



Visitor Arrival Summary
MAY 2013 (as of June 5, 2013)

	May-12	May-13	% from LY
Civilian Air Arrivals*	80,034	85,130	6.4%
Civilian Sea Arrivals*	310	27	-91.3%
Armed Forces Air Arrivals*	2,196	967	-56.0%
Armed Forces Sea Arrivals[†]	157	n.a.	-
TOTAL VISITOR ARRIVALS	82,697	86,124	4.1%
ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)			
	May-12	May-13	% from LY
JAPAN	55,457	53,108	-4.2%
Kanto (Tokyo)	26,863	24,797	-7.7%
Chubu (Nagoya)	7,367	7,276	-1.2%
Kinki (Osaka)	10,531	9,772	-7.2%
Koshinetsu	1,449	1,222	-15.7%
Hokuriko	976	1,087	11.4%
Tohoku	1,880	1,707	-9.2%
Kyushu	2,176	2,160	-0.7%
Chugoku	1,689	1,708	1.1%
Hokkaido	903	1,151	27.5%
Shikoku	727	931	28.1%
Okinawa/Miya	583	193	-66.9%
<i>Other</i>	313	1,104	252.7%
KOREA	11,613	18,513	59.4%
Seoul	6,297	8,851	40.6%
Incheon	743	1,086	46.2%
Chungbuk	167	220	31.7%
Chungnam	313	630	101.3%
Gangwon	144	210	45.8%
Jeonbuk	137	238	73.7%
Gyeongbuk	272	517	90.1%
Gyeonggi	2,495	4,097	64.2%
Jeonnam	234	429	83.3%
Gyeongnam	541	1,248	130.7%
<i>Other</i>	270	987	265.6%
TAIWAN	3,196	3,443	7.7%
Taipei	2,020	1,958	-3.1%
Kaohsiung	214	209	-2.3%
Taichung	410	482	17.6%
Taoyuan, Miaoli, Hsinehu	386	342	-11.4%
<i>Other</i>	166	452	172.3%
CHINA, P.R.C.	453	679	49.9%
Beijing	114	139	21.9%
Shanghai	104	217	108.7%
Guangzhou	15	80	433.3%
<i>Other</i>	220	243	10.5%
U.S. MAINLAND	4,844	3,849	-20.5%
HAWAII	1,037	621	-40.1%
CNMI	1,408	1,230	-12.6%
PALAU	312	274	-12.2%
FSM	903	831	-8.0%
RMI	85	57	-32.9%
PHILIPPINES	1,240	1,178	-5.0%
AUSTRALIA	253	289	14.2%
CANADA	63	87	38.1%
EUROPE	85	172	102.4%
HONG KONG	647	692	7.0%
THAILAND	27	16	-40.7%
VIETNAM	0	0	-
RUSSIA	282	437	55.0%
OTHER/UNKNOWN	325	621	91.1%

VISITOR INDUSTRY STATISTICS

	May-12	May-13	% from LY
JGTA Air Arrivals	49,923	n.a.	n.a.
Hotel Occupancy Taxes	\$1,710,483.38	n.a.	n.a.
Weighted Hotel Occupancy Rate	61%	n.a.	n.a.
Weighted Hotel Room Rate	\$121	n.a.	n.a.

Guam Visitors Bureau
 May 2013 Visitor Arrival Summary
 Calendar Year-to-Date 2012/2013 • Fiscal Year-to-Date 2012/2013
 as of June 5, 2013

