



GUAM VISITORS BUREAU Visitor Arrival Summary
MAY 2014
SETBISHON BISITAN GUÅHAN

	May-13	May-14	% from LY
Civilian Air Arrivals ^a	85,128	89,541	5.2%
Civilian Sea Arrivals ^a	75	32	-57.3%
Armed Forces Air Arrivals ^a	967	869	-10.1%
Armed Forces Sea Arrivals ^a	n.a.	209 ^r	-
TOTAL VISITOR ARRIVALS	86,170	90,651	5.2%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	May-13	May-14	% from LY
JAPAN	53,108	48,654	-8.4%
Kanto (Tokyo)	24,797	22,924	-7.6%
Chubu (Nagoya)	7,276	6,361	-12.6%
Kinki (Osaka)	9,772	9,584	-1.9%
Koshinetsu	1,222	1,120	-8.3%
Hokuriko	1,087	717	-34.0%
Tohoku	1,707	1,588	-7.0%
Kyushu	2,160	2,364	9.4%
Chugoku	1,708	1,497	-12.4%
Hokkaido	1,151	935	-18.8%
Shikoku	931	817	-12.2%
Okinawa/Miya	193	182	-5.7%
Other	1,104	565	-48.8%
KOREA	18,513	23,640	27.7%
Seoul	8,851	11,257	27.2%
Incheon	1,086	1,550	42.7%
Chungbuk	220	296	34.5%
Chungnam	630	796	26.3%
Gangwon	210	213	1.4%
Jeonbuk	238	280	17.6%
Gyeonbuk	517	705	36.4%
Gyeonggi	4,097	5,358	30.8%
Jeonnam	429	472	10.0%
Gyeongnam	1,248	1,845	47.8%
Other	987	868	-12.1%
TAIWAN	3,443	3,996	16.1%
Taipei	1,958	1,971	0.7%
Kaohsiung	209	230	10.0%
Taichung	482	568	17.8%
Taoyuan, Miaoli, Hsinehu	342	850	148.5%
Other	452	377	-16.6%
CHINA	679	775	14.1%
Beijing	139	165	18.7%
Shanghai	217	135	-37.8%
Guangzhou	80	101	26.3%
Other	243	374	53.9%
U.S. MAINLAND	3,849	4,204	9.2%
HAWAII	621	1,329	114.0%
CNMI	1,230	1,159	-5.8%
PALAU	274	298	8.8%
FSM	829	850	2.5%
RMI	57	74	29.8%
PHILIPPINES	1,178	1,427	21.1%
AUSTRALIA	289	363	25.6%
CANADA	87	75	-13.8%
EUROPE	172	110	-36.0%
HONG KONG	692	742	7.2%
THAILAND	16	38	137.5%
VIETNAM	0	7	-
RUSSIA	437	2,091	378.5%
OTHER/UNKNOWN	621	578	-6.9%

VISITOR INDUSTRY STATISTICS

JGTA ^a Air Arrivals	47,151	44,806	-5.0%
Hotel Occupancy Taxes ^c	\$1,965,832.45	\$2,361,488.43	20.1%
Weighted Hotel Occupancy Rate ^d	59%	67%	6 pts
Weighted Hotel Room Rate ^d	\$132	\$139	5.3%

Guam Visitors Bureau
MAY 2014 Visitor Arrival Summary
Calendar Year-to-Date 2013/14 • Fiscal Year-to-Date 2013/14

