



GUAM VISITORS BUREAU Visitor Arrival Summary
AUGUST 2015
SETISSION BISITAN GUAHAN

	Aug-14	Aug-15	% from LY
Civilian Air Arrivals ^a	131,063	132,961	1.4%
Civilian Sea Arrivals ^a	39	267	584.6%
Armed Forces Air Arrivals ^a	2,121	2,178	2.7%
Armed Forces Sea Arrivals ^a	14	92	557.1%
TOTAL VISITOR ARRIVALS	133,237	135,498	1.7%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Aug-14	Aug-15	% from LY
JAPAN	87,672	73,692	-15.9%
Kanto (Tokyo)	48,902	40,617	-16.9%
Chubu (Nagoya)	10,339	9,921	-4.0%
Kinki (Osaka)	15,606	12,749	-18.3%
Koshinetsu	1,436	1,091	-24.0%
Hokuriku	777	623	-19.8%
Tohoku	1,851	1,462	-21.0%
Kyushu	3,746	3,419	-8.7%
Chugoku	2,315	1,888	-18.4%
Hokkaido	844	600	-28.9%
Shikoku	925	670	-27.6%
Okinawa/Miya	502	433	-13.7%
Other	429	219	-49.0%
KOREA	27,247	42,733	56.8%
Seoul	13,324	18,580	39.4%
Incheon	1,529	2,300	50.4%
Chungbuk	436	644	47.7%
Chungnam	856	1,291	50.8%
Gangwon	203	277	36.5%
Jeonbuk	325	668	105.5%
Gyeonbuk	923	1,678	81.8%
Gyeonggi	5,558	8,023	44.4%
Jeonnam	482	904	87.6%
Gyeongnam	2,499	6,766	170.7%
Other	1,112	1,602	44.1%
TAIWAN	5,234	3,913	-25.2%
Taipei	2,929	2,071	-29.3%
Kaohsiung	294	268	-8.8%
Taichung	1,074	736	-31.5%
Taoyuan, Miaoli, Hsinehu	610	495	-18.9%
Other	327	343	4.9%
CHINA	1,189	3,302	177.7%
Beijing	580	861	48.4%
Shanghai	199	529	165.8%
Guangzhou	134	132	-1.5%
Other	276	1,780	544.9%
U.S. MAINLAND	4,847	5,265	8.6%
HAWAII	1,093	968	-11.4%
CNMI	1,449	1,333	-8.0%
PALAU	310	312	0.6%
FSM	821	935	13.9%
RMI	83	81	-2.4%
PHILIPPINES	743	858	15.5%
AUSTRALIA	235	147	-37.4%
CANADA	51	71	39.2%
EUROPE	136	154	13.2%
HONG KONG	544	737	35.5%
THAILAND	32	62	93.8%
VIETNAM	9	15	66.7%
RUSSIA	1,000	174	-82.6%
OTHER/UNKNOWN	489	387	-20.9%

VISITOR INDUSTRY STATISTICS

JGTA ^b Air Arrivals	70,169	57,961	-17.4%
Hotel Occupancy Taxes ^c	\$2,429,492.77	3,090,309	27.2%
Weighted Hotel Occupancy Rate ^d	76%	n.a.	n.a.
Weighted Hotel Room Rate ^d	\$186	n.a.	n.a.

Guam Visitors Bureau
AUGUST 2015 Visitor Arrival Summary
Calendar Year-to-Date 2014/15 • Fiscal Year-to-Date 2014/15

