



	Jul-14	Jul-15	% from LY
Civilian Air Arrivals ^a	108,158	113,029	4.5%
Civilian Sea Arrivals ^a	48	205	327.1%
Armed Forces Air Arrivals ^a	1,441	1,479	2.6%
Armed Forces Sea Arrivals ^a	105	378	260.0%
TOTAL VISITOR ARRIVALS	109,752	115,091	4.9%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Jul-14	Jul-15	% from LY
JAPAN	60,348	59,062	-2.1%
Kanto (Tokyo)	30,724	32,314	5.2%
Chubu (Nagoya)	7,826	7,343	-6.2%
Kinki (Osaka)	12,058	11,167	-7.4%
Koshinetsu	1,091	839	-23.1%
Hokuriku	779	523	-32.9%
Tohoku	1,638	1,418	-13.4%
Kyushu	2,200	2,034	-7.5%
Chugoku	1,815	1,345	-25.9%
Hokkaido	787	770	-2.2%
Shikoku	739	738	-0.1%
Okinawa/Miya	343	371	8.2%
Other	348	200	-42.5%
KOREA	26,414	35,395	34.0%
Seoul	12,572	15,854	26.1%
Incheon	1,548	1,969	27.2%
Chungbuk	403	531	31.8%
Chungnam	947	1,125	18.8%
Gangwon	199	240	20.6%
Jeonbuk	428	419	-2.1%
Gyeongbuk	924	1,292	39.8%
Gyeonggi	5,693	7,031	23.5%
Jeonnam	472	586	24.2%
Gyeongnam	2,124	4,932	132.2%
Other	1,104	1,416	28.3%
TAIWAN	7,466	6,174	-17.3%
Taipei	4,104	3,309	-19.4%
Kaohsiung	436	468	7.3%
Taichung	1,391	1,155	-17.0%
Taoyuan, Miaoli, Hsinehu	960	769	-19.9%
Other	575	473	-17.7%
CHINA	1,829	2,311	26.4%
Beijing	857	523	-39.0%
Shanghai	306	579	89.2%
Guangzhou	88	178	102.3%
Other	578	1,031	78.4%
U.S. MAINLAND	4,694	4,940	5.2%
HAWAII	1,039	1,142	9.9%
CNMI	1,509	1,519	0.7%
PALAU	354	426	20.3%
FSM	928	901	-2.9%
RMI	71	76	7.0%
PHILIPPINES	854	849	-0.6%
AUSTRALIA	276	217	-21.4%
CANADA	64	79	23.4%
EUROPE	153	125	-18.3%
HONG KONG	637	687	7.8%
THAILAND	14	69	392.9%
VIETNAM	9	6	-33.3%
RUSSIA	2,494	194	-92.2%
OTHER/UNKNOWN	446	336	-24.7%

VISITOR INDUSTRY STATISTICS

JGTA ^b Air Arrivals	50,611	n.a.	n.a.
Hotel Occupancy Taxes ^c	\$2,295,355.97	n.a.	n.a.
Weighted Hotel Occupancy Rate ^d	67%	n.a.	n.a.
Weighted Hotel Room Rate ^d	\$147	n.a.	n.a.

Guam Visitors Bureau
JULY 2015 Visitor Arrival Summary
Calendar Year-to-Date 2014/15 • Fiscal Year-to-Date 2014/15

