

June 2019 Arrivals



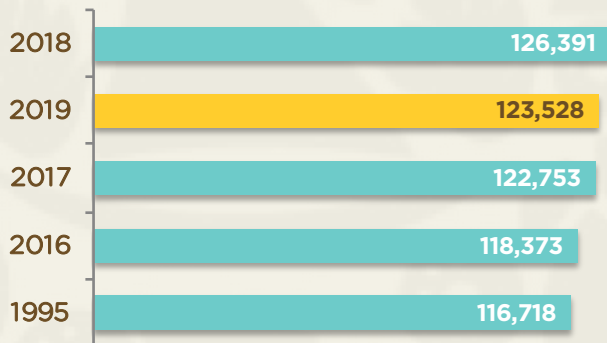
DID YOU KNOW?

About **43%** of attendees at the **Guam Micronesia Island Fair** purchased either food & beverages or gifts & souvenirs.

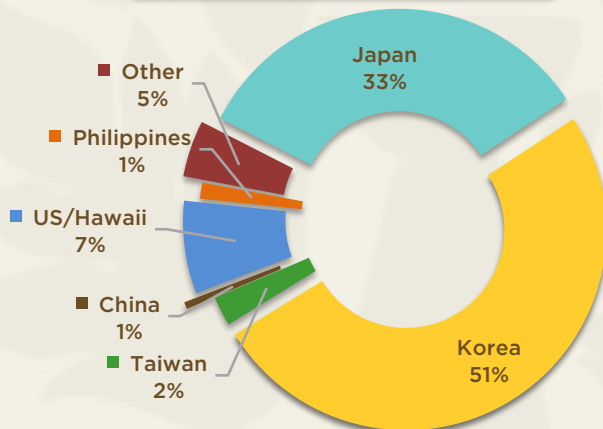
ARRIVALS

JUN Arrivals	123,528	-2.3% ↓
CYTD Arrivals	795,697	+5.0% ↑
FYTD Arrivals	1,196,306	+5.4% ↑

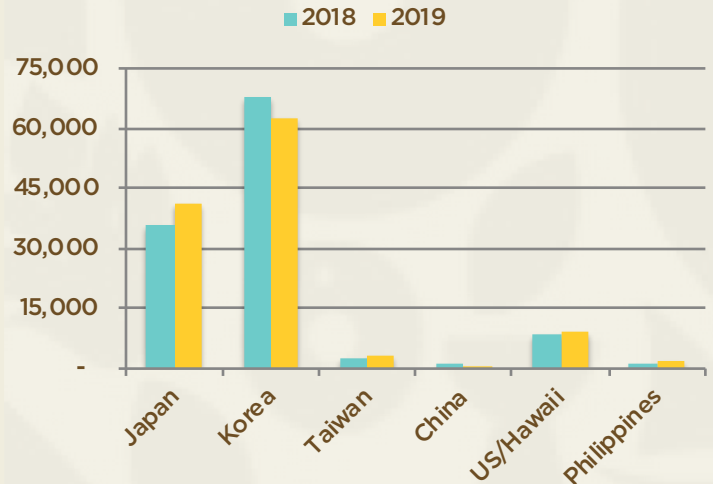
Top 5 June Arrivals



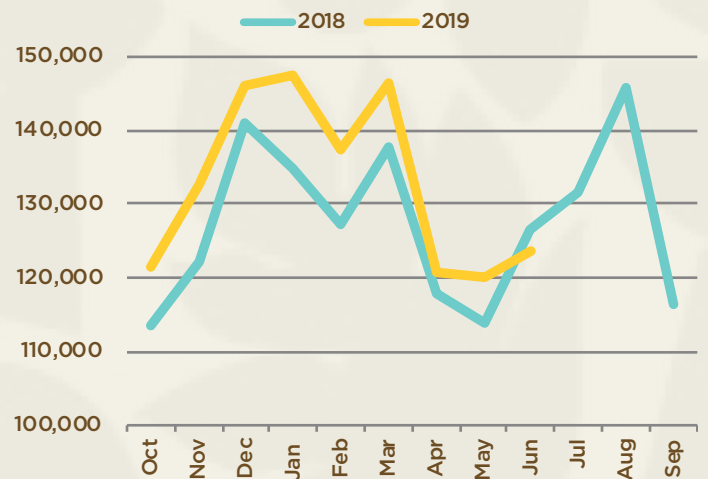
MARKET MIX



MARKET SNAPSHOT



Market	2018	2019	% to LY
Japan	35,739	41,027	14.8%
Korea	67,996	62,413	-8.2%
Taiwan	2,731	2,952	8.1%
China	913	697	-23.7%
US/Hawaii	8,817	9,230	4.7%
Philippines	1,349	1,579	17.0%



