

	Oct-14	Oct-15	% from LY
Civilian Air Arrivals ^a	99,259	109,735	10.6%
Civilian Sea Arrivals ^a	42	1,268	2919.0%
Armed Forces Air Arrivals ^a	1,653	1,233	-25.4%
Armed Forces Sea Arrivals ^a	3,007	56	-98.1%
TOTAL VISITOR ARRIVALS	103,961	112,292	8.0%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Oct-14	Oct-15	% from LY
JAPAN	60,637	58,030	-4.3%
Kanto (Tokyo)	28,889	29,914	3.5%
Chubu (Nagoya)	8,340	7,376	-11.6%
Kinki (Osaka)	11,426	10,627	-7.0%
Koshinetsu	1,676	1,427	-14.9%
Hokuriku	795	824	3.6%
Tohoku	2,076	1,833	-11.7%
Kyushu	2,222	2,419	8.9%
Chugoku	2,429	1,539	-36.6%
Hokkaido	1,086	865	-20.3%
Shikoku	827	741	-10.4%
Okinawa/Miya	356	285	-19.9%
Other	515	180	-65.0%
KOREA	24,423	37,306	52.7%
Seoul	10,501	14,951	42.4%
Incheon	1,662	2,101	26.4%
Chungbuk	393	657	67.2%
Chungnam	970	1,513	56.0%
Gangwon	314	460	46.5%
Jeonbuk	366	521	42.3%
Gyeonbuk	858	1,553	81.0%
Gyeonggi	5,748	7,995	39.1%
Jeonnam	599	877	46.4%
Gyeongnam	2,121	5,347	152.1%
Other	891	1,331	49.4%
TAIWAN	3,389	2,748	-18.9%
Taipei	2,028	1,451	-28.5%
Kaohsiung	182	177	-2.7%
Taichung	636	470	-26.1%
Taoyuan, Miaoli, Hsinehu	366	461	26.0%
Other	177	189	6.8%
CHINA	1,904	2,306	21.1%
Beijing	463	517	11.7%
Shanghai	538	610	13.4%
Guangzhou	153	142	-7.2%
Other	750	1,037	38.3%
U.S. MAINLAND	4,229	4,017	-5.0%
HAWAII	1,145	927	-19.0%
CNMI	1,020	1,185	16.2%
PALAU	271	654	141.3%
FSM	730	808	10.7%
RMI	63	59	-6.3%
PHILIPPINES	1,288	1,320	2.5%
AUSTRALIA	297	204	-31.3%
CANADA	62	65	4.8%
EUROPE	115	151	31.3%
HONG KONG	596	586	-1.7%
THAILAND	26	33	26.9%
VIETNAM	15	22	46.7%
RUSSIA	374	187	-50.0%
OTHER/UNKNOWN	328	360	9.8%

VISITOR INDUSTRY STATISTICS

JGTA^b Air Arrivals	55,473	52,886	-4.7%
Hotel Occupancy Taxes^c	\$2,776,953.49	\$ 3,060,123.27	10.2%
Weighted Hotel Occupancy Rate^d	75%	71%	-5.3%
Weighted Hotel Room Rate^d	\$136	\$148	8.8%

Guam Visitors Bureau
OCTOBER 2015 Visitor Arrival Summary
Calendar Year-to-Date 2014/15 • Fiscal Year-to-Date 2015/16