	CYTD 2012 (Jan-May '12)	CYTD 2013 (Jan-May '13)	% from LY	FYTD 2012 (Oct '11-May '12)	FYTD 2013 (Oct '12-May '13)	% from LY
Air Arrivals^a	523,269	549,422	5.0%	814,145	877,304	7.8%
Sea Arrivals^{a1}	2,327	3,557	52.9%	4,768	6,866	44.0%
TOTAL VISITOR ARRIVALS	525,596	552,979	5.2%	818,913	884,170	8.0%
	CYTD 2012 (Jan-May '12)	CYTD 2013 (Jan-May '13)	% from LY	FYTD 2012 (Oct '11-May '12)	FYTD 2013 (Oct '12-May '13)	% from LY
ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)						
JAPAN	381,583	382,857	0.3%	589,120	611,858	3.9%
Kanto (Tokyo)	185,457	183,449	-1.1%	284,976	290,634	2.0%
Chubu (Nagoya)	48,316	48,853	1.1%	73,220	78,619	7.4%
Kinki (Osaka)	76,188	72,622	-4.7%	116,867	117,343	0.4%
Koshinetsu	10,473	10,454	-0.2%	17,485	17,592	0.6%
Hokuriko	5,729	5,690	-0.7%	8,638	8,796	1.8%
Tohoku	13,365	14,461	8.2%	20,311	23,113	13.8%
Kyushu	12,764	14,161	10.9%	21,184	22,394	5.7%
Chugoku	10,727	10,872	1.4%	18,305	17,946	-2.0%
Hokkaido	9,805	8,921	-9.0%	14,174	13,407	-5.4%
Shikoku	4,676	5,274	12.8%	7,828	8,677	10.8%
Okinawa/Miya	3,007	1,202	-60.0%	4,448	2,180	-51.0%
Other	1,076	6,898	541.1%	1,684	11,157	562.5%
KOREA	64,002	92,035	43.8%	101,598	147,317	45.0%
Seoul	33,568	44,415	32.3%	52,806	71,916	36.2%
Incheon	3,818	5,519	44.6%	6,032	8,898	47.5%
Chungbuk	898	1,506	67.7%	1,425	2,294	61.0%
Chungnam	1,977	3,053	54.4%	3,227	4,913	52.2%
Gangwon	883	1,184	34.1%	1,306	1,689	29.3%
Jeonbuk	1,016	1,203	18.4%	1,589	1,823	14.7%
Gyeonbuk	1,728	2,787	61.3%	2,794	4,475	60.2%
Gyeonggi	14,230	20,205	42.0%	22,653	32,514	43.5%
Jeonnam	1,306	1,934	48.1%	2,159	2,993	38.6%
Gyeongnam	2,854	5,940	108.1%	4,636	8,992	94.0%
Other	1,724	4,289	148.8%	2,971	6,810	129.2%
TAIWAN	21,245	17,600	-17.2%	32,127	27,775	-13.5%
Taipei	13,398	9,799	-26.9%	19,998	15,513	-22.4%
Kaohsiung	1,446	1,199	-17.1%	2,048	1,960	-4.3%
Taichung	2,963	2,664	-10.1%	4,674	4,298	-8.0%
Taoyuan, Miaoli, Hsinehu	2,217	1,800	-18.8%	3,563	2,776	-22.1%
Other	1,221	2,138	75.1%	1,844	3,228	75.1%
CHINA	4,241	5,067	19.5%	6,304	7,029	11.5%
Beijing	1,147	1,206	5.1%	1,663	1,481	-10.9%
Shanghai	1,355	1,674	23.5%	2,222	2,290	3.1%
Guangzhou	175	255	45.7%	301	380	26.2%
Other	1,564	1,932	23.5%	2,118	2,878	35.9%
U.S. MAINLAND	21,777	20,543	-5.7%	35,017	31,775	-9.3%
HAWAII	4,780	3,642	-23.8%	7,466	6,188	-17.1%
CNMI	6,299	5,835	-7.4%	10,806	9,787	-9.4%
PALAU	1,359	1,059	-22.1%	2,373	1,824	-23.1%
FSM	3,814	3,805	-0.2%	6,357	6,280	-1.2%
RMI	445	270	-39.3%	670	568	-15.2%
PHILIPPINES	4,216	4,129	-2.1%	7,205	7,361	2.2%
AUSTRALIA	1,963	1,599	-18.5%	2,962	2,290	-22.7%
CANADA	346	372	7.5%	587	654	11.4%
EUROPE	677	1,041	53.8%	1,061	1,542	45.3%
HONG KONG	3,313	3,523	6.3%	5,880	6,303	7.2%
THAILAND	157	166	5.7%	228	237	3.9%
VIETNAM	42	29	-31.0%	56	45	-19.6%
RUSSIA	1,207	3,283	172.0%	1,451	4,636	219.5%
OTHER/UNKNOWN	1,803	2,567	42.4%	2,877	3,835	33.3%
VISITOR INDUSTRY STATISTICS						
JGTA^b Air Arrivals	340,208	n.a.	n.a.	525,095	n.a.	n.a.
Hotel Occupancy Taxes^c	\$11,829,441.44	n.a.	n.a.	\$16,818,597.57	n.a.	n.a.
Weighted Hotel Occupancy Rate^d	79%	n.a.	n.a.	76%	n.a.	n.a.
Weighted Hotel Room Rate^d	\$120	n.a.	n.a.	\$118	n.a.	n.a.

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2012/3 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: ^aCivilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau ^bJapan Guam Travel Association, ^cHotel Occupancy Tax collections are unaudited. Department of Administration, Government of Guam ^dGuam Hotel & Restaurant Association