Source: Preliminary Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine – Mandatory Customs Declaration forms and processed by the Guam Visitors Bureau



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www.guamvisitorsbureau.com

Preliminary Visitor Arrival Summary June 2019



	Jun-18	Jun-19	% from LY
Civilian Air Arrivals ^a	122,221	122,102	-0.1%
Civilian Sea Arrivals ^a	63	65	3.2%
Armed Forces Air Arrivals ^a	1,604	1,361	-15.1%
Armed Forces Sea Arrivals ^a	2,503	0	-100.0%
TOTAL VISITOR ARRIVALS	126,391	123,528	-2.3%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Jun-18	Jun-19	% from LY
JAPAN	35,739	41,027	14.8%
Kanto (Tokyo)	19,110	18,890	-1.2%
Chubu (Nagoya)	4,147	5,107	23.1%
Kinki (Osaka)	6,138	9,204	50.0%
Koshinetsu	450	741	64.7%
Hokuriku	600	661	10.2%
Tohoku	1,104	1,316	19.2%
Kyushu	1,831	2,221	21.3%
Chugoku	784	1,292	64.8%
Hokkaido	477	566	18.7%
Shikoku	415	613	47.7%
Okinawa/Miya	431	275	-36.2%
Other	252	141	-44.0%
KOREA	67,996	62,413	-8.2%
Seoul	24,583	27,296	11.0%
Incheon/Gyeonggi	17,624	15,046	-14.6%
Chungnam/Daejeon	1,478	1,450	-1.9%
Jeonbuk/Gwanju	1,069	846	-20.9%
Gyeongbuk/Daegu	2,880	2,670	-7.3%
Busan	7,636	6,935	-9.2%
Ulsan	1,427	1,111	-22.1%
Other	11,299	7,059	-37.5%
TAIWAN	2,731	2,952	8.1%
Taipei	1,661	1,518	-8.6%
Kaohsiung	167	203	21.6%
Taichung	289	436	50.9%
Taoyuan, Miaoli, Hsinehu	292	252	-13.7%
Hsinchu	129	306	137.2%
Other	193	237	22.8%
CHINA	913	697	-23.7%
Beijing	110	98	-10.9%
Shanghai	348	294	-15.5%
Guangzhou	79	24	-69.6%
Other	376	281	-25.3%
US/HAWAII	8,817	9,230	4.7%
CNMI	2,251	1,901	-15.5%
PALAU	390	410	5.1%
FSM	1,623	1,377	-15.2%
RMI	227	171	-24.7%
PHILIPPINES	1,349	1,579	17.0%
AUSTRALIA	233	88	-62.2%
EUROPE	143	111	-22.4%
HONG KONG	543	477	-12.2%
RUSSIA	395	336	-14.9%
SINGAPORE	69	313	353.6%
INDIA	15	12	-20.0%
MALAYSIA	42	35	-16.7%
OTHER/UNKNOWN	349	334	-4.3%

QUARTERLY VISITOR INDUSTRY STATISTICS (January 2019 - March 2019)

Hotel Occupancy Taxes ^c	\$12,358,678.25	\$13,069,808.14	5.8%
Weighted Hotel Occupancy Rate ^d	89.4%	91.4%	2.2%
Weighted Hotel Room Rate ^d	\$216.23	\$226.47	4.7%

Guam Visitors Bureau
Preliminary June 2019 Visitor Arrival Summary
Calendar Year-to-Date 2018/9 • Fiscal Year-to-Date 2018/19