	CYTD 2013 (Jan - May '13)	CYTD 2014 (Jan - May '14)	% from LY	FYTD 2013 (Oct '12 - May '13)	FYTD 2014 (Oct '13 - May '14)	% from LY
Air Arrivals ^a	549,420	551,205	0.3%	877,302	877,361	-
Sea Arrivals ^a	3,607	3,629	0.6%	6,916	5,496	-20.5%
TOTAL VISITOR ARRIVALS	553,027	554,834	0.3%	884,218	882,857	-0.2%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2013 (Jan - May '13)	CYTD 2014 (Jan - May '14)	% from LY	FYTD 2013 (Oct '12 - May '13)	FYTD 2014 (Oct '13 - May '14)	% from LY
JAPAN	382,857	342,150	-10.6%	611,858	552,176	-9.8%
Kanto (Tokyo)	183,449	156,627	-14.6%	290,634	249,862	-14.0%
Chubu (Nagoya)	48,853	46,807	-4.2%	78,619	75,216	-4.3%
Kinki (Osaka)	72,622	67,218	-7.4%	117,343	111,832	-4.7%
Koshinetsu	10,454	9,177	-12.2%	17,592	16,849	-4.2%
Hokuriko	5,690	5,424	-4.7%	8,796	8,459	-3.8%
Tohoku	14,461	12,404	-14.2%	23,113	20,476	-11.4%
Kyushu	14,161	15,168	7.1%	22,394	23,057	3.0%
Chugoku	10,872	10,338	-4.9%	17,946	17,756	-1.1%
Hokkaido	8,921	8,269	-7.3%	13,407	12,190	-9.1%
Shikoku	5,274	4,765	-9.7%	8,677	7,816	-9.9%
Okinawa/Miya	1,202	1,498	24.6%	2,180	2,727	25.1%
Other	6,898	4,455	-35.4%	11,157	5,936	-46.8%
KOREA	92,035	120,775	31.2%	147,317	188,862	28.2%
Seoul	44,415	57,051	28.4%	71,916	89,331	24.2%
Incheon	5,519	7,486	35.6%	8,898	11,854	33.2%
Chungbuk	1,506	2,034	35.1%	2,294	3,261	42.2%
Chungnam	3,053	4,426	45.0%	4,913	6,818	38.8%
Gangwon	1,184	1,475	24.6%	1,689	2,322	37.5%
Jeonbuk	1,203	1,862	54.8%	1,823	2,806	53.9%
Gyeongbuk	2,787	3,894	39.7%	4,475	6,429	43.7%
Gyeonggi	20,205	26,708	32.2%	32,514	42,090	29.5%
Jeonnam	1,934	2,739	41.6%	2,993	4,250	42.0%
Gyeongnam	5,940	8,341	40.4%	8,992	12,614	40.3%
Other	4,289	4,759	11.0%	6,810	7,087	4.1%
TAIWAN	17,600	19,198	9.1%	27,775	30,122	8.5%
Taipei	9,799	10,128	3.4%	15,513	16,218	4.5%
Kaohsiung	1,199	1,268	5.8%	1,960	2,161	10.3%
Taichung	2,664	3,168	18.9%	4,298	5,159	20.0%
Taoyuan, Miaoli, Hsinehu	1,800	2,771	53.9%	2,776	3,821	37.6%
Other	2,138	1,863	-12.9%	3,228	2,763	-14.4%
CHINA	5,067	6,250	23.3%	7,029	9,053	28.8%
Beijing	1,206	1,571	30.3%	1,481	2,221	50.0%
Shanghai	1,674	1,488	-11.1%	2,290	2,411	5.3%
Guangzhou	255	446	74.9%	380	674	77.4%
Other	1,932	2,745	42.1%	2,878	3,747	30.2%
U.S. MAINLAND	20,543	21,599	5.1%	31,775	32,791	3.2%
HAWAII	3,642	5,544	52.2%	6,188	8,166	32.0%
CNMI	5,835	6,292	7.8%	9,787	10,493	7.2%
PALAU	1,059	1,149	8.5%	1,824	1,828	0.2%
FSM	3,803	3,562	-6.3%	6,278	5,827	-7.2%
RMI	270	345	27.8%	568	619	9.0%
PHILIPPINES	4,129	5,123	24.1%	7,361	8,711	18.3%
AUSTRALIA	1,599	1,907	19.3%	2,290	2,672	16.7%
CANADA	372	415	11.6%	654	832	27.2%
EUROPE	1,041	873	-16.1%	1,542	1,404	-8.9%
HONG KONG	3,523	3,541	0.5%	6,303	6,242	-1.0%
THAILAND	166	202	21.7%	237	287	21.1%
VIETNAM	29	46	58.6%	45	71	57.8%
RUSSIA	3,283	9,220	180.8%	4,636	12,523	170.1%
OTHER/UNKNOWN	2,567	3,014	17.4%	3,835	4,682	22.1%

VISITOR INDUSTRY STATISTICS

JGTA^b Air Arrivals	338,879	306,776	-9.5%	542,226	494,696	-8.8%
Hotel Occupancy Taxes^c	\$12,758,452.88	\$15,587,125.60	22.2%	\$18,795,861.23	\$21,340,254.10	13.5%
Weighted Hotel Occupancy Rate^d	79%	81%	2 pts	81%	76%	-5 pts
Weighted Hotel Room Rate^d	\$132	\$148	12.1%	\$129	\$142	10.1%

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2012/3 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: ^aCivilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: ^bJapan Guam Travel Association, ^cHotel Occupancy Tax collections are unaudited. Department of Administration,