



Visitor Arrival Summary
SEPTEMBER 2013 (as of October 10, 2013)

	Sep-12	Sep-13	% from LY
Civilian Air Arrivals*	105,094	106,585	1.4%
Civilian Sea Arrivals*	114	50	-56.1%
Armed Forces Air Arrivals*	3,634	2,000	-45.0%
Armed Forces Sea Arrivals¹	3,500	n.a.	-
TOTAL VISITOR ARRIVALS	112,342	108,635	-3.3%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Sep-12	Sep-13	% from LY
JAPAN	79,900	73,493	-8.0%
Kanto (Tokyo)	43,071	39,793	-7.6%
Chubu (Nagoya)	7,594	7,810	2.8%
Kinki (Osaka)	15,798	14,876	-5.8%
Koshinetsu	1,583	1,692	6.9%
Hokuriko	756	653	-13.6%
Tohoku	1,933	1,975	2.2%
Kyushu	1,969	2,449	24.4%
Chugoku	2,194	1,778	-19.0%
Hokkaido	1,029	974	-5.3%
Shikoku	1,663	908	-45.4%
Okinawa/Miya	574	420	-26.8%
<i>Other</i>	1,736	165	-90.5%
KOREA	12,855	19,686	53.1%
Seoul	6,844	9,851	43.9%
Incheon	816	1,212	48.5%
Chungbuk	156	285	82.7%
Chungnam	492	715	45.3%
Gangwon	134	121	-9.7%
Jeonbuk	100	207	107.0%
Gyeonbuk	255	560	119.6%
Gyeonggi	2,988	4,396	47.1%
Jeonnam	157	392	149.7%
Gyeongnam	467	1,336	186.1%
Other	446	611	37.0%
TAIWAN	3,646	4,949	35.7%
Taipei	2,116	2,974	40.5%
Kaohsiung	225	332	47.6%
Taichung	475	872	83.6%
Taoyuan, Miaoli, Hsinehu	336	541	61.0%
<i>Other</i>	494	230	-53.4%
CHINA, P.R.C.	655	873	33.3%
Beijing	158	344	117.7%
Shanghai	283	168	-40.6%
Guangzhou	46	88	91.3%
Other	168	273	62.5%
U.S. MAINLAND	5,626	4,086	-27.4%
HAWAII	1,067	910	-14.7%
CNMI	1,036	1,000	-3.5%
PALAU	259	198	-23.6%
FSM	749	825	10.1%
RMI	126	86	-31.7%
PHILIPPINES	816	725	-11.2%
AUSTRALIA	390	283	-27.4%
CANADA	50	91	82.0%
EUROPE	113	110	-2.7%
HONG KONG	630	629	-0.2%
THAILAND	29	36	24.1%
VIETNAM	22	15	-31.8%
RUSSIA	308	238	-22.7%
OTHER/UNKNOWN	451	352	-22.0%

VISITOR INDUSTRY STATISTICS

	Sep-12	Sep-13	% from LY
JGTA Air Arrivals	69,358	67,180	-3.1%
Hotel Occupancy Taxes	\$3,498,639.13	n.a.	n.a.
Weighted Hotel Occupancy Rate	86%	n.a.	n.a.
Weighted Hotel Room Rate	\$119	n.a.	n.a.

Guam Visitors Bureau
September 2013 Visitor Arrival Summary
Calendar Year-to-Date 2012/2013 • Fiscal Year-to-Date 2012/2013
as of October 10, 2013

