



	Sep-14	Sep-15	% from LY
Civilian Air Arrivals ^a	104,688	118,312	13.0%
Civilian Sea Arrivals ^a	136	115	-15.4%
Armed Forces Air Arrivals ^a	4,546	2,028	-55.4%
Armed Forces Sea Arrivals ^a	3,161	467	-85.2%
TOTAL VISITOR ARRIVALS	112,531	120,922	7.5%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Sep-14	Sep-15	% from LY
JAPAN	68,409	68,774	0.5%
Kanto (Tokyo)	34,352	35,869	4.4%
Chubu (Nagoya)	8,627	8,558	-0.8%
Kinki (Osaka)	12,060	13,079	8.4%
Koshinetsu	1,826	1,687	-7.6%
Hokuriku	846	800	-5.4%
Tohoku	2,029	1,850	-8.8%
Kyushu	3,197	2,475	-22.6%
Chugoku	2,047	1,773	-13.4%
Hokkaido	1,054	1,159	10.0%
Shikoku	803	825	2.7%
Okinawa/Miya	837	472	-43.6%
Other	731	227	-68.9%
KOREA	23,657	35,895	51.7%
Seoul	10,798	16,104	49.1%
Incheon	1,526	2,224	45.7%
Chungbuk	394	490	24.4%
Chungnam	851	1,174	38.0%
Gangwon	248	342	37.9%
Jeonbuk	308	400	29.9%
Gyeonbuk	827	1,105	33.6%
Gyeonggi	5,690	7,945	39.6%
Jeonnam	440	668	51.8%
Gyeongnam	1,829	4,392	140.1%
Other	746	1,051	40.9%
TAIWAN	3,408	3,063	-10.1%
Taipei	2,121	1,546	-27.1%
Kaohsiung	173	201	16.2%
Taichung	643	696	8.2%
Taoyuan, Miaoli, Hsinehu	360	430	19.4%
Other	111	190	71.2%
CHINA	1,656	2,432	46.9%
Beijing	683	1,128	65.2%
Shanghai	335	339	1.2%
Guangzhou	124	142	14.5%
Other	514	823	60.1%
U.S. MAINLAND	6,532	4,408	-32.5%
HAWAII	1,251	1,210	-3.3%
CNMI	937	1,170	24.9%
PALAU	175	271	54.9%
FSM	684	646	-5.6%
RMI	44	78	77.3%
PHILIPPINES	753	908	20.6%
AUSTRALIA	351	193	-45.0%
CANADA	29	50	72.4%
EUROPE	96	124	29.2%
HONG KONG	610	691	13.3%
THAILAND	16	33	106.3%
VIETNAM	6	12	100.0%
RUSSIA	196	82	-58.2%
OTHER/UNKNOWN	424	300	-29.2%

VISITOR INDUSTRY STATISTICS

JGTA ^b Air Arrivals	60,742	59,700	-1.7%
Hotel Occupancy Taxes ^c	\$4,135,721.72	\$ 4,549,808.79	10.0%
Weighted Hotel Occupancy Rate ^d	74%	79%	6.8%
Weighted Hotel Room Rate ^d	\$143	\$148	3.5%

Guam Visitors Bureau
SEPTEMBER 2015 Visitor Arrival Summary
Calendar Year-to-Date 2014/15 • Fiscal Year-to-Date 2014/15