	CYTD 2014 (Jan - Aug '14)	CYTD 2015 (Jan - Aug '15)	% from LY	FYTD 2014 (Oct '13 - Aug '14)	FYTD 2015 (Oct '14 - Aug '15)	% from LY
Air Arrivals ^a	896,567	915,828	2.1%	1,222,723	1,240,748	1.5%
Sea Arrivals ^a	4,050	5,837	44.1%	5,917	10,861	83.6%
TOTAL VISITOR ARRIVALS	900,617	921,665	2.3%	1,228,640	1,251,609	1.9%
ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2014 (Jan - Aug '14)	CYTD 2015 (Jan - Aug '15)	% from LY	FYTD 2014 (Oct '13 - Aug '14)	FYTD 2015 (Oct '14 - Aug '15)	% from LY
JAPAN	547,395	515,579	-5.8%	757,421	710,631	-6.2%
Kanto (Tokyo)	263,390	253,526	-3.7%	356,625	342,298	-4.0%
Chubu (Nagoya)	73,439	71,153	-3.1%	101,848	97,937	-3.8%
Kinki (Osaka)	104,865	98,914	-5.7%	149,479	139,250	-6.8%
Koshinetsu	12,876	10,795	-16.2%	20,548	16,691	-18.8%
Hokuriku	8,062	6,731	-16.5%	11,097	9,078	-18.2%
Tohoku	17,741	16,041	-9.6%	25,813	23,478	-9.0%
Kyushu	23,525	24,147	2.6%	31,414	31,662	0.8%
Chugoku	15,975	14,049	-12.1%	23,393	20,801	-11.1%
Hokkaido	11,011	9,151	-16.9%	14,932	13,122	-12.1%
Shikoku	7,520	6,722	-10.6%	10,571	9,883	-6.5%
Okinawa/Miya	2,847	2,808	-1.4%	4,076	3,978	-2.4%
Other	6,144	1,542	-74.9%	7,625	2,453	-67.8%
KOREA	201,693	265,530	31.7%	269,780	348,217	29.1%
Seoul	95,608	115,349	20.6%	127,888	152,285	19.1%
Incheon	12,303	16,281	32.3%	16,671	21,652	29.9%
Chungbuk	3,273	4,317	31.9%	4,500	5,822	29.4%
Chungnam	7,079	9,212	30.1%	9,471	12,535	32.4%
Gangwon	2,085	3,090	48.2%	2,932	4,060	38.5%
Jeonbuk	2,883	4,038	40.1%	3,827	5,221	36.4%
Gyeonbuk	6,537	9,753	49.2%	9,072	12,514	37.9%
Gyeonggi	44,214	56,797	28.5%	59,596	76,569	28.5%
Jeonnam	4,255	6,038	41.9%	5,766	7,816	35.6%
Gyeongnam	15,348	31,119	102.8%	19,621	37,546	91.4%
Other	8,108	9,536	17.6%	10,436	12,197	16.9%
TAIWAN	36,592	30,116	-17.7%	47,516	39,252	-17.4%
Taipei	19,790	16,251	-17.9%	25,880	21,635	-16.4%
Kaohsiung	2,343	2,118	-9.6%	3,236	2,704	-16.4%
Taichung	6,385	5,539	-13.2%	8,376	7,091	-15.3%
Taoyuan, Miaoli, Hsinehu	4,932	3,975	-19.4%	5,982	5,084	-15.0%
Other	3,142	2,233	-28.9%	4,042	2,738	-32.3%
CHINA	10,088	16,621	64.8%	12,891	21,157	64.1%
Beijing	3,276	3,521	7.5%	3,926	4,871	24.1%
Shanghai	2,141	4,607	115.2%	3,064	5,964	94.6%
Guangzhou	798	967	21.2%	1,026	1,209	17.8%
Other	3,873	7,526	94.3%	4,875	9,113	86.9%
U.S. MAINLAND	35,568	38,617	8.6%	46,760	51,709	10.6%
HAWAII	8,986	9,084	1.1%	11,608	12,418	7.0%
CNMI	10,328	9,091	-12.0%	14,529	12,587	-13.4%
PALAU	2,082	2,272	9.1%	2,761	3,158	14.4%
FSM	6,239	6,513	4.4%	8,504	8,806	3.6%
RMI	577	592	2.6%	851	794	-6.7%
PHILIPPINES	7,401	7,445	0.6%	10,989	11,370	3.5%
AUSTRALIA	2,714	1,995	-26.5%	3,479	2,794	-19.7%
CANADA	585	652	11.5%	1,002	910	-9.2%
EUROPE	1,249	1,045	-16.3%	1,780	1,562	-12.2%
HONG KONG	5,294	5,196	-1.9%	7,995	7,472	-6.5%
THAILAND	299	357	19.4%	384	426	10.9%
VIETNAM	69	123	78.3%	94	154	63.8%
RUSSIA	14,792	2,152	-85.5%	18,095	3,457	-80.9%
OTHER/UNKNOWN	4,616	2,848	-38.3%	6,284	3,874	-38.4%

VISITOR INDUSTRY STATISTICS

JGTA^b Air Arrivals	360,619	449,466	25%	548,539	624,716	13.9%
Hotel Occupancy Taxes^c	\$18,561,351.29	\$24,004,411.53	29%	\$24,878,316.66	\$32,018,223.07	28.7%
Weighted Hotel Occupancy Rate^d	80%	n.a.	n.a.	76%	n.a.	n.a.
Weighted Hotel Room Rate^d	\$145	n.a.	n.a.	\$141	n.a.	n.a.

