



	Nov-14	Nov-15	% from LY
Civilian Air Arrivals ^a	104,261	120,160	15.2%
Civilian Sea Arrivals ^a	71	77	8.5%
Armed Forces Air Arrivals ^a	1,496	1,314	-12.2%
Armed Forces Sea Arrivals ^a	302	201	-33.4%
TOTAL VISITOR ARRIVALS	106,130	121,752	14.7%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Nov-14	Nov-15	% from LY
JAPAN	64,939	62,760	-3.4%
Kanto (Tokyo)	29,840	30,641	2.7%
Chubu (Nagoya)	8,551	7,799	-8.8%
Kinki (Osaka)	13,224	13,238	0.1%
Koshinetsu	2,094	1,423	-32.0%
Hokuriko	793	762	-3.9%
Tohoku	2,810	2,461	-12.4%
Kyushu	2,529	2,343	-7.4%
Chugoku	2,155	1,722	-20.1%
Hokkaido	1,350	1,075	-20.4%
Shikoku	1,217	794	-34.8%
Okinawa/Miya	260	276	6.2%
Other	116	226	94.8%
KOREA	25,930	43,030	65.9%
Seoul	11,604	17,181	48.1%
Incheon	1,771	2,812	58.8%
Chungbuk	516	871	68.8%
Chungnam	915	1,479	61.6%
Gangwon	260	554	113.1%
Jeonbuk	363	606	66.9%
Gyeonbuk	767	1,751	128.3%
Gyeonggi	6,489	9,509	46.5%
Jeonnam	603	1,019	69.0%
Gyeongnam	1,952	5,631	188.5%
Other	690	1,617	134.3%
TAIWAN	2,677	3,144	17.4%
Taipei	1,620	1,793	10.7%
Kaohsiung	199	205	3.0%
Taichung	414	589	42.3%
Taoyuan, Miaoli, Hsinehu	307	385	25.4%
Other	137	172	25.5%
CHINA	1,103	1,245	12.9%
Beijing	314	208	-33.8%
Shanghai	335	310	-7.5%
Guangzhou	69	113	63.8%
Other	385	614	59.5%
U.S. MAINLAND	4,243	4,285	1.0%
HAWAII	1,178	1,138	-3.4%
CNMI	1,204	1,341	11.4%
PALAU	221	302	-74.9%
FSM	780	892	14.4%
RMI	88	74	-15.9%
PHILIPPINES	1,372	1,340	-2.3%
AUSTRALIA	217	128	-41.0%
CANADA	74	64	-13.5%
EUROPE	195	188	-3.6%
HONG KONG	708	815	15.1%
THAILAND	21	40	90.5%
VIETNAM	5	6	20.0%
RUSSIA	428	256	-40.2%
OTHER/UNKNOWN	374	426	13.9%

VISITOR INDUSTRY STATISTICS

JGTA ^b Air Arrivals	59,602	57,012	-4.3%
Hotel Occupancy Taxes ^c	\$2,771,209.39	\$3,208,759.71	15.8%
Weighted Hotel Occupancy Rate ^d	74%	76%	2.7%
Weighted Hotel Room Rate ^d	\$133	\$145	9.0%

Guam Visitors Bureau
November 2015 Visitor Arrival Summary
Calendar Year-to-Date 2014/15 • Fiscal Year-to-Date 2015/16