	CYTD 2014 (Jan - Sep '14)	CYTD 2015 (Jan - Sep '15)	% from LY	FYTD 2014 (Oct '13 - Sep '14)	FYTD 2015 (Oct '14 - Sep '15)	% from LY
Air Arrivals ^a	1,005,801	1,036,168	3.0%	1,331,957	1,361,088	2.2%
Sea Arrivals ^a	7,347	6,419	-12.6%	9,214	11,443	24.2%
TOTAL VISITOR ARRIVALS	1,013,148	1,042,587	2.9%	1,341,171	1,372,531	2.3%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2014 (Jan - Sep '14)	CYTD 2015 (Jan - Sep '15)	% from LY	FYTD 2014 (Oct '13 - Sep '14)	FYTD 2015 (Oct '14 - Sep '15)	% from LY
JAPAN	615,804	584,353	-5.1%	825,830	779,405	-5.6%
Kanto (Tokyo)	297,742	289,395	-2.8%	390,977	378,167	-3.3%
Chubu (Nagoya)	82,066	79,711	-2.9%	110,475	106,495	-3.6%
Kinki (Osaka)	116,925	111,993	-4.2%	161,539	152,329	-5.7%
Koshinetsu	14,702	12,482	-15.1%	22,374	18,378	-17.9%
Hokuriku	8,908	7,531	-15.5%	11,943	9,878	-17.3%
Tohoku	19,770	17,891	-9.5%	27,842	25,328	-9.0%
Kyushu	26,722	26,622	-0.4%	34,611	34,137	-1.4%
Chugoku	18,022	15,822	-12.2%	25,440	22,574	-11.3%
Hokkaido	12,065	10,310	-14.5%	15,986	14,281	-10.7%
Shikoku	8,323	7,547	-9.3%	11,374	10,708	-5.9%
Okinawa/Miya	3,684	3,280	-11.0%	4,913	4,450	-9.4%
Other	6,875	1,769	-74.3%	8,356	2,680	-67.9%
KOREA	225,350	301,425	33.8%	293,437	384,112	30.9%
Seoul	106,406	131,453	23.5%	138,686	168,389	21.4%
Incheon	13,829	18,505	33.8%	18,197	23,876	31.2%
Chungbuk	3,667	4,807	31.1%	4,894	6,312	29.0%
Chungnam	7,930	10,386	31.0%	10,322	13,709	32.8%
Gangwon	2,333	3,432	47.1%	3,180	4,402	38.4%
Jeonbuk	3,191	4,438	39.1%	4,135	5,621	35.9%
Gyeonbuk	7,364	10,858	47.4%	9,899	13,619	37.6%
Gyeonggi	49,904	64,742	29.7%	65,286	84,514	29.5%
Jeonnam	4,695	6,706	42.8%	6,206	8,484	36.7%
Gyeongnam	17,177	35,511	106.7%	21,450	41,938	95.5%
Other	8,854	10,587	19.6%	11,182	13,248	18.5%
TAIWAN	40,000	33,179	-17.1%	50,924	42,315	-16.9%
Taipei	21,911	17,797	-18.8%	28,001	23,181	-17.2%
Kaohsiung	2,516	2,319	-7.8%	3,409	2,905	-14.8%
Taichung	7,028	6,235	-11.3%	9,019	7,787	-13.7%
Taoyuan, Miaoli, Hsinehu	5,292	4,405	-16.8%	6,342	5,514	-13.1%
Other	3,253	2,423	-25.5%	4,153	2,928	-29.5%
CHINA	11,744	19,053	62.2%	14,547	23,589	62.2%
Beijing	3,959	4,649	17.4%	4,609	5,999	30.2%
Shanghai	2,476	4,946	99.8%	3,399	6,303	85.4%
Guangzhou	922	1,109	20.3%	1,150	1,351	17.5%
Other	4,387	8,349	90.3%	5,389	9,936	84.4%
U.S. MAINLAND	42,100	43,025	2.2%	53,292	56,117	5.3%
HAWAII	10,237	10,294	0.6%	12,859	13,628	6.0%
CNMI	11,265	10,261	-8.9%	15,466	13,757	-11.1%
PALAU	2,257	2,543	12.7%	2,936	3,429	16.8%
FSM	6,923	7,159	3.4%	9,188	9,452	2.9%
RMI	621	670	7.9%	895	872	-2.6%
PHILIPPINES	8,154	8,353	2.4%	11,742	12,278	4.6%
AUSTRALIA	3,065	2,188	-28.6%	3,830	2,987	-22.0%
CANADA	614	702	14.3%	1,031	960	-6.9%
EUROPE	1,345	1,169	-13.1%	1,876	1,686	-10.1%
HONG KONG	5,904	5,887	-0.3%	8,605	8,163	-5.1%
THAILAND	315	390	23.8%	400	459	14.8%
VIETNAM	75	135	80.0%	100	166	66.0%
RUSSIA	14,988	2,234	-85.1%	18,291	3,539	-80.7%
OTHER/UNKNOWN	5,040	3,148	-37.5%	6,708	4,174	-37.8%

VISITOR INDUSTRY STATISTICS

JGTA^b Air Arrivals	542,141	509,166	-6.1%	730,061	684,416	-6.3%
Hotel Occupancy Taxes^c	\$28,134,335.28	\$28,554,220.32	1.5%	\$34,451,300.65	\$36,568,031.86	6.1%
Weighted Hotel Occupancy Rate^d	77%	77%	0.0%	75%	75%	0.0%
Weighted Hotel Room Rate^d	\$150	\$160	6.7%	\$146	\$157	7.5%

