



Visitor Arrival Summary
JUNE 2013 (as of July 10, 2013)

	Jun-12	Jun-13	% from LY
Civilian Air Arrivals*	93,766	97,961	4.5%
Civilian Sea Arrivals*	28	37	32.1%
Armed Forces Air Arrivals*	1,154	1,152	-0.2%
Armed Forces Sea Arrivals[†]	-	-	-
TOTAL VISITOR ARRIVALS	94,948	99,150	4.4%
ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Jun-12	Jun-13	% from LY
JAPAN	64,018	62,077	-3.0%
Kanto (Tokyo)	31,199	28,959	-7.2%
Chubu (Nagoya)	9,568	8,375	-12.5%
Kinki (Osaka)	12,143	12,185	0.3%
Koshinetsu	1,531	1,278	-16.5%
Hokuriko	928	1,107	19.3%
Tohoku	2,178	2,236	2.7%
Kyushu	2,183	2,504	14.7%
Chugoku	1,679	2,003	19.3%
Hokkaido	967	995	2.9%
Shikoku	720	796	10.6%
Okinawa/Miya	692	483	-30.2%
<i>Other</i>	230	1,156	402.6%
KOREA	15,118	20,384	34.8%
Seoul	7,455	10,177	36.5%
Incheon	920	1,164	26.5%
Chungbuk	231	232	0.4%
Chungnam	584	658	12.7%
Gangwon	134	250	86.6%
Jeonbuk	176	241	36.9%
Gyeonbuk	458	522	14.0%
Gyeonggi	3,631	4,633	27.6%
Jeonnam	335	450	34.3%
Gyeongnam	732	1,282	75.1%
<i>Other</i>	462	775	67.7%
TAIWAN	4,001	5,078	26.9%
Taipei	2,416	2,715	12.4%
Kaohsiung	277	425	53.4%
Taichung	589	846	43.6%
Taoyuan, Miaoli, Hsinehu	426	474	11.3%
<i>Other</i>	293	618	110.9%
CHINA, P.R.C.	420	714	70.0%
Beijing	101	175	73.3%
Shanghai	106	135	27.4%
Guangzhou	21	48	128.6%
<i>Other</i>	192	356	85.4%
U.S. MAINLAND	4,137	4,100	-0.9%
HAWAII	1,206	937	-22.3%
CNMI	1,844	1,345	-27.1%
PALAU	382	330	-13.6%
FSM	1,093	960	-12.2%
RMI	83	77	-7.2%
PHILIPPINES	794	810	2.0%
AUSTRALIA	224	225	0.4%
CANADA	59	77	30.5%
EUROPE	119	112	-5.9%
HONG KONG	632	839	32.8%
THAILAND	38	27	-28.9%
VIETNAM	17	8	-52.9%
RUSSIA	374	486	29.9%
OTHER/UNKNOWN	361	527	46.0%

VISITOR INDUSTRY STATISTICS

	Jun-12	Jun-13	% from LY
JGTA Air Arrivals	58,876	57,296	-2.7%
Hotel Occupancy Taxes	\$1,737,013.72	n.a.	n.a.
Weighted Hotel Occupancy Rate	72%	n.a.	n.a.
Weighted Hotel Room Rate	\$109	n.a.	n.a.

Guam Visitors Bureau
 June 2013 Visitor Arrival Summary
 Calendar Year-to-Date 2012/2013 • Fiscal Year-to-Date 2012/2013
 as of July 10, 2013