	CYTD 2014 (Jan - Jul '14)	CYTD 2015 (Jan - Jul '15)	% from LY	FYTD 2014 (Oct '13 - Jul '14)	FYTD 2015 (Oct '14 - Jul '15)	% from LY
Air Arrivals ^a	763,383	780,689	2.3%	1,089,539	1,105,609	1.5%
Sea Arrivals ^a	3,997	5,478	37.1%	5,864	10,502	79.1%
TOTAL VISITOR ARRIVALS	767,380	786,167	2.4%	1,095,403	1,116,111	1.9%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2014 (Jan - Jul '14)	CYTD 2015 (Jan - Jul '15)	% from LY	FYTD 2014 (Oct '13 - Jul '14)	FYTD 2015 (Oct '14 - Jul '15)	% from LY
JAPAN	459,723	441,887	-3.9%	669,749	636,939	-4.9%
Kanto (Tokyo)	214,488	212,909	-0.7%	307,723	301,681	-2.0%
Chubu (Nagoya)	63,100	61,232	-3.0%	91,509	88,016	-3.8%
Kinki (Osaka)	89,259	86,165	-3.5%	133,873	126,501	-5.5%
Koshinetsu	11,440	9,704	-15.2%	19,112	15,600	-18.4%
Hokuriku	7,285	6,108	-16.2%	10,320	8,455	-18.1%
Tohoku	15,890	14,579	-8.3%	23,962	22,016	-8.1%
Kyushu	19,779	20,728	4.8%	27,668	28,243	2.1%
Chugoku	13,660	12,161	-11.0%	21,078	18,913	-10.3%
Hokkaido	10,167	8,551	-15.9%	14,088	12,522	-11.1%
Shikoku	6,595	6,052	-8.2%	9,646	9,213	-4.5%
Okinawa/Miya	2,345	2,375	1.3%	3,574	3,545	-0.8%
Other	5,715	1,323	-76.9%	7,196	2,234	-69.0%
KOREA	174,446	222,797	27.7%	242,533	305,484	26.0%
Seoul	82,284	96,769	17.6%	114,564	133,705	16.7%
Incheon	10,774	13,981	29.8%	15,142	19,352	27.8%
Chungbuk	2,837	3,673	29.5%	4,064	5,178	27.4%
Chungnam	6,223	7,921	27.3%	8,615	11,244	30.5%
Gangwon	1,882	2,813	49.5%	2,729	3,783	38.6%
Jeonbuk	2,558	3,370	31.7%	3,502	4,553	30.0%
Gyeonbuk	5,614	8,075	43.8%	8,149	10,836	33.0%
Gyeonggi	38,656	48,774	26.2%	54,038	68,546	26.8%
Jeonnam	3,773	5,134	36.1%	5,284	6,912	30.8%
Gyeongnam	12,849	24,353	89.5%	17,122	30,780	79.8%
Other	6,996	7,934	13.4%	9,324	10,595	13.6%
TAIWAN	31,358	26,203	-16.4%	42,282	35,339	-16.4%
Taipei	16,861	14,180	-15.9%	22,951	19,564	-14.8%
Kaohsiung	2,049	1,850	-9.7%	2,942	2,436	-17.2%
Taichung	5,311	4,803	-9.6%	7,302	6,355	-13.0%
Taoyuan, Miaoli, Hsinehu	4,322	3,480	-19.5%	5,372	4,589	-14.6%
Other	2,815	1,890	-32.9%	3,715	2,395	-35.5%
CHINA	8,899	13,319	49.7%	11,702	17,855	52.6%
Beijing	2,696	2,660	-1.3%	3,346	4,010	19.8%
Shanghai	1,942	4,078	110.0%	2,865	5,435	89.7%
Guangzhou	664	835	25.8%	892	1,077	20.7%
Other	3,597	5,746	59.7%	4,599	7,333	59.4%
U.S. MAINLAND	30,721	33,352	8.6%	41,913	46,444	10.8%
HAWAII	7,893	8,116	2.8%	10,515	11,450	8.9%
CNMI	8,879	7,758	-12.6%	13,080	11,254	-14.0%
PALAU	1,772	1,960	10.6%	2,451	2,846	16.1%
FSM	5,418	5,578	3.0%	7,683	7,871	2.4%
RMI	494	511	3.4%	768	713	-7.2%
PHILIPPINES	6,658	6,587	-1.1%	10,246	10,512	2.6%
AUSTRALIA	2,479	1,848	-25.5%	3,244	2,647	-18.4%
CANADA	534	581	8.8%	951	839	-11.8%
EUROPE	1,113	891	-19.9%	1,644	1,408	-14.4%
HONG KONG	4,750	4,459	-6.1%	7,451	6,735	-9.6%
THAILAND	267	295	10.5%	352	364	3.4%
VIETNAM	60	108	80.0%	85	139	63.5%
RUSSIA	13,792	1,978	-85.7%	17,095	3,283	-80.8%
OTHER/UNKNOWN	4,127	2,461	-40.4%	5,795	3,487	-39.8%

VISITOR INDUSTRY STATISTICS

JGTA^b Air Arrivals	411,230	n.a.	n.a.	599,150	n.a.	n.a.
Hotel Occupancy Taxes^c	\$21,022,687.21	n.a.	n.a.	\$27,339,652.58	n.a.	n.a.
Weighted Hotel Occupancy Rate^d	78%	n.a.	n.a.	75%	n.a.	n.a.
Weighted Hotel Room Rate^d	\$145	n.a.	n.a.	\$142	n.a.	n.a.