	CYTD 2014 (Jan - Oct '14)	CYTD 2015 (Jan - Oct '15)	% from LY	FYTD 2015 (Oct '14)	FYTD 2016 (Oct '15)	% from LY
Air Arrivals ^a	1,106,713	1,147,136	3.7%	100,912	110,968	10.0%
Sea Arrivals ^a	10,396	7,743	-25.5%	3,049	1,324	-56.6%
TOTAL VISITOR ARRIVALS	1,117,109	1,154,879	3.4%	103,961	112,292	8.0%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2014 (Jan - Oct '14)	CYTD 2015 (Jan - Oct '15)	% from LY	FYTD 2015 (Oct '14)	FYTD 2016 (Oct '15)	% from LY
JAPAN	676,441	642,383	-5.0%	60,637	58,030	-4.3%
Kanto (Tokyo)	326,631	319,309	-2.2%	28,889	29,914	3.5%
Chubu (Nagoya)	90,406	87,087	-3.7%	8,340	7,376	-11.6%
Kinki (Osaka)	128,351	122,620	-4.5%	11,426	10,627	-7.0%
Koshinetsu	16,378	13,909	-15.1%	1,676	1,427	-14.9%
Hokuriku	9,703	8,355	-13.9%	795	824	3.6%
Tohoku	21,846	19,724	-9.7%	2,076	1,833	-11.7%
Kyushu	28,944	29,041	0.3%	2,222	2,419	8.9%
Chugoku	20,451	17,361	-15.1%	2,429	1,539	-36.6%
Hokkaido	13,151	11,175	-15.0%	1,086	865	-20.3%
Shikoku	9,150	8,288	-9.4%	827	741	-10.4%
Okinawa/Miya	4,040	3,565	-11.8%	356	285	-19.9%
Other	7,390	1,949	-73.6%	515	180	-65.0%
KOREA	249,773	338,731	35.6%	24,423	37,306	52.7%
Seoul	116,907	146,404	25.2%	10,501	14,951	42.4%
Incheon	15,491	20,606	33.0%	1,662	2,101	26.4%
Chungbuk	4,060	5,464	34.6%	393	657	67.2%
Chungnam	8,900	11,899	33.7%	970	1,513	56.0%
Gangwon	2,647	3,892	47.0%	314	460	46.5%
Jeonbuk	3,557	4,959	39.4%	366	521	42.3%
Gyeonbuk	8,222	12,411	50.9%	858	1,553	81.0%
Gyeonggi	55,652	72,737	30.7%	5,748	7,995	39.1%
Jeonnam	5,294	7,583	43.2%	599	877	46.4%
Gyeongnam	19,298	40,858	111.7%	2,121	5,347	152.1%
Other	9,745	11,918	22.3%	891	1,331	49.4%
TAIWAN	43,389	35,927	-17.2%	3,389	2,748	-18.9%
Taipei	23,939	19,248	-19.6%	2,028	1,451	-28.5%
Kaohsiung	2,698	2,496	-7.5%	182	177	-2.7%
Taichung	7,664	6,705	-12.5%	636	470	-26.1%
Taoyuan, Miaoli, Hsinehu	5,658	4,866	-14.0%	366	461	26.0%
Other	3,430	2,612	-23.8%	177	189	6.8%
CHINA	13,648	21,359	56.5%	1,904	2,306	21.1%
Beijing	4,422	5,166	16.8%	463	517	11.7%
Shanghai	3,014	5,556	84.3%	538	610	13.4%
Guangzhou	1,075	1,251	16.4%	153	142	-7.2%
Other	5,137	9,386	82.7%	750	1,037	38.3%
U.S. MAINLAND	46,329	47,042	1.5%	4,229	4,017	-5.0%
HAWAII	11,382	11,221	-1.4%	1,145	927	-19.0%
CNMI	12,285	11,446	-6.8%	1,020	1,185	16.2%
PALAU	2,528	3,197	26.5%	271	654	141.3%
FSM	7,653	7,967	4.1%	730	808	10.7%
RMI	684	729	6.6%	63	59	-6.3%
PHILIPPINES	9,442	9,673	2.4%	1,288	1,320	2.5%
AUSTRALIA	3,362	2,392	-28.9%	297	204	-31.3%
CANADA	676	767	13.5%	62	65	4.8%
EUROPE	1,460	1,320	-9.6%	115	151	31.3%
HONG KONG	6,500	6,473	-0.4%	596	586	-1.7%
THAILAND	341	423	24.0%	26	33	26.9%
VIETNAM	90	157	74.4%	15	22	46.7%
RUSSIA	15,362	2,421	-84.2%	374	187	-50.0%
OTHER/UNKNOWN	5,368	3,508	-34.6%	328	360	9.8%

VISITOR INDUSTRY STATISTICS

JGTA^b Air Arrivals	597,614	562,058	-5.9%	55,473	52,886	-4.7%
Hotel Occupancy Taxes^c	\$30,911,288.77	\$31,635,381.70	2.3%	\$2,776,953.49	\$3,060,123.27	10.2%
Weighted Hotel Occupancy Rate^d	77%	76%	-1.3%	75%	71%	-5.3%
Weighted Hotel Room Rate^d	\$148	159%	-98.9%	\$136	148%	-98.9%

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2012/3 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: ^aCivilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: ^bJapan Guam Travel Association, ^cHotel Occupancy Tax collections are unaudited. Department of Administration, Government of Guam ^dGuam Hotel & Restaurant Association