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2012/3 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: ^aCivilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: ^bJapan Guam Travel Association, ^cHotel Occupancy Tax collections are unaudited. Department of Administration, Government of Guam ^dGuam Hotel & Restaurant Association



**DAILY ARRIVAL SUMMARY
SEPTEMBER 2015**

Typhoon 18 (Japan)

SEPTEMBER	1	2	3	4	5	6	7	8	9	10'	11	12'	13'	14	15	16	Total (Sep 1-16)
	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	
TOTAL CIV' AIR	3,432	4,362	4,310	4,280	4,066	4,641	4,268	3,628	3,414	4,255	3,801	3,772	4,305	4,078	3,307	3,569	63,488
Japan	2,068	2,403	2,235	2,403	2,366	2,451	2,391	2,231	1,910	2,191	2,266	2,271	2,227	2,477	1,988	2,122	36,000
Korea	971	1,323	1,539	1,524	1,242	1,512	1,482	1,074	1,105	1,535	1,297	1,017	1,391	1,324	988	1,011	20,335
Taiwan	5	200	177	1	1	359	3	5	213	206	-	5	279	-	22	211	1,687
China, P.R.C.	30	190	47	93	39	16	180	36	4	14	18	154	17	49	17	34	938
U.S. Mainland	131	119	86	99	111	126	96	96	68	89	93	120	154	112	82	79	1,661
Hawaii	44	12	21	17	18	19	27	32	29	36	34	20	59	15	42	12	437
CNMI	35	25	70	94	69	21	17	27	29	61	64	29	27	30	34	25	657
Palau	4	2	5	19	29	1	15	5	9	5	-	7	2	11	4	9	127
FSM	21	16	31	8	37	26	19	35	17	42	7	29	14	22	19	11	354
RMI	6	1	5	-	3	1	2	5	-	3	-	6	-	-	6	1	39
Philippines	28	39	17	12	54	27	24	17	12	48	7	23	45	17	17	21	408
Australia	9	12	4	1	14	9	2	12	7	-	2	10	13	2	4	15	116
Canada	-	2	3	-	5	3	-	-	-	1	3	1	2	2	4	5	31
Europe	2	9	-	-	11	14	1	2	-	-	8	8	3	7	3	6	74
Hong Kong	69	1	55	4	42	22	4	34	1	15	-	53	44	-	57	1	402
Thailand	1	2	-	-	5	3	-	1	1	1	-	2	-	3	4	1	24
Vietnam	-	-	-	1	-	4	-	-	-	-	-	2	1	-	1	-	9
Russia	3	-	4	3	4	8	-	7	1	3	1	2	7	-	6	1	50
Other	5	6	11	1	16	19	5	9	8	5	1	13	20	7	9	4	139

Note: September 2015 daily arrivals reflect Civilian Air arrivals only. Source: Guam Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau.



**DAILY ARRIVAL SUMMARY
SEPTEMBER 2015**

SEPTEMBER	17 Thu	18 Fri	19 Sat	20 Sun	21 Mon	22 Tue	23 Wed	24 Thu	25 Fri	26 Sat	27 Sun	28 Mon	29 Tue	30 Wed	Total	MTD
TOTAL CIV' AIR	4,318	3,420	4,750	6,010	3,443	3,571	3,631	3,709	3,443	3,919	4,259	4,061	3,419	2,871	118,312	118,312
Japan	2,289	2,111	3,595	4,407	2,143	2,620	2,391	1,832	1,724	1,948	2,099	2,026	1,737	1,339	68,261	68,261
Korea	1,340	1,059	777	851	949	522	623	1,396	1,417	1,600	1,373	1,400	1,210	1,043	35,895	35,895
Taiwan	153	-	5	404	2	2	215	148	4	2	221	-	8	212	3,063	3,063
China, P.R.C.	187	27	30	13	24	192	1	13	55	37	255	412	145	70	2,399	2,399
U.S. Mainland	105	104	105	125	134	114	114	102	86	92	116	70	116	83	3,127	3,127
Hawaii	27	16	58	76	56	35	140	21	35	42	32	28	50	22	1,075	1,075
CNMI	40	65	22	26	35	11	34	71	53	34	20	30	20	45	1,163	1,163
Palau	15	10	19	11	18	4	7	4	18	1	-	17	15	5	271	271
FSM	25	6	38	21	17	23	6	22	11	31	20	30	40	2	646	646
RMI	9	-	9	6	1	1	-	7	2	1	-	1	2	-	78	78
Philippines	62	9	50	25	34	15	71	50	19	56	39	28	27	14	907	907
Australia	-	-	3	13	6	2	10	1	7	2	-	5	5	8	178	178
Canada	-	2	-	1	1	-	1	1	-	2	2	1	6	2	50	50
Europe	7	5	4	2	4	1	3	6	1	2	5	1	6	3	124	124
Hong Kong	37	1	23	13	3	20	10	23	3	66	60	1	24	5	691	691
Thailand	1	2	2	1	-	-	-	-	-	-	3	-	-	-	33	33
Vietnam	-	1	-	-	-	-	-	-	-	1	1	-	-	-	12	12
Russia	3	-	2	2	-	7	-	8	8	-	-	2	-	-	82	82
Other	18	2	8	13	16	2	5	4	-	2	13	9	8	18	257	257

