



	Dec-14	Dec-15	% from LY
Civilian Air Arrivals ^a	116,852	130,505	11.7%
Civilian Sea Arrivals ^a	1,338	498	-62.8%
Armed Forces Air Arrivals ^a	1,387	1,282	-7.6%
Armed Forces Sea Arrivals ^a	264	134	-49.2%
TOTAL VISITOR ARRIVALS	119,841	132,419	10.5%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Dec-14	Dec-15	% from LY
JAPAN	69,476	67,876	-2.3%
Kanto (Tokyo)	30,043	30,830	2.6%
Chubu (Nagoya)	9,893	9,622	-2.7%
Kinki (Osaka)	15,686	15,478	-1.3%
Koshinetsu	2,126	1,769	-16.8%
Hokuriko	759	898	18.3%
Tohoku	2,551	2,254	-11.6%
Kyushu	2,764	2,387	-13.6%
Chugoku	2,168	1,993	-8.1%
Hokkaido	1,535	1,144	-25.5%
Shikoku	1,117	985	-11.8%
Okinawa/Miya	554	278	-49.8%
Other	280	238	-15.0%
KOREA	32,334	46,139	42.7%
Seoul	14,831	19,006	28.2%
Incheon	1,938	2,939	51.7%
Chungbuk	596	743	24.7%
Chungnam	1,438	1,963	36.5%
Gangwon	396	575	45.2%
Jeonbuk	454	628	38.3%
Gyeonbuk	1,136	1,916	68.7%
Gyeonggi	7,535	10,069	33.6%
Jeonnam	576	878	52.4%
Gyeongnam	2,354	5,608	138.2%
Other	1,080	1,814	68.0%
TAIWAN	3,070	3,134	2.1%
Taipei	1,736	1,820	4.8%
Kaohsiung	205	218	6.3%
Taichung	502	520	3.6%
Taoyuan, Miaoli, Hsinehu	436	365	-16.3%
Other	191	211	10.5%
CHINA	1,529	1,094	-28.4%
Beijing	574	201	-65.0%
Shanghai	484	374	-22.7%
Guangzhou	20	137	585.0%
Other	451	382	-15.3%
U.S. MAINLAND	4,611	5,417	17.5%
HAWAII	1,008	1,143	13.4%
CNMI	1,272	1,547	21.6%
PALAU	394	418	6.1%
FSM	783	1,034	32.1%
RMI	51	99	94.1%
PHILIPPINES	1,265	1,414	11.8%
AUSTRALIA	285	155	-45.6%
CANADA	122	97	-20.5%
EUROPE	207	235	13.5%
HONG KONG	972	1,118	15.0%
THAILAND	22	42	90.9%
VIETNAM	11	15	36.4%
RUSSIA	503	404	-19.7%
OTHER/UNKNOWN	324	406	25.3%

VISITOR INDUSTRY STATISTICS

JGTA^b Air Arrivals	60,175	55,773	-7.3%
Hotel Occupancy Taxes^c	\$2,465,648.66	\$2,766,368.58	12.2%
Weighted Hotel Occupancy Rate^d	58%	79%	36.2%
Weighted Hotel Room Rate^d	\$172	\$180	4.7%

Guam Visitors Bureau
December 2015 Visitor Arrival Summary
Calendar Year-to-Date 2014/15 • Fiscal Year-to-Date 2015/16