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2012/3 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: ^aCivilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: ^bJapan Guam Travel Association, ^cHotel Occupancy Tax collections are unaudited. Department of Administration, Government of Guam ^dGuam Hotel & Restaurant Association



**DAILY ARRIVAL SUMMARY
AUGUST 2015**

Tropical Storm Goni

AUGUST	1	2	3	4	5	6	7	8	9	10	11	12'	13	14	15	16	Total (August 1-16)
	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	
TOTAL CIVIL AIR	4,479	5,315	4,633	4,226	4,580	4,970	3,650	3,920	5,205	4,579	3,701	4,307	5,007	4,881	2,902	3,490	69,845
Japan	2,312	2,859	2,467	2,459	2,618	2,600	2,047	2,022	2,593	2,589	2,319	2,502	2,888	2,880	1,206	1,953	38,314
Korea	1,602	1,766	1,661	1,369	1,497	1,585	1,288	1,386	1,503	1,386	937	1,319	1,494	1,360	1,161	708	22,022
Taiwan	191	259	-	5	218	225	-	6	401	-	1	200	199	8	-	464	2,177
China, P.R.C.	9	29	190	44	9	182	72	141	260	242	31	14	148	246	190	24	1,831
U.S. Mainland	110	152	132	119	122	145	103	127	211	148	132	124	101	199	139	142	2,206
Hawaii	37	44	22	26	14	17	12	25	60	37	42	18	9	28	28	41	460
CNMI	43	69	17	46	23	69	81	66	50	56	63	60	51	61	30	33	818
Palau	45	7	14	8	5	15	8	4	3	6	15	1	19	12	14	2	178
FSM	59	45	59	33	11	36	3	41	28	51	21	28	14	34	1	45	509
RMI	4	4	2	3	2	7	-	6	1	-	1	-	-	11	1	6	48
Philippines	14	18	40	22	41	9	3	44	17	23	16	15	45	25	37	35	404
Australia	3	8	5	6	5	1	-	7	17	-	1	5	-	1	2	12	73
Canada	2	2	-	4	-	7	3	5	-	4	5	-	-	1	-	5	38
Europe	-	1	-	7	7	6	7	6	12	-	8	4	7	2	4	-	71
Hong Kong	40	20	2	53	2	40	3	20	19	9	80	1	15	4	73	6	387
Thailand	1	2	1	-	-	-	1	-	2	-	2	-	1	-	2	-	12
Vietnam	-	-	6	-	-	2	-	1	-	-	5	-	-	-	-	-	14
Russia	-	8	-	3	1	6	16	8	8	11	5	12	-	4	1	-	83
Other	7	22	15	19	5	18	3	5	20	17	17	4	16	5	13	14	200

Note: August 2015 daily arrivals reflect Civilian Air arrivals only. Source: Guam Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau.



**DAILY ARRIVAL SUMMARY
AUGUST 2015**

AUGUST	17 Mon	18 Tue	19 Wed	20 ^r Thu	21 Fri	22 Sat	23 Sun	24 ^r Mon	25 Tue	26 Wed	27 Thu	28 Fri	29 Sat	30 Sun	31 Mon	Total
TOTAL CIV^r AIR	5,615	4,222	4,435	5,011	4,188	3,995	5,058	4,712	3,782	3,854	4,179	3,726	3,409	3,931	2,999	132,961
Japan	3,350	2,437	2,345	2,793	2,587	2,458	2,592	2,680	2,231	2,095	2,201	1,935	1,807	1,830	1,530	73,185
Korea	1,832	1,262	1,381	1,508	1,337	1,183	1,534	1,582	1,116	1,288	1,396	1,330	1,236	1,453	1,266	42,726
Taiwan	2	5	237	254	1	2	495	2	-	209	270	2	-	257	-	3,913
China, P.R.C.	125	158	206	153	52	52	164	124	60	11	49	191	41	76	4	3,297
U.S. Mainland	148	95	121	102	73	110	101	117	105	81	113	92	124	122	78	3,788
Hawaii	24	41	25	19	22	16	34	55	48	19	31	24	12	40	21	891
CNMI	42	44	16	35	48	32	32	38	47	29	17	49	35	24	26	1,332
Palau	7	11	4	12	13	14	5	15	18	10	8	9	3	-	5	312
FSM	13	55	28	34	2	15	23	43	41	59	3	44	21	15	26	931
RMI	-	4	3	5	-	6	3	2	1	7	-	1	1	-	-	81
Philippines	18	23	37	42	34	60	26	19	19	12	33	21	57	32	20	857
Australia	4	-	12	5	1	3	8	9	6	5	-	2	2	16	1	147
Canada	2	3	1	-	4	1	-	5	5	3	1	3	3	1	1	71
Europe	5	3	-	8	-	5	9	2	5	9	4	8	6	8	11	154
Hong Kong	1	61	1	26	4	33	17	1	56	5	53	-	55	33	4	737
Thailand	-	1	-	-	-	-	2	5	4	-	-	1	-	4	-	29
Vietnam	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	15
Russia	30	14	6	7	8	-	4	2	9	2	-	4	2	3	-	174
Other	12	4	12	8	2	5	9	11	11	10	-	10	4	17	6	321