**DAILY ARRIVAL SUMMARY
OCTOBER 2015**

OCTOBER	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	Total
	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	
TOTAL CIVIL AIR	3,598	3,784	3,313	3,639	3,804	3,139	3,065	4,214	3,754	3,636	3,795	3,584	3,277	2,814	3,627	3,272	56,315
Japan	1,697	1,488	1,725	1,663	2,111	1,772	1,454	1,752	1,838	2,076	1,907	1,988	1,943	1,526	1,672	1,858	28,470
Korea	1,419	1,232	897	1,324	1,212	1,032	1,130	1,689	1,621	1,124	1,313	1,317	967	871	1,385	1,261	19,794
Taiwan	14	158	2	309	2	3	219	232	6	1	210	2	-	221	178	1	1,558
China, P.R.C.	218	659	383	62	192	16	27	13	18	24	56	29	19	10	70	26	1,822
U.S. Mainland	85	94	111	124	111	112	79	110	83	122	99	99	102	82	94	67	1,574
Hawaii	18	22	25	45	24	26	27	24	21	23	44	25	40	26	20	4	414
CNMI	61	53	31	20	29	48	30	51	94	47	19	18	41	19	56	4	621
Palau	19	27	11	1	12	19	44	231	35	36	-	7	7	13	14	23	499
FSM	17	1	37	8	36	52	21	29	3	63	8	22	29	10	35	1	372
RMI	2	-	4	-	1	1	-	1	1	3	4	2	7	-	5	-	31
Philippines	25	19	36	52	6	33	21	25	16	81	33	20	33	19	26	15	460
Australia	2	-	9	3	6	8	1	9	1	5	6	10	4	4	2	1	71
Canada	3	4	1	1	3	1	-	5	3	-	1	3	1	4	3	2	35
Europe	3	4	8	5	6	3	-	10	10	8	7	9	3	4	3	2	85
Hong Kong	7	4	18	9	23	3	7	19	-	10	22	1	46	-	47	-	216
Thailand	2	-	1	-	-	2	-	2	-	-	4	3	3	-	1	-	18
Vietnam	-	-	-	-	-	-	-	-	-	2	9	1	2	-	1	-	15
Russia	-	6	-	7	6	4	2	-	1	-	19	2	10	2	2	3	64
Other	6	13	14	6	24	4	3	12	3	11	34	26	20	3	13	4	196

Note: October 2015 daily arrivals reflect Civilian Air arrivals only. Source: Guam Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau.



**DAILY ARRIVAL SUMMARY
OCTOBER 2015**

OCTOBER	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	Total
	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	
TOTAL CIV' AIR	3,258	3,880	3,722	3,216	2,756	3,472	3,544	3,479	4,313	3,655	3,008	3,760	3,700	3,799	3,858	109,735
Japan	1,738	2,031	2,185	1,925	1,619	1,932	2,076	2,044	2,093	1,960	1,659	1,838	1,891	2,064	2,206	57,731
Korea	1,122	1,271	1,252	843	715	1,026	1,186	955	1,542	1,325	1,002	1,203	1,459	1,383	1,226	37,304
Taiwan	6	240	3	3	183	194	4	2	239	2	1	267	-	46	-	2,748
China, P.R.C.	29	31	58	60	8	13	35	18	28	61	23	15	26	59	17	2,303
U.S. Mainland	112	145	90	150	106	91	70	135	150	112	90	124	87	84	137	3,257
Hawaii	49	41	9	55	11	13	19	50	60	19	37	12	34	13	26	862
CNMI	29	18	52	24	41	46	80	28	12	33	43	31	39	48	37	1,182
Palau	3	1	2	4	8	35	23	10	2	10	6	6	8	30	7	654
FSM	42	1	36	37	21	48	7	19	30	40	4	67	5	1	78	808
RMI	2	-	1	3	-	2	-	3	4	2	2	5	-	2	2	59
Philippines	42	32	20	41	20	7	24	176	79	59	66	162	69	22	36	1,315
Australia	2	-	1	3	6	4	-	5	2	5	2	1	1	5	3	111
Canada	7	4	-	-	-	1	1	1	6	-	1	-	3	4	2	65
Europe	6	1	2	4	3	4	9	6	1	-	-	5	8	7	10	151
Hong Kong	48	51	-	51	4	40	1	17	30	-	43	5	52	-	28	586
Thailand	-	4	-	1	1	-	1	3	3	1	-	1	-	-	-	33
Vietnam	3	-	-	-	-	-	-	-	4	-	-	-	-	-	-	22
Russia	5	4	1	2	3	7	-	-	16	5	18	10	12	15	25	187
Other	13	5	10	10	7	9	8	7	12	21	11	8	6	16	18	357

Note: October 2015 daily arrivals reflect Civilian Air arrivals only. Source: Guam Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau.