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2012/3 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: ^aCivilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: ^bJapan Guam Travel Association, ^cHotel Occupancy Tax collections are unaudited. Department of Administration, Government of Guam ^dGuam Hotel & Restaurant Association



**DAILY ARRIVAL SUMMARY
JULY 2015**

JULY	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	Total (July 1- 16)
	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	
TOTAL CIV' AIR	1,932	3,454	3,002	3,475	2,545	4,056	2,713	2,796	3,791	3,357	3,977	4,339	3,434	3,794	4,879	4,158	55,702
Japan	707	1,595	1,714	2,077	1,283	2,000	1,467	1,542	1,780	1,914	2,406	2,191	1,803	2,140	2,754	2,050	29,423
Korea	823	1,060	945	902	779	1,248	807	828	1,153	1,142	923	1,246	894	1,077	1,282	1,272	16,381
Taiwan	346	399	3	179	191	493	2	218	497	1	169	311	349	1	220	370	3,749
China, P.R.C.	10	29	71	36	53	66	41	7	61	60	39	53	112	133	24	60	855
U.S. Mainland	27	135	131	88	105	114	141	97	111	118	151	221	85	160	243	136	2,063
Hawaii	1	24	29	28	11	29	54	37	41	20	35	49	33	31	80	39	541
CNMI	-	49	52	21	5	28	25	6	1	53	87	59	64	42	77	76	645
Palau	-	16	12	13	3	15	1	4	16	9	8	4	25	19	35	33	213
FSM	1	17	7	27	27	27	45	16	26	13	30	28	13	28	43	39	387
RMI	-	1	-	2	-	-	2	-	8	-	4	2	1	3	3	11	37
Philippines	-	40	19	59	6	23	46	10	17	10	34	43	8	25	67	21	428
Australia	1	3	2	9	14	-	-	10	3	-	7	13	7	6	21	-	96
Canada	-	-	1	1	-	2	-	4	5	5	5	2	2	2	-	-	29
Europe	1	1	-	4	1	1	2	-	6	-	9	3	21	8	1	7	65
Hong Kong	4	58	-	22	46	-	55	5	53	-	50	73	3	88	10	32	499
Thailand	-	-	-	-	-	-	4	-	-	-	-	1	1	1	2	-	9
Vietnam	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	2	3
Russia	5	23	6	4	10	3	8	3	4	8	11	13	4	12	6	3	123
Other	6	4	10	3	11	7	13	9	8	4	9	27	9	18	11	7	156

Note: July 2015 daily arrivals reflect Civilian Air arrivals only. Source: Guam Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau.



**DAILY ARRIVAL SUMMARY
JULY 2015**

JULY	17 Fri	18 Sat	19 Sun	20 Mon	21 Tue	22 Wed	23 Thu	24 Fri	25 Sat	26 Sun	27 Mon	28 Tue	29 Wed	30 Thu	31 Fri	Total
TOTAL CIV' AIR	3,423	4,256	3,975	4,103	2,955	3,009	3,614	3,646	4,127	4,430	4,252	3,144	3,998	4,316	4,079	113,029
Japan	1,773	2,504	2,025	2,029	1,435	1,459	1,514	1,841	2,182	2,222	2,322	1,829	1,946	2,045	2,139	58,688
Korea	1,144	1,099	1,205	1,344	889	1,093	1,411	1,407	1,168	1,470	1,366	889	1,377	1,632	1,520	35,395
Taiwan	128	141	180	106	143	156	239	2	293	308	175	2	315	235	2	6,174
China, P.R.C.	49	58	181	151	120	-	49	149	46	145	105	65	103	52	180	2,308
U.S. Mainland	132	182	152	156	148	118	124	123	168	139	106	143	104	103	85	4,046
Hawaii	21	25	51	33	54	26	44	17	20	57	21	44	31	27	18	1,030
CNMI	89	73	37	55	60	31	70	78	55	19	54	48	38	87	77	1,516
Palau	29	8	5	22	17	14	15	9	14	1	22	8	7	13	29	426
FSM	13	38	25	37	42	55	72	1	51	28	33	17	27	65	10	901
RMI	-	4	1	-	1	-	5	-	3	6	3	1	-	14	1	76
Philippines	26	57	44	70	22	28	22	8	59	10	11	31	15	11	6	848
Australia	1	3	26	2	3	12	3	-	10	8	-	4	12	1	1	182
Canada	1	10	-	16	2	2	3	-	-	-	1	11	3	1	-	79
Europe	1	4	5	10	2	6	2	-	7	2	4	4	5	8	-	125
Hong Kong	-	22	9	41	1	6	20	6	26	1	7	30	-	16	3	687
Thailand	-	1	1	1	-	-	-	1	4	6	4	5	-	-	3	35
Vietnam	-	-	-	-	3	-	-	-	-	-	-	-	-	-	-	6
Russia	7	15	12	5	7	1	2	3	3	-	5	6	5	-	-	194
Other	9	12	16	25	6	2	19	1	18	8	13	7	10	6	5	313

Note: July 2015 daily arrivals reflect Civilian Air arrivals only. Source: Guam Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau.