	CYTD 2014 (Jan - Dec '14)	CYTD 2015 (Jan - Dec '15)	% from LY	FYTD 2015 (Oct - Dec '14)	FYTD 2016 (Oct - Dec '15)	% from LY
Air Arrivals ^a	1,330,721	1,400,397	5.2%	324,920	364,229	12.1%
Sea Arrivals ^a	12,371	8,653	-30.1%	5,024	2,234	-55.5%
TOTAL VISITOR ARRIVALS	1,343,092	1,409,050	4.9%	329,944	366,463	11.1%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2014 (Jan - Dec '14)	CYTD 2015 (Jan - Dec '15)	% from LY	FYTD 2015 (Oct - Dec '14)	FYTD 2016 (Oct - Dec '15)	% from LY
JAPAN	810,856	773,019	-4.7%	195,052	188,666	-3.3%
Kanto (Tokyo)	386,514	380,780	-1.5%	88,772	91,385	2.9%
Chubu (Nagoya)	108,850	104,508	-4.0%	26,784	24,797	-7.4%
Kinki (Osaka)	157,261	151,336	-3.8%	40,336	39,343	-2.5%
Koshinetsu	20,598	17,101	-17.0%	5,896	4,619	-21.7%
Hokuriko	11,255	10,015	-11.0%	2,347	2,484	5.8%
Tohoku	27,207	24,439	-10.2%	7,437	6,548	-12.0%
Kyushu	34,237	33,771	-1.4%	7,515	7,149	-4.9%
Chugoku	24,774	21,076	-14.9%	6,752	5,254	-22.2%
Hokkaido	16,036	13,394	-16.5%	3,971	3,084	-22.3%
Shikoku	11,484	10,067	-12.3%	3,161	2,520	-20.3%
Okinawa/Miya	4,854	4,119	-15.1%	1,170	839	-28.3%
Other	7,786	2,413	-69.0%	911	644	-29.3%
KOREA	308,037	427,900	38.9%	82,687	126,475	53.0%
Seoul	143,342	182,591	27.4%	36,936	51,138	38.5%
Incheon	19,200	26,357	37.3%	5,371	7,852	46.2%
Chungbuk	5,172	7,078	36.9%	1,505	2,271	50.9%
Chungnam	11,253	15,341	36.3%	3,323	4,955	49.1%
Gangwon	3,303	5,021	52.0%	970	1,589	63.8%
Jeonbuk	4,374	6,193	41.6%	1,183	1,755	48.4%
Gyeonbuk	10,125	16,078	58.8%	2,761	5,220	89.1%
Gyeonggi	69,676	92,315	32.5%	19,772	27,573	39.5%
Jeonnam	6,473	9,480	46.5%	1,778	2,774	56.0%
Gyeongnam	23,604	52,097	120.7%	6,427	16,586	158.1%
Other	11,515	15,349	33.3%	2,661	4,762	79.0%
TAIWAN	49,136	42,205	-14.1%	9,136	9,026	-1.2%
Taipei	27,295	22,861	-16.2%	5,384	5,064	-5.9%
Kaohsiung	3,102	2,919	-5.9%	586	600	2.4%
Taichung	8,580	7,814	-8.9%	1,552	1,579	1.7%
Taoyuan, Miaoli, Hsinehu	6,401	5,616	-12.3%	1,109	1,211	9.2%
Other	3,758	2,995	-20.3%	505	572	13.3%
CHINA	16,280	23,698	45.6%	4,536	4,645	2.4%
Beijing	5,311	5,575	5.0%	1,352	926	-31.5%
Shanghai	3,833	6,240	62.8%	1,357	1,294	-4.6%
Guangzhou	1,164	1,501	29.0%	242	392	62.0%
Other	5,972	10,382	73.8%	1,585	2,033	28.3%
U.S. MAINLAND	55,192	56,744	2.8%	13,092	13,719	4.8%
HAWAII	13,571	13,502	-0.5%	3,334	3,208	-3.8%
CNMI	14,761	14,334	-2.9%	3,496	4,073	16.5%
PALAU	3,143	3,917	24.6%	886	1,374	55.1%
FSM	9,216	9,893	7.3%	2,293	2,734	19.2%
RMI	823	902	9.6%	202	232	14.9%
PHILIPPINES	12,079	12,427	2.9%	3,925	4,074	3.8%
AUSTRALIA	3,864	2,675	-30.8%	799	487	-39.0%
CANADA	872	928	6.4%	258	226	-12.4%
EUROPE	1,862	1,743	-6.4%	517	574	11.0%
HONG KONG	8,180	8,406	2.8%	2,276	2,519	10.7%
THAILAND	384	505	31.5%	69	115	66.7%
VIETNAM	106	178	67.9%	31	43	38.7%
RUSSIA	16,293	3,081	-81.1%	1,305	847	-35.1%
OTHER/UNKNOWN	6,066	4,340	-28.5%	1,026	1,192	16.2%

VISITOR INDUSTRY STATISTICS

JGTA^b Air Arrivals	717,391	674,843	-5.9%	175,250	165,671	-5.5%
Hotel Occupancy Taxes^c	\$36,148,146.82	\$37,610,509.99	4.0%	\$8,013,811.54	\$9,035,251.56	12.7%
Weighted Hotel Occupancy Rate^d	75%	76%	1.3%	69%	75%	9.2%
Weighted Hotel Room Rate^d	\$149	\$159	6.7%	\$147	\$158	7.3%

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2012/3 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: ^aCivilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: ^bJapan Guam Travel Association, ^cHotel Occupancy Tax collections are unaudited. Department of Administration, Government of Guam ^dGuam Hotel & Restaurant Association