	CYTD 2012 (Jan-Sep '12)	CYTD 2013 (Jan-Sep'13)	% from LY	FYTD 2012 (Oct '11-Sep '12)	FYTD 2013 (Oct '12-Sep '13)	% from LY
Air Arrivals^a	970,759	1,002,605	3.3%	1,261,635	1,330,487	5.5%
Sea Arrivals^{a1}	6,085	3,869	-36.4%	8,526	7,178	-15.8%
TOTAL VISITOR ARRIVALS	976,844	1,006,474	3.0%	1,270,161	1,337,665	5.3%
ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2012 (Jan-Sep '12)	CYTD 2013 (Jan-Sep'13)	% from LY	FYTD 2012 (Oct '11-Sep '12)	FYTD 2013 (Oct '12-Sep '13)	% from LY
JAPAN	700,228	683,092	-2.4%	907,765	912,093	0.5%
Kanto (Tokyo)	356,973	343,567	-3.8%	456,492	450,752	-1.3%
Chubu (Nagoya)	85,468	84,797	-0.8%	110,372	114,563	3.8%
Kinki (Osaka)	135,570	129,018	-4.8%	176,249	173,739	-1.4%
Koshinetsu	16,628	16,753	0.8%	23,640	23,891	1.1%
Hokuriko	9,152	8,812	-3.7%	12,061	11,918	-1.2%
Tohoku	22,170	22,599	1.9%	29,116	31,251	7.3%
Kyushu	21,933	24,379	11.2%	30,353	32,612	7.4%
Chugoku	18,900	18,774	-0.7%	26,478	25,848	-2.4%
Hokkaido	13,655	12,780	-6.4%	18,024	17,266	-4.2%
Shikoku	9,212	8,715	-5.4%	12,364	12,118	-2.0%
Okinawa/Miya	5,895	3,043	-48.4%	7,336	4,021	-45.2%
Other	4,672	9,855	110.9%	5,280	14,114	167.3%
KOREA	127,547	177,565	39.2%	165,143	232,847	41.0%
Seoul	66,385	87,814	32.3%	85,623	115,315	34.7%
Incheon	7,552	10,288	36.2%	9,766	13,667	39.9%
Chungbuk	1,757	2,668	51.8%	2,284	3,456	51.3%
Chungnam	4,182	5,935	41.9%	5,432	7,795	43.5%
Gangwon	1,383	1,937	40.1%	1,806	2,442	35.2%
Jeonbuk	1,725	2,234	29.5%	2,298	2,854	24.2%
Gyeonbuk	3,423	5,216	52.4%	4,489	6,904	53.8%
Gyeonggi	28,212	38,656	37.0%	36,635	50,965	39.1%
Jeonnam	2,404	3,653	52.0%	3,257	4,712	44.7%
Gyeongnam	6,415	11,702	82.4%	8,197	14,754	80.0%
Other	4,109	7,462	81.6%	5,356	9,983	86.4%
TAIWAN	38,969	37,729	-3.2%	49,851	47,904	-3.9%
Taipei	23,309	20,861	-10.5%	29,909	26,575	-11.1%
Kaohsiung	2,641	2,616	-0.9%	3,243	3,377	4.1%
Taichung	5,896	6,277	6.5%	7,607	7,911	4.0%
Taoyuan, Miaoli, Hsinehu	4,159	3,976	-4.4%	5,505	4,952	-10.0%
Other	2,964	3,999	34.9%	3,587	5,089	41.9%
CHINA	6,977	8,422	20.7%	9,040	10,384	14.9%
Beijing	1,840	2,156	17.2%	2,356	2,431	3.2%
Shanghai	2,391	2,405	0.6%	3,258	3,021	-7.3%
Guangzhou	348	692	98.9%	474	817	72.4%
Other	2,398	3,169	32.2%	2,952	4,115	39.4%
U.S. MAINLAND	40,089	37,644	-6.1%	53,329	48,876	-8.4%
HAWAII	8,751	7,124	-18.6%	11,437	9,670	-15.4%
CNMI	12,765	11,953	-6.4%	17,272	15,905	-7.9%
PALAU	2,654	2,256	-15.0%	3,668	3,021	-17.6%
FSM	7,594	7,577	-0.2%	10,137	10,052	-0.8%
RMI	854	605	-29.2%	1,079	903	-16.3%
PHILIPPINES	7,251	7,332	1.1%	10,240	10,564	3.2%
AUSTRALIA	3,072	2,574	-16.2%	4,071	3,265	-19.8%
CANADA	532	679	27.6%	773	961	24.3%
EUROPE	1,182	1,600	35.4%	1,566	2,101	34.2%
HONG KONG	5,829	6,156	5.6%	8,396	8,936	6.4%
THAILAND	312	311	-0.3%	383	382	-0.3%
VIETNAM	99	76	-23.2%	113	92	-18.6%
RUSSIA	2,687	4,781	77.9%	2,931	6,134	109.3%
OTHER/UNKNOWN	3,367	5,129	52.3%	4,441	6,397	44.0%
VISITOR INDUSTRY STATISTICS						
JGTA^b Air Arrivals	620,395	603,921	-2.7%	805,282	807,268	0.2%
Hotel Occupancy Taxes^c	\$21,065,319.06	n.a.	n.a.	\$26,054,475.19	n.a.	n.a.
Weighted Hotel Occupancy Rate^d	81%	n.a.	n.a.	78%	n.a.	n.a.
Weighted Hotel Room Rate^d	\$123	n.a.	n.a.	\$121	n.a.	n.a.

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2012/3 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: ^aCivilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau ^bJapan Guam Travel Association, ^cHotel Occupancy Tax collections are unaudited. Department of Administration, Government of Guam ^dGuam Hotel & Restaurant Association