Note: September 2015 daily arrivals reflect Civilian Air arrivals only. Source: Guam Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau.



**DAILY ARRIVAL COMPARISON
SEPTEMBER 2015**

SEPTEMBER	2014			2015			% chg from LY		
	Japan	Other	Total	Japan	Other	Total	Japan	Other	Total
1	2,318	956	3,274	2,068	1,364	3,432	-10.8%	42.7%	4.8%
2	2,427	963	3,390	2,403	1,959	4,362	-1.0%	103.4%	28.7%
3	2,200	992	3,192	2,235	2,075	4,310	1.6%	109.2%	35.0%
4	2,327	1,299	3,626	2,403	1,877	4,280	3.3%	44.5%	18.0%
5	2,308	1,035	3,343	2,366	1,700	4,066	2.5%	64.3%	21.6%
6	2,310	1,542	3,852	2,451	2,190	4,641	6.1%	42.0%	20.5%
7	2,139	1,742	3,881	2,391	1,877	4,268	11.8%	7.7%	10.0%
8	2,502	1,153	3,655	2,231	1,397	3,628	-10.8%	21.2%	-0.7%
9	2,416	1,214	3,630	1,910	1,504	3,414	-20.9%	23.9%	-6.0%
10	2,152	1,435	3,587	2,191	2,064	4,255	1.8%	43.8%	18.6%
11	2,121	1,430	3,551	2,266	1,535	3,801	6.8%	7.3%	7.0%
12	2,409	979	3,388	2,271	1,501	3,772	-5.7%	53.3%	11.3%
13	2,827	1,011	3,838	2,227	2,078	4,305	-21.2%	105.5%	12.2%
14	2,079	1,943	4,022	2,477	1,601	4,078	19.1%	-17.6%	1.4%
15	2,837	1,051	3,888	1,988	1,319	3,307	-29.9%	25.5%	-14.9%
16	2,551	1,037	3,588	2,122	1,447	3,569	-16.8%	39.5%	-0.5%
17	2,021	1,154	3,175	2,289	2,030	4,319	13.3%	75.9%	36.0%
18	2,494	1,480	3,974	2,111	1,309	3,420	-15.4%	-11.6%	-13.9%
19	2,432	1,157	3,589	3,595	1,155	4,750	47.8%	-0.2%	32.3%
20	2,882	939	3,821	4,407	1,603	6,010	52.9%	70.7%	57.3%
21	2,573	1,508	4,081	2,143	1,300	3,443	-16.7%	-13.8%	-15.6%
22	2,181	1,193	3,374	2,620	951	3,571	20.1%	-20.3%	5.8%
23	2,401	1,091	3,492	2,391	1,240	3,631	-0.4%	13.7%	4.0%
24	1,940	1,177	3,117	1,832	1,877	3,709	-5.6%	59.5%	19.0%
25	1,714	1,393	3,107	1,724	1,719	3,443	0.6%	23.4%	10.8%
26	2,000	1,046	3,046	1,948	1,971	3,919	-2.6%	88.4%	28.7%
27	1,832	1,175	3,007	2,099	2,160	4,259	14.6%	83.8%	41.6%
28	1,848	1,647	3,495	2,026	2,035	4,061	9.6%	23.6%	16.2%
29	1,681	1,444	3,125	1,737	1,682	3,419	3.3%	16.5%	9.4%
30	1,309	1,271	2,580	1,339	1,532	2,871	2.3%	20.5%	11.3%
Total	67,231	37,457	104,688	68,261	50,052	118,313	1.5%	33.6%	13.0%

Note: September daily arrivals reflect "Civilian Air" arrivals only.