	CYTD 2012 (Jan-Jun '12)	CYTD 2013 (Jan-Jun '13)	% from LY	FYTD 2012 (Oct '11-Jun '12)	FYTD 2013 (Oct '12-Jun '13)	% from LY
ir Arrivals^a	618,189	648,533	4.9%	909,065	976,415	7.4%
sea Arrivals^{a1}	2,355	3,644	54.7%	4,796	6,953	45.0%
TOTAL VISITOR ARRIVALS	620,544	652,177	5.1%	913,861	983,368	7.6%
	CYTD 2012 (Jan-Jun '12)	CYTD 2013 (Jan-Jun '13)	% from LY	FYTD 2012 (Oct '11-Jun '12)	FYTD 2013 (Oct '12-Jun '13)	% from LY
IRIGIN OF AIR ARRIVALS (Civilian & Armed Forces)						
APAN	445,601	444,934	-0.1%	653,138	673,935	3.2%
Kanto (Tokyo)	216,656	212,408	-2.0%	316,175	319,593	1.1%
Chubu (Nagoya)	57,884	57,228	-1.1%	82,788	86,994	5.1%
Kinki (Osaka)	88,331	84,807	-4.0%	129,010	129,528	0.4%
Koshinetsu	12,004	11,732	-2.3%	19,016	18,870	-0.8%
Hokuriko	6,657	6,797	2.1%	9,566	9,903	3.5%
Tohoku	15,543	16,697	7.4%	22,489	25,349	12.7%
Kyushu	14,947	16,665	11.5%	23,367	24,898	6.6%
Chugoku	12,406	12,875	3.8%	19,984	19,949	-0.2%
Hokkaido	10,772	9,916	-7.9%	15,141	14,402	-4.9%
Shikoku	5,396	6,070	12.5%	8,548	9,473	10.8%
Okinawa/Miya	3,699	1,685	-54.4%	5,140	2,663	-48.2%
Other	1,306	8,054	516.7%	1,914	12,313	543.3%
OREA	79,120	112,419	42.1%	116,716	167,701	43.7%
Seoul	41,023	54,592	33.1%	60,261	82,093	36.2%
Incheon	4,738	6,683	41.1%	6,952	10,062	44.7%
Chungbuk	1,129	1,738	53.9%	1,656	2,526	52.5%
Chungnam	2,561	3,711	44.9%	3,811	5,571	46.2%
Gangwon	1,017	1,434	41.0%	1,440	1,939	34.7%
Jeonbuk	1,192	1,444	21.1%	1,765	2,064	16.9%
Gyeonbuk	2,186	3,309	51.4%	3,252	4,997	53.7%
Gyeonggi	17,861	24,838	39.1%	26,284	37,147	41.3%
Jeonnam	1,641	2,384	45.3%	2,494	3,443	38.1%
Gyeongnam	3,586	7,222	101.4%	5,368	10,274	91.4%
Other	2,186	5,064	131.7%	3,433	7,585	120.9%
AIWAN	25,246	22,678	-10.2%	36,128	32,853	-9.1%
Taipei	15,814	12,514	-20.9%	22,414	18,228	-18.7%
Kaohsiung	1,723	1,624	-5.7%	2,325	2,385	2.6%
Taichung	3,552	3,510	-1.2%	5,263	5,144	-2.3%
Taoyuan, Miaoli, Hsinehu	2,643	2,274	-14.0%	3,989	3,250	-18.5%
Other	1,514	2,756	82.0%	2,137	3,846	80.0%
CHINA	4,661	5,781	24.0%	6,724	7,743	15.2%
Beijing	1,248	1,381	10.7%	1,764	1,656	-6.1%
Shanghai	1,461	1,809	23.8%	2,328	2,425	4.2%
Guangzhou	196	303	54.6%	322	428	32.9%
Other	1,756	2,288	30.3%	2,310	3,234	40.0%
U.S. MAINLAND	25,914	24,643	-4.9%	39,154	35,875	-8.4%
HAWAII	5,986	4,579	-23.5%	8,672	7,125	-17.8%
FM	8,143	7,180	-11.8%	12,650	11,132	-12.0%
ALAU	1,741	1,389	-20.2%	2,755	2,154	-21.8%
SM	4,907	4,763	-2.9%	7,450	7,238	-2.8%
MI	528	347	-34.3%	753	645	-14.3%
PHILIPPINES	5,010	4,939	-1.4%	7,999	8,171	2.2%
AUSTRALIA	2,187	1,824	-16.6%	3,186	2,515	-21.1%
CANADA	405	449	10.9%	646	731	13.2%
EUROPE	796	1,153	44.8%	1,180	1,654	40.2%
HONG KONG	3,945	4,362	10.6%	6,512	7,142	9.7%
INDONESIA	195	193	-1.0%	266	264	-0.8%
VIETNAM	59	37	-37.3%	73	53	-27.4%
RUSSIA	1,581	3,769	138.4%	1,825	5,122	180.7%
OTHER/UNKNOWN	2,164	3,094	43.0%	3,238	4,362	34.7%
VISITOR INDUSTRY STATISTICS						
GTA^b Air Arrivals	399,084	396,175	n.a.	583,971	599,522	2.7%
Hotel Occupancy Taxes^c	\$13,566,455.16	n.a.	n.a.	\$18,784,474.29	n.a.	n.a.
Weighted Hotel Occupancy Rate^d	78%	n.a.	n.a.	76%	n.a.	n.a.
Weighted Hotel Room Rate^d	\$119	n.a.	n.a.	\$117	n.a.	n.a.

note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2012/3 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or SC (military sea command) personnel. Source: ^aCivilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau ^bJapan Guam Travel Association, ^cHotel Occupancy Tax collections are unaudited. Department of Administration, Government of Guam
 Guam Hotel & Restaurant Association