Note: August 2015 daily arrivals reflect Civilian Air arrivals only. Source: Guam Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau.



**DAILY ARRIVAL COMPARISON
AUGUST 2015**

AUGUST	2014			2015			% chg from LY		
	Japan	Other	Total	Japan	Other	Total	Japan	Other	Total
1	2,624	1,325	3,949	2,312	2,167	4,479	-11.9%	63.5%	13.4%
2	3,009	1,497	4,506	2,859	2,456	5,315	-5.0%	64.1%	18.0%
3	2,947	2,029	4,976	2,467	2,166	4,633	-16.3%	6.8%	-6.9%
4	3,402	1,570	4,972	2,459	1,767	4,226	-27.7%	12.5%	-15.0%
5	2,735	1,357	4,092	2,618	1,962	4,580	-4.3%	44.6%	11.9%
6	2,646	1,364	4,010	2,600	2,370	4,970	-1.7%	73.8%	23.9%
7	3,694	1,736	5,430	2,047	1,603	3,650	-44.6%	-7.7%	-32.8%
8	2,335	1,340	3,675	2,022	1,898	3,920	-13.4%	41.6%	6.7%
9	2,434	1,241	3,675	2,593	2,612	5,205	6.5%	110.5%	41.6%
10	2,981	1,879	4,860	2,589	1,990	4,579	-13.1%	5.9%	-5.8%
11	2,922	1,300	4,222	2,319	1,382	3,701	-20.6%	6.3%	-12.3%
12	2,430	1,084	3,514	2,502	1,805	4,307	3.0%	66.5%	22.6%
13	3,626	1,302	4,928	2,888	2,119	5,007	-20.4%	62.7%	1.6%
14	3,281	1,689	4,970	2,880	2,001	4,881	-12.2%	18.5%	-1.8%
15	2,506	1,659	4,165	1,206	1,696	2,902	-51.9%	2.2%	-30.3%
16	3,360	1,047	4,407	1,953	1,537	3,490	-41.9%	46.8%	-20.8%
17	3,509	1,869	5,378	3,350	2,265	5,615	-4.5%	21.2%	4.4%
18	3,289	1,264	4,553	2,437	1,785	4,222	-25.9%	41.2%	-7.3%
19	3,685	1,355	5,040	2,345	2,090	4,435	-36.4%	54.2%	-12.0%
20	2,697	1,445	4,142	2,793	2,218	5,011	3.6%	53.5%	21.0%
21	2,903	1,573	4,476	2,587	1,601	4,188	-10.9%	1.8%	-6.4%
22	2,856	1,159	4,015	2,458	1,537	3,995	-13.9%	32.6%	-0.5%
23	2,733	1,360	4,093	2,592	2,466	5,058	-5.2%	81.3%	23.6%
24	2,733	1,740	4,473	2,680	2,032	4,712	-1.9%	16.8%	5.3%
25	2,838	1,332	4,170	2,231	1,551	3,782	-21.4%	16.4%	-9.3%
26	2,447	1,143	3,590	2,095	1,759	3,854	-14.4%	53.9%	7.4%
27	2,046	1,313	3,359	2,201	1,978	4,179	7.6%	50.6%	24.4%
28	2,157	1,496	3,653	1,935	1,791	3,726	-10.3%	19.7%	2.0%
29	1,979	1,056	3,035	1,807	1,602	3,409	-8.7%	51.7%	12.3%
30	2,137	1,026	3,163	1,830	2,101	3,931	-14.4%	104.8%	24.3%
31	2,165	1,407	3,572	1,530	1,469	2,999	-29.3%	4.4%	-16.0%
Total	87,106	43,957	131,063	73,185	59,776	132,961	-16.0%	36.0%	1.4%

Note: August daily arrivals reflect "Civilian Air" arrivals only.