	CYTD 2018 (Jan - Jun '18)	CYTD 2019 (Jan - Jun '19)	% from LY	FYTD 2018 (Oct '17 - Jun '18)	FYTD 2019 (Oct '18 - Jun '19)	% from LY
Air Arrivals ^a	746,691	790,918	5.9%	1,113,481	1,188,206	6.7%
Sea Arrivals ^a	11,231	4,779	-57.4%	21,262	8,100	-61.9%
TOTAL VISITOR ARRIVALS	757,922	795,697	5.0%	1,134,743	1,196,306	5.4%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2018 (Jan - Jun '18)	CYTD 2019 (Jan - Jun '19)	% from LY	FYTD 2018 (Oct '17 - Jun '18)	FYTD 2019 (Oct '18 - Jun '19)	% from LY
JAPAN	262,233	320,209	22.1%	389,853	480,992	23.4%
Kanto (Tokyo)	130,801	159,540	22.0%	199,820	246,144	23.2%
Chubu (Nagoya)	35,012	38,997	11.4%	49,173	56,108	14.1%
Kinki (Osaka)	47,816	64,470	34.8%	68,696	95,076	38.4%
Koshinetsu	4,627	5,977	29.2%	7,568	9,152	20.9%
Hokuriku	4,029	4,889	21.3%	5,843	6,914	18.3%
Tohoku	7,802	8,734	11.9%	11,985	13,353	11.4%
Kyushu	10,820	15,184	40.3%	15,851	22,077	39.3%
Chugoku	6,270	8,319	32.7%	10,574	12,037	13.8%
Hokkaido	5,232	6,477	23.8%	7,695	9,036	17.4%
Shikoku	2,967	4,383	47.7%	4,224	6,527	54.5%
Okinawa/Miya	2,159	1,999	-7.4%	3,055	2,912	-4.7%
Other	4,698	1,240	-73.6%	5,369	1,656	-69.2%
KOREA	372,097	357,633	-3.9%	559,893	539,700	-3.6%
Seoul	115,633	143,928	24.5%	183,758	217,816	18.5%
Incheon/Gyeonggi	89,950	91,592	1.8%	141,357	138,345	-2.1%
Chungnam/Daejeon	8,613	8,966	4.1%	14,923	13,413	-10.1%
Jeonbuk/Gwanju	6,206	5,741	-7.5%	9,236	8,390	-9.2%
Gyeongbuk/Daegu	15,232	14,730	-3.3%	23,162	22,574	-2.5%
Busan	39,311	40,875	4.0%	47,661	62,076	30.2%
Ulsan	7,951	6,578	-17.3%	9,274	10,019	8.0%
Other	89,201	45,223	-49.3%	130,522	67,067	-48.6%
TAIWAN	14,108	14,633	3.7%	20,066	20,921	4.3%
Taipei	7,788	8,070	3.6%	11,104	12,075	8.7%
Kaohsiung	885	1,007	13.8%	1,246	1,468	17.8%
Taichung	1,850	1,957	5.8%	2,864	2,575	-10.1%
Taoyuan, Miaoli, Hsinehu	1,319	1,433	8.6%	1,979	1,990	0.6%
Hsinchu	729	938	28.7%	852	1,214	42.5%
Other	1,537	1,228	-20.1%	2,021	1,599	-20.9%
CHINA	9,369	6,626	-29.3%	13,471	9,968	-26.0%
Beijing	1,311	1,256	-4.2%	1,883	1,795	-4.7%
Shanghai	3,213	2,192	-31.8%	4,801	3,216	-33.0%
Guangzhou	636	529	-16.8%	946	765	-19.1%
Other	4,209	2,649	-37.1%	5,841	4,192	-28.2%
US/HAWAII	45,547	49,388	8.4%	64,239	71,986	12.1%
CNMI	9,861	10,967	11.2%	14,956	15,961	6.7%
PALAU	2,018	2,001	-0.8%	3,316	3,026	-8.7%
FSM	7,438	6,779	-8.9%	10,848	9,883	-8.9%
RMI	762	753	-1.2%	1,068	1,124	5.2%
PHILIPPINES	8,800	10,163	15.5%	15,137	16,566	9.4%
AUSTRALIA	1,429	1,339	-6.3%	1,883	1,855	-1.5%
EUROPE	1,113	1,129	1.4%	1,721	1,812	5.3%
HONG KONG	2,982	3,240	8.7%	5,086	5,268	3.6%
RUSSIA	2,404	2,772	15.3%	3,556	4,473	25.8%
SINGAPORE	478	795	66.3%	578	1,103	90.8%
INDIA	95	83	-12.6%	103	129	25.2%
MALAYSIA	160	230	43.8%	180	367	103.9%
OTHER/UNKNOWN	5,797	2,178	-62.4%	7,527	3,072	-59.2%