**DAILY ARRIVAL SUMMARY
DECEMBER 2015**

DECEMBER	1	2'	3	4	5	6	7	8	9	10	11	12'	13	14	15	16	Total (Dec 1-16)
	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	
TOTAL CIV' AIR	3,739	3,277	3,711	4,212	3,906	4,572	3,614	3,630	3,599	4,177	4,158	4,180	4,348	3,997	3,387	3,676	62,183
Japan	2,064	1,434	1,892	2,177	1,983	2,321	1,775	2,051	1,782	2,081	1,901	2,204	1,929	2,016	1,600	1,493	30,703
Korea	1,059	1,224	1,497	1,603	1,472	1,603	1,477	1,036	1,178	1,712	1,744	1,538	1,617	1,654	1,186	1,457	23,057
Taiwan	43	205	-	121	1	164	3	78	331	-	144	2	285	2	76	371	1,826
China, P.R.C.	41	9	24	26	15	23	27	24	19	53	65	17	18	36	43	13	453
U.S. Mainland	203	226	84	93	101	192	142	132	139	89	91	146	176	116	188	122	2,240
Hawaii	54	17	30	25	23	40	32	51	39	12	60	51	45	47	52	25	603
CNMI	35	43	62	64	56	31	34	65	40	48	59	51	25	40	32	53	738
Palau	39	8	12	13	18	17	6	6	6	5	7	10	8	9	6	25	195
FSM	56	42	6	42	21	55	40	41	25	53	18	29	56	35	38	31	588
RMI	16	-	-	2	1	10	-	12	6	3	-	2	3	1	10	2	68
Philippines	47	36	29	25	129	46	37	35	15	21	30	62	74	9	46	41	682
Australia	2	9	5	6	3	9	2	5	4	8	1	5	5	6	2	3	75
Canada	6	3	-	2	-	5	2	2	2	1	11	3	5	1	-	7	50
Europe	5	6	2	3	4	9	12	4	6	8	5	6	7	12	6	11	106
Hong Kong	49	5	54	-	38	15	7	63	2	69	-	46	63	1	60	5	477
Thailand	2	3	-	-	1	1	1	3	-	2	-	1	1	-	3	3	21
Vietnam	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	1
Russia	5	6	7	1	30	7	5	8	-	-	8	3	18	-	11	2	111
Other	13	1	7	9	10	24	12	14	5	12	14	4	13	12	27	12	189

Note: December 2015 daily arrivals reflect Civilian Air arrivals only. Source: Guam Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau.



**DAILY ARRIVAL SUMMARY
DECEMBER 2015**

DECEMBER	17 Thu	18 ^r Fri	19 Sat	20 Sun	21 Mon	22 Tue	23 Wed	24 Thu	25 Fri	26 Sat	27 Sun	28 Mon	29 Tue	30 ^r Wed	31 Thu	Total
TOTAL CIV^r AIR	4,216	4,259	4,221	4,752	3,877	3,570	4,408	4,627	4,722	4,193	5,160	3,702	4,539	6,054	6,022	130,505
Japan	2,013	1,762	2,235	2,090	1,598	1,773	2,406	2,040	2,278	2,346	2,916	2,195	2,895	4,155	4,123	67,528
Korea	1,765	1,843	1,473	1,771	1,666	1,182	1,426	1,797	1,902	1,421	1,635	1,222	1,073	1,268	1,638	46,139
Taiwan	3	147	-	252	4	51	245	4	133	8	121	-	62	274	4	3,134
China, P.R.C.	31	62	19	73	136	45	22	30	95	10	15	31	16	27	25	1,090
U.S. Mainland	148	192	146	239	181	171	118	268	125	96	144	100	170	133	105	4,576
Hawaii	31	22	32	37	58	29	5	119	49	13	26	7	12	14	16	1,073
CNMI	40	81	70	58	50	55	50	104	57	54	37	37	60	30	26	1,547
Palau	17	71	2	7	15	13	11	18	8	19	7	9	16	5	5	418
FSM	37	10	40	48	61	34	14	68	-	47	23	22	12	24	6	1,034
RMI	-	5	11	2	1	1	3	5	2	-	-	-	-	-	1	99
Philippines	23	40	52	55	22	44	52	76	27	78	89	29	53	73	19	1,414
Australia	2	3	7	4	3	14	7	11	3	1	1	4	3	5	-	143
Canada	3	-	3	7	5	-	9	2	7	-	7	-	2	1	-	96
Europe	18	7	8	8	22	11	13	8	9	1	3	10	1	6	4	235
Hong Kong	75	8	100	71	5	91	2	61	6	67	53	-	78	1	23	1,118
Thailand	3	-	1	1	5	3	-	-	4	2	1	-	1	-	-	42
Vietnam	-	-	-	2	3	1	-	3	-	-	4	1	-	-	-	15
Russia	-	-	1	17	15	16	-	2	2	21	58	23	84	29	25	404
Other	7	6	21	10	27	36	25	11	15	9	20	12	1	9	2	400

