,578	-10.7%	188,614	184,040	-2.4%

Source: Guam Visitors Bureau Exit Surveys and Dilo Mi Market Intelligence for the Aviation Industry

Note : As of January 2019, Expenditures will have slightly varied results in comparison to previous years, due to the implementation of a revised Exit Survey questionnaire.