**DAILY ARRIVAL COMPARISON
JULY 2015**

JULY	2014			2015			% chg from LY		
	Japan	Other	Total	Japan	Other	Total	Japan	Other	Total
1	1,505	1,347	2,852	707	1,225	1,932	-53.0%	-9.1%	-32.3%
2	1,334	1,398	2,732	1,595	1,859	3,454	19.6%	33.0%	26.4%
3	1,650	1,916	3,566	1,714	1,288	3,002	3.9%	-32.8%	-15.8%
4	2,075	1,159	3,234	2,077	1,398	3,475	0.1%	20.6%	7.5%
5	2,107	1,529	3,636	1,283	1,262	2,545	-39.1%	-17.5%	-30.0%
6	1,788	2,055	3,843	2,000	2,056	4,056	11.9%	0.0%	5.5%
7	1,613	1,558	3,171	1,467	1,246	2,713	-9.1%	-20.0%	-14.4%
8	1,533	1,114	2,647	1,542	1,254	2,796	0.6%	12.6%	5.6%
9	1,633	1,324	2,957	1,780	2,011	3,791	9.0%	51.9%	28.2%
10	1,858	2,057	3,915	1,914	1,443	3,357	3.0%	-29.8%	-14.3%
11	2,234	1,392	3,626	2,406	1,571	3,977	7.7%	12.9%	9.7%
12	2,262	1,295	3,557	2,191	2,148	4,339	-3.1%	65.9%	22.0%
13	1,891	1,904	3,795	1,803	1,631	3,434	-4.7%	-14.3%	-9.5%
14	2,141	1,670	3,811	2,140	1,654	3,794	0.0%	-1.0%	-0.4%
15	1,751	1,177	2,928	2,754	2,125	4,879	57.3%	80.5%	66.6%
16	1,759	1,247	3,006	2,050	2,108	4,158	16.5%	69.0%	38.3%
17	2,118	2,145	4,263	1,773	1,650	3,423	-16.3%	-23.1%	-19.7%
18	2,400	1,418	3,818	2,504	1,752	4,256	4.3%	23.6%	11.5%
19	2,520	1,676	4,196	2,025	1,950	3,975	-19.6%	16.3%	-5.3%
20	2,491	1,795	4,286	2,029	2,074	4,103	-18.5%	15.5%	-4.3%
21	2,147	1,606	3,753	1,435	1,520	2,955	-33.2%	-5.4%	-21.3%
22	1,657	1,202	2,859	1,459	1,550	3,009	-11.9%	29.0%	5.2%
23	1,540	1,327	2,867	1,514	2,100	3,614	-1.7%	58.3%	26.1%
24	1,864	1,969	3,833	1,841	1,805	3,646	-1.2%	-8.3%	-4.9%
25	2,028	1,403	3,431	2,182	1,945	4,127	7.6%	38.6%	20.3%
26	2,016	1,732	3,748	2,222	2,208	4,430	10.2%	27.5%	18.2%
27	2,695	1,914	4,609	2,322	1,930	4,252	-13.8%	0.8%	-7.7%
28	2,305	1,348	3,653	1,829	1,315	3,144	-20.7%	-2.4%	-13.9%
29	1,963	1,123	3,086	1,946	2,052	3,998	-0.9%	82.7%	29.6%
30	352	779	1,131	2,045	2,271	4,316	481.0%	191.5%	281.6%
31	2,769	2,580	5,349	2,139	1,940	4,079	-22.8%	-24.8%	-23.7%
Total	59,999	48,159	108,158	58,688	54,341	113,029	-2.2%	12.8%	4.5%

Note: July daily arrivals reflect "Civilian Air" arrivals only.