YTD VISITOR INDUSTRY STATISTICS	(January 2019 - March 2019)			(October 2018 - March 2019)		
Hotel Occupancy Taxes ^c	\$12,358,678.25	\$13,069,808.14	5.8%	\$31,224,182.03	\$22,977,668.57	-26.4%
Weighted Hotel Occupancy Rate ^d	89.4%	91.4%	2.2%	84.9%	88.7%	4.5%
Weighted Hotel Room Rate ^d	\$216.23	\$226.47	4.7%	\$210.08	\$213.45	1.6%

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2018/9 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: ^aCivilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: ^bJapan Guam Travel Association, ^cHotel Occupancy Tax collections are unaudited. Department of Administration, STR Global (Hotel Occupancy and ADR Report).

	January			February			March			April			May			June			Total CYTD		
	Jan-18	Jan-19	% from LY	Feb-18	Feb-19	% from LY	Mar-18	Mar-19	% from LY	Apr-18	Apr-19	% from LY	May-18	May-19	% from LY	Jun-18	Jun-19	% from LY	2018	2019	% from LY
JAPAN	41,435	58,021	40.0%	46,937	58,774	25.2%	61,613	72,974	18.4%	39,934	47,725	19.5%	36,575	41,688	14.0%	35,739	41,027	14.8%	262,233	320,209	22.1%
Kanto (Tokyo)	21,885	31,772	50.0%	22,852	32,576	42.6%	28,888	36,675	27.0%	20,605	21,344	3.6%	18,161	18,283	0.7%	19,110	18,890	-0.01151	130,801	159,540	22.0%
Chubu (Nagoya)	4,984	6,170	23.8%	6,042	6,286	4.0%	9,314	10,025	7.6%	5,589	6,028	7.9%	4,936	5,381	9.0%	4,147	5,107	23.1%	35,012	38,997	11.4%
Kinki (Osaka)	7,742	10,244	32.3%	7,732	10,078	30.3%	12,677	14,916	17.7%	7,313	10,676	46.0%	6,214	9,352	50.5%	6,138	9,204	50.0%	47,816	64,470	34.8%
Koshinetsu	674	1,303	93.3%	980	1,067	8.9%	1,113	1,431	28.6%	689	831	20.6%	721	604	-16.2%	450	741	64.7%	4,627	5,977	29.2%
Hokuriku	486	662	36.2%	805	890	10.6%	991	954	-3.7%	538	759	41.1%	609	963	58.1%	600	661	10.2%	4,029	4,889	21.3%
Tohoku	1,115	1,775	59.2%	1,646	1,626	-1.2%	1,718	1,738	1.2%	1,025	1,228	19.8%	1,194	1,051	-12.0%	1,104	1,316	19.2%	7,802	8,734	11.9%
Kyushu	1,368	2,206	61.3%	1,873	2,476	32.2%	2,263	2,965	31.0%	1,613	2,713	68.2%	1,872	2,603	39.0%	1,831	2,221	21.3%	10,820	15,184	40.3%
Chugoku	897	1,109	23.6%	1,102	1,182	7.3%	1,519	1,615	6.3%	896	1,752	95.5%	1,072	1,369	27.7%	784	1,292	64.8%	6,270	8,319	32.7%
Hokkaido	1,367	1,929	41.1%	793	1,017	28.2%	967	1,269	31.2%	863	987	14.4%	765	709	-7.3%	477	566	18.7%	5,232	6,477	23.8%
Shikoku	336	512	52.4%	474	594	25.3%	749	788	5.2%	427	873	104.4%	566	1,003	77.2%	415	613	47.7%	2,967	4,383	47.7%