	CYTD 2014 (Jan - Nov '14)	CYTD 2015 (Jan - Nov '15)	% from LY	FYTD 2015 (Oct - Nov '14)	FYTD 2016 (Oct - Nov '15)	% from LY
Air Arrivals ^a	1,212,470	1,268,610	4.6%	206,669	232,442	12.5%
Sea Arrivals ^a	10,769	8,021	-25.5%	3,422	1,602	-53.2%
TOTAL VISITOR ARRIVALS	1,223,239	1,276,631	4.4%	210,091	234,044	11.4%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2014 (Jan - Nov '14)	CYTD 2015 (Jan - Nov '15)	% from LY	FYTD 2015 (Oct - Nov '14)	FYTD 2016 (Oct - Nov '15)	% from LY
JAPAN	741,380	705,143	-4.9%	125,576	120,790	-3.8%
Kanto (Tokyo)	356,471	349,950	-1.8%	58,729	60,555	3.1%
Chubu (Nagoya)	98,957	94,886	-4.1%	16,891	15,175	-10.2%
Kinki (Osaka)	141,575	135,858	-4.0%	24,650	23,865	-3.2%
Koshinetsu	18,472	15,332	-17.0%	3,770	2,850	-24.4%
Hokuriko	10,496	9,117	-13.1%	1,588	1,586	-0.1%
Tohoku	24,656	22,185	-10.0%	4,886	4,294	-12.1%
Kyushu	31,473	31,384	-0.3%	4,751	4,762	0.2%
Chugoku	22,606	19,083	-15.6%	4,584	3,261	-28.9%
Hokkaido	14,501	12,250	-15.5%	2,436	1,940	-20.4%
Shikoku	10,367	9,082	-12.4%	2,044	1,535	-24.9%
Okinawa/Miya	4,300	3,841	-10.7%	616	561	-8.9%
Other	7,506	2,175	-71.0%	631	406	-35.7%
KOREA	275,703	381,761	38.5%	50,353	80,336	59.5%
Seoul	128,511	163,585	27.3%	22,105	32,132	45.4%
Incheon	17,262	23,418	35.7%	3,433	4,913	43.1%
Chungbuk	4,576	6,335	38.4%	909	1,528	68.1%
Chungnam	9,815	13,378	36.3%	1,885	2,992	58.7%
Gangwon	2,907	4,446	52.9%	574	1,014	76.7%
Jeonbuk	3,920	5,565	42.0%	729	1,127	54.6%
Gyeonbuk	8,989	14,162	57.5%	1,625	3,304	103.3%
Gyeonggi	62,141	82,246	32.4%	12,237	17,504	43.0%
Jeonnam	5,897	8,602	45.9%	1,202	1,896	57.7%
Gyeongnam	21,250	46,489	118.8%	4,073	10,978	169.5%
Other	10,435	13,535	29.7%	1,581	2,948	86.5%
TAIWAN	46,066	39,071	-15.2%	6,066	5,892	-2.9%
Taipei	25,559	21,041	-17.7%	3,648	3,244	-11.1%
Kaohsiung	2,897	2,701	-6.8%	381	382	0.3%
Taichung	8,078	7,294	-9.7%	1,050	1,059	0.9%
Taoyuan, Miaoli, Hsinehu	5,965	5,251	-12.0%	673	846	25.7%
Other	3,567	2,784	-22.0%	314	361	15.0%
CHINA	14,751	22,604	53.2%	3,007	3,551	18.1%
Beijing	4,736	5,374	13.5%	777	725	-6.7%
Shanghai	3,349	5,866	75.2%	873	920	5.4%
Guangzhou	1,144	1,364	19.2%	222	255	14.9%
Other	5,522	10,000	81.1%	1,135	1,651	45.5%
U.S. MAINLAND	50,572	51,327	1.5%	8,472	8,302	-2.0%
HAWAII	12,560	12,359	-1.6%	2,323	2,065	-11.1%
CNMI	13,489	12,787	-5.2%	2,224	2,526	13.6%
PALAU	2,749	3,499	27.3%	492	956	94.3%
FSM	8,433	8,859	5.1%	1,510	1,700	12.6%
RMI	772	803	4.0%	151	133	-11.9%
PHILIPPINES	10,814	11,013	1.8%	2,660	2,660	0.0%
AUSTRALIA	3,579	2,520	-29.6%	514	332	-35.4%
CANADA	750	831	10.8%	136	129	-5.1%
EUROPE	1,655	1,508	-8.9%	310	339	9.4%
HONG KONG	7,208	7,288	1.1%	1,304	1,401	7.4%
THAILAND	362	463	27.9%	47	73	55.3%
VIETNAM	95	163	71.6%	20	28	40.0%
RUSSIA	15,790	2,677	-83.0%	802	443	-44.8%
OTHER/UNKNOWN	5,742	3,934	-31.5%	702	786	12.0%

VISITOR INDUSTRY STATISTICS

JGTA ^b Air Arrivals	657,216	619,070	-5.8%	115,075	109,898	-4.5%
Hotel Occupancy Taxes ^c	\$33,682,498.16	\$34,844,141.41	3.4%	\$5,548,162.88	\$6,268,882.98	13.0%
Weighted Hotel Occupancy Rate ^d	77%	76%	-1.3%	75%	74%	-1.3%
Weighted Hotel Room Rate ^d	\$147	\$158	7.5%	\$135	\$147	8.9%