Note: December 2015 daily arrivals reflect Civilian Air arrivals only. Source: Guam Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau.



**DAILY ARRIVAL COMPARISON
DECEMBER 2015**

DECEMBER	2014			2015			% chg from LY		
	Japan	Other	Total	Japan	Other	Total	Japan	Other	Total
1	2,003	1,242	3,245	2,064	1,675	3,739	3.0%	34.9%	15.2%
2 ^r	2,110	1,203	3,313	1,434	1,843	3,277	-32.0%	53.2%	-1.1%
3	1,577	1,222	2,799	1,892	1,819	3,711	20.0%	48.9%	32.6%
4	1,875	1,546	3,421	2,177	2,035	4,212	16.1%	31.6%	23.1%
5	2,338	1,293	3,631	1,983	1,923	3,906	-15.2%	48.7%	7.6%
6	2,184	1,306	3,490	2,321	2,251	4,572	6.3%	72.4%	31.0%
7	1,884	1,597	3,481	1,775	1,839	3,614	-5.8%	15.2%	3.8%
8	2,211	1,370	3,581	2,051	1,579	3,630	-7.2%	15.3%	1.4%
9	1,992	1,234	3,226	1,782	1,817	3,599	-10.5%	47.2%	11.6%
10	1,521	1,392	2,913	2,081	2,096	4,177	36.8%	50.6%	43.4%
11	1,890	1,628	3,518	1,901	2,257	4,158	0.6%	38.6%	18.2%
12 ^r	2,052	1,578	3,630	2,204	1,976	4,180	7.4%	25.2%	15.2%
13	2,259	1,659	3,918	1,929	2,419	4,348	-14.6%	45.8%	11.0%
14	1,838	2,037	3,875	2,016	1,981	3,997	9.7%	-2.7%	3.1%
15	2,041	1,407	3,448	1,600	1,787	3,387	-21.6%	27.0%	-1.8%
16	1,764	1,378	3,142	1,493	2,183	3,676	-15.4%	58.4%	17.0%
17	1,717	1,628	3,345	2,013	2,203	4,216	17.2%	35.3%	26.0%
18 ^r	1,890	1,864	3,754	1,762	2,497	4,259	-6.8%	34.0%	13.5%
19	2,101	1,835	3,936	2,235	1,986	4,221	6.4%	8.2%	7.2%
20	2,373	1,515	3,888	2,090	2,662	4,752	-11.9%	75.7%	22.2%
21	1,974	2,255	4,229	1,598	2,279	3,877	-19.0%	1.1%	-8.3%
22	1,871	1,906	3,777	1,773	1,797	3,570	-5.2%	-5.7%	-5.5%
23	2,000	1,533	3,533	2,406	2,002	4,408	20.3%	30.6%	24.8%
24	1,531	1,722	3,253	2,040	2,587	4,627	33.2%	50.2%	42.2%
25	2,229	2,135	4,364	2,278	2,444	4,722	2.2%	14.5%	8.2%
26	2,845	1,432	4,277	2,346	1,847	4,193	-17.5%	29.0%	-2.0%
27	3,046	1,549	4,595	2,916	2,244	5,160	-4.3%	44.9%	12.3%
28	3,095	1,742	4,837	2,195	1,507	3,702	-29.1%	-13.5%	-23.5%
29	3,572	1,037	4,609	2,895	1,644	4,539	-19.0%	58.5%	-1.5%
30 ^r	3,886	1,170	5,056	4,155	1,899	6,054	6.9%	62.3%	19.7%
31	3,204	1,552	4,756	4,213	1,809	6,022	31.5%	16.6%	26.6%
Total	68,873	47,967	116,840	67,618	62,887	130,505	-1.8%	31.1%	11.7%

Note: December daily arrivals reflect "Civilian Air" arrivals only. MTD² Month-to-Date