Okinawa/Miya	266	184	-30.8%	603	668	10.8%	272	315	15.8%	226	333	47.3%	361	224	-38.0%	431	275	-36.2%	2,159	1,999	-7.4%
Other	1,015	155	-84.7%	2,035	314	-84.6%	1,142	283	-75.2%	150	201	34.0%	104	146	40.4%	252	141	-44.0%	4,698	1,240	-73.6%
KOREA	69,249	69,295	0.1%	60,939	59,429	-2.5%	53,132	54,087	1.8%	60,265	54,161	-10.1%	60,516	58,248	-3.7%	67,996	62,413	-8.2%	372,097	357,633	-3.9%
Seoul	20,932	27,444	31.1%	17,610	23,060	30.9%	14,468	20,961	44.9%	18,160	22,158	22.0%	19,880	23,009	15.7%	24,583	27,296	11.0%	115,633	143,928	24.5%
Incheon/Gyeonggi	15,801	16,919	7.1%	14,099	15,658	11.1%	12,416	14,434	16.3%	14,411	13,746	-4.6%	15,599	15,789	1.2%	17,624	15,046	-14.6%	89,950	91,592	1.8%
Chungnam/Daejeon	1,723	1,929	12.0%	1,425	1,603	12.5%	1,231	1,317	7.0%	1,441	1,336	-7.3%	1,315	1,331	1.2%	1,478	1,450	-1.9%	8,613	8,966	4.1%
Jeonbuk/Gwanju	1,639	1,586	-3.2%	891	1,116	25.3%	873	712	-18.4%	849	729	-14.1%	885	752	-15.0%	1,069	846	-20.9%	6,206	5,741	-7.5%
Gyeonbuk/Daegu	3,285	3,234	-1.6%	2,068	2,568	24.2%	1,841	1,854	0.7%	2,257	2,081	-7.8%	2,901	2,323	-0.19924	2,880	2,670	-0.07292	15,232	14,730	-3.3%
Busan	7,129	7,051	-1.1%	5,643	6,885	22.0%	5,654	6,377	12.8%	6,104	6,333	3.8%	7,145	7,294	0.02085	7,636	6,935	-0.0918	39,311	40,875	4.0%
Ulsan	1,393	1,144	-17.9%	1,030	1,081	5.0%	1,229	1,174	-4.5%	1,519	995	-34.5%	1,353	1,073	-0.20695	1,427	1,111	-0.22144	7,951	6,578	-17.3%
Other	17,347	9,988	-42.4%	18,173	7,458	-59.0%	15,420	7,258	-52.9%	15,524	6,783	-56.3%	11,438	6,677	-41.6%	11,299	7,059	-37.5%	89,201	45,223	-49.3%
TAIWAN	2,263	2,461	8.7%	2,684	2,535	-5.6%	2,453	1,962	-20.0%	2,241	2,275	1.5%	1,736	2,448	41.0%	2,731	2,952	8.1%	14,108	14,633	3.7%
Taipei	1,289	1,411	9.5%	1,412	1,527	8.1%	1,248	1,064	-14.7%	1,222	1,214	-0.7%	956	1,336	39.7%	1,661	1,518	-8.6%	7,788	8,070	3.6%
Kaohsiung	189	153	-19.0%	148	154	4.1%	146	144	-1.4%	122	193	58.2%	113	160	41.6%	167	203	21.6%	885	1,007	13.8%
Taichung	205	300	46.3%	342	358	4.7%	373	273	-26.8%	368	224	-39.1%	273	366	34.1%	289	436	50.9%	1,850	1,957	5.8%
Taoyuan, Miaoli, Hsinchu	166	276	66.3%	229	170	-25.8%	286	274	-4.2%	211	237	12.3%	135	224	65.9%	292	252	-13.7%	1,319	1,433	8.6%
Hsinchu	114	139	21.9%	98	110	12.2%	112	88	-21.4%	130	98	-24.6%	146	197	34.9%	129	306	137.2%	729	938	28.7%
Other	300	182	-39.3%	455	216	-52.5%	288	119	-58.7%	188	309	64.4%	113	165	46.0%	193	237	22.8%	1,537	1,228	-20.1%
CHINA	1,194	1,261	5.6%	3,944	2,649	-32.8%	1,174	697	-40.6%	1,046	738	-29.4%	1,098	584	-46.8%	913	697	-23.7%	9,369	6,626	-29.3%