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2012/3 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: ^aCivilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: ^bJapan Guam Travel Association, ^cHotel Occupancy Tax collections are unaudited. Department of Administration, Government of Guam ^dGuam Hotel & Restaurant Association



**DAILY ARRIVAL SUMMARY
NOVEMBER 2015**

NOVEMBER	1	2	3	4'	5'	6	7	8'	9	10	11'	12	13	14	15	16	Total (Nov 1-16)
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	
TOTAL CIV' AIR	4,205	3,445	3,506	3,347	3,658	3,657	3,788	4,505	3,842	3,419	4,004	4,323	4,355	4,052	4,512	4,417	63,035
Japan	2,310	1,733	2,142	1,565	1,715	1,886	2,108	2,515	2,085	1,973	2,041	2,337	2,396	2,283	2,230	2,363	33,682
Korea	1,369	1,372	896	1,201	1,546	1,487	1,163	1,420	1,435	1,045	1,328	1,595	1,587	1,298	1,482	1,610	21,834
Taiwan	98	1	1	293	-	89	2	193	4	2	348	5	143	2	281	2	1,464
China, P.R.C.	31	52	19	7	11	5	43	34	62	46	25	76	27	45	98	91	672
U.S. Mainland	126	119	157	108	99	73	114	119	108	130	123	92	83	147	174	115	1,887
Hawaii	64	20	64	44	22	15	57	32	26	17	25	31	9	41	73	73	613
CNMI	15	26	37	35	52	64	45	37	30	21	26	21	68	31	34	53	595
Palau	7	15	10	10	5	1	28	-	8	3	6	2	11	18	1	19	144
FSM	36	38	47	12	31	7	34	40	29	47	32	35	5	39	25	20	477
RMI	2	3	8	-	7	1	-	2	-	4	-	4	-	2	3	-	36
Philippines	32	15	43	25	37	6	54	21	16	31	20	53	6	54	42	39	494
Australia	9	11	3	4	4	4	7	6	-	6	1	-	1	1	3	7	67
Canada	-	7	5	1	3	1	-	3	6	1	-	1	-	1	3	1	33
Europe	12	7	10	4	8	1	5	4	8	8	5	2	4	19	8	7	112
Hong Kong	31	4	38	3	92	2	88	56	4	48	3	37	1	42	16	7	472
Thailand	1	2	1	-	2	-	1	-	1	2	3	1	-	-	1	1	16
Vietnam	-	-	-	-	2	1	-	-	-	-	-	-	-	-	-	1	4
Russia	52	12	11	3	6	5	12	8	7	14	11	6	7	-	11	-	165
Other	10	8	14	32	16	9	27	15	13	21	7	25	7	29	27	8	268

Note: November 2015 daily arrivals reflect Civilian Air arrivals only. Source: Guam Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau.



**DAILY ARRIVAL SUMMARY
NOVEMBER 2015**

NOVEMBER	17'	18'	19	20	21	22	23	24	25	26	27	28	29	30	Total
	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	
TOTAL CIV' AIR	3,785	3,888	4,328	4,354	4,074	4,448	4,148	3,866	4,192	4,148	4,242	4,030	4,120	3,502	120,160
Japan	2,272	1,981	2,308	2,097	2,287	2,272	2,082	2,079	1,977	1,834	2,058	1,999	1,829	1,626	62,383
Korea	1,055	1,321	1,710	1,711	1,386	1,593	1,701	1,208	1,360	1,731	1,747	1,516	1,590	1,567	43,030
Taiwan	89	371	2	154	-	180	10	58	385	4	146	4	273	4	3,144
China, P.R.C.	22	21	39	55	53	37	82	68	14	26	49	27	32	44	1,241
U.S. Mainland	131	84	89	174	122	146	91	163	112	86	59	109	154	86	3,493
Hawaii	26	27	12	29	25	23	22	30	28	21	7	24	71	51	1,009
CNMI	32	36	61	55	18	22	45	52	123	105	92	36	25	44	1,341
Palau	10	8	5	15	10	3	16	6	13	31	8	11	6	16	302
FSM	38	15	17	9	34	20	40	53	28	41	5	57	33	25	892
RMI	6	-	5	1	6	2	4	1	3	4	1	4	1	-	74
Philippines	27	1	12	23	62	45	28	63	131	188	54	165	34	13	1,340
Australia	2	-	2	8	5	7	1	3	2	8	1	3	16	3	128
Canada	6	-	1	3	-	9	-	3	2	4	1	-	1	1	64
Europe	7	1	6	3	14	6	3	7	2	9	6	4	4	4	188
Hong Kong	40	3	47	-	33	60	1	36	3	39	-	51	30	-	815
Thailand	-	-	1	-	10	1	2	2	-	4	-	2	1	1	40
Vietnam	1	-	1	-	-	-	-	-	-	-	-	-	-	-	6
Russia	10	7	2	11	4	13	8	16	2	5	1	-	7	5	256
Other	11	12	8	6	5	9	12	18	7	8	7	18	13	12	414