**DAILY ARRIVAL COMPARISON BY DAY
AUGUST 2015**

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Day	AUG	Japan	Other	Total	Day	AUG	Japan	Other	Total	Japan	Other	Total
Fri	1	2,624	1,325	3,949								
Sat	2	3,009	1,497	4,506	Sat	1	2,312	2,167	4,479	-23.2%	44.8%	-0.6%
Sun	3	2,947	2,029	4,976	Sun	2	2,859	2,456	5,315	-3.0%	21.0%	6.8%
Mon	4	3,402	1,570	4,972	Mon	3	2,467	2,166	4,633	-27.5%	38.0%	-6.8%
Tue	5	2,735	1,357	4,092	Tue	4	2,459	1,767	4,226	-10.1%	30.2%	3.3%
Wed	6	2,646	1,364	4,010	Wed	5	2,618	1,962	4,580	-1.1%	43.8%	14.2%
Thu	7	3,694	1,736	5,430	Thu	6	2,600	2,370	4,970	-29.6%	36.5%	-8.5%
Fri	8	2,335	1,340	3,675	Fri	7	2,047	1,603	3,650	-12.3%	19.6%	-0.7%
Sat	9	2,434	1,241	3,675	Sat	8	2,022	1,898	3,920	-16.9%	52.9%	6.7%
Sun	10	2,981	1,879	4,860	Sun	9	2,593	2,612	5,205	-13.0%	39.0%	7.1%
Mon	11	2,922	1,300	4,222	Mon	10	2,589	1,990	4,579	-11.4%	53.1%	8.5%
Tue	12	2,430	1,084	3,514	Tue	11	2,319	1,382	3,701	-4.6%	27.5%	5.3%
Wed	13	3,626	1,302	4,928	Wed	12 ^r	2,502	1,805	4,307	-31.0%	38.6%	-12.6%
Thu	14	3,281	1,689	4,970	Thu	13	2,888	2,119	5,007	-12.0%	25.5%	0.7%
Fri	15	2,506	1,659	4,165	Fri	14	2,880	2,001	4,881	14.9%	20.6%	17.2%
Sat	16	3,360	1,047	4,407	Sat	15	1,206	1,696	2,902	-64.1%	62.0%	-34.2%
Sun	17	3,509	1,869	5,378	Sun	16	1,953	1,537	3,490	-44.3%	-17.8%	-35.1%
Mon	18	3,289	1,264	4,553	Mon	17	3,350	2,265	5,615	1.9%	79.2%	23.3%
Tue	19 ^r	3,685	1,355	5,040	Tue	18	2,437	1,785	4,222	-33.9%	31.7%	-16.2%
Wed	20	2,697	1,445	4,142	Wed	19	2,345	2,090	4,435	-13.1%	44.6%	7.1%
Thu	21	2,903	1,573	4,476	Thu	20 ^r	2,793	2,218	5,011	-3.8%	41.0%	12.0%
Fri	22	2,856	1,159	4,015	Fri	21	2,587	1,601	4,188	-9.4%	38.1%	4.3%
Sat	23	2,733	1,360	4,093	Sat	22	2,458	1,537	3,995	-10.1%	13.0%	-2.4%
Sun	24	2,733	1,740	4,473	Sun	23	2,592	2,466	5,058	-5.2%	41.7%	13.1%
Mon	25	2,838	1,332	4,170	Mon	24 ^r	2,680	2,032	4,712	-5.6%	52.6%	13.0%
Tue	26	2,447	1,143	3,590	Tue	25	2,231	1,551	3,782	-8.8%	35.7%	5.3%
Wed	27	2,046	1,313	3,359	Wed	26	2,095	1,759	3,854	2.4%	34.0%	14.7%
Thu	28 ^r	2,157	1,496	3,653	Thu	27	2,201	1,978	4,179	2.0%	32.2%	14.4%
Fri	29	1,979	1,056	3,035	Fri	28	1,935	1,791	3,726	-2.2%	69.6%	22.8%
Sat	30	2,137	1,026	3,163	Sat	29	1,807	1,602	3,409	-15.4%	56.1%	7.8%
Sun	31	2,165	1,407	3,572	Sun	30	1,830	2,101	3,931	-15.5%	49.3%	10.1%
					Mon	31	1,530	1,469	2,999			
Total		84,482	42,632	127,114	Total		71,655	58,307	129,962	-15.2%	36.8%	2.2%

Note: August daily arrivals reflect "Civilian Air" arrivals only. MTD² Month-to-Date