**DAILY ARRIVAL COMPARISON
OCTOBER 2015**

OCTOBER	2014			2015			% chg from LY		
	Japan	Other	Total	Japan	Other	Total	Japan	Other	Total
1	1,604	1,318	2,922	1,697	1,901	3,598	5.8%	44.2%	23.1%
2	1,539	1,709	3,248	1,488	2,296	3,784	-3.3%	34.3%	16.5%
3	1,706	1,237	2,943	1,725	1,588	3,313	1.1%	28.4%	12.6%
4	1,688	1,503	3,191	1,663	1,976	3,639	-1.5%	31.5%	14.0%
5	1,582	1,540	3,122	2,111	1,693	3,804	33.4%	9.9%	21.8%
6	1	682	683	1,772	1,367	3,139	177100.0%	100.4%	359.6%
7	2,621	1,271	3,892	1,454	1,611	3,065	-44.5%	26.8%	-21.2%
8	1,999	1,218	3,217	1,752	2,462	4,214	-12.4%	102.1%	31.0%
9	1,830	1,617	3,447	1,838	1,916	3,754	0.4%	18.5%	8.9%
10	2,202	1,094	3,296	2,076	1,560	3,636	-5.7%	42.6%	10.3%
11	2,405	980	3,385	1,907	1,888	3,795	-20.7%	92.7%	12.1%
12	2,316	1,399	3,715	1,988	1,596	3,584	-14.2%	14.1%	-3.5%
13	2,334	1,210	3,544	1,943	1,334	3,277	-16.8%	10.2%	-7.5%
14	1,945	1,029	2,974	1,526	1,288	2,814	-21.5%	25.2%	-5.4%
15	1,808	1,205	3,013	1,672	1,955	3,627	-7.5%	62.2%	20.4%
16	1,842	1,582	3,424	1,858	1,414	3,272	0.9%	-10.6%	-4.4%
17	1,929	1,106	3,035	1,738	1,520	3,258	-9.9%	37.4%	7.3%
18	2,211	1,135	3,346	2,031	1,849	3,880	-8.1%	62.9%	16.0%
19	1,947	1,495	3,442	2,185	1,537	3,722	12.2%	2.8%	8.1%
20	2,519	1,165	3,684	1,925	1,291	3,216	-23.6%	10.8%	-12.7%
21	2,027	1,024	3,051	1,619	1,137	2,756	-20.1%	11.0%	-9.7%
22	1,679	1,182	2,861	1,932	1,540	3,472	15.1%	30.3%	21.4%
23	1,993	1,376	3,369	2,076	1,468	3,544	4.2%	6.7%	5.2%
24	2,185	1,197	3,382	2,044	1,435	3,479	-6.5%	19.9%	2.9%
25	2,084	1,194	3,278	2,093	2,220	4,313	0.4%	85.9%	31.6%
26	1,782	1,548	3,330	1,960	1,695	3,655	10.0%	9.5%	9.8%
27	2,217	1,091	3,308	1,659	1,349	3,008	-25.2%	23.6%	-9.1%
28	1,942	1,161	3,103	1,838	1,922	3,760	-5.4%	65.5%	21.2%
29	1,834	1,258	3,092	1,891	1,809	3,700	3.1%	43.8%	19.7%
30	2,106	1,424	3,530	2,064	1,735	3,799	-2.0%	21.8%	7.6%
31	2,290	1,142	3,432	2,206	1,652	3,858	-3.7%	44.7%	12.4%
Total	60,167	39,092	99,259	57,731	52,004	109,735	-4.0%	33.0%	10.6%

Note: October daily arrivals reflect "Civilian Air" arrivals only.