Note: November 2015 daily arrivals reflect Civilian Air arrivals only. Source: Guam Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau.



**DAILY ARRIVAL COMPARISON
NOVEMBER 2015**

NOVEMBER	2014			2015			% chg from LY		
	Japan	Other	Total	Japan	Other	Total	Japan	Other	Total
1	2,223	1,235	3,458	2,310	1,895	4,205	3.91%	53.44%	21.60%
2	1,940	1,447	3,387	1,733	1,712	3,445	-10.67%	18.31%	1.71%
3	2,088	1,075	3,163	2,142	1,364	3,506	2.59%	26.88%	10.84%
4 ^r	1,997	992	2,989	1,565	1,782	3,347	-21.63%	79.64%	11.98%
5 ^r	1,813	1,280	3,093	1,715	1,943	3,658	-5.41%	51.80%	18.27%
6	1,894	1,531	3,425	1,886	1,771	3,657	-0.42%	15.68%	6.77%
7	2,382	1,224	3,606	2,108	1,680	3,788	-11.50%	37.25%	5.05%
8 ^r	2,215	1,176	3,391	2,515	1,990	4,505	13.54%	69.22%	32.85%
9	2,082	1,632	3,714	2,085	1,757	3,842	0.14%	7.66%	3.45%
10	2,526	1,048	3,574	1,973	1,446	3,419	-21.89%	37.98%	-4.34%
11 ^r	2,122	916	3,038	2,041	1,963	4,004	-3.82%	114.30%	31.80%
12	2,119	1,215	3,334	2,337	1,986	4,323	10.29%	63.46%	29.66%
13	2,298	1,523	3,821	2,396	1,959	4,355	4.26%	28.63%	13.98%
14	2,229	1,187	3,416	2,283	1,769	4,052	2.42%	49.03%	18.62%
15	2,301	1,385	3,686	2,230	2,282	4,512	-3.09%	64.77%	22.41%
16	2,424	1,746	4,170	2,363	2,054	4,417	-2.52%	17.64%	5.92%
17 ^r	2,384	1,109	3,493	2,272	1,513	3,785	-4.70%	36.43%	8.36%
18 ^r	2,452	993	3,445	1,981	1,907	3,888	-19.21%	92.04%	12.86%
19	1,945	1,291	3,236	2,308	2,020	4,328	18.66%	56.47%	33.75%
20	2,116	1,464	3,580	2,097	2,257	4,354	-0.90%	54.17%	21.62%
21	2,747	1,257	4,004	2,287	1,787	4,074	-16.75%	42.16%	1.75%
22	2,536	1,216	3,752	2,272	2,176	4,448	-10.41%	78.95%	18.55%
23	2,085	1,584	3,669	2,082	2,066	4,148	-0.14%	30.43%	13.06%
24	2,390	1,184	3,574	2,079	1,787	3,866	-13.01%	50.93%	8.17%
25	2,055	1,129	3,184	1,977	2,215	4,192	-3.80%	96.19%	31.66%
26	1,516	1,471	2,987	1,834	2,314	4,148	20.98%	57.31%	38.87%
27	1,795	1,739	3,534	2,058	2,184	4,242	14.65%	25.59%	20.03%
28	2,347	1,460	3,807	1,999	2,031	4,030	-14.83%	39.11%	5.86%
29	2,010	1,309	3,319	1,829	2,291	4,120	-9.00%	75.02%	24.13%
30	1,781	1,631	3,412	1,626	1,876	3,502	-8.70%	15.02%	2.64%
Total	64,812	39,449	104,261	62,383	57,777	120,160	-3.75%	46.46%	15.25%

Note: November daily arrivals reflect "Civilian Air" arrivals only.