**DAILY ARRIVAL COMPARISON BY DAY
SEPTEMBER 2015**

2 0 1 4					2 0 1 5					% chg from L Y		
Day	SEP	Japan	Other	Total	Day	SEP	Japan	Other	Total	Japan	Other	Total
Mon	1	2,318	956	3,274								
Tue	2	2,427	963	3,390	Tue	1	2,068	1,364	3,432	-14.8%	41.6%	1.2%
Wed	3	2,200	992	3,192	Wed	2	2,403	1,959	4,362	9.2%	97.5%	36.7%
Thu	4	2,327	1,299	3,626	Thu	3	2,235	2,075	4,310	-4.0%	59.7%	18.9%
Fri	5	2,308	1,035	3,343	Fri	4	2,403	1,877	4,280	4.1%	81.4%	28.0%
Sat	6	2,310	1,542	3,852	Sat	5	2,366	1,700	4,066	2.4%	10.2%	5.6%
Sun	7	2,139	1,742	3,881	Sun	6	2,451	2,190	4,641	14.6%	25.7%	19.6%
Mon	8	2,502	1,153	3,655	Mon	7	2,391	1,877	4,268	-4.4%	62.8%	16.8%
Tue	9	2,416	1,214	3,630	Tue	8	2,231	1,397	3,628	-7.7%	15.1%	-0.1%
Wed	10	2,152	1,435	3,587	Wed	9	1,910	1,504	3,414	-11.2%	4.8%	-4.8%
Thu	11	2,121	1,430	3,551	Thu	10 ^r	2,191	2,064	4,255	3.3%	44.3%	19.8%
Fri	12	2,409	979	3,388	Fri	11	2,266	1,535	3,801	-5.9%	56.8%	12.2%
Sat	13	2,827	1,011	3,838	Sat	12 ^r	2,271	1,501	3,772	-19.7%	48.5%	-1.7%
Sun	14	2,079	1,943	4,022	Sun	13 ^r	2,227	2,078	4,305	7.1%	6.9%	7.0%
Mon	15	2,837	1,051	3,888	Mon	14	2,477	1,601	4,078	-12.7%	52.3%	4.9%
Tue	16	2,551	1,037	3,588	Tue	15	1,988	1,319	3,307	-22.1%	27.2%	-7.8%
Wed	17	2,021	1,154	3,175	Wed	16	2,122	1,447	3,569	5.0%	25.4%	12.4%
Thu	18	2,494	1,480	3,974	Thu	17	2,289	2,029	4,318	-8.2%	37.1%	8.7%
Fri	19 ^r	2,432	1,157	3,589	Fri	18	2,111	1,309	3,420	-13.2%	13.1%	-4.7%
Sat	20	2,882	939	3,821	Sat	19	3,595	1,155	4,750	24.7%	23.0%	24.3%
Sun	21	2,573	1,508	4,081	Sun	20	4,407	1,603	6,010	71.3%	6.3%	47.3%
Mon	22	2,181	1,193	3,374	Mon	21	2,143	1,300	3,443	-1.7%	9.0%	2.0%
Tue	23	2,401	1,091	3,492	Tue	22	2,620	951	3,571	9.1%	-12.8%	2.3%
Wed	24	1,940	1,177	3,117	Wed	23	2,391	1,240	3,631	23.2%	5.4%	16.5%
Thu	25	1,714	1,393	3,107	Thu	24	1,832	1,877	3,709	6.9%	34.7%	19.4%
Fri	26	2,000	1,046	3,046	Fri	25	1,724	1,719	3,443	-13.8%	64.3%	13.0%
Sat	27	1,832	1,175	3,007	Sat	26	1,948	1,971	3,919	6.3%	67.7%	30.3%
Sun	28 ^r	1,848	1,647	3,495	Sun	27	2,099	2,160	4,259	13.6%	31.1%	21.9%
Mon	29	1,681	1,444	3,125	Mon	28	2,026	2,035	4,061	20.5%	40.9%	30.0%
Tue	30	1,309	1,271	2,580	Tue	29 ^r	1,737	1,682	3,419	32.7%	32.3%	32.5%
					Wed	30	1,339	1,532	2,871			
Total		64,913	36,501	101,414	Total		66,922	48,519	115,441	3.1%	32.9%	13.8%

Note: September daily arrivals reflect "Civilian Air" arrivals only. MTD² Month-to-Date