**DAILY ARRIVAL COMPARISON BY DAY
JULY 2015**

2 0 1 4					2 0 1 5					% chg from L Y		
Day	JULY	Japan	Other	Total	Day	JULY	Japan	Other	Total	Japan	Other	Total
Tue	1 ^r	1,505	1,347	2,852								
Wed	2	1,334	1,398	2,732	Wed	1	707	1,225	1,932	-47.0%	-12.4%	-29.3%
Thu	3	1,650	1,916	3,566	Thu	2	1,595	1,859	3,454	-3.3%	-3.0%	-3.1%
Fri	4	2,075	1,159	3,234	Fri	3	1,714	1,288	3,002	-17.4%	11.1%	-7.2%
Sat	5	2,107	1,529	3,636	Sat	4	2,077	1,398	3,475	-1.4%	-8.6%	-4.4%
Sun	6 ^r	1,788	2,055	3,843	Sun	5	1,283	1,262	2,545	-28.2%	-38.6%	-33.8%
Mon	7	1,613	1,558	3,171	Mon	6	2,000	2,056	4,056	24.0%	32.0%	27.9%
Tue	8	1,533	1,114	2,647	Tue	7	1,467	1,246	2,713	-4.3%	11.8%	2.5%
Wed	9	1,633	1,324	2,957	Wed	8	1,542	1,254	2,796	-5.6%	-5.3%	-5.4%
Thu	10	1,858	2,057	3,915	Thu	9	1,780	2,011	3,791	-4.2%	-2.2%	-3.2%
Fri	11	2,234	1,392	3,626	Fri	10	1,914	1,443	3,357	-14.3%	3.7%	-7.4%
Sat	12	2,262	1,295	3,557	Sat	11	2,406	1,571	3,977	6.4%	21.3%	11.8%
Sun	13	1,891	1,904	3,795	Sun	12	2,191	2,148	4,339	15.9%	12.8%	14.3%
Mon	14	2,141	1,670	3,811	Mon	13	1,803	1,631	3,434	-15.8%	-2.3%	-9.9%
Tue	15	1,751	1,177	2,928	Tue	14	2,140	1,654	3,794	22.2%	40.5%	29.6%
Wed	16	1,759	1,247	3,006	Wed	15	2,754	2,125	4,879	56.6%	70.4%	62.3%
Thu	17 ^r	2,118	2,145	4,263	Thu	16	2,050	2,108	4,158	-3.2%	-1.7%	-2.5%
Fri	18	2,400	1,418	3,818	Fri	17	1,773	1,650	3,423	-26.1%	16.4%	-10.3%
Sat	19	2,520	1,676	4,196	Sat	18	2,504	1,752	4,256	-0.6%	4.5%	1.4%
Sun	20	2,491	1,795	4,286	Sun	19	2,025	1,950	3,975	-18.7%	8.6%	-7.3%
Mon	21	2,147	1,606	3,753	Mon	20	2,029	2,074	4,103	-5.5%	29.1%	9.3%
Tue	22	1,657	1,202	2,859	Tue	21	1,435	1,520	2,955	-13.4%	26.5%	3.4%
Wed	23	1,540	1,327	2,867	Wed	22	1,459	1,550	3,009	-5.3%	16.8%	5.0%
Thu	24	1,864	1,969	3,833	Thu	23	1,514	2,100	3,614	-18.8%	6.7%	-5.7%
Fri	25	2,028	1,403	3,431	Fri	24	1,841	1,805	3,646	-9.2%	28.7%	6.3%
Sat	26 ^r	2,016	1,732	3,748	Sat	25	2,182	1,945	4,127	8.2%	12.3%	10.1%
Sun	27	2,695	1,914	4,609	Sun	26	2,222	2,208	4,430	-17.6%	15.4%	-3.9%
Mon	28 ^r	2,305	1,348	3,653	Mon	27	2,322	1,930	4,252	0.7%	43.2%	16.4%
Tue	29	1,963	1,123	3,086	Tue	28	1,829	1,315	3,144	-6.8%	17.1%	1.9%
Wed	30	352	779	1,131	Wed	29	1,946	2,052	3,998	452.8%	163.4%	253.5%
Thu	31 ^r	2,769	2,580	5,349	Thu	30	2,045	2,271	4,316	-26.1%	-12.0%	-19.3%
					Fri	31	2,139	1,940	4,079			
Total		58,494	46,812	105,306	Total		56,549	52,401	108,950	-3.3%	11.9%	3.5%

Note: July daily arrivals reflect "Civilian Air" arrivals only. MTD² Month-to-Date