Beijing	105	213	102.9%	707	615	-13.0%	117	103	-12.0%	123	135	9.8%	149	92	-38.3%	110	98	-10.9%	1,311	1,256	-4.2%
Shanghai	520	381	-26.7%	1,099	841	-23.5%	553	232	-58.0%	353	252	-28.6%	340	192	-43.5%	348	294	-15.5%	3,213	2,192	-31.8%
Guangzhou	79	119	50.6%	220	236	7.3%	63	42	-33.3%	111	56	-49.5%	84	52	-38.1%	79	24	-69.6%	636	529	-16.8%
Other	490	548	11.8%	1,918	957	-50.1%	441	320	-27.4%	459	295	-35.7%	525	248	-52.8%	376	281	-25.3%	4,209	2,649	-37.1%
US/HAWAII	9,361	8,536	-8.8%	5,942	7,258	22.1%	7,519	9,472	26.0%	6,929	7,716	11.4%	6,979	7,176	2.8%	8,817	9,230	4.7%	45,547	49,388	8.4%
CNMI	1,365	1,745	27.8%	1,228	1,480	20.5%	1,896	1,912	0.8%	1,454	1,946	33.8%	1,667	1,983	19.0%	2,251	1,901	-15.5%	9,861	10,967	11.2%
PALAU	206	336	63.1%	303	224	-26.1%	311	304	-2.3%	346	283	-18.2%	462	444	-3.9%	390	410	5.1%	2,018	2,001	-0.8%
FSM	932	897	-3.8%	845	854	1.1%	1,388	1,091	-21.4%	1,442	1,195	-17.1%	1,208	1,365	13.0%	1,623	1,377	-15.2%	7,438	6,779	-8.9%
RMI	107	97	-9.3%	73	118	61.6%	109	133	22.0%	135	99	-26.7%	111	135	21.6%	227	171	-24.7%	762	753	-1.2%
PHILIPPINES	959	1,277	33.2%	972	1,281	31.8%	1,955	1,365	-30.2%	1,842	2,433	32.1%	1,723	2,228	29.3%	1,349	1,579	17.0%	8,800	10,163	15.5%
AUSTRALIA	132	221	67.4%	504	519	3.0%	180	161	-10.6%	161	214	32.9%	219	136	-37.9%	233	88	-62.2%	1,429	1,339	-6.3%
EUROPE	193	211	9.3%	182	198	8.8%	226	225	-0.4%	226	224	-0.9%	143	160	11.9%	143	111	-22.4%	1,113	1,129	1.4%
HONG KONG	424	454	7.1%	391	745	90.5%	573	416	-27.4%	593	593	0.0%	458	555	21.2%	543	477	-12.2%	2,982	3,240	8.7%
RUSSIA	670	816	21.8%	250	341	36.4%	540	644	19.3%	315	337	7.0%	234	298	27.4%	395	336	-14.9%	2,404	2,772	15.3%
SINGAPORE	68	85	25.0%	71	114	60.6%	88	75	-14.8%	97	101	4.1%	85	107	25.9%	69	313	353.6%	478	795	66.3%
INDIA	17	14	-17.6%	11	15	36.4%	17	19	11.8%	9	14	55.6%	26	9	-65.4%	15	12	-20.0%	95	83	-12.6%
MALAYSIA	4	20	400.0%	20	68	240.0%	55	65	18.2%	20	14	-30.0%	19	28	47.4%	42	35	-16.7%	160	230	43.8%
OTHER/UNKNOWN	1,396	313	-77.6%	1,749	402	-77.0%	1,667	347	-79.2%	357	400	12.0%	279	382	36.9%	349	334	-4.3%	5,797	2,178	-62.4%
SEA ARRIVALS (CIV & MIL)	4,964	1,447	-70.9%	140	240	71.4%	2,838	383	-86.5%	266	536	101.5%	457	2,108	361.3%	2,566	65	-97.5%	11,231	4,779	-57.4%
TOTAL	134,939	147,507	9.3%	127,185	137,244	7.9%	137,734	146,332	6.2%	117,678	121,004	2.8%	113,995	120,082	5.3%	126,391	123,528	-2.3%	757,922	795,697	5.0%