**DAILY ARRIVAL COMPARISON BY DAY
OCTOBER 2015**

2 0 1 4					2 0 1 5					% chg from L Y		
Day	OCT	Japan	Other	Total	Day	OCT	Japan	Other	Total	Japan	Other	Total
Wed	1	1,915	1,112	3,027								
Thu	2	1,468	1,199	2,667	Thu	1	1,697	1,901	3,598	15.6%	58.5%	34.9%
Fri	3	2,147	1,335	3,482	Fri	2	1,488	2,296	3,784	-30.7%	72.0%	8.7%
Sat	4	2,310	1,018	3,328	Sat	3	1,725	1,588	3,313	-25.3%	56.0%	-0.5%
Sun	5	1,964	1,128	3,092	Sun	4	1,663	1,976	3,639	-15.3%	75.2%	17.7%
Mon	6	2,282	1,357	3,639	Mon	5	2,111	1,693	3,804	-7.5%	24.8%	4.5%
Tue	7	2,350	962	3,312	Tue	6	1,772	1,367	3,139	-24.6%	42.1%	-5.2%
Wed	8	2,082	772	2,854	Wed	7	1,454	1,611	3,065	-30.2%	108.7%	7.4%
Thu	9	2,094	1,089	3,183	Thu	8	1,752	2,462	4,214	-16.3%	126.1%	32.4%
Fri	10	2,162	1,232	3,394	Fri	9	1,838	1,916	3,754	-15.0%	55.5%	10.6%
Sat	11	2,258	931	3,189	Sat	10	2,076	1,560	3,636	-8.1%	67.6%	14.0%
Sun	12	2,675	1,018	3,693	Sun	11	1,907	1,888	3,795	-28.7%	85.5%	2.8%
Mon	13	2,528	1,312	3,840	Mon	12	1,988	1,596	3,584	-21.4%	21.6%	-6.7%
Tue	14	2,438	873	3,311	Tue	13	1,943	1,334	3,277	-20.3%	52.8%	-1.0%
Wed	15	2,052	787	2,839	Wed	14	1,526	1,288	2,814	-25.6%	63.7%	-0.9%
Thu	16	1,188	1,009	2,197	Thu	15	1,672	1,955	3,627	40.7%	93.8%	65.1%
Fri	17	2,042	1,112	3,154	Fri	16	1,858	1,414	3,272	-9.0%	27.2%	3.7%
Sat	18	941	265	1,206	Sat	17	1,738	1,520	3,258	84.7%	473.6%	170.1%
Sun	19	2,345	1,267	3,612	Sun	18	2,031	1,849	3,880	-13.4%	45.9%	7.4%
Mon	20	2,317	1,417	3,734	Mon	19	2,185	1,537	3,722	-5.7%	8.5%	-0.3%
Tue	21	2,667	987	3,654	Tue	20	1,925	1,291	3,216	-27.8%	30.8%	-12.0%
Wed	22	2,459	897	3,356	Wed	21	1,619	1,137	2,756	-34.2%	26.8%	-17.9%
Thu	23	1,871	1,102	2,973	Thu	22	1,932	1,540	3,472	3.3%	39.7%	16.8%
Fri	24	2,072	1,230	3,302	Fri	23	2,076	1,468	3,544	0.2%	19.3%	7.3%
Sat	25	2,504	1,074	3,578	Sat	24	2,044	1,435	3,479	-18.4%	33.6%	-2.8%
Sun	26	2,366	1,015	3,381	Sun	25	2,093	2,220	4,313	-11.5%	118.7%	27.6%
Mon	27	2,212	1,345	3,557	Mon	26	1,960	1,695	3,655	-11.4%	26.0%	2.8%
Tue	28	2,472	1,051	3,523	Tue	27	1,659	1,349	3,008	-32.9%	28.4%	-14.6%
Wed	29	2,088	768	2,856	Wed	28	1,838	1,922	3,760	-12.0%	150.3%	31.7%
Thu	30	1,963	1,174	3,137	Thu	29	1,891	1,809	3,700	-3.7%	54.1%	17.9%
Fri	31	2,315	1,122	3,437	Fri	30	2,064	1,735	3,799	-10.8%	54.6%	10.5%
					Sat	31	2,206	1,652	3,858			
MTD ² Total		64,632	31,848	96,480	MTD ² Total		55,525	50,352	105,877	-14.1%	58.1%	9.7%
Total		64,632	31,848	96,480	Total		n.a.	n.a.	n.a.	n.a.	n.a.	n.a.

Note: October daily arrivals reflect "Civilian Air" arrivals only. MTD² Month-to-Date