**DAILY ARRIVAL COMPARISON BY DAY
NOVEMBER 2015**

2 0 1 4					2 0 1 5					% chg from L Y		
Day	NOV	Japan	Other	Total	Day	NOV	Japan	Other	Total	Japan	Other	Total
Sat	1	2,223	1,235	3,458								
Sun	2	1,940	1,447	3,387	Sun	1	2,310	1,895	4,205	19.1%	31.0%	24.2%
Mon	3	2,088	1,075	3,163	Mon	2	1,733	1,712	3,445	-17.0%	59.3%	8.9%
Tue	4	1,997	992	2,989	Tue	3	2,142	1,364	3,506	7.3%	37.5%	17.3%
Wed	5	1,813	1,280	3,093	Wed	4	1,565	1,782	3,347	-13.7%	39.2%	8.2%
Thu	6	1,894	1,531	3,425	Thu	5	1,715	1,943	3,658	-9.5%	26.9%	6.8%
Fri	7	2,382	1,224	3,606	Fri	6	1,886	1,771	3,657	-20.8%	44.7%	1.4%
Sat	8	2,215	1,176	3,391	Sat	7	2,108	1,680	3,788	-4.8%	42.9%	11.7%
Sun	9	2,082	1,632	3,714	Sun	8	2,515	1,990	4,505	20.8%	21.9%	21.3%
Mon	10	2,526	1,048	3,574	Mon	9	2,085	1,757	3,842	-17.5%	67.7%	7.5%
Tue	11	2,122	916	3,038	Tue	10	1,973	1,446	3,419	-7.0%	57.9%	12.5%
Wed	12	2,119	1,215	3,334	Wed	11	2,041	1,963	4,004	-3.7%	61.6%	20.1%
Thu	13	2,298	1,523	3,821	Thu	12	2,337	1,986	4,323	1.7%	30.4%	13.1%
Fri	14	2,229	1,187	3,416	Fri	13	2,396	1,959	4,355	7.5%	65.0%	27.5%
Sat	15	2,301	1,385	3,686	Sat	14	2,283	1,769	4,052	-0.8%	27.7%	9.9%
Sun	16	2,424	1,746	4,170	Sun	15	2,230	2,282	4,512	-8.0%	30.7%	8.2%
Mon	17	2,384	1,109	3,493	Mon	16	2,363	2,054	4,417	-0.9%	85.2%	26.5%
Tue	18	2,452	993	3,445	Tue	17	2,272	1,513	3,785	-7.3%	52.4%	9.9%
Wed	19	1,945	1,291	3,236	Wed	18	1,981	1,907	3,888	1.9%	47.7%	20.1%
Thu	20	2,116	1,464	3,580	Thu	19	2,308	2,020	4,328	9.1%	38.0%	20.9%
Fri	21	2,747	1,257	4,004	Fri	20	2,097	2,257	4,354	-23.7%	79.6%	8.7%
Sat	22	2,536	1,216	3,752	Sat	21	2,287	1,787	4,074	-9.8%	47.0%	8.6%
Sun	23	2,085	1,584	3,669	Sun	22	2,272	2,176	4,448	9.0%	37.4%	21.2%
Mon	24	2,390	1,184	3,574	Mon	23	2,082	2,066	4,148	-12.9%	74.5%	16.1%
Tue	25	2,055	1,129	3,184	Tue	24	2,079	1,787	3,866	1.2%	58.3%	21.4%
Wed	26	1,516	1,471	2,987	Wed	25	1,977	2,215	4,192	30.4%	50.6%	40.3%
Thu	27	1,795	1,739	3,534	Thu	26	1,834	2,314	4,148	2.2%	33.1%	17.4%
Fri	28	2,347	1,460	3,807	Fri	27	2,058	2,184	4,242	-12.3%	49.6%	11.4%
Sat	29	2,010	1,309	3,319	Sat	28	1,999	2,031	4,030	-0.5%	55.2%	21.4%
Sun	30	1,781	1,631	3,412	Sun	29	1,829	2,291	4,120	2.7%	40.5%	20.8%
					Mon	30	1,626	1,876	3,502			
Total		62,589	38,214	100,803	MTD² Total		60,757	55,901	116,658	-2.9%	46.3%	15.7%

Note: November daily arrivals reflect "Civilian Air" arrivals only.