**DAILY ARRIVAL COMPARISON BY DAY
DECEMBER 2015**

2 0 1 4					2 0 1 5					% chg from L Y		
Day	DEC	Japan	Other	Total	Day	DEC	Japan	Other	Total	Japan	Other	Total
Mon	1	2,003	1,242	3,245								
Tue	2	2,110	1,203	3,313	Mon	1	2,064	1,675	3,739	-2.2%	39.2%	12.9%
Wed	3	1,577	1,222	2,799	Tue	2 ^r	1,434	1,843	3,277	-9.1%	50.8%	17.1%
Thu	4	1,875	1,546	3,421	Wed	3	1,892	1,819	3,711	0.9%	17.7%	8.5%
Fri	5	2,338	1,293	3,631	Thu	4	2,177	2,035	4,212	-6.9%	57.4%	16.0%
Sat	6	2,184	1,306	3,490	Fri	5	1,983	1,923	3,906	-9.2%	47.2%	11.9%
Sun	7	1,884	1,597	3,481	Sat	6	2,321	2,251	4,572	23.2%	41.0%	31.3%
Mon	8	2,211	1,370	3,581	Sun	7	1,775	1,839	3,614	-19.7%	34.2%	0.9%
Tue	9	1,992	1,234	3,226	Mon	8	2,051	1,579	3,630	3.0%	28.0%	12.5%
Wed	10	1,521	1,392	2,913	Tue	9	1,782	1,817	3,599	17.2%	30.5%	23.5%
Thu	11	1,890	1,628	3,518	Wed	10	2,081	2,096	4,177	10.1%	28.7%	18.7%
Fri	12	2,052	1,578	3,630	Thu	11	1,901	2,257	4,158	-7.4%	43.0%	14.5%
Sat	13	2,259	1,659	3,918	Fri	12 ^r	2,204	1,976	4,180	-2.4%	19.1%	6.7%
Sun	14	1,838	2,037	3,875	Sat	13	1,929	2,419	4,348	5.0%	18.8%	12.2%
Mon	15	2,041	1,407	3,448	Sun	14	2,016	1,981	3,997	-1.2%	40.8%	15.9%
Tue	16	1,764	1,378	3,142	Mon	15	1,600	1,787	3,387	-9.3%	29.7%	7.8%
Wed	17	1,717	1,628	3,345	Tue	16	1,493	2,183	3,676	-13.0%	34.1%	9.9%
Thu	18	1,890	1,864	3,754	Wed	17	2,013	2,203	4,216	6.5%	18.2%	12.3%
Fri	19	2,101	1,835	3,936	Thu	18 ^r	1,762	2,497	4,259	-16.1%	36.1%	8.2%
Sat	20	2,373	1,515	3,888	Fri	19	2,235	1,986	4,221	-5.8%	31.1%	8.6%
Sun	21	1,974	2,255	4,229	Sat	20	2,090	2,662	4,752	5.9%	18.0%	12.4%
Mon	22	1,871	1,906	3,777	Sun	21	1,598	2,279	3,877	-14.6%	19.6%	2.6%
Tue	23	2,000	1,533	3,533	Mon	22	1,773	1,797	3,570	-11.4%	17.2%	1.0%
Wed	24	1,531	1,722	3,253	Tue	23	2,406	2,002	4,408	57.2%	16.3%	35.5%
Thu	25	2,229	2,135	4,364	Wed	24	2,040	2,587	4,627	-8.5%	21.2%	6.0%
Fri	26	2,845	1,432	4,277	Thu	25	2,278	2,444	4,722	-19.9%	70.7%	10.4%
Sat	27	3,046	1,549	4,595	Fri	26	2,346	1,847	4,193	-23.0%	19.2%	-8.7%
Sun	28	3,095	1,742	4,837	Sat	27	2,916	2,244	5,160	-5.8%	28.8%	6.7%
Mon	29	3,572	1,037	4,609	Sun	28	2,195	1,507	3,702	-38.5%	45.3%	-19.7%
Tue	30	3,886	1,170	5,056	Mon	29	2,895	1,644	4,539	-25.5%	40.5%	-10.2%
Wed	31	3,204	1,552	4,756	Tue	30 ^r	4,155	1,899	6,054	29.7%	22.4%	27.3%
					Wed	31	4,123	1,899	6,022			
Total		66,870	46,725	113,595	Total		63,405	61,078	124,483	-5.2%	30.7%	9.6%

Note: December daily arrivals reflect "Civilian Air" arrivals only. MTD² Month-to-Date